

Rashtreeya Sikshana Samithi Trust  
**RV Institute of Management**

**ACADEMIC COUNCIL MEETING - PROCEEDINGS**

First Academic Council meeting was held on 28.10.2021 from 2:00 PM onwards. Following members were present;

**External Members**

1. Dr. Nirmala M, Associate Professor & Chairperson, CBSMS, BCU, Bengaluru
2. Dr. Ritika Sinha, Associate Professor, CBSMS, BCU, Bengaluru
3. Dr. Anuradha B A, Principal, Al Ameen Institute of Management Studies, Bengaluru
4. Dr. Y S R Murthy, VC, RV University Bangalore
5. Dr. Parasuraman N R, Director, SDMIMD, Mysore
6. Dr. A H Chachadi, Former Dean and Director, Kousali Institute of Management Studies, Dharwad

**Internal Members**

1. Dr. Purushottam Bung, Professor and Director-Chairman
2. Dr. Anupama K Malagi, Professor-Member Secretary
3. Dr. Santhosh M, Associate Professor- Member
4. Dr. Padmalini Singh, Associate Professor- Member
5. Dr. Noor Firdoos Jahan, Professor- Member
6. Dr. A Narasima Venkatesh, Associate Professor- Member
7. Prof. Payal Jindal, Assistant Professor- Member
8. Prof. Anitha D'Silva, Assistant Professor- Member
9. Prof. N. Nagasubba Reddy, Assistant Professor- Member

Following member was granted leave of absence as he was not able to attend the meeting.

1. Mr. K B Nagaraju, Director, Innovative Retail Concepts Pvt. Ltd (Big Basket), Bengaluru



The following agenda points approved in BOS meeting held on 21.10.2021 were discussed, deliberated and ratified by the Academic Council Members:

**AGENDA POINT 1: Proceedings of the first BOS meeting**

- The Academic Council members acknowledged the valuable inputs suggested by the BoS Members and appreciated the institution for incorporating suggestions made by BoS members.

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**AGENDA POINT 2: The overall curriculum framework**

The overall curriculum framework was appreciated and ratified by esteemed Academic Council members after incorporating following suggestions:

**OBSERVATIONS**

- International Immersion project can be done with a social context so that the benefits of Social Immersion Projects are not missed out by the students opting for International Immersion Project.
- Students can opt for Liberal Arts Courses available on Coursera platform as part of Open Elective I (MOOC).
- Principles of Management and Team Building can be offered as a one credit course instead of audit course.
- Students can be exposed to ‘8 habits of effective people’ at the beginning of the MBA programme.
- Interaction sessions by Industry experts as well as experts from diverse field should be arranged focussing on a specific topic under ‘Meet the Executive programme’ should be introduced.
- Experts from the industry may be invited to sum up each module in every course.
- The Institution should think of giving more options for learning Foreign languages.
- Re-distribution of CIA and SEE marks.
- Faculty development process should be strengthened as it is a pre-requisite to success of the new curriculum
- Benchmarked global universities may be referred to frame policies.
- Adding extra module to the course may be avoided by offering the module as a value-added programme.
- The option to complete the MBA programme may be shortened to 3 years than 4 years.

**DISCUSSION**

- Social immersion experience can become part of International Immersion project too, in such a way that students opting for International Immersion Project will also be working on a socially relevant issue.
- Open Elective I (MOOC) can be planned in a way to encourage students to choose courses from other disciplines such as psychology, sociology, performing arts, public policy, etc., thus promoting liberal arts courses available on Coursera.
- Principles of Management course requires a conceptual clarity through classwork discussion along with outbound learning. As it is a foundation core course that forms a base to an understanding of management principles, it may be offered as one credit course than audit course to bring more seriousness towards students learning.
- ‘8 habits of effective people’ is important aspect that students should be knowing at the beginning of the MBA programme. It helps to pave the strong foundation and sets the expectations for the students to work in the right direction since commencement of the

MBA programme. Special session can be organized during orientation programme as part of Principles of Management and Team Building.

- Interaction with the Industry experts or experts from diverse field should be arranged in such a way that experts discuss about a specific topic such as leadership or about an Industry under 'Meet the Executive programme'.
- Summing up of each module by Industry experts for each course may bridge the gap between theoretical concepts and its application in Industry.
- Japanese and Korean languages can also be offered considering India-Japan-Korea growing relations. More job opportunities may emerge and learning these languages may give edge to students in exploring job prospects.
- Lot of innovation and flexibility in evaluation pattern is introduced amidst covid19. Internal assessment should be done in a good spirit and should reduce the learning pressure on students because of focussing only on SEE. So, 30% component for assignments/projects etc., should be given as part of CIA and remaining 20% component should come from mid-term examination.
- Faculty development process should be focussed in emerging fields like analytics and case study pedagogy to bridge the lack of experience with which students join MBA programme. It will bring practices to the classroom.
- Stanford University website to refer while framing any policy.
- The requirement of including additional modules, if any, to each course shall be done by way of offering the same as a value-added course or certification.
- As the contemporary theories emerge frequently in Management discipline, the learning in MBA for a student will become irrelevant to the Industry within 4 years, so the option to complete the entire MBA programme should shrink to 3 years rather 4 years.

