

DR. PURUSHOTTAM BUNG

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Enterprising Academic Leader and Professor with a rich experience (23+ years in Academics and Industry) and a strong record of contributions in invigorating educational institutions through innovations and streamlining operations; Targeting senior level assignments as Professor/Dean/ Director/Pro chancellor in tier-I B-schools/Institutions

Industry Preference: Education

PROFILE SUMMARY

- Proficient in addressing matters of business / society through training, research and consultancy and using the experience to enrich classroom teaching and to make it more interesting and effective, in the areas of **Strategy** and **Entrepreneurship**
- Proactive in working with the Administration/Management in facilitating intellectual growth of the students and staff by creating an atmosphere of **mutual respect and open communication**
- Successful in establishing and implementing program review and outcome assessment criteria, standards, systems, and procedures; using technology at all levels for creating hassle free learning environment; and integrating the same into future institutional planning with an objective of accomplishing institutional **vision and mission**
- Proficient in creating a stimulating, challenging & innovative teaching/learning atmosphere which empowers the learner
- Actively planning, implementing and monitoring the Institutional growth agenda and directing the day-to-day academic, administrative and associated operations of the Institution
- Helping the management by the visionary and **dynamic** professional work and profitable budgeting without losing the safe and healthy environment of Institution with an objective of transforming an institution into **Centre of Excellence**

CORE COMPETENCIES

- An **enthusiastic, creative and passionate educator**, mentor, consultant and advisor who believes that all students can learn & thrive in a learning environment that is stimulating, comforting and appropriate to their unique talents & abilities
- Uses a **unique blend of technology driven, innovative, motivational and targeted** instruction and methodologies (pedagogy): to enrich curriculum and to make teaching-learning-evaluation more interesting and effective; to enhance focus and establish sound relationships with the students and peers
- **Rich experience** of working closely with **thought leaders, industrial undertakings, business enterprises, trade associations, NGOs, Government departments, nodal agencies, community partners and all the stakeholders of an institution**, seeking/encouraging their involvement/patronage in building an institution par excellence and **Accreditation**
- Possess strong community focus. Developed and delivered **various programs (education, training and development) for students, faculty, executives, and other interested groups** and organized many seminars and conferences
- **Resourceful education professional** with proven skills to create, implement and evaluate strategies, tactics, policies & practices that promote a safe and holistic learning environment ensuring a rich culture that encourages continuous learning and improvements for faculty, staff and students
- **Mentored educators (faculty and staff) in the creation and implementation** of curriculum, pedagogy, course dockets, session plans, and student assessment in conjunction with teaching-learning standards of affiliating and accrediting bodies

ORGANISATIONAL EXPERIENCE

Feb'18- till date with **R. V. Institute of Management, Bangalore, Karnataka** as **Professor and Director**, one of the prestigious and renowned standalone B-school par excellence of Karnataka and India of 20 years of standing with NAAC 'A' grade. (AICTE approved; affiliated to a state university (RCU); and Recognized by State Government)

May'17-Jan'18 with **Karnataka Law Society's Institute of Management Education and Research (KLS IMER), Belgaum, Karnataka** as **Professor and NAAC and IQAC Coordinator**, one of the **premiere management Institutions of Karnataka of 25+ years existence** and accredited by NAAC with 'A' grade (CGPA of 3.24) in the first cycle itself (AICTE approved; affiliated to a state university (RCU); and Recognized by State Government)

Jul'11-May'17 with **Karnataka Law Society's Institute of Management Education and Research, Belgaum, Karnataka** as **Professor and Director**, one of the **premiere management Institutions of Karnataka of 25+ years existence** and accredited by NAAC with 'A' grade (CGPA of 3.24) in the first cycle itself (AICTE approved; affiliated to a state university (RCU); and Recognized by State Government)

Apr'11-Jul'11 with **JSS Dr. D.Veerendra Heggade Institute of Management Studies and Research, Dharwad, Karnataka**, as **Professor in Management**

(AICTE approved; affiliated to a state university (KU); and recognized by State Government)

Jul'09– Mar'11 with **JSS Dr.D.VeerendraHeggade Institute of Management Studies and Research, Dharwad, Karnataka** as **Assistant Professor**

Jan'09–Jul'09 with **KLE Society's Institute of Management Studies and Research, Hubli, Karnataka** as **Assistant Professor**

(AICTE approved; affiliated to state university (KU);and recognized by State Government)

Key Result Areas:

- Designing, developing and delivering courses/programs in the area of **Strategy** and **Entrepreneurship** and contributing to the ocean of knowledge; addressing the issues/problems of business/society through research, consultancy and training
- Providing a **strategic direction** to the institution through revisiting the strategic plans periodically and making necessary amendments to the plan in the light of new information and changes
- Overseeing the **complete administration** of institution, **achieving greater heights** in terms of transforming the institution across all the parameters including Academic Rigor, Placements, Research and Consultancy, Extension and Social Outreach, Alumni Relations, 360 degree grooming of the students, Branding, Ranking, Accreditation, Active Collaboration, etc.; maintaining/enhancing the quality of education and students (in terms of admissions)
- **Supervising/mentoring personnel** including work allocation, training, and problem resolution; managing contracts; planning, approving & monitoring budget expenditures; preparing interim status reports on all activities (long term as well as short term)
- **Liaising & collaborating with all the stakeholders** (students, parents, alumni, affiliating and accrediting bodies, alumni, management, other institutions, industry/business partners, government departments, nodal bodies and the community) to build an environment that maximizes student learning, academic and research performance, and social growth
- **Managing budgets**, advising the Board of Management on academic & administrative matters & ensuring its guidelines are met
- **Providing leadership** to teaching and administrative staff and monitoring and ensuring the students and faculty progression closely

