

2 messages

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:39

To: ankitashri.rvim@rvei.edu.in, Dr anupama - <anupama.rvim@rvei.edu.in>, chavanrajkumar92@gmail.com, roopabalavenu2@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

### 21MBA213 - MICRO ECONOMICS

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address- <a href="mailto:qp3mba23@gmail.com">qp3mba23@gmail.com</a> on or before 20<sup>th</sup> May 2023

# **Instructions to Paper Setters**

- 1. The soft copy of the Question paper and Scheme & Solution should be mailed to qp3mba23@gmail.com Alternatively, Print the Copy of the Question paper and Scheme & Solution place it in the sealed envelope provided in the Exam kit and should be posted/Couriered to the office of COE
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
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10. Provide Instruction on Issue of Tables, charts etc., when absolutely Necessary. Please fill all the details in the Bill of remuneration and return by placing it in the outer cover. Please provide Bank details, Account Number, IFSC code and PAN number in the space provided in the Remuneration bill.

Please note: Exam kit consisting of Remuneration bill and Envelopes are sent to your address and will reach you shortly.

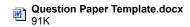
Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

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Mobile no. 9739945333
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https://www.linkedin.com/in/dr-santhosh-m-63832a19a
ORCID ID: 0000-0002-0030-1597
https://scholar.google.com/citations?hl=en&user=4s

### 4 attachments

21MBA213 MODEL QP.pdf 642K







Ankita Shrivastava <ankitashri.rvim@rvei.edu.in>
To: COE RVIM <coe.rvim@rvei.edu.in>

Respected sir

PFA. The question paper & Scheme as per the trail mail.

Thanks & Regards Ankita Shrivastava Finance Dept. [Quoted text hidden]

### 2 attachments



Question Paper Template.docx 96K

SCHEME & SOLUTION template.docx 129K

24 May 2023 at 07:26



4 messages

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:52

To: "Dr. Noor Firdoos Jahan" <noorfirdoos.rvim@rvei.edu.in>, Santhosh M <santhoshm.rvim@rvei.edu.in>, pradeep.mudugur@gmail.com, bharath7474@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

# 21MBA111 - MARKETING MANAGEMENT

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address- <a href="mailto:qp3mba23@gmail.com">qp3mba23@gmail.com</a> on or before 20<sup>th</sup> May 2023

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Dr. Santhosh M , MBA, M.Phil., PGDHRM, Ph.D.

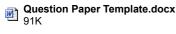
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ORCID ID: 0000-0002-0030-1597

https://scholar.google.com/citations?hl=en&user=4s

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Dr. Noor Firdoos Jahan <noorfirdoos.rvim@rvei.edu.in>

To: COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 17:09

Acknowledged.

[Quoted text hidden]

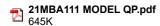
COE RVIM <coe.rvim@rvei.edu.in>

4 May 2023 at 12:05

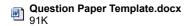
To: Padmalini Singh <padmalinisingh.rvim@rvei.edu.in>

[Quoted text hidden]

#### 4 attachments









Padmalini Singh <padmalinisingh.rvim@rvei.edu.in>

To: COE RVIM <coe.rvim@rvei.edu.in>

17 May 2023 at 12:30

Dear Sir,

PFA the question paper and scheme of 21MBA111 (Marketing management course).

Thanks and Regards Dr. Padmalini Singh



[Quoted text hidden]

-

Dr. Padmalini Singh

RV Institute of Management, Bangalore

Scopus Author ID: 57202003098

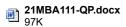
ORCID ID: 0000-0003-3617-3774

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https://www.linkedin.com/in/padmalinisingh/

### 2 attachments







2 messages

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:43

To: Anitha Dsilva <anithadsilva.rvim@rvei.edu.in>, Sowmya D S <sowmyads.rvim@rvei.edu.in>, "raghavendra.an@christuniversity.in" <raghavendra.an@christuniversity.in>, roopatemkarsjbit@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

