



Pearson

Tax Invoice: 809051674

Customer Bill-to:
R V INSTITUTE OF MANAGEMENT
NO 17,26TH MAIN,36TH CROSS
BENGALURU, Karnataka 560041
Place of Supply : Karnataka
State Code : 29
GST : Unregistered

Attention:
Accounts Payable

Customer Ship-to:
R V INSTITUTE OF MANAGEMENT
NO 17,26TH MAIN,36TH CROSS
BENGALURU, Karnataka 560041
State Code : 29
GST : Unregistered

**Pearson India Education Services
Private Limited**
Second Kilometer Stone,
Reliance Power Project Road
Village Galand
Ghaziabad, Uttar Pradesh 201015
Tel: +91-120-4306550
Email: infoindia@pearson.com
PAN : AABCE4944M
CIN : U72200TN2005PTC057128
GST : 09AABCE4944M1Z9
State Code : 09

Invoice Number : 809051674
Delivery Number :
Date : 27-NOV-2023
Due Date : 27-DEC-2023
Payment Terms : NET 30
Customer Account : 16885407
Order Number : 8036425
Currency : INR
Shipment Terms : Prepaid
Purchase Order Number : DPS:3300013241/0
Number of Pages : Page 1 of 12

Total Ordered Quantity (No. Of Items) : 100				REMITTANCE INFORMATION			
Net Amount : INR		118,341.00		Make Checks Payable to:		Bank Wire to:	
Tax Total : INR		5,917.10		Pearson India Education Services Private Limited DND Flyway, First Floor, Plot No.C-001A/2, Berger Tower,		Bank Name : HSBC bank	
Invoice Total : INR		124,258.10		Noida 201301		Bank Address : 7, Mahatma Gandhi Road, Bangalore, Karnataka, 560001	
Amount Due : INR		124,258.10		UPI QR code		IFSC Code :	
Invoice Total Amount in Words: Rupees One Lakh Twenty Four Thousand Two Hundred Fifty Eight And Ten Paise Only						UPI ID : ICT@HSBC	
						ABA ACH No : HSBC0560002	
						ABA Wire No :	
						SWIFT Code : HSBCINBBXXX	
						A/C No : 072483993001	
						Bank Account Name : Pearson India Education Services Private Limited	



AIC
Approved
29/12

Invoice Number: 809051674												Page 2 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9789353941505	998431	Big Data Simplified	1	EA	921.99	0 %	921.99	5	46.10	968.09
8036425	DPS:3300 013241/0	9789354495588	998431	Business Communication Today, 15e	1	EA	1,234.04	0 %	1,234.04	5	61.70	1,295.74
8036425	DPS:3300 013241/0	9789353941451	998431	Business Ethics: An Indian Perspective,	1	EA	1,042.55	0 %	1,042.55	5	52.13	1,094.68
8036425	DPS:3300 013241/0	9789356061293	998431	MANAGEMENT: GLOBAL EDITION 15th EDITION	1	EA	1,312.06	0 %	1,312.06	5	65.60	1,377.66
8036425	DPS:3300 013241/0	9789356061453	998431	Essentials of OB 15e (ePUB)	1	EA	821.27	0 %	821.27	5	41.06	862.33
8036425	DPS:3300 013241/0	9789356061750	998431	Microeconomics 9e (epub)	1	EA	1,347.52	0 %	1,347.52	5	67.38	1,414.90
8036425	DPS:3300 013241/0	9789356062559	998431	Options Futures and Other Derivatives 11	1	EA	1,312.06	0 %	1,312.06	5	65.60	1,377.66
8036425	DPS:3300 013241/0	9789356063488	998431	Artificial Intelligence: A Modern Apprao	1	EA	1,418.44	0 %	1,418.44	5	70.92	1,489.36
8036425	DPS:3300 013241/0	9789356064263	998431	Marketing Management 16e	1	EA	1,560.28	0 %	1,560.28	5	78.01	1,638.29
8036425	DPS:3300 013241/0	9789356064478	998431	Managing Information Systems 17e	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43





