

**RV INSTITUTE OF MANAGEMENT  
QUALITY INITIATIVES 2018-2019**

**MISSION STATEMENT**

“To nurture global thought leaders by offering holistic management education fostering Business Intelligence, Innovation and Entrepreneurship for inclusive growth and sustainable development and to provide value added services to Business, Government and Society through staff empowerment and collaborative engagement”.

RV Institute of Management follows its mission statement and focus on the key areas by creating an ecosystem involving important stakeholders such as: students, faculty, administration, alumni, government and community. The key areas and quality initiatives are...

Key areas	Quality initiatives	Achievements
<b>Houstic management education</b>	<ul style="list-style-type: none"> <li>➤ Initiated the preparation of Course Docket</li> <li>➤ Strengthening the mentorship process and student profiling</li> <li>➤ Organising Innovative events like -</li> <li>➤ INNOVIZ</li> <li>➤ VENTURE FEST</li> <li>➤ ACHIEVERS DAY CELEBRATIONS</li> <li>➤ PG CET Crash Course</li> <li>➤ Orientation Programme for the new batch of students</li> <li>➤ Graduation Day</li> <li>➤ Employability skills of students</li> <li>➤ Management Fest</li> </ul>	<ul style="list-style-type: none"> <li>➤ Organised 10 days orientation programme for the new batch of students from 1<sup>st</sup> October to 12<sup>th</sup> October 2018</li> <li>➤ Organised Graduation Day Programme for 2016-18 Batch on 16<sup>th</sup> March 2019.</li> <li>➤ Institutionalised the training calender with well structured training modules designed semester wise</li> <li>➤ Organised Innoviz, Management fest for UG students</li> </ul>
<b>Innovation</b>	<ul style="list-style-type: none"> <li>➤ Introduced Open Book Test and Preparatory Examination</li> <li>➤ Set up RVIM Centre for Innovation, Entrepreneurship and incubation</li> <li>➤ Initiated formation of RVIM Student's Council</li> </ul>	<ul style="list-style-type: none"> <li>➤</li> </ul>
<b>Entrepreneurship</b>	<ul style="list-style-type: none"> <li>➤ Entrepreneurship Development Programmes</li> </ul>	<ul style="list-style-type: none"> <li>➤ Inaugurated the Centre for Innovation, Entrepreneurship and</li> </ul>

Value added services

- Incubation
- Organised Venture Fest

Business

- The Department of IT and Management has tie-up with NICT to conduct Add-on Certificate Courses in various modules of SAP – FICO and HR, DIGITAL MARKETING AND MS-OFFICE 2013.
- Signed an MoU with NSE Academy for conducting NCFM online examinations
- Organised NIPM Foundation Day
- Organised Industry Institute Interaction series
- Session on Project Management by, Mr Vijay Krishna Murthy, Founder, Ground Strokes Ventures, Bangalore
- Interaction session on Contemporary developments in retailing in India by Mr Ravi Haldipur, Consultant, International Business
- Evolution and relevance of CSR- A case study of Aditya Birla Group by Mr R S Balasubramanya, CSR Head, Aditya Birla Carbon India Ltd
- Organised session on Financial Literacy for MBA Students in Association with RBI on 26<sup>th</sup> October 2018
- Organised interaction session on FINANCIAL REPORTING & IFRS
- Organised workshop on Corporate Valuation of Indian listed Company
- Organised workshop on Micro Analysis of Financial Statement – Unique Approach for I semester MBA students
- Organised a workshop on Basic Financial Statements - Analysis and Interpretation
- Organised workshop on Equity Power Lesson
- Organised Guest Lecture on Reality of Indian Industry
- Organised Interaction session on Conflict Management & Conflict resolution

Staff empowerment

- Research Colloquium series
  - Faculty Development Programmes & Workshops
  - Consultancy assignments
- RVIM-CSR and SPARSH Hospital, Bommasandra, have set a roadmap for series of projects to be taken up in the month of October and November 2018. The first programme is focused on World Heart Day Awareness Programme to be held on September 29, 2018. Team of Doctors and Students are providing Basic Life Support Programme through Street Play on Hosur Road.
  - Organised Research colloquium series: First interaction with Dr. A H Chachadi, former Dean & Director, KUD
  - Organized workshop on 'Accreditation Process – An Overview' for Faculty members on Tuesday, 7th August, 2018. The resource person was DR K N Subramanya, Principal, RVCE, Bangalore
  - Organised FDP on Customer Experience Management on 10<sup>th</sup> August 2018
  - Carried out Academic and Administrative Audit carried out by external consultant, Prof. J R Sharma on 13<sup>th</sup> and 14<sup>th</sup> August 2018.
  - Organised a workshop on coaching the mentors was organised for the faculty members on 22<sup>nd</sup> September 2018.
  - Organised Library Day Celebrations on 20<sup>th</sup> August 2018.
  - organised Seminar on 'Transformational Leadership' on Wednesday, 23<sup>rd</sup> January, 2019. The resource persons were Dr Daniel Khan, COO, IOP, UK and Dr Purushottam Bung, director, RVIM.
  - Organised FDP on 'Project based Learning' was organised on 26.02.2019. The resource person was Dr Mike Dillon, CEO, Institute of Productivity, U K.


Society

- Organised interaction session on Facilitation- An essence to engage participants
- Out Bound Training at Ram nagar was organised for students of I Sem MBA students as part of their orientation programme
- **Industrial visit to Coca Cola was organised for the students of I Sem MBA during Dec 2018.**
- Organized HR Seminar and Panel Discussion on " Industry 4.0- Future of Workforce" in association with NIPM-KC on 22<sup>nd</sup> December 2018.
- **Collaborating with IBM to offer Diploma in Business Analytics**
- **Swachh Bharat Abhiyan**
- Students volunteers adopted the village 'Hullahalli' in Anekal as a part of Swachh Bharat Abhiyan and awareness programme on Cleanliness at public programmes and door to door campaign. They also painted the anganvadi school building as a part of this programme during the month of July last week.
- **National Management Week 2018**
- Organized 13 programmes from August 1-7, 2018 and reached 8500 people with 150 students and 20 staff members' participation. Addressed Star TV Suvarna Channel. Developed an App on Swachh Bharat & reached online learners using Massive Open Online Course (MOOCs).
- **World Ozone Day Painting Competition**
- Organised painting competition on September 16, 2018 to mark World Ozone Day. The theme of the competition was 'This is what I will do to protect Mother Earth'. Around 150 children including few specially abled children participated in the competition to express their concern towards destruction of ozone layer.
- **RVIM-SPARSH Project**
- Celebrating International Women's Day Celebrations
- Organised International Yoga Day Celebrations
- CSR Activities



Collaborative  
engagement

- Collaborating with other premiere Institutions including;
- IIT, Chennai
- TISS, Mumbai
- MAHE, Manipal
- Alumni connect
- Strengthen International Collaborations
- Approval of major Research Project in CSR called "Gnyanarjan" in association with Aditya Birla Group.
- **Conducted Alumni Meet recently. Around 100 plus Alumni participated. Honored 10 Alumni achievers under different categories**
- Inauguration of Institute of Productivity, UK, Centre for India at RVIM on 25.02.2019
- Signed MoU with DMAN, Germany
- Signed MoU with Institute of Productivity, UK
- Signed MoU with City College, Glasgow, UK

  
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