



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR,
BANGALORE - 41.

DEPARTMENT OF GENERAL MANAGEMENT

**A REPORT AND RELATED DOCUMENTS OF
CERTIFICATE COURSE ON**

'PRINCIPLES OF MANAGEMENT'

FOR THE I SEMESTER MBA

OCTOBER, 2014 TO DECEMBER, 2014

**ORGANIZED BY
DEPARTMENT OF GENERAL MANAGEMENT
R V INSTITUTE OF MANAGEMENT
BANGALORE**

20/11/14
23/04

Rashtreeya Sikshana Samithi Trust
R V Institute of Management



A Brief Report on Certificate Course on Principles of Management

Certificate course on 'Principles of Management' was conducted for the first semester MBA students. The course content was organized around the four 'pillars' of management namely planning, organizing, leading and control along with Indian ethos in modern management for systematic understanding of management related challenges and conceptual tools and techniques in analyzing, evaluating and addressing management issues. The classes were held on Saturday's during 18th October to 27th December 2014. Resource persons for this course were selected both from Industry and Academic. Methodology adopted to teach this course includes Class room teaching, Case study analysis, research based and experiential learning.

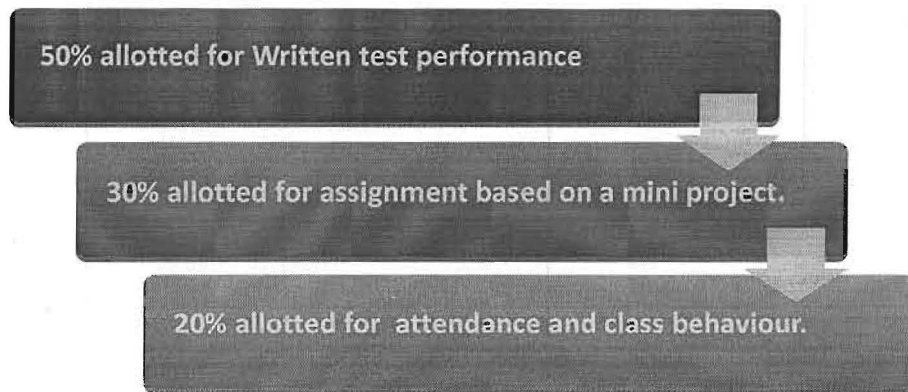
Dr.Noor Firdoos Jahan, Professor, Department of General Management took the session on Fundamentals of Management. This lecture gave an insight on the basics of management and be familiar with management terms and vocabulary.

The modules related to Planning, Decision making, Directing and controlling was very well handled by Mr. Vinayak S Angadi, Management Consultant, Bangalore. Mr. vinayak shared his experience in the corporate sector with reference to these concepts and explained students the relevance of this subjects to practices of managers. The module on Organisation Structure was done by Ms.Rashmi Shetty, Assistant Professor, Department of General Management.

Change Management and its importance in present business context was emphasized through lecture by Mr.A. Chandran, Faculty in General Management. All the contents of Module 3 was discussed in this session.

Dr.S.Ranganath, Professor of Sanskrit & Director, R.V. Institute of Sanskrit Studies ,NMKRV cited enormous examples on Indian Ethos and took the last module of our course on Principles of management.

At the end of the course the students have been graded based on their performance. The criteria for measuring their performance is given below:-



The student who have scored minimum marks of 50% and above were graded and according certificates were issued to the students.

Overall the course was well conducted and well received by the students and it is reflected in the feedback given by the students on the course.

Report Submitted by:


Dr. Noor Firdoos Jahan

R V Institute of

I Semester MBA Students List

Sl.	Name	18/10/11	15/11	21/11	29	13/12	20/12	27/12	
1	Abhay Raj N Zala	1	2	3	4	5	A	6	7
2	Abhina Prasad C	1	2	3	A	4	5	6	A
3	Abhishek A V	1	2	3	4	5	6	7	8
4	Abhishek Gowda R N	A	1	2	3	4	A	5	6
5	Akshay Subray Hegde	A	1	2	3	A	5	6	7
6	Amith Kumar Tiwari	A	1	2	3	4	5	6	7
7	Amrutha M A	1	A	2	3	A	4	5	6
8	Anjanidevi Y	1	2	3	A	A	4	5	6
9	Anusha R	1	A	2	A	3	4	5	A
10	Anushka Ram Kumar Bhakta	1	2	A	3	4	5	6	A
11	Arpitha B R	1	2	3	4	A	5	6	A
12	Arpitha S Shetty	1	2	A	3	4	5	6	7
13	Ashish Dixit	1	2	3	4	5	6	7	8
14	Ashwini Raman A	1	2	3	4	5	6	7	8
15	Athira Prasannan	1	A	2	3	4	5	6	A
16	Basavaraj Mahadappa	1	2	3	4	A	A	5	A
17	Bassamma Sharanappa	1	2	3	4	5	6	7	8
18	Bhagyashri Apparao	1	2	3	A	A	A	4	A
19	Bharath T M	1	A	2	A	A	A	3	A
20	Bharath Kumar H S	A	A	A	1	2	3	4	5

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more than 60%

29/11 20/12 27/12

21	Bhavana Hegde	1	2	(A)	3	4	5	6	(A)	
22	Bhavana M	1	2	3	4	(A)	5	6	(A)	
23	Chaluvaraju H S	1	(A)	2	3	(A)	4	5	6	
24	Channmallappa Ghalleppa	1	(A)	2	3	4	(A)	5	6	
25	Chetan Sonnad	1	2	3	4	5	6	7	8	
26	Daniel Methuselah	1	2	(A)	3	(A)	(A)	4	(A)	✓
27	Darshan Kumar S Naik	1	2	3	4	5	6	7	(A)	
28	Deepak B	1	2	3	4	5	6	7	8	
29	Deepak B G	1	2	3	4	5	(A)	6	7	✓
30	Deepak M D	1	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
31	Devaraj	(A)	(A)	1	2	(A)	(A)	3	(A)	
32	Fahad Gaima	(A)	1	2	3	4	5	6	7	✓
33	Farooq Anwar Shaik Abdul Waheed	1	2	3	4	5	(A)	6	(A)	✓
34	G Rajagopal	1	2	(A)	3	4	(A)	5	(A)	
35	Govinda P	(A)	1	2	3	4	5	6	7	
36	Harish K V	1	2	3	4	(A)	5	6	(A)	✓
37	Harish M	1	2	(A)	3	(A)	(A)	4	5	
38	Jaffar Sadique	(A)	(A)	1	2	3	(A)	4	(A)	
39	Jagath G M	1	2	3	(A)	4	(A)	5	(A)	
40	Jalaluddeen	1	2	3	(A)	4	5	6	(A)	
41	Jayavaram Suma Meghana	1	(A)	2	3	4	(A)	5	6	
42	Jyothi H R	1	(A)	(A)	2	3	4	5	(A)	
43	K Maharani	1	2	3	(A)	(A)	(A)	4	5	

29/11/13 20/12 21/12

44	Kavitha D A	1	(A)	2	3	(A)	4	5	6	
45	Kavitha G	1	(A)	(A)	2	(A)	3	4	5	
46	Kavitha M C	1	2	3	4	5	(A)	6	(A)	
47	Kiran Kumar M	(A)	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
48	Kiran Raj Patil Ravi Raj Patil	1	2	3	4	5	(A)	(A)	6	
49	Kiran S	1	2	(A)	3	4	5	6	7	
50	Kiranmayi V	(A)	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
51	Koushik Y	1	2	3	4	5	6	7	(A)	
52	Kumari Monalisha	1	2	3	4	5	(A)	6	7	
53	Kumar Swamy T U	1	2	(A)	3	(A)	4	5	6	
54	Kurva Akash Bau Shanta	1	2	3	4	5	6	7	(A)	
55	Lohit M Patagar	(A)	(A)	(A)	1	2	(A)	3	(A)	
56	M D Ifthikhar Ahmed S	1	2	(A)	3	4	(A)	5	6	
57	Maddaraki Rekha Siddu Sumitra	1	2	3	(A)	(A)	4	5	6	
58	Madhu Prasad S	1	2	3	4	5	6	7	(A)	
59	Mallikarjun L	1	(A)	(A)	2	(A)	3	4	(A)	✓
60	Mandala Sravan Kumar	1	(A)	2	3	4	5	6	7	
61	Manohar Reddy C H	1	(A)	(A)	1	2	(A)	3	4	
62	Marathi Yamini	1	2	3	4	5	(A)	6	(A)	
63	Megha U S	1	(A)	2	3	4	(A)	5	6	
64	Meghana S	1	2	3	4	5	(A)	6	(A)	
65	Mir Baquar Hussain	1	2	3	(A)	4	(A)	5	(A)	
66	Mohammed Fayazuddin Pyare Mohd Qutbuddin	1	2	(A)	3	4	5	6	(A)	