Pearson

Invoice Number: 809051674													Page 4 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total	
8036425	DPS:3300 013241/0	9789390325832	998431	Human Resource Analytics: Strategic Deci	1	EA	858.16	0 %	858.16	5	42.91	901.07	
8036425	DPS:3300 013241/0	9789390394821	998431	Management	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43	
8036425	DPS:3300 013241/0	9789390689897	998431	Financial Management, 12e	1	EA	1,333.33	0 %	1,333.33	5	66.67	1,400.00	
8036425	DPS:3300 013241/0	9789353942618	998431	Consumer Behavior, 13/e	1	EA	1,241.13	0 %	1,241.13	5	62.06	1,303.19	
8036425	DPS:3300 013241/0	9780133489903	998431	Cloud Computing: Concepts, Technology & Architecture	1	EA	1,056.74	0 %	1,056.74	5	52.84	1,109.58	
8036425	DPS:3300 013241/0	9780133887341	998431	Marketing Data Science: Modeling Techniques in Predictive Analytics with R and Python	1	EA	1,056.74	0 %	1,056.74	5	52.84	1,109.58	
8036425	DPS:3300 013241/0	9780133892949	998431	Social Media Analytics: Techniques and Insights for Extracting Business Value Out of Social Media	1	EA	822.70	0 %	822.70	5	41.14	863.84	
8036425	DPS:3300 013241/0	9780134484129	998431	Advertising & IMC: Principles and Practice (Subscription)	1	EA	1,283.69	0 %	1,283.69	5	64.18	1,347.87	
8036425	DPS:3300 013241/0	9780134712987	998431	Visual Data Storytelling with Tableau	1	EA	1,397.16	0 %	1,397.16	5	69.86	1,467.02	
8036425	DPS:3300 013241/0	9780134844879	998431	Data Analytics with Spark Using Python	1	EA	744.67	0 %	744.67	5	37.23	781.90	



Invoice Number: 809051674													Page 3 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total	
8036425	DPS:3300 013241/0	9789356065147	998431	Organizational Behavior, Updated 18e	1	EA	1,560.28	0 %	1,560.28	5	78.01	1,638.29	
8036425	DPS:3300 013241/0	9789356066878	998431	International Business 16e ePu	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43	
8036425	DPS:3300 013241/0	9789353942526	998431	Strategic Management and Business Policy	1	EA	1,063.83	0 %	1,063.83	5	53.19	1,117.02	
8036425	DPS:3300 013241/0	9789357054812	998431	Human Resource Management (ePub)	1	EA	1,487.94	0 %	1,487.94	5	74.40	1,562.34	
8036425	DPS:3300 013241/0	9789386873989	998431	The Art and Science of Business Communic	1	EA	807.09	0 %	807.09	5	40.35	847.44	
8036425	DPS:3300 013241/0	9789389552843	998431	Fundamentals Of Digital Marketing, 2e	1	EA	849.65	0 %	849.65	5	42.48	892.13	
8036425	DPS:3300 013241/0	9789390168682	998431	Strategic Management Concepts: A Competi	1	EA	921.99	0 %	921.99	5	46.10	968.09	
8036425	DPS:3300 013241/0	9789390168842	998431	Strategic Brand Management, 5e	1	EA	1,418.44	0 %	1,418.44	5	70.92	1,489.36	
8036425	DPS:3300 013241/0	9789390325795	998431	Principles of Marketing, 17e	1	EA	1,439.72	0 %	1,439.72	5	71.99	1,511.71	
8036425	DPS:3300 013241/0	9789390325825	998431	Organization Development:Behavioral Scie	1	EA	992.91	0 %	992.91	5	49.65	1,042.56	



Pearson

Invoice Number: 809051674												Page 5 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9780134894003	998431	Microsoft Power BI Dashboards Step by Step	1	EA	2,111.34	0 %	2,111.34	5	105.57	2,216.91
8036425	DPS:3300 013241/0	9780134998657	998431	Digital Marketing Analytics: Making Sense of Consumer Data in a Digital World	1	EA	666.67	0 %	666.67	5	33.33	700.00
8036425	DPS:3300 013241/0	9780135231715	998431	Business Analytics (Subscription)	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43
8036425	DPS:3300 013241/0	9780135581407	998431	Blockchain for Business	1	EA	702.13	0 %	702.13	5	35.11	737.24
8036425	DPS:3300 013241/0	9789353942632	998431	Programming Skills For Data Science	1	EA	957.45	0 %	957.45	5	47.87	1,005.32
8036425	DPS:3300 013241/0	9780768694918	998431	Social Media Marketing: Strategies for Engaging in Facebook, Twitter & Other Social Media	1	EA	1,418.44	0 %	1,418.44	5	70.92	1,489.36
8036425	DPS:3300 013241/0	9781281829931	998431	Product Strategy and Management	1	EA	1,418.44	0 %	1,418.44	5	70.92	1,489.36
8036425	DPS:3300 013241/0	9781282266155	998431	Innovation: Fast Track to Success	1	EA	1,389.48	0 %	1,389.48	5	69.47	1,458.95
8036425	DPS:3300 013241/0	9781282266162	998431	Project Management: Fast Track to Success	1	EA	1,389.47	0 %	1,389.47	5	69.47	1,458.94
8036425	DPS:3300 013241/0	9781282606753	998431	Programming in Python 3: A Complete Intr	1	EA	1,170.21	0 %	1,170.21	5	58.51	1,228.72