ENTREPRENEURIAL EXPERIENCE

Nov'1997-Jun'2011 with **R.N. Food Products** as **Management Consultants** since inception

PREVIOUS EXPERIENCE

May'96–Dec'08 with **Department of Agriculture Business Management, University of Agricultural Sciences, Dharwad (Karnataka)** as **Post Graduate Faculty**

Jul'91–May'93 with **REPL** (a sister concern of VIDEOCON group), **Ahmednagar, Maharashtra** as **Production Engineer**

PART TIME ASSIGNMENTS

Jun'96– Dec'01 with **Kausali Institute of Management Studies (KIMS), Karnataka University, Dharwad** as **Guest Faculty**

Nov'93–Jan'95 with **Spotlight Stores Pty. Ltd., Melbourne, Australia** as **Stock controller**

Feb'94–Jul'95 with **Australian Document Exchange Company Pty. Ltd., Melbourne, Australia** as **Operations Assistant**

Mar'94–Jul'95 with **City Centre Private Hotel, Melbourne, Australia** as **Weekend Manager**

NOTABLE ACCOMPLISHMENTS ACROSS THE CAREER

Institutional:

- RVIM bagged the **AIMS Management Week award** for planning and organizing lot of social initiatives by AIMS during AIMS Convnetion at Infosys Convention Centre on 01 September, 2018
- Launching **Diploma in Business Analytics**, a 2 year part time value added program in collaboration with **IBM** from A/Y 2018-19 onwards
- Our new pedagogical initiative '**VENTURE FEST**' as part of ED course was listed amongst the top five initiatives across the nation and was presented at IIM-B during Indian management Conclave on 03-04 August, 2018. Case on the same will be published soon by the IMC.
- Establishment of **RVIM Centre for Innovation, Entrepreneurship and Incubation**. Formal inauguration was made on May 05, 2018 and has three start-ups as on date.

- KLS IMER established '**Sandbox IMER**' **Incubation Centre**, a full-fledged Incubation facility in collaboration with Deshpande Foundation, Hubli to promote and foster start-ups in the region. Formal inauguration was made on 27.07.2016 and has **eleven start-ups** working as on date.
- KLS IMER Conferred with '**A**' **grade by NAAC** with a **CGPA of 3.24** on a four point scale. As aHoI(Head of the Institution)lead the steering committee of NAAC. Peer team visited us during 6-7 June, 2016. Currently we are working on NBA Accreditation and Autonomy (We want to become autonomous Institution par excellence by 2020). We stand one amongst Top Management Institutions across India (CSR, Business India, Dalal Street, Careers 360, Outlook, GHRDC, Business Today, Indian Management, and The Week). Currently we are focusing on accreditation of the course by **NBA** and becoming **Autonomous Residential Institution par Excellence**.
- At KLS IMER we have been deploying technology based interventions like; **CONTINEO-Campus Management System, OUST- online learning platform, IMPARTUS-Automatic lecture capturing system**, video conferencing facilities, smart labs, simulation labs, language labs, digitization of service records, etc. to harness the learning environment.
- At KLS IMER we have been making sincere and innovative efforts to make the campus eco-friendly and have created facilities like; **rain water harvesting, bio gas plant to recycle organic wastage, roof top solar power plant of 70KWp** to make the institution self-sufficient, creating a **paperless environment**, embracing the policy of **3R** (Reduce-Reuse-Recycle), etc.
- Year on year rise in the Overall quality (Job profiles, positions, companies, package) and quantity (number) of **Placements**

Individual:

