1.2.2 – Programmes with CBCS / Elective Course System (latest completed AY: 2025-26)					
Programme Code	Programme Name	Year of Introduction	CBCS / Electives (Yes/No)	Year of CBCS Implementation	Elective Components
21MBA	Master of Business Administration (Autonomous under BCU)	2021	Yes	2021-22	Specialization electives (6 tracks), Open Electives (MOOC), Domain Specific Skills
23PGDBA	Post Graduate Diploma in Business Analytics	2023	Yes	2023-24	Functional electives, Open Electives (MOOC)
—	Doctor of Philosophy (Bengaluru City University)	2013	Yes	2013-14	Coursework electives per BCU regulations

CBCS implemented in 100% of programmes (3/3).

CBCS / Elective courses — year-wise with course code, credits & semester					
Scheme / Year	**Course Code**	**Course Title**	**Elective Type**	**Semester**	**Credits**
2021 Scheme — MBA (introduced 2021-22)					
2021 Scheme	21MBA822	Open Elective I [MOOC]	Open Elective (MOOC)	2	2
2021 Scheme	21MBA8xx	Specialization electives — 6 tracks (details per 2021 Scheme curriculum)	Specialization	3-4	24 cr total
2023 Scheme — MBA (introduced 2023-24)					
2023 Scheme	23MBA822	Open Elective I (MOOC 6-12 weeks)	Open Elective (MOOC)	2	1
2023 Scheme	23MBA833	Open Elective II (MOOC 6-12 weeks)	Open Elective (MOOC)	3	1
2023 Scheme	23MBA731	Domain Specific Skills	Domain Specific	3	2
2023 Scheme	23MBA131	Sales And Distribution Management	Specialization – Marketing	3	3
2023 Scheme	23MBA132	Consumer Behaviour And Neuro Marketing	Specialization – Marketing	3	3
2023 Scheme	23MBA133	Service And Retail Marketing	Specialization – Marketing	3	3
2023 Scheme	23MBA134	Business Analytics For Marketing	Specialization – Marketing	3	3
2023 Scheme	23MBA135	Business And Social Marketing	Specialization – Marketing	3	3
2023 Scheme	23MBA136	Application Of Digital Marketing	Specialization – Marketing	3	3
2023 Scheme	23MBA141	Integrated Marketing Communication	Specialization – Marketing	4	3
2023 Scheme	23MBA142	Product And Brand Management	Specialization – Marketing	4	3
2023 Scheme	23MBA143	Rural And Green Marketing	Specialization – Marketing	4	3
2023 Scheme	23MBA144	Customer Experience Management	Specialization – Marketing	4	3
2023 Scheme	23MBA232	Social Entrepreneurship And Innovation	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA233	Business Model Canvas & Business Plan Development	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA234	Entrepreneurship In Action Part I (Practice Based Course)	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA235	Entrepreneurial Leadership	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA236	Technology For Start-Ups And Family Businesses	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA237	Corporate Entrepreneurship	Specialization – Entrepreneurship & FEM	3	3
2023 Scheme	23MBA243	Entrepreneurship Ecosystem In India	Specialization – Entrepreneurship & FEM	4	3
2023 Scheme	23MBA244	Entrepreneurship In Action Part- II (Practice Based Course)	Specialization – Entrepreneurship & FEM	4	3
2023 Scheme	23MBA245	Managing And Growing Family Business	Specialization – Entrepreneurship & FEM	4	3
2023 Scheme	23MBA246	Financial Management For Entrepreneurs	Specialization – Entrepreneurship & FEM	4	3
2023 Scheme	23MBA332	Business Valuation And Financial Modeling	Specialization – Finance	3	3
2023 Scheme	23MBA333	Tax Management	Specialization – Finance	3	3
2023 Scheme	23MBA334	Merchant Banking And Financial Services	Specialization – Finance	3	3
2023 Scheme	23MBA335	Financial Analytics	Specialization – Finance	3	3
2023 Scheme	23MBA336	Cost Management	Specialization – Finance	3	3
2023 Scheme	23MBA341	Risk Management And Derivatives	Specialization – Finance	4	3
2023 Scheme	23MBA342	International Financial Management	Specialization – Finance	4	3
2023 Scheme	23MBA343	Behavioral Finance	Specialization – Finance	4	3
2023 Scheme	23MBA344	Banking And Insurance	Specialization – Finance	4	3
2023 Scheme	23MBA431	Operations And Supply Chain Management	Specialization – Operations & SCM	3	3
2023 Scheme	23MBA434	Logistics Management	Specialization – Operations & SCM	3	3
2023 Scheme	23MBA441	World Class Manufacturing	Specialization – Operations & SCM	3	3
2023 Scheme	23MBA444	Strategic Quality Management	Specialization – Operations & SCM	3	3
2023 Scheme	23MBA531	Predictive Analytics Using R	Specialization – Business Analytics	3	3
2023 Scheme	23MBA533	Big Data Analytics	Specialization – Business Analytics	3	3
2023 Scheme	23MBA534	Data Warehousing And Data Mining	Specialization – Business Analytics	3	3
2023 Scheme	23MBA535	Analytics Applications In Functional Areas	Specialization – Business Analytics	3	3
2023 Scheme	23MBA541	Machine Learning Using Python	Specialization – Business Analytics	4	3
2023 Scheme	23MBA542	Emerging Technologies	Specialization – Business Analytics	4	3
2023 Scheme	23MBA543	It Risk Management And Data Security	Specialization – Business Analytics	4	3
2023 Scheme	23MBA544	Analytics For E-Commerce And Retail	Specialization – Business Analytics	4	3
2023 Scheme	23MBA631	Talent Management And Employee Engagement	Specialization – HRM	3	3
2023 Scheme	23MBA632	Performance Management And Competency Mapping	Specialization – HRM	3	3
2023 Scheme	23MBA633	Industrial Relations And Employment Laws	Specialization – HRM	3	3
2023 Scheme	23MBA634	Hr Analytics	Specialization – HRM	3	3
2023 Scheme	23MBA635	Compensation And Reward Management	Specialization – HRM	3	3
2023 Scheme	23MBA636	International Human Resource Management	Specialization – HRM	3	3
2023 Scheme	23MBA641	Managing Teams	Specialization – HRM	4	3
2023 Scheme	23MBA642	Learning Organisations And Knowledge Management	Specialization – HRM	4	3
2023 Scheme	23MBA643	Leadership And Change Management	Specialization – HRM	4	3