Invoice Number: 809051674												Page 6 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9781282650589	998431	Artificial Intelligence: Structures and	1	EA	1,388.65	0 %	1,388.65	5	69.43	1,458.08
8036425	DPS:3300 013241/0	9781282701915	998431	Employee Relations Management	1	EA	1,085.11	0 %	1,085.11	5	54.26	1,139.37
8036425	DPS:3300 013241/0	9781283173483	998431	Creating Value from Mergers and Acquisit	1	EA	1,605.80	0 %	1,605.80	5	80.29	1,686.09
8036425	DPS:3300 013241/0	9781283733724	998431	Innovation Management	1	EA	1,605.80	0 %	1,605.80	5	80.29	1,686.09
8036425	DPS:3300 013241/0	9781292004143	998431	International Human Resource Management (International eBook)	1	EA	1,134.75	0 %	1,134.75	5	56.74	1,191.49
8036425	DPS:3300 013241/0	9789353943806	998431	Consumer Behavior (12th Edition)	1	EA	1,418.44	0 %	1,418.44	5	70.92	1,489.36
8036425	DPS:3300 013241/0	9781292009261	998431	Turban Int and Analyt PDF GE_o10	1	EA	1,290.77	0 %	1,290.77	5	64.54	1,355.31
8036425	DPS:3300 013241/0	9781292017457	998431	Key Business Analytics (eBook)	1	EA	1,853.03	0 %	1,853.03	5	92.65	1,945.68
8036425	DPS:3300 013241/0	9781292059679	998431	Preparing Effective Business Plans: An Entrepreneurial Approach, Global Edition (International eBook)	1	EA	750.35	0 %	750.35	5	37.52	787.87
8036425	DPS:3300 013241/0	9781292165561	998431	Operations Research: An Introduction, Global Edition (International eBook)	1	EA	1,397.16	0 %	1,397.16	5	69.86	1,467.02



Pearson

Invoice Number: 809051674												Page 7 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9781292217680	998431	Quantitative Analysis for Management, Global Edition (International eBook)	1	EA	1,133.33	0 %	1,133.33	5	56.67	1,190.00
8036425	DPS:3300 013241/0	9781292243429	998431	Organizational Change (eBook)	1	EA	3,565.25	0 %	3,565.25	5	178.26	3,743.51
8036425	DPS:3300 013241/0	9781292424903	998431	E-Commerce 2021-2022: Business, Technology and Society, Global Edition (Subscription)	1	EA	1,346.10	0 %	1,346.10	5	67.31	1,413.41
8036425	DPS:3300 013241/0	9781299385719	998431	Statistics, Data Analysis, and Decision	1	EA	1,644.05	0 %	1,644.05	5	82.20	1,726.25
8036425	DPS:3300 013241/0	9781299446212	998431	Cost Accounting	1	EA	900.71	0 %	900.71	5	45.04	945.75
8036425	DPS:3300 013241/0	9781299446748	998431	Performance Management Systems and Strat	1	EA	921.99	0 %	921.99	5	46.10	968.09
8036425	DPS:3300 013241/0	9789353943813	998431	Leadership in Organizations, 9/e	1	EA	1,134.75	0 %	1,134.75	5	56.74	1,191.49
8036425	DPS:3300 013241/0	9781299446823	998431	Derivatives and Risk Management	1	EA	948.94	0 %	948.94	5	47.45	996.39
8036425	DPS:3300 013241/0	9781299446861	998431	Knowledge Management	1	EA	1,134.75	0 %	1,134.75	5	56.74	1,191.49
8036425	DPS:3300 013241/0	9781299447486	998431	Security Analysis and Portfolio Manageme	1	EA	1,056.74	0 %	1,056.74	5	52.84	1,109.58