- Honoured with **D.Litt (Doctor of Letters)** by the International Economics University for SAARC countries in recognition and appreciation of my contribution in the field of Management on 19.08.2018 by the hands of Chancellor
- "**Enterprising Academic Leader of the Year (South India)**" on 08.04.2018 in New Delhi as part of National Education Excellence Awards
- "**Adarsh Vidya Saraswati Rashtriya Puraskar**": Best Teacher award by Global Management Council, Ahmedabad (2017)
- "**Best Director of a B-School in Karnataka**" by Brands Academy, New Delhi, on 28.03.2015 as part of Education Excellence Awards – 2015 for the outstanding achievements. KLS IMER-Institution where-in I am currently working was adjudged as '**Best B-School in Karnataka**' by them as part of Education Excellence awards – 2012.
- "**Distinguished Educator Award**" by Discovery Education Media, New Delhi, on 21.01.2013 for outstanding achievements as an educator.
- Our new initiative "**Venture Fest**" was selected as finalist under Innovative pedagogical initiative to develop managerial competencies theme by the **IMC – 2018** (Indian management Conclave) to be honoured at IIM-B on 03-04 August, 2018
- Selected and trained by SEBI (Securities Exchange Board of India) for "Financial Education Resource Person" training program organized by NISM (National Institute of Securities Markets) at Bangalore during 09 – 12 December, 2012. As a **SEBI certified resource person** (RP Code: SEBI/RP/S/Kar/40) I have been conducting **Financial Education workshops** for the various target groups including; working executives, young investors, middle income group people, home makers, retired people, and school children since then.
- Project done as part of B.E. curriculum titled '**Arrhythmia detecting cum monitoring system**' was adjudged as one of the Superlative Projects of the Year – 1990 and selected for '**Projects of the year**' award by Karnataka State Council for Science and Technology, Bangalore, India.
- Conferred with '**State of the Year**' award for being part of the Victorian team's outstanding achievements and contributions to the AUSDOC (Australian Document Exchange Company Pty Ltd.) by the Managing Director of AUSDOC during 1993-94.
- Successfully established '**Entrepreneurship Development Cell**' (E-cell) at DVH IMSR, Dharwad, in collaboration with DCSE (Deshpande Centre for Social Entrepreneurship), an NGO founded by 'Desh' (Gururaj) Deshpande, the founder of **Deshpande Foundation**. Also rendering services as mentor for 'Navodyami' program of DCSE and 'AVISHKAAR', a NGO of women entrepreneurs and as charter member of **TiE** (The Indus Entrepreneur) to promote and foster entrepreneurship.
- Actively involved in offering management consultancy services to Government departments, trade associations, business houses, SMEs in and around Dharwad and Belgaum. **Mentoring M/s. Parivartan Foods Pvt. Ltd., a Belgaum based MSME.**
- Case titled '**R.N. Food Products: Why family run small and medium enterprises fail?**' was shortlisted under the best case category of the competition and honored with **Rs.10000.00 cash prize** in '**case chase – 2012**' competition at the academic conference organized by the SEE (Society of Entrepreneurship Educators) at the Indian School of Business (**ISB**), **Hyderabad**. It was further published by **FBR (FIIB Business Review)**, a peer reviewed journal in their March-2015 issue
- Participated in almost all **MTPs** (Management Teachers Programs) of one week duration in the areas of strategy, organized by SMF (**Strategic Management Forum**) in association with top tier B-schools like; **IIMs, IIFT, BIMTECH**, etc.
- Participated in many **MDPs** (Management Development Programs) organized by top tier B-schools like; **IIMs, TISS, ISB, BIMTECH, Welingkars, XIME**, etc., on various areas related to Strategy, Entrepreneurship, Institution building, Social Entrepreneurship, and Leadership
- Organized many national/international seminars/conferences/workshops/conclaves/FDPs/EDPs/MDPs/EWPs
- Participated in numerous national/international seminars/conferences/workshops/conclaves/FDPs/EDPs/EWPs
- Published numerous research papers/case studies/conceptual articles in refereed journals (national and international)

ACADEMIC DETAILS

- **D.Litt (Doctor of Letters)** in Management by International Economics University for SAARC Countries, August 2018
- **Ph.D.** in Management. Research work undertaken: "**Comparative study on fruit processing industry between India and Brazil – a case study of mango**" at Karnataka University, Dharwad (Karnataka) under the guidance of Dr. A.H.Chachadi (Professor in Management, KIMS, Karnataka University, Dharwad), January 2011.
- **MBA** from Monash University, Australia – '**A**' class university of Australia, July 1995 (First Division with 67.74%)
- **PGDM** (Post Graduate Diploma in Management), Melbourne Business School, University of Melbourne, Australia – **one of the leading B-schools of the world**, July 1994 (First division with 68.00%)
- **B.E.** (Bachelors in Engineering) in Electronics and Communications, Mysore University (Karnataka), October 1990 (First division with 62.13% aggregate)

MEMBERSHIPS

- NIPM (National Institute of Personnel management) – Life member
- National HRD Network – Bangalore chapter
- AIMA (All India Management Association)
- Alumnus IIM, Ahmedabad
- ISTD (Indian Society for Training and development)
- ISABM (Indian Society for Agri-Business Management) – life member
- TIE (The Indus Entrepreneur) - Charter member
- Strategic Management Forum, Lucknow-life member
- Society of Entrepreneurship Educators (SEE), ISB, Hyderabad- life member
- MEDC (Maharashtra Economic Development Council) – nominee
- AIMS (Association of Indian management Schools)- Institutional member and **Treasurer** Karnataka & Kerala chapter
- AICP (Association of Indian College Principals)- life member
- MTC-Global: Institutional life member
- IAS (Indo American Society) – Ordinary Member
- EPSI (Education Promotion Society of India) – Institutional life member
- APMINK (Association Of Private Management Institutions of North Karnataka) – **Vice President**
- Professionals Forum, Belgaum (For development of Belgaum city)

PERSONAL DETAILS

Date of Birth: July 5th, 1967
Languages Known: English, Hindi, Rajasthani, Kannada, Telegu
Address (off): Karnataka Law Society's Institute of Management Education and Research, Sy.No.77, Adarshnagar, Hindwadi, Belgaum: 590011 (Karnataka)
Address (Res): "Geetashankar", House No. 03, Sanskruti Palms, Mandoli Road, Belgaum: 590008 (Karnataka)

