



RV Institute of Management - Bangalore

RVIM Quiklrn Report 2020-21

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1. Quiklrn Sessions Conducted

Session	Month
Session on Quiz	June
Session on Assignment	June
Session on Content Upload	June
Session on marks upload and notification sending	June
Session on Feedback	June
Doubts Clearance Session	June

2. Second Semester Usage Summary

2.1 Active User Report – 97.73% students use the platform on a daily basis and are continuously logged into the system.

2nd Sem - Sections	Not Logged into Quiklrn Currently	Logged Into Quiklrn	Grand Total	Active Users Percentage
2021-2 Sem-Sec A	1	59	60	98.3
2021-2 Sem-Sec B	2	58	60	96.6
2021-2 Sem-Sec C	1	59	60	98.3
Grand Total	4	176	180	97.73

2.2 Device OS Usage Report

2nd Sem Sections	Android	IOS	Windows	Not logged in
2020-2 Sem-Sec A	42	7	10	1
2020-2 Sem-Sec B	47	6	5	2
2020-2 Sem-Sec C	45	6	8	1
Grand Total	134	19	23	4

2.3 Reading Hours and No of Downloads:

SECTION - A

Section Name	Course name	Book/Module	Time Spend in hours	Down loads
MBA-FIRST YEAR - 2021-2 Sem-Sec A	Business Analytics-2.4-Sec A		0.0172	2
		Case studies	0.0172	2
	Business Analytics-2.4-Sec C		0.0153	3
		Course Plan and other reading materials BA Sem II	0.0153	3
	Business planning and regulations-1.3		0.1097	13
		1.3 Business Planning and Regulation- Course Docket	0.0646	10
		Business Planning and Regulation Unit 1 and 2	0.0451	3
	Business Research Methods-2.2-Sec A		0.0502	7
		Important PPT BRM SEM II	0.0502	7
	Economics for business decisions-1.4		11.6813	12
		Economics for Business Decisions	11.6813	12
	Economics For Managers		0.262	9
		Economics for Managers - Unit 1	0.0189	4
		Economics for Managers- Chapter 2	0.2431	5
	Management and organizational behaviour -1.1		21.4392	197
		M&OB-20-22 Batch-I Sem- Perception-Module-3	13.2332	126
		Management and Organizational Behavior Course Docket	0.5748	21
		Management and Organizational Behavior Module 1,2	1.938	17
		Management and Organizational Behavior Module 3	1.3844	4
		Management and Organizational Behavior Module 3,4,5	0.6387	10

		Management and Organizational Behavior Module 4	3.4127	10
		Management and Organizational Behaviour	0.0036	2
		Organizational Behaviour Unit 1	0.193	5
		Organizational Behaviour Unit 2	0.0608	2
	Marketing For Customer Value		0.0036	2
		Marketing for Customer Value - Module 2 & Module 3	0.0011	1
		Marketing for Customer Value - Module1	0.0025	1
	Marketing Management-1.6		0.8967	16
		Marketing Management - Module 1,2	0.8967	16
	Production and Operations Research-2.6		5.1001	88
		2.6 Production and Operations Research - Course Docket	0.7724	49
		Module -1 - Notes	0.0851	18
		Module -2 - Notes	0.1039	6
		Numerical problems on Inventory management	4.1201	10
		Questions on EOQ	0.0186	5
	Production and Operations Research-2.6- Sec B		0.075	3
		Production and Operations Research - Course Introduction	0.0183	1
		Production and Operations Research- Module 2	0.0567	2
	Open Sources Content/ Old Sem Content		0.3651	6
		Business Accounting - Module 6	0.1423	2
		Business Analytics	0.0114	1
		Course Plan and other reading materials BRM Sem II	0.0031	1
		Fundamentals of Business, Second Edition (2018)	0.0425	1
		Management - Managerial Economics (Video Course)	0.1658	1

Grand Total			40.0154	358
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SECTION - B

Section Name	Course name	Book/Module	Time Spend in hours	Down loads
MBA-FIRST YEAR - 2021-2 Sem-Sec B	Accounting For Managers		0.0034	2
		Accounting for Managers	0.0028	1
		Accounting for Managers- UNIT 4	0.0006	1
	Business planning and regulations-1.3		0.0894	14
		1.3 Business Planning and Regulation- Course Docket	0.0791	11
		Business Planning and Regulation Unit 1 and 2	0.0103	3
	Business Research Methods-2.2		0.1073	3
		Business Research Methods notes	0.1073	3
	Economics for business decisions-1.4		0.9901	12
		Economics for Business Decisions	0.9901	12
	Economics For Managers		0.0061	1
		Economics for Managers- Chapter 2	0.0061	1
	Management and organizational behaviour -1.1		2.8169	39
		M&OB-20-22 Batch-I Sem- Perception-Module-3	0.5467	13
		Management and Organizational Behavior Course Docket	0.2529	11
		Management and Organizational Behavior Module 1,2	0.7289	7
		Management and Organizational Behavior Module 3	1.0244	1
		Management and Organizational Behavior Module 3,4,5	0.0084	2