Invoice Number: 809051674												Page 8 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9781299924833	998431	Introduction to Management Accounting	1	EA	2,064.72	0 %	2,064.72	5	103.24	2,167.96
8036425	DPS:3300 013241/0	9781299956766	998431	Social Research Methods: Qualitative and	1	EA	1,170.21	0 %	1,170.21	5	58.51	1,228.72
8036425	DPS:3300 013241/0	9781299956933	998431	Training in Interpersonal Skills: TIPS f	1	EA	1,127.66	0 %	1,127.66	5	56.38	1,184.04
8036425	DPS:3300 013241/0	9781299961555	998431	Business Forecasting	1	EA	1,113.48	0 %	1,113.48	5	55.67	1,169.15
8036425	DPS:3300 013241/0	9781299999626	998431	Econometric Analysis	1	EA	1,468.09	0 %	1,468.09	5	73.40	1,541.49
8036425	DPS:3300 013241/0	9781306254311	998431	Enterprise Resource Planning : A Manager	1	EA	367.38	0 %	367.38	5	18.37	385.75
8036425	DPS:3300 013241/0	9781322775340	998431	Strategic Compensation: A Human Resource	1	EA	892.20	0 %	892.20	5	44.61	936.81
8036425	DPS:3300 013241/0	9789353944186	998431	Total Quality Management (TQM) 5e by Pea	1	EA	1,163.12	0 %	1,163.12	5	58.16	1,221.28
8036425	DPS:3300 013241/0	9788131744543	998431	Marketing Metrics: The Definitive G (MiL	1	EA	936.17	0 %	936.17	5	46.81	982.98
8036425	DPS:3300 013241/0	9788131753842	998431	Rural Marketing: Text & Cases (MiL)	1	EA	1,092.20	0 %	1,092.20	5	54.61	1,146.81





Pearson

Invoice Number: 809051674												Page 9 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9788131786697	998431	Corporate Ethics Governance (Amazon)	1	EA	948.94	0 %	948.94	5	47.45	996.39
8036425	DPS:3300 013241/0	9789332501027	998431	International Business: Concept (MiL)	1	EA	957.45	0 %	957.45	5	47.87	1,005.32
8036425	DPS:3300 013241/0	9789332502925	998431	Financial Services (Attano)	1	EA	1,148.94	0 %	1,148.94	5	57.45	1,206.39
8036425	DPS:3300 013241/0	9789332510654	998431	Organizational Change (Amazon)	1	EA	792.91	0 %	792.91	5	39.65	832.56
8036425	DPS:3300 013241/0	9789332511989	998431	Quantitative Techniques: Theor (Amazon)	1	EA	1,198.57	0 %	1,198.57	5	59.93	1,258.50
8036425	DPS:3300 013241/0	9789332514065	998431	Managerial Economics (MiL)	1	EA	865.25	0 %	865.25	5	43.26	908.51
8036425	DPS:3300 013241/0	9789332526631	998431	Data Mining: Introductory and Advanced T	1	EA	1,241.13	0 %	1,241.13	5	62.06	1,303.19
8036425	DPS:3300 013241/0	9789332544697	998431	Strategic Management	1	EA	829.79	0 %	829.79	5	41.49	871.28
8036425	DPS:3300 013241/0	9789354494307	998431	Total Quality Management	1	EA	1,078.01	0 %	1,078.01	5	53.90	1,131.91
8036425	DPS:3300 013241/0	9789332557116	998431	Operations Management: Theory and Practi	1	EA	1,034.04	0 %	1,034.04	5	51.70	1,085.74





Pearson

Invoice Number: 809051674												Page 10 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9789332573598	998431	Rural Marketing	1	EA	1,133.32	0 %	1,133.32	5	56.67	1,189.99
8036425	DPS:3300 013241/0	9789332578869	998431	International Financial Management: An A	1	EA	948.94	0 %	948.94	5	47.45	996.39
8036425	DPS:3300 013241/0	9789332587946	998431	Industrial Relations	1	EA	1,134.75	0 %	1,134.75	5	56.74	1,191.49
8036425	DPS:3300 013241/0	9789332587953	998431	Business Law	1	EA	900.71	0 %	900.71	5	45.04	945.75
8036425	DPS:3300 013241/0	9789352861149	998431	Financial Accounting	1	EA	1,120.57	0 %	1,120.57	5	56.03	1,176.60
8036425	DPS:3300 013241/0	9789352861217	998431	Indian Economy	1	EA	1,397.16	0 %	1,397.16	5	69.86	1,467.02
8036425	DPS:3300 013241/0	9789352869305	998431	Sales and Distribution Management	1	EA	1,127.66	0 %	1,127.66	5	56.38	1,184.04
8036425	DPS:3300 013241/0	9789353062149	998431	Core Python Applications Programming	1	EA	1,198.58	0 %	1,198.58	5	59.93	1,258.51
8036425	DPS:3300 013241/0	9789353062378	998431	Management of Banking and Financial Serv	1	EA	1,134.75	0 %	1,134.75	5	56.74	1,191.49
8036425	DPS:3300 013241/0	9789354495014	998431	Introduction to Data Mining, 2e	1	EA	1,290.77	0 %	1,290.77	5	64.54	1,355.31