### 21MBA611 - ORGANISATIONAL BEHAVIOUR

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address- gp3mba23@gmail.com on or before 20<sup>th</sup> May 2023

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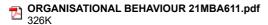
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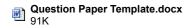
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ORCID ID: 0000-0002-0030-1597

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21MBA611 MODEL QP.pdf 638K







Roopa Temkar <roopatemkarsjbit@gmail.com>
To: COE RVIM <coe.rvim@rvei.edu.in>

7 May 2023 at 18:44

Sure sir, I will complete at the earliest. Thank you

[Quoted text hidden] [Quoted text hidden]



2 messages

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:59

To: Sowmya D S <sowmyads.rvim@rvei.edu.in>, ramyas.rvim@rvei.edu.in, anjanadevisc@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

### 21MBA811 - PRINCIPLES OF MANAGEMENT AND TEAM BUILDING

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address-  $\frac{qp3mba23@gmail.com}{qp3mba23@gmail.com}$  on or before  $20^{th}$  May 2023

### **Instructions to Paper Setters**

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Dr. Santhosh M , MBA, M.Phil., PGDHRM, Ph.D.

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sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in
https://www.linkedin.com/in/dr-santhosh-m-63832a19a
ORCID ID: 0000-0002-0030-1597

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PRINCIPLES OF MANAGEMENT -21MBA811.pdf

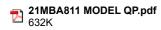
Question Paper TEMPLATE - POM.docx

SCHEME & SOLUTION - POM.docx

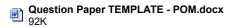
**COE RVIM** <coe.rvim@rvei.edu.in>
To: Santhosh M <santhoshm.rvim@rvei.edu.in>

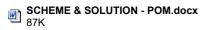
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2 messages

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:31

To: swatidg82@gmail.com, rashmi shetty <rashmishetty.rvim@rvei.edu.in>, rakesh.mangala@gmail.com, divyashree.sampath@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

### 21MBA211 - BUSINESS COMMUNICATION

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address-  $\frac{qp3mba23@gmail.com}{qp3mba23@gmail.com}$  on or before  $20^{th}$  May 2023

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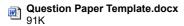
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# SCHEME & SOLUTION template.docx 88K

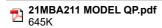
COE RVIM <coe.rvim@rvei.edu.in>

4 May 2023 at 10:43

To: swatidg82@gmail.com, rashmi shetty <rashmishetty.rvim@rvei.edu.in>, rakesh.mangala@gmail.com, divyashree.sampath@gmail.com

PFA the Business communication Model QP.

[Quoted text hidden]





1 message

**COE RVIM** <coe.rvim@rvei.edu.in> To: gohilaveeramani@gmail.com

3 May 2023 at 17:02

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

# 21MBA812 - FOREIGN LANGUAGE

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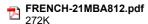
sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a

ORCID ID: 0000-0002-0030-1597

https://scholar.google.com/citations?hl=en&user=4s

### 4 attachments

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Question Paper TEMPLATE - FL.docx 94K

SCHEME & SOLUTION - FL.docx

\_\_



1 message

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:55

To: tamizharasi.rvim@rvei.edu.in, Uma Sharma <umasharma.rvim@rvei.edu.in>, archanarakesh01@gmail.com, roopakarnam02@gmail.com

Dear Sir / Madam,

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### 21MBA214 - BUSINESS RESEARCH METHODS

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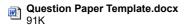
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sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in
https://www.linkedin.com/in/dr-santhosh-m-63832a19a
ORCID ID: 0000-0002-0030-1597

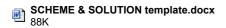
https://scholar.google.com/citations?hl=en&user=4s

### 4 attachments

21MBA214 MODEL QP.pdf 543K

BUSINESS RESEARCH METHODS 21MBA214.pdf







1 message

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:49

To: Pooja Takalkar <poojat.rvim@rvei.edu.in>, Dileep RVIM <dileep.rvim@rvei.edu.in>, shetti.chetan@gmail.com, ddksagar@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