		Management and Organizational Behaviour	0.0153	2
		Organizational Behaviour Unit 1	0.2403	3
	Marketing Management-1.6		0.236	8
		Marketing Management - Module 1,2	0.216	7
		RVIM Playbook for Marketing Management	0.02	1
	Organizational Behaviour		0.0094	2
		Organizational Behaviour - Unit 1	0.0094	2
	Production and Operations Research-2.6		0.0153	3
		2.6 Production and Operations Research - Course Docket	0.0153	3
	Production and Operations Research-2.6- Sec B		0.0781	18
		Production and Operations Research - Course Introduction	0.0122	2
		Production and Operations Research- Module 1	0.0184	6
		Production and Operations Research- Module 2	0.0475	10
	Open Sources Content/ Old Sem Content		3.5819	35
		Advanced IT Skills	0.0044	1
		Comparative statement Analysis- Solution	3.5597	32
		MHR-Module One-HR Dashboard-Dr.A.Narasima Venkatesh	0.0178	2
Grand Total			7.9339	137

SECTION - C

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-FIRST YEAR - 2021-2 Sem-Sec C	Business Analytics-2.4		0.02	2

		Business Analytics Course Docket	0.02	2
	Business Analytics-2.4-Sec C		0.0781	13
		Course Plan and other reading materials BA Sem II	0.0636	6
		Important PPT BA SEM II	0.0145	7
	Business planning and regulations-1.3		0.0693	18
		1.3 Business Planning and Regulation- Course Docket	0.0633	11
		Business Planning and Regulation Unit 1 and 2	0.006	7
	Business Research Methods-2.2		0.0811	19
		2.2 Business Research Methods - Course Docket	0.0811	19
	Economics for business decisions-1.4		4.904	7
		Economics for Business Decisions	4.904	7
	Economics For Managers		4.8953	6
		Economics for Managers - Unit 2	0.0014	1
		Economics for Managers-Chapter 2	3.917	3
		Economics for Managers-Chapter 3	0.9769	2
	Management and organizational behaviour -1.1		1.5627	42
		M&OB-20-22 Batch-I Sem- Perception-Module-3	0.4136	8
		Management and Organizational Behavior Course Docket	0.0325	12
		Management and Organizational Behavior Module 3,4,5	0.0015	5
		Management and Organizational Behaviour	0.0375	3
		Organizational Behaviour Unit 1	1.043	11
		Organizational Behaviour Unit 2	0.0346	3
	Marketing Management-1.6		0.03	4

		Marketing Management - Module 1,2	0.03	4
2 nd Semester		Time Spend in hours	Download	
Grand Total Section A+B+C		59.8234	635	
	Organizational Behaviour		0.0092	1
		Organizational Behaviour - Unit 1	0.0092	1
	Production and Operations Research-2.6		0.0503	5
		2.6 Production and Operations Research - Course Docket	0.0297	3
		Module -2 - Notes	0.0206	2
	Open Sources Content/ Old Sem Content		0.1741	23
		Business Analytics - Unit1	0.0044	1
		Business Statistics & Business Analytics (Video Course)	0.0025	1
		Employability Skill Development II Syllabus 2021	0.1269	17
		Management Research Methods Course Details (Section C)	0.0092	1
		MGT404 Managerial Accounting (Video Course)	0.01	1
		Organizational Behaviour (Video Course)	0.0211	2
Grand Total			11.8741	140

2.4 Total Time Spend and No of Downloads

Second Semester	Time Spend in hours	Download
Grand Total Section A+B+C	59.8234	1858

3. Fourth Semester Usage Summary

3.1 Active User Report – 87% students use the platform on a daily basis and are continuously logged into the system.

4th Sem Sections	Not Logged into Quiklrn Currently	Logged Into Quiklrn	Grand Total	Active Users Percentage
2021-4 Sem-Sec A1	20	3	23	87
2021-4 Sem-Sec A2	24	1	25	96
2021-4 Sem-Sec B1	22	2	24	92
2021-4 Sem-Sec B2	29	3	32	91
2021-4 Sem-Sec C1	14	7	21	67
2021-4 Sem-Sec C2	30	3	33	91
2021-4 Sem-Sec D1	4	2	6	67
2021-4 Sem-Sec D2	11	2	13	85
Grand Total	154	23	177	87

3.2 Device Usage OS Report

4th Sem Sections	Android	IOS	Windows	Not logged in	Grand Total
2021-4 Sem-Sec A1	18	1	3	1	23
2021-4 Sem-Sec A2	24		1		25
2021-4 Sem-Sec B1	20	2	2		24
2021-4 Sem-Sec B2	25	1	3	3	32
2021-4 Sem-Sec C1	13	1	7		21
2021-4 Sem-Sec C2	27	3	3		33
2021-4 Sem-Sec D1	3	1	2		6
2021-4 Sem-Sec D2	10	1	2		13
Grand Total	140	10	23	4	177