2023 Scheme	23MBA644	Learning And Development	Specialization – HRM	4	3
2026 Scheme — MBA (approved 2025-26)					
2026 Scheme	26MBA811	Open Elective I (MOOC)	Open Elective (MOOC)	1	1
2026 Scheme	26MBA822	Open Elective II (MOOC)	Open Elective (MOOC)	2	1
2026 Scheme	26MBA823	Open Elective III (MOOC)	Open Elective (MOOC)	2	1
2026 Scheme	26MBA832	Open Elective IV (MOOC)	Open Elective (MOOC)	3	1
2026 Scheme	26MBA131	Sales And Distribution Management	Specialization – Marketing	3	3
2026 Scheme	26MBA132	Business And Social Marketing	Specialization – Marketing	3	3
2026 Scheme	26MBA133	Service And Retail Marketing	Specialization – Marketing	3	3
2026 Scheme	26MBA134	Business Analytics For Marketing	Specialization – Marketing	3	3
2026 Scheme	26MBA135	Consumer Behavior And Neuromarketing	Specialization – Marketing	3	3
2026 Scheme	26MBA136	International Marketing	Specialization – Marketing	3	3
2026 Scheme	26MBA137	E-Commerce And Digital Supply Chain Marketing	Specialization – Marketing	3	3
2026 Scheme	26MBA141	Integrated Marketing Communication	Specialization – Marketing	4	3
2026 Scheme	26MBA142	Rural And Green Marketing	Specialization – Marketing	4	3
2026 Scheme	26MBA143	Product And Brand Management	Specialization – Marketing	4	3
2026 Scheme	26MBA144	Customer Experience Management	Specialization – Marketing	4	3
2026 Scheme	26MBA232	Social Entrepreneurship And Innovation	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA233	Business Model Canvas & Business Plan Development	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA234	Entrepreneurship In Action Part I	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA235	Green And Agri-Tech Entrepreneurship	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA236	Entrepreneurial Leadership	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA237	Technology For Startups And Family Businesses	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA238	Corporate Entrepreneurship	Specialization – Entrepreneurship & FEM	3	3
2026 Scheme	26MBA243	Entrepreneurship Ecosystem In India	Specialization – Entrepreneurship & FEM	4	3
2026 Scheme	26MBA244	Entrepreneurship In Action Part- Ii	Specialization – Entrepreneurship & FEM	4	3
2026 Scheme	26MBA245	Managing And Growing Family Business	Specialization – Entrepreneurship & FEM	4	3
2026 Scheme	26MBA246	Financial Management For Entrepreneurs	Specialization – Entrepreneurship & FEM	4	3
2026 Scheme	26MBA332	Business Valuation And Mergers & Acquisitions	Specialization – Finance	3	3
2026 Scheme	26MBA333	Tax Management	Specialization – Finance	3	3
2026 Scheme	26MBA334	Fintech & Financial Analytics	Specialization – Finance	3	3
2026 Scheme	26MBA335	Investment Banking And Financial Services	Specialization – Finance	3	3
2026 Scheme	26MBA336	Cost Management	Specialization – Finance	3	3
2026 Scheme	26MBA337	Forensic Accounting And Auditing	Specialization – Finance	3	3
2026 Scheme	26MBA341	Risk Management And Derivatives	Specialization – Finance	4	3
2026 Scheme	26MBA342	International Financial Management	Specialization – Finance	4	3
2026 Scheme	26MBA343	Banking And Insurance	Specialization – Finance	4	3
2026 Scheme	26MBA344	Behavioral Finance	Specialization – Finance	4	3
2026 Scheme	26MBA431	World Class Manufacturing	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA432	Demand And Supply Management	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA433	Logistics Design And Management	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA434	Scm Technology And Analytics	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA435	Service Operations Management	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA436	Project Management For Operational Excellence	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA437	Operations Strategy And Network Design	Specialization – Operations & SCM	3	3
2026 Scheme	26MBA441	Strategic Sourcing And Supplier Relationship Management	Specialization – Operations & SCM	4	3
2026 Scheme	26MBA442	E-Commerce And Digital Supply Chain Management	Specialization – Operations & SCM	4	3
2026 Scheme	26MBA443	Quality Management And Lean Six Sigma	Specialization – Operations & SCM	4	3
2026 Scheme	26MBA444	Cross-Functional Integration For Scm	Specialization – Operations & SCM	4	3
2026 Scheme	26MBA531	Generative Artificial Intelligence For Business	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA532	Predictive Analytics Using R	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA533	Data Visualization And Story Telling Using Tableau	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA534	Database Management Using Mysql	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA535	Analytics Applications In Functional Areas	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA536	Data Warehousing And Data Mining	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA537	Big Data Analytics	Specialization – AI & Business Analytics	3	3