# 21MBA311 - MANAGERIAL ACCOUNTING

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address- qp3mba23@gmail.com on or before 20<sup>th</sup> May 2023

### **Instructions to Paper Setters**

- The soft copy of the Question paper and Scheme & Solution should be mailed to qp3mba23@gmail.com Alternatively, Print the Copy of the Question paper and Scheme & Solution place it in the sealed envelope provided in the Exam kit and should be posted/Couriered to the office of COE
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer the detailed Syllabus and Model question paper enclosed for setting question paper
- 4. The distribution of marks to each question should be indicated in the question paper along with Cognitive Level (CL) and Course outcome (CO)
- 5. The question paper should cover the entire syllabus with proper distribution and Weightage of marks for each question or a part thereof. The question paper should cover all units so as to discourage selective study and cramming. No question should be set outside the syllabus.
- 6. Maintaining the standard, the language of questions should be simple, direct, and worded clearly and unequivocally. So that the candidates may have no difficulty in appreciating the scope and purpose of the questions
- 7. Sketches, figures and tables if any should be clearly drawn
- 8. It is Preferable to set the question paper according to Bloom's Taxonomy (Refer Bloom's Taxonomy Action Verbs)
- 9. Question paper without scheme and solution is liable for rejection.

The Scheme and Solution should contain detailed step by step solutions along with distribution of marks accounting for the total marks allotted for the question. Question seeking descriptive answers, the important points to be covered are to be mentioned. Mere breakup of marks will not be sufficient 10. Provide Instruction on Issue of Tables, charts etc., when absolutely Necessary. Please fill all the details in the Bill of remuneration and return by placing it in the outer cover. Please provide Bank details, Account Number, IFSC code and PAN number in the space provided in the Remuneration bill.

Please note: Exam kit consisting of Remuneration bill and Envelopes are sent to your address and will reach you shortly.

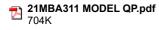
Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

Controller of Examinations **RV** Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362 sunnyda1982@gmail.com, santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a ORCID ID: 0000-0002-0030-1597

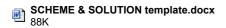
https://scholar.google.com/citations?hl=en&user=4s

### 4 attachments

MANAGERIAL ACCOUNTING-21MBA311.pdf 279K



الله الله 91K **Question Paper Template.docx** 





1 message

COE RVIM <coe.rvim@rvei.edu.in>

3 May 2023 at 16:35

To: vinayks.rvim@rvei.edu.in, Jahnavi M <jahnavim.rvim@rvei.edu.in>, manjunathn@rnsitmba.ac.in, sowmya.shankar21@gmail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for First Semester MBA Examinations - May / June 2023 for the subject

### 21MBA212 - APPLICATION OF STATISTICS IN BUSINESS

Kindly send the legibly Typed & Printed copy and soft copy of QP and Scheme & Solution should be Mailed in the Template attached here with to the email address- qp3mba23@gmail.com on or before 20th May 2023

### **Instructions to Paper Setters**

- The soft copy of the Question paper and Scheme & Solution should be mailed to qp3mba23@gmail.com Alternatively, Print the Copy of the Question paper and Scheme & Solution place it in the sealed envelope provided in the Exam kit and should be posted/Couriered to the office of COE
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
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- 7. Sketches, figures and tables if any should be clearly drawn
- 8. It is Preferable to set the question paper according to Bloom's Taxonomy (Refer Bloom's Taxonomy Action Verbs)
- 9. Question paper without scheme and solution is liable for rejection.

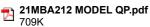
The Scheme and Solution should contain detailed step by step solutions along with distribution of marks accounting for the total marks allotted for the question. Question seeking descriptive answers, the important points to be covered are to be mentioned. Mere breakup of marks will not be sufficient 10. Provide Instruction on Issue of Tables, charts etc., when absolutely Necessary. Please fill all the details in the Bill of remuneration and return by placing it in the outer cover. Please provide Bank details, Account Number, IFSC code and PAN number in the space provided in the Remuneration bill.