3.3 Reading Hours and No of Downloads:

SECTION - A1

Section Name	Course name	Book/Module	Time Spent in	Downloads
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			hours	
MBA-2ND YEAR - 2021-4 Sem- Sec A1			71.3385	285
	Accounting For Managers		0.0022	3
		Accounting for Managers-UNIT 4	0.0022	3
	Business Analytics-2.4		0.0739	4
		Business Analytics Course Docket	0.0739	4
	Business planning and regulations-1.3		1.006	27
		1.3 Business Planning and Regulation- Course Docket	0.0008	1
		Business Planning and Regulation Unit 1 and 2	1.0052	26
	Business Research Methods-2.2		0.0193	7
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.0193	7
	Corporate Valuation and Financial Modelling -3.2.3		0.0053	3
		Corporate Valuation and Financial Modelling- Course Docket	0.0022	1
		Corporate Valuation and Financial Modelling- Question Papers	0.0031	2
	Derivatives and Risk Management		0.0153	1
		Risk Management and Derivatives - Class Notes and Articles (Section D)	0.0153	1
	Economics for business decisions-1.4		2.5029	7
		Economics for Business Decisions	2.5029	7
	Economics For Managers		2.4875	10
		Economics For Managers - Chapter 1	1.8267	5

		Economics for Managers- Chapter 2	0.4275	2
		Economics for Managers- Chapter 3	0.2333	3
	Entrepreneurship & Ethics		0.5589	1
		Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01	0.5589	1
	Financial Management		0.0197	3
		Financial Management Course Docket	0.0197	3
	Financial Management-2.5		0.0014	1
		Financial Management - Module 1	0.0014	1
	Management and organizational behaviour -1.1		29.7458	107
		Management and Organizational Behavior Course Docket	1.8689	17
		Management and Organizational Behavior Module 1,2	5.3415	22
		Management and Organizational Behavior Module 3	4.7261	11
		Management and Organizational Behavior Module 3,4,5	0.0092	5
		Management and Organizational Behavior Module 4	8.7804	23
		Management and Organizational Behaviour	0.0489	4
		Organizational Behaviour Unit 1	1.7488	15
		Organizational Behaviour Unit 2	7.222	10
	Managing Human Resources-2.3		3.7123	30
		Managing Human Resources Course Docket	3.7123	30
	Marketing For Customer Value		1.2259	16

		Marketing for Customer Value - Module 2 & Module 3	0.8314	9
		Marketing for Customer Value - Module1	0.3945	7
	Marketing Management-1.6		5.7181	6
		Marketing Management - Module 1,2	5.7181	6
	Organizational Behaviour		0.0506	3
		Organizational Behaviour - Unit 1	0.0023	2
		Organizational Behaviour- Unit 3	0.0483	1
	Production and Operations Research-2.6		0.1956	3
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	0.1895	2
		Productions and Operations Research Course Docket	0.0061	1
	Strategic Brand Management		1.1314	2
		Strategic Brand Management Unit 2	1.1314	2
	Strategic Management & Corporate Governance		0.0039	3
		Strategic Management & Corporate Governance	0.0028	1
		Strategic Management & Corporate Governance - Module 1	0.0011	2
	Open Sources Content/ Old Sem Content		22.8625	48
		Accounting for Managers - Question Bank	0.0039	1
		Business Accounting	0.0278	1
		Business and Industry - Unit 1	0.0006	1
		Business Research Methods - Course Material	0.6477	7
		Corporate Valuation and Financial Modelling	14.2784	13
		Derivatives and Risk	6.9444	7

		management - Module 1		
		Digital Marketing Unit 1	0.0014	1
		Investments - Technical Analysis (Video Course)	0.0067	1
		Marketing Management (Video Course)	0.0511	1
		OPERATIONS RESEARCH MODULE 2	0.0178	2
		Organizational Behaviour- Unit 4	0.0003	1
		Risk Management & Derivatives- University Question Paper	0.0072	1
		Strategic Brand Management Question Paper	0.0158	1
		Strategic Management - Internal analysis - Module 6	0.0014	1
		Strategic Management - CSR - BE - CG - Module 3	0.572	6
		Strategic Management - Industry Analysis - Module 5	0.0533	1
		Strategic Management - Remote External and global environment analysis - Module 4	0.2294	1
		Using Microsoft Excel	0.0033	1
Grand Total			71.3385	285

SECTION - B1

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec A2			120.3101	483
	Business Analytics-2.4		0.417	4
		Business Analytics Course Docket	0.417	4
	Business planning and regulations-1.3		2.5824	43
		1.3 Business Planning and Regulation- Course Docket	0.0306	1
		Business Planning and Regulation Unit 1 and 2	2.5518	42
	Business Research Methods-2.2		0.1513	11

		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.1513	11
	Corporate Valuation and Financial Modelling -3.2.3		0.4974	23
		Corporate Valuation and Financial Modelling- Course Docket	0.4459	14
		Corporate Valuation and Financial Modelling- Question Papers	0.0515	9
	Economics for business decisions-1.4		3.1773	3
		Economics for Business Decisions	3.1773	3
	Economics For Managers		0.0261	2
		Economics For Managers - Chapter 1	0.0033	1
		Economics for Managers - Unit 1	0.0228	1
	Financial Management		0.4535	15
		Financial Management Course Docket	0.4535	15
	Financial Management- 2.5		0.0128	4
		Financial Management - Module 1	0.0128	4
	Global HRM		2.6123	9
		Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh	2.6123	9
	Management and organizational behaviour -1.1		26.64	84
		Management and Organizational Behavior Course Docket	0.1611	11
		Management and Organizational Behavior Module 1,2	8.6343	18
		Management and Organizational Behavior Module 3	6.0455	9

