RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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Tel: 080 42540300
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CBCS / ELECTIVE SYSTEM — PROGRAMME STATUS

NAAC Criteria 1.2.2

Programme Code	Programme Name	Year of Introduction	CBCS / Electives	Year of CBCS Impl.	Elective Components
21MBA	Master of Business Administration (Autonomous under BCU)	2021	Yes	2021-22	Specialization electives (6 tracks), Open Electives (MOOC), Domain Specific Skills
23PGDBA	Post Graduate Diploma in Business Analytics	2023	Yes	2023-24	Functional electives, Open Electives (MOOC)
—	Doctor of Philosophy (Bengaluru City University)	2013	Yes	2013-14	Coursework electives per BCU regulations

CBCS implemented in 100% of programmes (3/3).

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CBCS / ELECTIVE COURSES — YEAR-WISE

R V Institute of Management

Scheme / Year	Course Code	Course Title	Elective Type	Sem	Credits
2021 Scheme — MBA (introduced 2021-22)					
2021 Scheme	21MBA822	Open Elective I [MOOC]	Open Elective (MOOC)	2	2
2021 Scheme	21MBA8xx	Specialization electives — 6 tracks (details per 2021 Scheme curriculum)	Specialization	3-4	24 cr total
2023 Scheme — MBA (introduced 2023-24)					
2023 Scheme	23MBA822	Open Elective I (MOOC 6-12 weeks)	Open Elective (MOOC)	2	1
2023 Scheme	23MBA833	Open Elective II (MOOC 6-12 weeks)	Open Elective (MOOC)	3	1
2023 Scheme	23MBA731	Domain Specific Skills	Domain Specific	3	2
2023 Scheme	23MBA131	Sales And Distribution Management	Specialization - Marketing	3	3
2023 Scheme	23MBA132	Consumer Behaviour And Neuro Marketing	Specialization - Marketing	3	3
2023 Scheme	23MBA133	Service And Retail Marketing	Specialization - Marketing	3	3
2023 Scheme	23MBA134	Business Analytics For Marketing	Specialization - Marketing	3	3
2023 Scheme	23MBA135	Business And Social Marketing	Specialization - Marketing	3	3
2023 Scheme	23MBA136	Application Of Digital Marketing	Specialization - Marketing	3	3
2023 Scheme	23MBA141	Integrated Marketing Communication	Specialization - Marketing	4	3
2023 Scheme	23MBA142	Product And Brand Management	Specialization - Marketing	4	3
2023 Scheme	23MBA143	Rural And Green Marketing	Specialization - Marketing	4	3
2023 Scheme	23MBA144	Customer Experience Management	Specialization - Marketing	4	3
2023 Scheme	23MBA232	Social Entrepreneurship And Innovation	Specialization - Entrepreneurship & FEM	3	3
2023 Scheme	23MBA233	Business Model Canvas & Business Plan Development	Specialization - Entrepreneurship & FEM	3	3
2023 Scheme	23MBA234	Entrepreneurship In Action Part I (Practice Based Course)	Specialization - Entrepreneurship & FEM	3	3
2023 Scheme	23MBA235	Entrepreneurial Leadership	Specialization - Entrepreneurship & FEM	3	3

Scheme / Year	Course Code	Course Title	Elective Type	Sem	Credits
2023 Scheme	23MBA236	Technology For Start-Ups And Family Businesses	Specialization - Entrepreneurship & FEM	3	3
2023 Scheme	23MBA237	Corporate Entrepreneurship	Specialization - Entrepreneurship & FEM	3	3
2023 Scheme	23MBA243	Entrepreneurship Ecosystem In India	Specialization - Entrepreneurship & FEM	4	3
2023 Scheme	23MBA244	Entrepreneurship In Action Part- II (Practice Based Course)	Specialization - Entrepreneurship & FEM	4	3
2023 Scheme	23MBA245	Managing And Growing Family Business	Specialization - Entrepreneurship & FEM	4	3
2023 Scheme	23MBA246	Financial Management For Entrepreneurs	Specialization - Entrepreneurship & FEM	4	3
2023 Scheme	23MBA332	Business Valuation And Financial Modeling	Specialization - Finance	3	3
2023 Scheme	23MBA333	Tax Management	Specialization - Finance	3	3
2023 Scheme	23MBA334	Merchant Banking And Financial Services	Specialization - Finance	3	3
2023 Scheme	23MBA335	Financial Analytics	Specialization - Finance	3	3
2023 Scheme	23MBA336	Cost Management	Specialization - Finance	3	3
2023 Scheme	23MBA341	Risk Management And Derivatives	Specialization - Finance	4	3
2023 Scheme	23MBA342	International Financial Management	Specialization - Finance	4	3
2023 Scheme	23MBA343	Behavioral Finance	Specialization - Finance	4	3
2023 Scheme	23MBA344	Banking And Insurance	Specialization - Finance	4	3
2023 Scheme	23MBA431	Operations And Supply Chain Management	Specialization - Operations & SCM	3	3
2023 Scheme	23MBA434	Logistics Management	Specialization - Operations & SCM	3	3
2023 Scheme	23MBA441	World Class Manufacturing	Specialization - Operations & SCM	3	3
2023 Scheme	23MBA444	Strategic Quality Management	Specialization - Operations & SCM	3	3
2023 Scheme	23MBA531	Predictive Analytics Using R	Specialization - Business Analytics	3	3
2023 Scheme	23MBA533	Big Data Analytics	Specialization - Business Analytics	3	3
2023 Scheme	23MBA534	Data Warehousing And Data Mining	Specialization - Business Analytics	3	3
2023 Scheme	23MBA535	Analytics Applications In Functional Areas	Specialization - Business Analytics	3	3
2023 Scheme	23MBA541	Machine Learning Using Python	Specialization - Business Analytics	4	3
2023 Scheme	23MBA542	Emerging Technologies	Specialization - Business Analytics	4	3
2023 Scheme	23MBA543	It Risk Management And Data Security	Specialization - Business Analytics	4	3
2023 Scheme	23MBA544	Analytics For E-Commerce And Retail	Specialization - Business Analytics	4	3
2023 Scheme	23MBA631	Talent Management And Employee Engagement	Specialization - HRM	3	3
2023 Scheme	23MBA632	Performance Management And Competency Mapping	Specialization - HRM	3	3
2023 Scheme	23MBA633	Industrial Relations And Employment Laws	Specialization - HRM	3	3
2023 Scheme	23MBA634	Hr Analytics	Specialization - HRM	3	3