Please note: Exam kit consisting of Remuneration bill and Envelopes are sent to your address and will reach you shortly.

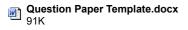
Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

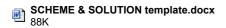
Controller of Examinations **RV** Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362 sunnyda1982@gmail.com, santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a ORCID ID: 0000-0002-0030-1597 https://scholar.google.com/citations?hl=en&user=4s

### 4 attachments



**APPLICATION OF STATISTICS IN BUSINESS 21MBA212.docx** 







# Appointment as Examiner for First semester MBA SEE – May/ June 2024

1 message

COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:01

To: Santhosh M <santhoshm.rvim@rvei.edu.in>

Bcc: Jahnavi M <jahnavim.rvim@rvei.edu.in>, "Charithra c.m" <charithra.c.m@gmail.com>, shyamabhiram@mail.com

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First Semester MBA Examinations – May / June 2024 for the subject

### 23MBA211 - APPLICATION OF STATISTICS IN BUSINESS

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 14<sup>th</sup> May 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer to the detailed Syllabus enclosed for setting the question paper
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- 7. Sketches, figures, and tables should be drawn.
- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

- 2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com
- 3. The proportion of Theory and numerical should be Theory questions 30 Marks, and Numerical questions 100 Marks

### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

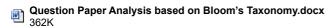
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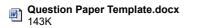
# Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

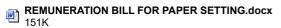
Controller of Examinations
RV Institute of Management
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sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in
https://www.linkedin.com/in/dr-santhosh-m-63832a19a
https://orcid.org/0000-0002-0030-1597
https://scholar.google.com/citations?hl=en&user=4s
https://vidwan.inflibnet.ac.in/profile/407656

# 4 attachments











# Fwd: Appointment as Examiner for First semester MBA SEE – May/ June 2024

4 messages

**Santhosh M** <santhoshm.rvim@rvei.edu.in>
To: COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:43

----- Forwarded message ------

From: Santhosh M <santhoshm.rvim@rvei.edu.in>

Date: Mon, 6 May 2024 at 17:28

Subject: Appointment as Examiner for First semester MBA SEE - May/ June 2024

To: anupama - <anupama.rvim@rvei.edu.in>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First Semester MBA Examinations – May / June 2024 for the subject

### 23MBA212 - ECONOMICS FOR MANAGERS

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 14<sup>th</sup> May 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks
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- 7. Sketches, figures, and tables should be drawn.
- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com

#### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

Controller of Examinations
RV Institute of Management
Bangalore -560041
www.rvim.edu.in
Mobile no. 9739945333
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https://scholar.google.com/citations?hl=en&user=4s https://vidwan.inflibnet.ac.in/profile/407656

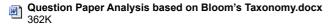
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### Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

Controller of Examinations
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https://orcid.org/0000-0002-0030-1597
https://scholar.google.com/citations?hl=en&user=4s
https://vidwan.inflibnet.ac.in/profile/407656

### 4 attachments





Question Paper Template.docx 143K

REMUNERATION BILL FOR PAPER SETTING.docx 151K

COE RVIM <coe.rvim@rvei.edu.in>

To: Dr anupama - <anupama.rvim@rvei.edu.in>

Bcc: rashmi shetty <a href="mailto:rashmishetty.rvim@rvei.edu.in">rashmi shetty <a href="mailto:rashmishetty.rvim@rvei.edu.in">rashmi shetty <a href="mailto:rashmishetty.rvim@rvei.edu.in">rashmi shetty <a href="mailto:rashmishetty.rvim@rvei.edu.in">rashmi shetty <a href="mailto:rashmishetty.rvim@rvei.edu.in">rashmishetty.rvim@rvei.edu.in</a>, vijaykushad@msrit.edu, Swati Dasgupta <a href="mailto:swatidg82@gmailto:swatidg82

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# 4 attachments



Question Paper Analysis based on Bloom's Taxonomy.docx 362K

Question Paper Template.docx 143K

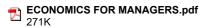
REMUNERATION BILL FOR PAPER SETTING.docx 151K