		Management and Organizational Behavior Module 3,4,5	2.9045	12
		Management and Organizational Behavior Module 4	4.3673	12
		Management and Organizational Behaviour	0.0208	2
		Organizational Behaviour Unit 1	3.4751	13
		Organizational Behaviour Unit 2	1.0314	7
	Managing Human Resources-2.3		7.5428	153
		Managing Human Resources Course Docket	7.5428	153
	Marketing For Customer Value		0.4582	17
		Marketing for Customer Value - Module 2 & Module 3	0.0445	4
		Marketing for Customer Value - Module1	0.4137	13
	Marketing Management-1.6		2.5006	12
		Marketing Management - Module 1,2	2.5006	12
	Organizational Behaviour		1.1577	13
		Organizational Behaviour - Unit 1	0.0321	4
		Organizational Behaviour- Unit 2	0.2634	6
		Organizational Behaviour- Unit 3	0.8622	3
	Production and Operations Research- 2.6		0.7653	17
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	0.7394	6
		Productions and Operations Research Course Docket	0.0259	11
	Open Sources Content/ Old Sem Content		71.3154	73
		Business Accounting - Module 6	0.0003	1

		Business Ethics	9.0546	7
		Business Research Methods - Course Material	0.0211	5
		Corporate Valuation and Financial Modelling	5.0201	12
		Derivatives and Risk management - Module 1	0.4691	7
		Entrepreneurship and Ethics - Financial Planning, VC process and Feasibility analysis - Unit 4	0.0067	1
		Financial Management - Undergraduate (Video Course)	0.012	2
		Financial Management - Unit I	0.0319	1
		Financial Management - Unit II	0.0303	2
		GHRM-IV Sem 2021-Sec A2- Module-3-IHRM-T AND D	0.0011	1
		HUMAN RESOURCE MANAGEMENT-Training and Development	0.4503	1
		HUMAN RESOURCE MANAGEMENT-Unit 1	5.612	4
		HUMAN RESOURCE MANAGEMENT-Unit 2	12.1436	8
		IHRM vs DHRM-Approaches to Recruitment and Selection, Factors Influencing Selection, Expatriate Failure-Reasons etc.,	0.0003	1
		Managerial Research Methods Question Paper	0.0028	1
		MARKETING MANAGEMENT - UNIT 1	4.8183	2
		MARKETING MANAGEMENT - UNIT 2	7.5231	1
		Operations Management Module 1	4.2723	2
		Operations Management Unit 3 and 4	0.0186	1
		Organizational Behaviour- Unit 4	0.0919	2
		Research Methodology Module 3	5.7861	4

		Research Methodology Module 4	0.8339	1
		Research methodology Unit 1 and 2	15.1097	5
		Risk Management & Derivatives- University Question Paper	0.0053	1
Grand Total			120.3101	483

SECTION - B1

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem- Sec B1			46.2687	278
	Business Analytics-2.4		0.6942	7
		Business Analytics Course Docket	0.6942	7
	Business and Social Marketing-3.3.2		0.0139	2
		Business & Social Marketing -3.3.2	0.0139	2
	Business planning and regulations-1.3		2.2426	32
		Business Planning and Regulation Unit 1 and 2	2.2426	32
	Business Research Methods-2.2		0.3469	9
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.3469	9
	Corporate Valuation and Financial Modelling -3.2.3		0.0589	9
		Corporate Valuation and Financial Modelling- Course Docket	0.0581	8
		Corporate Valuation and Financial Modelling- Question Papers	0.0008	1
	Economics for business decisions-1.4		0.8428	5
		Economics for Business Decisions	0.8428	5

	Economics For Managers		0.0011	1
		Economics For Managers - Chapter 1	0.0011	1
	Entrepreneurship & Ethics		0.2947	2
		Entrepreneurship and Ethics - Entrepreneurship process - Unit 02	0.2861	1
		Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01	0.0086	1
	Financial Management		0.2012	9
		Financial Management Course Docket	0.2012	9
	Human Capital Management		0.0069	1
		Human Capital Management Unit 1	0.0069	1
	Management and organizational behaviour -1.1		5.4419	36
		Management and Organizational Behavior Module 1,2	0.925	8
		Management and Organizational Behavior Module 3	0.0116	3
		Management and Organizational Behavior Module 3,4,5	0.0045	3
		Management and Organizational Behavior Module 4	0.0014	2
		Management and Organizational Behaviour	0.0003	1
		Organizational Behaviour Unit 1	3.7127	14
		Organizational Behaviour Unit 2	0.7864	5
	Managing Human Resources-2.3		4.5361	60
		Managing Human Resources Course Docket	4.5361	60
	Marketing For		0.2679	22