2026 Scheme	26MBA538	Applications Of Generative Ai	Specialization – AI & Business Analytics	3	3
2026 Scheme	26MBA541	Machine Learning Using Python	Specialization – AI & Business Analytics	4	3
2026 Scheme	26MBA542	Emerging Technologies	Specialization – AI & Business Analytics	4	3
2026 Scheme	26MBA543	Cybersecurity Fundamentals: Risk, Governance & Privacy	Specialization – AI & Business Analytics	4	3
2026 Scheme	26MBA544	Analytics For E-Commerce And Retail	Specialization – AI & Business Analytics	4	3
2026 Scheme	26MBA631	International Human Resource Management	Specialization – HRM	3	3
2026 Scheme	26MBA632	Performance Management And Competency Mapping	Specialization – HRM	3	3
2026 Scheme	26MBA633	Industrial Relations And Employment Laws	Specialization – HRM	3	3
2026 Scheme	26MBA634	Ai And Hr Analytics	Specialization – HRM	3	3
2026 Scheme	26MBA635	Compensation And Reward Management	Specialization – HRM	3	3
2026 Scheme	26MBA636	Talent Management And Employee Engagement	Specialization – HRM	3	3
2026 Scheme	26MBA637	Strategic Human Resource Management	Specialization – HRM	3	3
2026 Scheme	26MBA641	Leadership And Change Management	Specialization – HRM	4	3
2026 Scheme	26MBA642	Learning Organisations And Knowledge Management	Specialization – HRM	4	3
2026 Scheme	26MBA643	Managing Teams	Specialization – HRM	4	3
2026 Scheme	26MBA644	Learning And Development	Specialization – HRM	4	3
PGDBA — 2026 Scheme (approved 2025-26)					
PGDBA	26PGB221	AI and Financial Analytics	Functional / Open Elective	2	3
PGDBA	26PGB222	AI and HR Analytics	Functional / Open Elective	2	3
PGDBA	26PGB223	Marketing & Retail Analytics	Functional / Open Elective	2	3
PGDBA	26PGB224	SCM Technology & Analytics	Functional / Open Elective	2	3
PGDBA	26PGB311	Open Elective I (MOOC)	Functional / Open Elective	1	1
PGDBA	26PGB312	Open Elective II (MOOC)	Functional / Open Elective	1	1
PGDBA	26PGB323	Open Elective III (MOOC)	Functional / Open Elective	2	1
PGDBA	26PGB324	Open Elective IV (MOOC)	Functional / Open Elective	2	1

Year-wise course matrix — number of courses by category						
Scheme (Year)	Core	Skill Enhancement	Specialization Electives	Open Electives (MOOC)	Experiential / Immersion	Total
2021 Scheme (2021-22)	14	4	~24 cr (6 tracks)	1	4	—
2023 Scheme (2023-24)	15	6	51	2	6	80
2026 Scheme (2025-26)	15	5	66	4	6	96
PGDBA 2023 (2023-24)	6	7	5	0	2	20
PGDBA 2026 (2025-26)	6	9	4	4	2	24

Note: 2021 Scheme semester 3-4 detail pending full framework; counts from parsed 2023/2026 syllabi.

Supporting evidence for 1.2.2		
Item	**Requirement**	**Evidence / Location**
a	BoS, AC & GB minutes with CBCS/elective details	5th BoS/AC/GB minutes (elective & OE resolutions highlighted) — see 1.2.1 Supporting Evidence PDF; minutes also in this folder
b	Syllabus highlighting elective subjects	'1.2.2 Elective Courses Showcase - RVIM.pdf' (this folder) + 2026 Scheme syllabi
c	Year-wise elective list with code, credits, semester	Sheet 'Elective Courses Year-wise' in this workbook
d	Strategic retreat minutes	To be appended when available
e	Year-wise course matrix	Sheet 'Year-wise Course Matrix' in this workbook