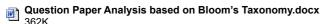
COE RVIM <coe.rvim@rvei.edu.in>

To: "Dr.Vijaya Kumar G" <vijaykushad@gmail.com>

[Quoted text hidden]

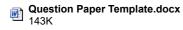
### 4 attachments





6 May 2024 at 17:50

11 May 2024 at 14:57



# REMUNERATION BILL FOR PAPER SETTING.docx 151K

COE RVIM <coe.rvim@rvei.edu.in>
To: "Dr.Vijaya Kumar G" <vijaykushad@gmail.com>

[Quoted text hidden]

### 4 attachments

ECONOMICS FOR MANAGERS.pdf 271K

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Question Paper Template.docx 143K

REMUNERATION BILL FOR PAPER SETTING.docx 151K

15 May 2024 at 12:45



# Appointment as Examiner for First semester MBA SEE – May/ June 2024

1 message

COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 18:00

To: Pooja Takalkar <poojat.rvim@rvei.edu.in>

Bcc: Shoaibak.rvim@rvei.edu.in, Rajkumar Chavan <chavanrajkumar92@gmail.com>, Chetan Shetty <shetti.chetan@gmail.com>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First Semester MBA Examinations – May / June 2024 for the subject

### 23MBA311 - MANAGERIAL ACCOUNTING

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 14<sup>th</sup> May 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer to the detailed Syllabus enclosed for setting the question paper
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- 7. Sketches, figures, and tables should be drawn.
- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

- 2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com
- 3. Theory questions = 30 marks, Numericals = 100 Marks

### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

# $Dr. \ Santhosh \ M \ , \ \mathsf{MBA}, \ \mathsf{M.Phil.}, \ \mathsf{PGDHRM}, \ \mathsf{Ph.D.}$

Controller of Examinations **RV** Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362 sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a https://orcid.org/0000-0002-0030-1597

https://scholar.google.com/citations?hl=en&user=4s https://vidwan.inflibnet.ac.in/profile/407656

### 4 attachments



MANAGERIAL ACCOUNTING.pdf

268K

 $\stackrel{\textstyle \bullet}{=\!\!=\!\!=\!\!=}$  Question Paper Analysis based on Bloom's Taxonomy.docx  $_{362 \rm K}$ 

Question Paper Template.docx 143K

REMUNERATION BILL FOR PAPER SETTING.docx 151K



# Fwd: Appointment as Examiner for First semester MBA SEE – May/ June 2024

3 messages

**Santhosh M** <santhoshm.rvim@rvei.edu.in>
To: COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:43

----- Forwarded message ------

From: Santhosh M <santhoshm.rvim@rvei.edu.in>

Date: Mon, 6 May 2024 at 17:16

Subject: Appointment as Examiner for First semester MBA SEE - May/ June 2024

To: Dr. Noor Firdoos Jahan <noorfirdoos.rvim@rvei.edu.in>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First Semester MBA Examinations – May / June 2024 for the subject

### 23MBA111 - MARKETING MANAGEMENT

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 14<sup>th</sup> May 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks
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- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
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L3 & L4	40%	50
L5	20%	30
	Total Marks	130

2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com

#### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

Controller of Examinations **RV** Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362 sunnyda1982@gmail.com, santhoshm.rvim@rvei.edu.in

https://www.linkedin.com/in/dr-santhosh-m-63832a19a

ORCID ID: 0000-0002-0030-1597

https://scholar.google.com/citations?hl=en&user=4s

### Dr. Santhosh M, MBA, M.Phil., PGDHRM, Ph.D.

Controller of Examinations **RV** Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362

