**Rashtreeya Sikshana Samithi Trust**

# RV Institute of Management

# AC MINUTES OF MEETING 5

The fifth AC meeting was held on 02.01.2026 from 3:30 PM onwards. Following members were present;

**External**

1. Dr Ramkumar Kakani
2. Dr Mathew Manimala
3. Mr Shrihari Udupa
4. Dr A H Chachadi
5. Dr K R Jalaja
6. Dr P R Chetana
7. Dr Jyothi Venkatesh

**Internal**

1. Dr Purushottam Bung
2. Dr K Aparna Rao
3. Dr Anupama K Malagi
4. Dr Santhosh M
5. Dr Noor Firdoos Jahan
6. Dr Jahnavi M
7. Dr Tamizharasi D
8. Dr Srikanth P
9. Dr Krithika J
10. Dr Sumera Aluru
11. Dr Sunitha P
12. Prof Anitha BM D'Silva
13. Prof C S Venkatesh
14. Prof NNS Reddy
15. Dr Tejashwini B

Following members were granted leave of absence as they were not able to attend the meeting.

1. Dr Y S R Murthy
2. Mr K B Nagaraju

The Chairman of the Academic Council extended a warm welcome to all the members present.

## AGENDA POINT 1: Approval of the minutes of the fourth AC Meeting held on 19.11.2024

All the members approved the minutes of the fourth AC meeting. The action taken report for the suggestions received during the fourth meeting is as follows:

| Agenda Point | Suggestion made | Action taken |
|---|---|---|
| Agenda 4 | Revising the prize amount for the 3 toppers to Rs 50,000/-, Rs 40,000/- & Rs 30,000/- from the existing Rs 15,000/-, Rs 10,000/- and Rs 5,000/- respectively | Prize amount revised and implemented for the graduated batch |
| Agenda 7 | Using block- chain technology for verification of student certificates by CERT ONCE | Discussions under process at the Trust level |
| Agenda 8 | Suggestions regarding events that we can host as part of Silver Jubilee Celebrations | Ongoing discussions- working on suggestions made by members and designed plan of action for the same |

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**AGENDA POINT 2. Induction of new members to the AC and thanking the members who left**

The Chairman of the AC introduced and extended a warm welcome to the new members to the Academic Council. Four new internal members were inducted and one new external member was inducted:

1. Prof (Dr) Ramkumar Kakani. Hon'ble VC, RV University
2. Dr K Aparna Rao, Professor & Deputy Director
3. Dr Sunitha P, Asst Professor & Head Placements
4. Prof Venkatesh C S, Professor of Practice
5. Dr Tejashwini B, Senior Librarian

The Chairman thanked the following members who have left:

1. Ms Payal Jindal, Co-ordinator, Placements

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**AGENDA POINT 3: Approval of the minutes of the fifth BoS Meeting held on 19.12.2025**

The chairman presented the proceedings of the 5th BoS meeting held on 19.12.2025 and highlighted the major points discussed and suggestions given by the BoS members.

**OBSERVATIONS, DISCUSSIONS & RESOLUTION**

- Members appreciated the suggestions given by the members of BoS pertaining to various changes in the curriculum that were proposed.
- The same will be presented to the members of Governing Body for approval.

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**AGENDA POINT 4: Revisited the vision-mission-values- Quality Policy- Graduate Attributes- POs & PEOs and Perspective Plan during Strategic Retreat held during 14-17 November 2025 and seeking approval for the same**

The Chairman shared the revised Vision-Mission-Values- Quality Policy- Graduate Attributes- POs- PEOs and Perspective plan post 3-day Strategic Retreat held during 14th to 17th November 2025.