Pearson

Invoice Number: 809051674												Page 11 of 12
Order Number	PO Number	Item Number	HSN / SAC code	Item Description	Quantity	UOM	List Price	Discount %	Net Price	Tax %	Tax	Line Total
8036425	DPS:3300 013241/0	9789353062965	998431	Operations Management, 12/e	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43
8036425	DPS:3300 013241/0	9789353063214	998431	Statistics For Management	1	EA	1,276.60	0 %	1,276.60	5	63.83	1,340.43
8036425	DPS:3300 013241/0	9789353063962	998431	Financial Accounting for Management	1	EA	1,063.83	0 %	1,063.83	5	53.19	1,117.02
8036425	DPS:3300 013241/0	9789353066673	998431	Strategic Human Resource Management and	1	EA	858.16	0 %	858.16	5	42.91	901.07
8036425	DPS:3300 013241/0	9789353067069	998431	Case studies on Marketing Mana	1	EA	666.67	0 %	666.67	5	33.33	700.00
8036425	DPS:3300 013241/0	9789353067373	998431	Machine Learning, 1/e	1	EA	921.99	0 %	921.99	5	46.10	968.09
8036425	DPS:3300 013241/0	9789353431419	998431	Entrepreneurship Development and Small B	1	EA	829.79	0 %	829.79	5	41.49	871.28
8036425	DPS:3300 013241/0	9789353436360	998431	Marketing Research : An Applied Orientat	1	EA	1,333.33	0 %	1,333.33	5	66.67	1,400.00
8036425	DPS:3300 013241/0	9789353940492	998431	Strategic Marketing For Nonprofit Organi	1	EA	1,042.55	0 %	1,042.55	5	52.13	1,094.68
8036425	DPS:3300 013241/0	9789353941208	998431	Supply Chain Management by Pearson	1	EA	1,241.13	0 %	1,241.13	5	62.06	1,303.19





Invoice Comments: -
PO # 3300013241/0 | PO Date: 24-Nov-2023 | Case# 48194453
100 ELIB LICENSES : 01 YEAR SUBSCRIPTION DURATION : DISCOUNT @40%

Whether tax payable under reverse charge mechanism: No

	Total Quantity	Subtotal	Total Other Charges	CGST	SGST	IGST	Total Tax	Invoice Total
Invoice Total	EA	INR	INR	INR	INR	INR	INR	INR
	100	118,341.00	0.00	0.00	0.00	5,917.10	5,917.10	124,258.10

By placing your order, you hereby agree to the Terms and Conditions which govern your purchase: <https://in.pearson.com/footer/condition-of-sale.html>

This is system generated Document, No Signature required

Registered Address:Featherlite, 'The Address' 5th Floor, Survey No 203/10B, 200 Ft MMRD Road, Zamin Pallavaram, Chennai - 600044



Date: 16th Nov, 2023

To,
The Director,
RV Institute of Management,
Bangalore-560041.

Respected Sir,

Sub: Seeking permission to renew the subscription of Pearson Express e-books-reg.

With reference to the above subject, we wish to renew the subscription Pearson e-books to our college library. E-books are required for seamless 24x7 usage by our faculty and students. We have taken quotation from Pearson India Education service Pvt Ltd. As per quotation received for 100 selected titles of management e-books price quoted is Rs. 197235.00.00.

Features and Benefits of e-books.

- # Any number of users can access at a time
- # Covers syllabus text books.
- # Students can download as many number of books as required.
- # Any Time access to these books without any limitation.
- # Pearson education's ebooks are strictly for institutional /library use.
- # Once the user is created the access is available outside the campus.
- # A fully searchable text so that students can jump directly to the relevant portion of the Book that they want to read.
- # Pearson e-books platform is extremely intuitive and easy to navigate.

