RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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NEW COURSES INTRODUCED — SUMMARY & CALCULATION

NAAC Criteria 1.2.1 | Last Five Years

Programme / Scheme	Years Offered	Total Courses	New Courses	Notes
MBA - 2021 Scheme	2021-22 to 2022-23			Enter from 2021 Scheme framework
MBA - 2023 Scheme	2023-24 to 2025-26	87		New vs 2021 Scheme to be confirmed
MBA - 2026 Scheme	2026-27 onwards (approved 2025-26)	94	23	
PGDBA - 2023 Scheme (new programme)	2023-24 to 2025-26	20	20	Programme launched 2023-24
PGDBA - 2026 Scheme	2026-27 onwards (approved 2025-26)	24	8	
TOTAL		**225**	**51**	

PERCENTAGE OF NEW COURSES INTRODUCED

Formula: (Number of new courses introduced ÷ Total number of courses) × 100

51 ÷ **225** × 100 = **22.67%**

Notes: Yellow cells in the source workbook require data confirmation against approved scheme frameworks. PGDBA programme was launched in 2023-24 (all courses newly introduced).

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NEW COURSES INTRODUCED — YEAR-WISE DETAIL

R V Institute of Management — MBA & PGDBA

Year of Introduction	Programme	Course Code	Course Title	Sem	Cr	Approved By
AY 2023-24 — Launch of PGDBA Programme (all courses newly introduced) & MBA 2023 Scheme						
2023-24	PGDBA (New Programme)	23PGB111	Advanced IT Skills	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB112	Business Statistics	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB113	Introduction to Business Analytics, Data Warehousing & Data Mining	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB114	DBMS & SQL	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB115	Predictive Analytics Using R	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB116	Emerging Technologies	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB117	Econometrics for Decision Making	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB121	Machine Learning Using Python	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB122	Prescriptive Analytics	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB123	Web and Social Media Analytics	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB124	Big Data Analytics	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB125	Data Visualization and Story Telling Using Tableau	1	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB221	Finance & Risk Analytics	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB222	HR Analytics	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB223	Marketing & Retail Analytics	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB224	Health Care Analytics	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB225	Operations & Supply Chain Analytics	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB321	Design Thinking and Creativity for Business	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB322	Project Management	2	3	BoS / AC / GB - 2023 (programme launch)
2023-24	PGDBA (New Programme)	23PGB421	Internship / Project (23PGB421)	2	3	BoS / AC / GB - 2023 (programme launch)

Year of Introduction	Programme	Course Code	Course Title	Sem	Cr	Approved By
MBA 2023 Scheme: new courses vs 2021 Scheme — to be confirmed against 2021 Scheme framework (Registrar/BoS records)						
AY 2025-26 — 2026 Scheme (MBA & PGDBA): approved by 5th BoS, 5th AC (02.01.2026) & 5th GB (19.01.2026)						
2025-26 (2026 Scheme)	MBA	26MBA136	International Marketing	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA137	E-Commerce And Digital Supply Chain	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA221	New Age Entrepreneurship	2	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA235	Green And Agri-Tech Entrepreneurship	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA337	Forensic Accounting And Auditing	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA422	Supply Chain Management	2	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA432	Demand And Supply Management	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA434	Scm Technology And Analytics	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA435	Service Operations Management	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA436	Project Management For Operational	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA437	Operations Strategy And Network Design	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA441	Strategic Sourcing And Supplier Relationship	4	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA442	E-Commerce And Digital Supply Chain Management	4	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA443	Quality Management And Lean Six Sigma	4	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA444	Cross-Functional Integration For Scm	4	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA531	Generative Artificial Intelligence For Business	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA533	Data Visualization And Story Telling Using	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA534	Database Management Using Mysql	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA538	Applications Of Generative Ai	3	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA543	Cybersecurity Fundamentals: Risk, Governance &	4	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA812	Creative Expression And Visual Thinking	1	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA823	Open Elective- Iii (During Bip)	2	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	MBA	26MBA832	Open Elective- Iv	3	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB116	Generative AI and Prompt Engineering	1	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB118	Professional Communication and Employability Skills	1	2	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB121	Entrepreneurship and Start Up Management	2	2	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB125	Deep Learning and Natural Language Processing	2	3	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB311	Open Elective I (MOOC)	1	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB312	Open Elective II (MOOC)	1	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)

Year of Introduction	Programme	Course Code	Course Title	Sem	Cr	Approved By
2025-26 (2026 Scheme)	PGDBA	26PGB323	Open Elective III (MOOC)	2	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)
2025-26 (2026 Scheme)	PGDBA	26PGB324	Open Elective IV (MOOC)	2	1	5th BoS / 5th AC (02.01.2026) / 5th GB (19.01.2026)

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SUPPORTING EVIDENCE INDEX

NAAC Criteria 1.2.1

Item	Checklist Requirement	Evidence / Location
a	BoS, AC & GB meeting minutes highlighting new-course details	5th BoS Meeting Proceedings; AC Meeting 5 (02.01.2026); 5th GB Meeting (19.01.2026) — highlighted copies in companion PDF
b	Syllabus highlighting the new subjects	2026 SCHEME MBA SYLLABI - Changes Highlighted.pdf (green = new courses); new-course syllabus pages in companion PDF
c	Year-wise table of new courses with code, credits & semester	Sheet 'New Courses (Year-wise)' in this workbook
d	Strategic retreat meeting minutes	To be appended when available (no retreat minutes found in evidence folders)