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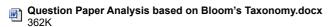
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https://scholar.google.com/citations?hl=en&user=4s

https://vidwan.inflibnet.ac.in/profile/407656

#### 4 attachments

MARKETING MANAGEMENT.pdf 187K



**Question Paper Template.docx** 143K

REMUNERATION BILL FOR PAPER SETTING.docx W

Santhosh M <santhoshm.rvim@rvei.edu.in>

To: COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:46

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### 4 attachments



Question Paper Analysis based on Bloom's Taxonomy.docx

**Question Paper Template.docx** W 143K

REMUNERATION BILL FOR PAPER SETTING.docx W 151K

COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:52

To: "Dr. Noor Firdoos Jahan" <noorfirdoos.rvim@rvei.edu.in>

Bcc: Anitha Dsilva <anithadsilva.rvim@rvei.edu.in>, "ganeshkumarr.mba@bmsce.ac.in" <ganeshkumarr.mba@bmsce.ac.in>, drmrizwana@gmail.com

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### 4 attachments



Question Paper Analysis based on Bloom's Taxonomy.docx W 362K



REMUNERATION BILL FOR PAPER SETTING.docx 151K



# Appointment as Examiner for First semester MBA SEE - May/ June 2024

1 message

COE RVIM <coe.rvim@rvei.edu.in>

6 May 2024 at 17:41

To: Padmalini Singh <padmalinisingh.rvim@rvei.edu.in>

Bcc: tamizharasi.rvim@rvei.edu.in, "Charithra c.m" <charithra.c.m@gmail.com>, Chandrika Reddy <chandrikapreddy@gmail.com>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First Semester MBA Examinations – May / June 2024 for the subject

### 23MBA213 - BUSINESS RESEARCH METHODS

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 14<sup>th</sup> May 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer to the detailed Syllabus enclosed for setting the question paper
- 4. The distribution of marks to each question should be indicated in the question paper along with Cognitive Level (CL) and Course outcome (CO)
- 5. The question paper should cover the entire syllabus with proper distribution and Weightage of marks for each question or a part thereof. The question paper should cover all units to discourage selective study and cramming. No question should be set outside the syllabus.
- 6. Maintaining the standard, the language of questions should be simple, direct, and worded clearly and unequivocally. So that the candidates may have no difficulty in appreciating the scope and purpose of the questions
- 7. Sketches, figures, and tables should be drawn.
- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

# **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com

### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

--

# $Dr. \ Santhosh \ M, \ \mathsf{MBA}, \ \mathsf{M.Phil.}, \ \mathsf{PGDHRM}, \ \mathsf{Ph.D.}$

Controller of Examinations RV Institute of Management Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333

Telephone - 080-42540300-362 sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a

https://orcid.org/0000-0002-0030-1597

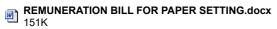
https://scholar.google.com/citations?hl=en&user=4s https://vidwan.inflibnet.ac.in/profile/407656

### 4 attachments











# Appointment as Examiner for First semester PGDBA SEE – Aug 2024

6 messages

COE RVIM <coe.rvim@rvei.edu.in>

5 August 2024 at 11:24

To: mithun.rvim@rvei.edu.in, Nagasubba Reddy <nnsreddy.rvim@rvei.edu.in>, Ramesh Babu <rammimpbm@gmail.com>, Alok Mahashweta <alok\_chakravarty@yahoo.com>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First semester PGDBA SEE - Aug 2024 for the subject

### 23PGB116 - Emerging Technologies

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 12th August 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer to the detailed Syllabus enclosed for setting the question paper
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- 7. Sketches, figures, and tables should be drawn.
- 8. It is preferable to **set the question paper according to Bloom's Taxonomy** (Refer to Bloom's Taxonomy Action Verbs)
- 9. Provide Instruction on the Issue of Tables, charts, etc., when Necessary.
- 10. Please fill in all the details in the Bill of Remuneration and provide Bank details, Account Number, IFSC code, and PAN number in the space provided in the Remuneration bill. Please mail the Scanned copy of the filled Remuneration bill to qp2mba23@gmail.com

### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

Bloom's Taxonomy level	Percentage of questions	Approx. marks
L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com

### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

Dr. Santhosh M
Controller of Examinations

RV Institute of Management (Autonomous) Bangalore -560041 www.rvim.edu.