Annexure

FDPs/MDPs/MTPs/CONFERENCES/SEMINARS/SUMMITS/CONVENTIONS ATTENDED

- Participated in Capacity Building Programme on Commodity Markets by MCX at SIT, Tumkur during 6-7 September, 2018
- Participated in the ASMA (Adoption of Social Media in Education) convention and workshop at Bangalore, September-2018
- Participated in the AIMS convention during 30-31 August and 01 September, 2018 at Infosys Convention Centre at Bangalore. Our Institution bagged the AIMS Management Week award for planning and organizing lot of social initiatives
- Participated in the workshop on MOOCs at IIM-B on August 02, 2018.
- Participated in 9th Indian Management Conclave at IIM-B during 3-4 August, 2018 and presented our new initiative '**VENTURE FEST**' one amongst the top five initiatives across the nation.
- Participated in "**8th Symposium on Business Analytics and Intelligence**" at IIM- Bangalore on 23-24 June, 2018
- Participated in "**Pragati: Pan IIM start-up conclave**" at IIM, Bangalore on February 24, 2018
- Completed the four days residential Executive Education Program (EEP) "Family Businesses: Organization, Strategies, Internationalisation and Succession" at **IIM, Ahmedabad**
- Participated in **SANIM** (South Asia Network of Impact Masters) meeting anchored by TISS< Mumbai and organized by **Bombay Mothers and Children welfare Society** at their centre in Rajagurunagar, Pune on 18-19 May, 2018.
- Participated in "**Start-up Dialogue**" organized by Deshpande Foundation at the Infosys campus in Hubli
- Participated in **UKISEEN** (United Kingdom India Social Entrepreneurship Education Network) meeting and the seminar at **IIT, Chennai**, of which we are a member
- Participated in the International conference organized by **TISS, Mumbai** and attended the **SANIM** (South Asian Network of Impact Masters) of which we are one of the member.
- Completed residential EEP (Executive Education Program) on 'Building Excellence in Professional Higher Education Institutions' at **ISB, Hyderabad**
- Completed one week residential MDP on 'Innovating for excellence': A program for Academic leaders in management education, at **IIM, Ahmedabad**
- Completed one week EEP "**Parivartan**" on 'Social Entrepreneurship' organized by **TISS, Mumbai** in association with Baba Amte's MSS (MaharogiSewaSamithi, Warora) at Anandwan, Maharashtra with an objective of replicating the same in Belgaum for local executives
- Completed 10 days rigorous residential ToT (Training of Trainers – an achievement motivational training program for trainers) conducted by **NIESBUD** (National Institute of Entrepreneurship and Small Business Development, New Delhi) hosted by Deshpande Centre for Social Entrepreneurship, Hubli (Karnataka)
- Completed the Management Teachers Program (MTP) on "International Business Strategy" organized by **IIFT** (Indian Institute of Foreign Trade) New Delhi campus under the aegis of SMF (Strategic Management Forum)
- Completed the MTP on "Managing Strategic Incoherence" organized by **IIM-L** (Indian Institute of Management, Lucknow, Noida campus) under the aegis of SMF
- Completed the Foundation Course (MTP) on Strategy conducted by **IIM-B** (Indian Institute of Management, Bangalore) under the aegis of SMF
- Completed the MTP on "Innovation Technology and Strategy" organized by **BIMTECH**, Noida in association with SMF.
- Participated in three day International seminar on social entrepreneurship organized by **TISS, Mumbai** in association with The University of Texas, Austin, US and Dell Social Innovation Challenge at their Mumbai campus
- Participated in MDP on 'In pursuit of excellence' organized by **GIT**, Belgaum delivered by Mr. Nikhil Desai, an international trainer from The Centre for Excellence, Mumbai.
- Participated in FDP on 'Powering teaching competencies' delivered by **Dale Carnegie** Training group.
- Participated in FDP on 'New trends in teaching management' organized by Gogte Institute of Technology, Belgaum, delivered by **Dr.PrafullaAgnihotri, Director IIM-T**
- Participated in the national seminar on 'Twenty years of India's liberalization' hosted by **XIME** (Xavier Institute of Management and Entrepreneurship), Bangalore and BIC (Bangalore International Centre) at XIME, Bangalore
- Participated in the national seminar on "Assessment and Accreditation: Future Possibilities and Challenges" hosted by We School (**Prin. L.N.Wellingkar Institute of Management Development and Research**), Mumbai, in association with AICTE and Directorate of Technical Education, Maharashtra at Mumbai
- Participated in two day Leadership Development Program for Heads of the Management Institutions organized by Karnataka University, Dharwad lead by Prof. Murthy (**Former Director, IIMB**) Prof. Nagabrahmam (**Former Director, TAPMI**) and Prof. Joe Philip (**Former Director, IIMB**)
- Participated in the 25th AIMS Silver Jubilee Annual Management Education Convention, 2013 on 'Envisioning Management Education' at Bharati Vidyapeeth's **SIMSR**, Navi Mumbai
- Participated in 'Alumni Leadership Master Class' program on the significance of Alumni relations and strategies for strengthening the same organized by Saviance technologies in association with **AIMS, Bangalore chapter** at Bangalore
- Participated as a delegate in '**world education summit-2012**' at New Delhi