**OBSERVATIONS, DISCUSSION**

- Members were happy about the changes made
- They appreciated the idea of regularly conducting Strategic Retreat to re-visit the Vision-Mission-Values- Quality Policy- Graduate Attributes- POs- PEOs and Perspective plan.
- Members suggested few changes in the Vision- Mission & Values

**RESOLUTION**

- It was resolved to look into the changes suggested by the members and discuss the same in the staff council and incorporate the same in the next iteration.
- The resolution will be presented to the Governing Body for approval

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**AGENDA POINT 5: Revised curriculum framework for MBA**

The chairman presented before the AC, the revised curriculum framework for MBA. The major changes are mentioned as here-in under:

- Total no. of credits increased from **106 to 107**
- No. of courses in I sem increased from 08 to 10. The newly added courses are additional **Open Elective I (1 credit) and Creative Expression & Visual Thinking ( 1 credit)**
- No. of courses in II Sem increased from 10 to 13**. The new courses are Supply Chain Management (3 credits - which was earlier part of III Sem) , Creativity & Design Thinking for Business ( 1 credit - which was earlier part of III Sem) and Open Elective III during BIP ( 1 credit)**
- **Business Immersion Programme is proposed after I Sem and Social Immersion will be after II sem with effect from 2025-27 batch.**

- Few course names/titles are changed in I & II Sem like:
    - Economics for Decision Making (I Sem) which was Economics for Decision Making earlier
    - New Age Entrepreneurship ( II Sem) which was Entrepreneurship & Start-up Management earlier
    - Application of Operations Research & Project Management ( II Sem) which was earlier Applications of Operations Research in Business

- No. of credits for Communication & Soft skills reduced from 4 to 2 credits (Contact hours remain the same)
- No. of credits for MOB reduced from 4 to 3 credits
- No. of electives for specialization increased from 3+2 to 4+2. The fourth elective is the domain specific course under each specialization which is mandatory and carries 3 credits
- The course titles under domain specific for different specialization areas as under:
    - Marketing- Business Analytics for Marketing
    - Entrepreneurship & Family Enterprise Management- Green & Agritech Entrepreneurship
    - Finance- Fintech & Financial Analytics
    - Operations & SCM- SCM Technology & Analytics
    - AI & Business Analytics- Analytics applications in functional areas
    - HRM- AI & HR Analytics

- New skill enhancement course added in III Sem, namely Gen AI for Business (3 credits)
- Two new electives (III Sem) added under Marketing specialization- International Marketing & Digital Supply Chain Marketing and removed 'Applications of Digital Marketing'
- Under Finance Specialization, one new elective paper is added namely 'Forensic Accounting & Auditing' and title of the course Merchant Banking & Financial Services is changed to 'Investment Banking & Financial Services', content also changed wherever required.
- Under Operations & Supply Chain Management Specialization, all the electives in III & IV Sem are revised with content & course titles and few new courses are added listed as under:
    - World Class Manufacturing (Earlier in IV Sem)
    - Demand and Supply Management
    - Logistics Design & Management (Earlier- Logistics Management)
    - Service Operations Management
    - Project Management for Operations Excellence
    - Operations Strategy & Supply Chain Network Design
    - Strategic Sourcing & SRM
    - E-Commerce & Digital Supply Chain Management
    - Total Quality Management & Lean Six Sigma
    - Cross Functional Integration for SCM

- The Business Analytics Specialization is renamed as AI & Business Analytics
- Under AI & BA specialization the title of the elective course 'Descriptive Analytics & Data Visualization and Story Telling' is renamed as 'Data Visualization and Story Telling using Tableau' and in IV Sem 'IT Risk Management & Data Security renamed

as ‘Cyber Security Fundamentals: Risk, Governance & Privacy’. Content is also changed accordingly.

- Under AI & BA, one new elective course added – ‘Database Management using MySQL. The course ‘Business Intelligence ’is brought under Introduction to Business Analytics, Data Warehousing and Data Mining and is replaced with ‘Applications of Gen AI’
- Under HRM Specialization, one new elective course added- ‘Strategic HRM’
- The no. of credits for the course ‘Value Ethics- ESG’ is reduced from 3 to 2 credits to accommodate new courses in AI domain.