29/11/11 20/12/12

67	Mohan R	1	2	3	3	4	5	6	7	
68	Mohan T	1	(A)	2	(A)	3	(A)	4	(A)	
69	Namita Crystle D'cunha	1	2	(A)	3	(A)	4	5	(A)	
70	Namratha B N	1	(A)	2	3	4	(A)	5	6	
71	Nawal Ehesan	1	2	3	4	(A)	5	6	7	
72	Nishant M	1	(A)	2	(A)	3	(A)	4	5	
73	Nithin Kumar D	1	(A)	(A)	(A)	2	(A)	3	(A)	
74	Noor Fathima K	1	2	3	4	5	6	7	8	
75	Padmanabha S P	1	2	(A)	3	4	5	6	7	
76	Piyush Sarolia	1	(A)	2	3	4	5	6	7	
77	Pooja	1	2	3	4	5	(A)	(A)	(A)	
78	Prashanth K	(A)	(A)	(A)	1	(A)	(A)	2	(A)	
79	Praveen K N	1	2	(A)	3	4	5	6	(A)	
80	Praveen Kumar Mallikarjun	1	2	3	4	(A)	(A)	(A)	5	
81	Praveen Kumar S	1	2	3	4	5	6	7	(A)	
82	Premakumari P	1	2	3	4	5	(A)	6	(A)	
83	Pruthvi M J	1	2	3	4	5	6	7	8	
84	Radhika S	1	2	(A)	3	(A)	4	5	(A)	
85	Raghavendra Shreyas	1	2	3	4	5	6	7	(A)	
86	Rahul K R	1	2	3	4	5	(A)	6	(A)	
87	Rahul Kaktikar	(A)	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
88	Rajan Kalal	1	(A)	2	3	4	(A)	5	6	
89	Rajesh M	1	2	3	(A)	4	5	6	(A)	

allow

					22/11	27/11	13/12	20/12	27/12	
90	Rakshith Jain R	1	2	3	4	5	6	7	(A)	
91	Ramachandra V Y	(A)	1 2	3 3	4	(A)	5	(A)		
92	Ramdas M D	(A)	(A)	4 1	2	(A)	3	(A)		
93	Ranjith M	(A)	1	2	3	4	5	6	(A)	
94	Ravi Chalawadi	1	2	3	4	5	6	7	8	
95	Ravi Kiran Tammineedi	1	2	(A)	3	4	5	6	7	
96	Ravikiran Shantveer	1	2	3	4	5	(A)	6	7	
97	Raviraj Biraj	1	(A)	2	(A)	(A)	(A)	3	(A)	
98	Rupesh Reddy B	1	2	(A)	3	4	5	6	(A)	
99	Rupna Barman	(A)	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
100	Sachin Sebastian	1	2	3	(A)	4	5	6	(A)	
101	Sagar Kattimani	1	(A)	(A)	2	3	(A)	(A)	(A)	
102	Sagar Aravind Kabbur	1	(A)	(A)	(A)	2	3	4	5	
103	Sagar Hanchate Shailendra Hanchate	1	2	3	4	5	6	7	8	
104	Sagar Sheelvant	1	(A)	(A)	(A)	(A)	(A)	(A)	(A)	
105	Sahana S R	1	(A)	2	3	4	5	6	(A)	✓
106	Sandeshkumar N	(A)	(A)	(A)	(A)	1	(A)	2	(A)	
107	Sanmesh Sadanand Naik	(A)	1 2	(A)	2	3	(A)	4	(A)	✓
108	Sannidhi A S	1	2	(A)	(A)	3	4	5	(A)	
109	Santhosh K	1	(A)	2	3	4	(A)	5	6	
110	Santhosh P	1	2	3	(A)	4	5	6	(A)	
111	Sayamanta Achom Singh	1	2	(A)	(A)	3	(A)	4	5	
112	Shabreesha H N	1	2	3	4	5	6	7	(A)	