- Participated in fourth annual TPO (Training and Placements Officers) conference at Hyderabad organized by **Rangroot.com**, a company offering Training and Placement services to educational institutions across India.
- Participated in several **MBAUniverse.com** Directors' round table conferences
- Participated in two day **'Indo - Global education summit'** organized by Indus Foundation, US at NIMHANS Convention Centre, Bangalore
- Participated in **'Development Dialogue - 2015'** a three day flagship event of Deshpande Foundation to promote entrepreneurship in the Hubli sand box region. Also participated in DD-2011, DD-2012, DD-2013 and DD-2014
- As a charter member participated in **TiECON- 2017**, a national conference organized by TiE, Hubli chapter at Hubli. Moderated a session of the world class social entrepreneur Zenia Tata during TiECON-2016. Also participated in TiECON-2011, 2012, 2013, 2014 and 2015
- Participated in National Conference on "Social Entrepreneurship and Sustainable Development" organized by **TISS** (Tata Institute of Social Sciences), Mumbai
- As a charter member participated in **'TiECON - 2014'** organized by TiE, Delhi chapter during October 17-18, 2014 at Taj Palace, New Delhi
- Participated in Directors round table conference organized by MBAUniverse.com on 16.03.2018 at Bangalore

FDPs / WORKSHOPS / CONFERENCES ORGANIZED

- Organized and delivered one day FDP on Customer Experience Management (CEM) on August 10, 2018. Mr.GurudattShenoy-Consultant, CEM; Mr.SandeepPai, CEM expert, Oracle; Mrs.KanchanPai, Senior Executive, Singapore Airlines; Prof. AnupamaMalagi, Professor, RVIM and myself were the resource people.
- Coordinated the Foundation Day Celebrations - 2017 of the Institution on 16.09.2017. We honoured Mr. Mahesh Bhirangi, MD, Pragati Engineering Belgaum Private Limited, with the title **'Entrepreneur of the year-2017'**. Mr.SuhasGopinath, Youngest CEO of the world was the chief guest.
- Organized one day FDP on **'Teaching-Learning-Evaluation Excellence'** on 22.09.2017. Prof. L.S.Ganesh, Professor, Department of Management Studies, IIT, Chennai and I were the resource persons. Fifty plus faculty participated in the FDP.
- Organized one day seminar on **'Social Entrepreneurship Education and CSR'** in association with IIT, Chennai under the aegis of UKISEEN (United Kingdom India Social Entrepreneurship Education network) on 23.09.2017. Prof. SatyajitMajumdar, Prof., TISS, Mumbai; Prof. L.S.Ganesh, Prof., IIT, Chennai; Sri. R.S.Balu, CSR Head, Aditya Birla NUVO Ltd.; Sri. JayantHumbarwadi, JMD, Ashoka Iron Works, Belgaum; Dr.NeelamMaheshwari, Director, Deshpande Foundation were the resource people. Forty plus participants from the Industry and Academia including UKISEEN members participated.
- Organized two days' workshop on **"Qualitative and Quantitative Analysis in Research using SPSS"** with the assistance of **AIMS** during February 27-28, 2017. Thirty plus faculty participated in the workshop.
- Organized one day workshop for **'AVISHKAAR'**- an NGO of women entrepreneurs on "Developing Marketing Strategies for small businesses" on 03.12.2016. Forty plus women entrepreneurs participated.
- Delivered two day workshop on 'Writing research papers and drafting proposals in Social Sciences' on 29-30 March, 2016 along with Dr.P.M.Charantimath and Prof. S.G.Chiniwar for the research scholars and faculty at **MES College of Arts and Commerce, Goa**. Fifty plus faculty and research scholars participated in the workshop
- Organized "ARIVU" and "ASKHR" workshops for the HR professionals of sugar and cement industries in and around Belgaum, Bijapur and Bagalkot districts in association with HR department of **Dalmia Cements**, Yadwad plant, Belgaum during 2015-16
- Part of the organizing committee of the **INCOB** - International Conference on Green Banking organized by Rani Channamma University, Belgaum in partnership with all the affiliated Institutions scheduled on February 12-13, 2016
- Organized two day workshop on **'Writing research papers and drafting proposals in Social Sciences'** on January 12-13, 2016 along with Dr.P.M.Charantimath and Prof. S.G.Chiniwar for the research scholars and faculty. Forty Five plus faculty and research scholars participated in the workshop. We three were the key resource people
- Organized one day workshop along with Dr.KirtiShivkumar, Professor on **"Empowering Women Entrepreneurs"** for women entrepreneurs of Belgaum in association with **"Avishkaar"**, a NGO catering to women entrepreneurs of Belgaum on 22nd August 2015 at IMER, Belgaum. Forty plus women entrepreneurs attended this workshop
- Part of organizing committee of IMER and the resource person as well of the one day workshop on **'Writing quality research articles'** held at IMER on 04.07.2015
- Organized half day workshop on **'Innovations in packaging'** for the local industry people on May 28, 2015. Dr. H.B.N. Murthy, a renowned packaging consultant was the resource person
- Organized and participated in six days **'Export Management Training Program'** for the local industry people and entrepreneurs in association with VTPC, DIC, BSSIA, FIEO, KCCI during 25-30 May, 2015, where-in 31 participants got trained. 20 plus resource people shared their experience. I was also a resource person
- Convened one day retailers conclave on **'Brick and Mortar retailing in an era of E-tailing'** in association with TiE, Hubli, where-in around 80 plus retailers of Belgaum took part on February 24, 2015