**OBSERVATIONS & DISCUSSION:**

- The members appreciated the proposed changes in the curriculum framework.
- The members appreciated the proposed revisions put forth for discussion which are based on the experience of all the faculty members.
- The members were happy about the inclusion of the courses ‘Gen AI for Business’ and also the course ‘Creative Expression & Visual Thinking’.
- The members suggested that the number of credits can be reduced slightly so that students do not feel the burden of too many credits.

**RESOLUTION**

- It was resolved to include the suggestions pertaining to reducing the number of credits by reducing the credits from 3 to 2 for Business Immersion Program and reducing the credits from 4 to 3 for the MRSL course **thus bringing down the credits to 105**
- The same will be presented to the members of Governing Body for approval.

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**AGENDA POINT 6: Detailed revised syllabi for MBA**

The chairman presented the detailed revised syllabi in accordance to the revised curriculum framework.

**OBSERVATIONS & DISCUSSION:**

- The members appreciated the efforts in terms of revising the syllabi for MBA.
- The members felt that the overall courses under each specialization were well designed
- The members appreciated the suggestion given by BoS members regarding the re-ordering of the subjects under marketing specialization.
- Members suggested that Disaster Management/ Crisis Management should be included as part of any course.

**RESOLUTION**

- It was resolved to include Disaster Management/ Crisis Management as part of the Values-Ethics-ESG Course.
- The same will be presented to the members of Governing Body for approval post making suggested changes.

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## AGENDA POINT 7: Revised curriculum framework for PGDBA

The chairman presented before the AC, the revised curriculum framework for PGDBA. He highlighted the following major revisions:

- The detailed syllabus of 'Business Statistics' (I Sem) merged with 'Prescriptive Analytics' (II Sem) and offered as 'Quantitative Techniques for Decision Making in I Sem with 3 credits
- Title of the course 'DBMS & SQL' revised as 'Database Management using MySQL' with required changes in the detailed syllabus.
- Four new courses added in I Sem namely:
    1. Gen AI & Prompt Engineering (3 credits)
    2. Creativity & Design Thinking for Business (1 credit) which was earlier offered as Open Elective in II Sem
    3. Professional Communication & Employability Skills (2 credits)
    4. Open Elective I & II through Coursera (1 Credit each)
- Two courses 'Emerging Technologies' and 'Econometrics for Decision Making' moved from I Sem to II sem. The no. of credits for 'Econometrics for Decision Making' reduced from 4 to 3 credits
- Four new courses added in II Sem:
    1. New Age Entrepreneurship
    2. Deep Learning & NLP
    3. Open Elective III
    4. Open Elective IV

- The course 'Web & Social Media Analytics' merged with Marketing Elective offered in II Sem
- No. of credits for the course 'Data Visualization & Story Telling Using Tableau' reduced from 4 to 3 credits
- No. of credits for functional electives from 4 to 3 and real-world capstone project reduced from 6 to 4

**OBSERVATIONS & DISCUSSION:**

- The members appreciated the proposed changes in the curriculum framework.

**RESOLUTION:**

- The same will be presented to the members of Governing Body for approval.

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## AGENDA POINT 8: Detailed revised syllabi for PGDBA

The chairman presented before the AC, the revised curriculum framework for PGDBA.

- The syllabi of all functional electives, core courses, skill enhancement courses, are revised and few renamed.
- The syllabus for Experiential Learning Courses is drafted in consultation with experts.

**OBSERVATIONS & DISCUSSION:**

- The members appreciated the proposed changes made in the detailed syllabi of all the courses.

**RESOLUTION:**

- The same will be presented to the members of Governing Body for approval.

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**AGENDA POINT 9: Induction of new members into BoE**

The chairman presented the following details pertaining to the BoE:

- Many of the existing BoE members were requested to continue their tenure; however, some members expressed an inability to do so due to other commitments.
- The Examination Committee has initiated the process of updating the database of examiners based on their experience.
- The selection criteria for both internal and external members require a minimum of 10 years of teaching experience and a Ph.D. qualification.
- Once the new examiner database is finalized, it will be submitted to the Chairman of BoE/HOI for formal approval.