## **RESOLUTION**

- It was concurred by members that social immersion will be part of International Immersion Project in a way that students opting for International Immersion project shall also get an opportunity to work on socially relevant issues.
- It was agreed upon by the members that Open Elective I can also be offered to opt for courses in Liberal Arts discipline and Open Elective II can be offered to opt for management related courses.
- It was decided by the members that Principles of Management and Team Building will be offered as 1 Credit Course. Thus the total count of credits will be 106 instead of 105 and number of Audit Courses will be reduced to one.
- It was decided by the members that special session on '8 habits of effective people' will be delivered during the orientation programme.
- Though the institution has been organizing interaction series inviting experts from various field, the members concurred to organize 'Meet the Executive' interaction regularly.
- It was decided that Industry experts will be invited to enrich each module in the curriculum by way of wrap-up sessions.
- The members discussed and agreed upon planning and offering Japanese and Korean languages in future iterations of the curriculum.
- It was discussed and concurred by the members to re-distribute the CIA and SEE marks with 30% component for assignments/projects etc., as part of CIA and remaining 20% component from mid-term examination.

- The members discussed and agreed that the efforts towards organizing Faculty Development Programme will be continued especially training faculty in new emerging fields and case study pedagogy.
- It was discussed and decided by the members to refer Stanford University website for framing any policy in future.
- It was discussed and agreed upon by the members that the requirement of including additional modules, if any, to each course shall be done by way of offering the same as a value-added course or certification in future.
- The option of completing the MBA programme can be shortened from 4 years to 3 years in future iteration, if feasible, should be thought of.

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**AGENDA POINT 3. Detailed curriculum of common courses of all 4 semesters**

- The Academic Council members appreciated and acknowledged the efforts put forth by internal faculty members, alumni, industry experts, subject experts and BoS members for designing the common course curriculum for all 4 semesters that includes contemporary courses demanded in the industry today, which is also at par with any premiere International B-School curriculum. The same was ratified by the members.

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**AGENDA POINT 4: Detailed curriculum of all specialization courses**

- The Academic Council members commended the work by internal faculty members, alumni, industry experts, subject experts and BoS members in designing the specialization courses that includes contemporary courses demanded in industry today, which is also at par with any premiere International B-School curriculum. The same was ratified by the members.

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**AGENDA POINT 5: Academic Regulations**

The Academic Regulations framed and approved by the Board of Studies was appreciated and ratified by esteemed Academic Council members after incorporating following suggestions:

**OBSERVATIONS**

- Whatsapp shall be included in Social Media Policy.
- Stanford University website may be referred for framing social media policy in a more precise manner.

**DISCUSSION**

- As whatsapp is most frequently used for the communication among students, it may be included in the social media policy.
- Stanford University may be referred to frame well drafted social media policy.

**RESOLUTION**

- The members decided to include whatsapp in the social media policy.
  - The members concurred that Stanford University shall be referred to frame social media policy or any other policy more precisely.
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### **AGENDA POINT 6: Manual of regulations & Guidelines of examinations**

The Manual of regulations & Guidelines of examinations framed and approved by the Board of Studies was appreciated and ratified by esteemed Academic Council members after incorporating following suggestions:

#### **OBSERVATIONS**

- External experts may be invited to examine question paper set by the internal faculty members.
- Answer script can be evaluated by Internal and External Examiner. In case of deviation above 20%, third valuation is initiated and the marks awarded in the third valuation will be considered as final.
- In the Paper Viewing Process, for challenge valuation, the marks awarded by the examiner will be considered final.

#### **DISCUSSION**

- Pune University invites the experts only to examine the paper set by internal faculty members in terms of quality of the question paper and avoid setting the QP from external member every time. Faculty teaching the course should always be given the flexibility to evaluate and set QP to assess the depth of learning of students taught by the internal faculty members.
- Answer script can be evaluated by Internal and External Examiner. In case of deviation above 20%, third valuation is initiated and the marks awarded in the third valuation will be considered as final to bring fairness in evaluation.
- In the Paper Viewing Process, for challenge valuation, the marks awarded by the examiner will be considered final to bring transparency and fairness in evaluation.

#### **RESOLUTION**

- The members discussed and decided to plan and implement the system of external scrutiny to examine question paper set by internal faculty members in future iterations.
- The members discussed and concurred that the evaluation of answer script can be done by Internal and External Examiner. In case of deviation above 20%, third valuation is initiated and the marks awarded in the third valuation will be considered as final.
- In the Paper Viewing Process, for challenge valuation, the marks awarded by the examiner will be considered final.

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### **AGENDA POINT 7: Appointment of Controller of Examination (COE)**

- The members ratified the appointment of Dr. Santhosh M. as Controller of Examination (COE) as approved by Board of Studies (BoS).

### **AGENDA POINT 8: Constitution of Board of Examiners (BOE)**

- The members ratified the Constitution of Board of Examiners (BOE) as approved by Board of Studies (BoS).

### **AGENDA POINT 9: Constitution of Examination Board and Grading Advisory Committee**

- The members ratified the Constitution of Examination Board and Grading Advisory Committee as approved by Board of Studies (BoS).

**AGENDA POINT 10: The programme structure in the light of NEP 2020**

- The Academic council members appreciated and commended the efforts made by the institution to structure the curriculum in the light of NEP 2020 recommendations like; introduction of liberal arts courses, skill-enhancement courses, multi-disciplinary approaches to learning, immersion programmes, etc.

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**AGENDA POINT 11: Any other matter with the permission of the Chair**

- As there was no any other point the meeting was concluded with the suggestion made by all the members to empower the faculty in all respects including usage innovative pedagogical approaches, so that implementation of the curriculum will happen seamlessly leading to enhanced outcome.

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