- Convened a two day workshop titled '**Management Education beyond 2020**', a curriculum review workshop on February 13-14, 2015 to revise the entire curriculum of Rani Channamma University, Belagavi which will be in force from A/Y 2015 onwards. I was part of the core committee formed by the University
- Convened My Story / Her Story sessions in association with **TiE, Hubli**, where-in the following entrepreneurs shared their entrepreneurial stories with the entrepreneurs of Belgaum;
 - **Mr. A. Muruganatham**, Founder, Jaishree Industries, Coimbatore (popularly known as Muruga - the menstrual man)
 - **Mr. Sachin Kate**, CEO and Founder, Clear Car Rentals, Aurangabad
 - **Mr. Vijay Sankeshwar**, Founder and Chairman, VRL group of companies, Hubli
 - **Mr. Vivek Pawar**, Founder and CEO, Sankalpa Semiconductors, Hubli
 - **Ms. Shravani**, Founder, Safe hands, Hubli
 - **Ms. Soniya Netalkar**, COO, Netalkar Group of companies, Belgaum
 - **Mr. Kanwal Rekhi**, Internationally renowned venture capitalist and founding member of TiE from US.
 - **Dr. Radhakrishna Pillai**, Author of the book 'Corporate Chanakya' and founder Director of Chanakya Institute of public leadership, University of Mumbai, Mumbai
 - **Mr. Phil Britten**, Author, Motivational Speaker, Sports celebrity, Corporate Trainer from Australia
 - **Mr. Chendil Kumar**, International Toast Master, Author, Corporate Trainer
 - **Mr. Manoj Ambike**, Corporate trainer from Mumbai
- Convened the national conference on '**Responsive Management Education**' organized by all the Institutions affiliated to Rani Channamma University, Belgaum scheduled on August 9-10, 2014
- Organized two day FDP on "**Developing effective curriculum and using innovative pedagogical tools**" for the faculty from various Institutions on May 19-20, 2014
- Organized an International Conference (**IC-GBMTI**) on Emerging Trends, Challenges and Opportunities in Global Business, Management, Tourism and Information Technology on September 28-29, 2013 at International Centre, Panjim, Goa, in association with RDA, Jaipur. Around 200 plus delegates from ten plus countries registered for the conference and 108 delegates from eight countries presented their papers at the conference
- Organized two day workshop on "**Empowering Women Entrepreneurs**" for women entrepreneurs of Belgaum in association with "**Avishkaar**", a NGO catering to women entrepreneurs of Belgaum on 17th and 27th August 2013 at IMER, Belgaum. Forty three women entrepreneurs attended this workshop
- Organized two day FDP on "**Effective Teaching and Curriculum Design**" for the IMER faculty on August 3-4, 2013
- Organized half day seminar on '**Significance of values, ethics, social responsibility and spirituality in business**' commemorating the contributions of late Sri. Suresh Hundre (successful ethical local entrepreneur of Belgaum) to the field of management on 23.07.2013
- Organized two day FDP on '**Powering teaching competencies**' in association with **Dale Carnegie** Training group on 29th and 30th June 2012
- Organized '**MSME conclave on leveraging IT**' a workshop for MSMEs of North Karnataka during December 2011.
- Organized '**NEBULA - MSME conclave**' on 'Creating star organizations', a workshop for MSMEs of North Karnataka during January 2013
- Organized half day workshop on "**NPTEL**" for the UG and PG faculty of all the streams during February 2013
- Being a Resource Person, identified and trained by NISM and SEBI, organized series of workshops on '**Financial Planning**' for young investors, young executives, retired people, school children, entrepreneurs and working women as part of Investor Education Campaign of **SEBI**
- Delivered lectures and key note speeches on several occasions and was a resource person in different forums like; seminars, conferences, staff training programs, FDPs, MDPs, EDPs, workshops, training programs

OTHER ASSIGNMENTS

- Recognized as Ph.D. supervisor by the **PAHER University**, i.e. Pacific Academy of Higher Education and Research University, Udaipur, Rajasthan, a UGC approved state university.
- The chief editor of "**TATVA**" a refereed management journal of KLS's Institute of Management Education and Research, Belgaum from July-2011 to May-2017
- Reviewer for many reputed journals including **Journal of Business and Economics (JBE)** of US (ISSN: 2155-7950)
- Member of the editorial board of "**Journal of Management Research and Analysis**", published by Innovative Publications, New Delhi
- Member of Expert panel for the evaluation of Doctoral Thesis at **University of Mysore**, Karnataka, **Savitribai Phule Pune University** and **Vishveshvarayya Technological University**, Karnataka
- Examiner for the Management courses at various autonomous Institutions including; **BVBCET**, Hubli; **SIT**, Tumkur; **Acharya Group** of Institutions, Bangalore; **Alliance group** of Institutions, Bangalore; **VTU**, Karnataka; **IGNOU**; etc.
- **Member of DAC** (Departmental Advisory Committee) for **DKTE Society's** Textile and Engineering Institute, Ichalkaranji, Maharashtra.
- Coordinator for the revision of MBA curriculum at Rani Channamma University, Belgaum.