**OBSERVATIONS, DISCUSSION & RESOLUTION:**

- The members appreciated the efforts in terms of updating the existing database of examiners.
- The same will be presented to the members of Governing Body for information

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**AGENDA POINT 10: Proceedings of 4th meeting of the RAC**

The Chairman presented to the members, the proceedings of the 4th meeting of the Research Advisory Committee.
The Chairman highlighted about the recommendations of the RAC members and also implementation of institutional funding facility provided to the faculty members to carry out minor research projects.

**OBSERVATIONS, DISCUSSIONS & RESOLUTION**

- The members appreciated the efforts of the Centre for Research and consultancy in terms of promoting research in the institution.
- The BOS members appreciated the recommendation of the RAC to extend institutional funding to the faculty members to carry out meaningful & impactful research.

- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 11: Proceedings of the recent IQAC Meeting**

The Chairman presented the details about the regular quarterly meeting of the IQAC and also about the Quality initiatives adopted in the institution. The Chairman emphasized on the various initiatives like;

- Preparing for International Accreditations like ACBSP & subsequently AACSB
- Preparing for NBA
- Partnering with Coursera and offering unlimited access to the students for 2 years to complete as many courses as they like for MBA students and for one year to PGDBA students
- Strategy and efforts in terms of better performance in NIRF ranking and also preparations for NAAC re-accreditation

**OBSERVATIONS, DISCUSSIONS & RESOLUTION**

- The members were happy to note the quality initiatives implemented in the institution.
- The members appreciated the efforts in terms of partnering with Coursera
- The members appreciated the efforts in terms of preparing for International Accreditations like ACBSP & AACSB
- The members appreciated the efforts in preparing for NBA
- The members appreciated the efforts towards better performance in NIRF ranking.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 12 : Initiatives and best practices adopted towards strengthening Teaching- Learning –Evaluation**

The Chairman presented the various initiatives and best practices adopted towards strengthening Teaching- Learning- Evaluation. The Chairman emphasized on the various initiatives like:

- Student Tutorship: Currently for Health & Wellness and for IT Skill course.
- Mandatory Faculty mentor visits to the industry during Business Immersion Program (BIP) & Social Immersion Programme (SIP) and bringing out BIP & SIP Proceedings
- Organising ANVESHAN- Student Research Symposium as part of MRSL
- Institutional funded projects
- Regular Strategic Retreat
- Creating unique learning experience through the Centre for Creativity
- Mandatory Workshop on ‘Creative Expression & Visual Thinking’ for all the staff and students
- International Conferences like BIDA and IJCACI have become our annual flagship events.

- International Immersion opportunity for students
- Regular Examination Audits
- Participation in National Management Week Programme conducted by Association of Indian Management Schools (AIMS) and regularly organising meaningful social intervention programmes.
- Regularly publishing Research Bulletin to showcase the publications of faculty members
- Functional and forward looking Research Promotion Policy
- Regular Internal Contests and Competitions at Section level and subject wise
- Robust and Forward looking CDA Policy
- Robust and Encouraging Performance Appraisal System (PRISM)
- Recruitment window open for 365 days
- Recruitment of Adjunct Faculty and Professor of Practice on continuous basis.
- Institution's rigorous e-Governance and Examinations through SAP

**OBSERVATIONS, DISCUSSIONS & RESOLUTION**

- The members were happy to note the various initiatives and best practices implemented towards strengthening Teaching- Learning- Evaluation.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 13: Examination results**

The Chairman presented the details about the examination results of 2023-25 Batch of MBA and 2024-25 Batch of PGDBA which was progressive

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the rigour in the entire examination process.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 14:** Activities & events organised by the institution since the previous AC meeting

The Chairman presented the details about the major events/activities organised in the institution since the previous AC meeting

**OBSEERVATIONS, DISCUSSIONS & RESOLUTION**

- The members were happy to note the number of major events and activities organised in the institution and their impact.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 15 : Campus infrastructure improvement & enhancement post the previous meeting**

The chairman presented various improvements that have been taken up in the campus infrastructure facilities. He presented the details about the refurbishment of the Centre for Innovation, Entrepreneurship & Incubation and creation of the new Centre for Creativity. He also shared about the upcoming refurbishment plan to revamp Centre for Knowledge Resources and the Administrative wing.