22/11 29/11 13/12 20/12 27/12

113	Shafeeq Ahmed	1	(A)	2	3	4	5	6	7	
114	Sharan S Hulmani	1	2	(A)	3	(A)	(A)	(A)	4	
115	Sharath Kumar	1	2	3	4	5	6	7	(A)	
116	Sheldon Charlson Sequeira	(A)	1	2	(A)	3	4	5	(A)	
117	Shivaprasad S	1	(A)	(A)	(A)	2	(A)	3	(A)	
118	Shoaib Ahamed Khan	1	2	3	4	5	(A)	6	7	
119	Shridhar Yaligar	1	(A)	(A)	2	3	(A)	4	5	
120	Shriram B	1	(A)	(A)	2	(A)	3	4	(A)	
121	Sindhu S	1	2	3	4	5	(A)	(A)	(A)	
122	Sivakumar R	1	2	(A)	3	(A)	4	5	6	
123	Smitha Kote	1	2	3	4	5	6	7	(A)	
124	Sougata Banik	1	2	(A)	3	4	(A)	(A)	5	
125	Soumya A Deshpande	1	2	3	4	5	6	7	(A)	
126	Sourabh Kadam	1	(A)	2	3	4	(A)	5	6	
127	Sri Saradha M	1	2	(A)	(A)	3	4	5	6	
128	Sridhar N Mulgund	1	(A)	(A)	(A)	2	(A)	(A)	(A)	
129	Sudarshana K	1	2	3	4	(A)	5	6	7	
130	Sudhakar	1	(A)	2	3	4	(A)	5	6	
131	Sujarani Chilakuri	1	(A)	(A)	2	3	(A)	4	(A)	
132	Sumukh Raghu Tilak	(A)	(A)	1	2	3	(A)	4	5	
133	Sunilkumara Basavaraja	1	(A)	(A)	(A)	(A)	(A)	2	(A)	
134	Surabhi G Prasad	1	(A)	2	3	(A)	(A)	4	5	
135	Suraksha Kudlekar	1	2	3	4	(A)	(A)	5	6	

				22/11	29/11	13/11		20/12	27/12
136	Suresh Thalla	1	(A)	(A)	2	3	4	5	6
137	Sushmita M	1	2	(A)	3	4	5	6	(A)
138	Susmita Roy	1	2	(A)	3	4	(A)	5	6
139	Swathi C M	1	2	3	4	5	6	(A)	(A)
140	Swathi K V	1	2	(A)	3	(A)	(A)	4	5
141	Swati Deshpande	1	2	3	4	5	6	7	(A)
142	Syed Hussain	A	A						
143	Tejaswini V Murthy	1	2	3	4	5	(A)	6	7
144	Tippusulttan Husen Sab	(A)	(A)	(A)	1	2	(A)	3	4
145	Uday P	1	(A)	(A)	(A)	2	3	4	5
146	Uma Maheshwari G	1	2	(A)	(A)	3	(A)	4	(A)
147	Umesh Navade	1	(A)	(A)	2	(A)	3	4	5
148	Vaibhav V Desai	1	2	3	4	5	(A)	6	7
149	Vaishnavi N V	1	(A)	(A)	(A)	(A)	(A)	(A)	(A)
150	Venela P	1	2	(A)	3	4	5	6	7
151	Venkatesh Marda	1	(A)	(A)	(A)	2	(A)	(A)	(A)
152	Vennela T	1	2	3	4	5	6	7	(A)
153	Vikesh Vishwakarma	1	(A)	(A)	2	3	4	5	6
154	Vinay Prabhu M	1	(A)	2	3	(A)	4	5	6
155	Zeeba Syed	1	2	3	4	5	6	(A)	(A)