- Reviewer's board member of peer reviewed journal "**Business Perspectives and Research**" of K.J.Somaiya IMSR, Mumbai (a SAGE publication)
- Reviewer & Advisor of refereed journal "Prashastya" (ISSN: 23496487) published by Gogte College of Commerce, Belgaum
- Member of Editorial Board of journal '**Journal of Social Welfare & Management (JSWM)**' published by Red Flower Publications
- Member of Editorial Board of '**Journal of Advances in Business Management**' (jadbm) as **Editor-in-Chief**
- Editorial Board Member of **International Journal of Hospitality Administration and Management (IJHAM)**
- Editorial Board Member of **Glacier Journal of Scientific Research (GJSR)**

RESEARCH PAPERS AND CASES PUBLISHED / PRESENTED

- Presented research paper titled "*Benchmarking at macro level – a comparative study on fruit processing industry between India and Brazil*" at 11th International conference on Business and management at Jaipur organized by Research development Association in collaboration with Rajasthan Chamber of Commerce and Industry. The same was **published** in peer reviewed bi-annual journal '**Indian Journal of Management**' (ISSN No.22773304), Vol 2, number 1, October 2012 – March 2013 edition
- Presented research paper titled "*Pooch at work: A novel stress buster for employees working in stressful environment*", at HR conclave 2012 organized by Rani Channamma University, Belgaum. The same was **published** by peer reviewed international journal '**Journal of Advances in Business Management**' (ISSN: 2395-7328), Vol2, Issue 1; Jan'-Mar'16 edition
- Presented a case titled '*R.N.Food Products: Challenges of Entrepreneurship and Family Owned Businesses*' in 'case chase – 2012' competition at the academic conference organized by the SEE (Society of Entrepreneurship Educators) at the Indian School of Business (ISB), Hyderabad. The case was shortlisted under the best case category of the competition and honored with Rs.10000.00 cash prize. It was further **published** by **FBR (FIIB Business Review)**, a peer reviewed journal in their March-2015 issue (ISSN: 2319-7145)
- Research paper titled "*Indian fruit processing industry: Import and Export Analysis*" was **published** in the peer reviewed management journal '**DHARANA**' (Bhavan's International Journal of Business) published by **Bharatiya Vidya Bhavan**, Bangalore (ISSN: 0974-0082); Vol 6, issue 2 (July-December 2012)
- Research paper titled '*Collaborative mentoring models in higher educational institutions: A win-win-win strategy for mentor, mentee and the institution*' presented at the national seminar on 'Professional Education – road ahead' by Rani Channamma University, Belgaum on 18.05.2012. The same was **published** by the peer reviewed international Journal '**Journal of Advances in Business Management**' (ISSN: 2395-7328); Vol. 01, Issue 3; July-Sept. 2015 edition
- Presented a research paper titled "*Challenges facing mango cultivators of India and the feasible solutions*" in an international conference ICCOMIM-2012 organized by M.S.Ramaiah Institute of Technology, Bangalore. The paper was **published** by the international peer reviewed journal '**International Journal of Management and Development Studies**' (ISSN: 2321-1423) Vol. 04, Issue 3 (2015)
- **Published** research paper titled "*Critical analysis of exports: Mango and processed mango products by Indian mango processing industry*" in "**TATVA**", a refereed biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July-December, 2012)
- **Published** a book review on the book titled "*18 minutes: Find your focus, master distraction, and get the right things done*" by Peter Bregman in "**TATVA**", a referred biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July-December, 2012)
- **Published** an article titled "*Effects of Modern Technology in the present world*" in "**TATVA**", a refereed biannual management journal (ISSN No. 0973-0974, Vol. IX, (2), July- December, 2012)
- Presented a research paper titled "*Co-operative movement: The only way to turnaround Indian fruit processing industry*" in an international conference on Global Business – opportunities and challenges organized by PESIT, Bangalore in association with ISC (International Society for Competitiveness) and Indiana University of Pennsylvania, USA at PESIT campus, Bangalore. The same was published by the international peer reviewed '**Intercontinental journal of marketing research review**', vol 4, issue 01, January-2016 (ISSN: 2347-1670)
- Presented full length research paper titled "*Challenges facing mango processors of India and the feasible solutions*" in 12th international conference on 'Global Contemporary Issues, Innovations and Future Challenges in Businesses' organized by Research development Association and Research Development Research Foundation, Jaipur in collaboration with Rajasthan chamber of Commerce and Industry, Jaipur in Jaipur. The same was adjudged as the best paper and awarded "**Best Paper Award**" and was **published** in the peer reviewed journal '**Indian Journal of Management**', (ISSN No. 2277-3304) Vol.2 No.2 (April- September 2013 Issue)
- Presented research paper titled "*Comparative study between the functioning of NHB (National Horticulture Board) of India and EMBRAPA (Brazilian Agency for Agriculture Research and Animal Husbandry) of Brazil, the nodal apex bodies controlling horticulture industry*" in SMART – 2013 (Strategic Marketing Research and technology) conference organized by VESIMSR, Mumbai. The same was **published** in the refereed journal **JDR (Journal of Development Research)** Issue 1, vol 5, March-September 2103 edition (ISSN No. 2229-7561)