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the initiative of the institution and congratulated the management for investing heavily on building the state-of-the art infrastructure to remain relevant & contemporary.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 16 : Institutional achievements**

The chairman presented the major achievements of the institution including:

- B School Ranking by various agencies
- Awards and Recognitions conferred on the Institution/ students/faculty
- Top College opted by the students in 2025 with the highest cut-off of 106 under General Merit.

The details of the B-School Ranking and Institutional achievements are as follows:

| Sl. No. | Agency | Ranking Category | | | | |
|---|---|---|---|---|---|---|
| | | | 2025 | 2024 | 2023 | 2022 |
| 5 | Open | Top B-School - Govt & Pvt Pan India | 105 | 141 | - | 56 |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | Top Standalone B-School South Zone | 27 | 37 | 18 | - |
| | | Top Standalone B-School – Bengaluru | 10 | 11 | 9 | - |
| | | Top B-School Private - Pan India | 69 | - | - | - |
| **6** | **Education Post - IIRF** | Top Private B-Schools - Pan India | 35 | 36 | 55 | 55 |
| | | National Cluster Ranking | 21 | - | - | - |
| | | B- School South Zone PVT | 6 | 13 | - | - |
| | | School of Eminence for Employability | - | 46 | - | - |
| | | State Rank | 4 | - | - | - |
| | | Top Private B-Schools - for Research within State | - | 41 | - | - |
| **7** | **Careers 360** | B-School - Bengaluru | - | AAA | AA+ | - |
| **8** | **BusinessWorld** | Best B- School Ranking pan India - (Govt & Private) | - | 86 | 96 | - |
| | | B- School Ranking pan India – Private | - | 66 | 73 | - |
| | | Best B-School in South India – Private | - | 26 | 28 | - |
| **9** | **Fortune B-School** | Top B-School - Govt & Pvt Pan India | - | 105 | - | - |
| | | Top Standalone B-School South Zone | - | 27 | - | - |
| | | B-School - Bengaluru | - | 10 | - | - |
| **10** | **MBA Universe** | Best B- School Ranking pan India | - | 66 | 72 | 71 |
| **12** | **Times of India** | Pan India amongst top B-schools | **44** | **47** | **49** | - |
| | | Best B-School in South India | **11** | **12** | **13** | - |

| | | | | | | |
|---|---|---|---|---|---|---|
| | | Top 50 Institutes – Placements | **28** | - | - | - |
| | | Top 50 Private Institutes | **33** | **32** | - | - |

**Institutional Achievements**

| Agency | Award | Date |
|---|---|---|
| CSR Awards for Excellence 2024 | Eminent Director of Leading Institute of India Award | 21st April, 2024 - New Delhi |
| Center for Education Growth & Research | Best Private Management College in South India 2024 | 02nd May, 2024 - New Delhi |
| Academic Insights | Ranked Top 10 Business Analytics college in India | August, 2024 |
| Competition Success Review | Top 10 prominent B-Schools of India | 10 November 2024 |
| Elite Education & Institutional Excellence 2024 Conference | Most Prominent & Leading Autonomous Management College 2024 | Friday , 25th October 2024 |
| Education Post - IIRF | Excellent B-School for Academic Excellence in Research | Saturday, 9th November 2024 |
| Academic Insights | Business School of the year 2024 - Excellence in Industry partnerships Collaborations | February 2025 |

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the institution's efforts and congratulated the management & Staff for the commendable achievements.
- Members suggested to promote all the achievements on all the social media platforms including Twitter.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 17 : . Graduation Day Celebrations (2023-25 Batch) on 25th October 2025 & GENESIS 2025-27 Batch on 27th October 2025**

The Chairman was happy to share the details about the Graduation Day celebrations for the third autonomous batch (2023-25) held on 25th October 2025 and GENESIS – Inauguration of the new batch 2025-27 held on 27th October 2025.