Subject	Titles Count	Mode of subscription	T. Price
Management	100 titles	1 year subscription	Rs.124258.00/-

Price of 100 titles Rs.197235.00
Discount 40% Price Rs. 78894.00
Sub Total Rs. 118341.00
GST at 5% Rs. 5917.00
Invoice Total Rs. 124258.00

So we request you kindly permit us to renew the subscription of e-books to our college library.



Yours Sincerely,
Anupama S M
Anupama S M

Encl: Pearson Proposal of e-books.

Alce
 Renewal of 100 e-books subscription for
 one year (selected titles covering all titles/
 subjects from Pearson). Rates quoted (total
 amount) is same as that of L14.

Final list selected by faculty and director sir

Sno.	ISBN	Author	Title	Status	1 Year Subscription
1	9789353062965	Jay Heizer	Operations Management, 12/e	In Print	2128
2	9789332511989	Tulsian	Quantitative Techniques: Theory & Problems , 1e	In Print	1998
3	9781292165561	Taha, Hamdy	Operations Research An Introduction, eBook, Global Edition	In Print	2329
4	9789353941505	Mukherjee	Big Data Simplified,1e	In Print	1537
5	9780134712987	Ryan	Visual Data Storytelling with Tableau, 1e	In Print	2329
6	9781292009261	Turban	Business Intelligence and Analytics: Systems for Decision Support	In Print	2151
7	9781283173483	Sudarsanam	Creating Value from Mergers and Acquisitions	In Print	2676
8	9789354495588	Bovee	Business Communication Today, 15e	In Print	2057
9	9789353942618	Solomon	Consumer Behavior, 13/e	In Print	2069
10	9789332526631	Dunham / Sridhar	Data Mining: Introductory and Advanced Topics	In Print	2069
11	9789354495014	Tan	Introduction to Data Mining, 2e	In Print	2151
12	9789389552843	Bhatia	Fundamentals Of Digital Marketing, 2e	In Print	1416
13	9789356063488	Russell	Artificial Intelligence: A Modern Approach, 4e	In Print	2364
14	9789357054812	Dessler	Dessler Human Resource Management	In Print	2480
15	9789356066878	Daniels	International Business, 16e	In Print	2128
16	9781299956933	Robbins;Hunsaker	Training in Interpersonal Skills: TIPS for Managing People at Work	In Print	1879
17	9789356065147	Robbins	Organizational Behavior, Updated 18e	In Print	2600
18	9789390394821	Stoner	Management, 6e (Revised)	In Print	2128
19	9789352861149	Tulsian	Financial Accounting, 1e	In Print	1868
20	9789390325795	Kotler, Philip T.; Armstr	Principles of Marketing, Global Edition	In Print	2400
21	9781299446748	Bhattacharyya	Performance Management Systems and Strategies	In Print	1537
22	9789390168842	Keller	Strategic Brand Management, 5e	In Print	2364
23	9789356062559	John C Hull	Options Futures and Other Derivatives 11e	In Print	2187
24	9788131753842	Krishnamacharyulu;Ram	Rural Marketing: Text and Cases	In Print	1820
25	9789352869305	STILL	Sales & Distribution Management, 6e	In Print	1879
26	9789353941451	Fernando	Business Ethics: An Indian Perspective, 3e	In Print	1738
27	9789332578869	Siddaiah	International Financial Management: An Analytical Framework 2e	In Print	1582
28	9789353063214	Levin; Rubbin; Rastogi	Statistics For Management, 8/e	In Print	2128
29	9780134844879	Aven	Data Analytics with Spark Using Python, 1/e	In Print	1241
30	9789390325832	Nishant Uppal	Human Resource Analytics	In Print	1430
31	9789352861217	Fernando	Indian Economy	In Print	2329
32	9789353940492	Andreasen	Strategic Marketing For Nonprofit Organizations, 7e	In Print	1738
33	9781292017457	Marr	Key Business Analytics	In Print	3088
34	9781299385719	Evans	Statistics, Data Analysis, and Decision Modeling	In Print	2740
35	9789332514065	Agarwal	Managerial Economics	In Print	1442
36	9781282701915	Singh	Employee Relations Management	In Print	1809