- Presented research paper titled '*Mango Cultivation Industry of India: Problems and Prospects*' in the ICMIS (International Conference on Management and Information Systems) organized by INFOMS (International Forum of Management Scholars) and AIMS-International at Bangkok during 22-24 September, 2013. The same was **published** in the peer reviewed international journal '*ELK Asia Pacific Journal of Marketing and Retail Management*' in their October 2013 edition (ISSN: 0976-7193)
- Presented research paper titled '*Mango Processing Industry of India: Problems and prospects*' in ICTBM-2013 (International Conference on Technology and Business Management – 2013) organized by American University in the Emirates, at their Dubai, UAE campus in association with INFOMS (International Forum of Management Scholars) and AIMS-International. The same was **published** in international peer reviewed journal '*Intercontinental Journal of Marketing Research Review*', Vol.3, Issue 2, April-June, 2015 (ISSN: 2347-1670)
- Presented research paper titled '*A study on the placement of MBAs in the management Institutions located in the tier 2 cities of Karnataka and its implications*' at the International Conference (IC-GBMTI) at International Centre, Panjim, Goa. The same is **published** in the peer reviewed international journal of KristuJayanti College, Bangalore; '*Chavara - International Journal of Business Research*', vol.1, Issue 1 (2015) (ISSN:)
- **Published** a book review on the book titled "*Start it up: why running your own business is easier than you think*", by Luke Johnson in "*TATVA*", a refereed management journal (ISSN No. 0973-0974, vol X, 2013)
- **Published** research paper titled "A study on competitive marketing environment of milk and milk products in Belgaum city" in the peer reviewed international Journal '*Journal of Advances in Business Management*' (ISSN: 2395-7328); Vol. 02, Issue 04; Oct-Dec. 2016 edition
- Presented a case titled "*Venture Fest – an innovative pedagogical initiative to develop managerial competencies*" during **IMC-2018** (Indian Management Conclave) at **IIM, Bangalore** on 03-04 July, 2018.

BOOKS PUBLISHED / EDITED :

- "*Current status of Indian Fruit Processing Industry vis-à-vis Brazil: a case study of mango*" published by Himalaya Publishing House Private Limited, Mumbai. ISBN No. 978-93-5142-464-2
- "*Responsive Management Education*" published by Excellent Publishing House, New Delhi, ISBN No. 978-93-83083-91-6

CONSULTANCY ASSIGNMENTS UNDERTAKEN :

- Completed the consultancy assignment on preparing '**Vision 2013-2017: A perspective plan for Belgaum district**' assigned to us by The Joint Director, **DIC (District Industries Centre)**, Belagavi
- Completed the consultancy assignment on '**Preparing a strategic marketing plan to penetrate in to adjacent districts of Karnataka, i.e. Hubli-Dharwad, Belgaum, etc. and Goa**' after conducting thorough market research' for **Gokul Dairy, Kolhapur Milk Producers co-operative Union Ltd., Kolhapur**. This assignment will be further extended to other markets and also to help them in implementing the same
- Completed consultancy assignment titled '**Analysis of unsold residential inventory (new) in Belagavi city as on August-2016**' for **CREDAI** (Confederation of Real Estate developers Association of India), Belagavi chapter
- Completed the consultancy assignment on preparing a research backed detailed project **feasibility report on establishing a three star hotel in Karad** for **M/s. Aditya Engineers, Wind Project Developers, Karad, Maharashtra**
- Completed the consultancy assignment on preparing a DPR (**Detailed Project Report**) for establishing "**Common Engineering Facilities Centre**" involving outlay of around **Rs. 15.78 Crores** for **Belgaum Foundry Cluster, Belgaum**.
- I along with Prof. Keerti Shivkumar are currently working on the consultancy assignment '**Business Process Re-engineering**' for **Pragati Engineers Belgaum Private Limited**, a leading manufacturer of components and products for CNC machines

Referees:

1. Dr.A.H.Chachadi, Former Dean and Director, Kausali Institute of Management Studies, Karnatak University, Dharwad: 580 008; Mob: +91- 9448631340; Email Id: dr_ahc@rediffmail.com
2. Dr.Satyajit Majumdar, Professor, Centre for Social Entrepreneurship, School of Management and labour studies, TISS (Tata Institute of Social Sciences), Mumbai; MOB: +91-9869270725; Email Id: satyajit@tiss.edu
3. Dr.H.S.Vijaykumar, Former Head, Department of Agri Business Management, Former Registrar and Vice Chancellor, University of Agricultural Sciences, P.B.Road, Dharwad: 580 008; Mob: +91-9448495325/+91-9845254263; Email Id: hsveekay@yahoo.com

Declaration:

All the information given here in this CV is true to the best of my knowledge and belief.

Sd/--

(Dr.Purushottam Bung)