N 156. Shweta

1 (A) 2 (A) 3 (A) 4 (A) 5 (A) 6 (A) 7 (A) 8 (A) 9 (A) 10 (A) 11 (A) 12 (A) 13 (A) 14 (A) 15 (A) 16 (A) 17 (A) 18 (A) 19 (A) 20 (A) 21 (A) 22 (A) 23 (A) 24 (A) 25 (A) 26 (A) 27 (A) 28 (A) 29 (A) 30 (A) 31 (A) 32 (A) 33 (A) 34 (A) 35 (A) 36 (A) 37 (A) 38 (A) 39 (A) 40 (A) 41 (A) 42 (A) 43 (A) 44 (A) 45 (A) 46 (A) 47 (A) 48 (A) 49 (A) 50 (A) 51 (A) 52 (A) 53 (A) 54 (A) 55 (A) 56 (A) 57 (A) 58 (A) 59 (A) 60 (A) 61 (A) 62 (A) 63 (A) 64 (A) 65 (A) 66 (A) 67 (A) 68 (A) 69 (A) 70 (A) 71 (A) 72 (A) 73 (A) 74 (A) 75 (A) 76 (A) 77 (A) 78 (A) 79 (A) 80 (A) 81 (A) 82 (A) 83 (A) 84 (A) 85 (A) 86 (A) 87 (A) 88 (A) 89 (A) 90 (A) 91 (A) 92 (A) 93 (A) 94 (A) 95 (A) 96 (A) 97 (A) 98 (A) 99 (A) 100 (A)

20/11 27/11

I Semester MBA Certificate Course Examination Jan/Feb 2015

Paper: Principles of Management

Duration: 2 hours

Max. Marks: 50

(I) Answer any 5 out of 7 questions from the following:

[2 mks X 5 = 10 mks]

1. Define Management.
2. Which are the three levels of Management?
3. What do you mean by Planning?
4. Write the difference between Manager and Leader.
5. What is matrix form of organization structure?
6. Give examples for multicultural workforce.
7. What are the steps involved in the controlling process?

(II) Answer any 3 out of 4 questions from the following:

[5 mks X 3 = 15 mks]

1. Write a brief note on "Indian Ethos on Modern Management".
2. Discuss Line Organization with its merits and demerits.
3. Write a note on Planning process.
4. What are the different roles of a manager as given by Henry Mintzberg?

(III) Answer any 1 out of 2 questions from the following:

[10 mks X 1 = 10 mks]

1. Discuss the fourteen Principles of Management given by Henry Fayol.
2. What is motivation? Explain any one popular theory on motivation.



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

Date: 20.12.2014

Mr. Vinayak Angadi,
Management Consultant,
Bangalore

Dear Sir,

We would like to thank you for conducting lively sessions for our students of first semester on "Planning and Decision Making" as a part of our certificate course in *Principles of Management* conducted from October 18, 2014 to December 27, 2014.

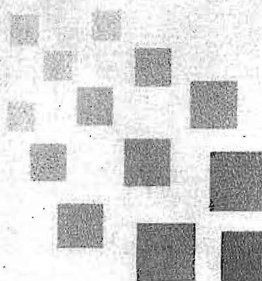
Your sessions were full of real time examples and appropriate cases for the clear understanding of the students. Your insights and inputs were appreciated a lot by our students.

We know that your time is precious and we are grateful that you have shared some of it with us; we look forward to your participation in our future events.

Thank you once again,

With warm regards,

Dr. T. V. Raju,
Director





Sample

Rashtreeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore - 560 041.

Tel: 080 - 42540300, Fax: 080 - 26654920, E-mail: contact@rvim.in, Web : www.rvim.in

Accredited by NAAC with 'A' Grade

Department of General Management

Certificate

This is to certify that Mr. /Ms. Kumari Monalisha
has successfully completed the Certificate Course in
"Principles of Management" and passed the examination held
on February 2015 with 'C' Grade.


Dr. Noor Firdoos Jahan
Coordinator


Dr. T.V. Raju
Director

Grade : A – Excellent, B – Very Good, C – Good, D – Satisfactory