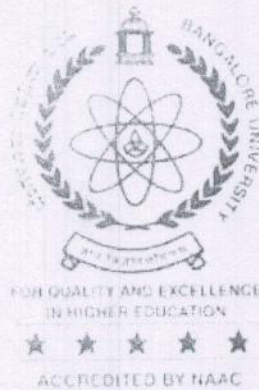


ACADEMIC REGULATIONS AND COURSE CONTENTS

GOVERNING MBA DEGREE [DAY] OF
BANGALORE UNIVERSITY
(2014-2015 ONWARDS)

UNDER CHOICE BASED CREDIT SYSTEM
(BU-PG-CBCS, 2014)
(FRAMED UNDER SECTION 44(1), (C), OF K.S.U. ACT 2000)



CANARA BANK SCHOOL OF MANAGEMENT STUDIES
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Dear Stakeholder,

28th March, 2015

Management Education in India and Karnataka is passing through an upheaval of crisis and uncertainty. Stakeholders have concern on its quality and excellence. One such idea is to make the course contemporary and relevant to the times through stakeholders approach. MBA syllabus of 2014-15 is a humble step in this direction.

CBSMS of Bangalore University undertook a scientific process of overhauling the curriculum. The expectations of 770 stakeholders were surveyed during December, 2013 and January, 2014. A Stakeholders Syllabus Review Committee was constituted by Board of Studies to arrive at the course matrix. This was reviewed and deliberated by all concerned vigorously. Various drafts of the syllabus were uploaded on the website for dissemination and feedback. Finally, the Academic Council approved it during the Golden jubilee year of Bangalore University on 27th March, 2015. All stakeholders played a very key role in the process of developing the syllabus.

I thank them immensely for their wholehearted support.

In particular, I would like to thank

- Dr Pankaj Chandra, Former Director IIMB; Dr N Jayashankaran, Advisor, NMIMS; Dr Prashanth Banaradhwaj, Indiana University of Pennsylvania; Dr Shalini Rajneesh, Government of Karnataka; Dr Gopal Mahapatra, Chief Learning Officer, RPG Enterprises; Dr Vasanthi Sri Divyasri, IIMB; Dr Giridhar Gyani of Association of Health Providers of India; Sudheesh Venkatesh of National HRD Network; Dr M H Balasubramanya of Indian Institute of Science; Dr V Rajesh Kumar of Vittam Pravina Gurushala; Dr P Nageshwara Rao of Osmania University; Dr Mustary Begum of Mangalore University; N Sreenivasan, Former Director General, Confederation of Indian Industry; Dr D Gopalakrishna, Formerly Associate Professor, CBSMS; A N Chandramouli of BCIC and Basant Nayak, Head of Business Development, Adani Agrifresh Ltd
- Directors/Dens/Faculty members/Students/Alumni of various MBA colleges affiliated to Bangalore University
- Faculty colleagues of CBSMS, Prof K. Janardhanam, Dr. Cynthia Menezes, Dr. Y. Nagaraju, Dr. Ritika Sinha and Dr. M. Nirmala
- Non-teaching staff, research scholars of CBSMS and staff of Central Placement Cell.
- All others who helped us directly and indirectly as well as those invisible/ silent heads, hands and hearts in and outside CBSMS.

The real challenge starts now. I need your best wishes and support.
Yours truly,

(Prof M.K.Sridhar, Ph.D.,)
Director, CBSMS
&
Chairman, Board of Studies



REGULATIONS PERTAINING TO MBA DEGREE (DAY) COURSE

1. TITLE

These regulations shall be cited as Academic Regulations Pertaining to MBA Degree (Day) of Bangalore University (2014 – 15 onwards) under Choice Based Credit System (BU-PG-CBCS, 2014) of Faculty of Commerce and Management under Bangalore University.

2. EXTENT OF APPLICATION

These regulations will apply to Post Graduate Program in Management being run in Canara Bank School of Management Studies and its affiliated colleges having approval of the University/AICTE as the case may be for the following course:

MASTER OF BUSINESS ADMINISTRATION (CHOICE BASED CREDIT SYSTEM) (MBA-CBCS – 2014 – 15 ONWARDS)

3. MINIMUM ELIGIBILITY FOR ADMISSION AND ADMISSION PROCEDURE

- A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline securing at least 50% marks in aggregate including languages from a recognized University in India or abroad.
- Honors degree under 10+2+4 pattern from a recognized university under UGC Act having at least 50% marks in aggregate including languages.
- Candidates who have passed bachelor / master degree through correspondence / Open University system from this university or from any other university recognized by law are exempted from 10+2 pattern. The duration of the degrees must be three and two years respectively.
- Candidates who pass bachelor/master degree in any university system in single sitting pattern are not eligible.
- In case of SC/ST/Cat I candidates, there will be a relaxation of 5% in the aggregate of marks obtained.
- All admissions to CBSMS and affiliated colleges will be made through an entrance test conducted by appropriate body as approved by Government of Karnataka and State Level Counseling based on Rank Merit and the reservation rules based on the seat matrix as announced by the Government of Karnataka from time to time.

4. DURATION OF THE COURSE

The duration of the MBA program shall extend over 4 semesters (two academic years) of 16 weeks or more each with a minimum of 90 actual working days of instruction in each semester and 2 to 3 weeks of examinations.



5. MEDIUM OF INSTRUCTION

The medium of instruction for all subjects and examination shall be English only.

6. MINIMUM CREDITS AND MAXIMUM CREDITS

- There shall be three categories of courses viz., Core and Compulsory Course, Specialization Course and Open Elective Course/Soft Core Course. The Open Electives are the University approved Courses offered by other Departments of Bangalore University.
- The credits for each of Compulsory Course and specialization course may vary from 2 to 4 credits. In case of open electives course, each paper shall be of 3 credits. A student is required to take one open elective course in III Semester

7. ATTENDANCE

- Each paper shall be taken for the purpose of calculating attendance.
- Students are required to attend for not less than 75% of the classes in each subject in order to be eligible to appear for the University examinations.
- The statement of attendance shall be displayed on the Notice Board by the institution at end of every month for information of students.
- Five marks in Internal Assessment shall be awarded based on the percentage of attendance as an incentive to the student for regularity in attendance.
- A student who does not satisfy the requirement of percentage of attendance shall not be permitted to take the examination of that paper(s).

8. SEMESTER-WISE CREDIT DISTRIBUTION:

CATEGORY	CREDITS TO BE COVERED IN				TOTAL CREDITS
	SEM -1	SEM - 2	SEM - 3	SEM - 4	
COMPULSORY CORE SUBJECTS	24	24	8	4	60
SOFT CORE SUBJECTS	2	2	*	*	4
SPECIALIZATION SUBJECTS	0	0	12	12	24
GENERAL OPEN ELECTIVE (INTER DISCIPLINARY)	*	*	3	*	3
INTERNSHIP	*	*	3	*	3
DISSERTATION	*	*	*	10	10
TOTAL	26	26	26	26	104