Mobile no. 9739945333 Telephone - 080-42540300-362

sunnyda1982@gmail.com , santhoshm.rvim@rvei.edu.in https://www.linkedin.com/in/dr-santhosh-m-63832a19a

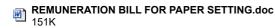
https://orcid.org/0000-0002-0030-1597

https://scholar.google.com/citations?hl=en&user=4s

https://vidwan.inflibnet.ac.in/profile/407656

### 4 attachments





Question Paper Template.docx 143K

Question Paper Analysis based on Bloom's Taxonomy.docx 362K

### Alok Chakravarty <alok\_chakravarty@yahoo.com>

5 August 2024 at 11:52

To: "mithun.rvim@rvei.edu.in" <mithun.rvim@rvei.edu.in>, Ramesh Babu <rammimpbm@gmail.com>, COE RVIM <coe.rvim@rvei.edu.in>

Dear Sir

Thank you for the opportunity. I'd do the needful and submit the question paper.

Warm Regards Alok Chakravarty +91-9845564820

[Quoted text hidden] [Quoted text hidden]

# Alok Chakravarty <alok\_chakravarty@yahoo.com>

7 August 2024 at 07:51

To: COE RVIM <coe.rvim@rvei.edu.in>

Dear Sir

The question paper is ready and before sending it, thought of checking with you. Request your advise on the breakup please.

The breakup as per bloom taxonomy is:

Q. No.	Marks	Bloom's Taxonomy Level
1.	5	L2
2.	5	L2
3.	5	L2
4.	5	L2
5.	5	L2
6.	5	L2
7.	5	L2
8.	5	L2
9.	10	L4
10.	10	L2
11.	10	L4

12.	10	L2, L3
13.	10	L4, L5
14.	10	L2
15.	10	L4
16.	20	L3, L4, L5, L4

Blooms level	BLs	No. of Questions	Marks	Percentage = (marks/130)
Remembering	L1	0	0	0%
Understanding	L2	11	65	50%
Applying	L3	2	10	7.7%
Analyzing/Evaluating	L4	5	45	34.6%
Creating/Synthesizing	L5	2	10	7.7%

### Kindly review and advise if this breakup is acceptable.

Warm Regards Alok Chakravarty +91-9845564820

On Monday, August 5, 2024 at 11:24:02 AM GMT+5:30, COE RVIM <coe.rvim@rvei.edu.in> wrote:

[Quoted text hidden]

Ramesh Babu <rammimpbm@gmail.com>

To: COE RVIM <coe.rvim@rvei.edu.in>

Dear Sir,

Please find the following particulars attached with this mail

- Question Paper of Emerging Technologies
- Question Paper analysis with Bloom taxonomy
- Remuneration Bill

Kindly acknowledge the receipt of the same.

Thanking You Ramesh

[Quoted text hidden] [Quoted text hidden]

Ramesh Babu G

### 3 attachments





Question Paper Analysis based on Bloom's Taxonomy.docx 259K

12 August 2024 at 11:16

### 3 attachments



Emergingtech\_MBA\_I\_Aug2024\_RVIM\_RameshBabu.docx 150K

Question Paper Analysis based on Bloom's Taxonomy.docx 259K

**COE RVIM** <coe.rvim@rvei.edu.in> To: qp2mba23@gmail.com

13 August 2024 at 13:20

----- Forwarded message -----

From: Ramesh Babu <rammimpbm@gmail.com>

Date: Mon, 12 Aug 2024 at 11:16

[Quoted text hidden] [Quoted text hidden]

### 3 attachments



Emergingtech\_MBA\_I\_Aug2024\_RVIM\_RameshBabu.docx 150K

Question Paper Analysis based on Bloom's Taxonomy.docx 259K



# Appointment as Examiner for First semester PGDBA SEE – Aug 2024

3 messages

COE RVIM <coe.rvim@rvei.edu.in>

5 August 2024 at 11:20

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First semester PGDBA SEE - Aug 2024 for the subject