	Customer Value			
		Marketing for Customer Value - Module 2 & Module 3	0.1158	11
		Marketing for Customer Value - Module1	0.1521	11
	Marketing Management-1.6		20.3548	15
		Marketing Management - Module 1,2	20.3548	15
	Organizational Behaviour		0.0006	2
		Organizational Behaviour - Unit 1	0.0003	1
		Organizational Behaviour- Unit 3	0.0003	1
	Production and Operations Research- 2.6		0.0176	3
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	0.0106	1
		Productions and Operations Research Course Docket	0.007	2
	Open Sources Content/ Old Sem Content		10.9466	63
		Accounting for Managers - Question Bank	0.0261	3
		Accounting in the Finance World	0.0203	1
		BSE: P-03 Business ecosystem and entrepreneurship(e-PGP) (Video Course)	0.0014	1
		Business Accounting	0.0022	2
		Business Accounting - Module 6	0.4755	3
		Business Analytics - Unit1	0.0209	2
		Business Research Methods - Course Material	1.5493	17
		Business Statistics & Business Analytics (Video Course)	0.0028	1
		COM: P02-Managerial economics (ePGP) (Video	0.0194	1

		Course)		
		Corporate Valuation and Financial Modelling	7.9526	12
		Derivatives and Risk management - Module 1	0.7747	5
		Entrepreneurship and Ethics (Course Details)	0.0092	1
		Financial Management	0.0122	1
		Financial Management Sem 2	0.0061	1
		HRM: P13- Strategic Human Resource Management (e-PGP) (Video Course)	0.02	1
		Human Resource Management Unit 1	0.0017	1
		Human Resource Management Unit 2	0.0003	1
		Management - Organizational Behaviour (Video Course)	0.0069	2
		Managerial Research Methods - All Class Notes	0.0003	1
		Marketing Management (Video Course)	0.0167	1
		MKT501 Marketing Management (Video Course)	0.0233	1
		MODELING & ANALYSIS LAB	0.0006	1
		Organizational Behaviour- Unit 4	0.0019	2
		PSY: P-12 Organizational Behavior(e-PGP) (Video Course)	0.0022	1
Grand Total			46.2687	278

SECTION - B1

Section Name	Course name	Book/Module	Time Spent in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec B1			46.2687	278
	Business Analytics- 2.4		0.6942	7

		Business Analytics Course Docket	0.6942	7
	Business and Social Marketing-3.3.2		0.0139	2
		Business & Social Marketing -3.3.2	0.0139	2
	Business planning and regulations-1.3		2.2426	32
		Business Planning and Regulation Unit 1 and 2	2.2426	32
	Business Research Methods-2.2		0.3469	9
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.3469	9
	Corporate Valuation and Financial Modelling -3.2.3		0.0589	9
		Corporate Valuation and Financial Modelling- Course Docket	0.0581	8
		Corporate Valuation and Financial Modelling- Question Papers	0.0008	1
	Economics for business decisions-1.4		0.8428	5
		Economics for Business Decisions	0.8428	5
	Economics For Managers		0.0011	1
		Economics For Managers - Chapter 1	0.0011	1
	Entrepreneurship & Ethics		0.2947	2
		Entrepreneurship and Ethics - Entrepreneurship process - Unit 02	0.2861	1
		Entrepreneurship and Ethics - Introduction to the world of entrepreneurship - Unit 01	0.0086	1
	Financial Management		0.2012	9
		Financial Management Course Docket	0.2012	9
	Human Capital Management		0.0069	1
		Human Capital Management Unit 1	0.0069	1
	Management and organizational		5.4419	36

	behaviour -1.1			
		Management and Organizational Behavior Module 1,2	0.925	8
		Management and Organizational Behavior Module 3	0.0116	3
		Management and Organizational Behavior Module 3,4,5	0.0045	3
		Management and Organizational Behavior Module 4	0.0014	2
		Management and Organizational Behaviour	0.0003	1
		Organizational Behaviour Unit 1	3.7127	14
		Organizational Behaviour Unit 2	0.7864	5
	Managing Human Resources-2.3		4.5361	60
		Managing Human Resources Course Docket	4.5361	60
	Marketing For Customer Value		0.2679	22
		Marketing for Customer Value - Module 2 & Module 3	0.1158	11
		Marketing for Customer Value - Module1	0.1521	11
	Marketing Management-1.6		20.3548	15
		Marketing Management - Module 1,2	20.3548	15
	Organizational Behaviour		0.0006	2
		Organizational Behaviour - Unit 1	0.0003	1
		Organizational Behaviour- Unit 3	0.0003	1
	Production and Operations Research-2.6		0.0176	3
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	0.0106	1
		Productions and Operations Research Course Docket	0.007	2
	Open Sources Content/ Old Sem Content		10.9466	63
		Accounting for Managers - Question Bank	0.0261	3
		Accounting in the Finance World	0.0203	1
		BSE: P-03 Business ecosystem and entrepreneurship(e-PGP) (Video	0.0014	1