37	9781282650589	Luger	Artificial Intelligence: Structures and Strategies for Complex Problem Solving	In Print	2314
38	9789390325825	French	Organization Development, 6e	In Print	1655
39	9789353067373	Dutt	Machine Learning, 1e	In Print	1537
40	9781299446861	Awad;Ghaziri	Knowledge Management	In Print	1891
41	9781299999626	Greene	Econometric Analysis	In Print	2447
42	9789353943813	Yukl	Leadership in Organizations, 9/e	In Print	1891
43	9789353942526	Wheelen	Strategic Management and Business Policy, 15e	In Print	1773
44	9789332587946	Sinha;Sinha; Shekhar	Industrial Relations, Trade Unions and Labour Legislation	In Print	1891
45	9789332544697	Thomas	Strategic Management	In Print	1383
46	9789332501027	Sharan	International Business: Concept, Environment and Strategy	In Print	1596
47	9781282606753	Summerfield	Programming in Python 3: A Complete Introduction to the Python Language	In Print	1950
48	9781299446823	Ranganatham;Madhum	Derivatives and Risk Management	In Print	1582
49	9781281829931	Baker;Hart	Product Strategy and Management	In Print	2364
50	9789390689897	IM Pandey	Financial Management, 12e	In Print	2222
51	9789353066673	Sharma	Strategic Human Resource Management and Development, 1e	In Print	1430
52	9789353067069	Singh	Case Studies in Marketing Management	In Print	1111
53	9788131786697	Fernando	Corporate Ethics, Governance, and Social Responsibility: Precepts and Practices	In Print	1582
54	9789332510654	Pathak	Organizational Change, 1e	In Print	1322
55	9789386873989	P.D. Chaturvedi; Chatur	The Art and Science of Business Communication, 4e	In Print	1345
56	9780134484129	Wells and Moriarity	Advertising & IMC: Principles and Practice, 11/e	In Print	2139
57	9789356061750	Pindyck	Microeconomics, 9e	In Print	2246
58	9789356061453	Robbins	Essentials of Organizational Behavior, 15e (Till here faculty selected)	In Print	1369
59	9789353943806	Schiffman	Consumer Behavior, 12/e	In Print	2364
60	9780135231715	Evans	Business Analytics, 3e	In Print	2128
61	9789353062378	Suresh; Paul	Management of Banking & Financial Services	In Print	1891
62	9780134998657	Chuck Hemann; Ken Bu	Digital Marketing Analytics, 2/e	In Print	1111
63	9788131744543	Farris et al.	Marketing Metrics: The Definitive Guide to Measuring Marketing Performance	In Print	1560
64	9789353941208	Chopra	Supply Chain Management, 7e	In Print	2069
65	9789356064263	kotler	Marketing Management 16e	In Print	2600
66	9780134894003	Errin O'Connor	Microsoft Power BI Dashboards Step by Step, 1/e	In Print	3519
67	9781292059679	Barringer	Barringer: Preparing Effective Business Plans: An Entrepreneurial Approach, Global	In Print	1251
68	9781299956766	Neuman	Social Research Methods: Qualitative and Quantitative Approaches	In Print	1950
69	9780135581407	Arun	Blockchain for Business	In Print	1170
70	9780133489903	Erl	Cloud Computing: Concepts, Technology & Architecture, 1/e	In Print	1761
71	9781292004143	Edwards;Rees	International Human Resource Management	In Print	1891
72	9789353436360	Malhotra	Marketing Research, 7/e (Revised)	In Print	2222
73	9789390168682	Fred R. David, Purva Kar	Strategic Management Concepts: A Competitive Advantage Approach, 16e	In Print	1537
74	9789353944186	Besterfield	Total Quality Management, 5e	In Print	1939
75	9789356064478	Kenneth C. Laudon	Managing Information Systems 17e	In Print	2128