### 23PGB113 - Introduction to Business Analytics, Data Warehousing and data mining

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 12th August 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
- 3. Please refer to the detailed Syllabus enclosed for setting the question paper
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### **Very Important:**

1. The total marks including choice will be 130. The faculty members are requested to set the question paper by providing adequate weightage to Bloom's Taxonomy level as follows:

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L1 & L2	40%	50
L3 & L4	40%	50
L5	20%	30
	Total Marks	130

2. A separate sheet is attached to capture Question Paper Analysis based on Bloom's Taxonomy. Please fill in the details without fail and mail it to qp2mba23@gmail.com

### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

Dr. Santhosh M
Controller of Examinations

RV Institute of Management (Autonomous) Bangalore -560041 www.rvim.edu.in Mobile no. 9739945333 Telephone - 080-42540300-362  $sunnyda 1982@gmail.com\ ,\ santhoshm.rvim@rvei.edu.in$ 

https://www.linkedin.com/in/dr-santhosh-m-63832a19a

https://orcid.org/0000-0002-0030-1597

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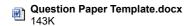
https://vidwan.inflibnet.ac.in/profile/407656

### 4 attachments

Introduction to Business Analytics, Data Warehousing & Data.pdf



Question Paper Analysis based on Bloom's Taxonomy.docx W 362K



Kiran Kumar <kiran.hema1@gmail.com>

To: COE RVIM <coe.rvim@rvei.edu.in>

Dear COE sir

PFA

Regards Dr.Kiran Kumar H

[Quoted text hidden] [Quoted text hidden]

### 4 attachments



ABSPH1357G.JPG 2067K

QP Introduction to Business Analytics, Data Warehousingpdf.pdf

Question Paper Introdcutino to business Analytics and data warehousing.docx 162K

SBM .pdf 7 299K

COE RVIM <coe.rvim@rvei.edu.in>

To: qp2mba23@gmail.com

[Quoted text hidden]

# 4 attachments



ABSPH1357G.JPG 2067K

**QP** Introduction to Business Analytics, Data Warehousingpdf.pdf 420K

12 August 2024 at 15:47

8 August 2024 at 00:14

Question Paper Introdcutino to business Analytics and data warehousing.docx 162K

**SBM** .pdf 299K



# Appointment as Examiner for First semester PGDBA SEE – Aug 2024

1 message

COE RVIM <coe.rvim@rvei.edu.in>

5 August 2024 at 11:17

To: Santhosh M <santhoshm.rvim@rvei.edu.in>, Jahnavi M <jahnavim.rvim@rvei.edu.in>, Dr Srinivasa C <srimba555@gmail.com>, Shivaraj Kumar S <shiva56348@gmail.com>

Dear Sir / Madam,

It is my pleasure to appoint you as the paper setter for the First semester PGDBA SEE - Aug 2024 for the subject

#### 23PGB112 - Business Statistics

Kindly mail the soft copy of the legibly Typed Template attached herewith to the email addressqp2mba23@gmail.com on or before 12th August 2024

# Instructions to Paper Setters

- 1. The soft copy of the Question paper should be mailed to qp2mba23@gmail.com
- 2. The Question Paper shall consist of three Sections viz., A, B and C. Section A carries 5 marks questions, Section B Carries 10 marks Questions and Section C is a Compulsory question which carries 20 marks.
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L5	20%	30
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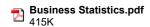
### **Enclosures:**

The Soft copy of the detailed Syllabus, Question paper Template, and Question Paper Analysis based on Bloom's Taxonomy and Remuneration Bill.

Dr. Santhosh M

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https://scholar.google.com/citations?hl=en&user=4s
https://vidwan.inflibnet.ac.in/profile/407656

# 4 attachments





Question Paper Analysis based on Bloom's Taxonomy.docx 362K