		Course)		
		Business Accounting	0.0022	2
		Business Accounting - Module 6	0.4755	3
		Business Analytics - Unit1	0.0209	2
		Business Research Methods - Course Material	1.5493	17
		Business Statistics & Business Analytics (Video Course)	0.0028	1
		COM: P02-Managerial economics (ePGP) (Video Course)	0.0194	1
		Corporate Valuation and Financial Modelling	7.9526	12
		Derivatives and Risk management - Module 1	0.7747	5
		Entrepreneurship and Ethics (Course Details)	0.0092	1
		Financial Management	0.0122	1
		Financial Management Sem 2	0.0061	1
		HRM: P13- Strategic Human Resource Management (e-PGP) (Video Course)	0.02	1
		Human Resource Management Unit 1	0.0017	1
		Human Resource Management Unit 2	0.0003	1
		Management - Organizational Behaviour (Video Course)	0.0069	2
		Managerial Research Methods - All Class Notes	0.0003	1
		Marketing Management (Video Course)	0.0167	1
		MKT501 Marketing Management (Video Course)	0.0233	1
		MODELING & ANALYSIS LAB	0.0006	1
		Organizational Behaviour- Unit 4	0.0019	2
		PSY: P-12 Organizational Behavior(e-PGP) (Video Course)	0.0022	1
Grand Total			46.2687	278

SECTION - B2

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4			86.4077	227

Sem-Sec B2				
	Business Analytics-2.4		0.0122	1
		Business Analytics Course Docket	0.0122	1
	Business and Social Marketing-3.3.2		65.8505	25
		Business & Social Marketing - 3.3.2	58.1272	15
		Module 4 - Business & Social Marketing -3.3.2	4.7097	8
		Module 5 - Business & Social Marketing -3.3.2	3.0136	2
	Business planning and regulations-1.3		0.8418	29
		Business Planning and Regulation Unit 1 and 2	0.8418	29
	Business Research Methods-2.2		0.0022	1
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.0022	1
	Corporate Valuation and Financial Modelling -3.2.3		0.0014	1
		Corporate Valuation and Financial Modelling- Course Docket	0.0014	1
	Economics for business decisions-1.4		0.1816	3
		Economics for Business Decisions	0.1816	3
	Economics For Managers		0.0041	3
		Economics For Managers - Chapter 1	0.0041	3
	Financial Management		0.044	5
		Financial Management Course Docket	0.044	5
	Financial Management-2.5		0.0009	2
		Financial Management - Module 1	0.0009	2
	International		0.0003	1

	Business-4.1			
		International Business Dynamics - Module 2	0.0003	1
	Management and organizational behaviour -1.1		10.6655	72
		Management and Organizational Behavior Course Docket	1.1223	8
		Management and Organizational Behavior Module 1,2	2.3026	18
		Management and Organizational Behavior Module 3	0.5811	7
		Management and Organizational Behavior Module 3,4,5	0.0017	3
		Management and Organizational Behavior Module 4	0.0831	9
		Management and Organizational Behaviour	0.1911	3
		Organizational Behaviour Unit 1	4.3926	17
		Organizational Behaviour Unit 2	1.991	7
	Managing Human Resources-2.3		0.7833	26
		Managing Human Resources Course Docket	0.7833	26
	Marketing For Customer Value		0.1353	4
		Marketing for Customer Value - Module 2 & Module 3	0.0656	2
		Marketing for Customer Value - Module1	0.0697	2
	Marketing Management-1.6		3.6676	9
		Marketing Management - Module 1,2	3.6676	9
	Organizational Behaviour		0.037	5
		Organizational Behaviour - Unit 1	0.037	5
	Sales and Distribution Management and Retailing		0.0136	1

		4.3.1 Sales and Distribution Management and Retailing notes	0.0136	1
	Open Sources Content/ Old Sem Content		4.1664	39
		Business Accounting	0.0092	1
		Business Analytics - Unit1	0.0003	1
		Business and Industry - Unit 1	0.0047	1
		Business Research Methods - Course Material	0.0097	2
		Business Statistics & Business Analytics (Video Course)	0.0217	1
		Consumer Behavior - Summative (Final Term) Test	0.0072	1
		Corporate Valuation and Financial Modelling	2.8886	2
		Derivatives and Risk management - Module 1	0.9717	4
		Investment Analysis - Articles, Case Studies and Numericals	0.0023	4
		Investment Analysis and Management (Course Details)	0.0009	2
		Management Research Methods Course Details (Section C)	0.0034	2
		Managerial Economics Principles	0.0156	1
		Managerial Research Methods - All Class Notes	0.1989	13
		Marketing Management (Video Course)	0.0322	4
Grand Total			86.4077	227

SECTION - C1

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec C1			6.0577	104
	Business and Social Marketing-3.3.2		2.4421	17
		Business & Social Marketing - 3.3.2	1.6375	6
		Module 4 - Business & Social	0.5778	4