76	9789353063962	Gupta	Financial Accounting for Managers	In Print	1773
77	9789332502925	Siddaiah	Financial Services, 1e	In Print	1915
78	9781292217680	Render, Barry; Stair, Ra	Quantitative Analysis for Management, Global Edition	In Print	1889
79	9789332587953	Tejpal Sheth	Business Law	In Print	1501
80	9781322775340	Martocchio	Strategic Compensation: A Human Resource Management Approach, Global Edition	In Print	1487
81	9789332557116	Mahadevan	Operations Management: Theory and Practice, 3e	In Print	1723
82	9789353942632	Freeman	Programming Skills For Data Science	In Print	1596
83	9789353062149	Chun	Core Python Application Programming	In Print	1998
84	9781306254311	Bansal	Enterprise Resource Planning : A Managerial perspective	In Print	612
85	9781299447486	Ranganatham;Madhum	Security Analysis and Portfolio Management	In Print	1761
86	9781299961555	Hanke;Wichern	Business Forecasting	In Print	1856
87	9781292424903	Kenneth C. Laudon / Ca	E-Commerce 2019: Business, Technology and Society, Global Edition	In Print	2243
88	9781299446212	Rajasekaran; Lalitha	Cost Accounting	In Print	1501
89	9781282266155	Bruce;Birchall	Innovation: Fast Track to Success	In Print	2316
90	9781299924833	Horngren;Sundem;Strat	Introduction to Management Accounting	In Print	3441
91	9781292243429	Senior, Swailes & Carna	Organizational Change, 6th Edition	In Print	5942
92	9789356061293	Robbins	Management, 15e	In Print	2187
93	9780133887341	Miller	Marketing Data Science, 1e	In Print	1761
94	9780768694918	Evans	Social Media Marketing	In Print	2364
95	9780133892949	Ganis/Kohirkar	Social Media Analytics 1/e	In Print	1371
96	9789353431419	Charantimath	Entrepreneurship Development and Small Business Enterprises, 3/e	In Print	1383
97	9789354494307	Charantimath	Total Quality Management,4e	In Print	1797
98	9789332573598	Kashyap	Rural Marketing	In Print	1889
99	9781283733724	Ahmed;Shepherd	Innovation Management	In Print	2676
100	9781282266162	Harper-Smith;Derry	Project Management: Fast Track to Success	In Print	2316





Pearson India Education Service Pvt. Ltd.

(Formerly TutorVista Global Private Limited)

World Trade Tower

15th Floor, Tower B

Plot No. 1, Block C, Sector 16, Noida

Uttar Pradesh – India

T: +91 (120) 7110 100

F: +91 (120) 7110 350

W: pearson.co.in

e-Library Quotation

Company PAN: AABCE4944M

Bill To & Ship To: -		Our Ref: PAR-2023/010	
R.V.Institute of Management , CA No. 17, 26th Main, 36thCross, Bengaluru-560041		Cust Ref: eBooks Payment Terms: Advance Date: 15 th Nov 2023	
Item No.	Particular	No. of Titles	Total Price (INR)
1	Pearson e Book on Custom Collection	100 Titles	197235.00
Discount at 40%			78894.00
Sub Total			118341.00
GST at 5%			5917.00
Invoice Total			124258.00

Mode of Access

The institute can purchase eLibrary reference eBook collection as per the following access model:

1. Subscription access model – 1 Year Subscription

A revised edition of the title will have to be purchased extra, whenever it becomes available.

Payment

2. 100% advance payment to be made in Indian rupees in favor of Pearson India Education Services Pvt. Ltd.

3. Taxes will be imposed extra, as applicable.

Bank Details for Payment

Account name – Pearson India Education Services Pvt. Ltd.



Bank address – 25, Barakhamba Road, Delhi 110 001
Account no. – 052-262847-001
MIRC code – 110039002
IFSC code – HSBC0110002

Annexure I – Terms and conditions

Other Terms

4. Pearson Education's eBooks are strictly for institutional / library use.
5. There is no limitation on simultaneous access of eBook.
6. Once the user is created the access is available outside the campus.
7. User will have to renew the access every year to ensure seamless access to the library collection.
8. Licensing of eBooks to an institution is based on the sole discretion of Pearson Education India.
9. Pearson India reserves the right to update the present platform and its features from time to time to enhance the user experience and convenience in line with its global policy.
10. Pearson Education India reserves the right to block access if there is any violation of its intellectual property or terms of use.
11. Above quotation is valid till 25th November 2023
12. Activation will be provided subject to signing the Service Level Agreement
13. Every user under IP needs to register with their user ID and Password
14. Licensing of eBooks to an institution is based on the sole discretion of Pearson Education India
15. Pearson Education India reserves the right to block access if there is any violation of its intellectual property or terms of use.
16. The eBook reader application contains text, software, photos, video, graphics, music, sounds and other material (called "Materials") that are protected by copyrights, trademarks, trade secrets, patents, or other proprietary rights (called "Intellectual Property Rights").
17. All right, title, and interest in and to these Materials and Intellectual Property Rights belong solely and exclusively to Pearson or its licensors.
18. These Intellectual Property Rights are valid and protected in all forms, media and technologies existing now or developed later.

Thanks, and Regards,



S.Purushotham
Senior Manager

Pearson India Education Services Pvt. Ltd.

Divyasree Chambers, Ground Floor, A- Wing
#11-O, Shaughnessy Road, Langford Town,

Bangalore 560 025 Karnataka, India