

GSTIN: 07AABCB2115P1ZR

State Code 29

99000.00

A/CB
M. Power in SAP
L.
18/3



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

Affiliated to
Bengaluru Central
University

Approved by
AICTE, New Delhi
Accredited by NAAC
with 'A+' Grade

contact.rvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
080 26547048

To,
The Director,
RV Institute of Management,
Bengaluru.

20.01.2025

Dear Sir,

Sub: Subscription to B-Smart Application.

Business Standard has launched B-Smart, the Learning App, which provides comprehensive solution that engages the students, aids the professors, and offers significant time-to-market advantages taking away the need to design and develop expensive tech. The dashboard provides valuable insights for learning and improving student engagement while the content management system (CMS) allows faculty to upload case studies and quizzes seamlessly.. Faculty can also upload their case studies, quizzes, and Polls for students (if the subscription is taken for the entire batch).

We had purchased 180 subscriptions for students of the 2023-25 batch which will expire in March, 2025 (Previous year proposal attached herewith) and all faculty subscriptions were granted as complimentary. The students as well as faculty had access to all Quizzes, Business Jargons, curated news for management students, E- Newspapers, Interview and resume tips, Videos, etc. Faculty members used case studies from the app in their respective subjects. Students also had an access to the B-Smart jobs feature in the app which assisted them in their job-hunting process. The Business Standard team also conducts national level case study challenges every month on the app. All the students participated and bagged cash prizes and recognition in the same. We also conducted CEO Talks in the campus in collaboration with Business Standard. Overall, this app was very useful and was optimally utilized by students and faculty members. I believe, it will equally benefit the students of the new batch of 2024-26.

This proposal is for your kind consideration and approval for the procurement of new subscription for the 180 students of the 2024-26 batch. Faculty subscriptions will be complimentary.

The Pricing for the subscriptions is as follows:

Actual price per subscription: Rs.1999/-

Offer price: Rs.650/- per student

Special price for RVIM: Rs.550/- per student for 180 students (incl of GST)

Complimentary access to the faculty will be provided.

The Detailed proposal from Business Standard is attached herewith. As per discussions with the Team, this can be a useful app for our Students and Faculty.

Request you to go through the proposal and do the needful.

Sincerely,

Prof. Pooja Takalkar.

AKC

Usage is good. Renewal of the subscription for 180 students (2024-26 batch). Rate quoted is same as that of L1Y. (Rs. 550/- per student incl. of GST amounting to Rs. 99000/-.

Business Standard Private Limited

Nehru House, 4 Bahadur Shah Zafar Marg, New Delhi-110 002 Telephone : 23720202,23739840 Fax : (011) 23720201

Visit us at www.business-standard.com

PROFORMA INVOICE

Director

R V Institute of Mgmnt

Jayanagar 4th T Block

Bangalore 560 041

GST: 29AAATR0758A1ZP

INVOICE NO.: PRO/WEB/2023-24/0360

INVOICE DATE 22-Dec-24

Place of Supply: Delhi

State Code: 7

GSTIN: 07AABCB2115P1ZR

PAN NO AABCB 2115 P

[illegible]

For Business Standard Private Limited

Билегиш Ак Ай.

(Authorised Signatory)

Online Remittance Particulars : -

Bank : Development Credit Bank Limited, New Delhi

IFSC Code of beneficiary Bank : DCBL0000046

Beneficiary A/c Type & No : 04645100000356

Full Name of beneficiary :-Business Standard Pvt Ltd