		Marketing -3.3.2		
		Module 5 - Business & Social Marketing -3.3.2	0.2084	4
		Module 6 - Business & Social Marketing -3.3.2	0.0184	3
	Business planning and regulations-1.3		0.2898	22
		Business Planning and Regulation Unit 1 and 2	0.2898	22
	Business Research Methods-2.2		0.0022	1
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.0022	1
	Economics for business decisions-1.4		0.0103	1
		Economics for Business Decisions	0.0103	1
	Economics For Managers		0.0003	1
		Economics For Managers - Chapter 1	0.0003	1
	Financial Management-2.5		0.0252	2
		Financial Management - Module 1	0.0252	2
	Management and organizational behaviour -1.1		2.4669	21
		Management and Organizational Behavior Course Docket	0.325	3
		Management and Organizational Behavior Module 1,2	0.097	5
		Management and Organizational Behavior Module 4	0.0247	5
		Organizational Behaviour Unit 1	1.6764	5
		Organizational Behaviour Unit 2	0.3438	3
	Managing Human Resources-2.3		0.2142	21
		Managing Human Resources Course Docket	0.2142	21
	Marketing For		0.0311	3

	Customer Value			
		Marketing for Customer Value - Module 2 & Module 3	0.0175	2
		Marketing for Customer Value - Module1	0.0136	1
	Marketing Management-1.6		0.4313	4
		Marketing Management - Module 1,2	0.4313	4
	Open Sources Content/ Old Sem Content		0.1443	11
		Business and Industry - Unit 1	0.0117	2
		Business Research Methods - Course Material	0.0345	4
		Corporate Valuation and Financial Modelling	0.0056	2
		Managerial Research Methods Question Paper	0.0925	3
Grand Total			6.0577	104

SECTION - C2

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec C2			126.2918	298
	Accounting For Managers		0.0466	4
		Accounting for Managers	0.0111	1
		Accounting for Managers-UNIT 4	0.0347	2
		Accounting for Managers-UNIT 5	0.0008	1
	Business Analytics-2.4		0.0543	8
		Business Analytics Course Docket	0.0543	8
	Business and Social Marketing-3.3.2		79.9814	50
		Business & Social Marketing - 3.3.2	53.7213	28

		Module 4 - Business & Social Marketing -3.3.2	23.5107	9
		Module 5 - Business & Social Marketing -3.3.2	1.3563	9
		Module 6 - Business & Social Marketing -3.3.2	1.3931	4
	Business planning and regulations-1.3		1.1802	34
		Business Planning and Regulation Unit 1 and 2	1.1802	34
	Business Research Methods-2.2		0.0836	6
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.0836	6
	Economics for business decisions-1.4		2.3033	5
		Economics for Business Decisions	2.3033	5
	Financial Management		0.2965	9
		Financial Management Course Docket	0.2965	9
	Financial Management-2.5		0.0042	2
		Financial Management - Module 1	0.0042	2
	Global HRM		0.0106	1
		Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh	0.0106	1
	Management and organizational behaviour -1.1		26.2803	66
		Management and Organizational Behavior Course Docket	0.0072	3
		Management and Organizational Behavior Module 1,2	13.804	12
		Management and Organizational Behavior Module 3	3.7639	7
		Management and Organizational Behavior Module 3,4,5	1.8101	10
		Management and	4.1792	9

		Organizational Behavior Module 4		
		Management and Organizational Behaviour	0.0044	1
		Organizational Behaviour Unit 1	1.5931	17
		Organizational Behaviour Unit 2	1.1184	7
	Managing Human Resources-2.3		3.9822	66
		Managing Human Resources Course Docket	3.9822	66
	Marketing For Customer Value		0.2186	9
		Marketing for Customer Value - Module 2 & Module 3	0.1103	2
		Marketing for Customer Value - Module1	0.1083	7
	Marketing Management-1.6		11.2542	11
		Marketing Management - Module 1,2	11.2542	11
	Organizational Behaviour		0.2389	2
		Organizational Behaviour - Unit 1	0.2389	2
	Production and Operations Research- 2.6		0.0146	6
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	0.0034	3
		Productions and Operations Research Course Docket	0.0112	3
	Strategic Brand Management		0.0642	1
		Strategic Brand Management Unit 1	0.0642	1
	Strategic Management & Corporate Governance		0.0614	1
		Strategic Management & Corporate Governance - Module 1	0.0614	1
	Talent & Knowledge Management		0.0909	4
		Talent and Knowledge	0.0903	3

		Management - Class Presentations		
		Talent and Knowledge Management Article and Cases	0.0006	1
	Open Sources Content/ Old Sem Content		0.1258	13
		Accounting for Managers - Question Bank	0.0028	1
		Business Accounting - Module 6	0.0744	2
		Business Analytics - Unit1	0.0014	1
		Business and Industry - Unit 1	0.0186	1
		Business Research Methods - Course Material	0.0114	5
		Novel Frontiers of Advanced Neuroimaging	0.0128	2
		PSY: P-12 Organizational Behavior(e-PGP) (Video Course)	0.0044	1
Grand Total			126.2918	298

SECTION - D1

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec D1			6.1506	25
	Business planning and regulations-1.3		0.0603	2
		Business Planning and Regulation Unit 1 and 2	0.0603	2
	Economics for business decisions-1.4		0.0081	1
		Economics for Business Decisions	0.0081	1
	Learning and Development		0.0006	1
		Learning and Development Module 2	0.0006	1
	Management and organizational behaviour - 1.1		5.8764	16
		Management and Organizational Behavior	0.017	2