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the institution's efforts and congratulated the management & Staff and also the graduating students.

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**AGENDA POINT 18 : Update about admissions -2025-27 Batch**

The Chairman presented the details about the admission details for the batch of 2025-27.

Admissions summary for the last 8 years

| SL | BATCHES | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| | Particulars | 2018-2020 | 2019-2021 | 2020-2022 | 2021-2023 | 2022-2024 | 2023-2025 | 2024-2025 | 2025-2026 |
| 01 | No of enquires | 550+ | 775+ | 800+ | 870+ | 900+ | 1020+ | 970+ | 700+ |
| 02 | No of Applications | 297 | 512 | 564 | 601 | 670 | 690 | 682 | 457 |
| 03 | Admissions under GOVT quota | 86 | 82 | 78 | 80 | 86 | 87 | 87 | 90 |
| 04 | Admissions under MGMT quota | 94 | 98 | 102 | 100 | 94 | 93 | 93 | 90 |
| 05 | PGCET 1st round cut-off rank | 517 | 461 | 417 | 336 | 214 | 96 | 76 | 109 |
| 06 | No of students from other state | 19 | 19 | 19 | 28 | 17 | 10 | 17 | 07 |
| 07 | No of students from Bengaluru | 33 | 40 | 52 | 61 | 35 | 65 | 45 | 52 |
| 08 | No of students from Karnataka | 128 | 121 | 109 | 91 | 128 | 105 | 116 | 121 |
| 09 | No of Boys | 118 | 94 | 98 | 107 | 116 | 107 | 102 | 91 |
| 10 | No of Girls | 62 | 85 | 82 | 73 | 64 | 73 | 78 | 89 |

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the institution's efforts and congratulated the management & Staff for the remarkable achievement.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 19: Update about Placements – 2023-25 Batch & 2024-26 Batch**

The Chairman presented the details of placement for the graduated batch of 2023-25 and the current II year MBA students of 2024-26 Batch. The details are as herein under:

| **Summary of Placements** | **2023-25** | **2024-26 Current Batch** |
|---|---|---|
| Total no. of Companies (On / Off Campus) visited | 89 | 25 |
| Total No. of Students Admitted | 180 | 180 |
| Total No. of Students not opted/not eligible for Placements | 16 | 7 |
| Total No. of students eligible for placements | 164 | 173 |
| Total No. of Students Placed | 151 | 42 |
| Highest package | 17.25 | 9.3 |
| Median Package | 6.40 LPA | 6.7 LPA |

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the institution's efforts and congratulated the management & Staff for the good placements.
- The same will be presented to the members of Governing Body for information.

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**AGENDA POINT 20: To discuss about Silver Jubilee Celebrations**

The Chairman presented the details about the proposed events as part of the Silver Jubilee Celebrations. The details are as follows:

- We propose to conduct 2 mega events – Inaugural (Tentatively 21st Feb 2026) and Valedictory (Some time in Dec – 2026) with a cultural performance by renowned troupe and dinner.
- We will be inviting Alumni and honoring alumni achievers during Inaugural including PGDBA
- We will be inviting the alumni of the recent batches of Senior Citizens of Computer Literacy Programme as well
- Other three events during the year (Mar – Nov 2026) that we are planning to host include;
    1. Charting the Uncharted – Inviting the achievers from different walks of life like Mr. Shubhanshu Shukla (Astronaut), Anil Mistry (Environmentalist), Sunita Williams, (Astronaut) …
    2. An evening with Founders of UNICORNS like Mr. Nithin Kamath (Zerodha), Shesh Paplikar,( BHIVE) …
    3. Organising a mega National Level Management Fest

**OBSERVATIONS/ DISCUSSION/RESOLUTION**

- The members appreciated the institution's efforts and congratulated the management & Staff for the proposed meaningful programs as part of the Silver Jubilee Celebrations.
- The same will be presented to the members of Governing Body for inputs and approval.

As there were no other matters for discussion, the Chairman thanked all the members for their valuable suggestions.

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