		Course Docket		
		Management and Organizational Behavior Module 1,2	0.8089	2
		Management and Organizational Behavior Module 3	3.4467	1
		Management and Organizational Behavior Module 3,4,5	0.8776	3
		Management and Organizational Behavior Module 4	0.647	3
		Management and Organizational Behaviour	0.0031	1
		Organizational Behaviour Unit 1	0.0753	3
		Organizational Behaviour Unit 2	0.0008	1
	Marketing Management-1.6		0.0019	1
		Marketing Management - Module 1,2	0.0019	1
	Organizational Behaviour		0.2033	4
		Organizational Behaviour-Unit 2	0.2011	3
		Organizational Behaviour-Unit 3	0.0022	1
Grand Total			6.1506	25

SECTION - D2

Section Name	Course name	Book/Module	Time Spend in hours	Downloads
MBA-2ND YEAR - 2021-4 Sem-Sec D2			80.6614	158
	Business Analytics-2.4		0.2106	1
		Business Analytics Course Docket	0.2106	1
	Business and Social Marketing-3.3.2		28.3226	30
		Business & Social Marketing -3.3.2	6.341	14
		Module 4 - Business &	13.0168	7

		Social Marketing -3.3.2		
		Module 5 - Business & Social Marketing -3.3.2	7.4467	4
		Module 6 - Business & Social Marketing -3.3.2	1.5181	5
	Business planning and regulations-1.3		0.4139	8
		Business Planning and Regulation Unit 1 and 2	0.4139	8
	Business Research Methods-2.2		0.2088	5
		Business Research Methods - Research Papers, Video Cases and Old Question Papers	0.2088	5
	Financial Management		2.5489	13
		Financial Management Course Docket	2.5489	13
	Financial Management-2.5		0.4722	6
		Financial Management - Module 1	0.4722	6
	Global HRM		0.0169	1
		Global HRM-IV Semester- Course Docket-2019-21- Batch-Dr.A.Narasima Venkatesh	0.0169	1
	Learning and Development		12.0132	34
		Learning and Development - Course Docket	0.1078	7
		Learning and Development Module 2	3.7996	15
		Learning and Development Module 3,4,5	7.5399	9
		Learning and Development Module 5	0.5659	3
	Management and organizational behaviour - 1.1		0.6455	10
		Management and Organizational Behavior Module 1,2	0.1311	3
		Management and Organizational Behavior Module 3	0.0006	2

		Organizational Behaviour Unit 1	0.5091	4
		Organizational Behaviour Unit 2	0.0047	1
	Managing Human Resources-2.3		23.0191	23
		Managing Human Resources Course Docket	23.0191	23
	Production and Operations Research-2.6		5.5284	10
		PRODUCTION AND OPERATIONS RESEARCH - MODULE 1	5.3092	1
		Productions and Operations Research Course Docket	0.2192	9
	Strategic Management & Corporate Governance		0.0006	1
		Strategic Management & Corporate Governance	0.0006	1
	Talent & Knowledge Management		4.8869	4
		Talent and Knowledge Management - Class Presentations	4.8869	4
	Open Sources Content/ Old Sem Content		2.3738	12
		Course Docket - Learning and Development - 3.4.3 - L&D-2020	0.0086	1
		L&D-2020-Training Evaluation -Module Four	0.0006	1
		Learning and Development - 2020 - Module One	2.3025	4
		Learning and Development - 2020 - Training Evaluation - Module Four	0.0008	1
		Talent and Knowledge Management	0.0494	4
		Talent and Knowledge Management Course Details (Section A)	0.0119	1
Grand Total			80.6614	158

3.4 Total Time Spend and No of Downloads

Fourth Semester	Time Spend in hours	Download
Grand Total Section A1+A2+B1+B2+C1+C2+D1+D2	543.4865	1858

4. Assessment Summary

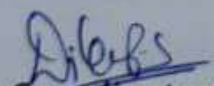
4.1 2nd Semester

Courses	Quizzes	Assignments	#Students
Entrepreneurship and Start-ups Management-2.1-Sec A	0	0	0
Business Research Methods-2.2-Sec A	1	0	53
Managing Human Resources-2.3-Sec A	0	0	0
Business Analytics-2.4-Sec A	2	0	115
Financial Management-2.5-Sec A	0	0	0
Production and Operations Research-2.6-Sec A	0	0	0
Employability skills II - 2.7-Sec A	0	0	0
Advanced IT Skills-2.8-Sec A	0	0	0
Total	3	0	168

4.2 4th Semester

Courses	Quizzes	Assignments	#Students
Big Data Analytics-4.7.1	1	2	164
Derivatives and Risk Management	1	0	91
Emerging Technologies And Future Skills For Business Leaders-4.7.3	0	0	0
Global HRM	0	1	39
Industrial Relations and HR Audit-4.4.3	0	1	57
Integrated Marketing Communication and Digital Marketing	0	3	167
International Business-4.1	0	3	109
International Financial Management-4.2.2	0	1	86
Sales and Distribution Management and Retailing	0	1	26
Services Marketing and Customer Relationship Management	0	3	73
Strategic Human Resource Management-4.4.2	0	0	0
Data Visualization and Business Reporting using Tableau-4.7.2	0	2	63
Total	2	17	875

Thank You


Coordinator





Director
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