Scheme / Year	Course Code	Course Title	Elective Type	Sem	Credits
2023 Scheme	23MBA635	Compensation And Reward Management	Specialization - HRM	3	3
2023 Scheme	23MBA636	International Human Resource Management	Specialization - HRM	3	3
2023 Scheme	23MBA641	Managing Teams	Specialization - HRM	4	3
2023 Scheme	23MBA642	Learning Organisations And Knowledge Management	Specialization - HRM	4	3
2023 Scheme	23MBA643	Leadership And Change Management	Specialization - HRM	4	3
2023 Scheme	23MBA644	Learning And Development	Specialization - HRM	4	3
2026 Scheme — MBA (approved 2025-26)					
2026 Scheme	26MBA811	Open Elective I (MOOC)	Open Elective (MOOC)	1	1
2026 Scheme	26MBA822	Open Elective II (MOOC)	Open Elective (MOOC)	2	1
2026 Scheme	26MBA823	Open Elective III (MOOC)	Open Elective (MOOC)	2	1
2026 Scheme	26MBA832	Open Elective IV (MOOC)	Open Elective (MOOC)	3	1
2026 Scheme	26MBA131	Sales And Distribution Management	Specialization - Marketing	3	3
2026 Scheme	26MBA132	Business And Social Marketing	Specialization - Marketing	3	3
2026 Scheme	26MBA133	Service And Retail Marketing	Specialization - Marketing	3	3
2026 Scheme	26MBA134	Business Analytics For Marketing	Specialization - Marketing	3	3
2026 Scheme	26MBA135	Consumer Behavior And Neuromarketing	Specialization - Marketing	3	3
2026 Scheme	26MBA136	International Marketing	Specialization - Marketing	3	3
2026 Scheme	26MBA137	E-Commerce And Digital Supply Chain Marketing	Specialization - Marketing	3	3
2026 Scheme	26MBA141	Integrated Marketing Communication	Specialization - Marketing	4	3
2026 Scheme	26MBA142	Rural And Green Marketing	Specialization - Marketing	4	3
2026 Scheme	26MBA143	Product And Brand Management	Specialization - Marketing	4	3
2026 Scheme	26MBA144	Customer Experience Management	Specialization - Marketing	4	3
2026 Scheme	26MBA232	Social Entrepreneurship And Innovation	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA233	Business Model Canvas & Business Plan Development	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA234	Entrepreneurship In Action Part I	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA235	Green And Agri-Tech Entrepreneurship	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA236	Entrepreneurial Leadership	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA237	Technology For Startups And Family Businesses	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA238	Corporate Entrepreneurship	Specialization - Entrepreneurship & FEM	3	3
2026 Scheme	26MBA243	Entrepreneurship Ecosystem In India	Specialization - Entrepreneurship & FEM	4	3
2026 Scheme	26MBA244	Entrepreneurship In Action Part- II	Specialization - Entrepreneurship & FEM	4	3

Scheme / Year	Course Code	Course Title	Elective Type	Sem	Credits
2026 Scheme	26MBA245	Managing And Growing Family Business	Specialization - Entrepreneurship & FEM	4	3
2026 Scheme	26MBA246	Financial Management For Entrepreneurs	Specialization - Entrepreneurship & FEM	4	3
2026 Scheme	26MBA332	Business Valuation And Mergers & Acquisitions	Specialization - Finance	3	3
2026 Scheme	26MBA333	Tax Management	Specialization - Finance	3	3
2026 Scheme	26MBA334	Fintech & Financial Analytics	Specialization - Finance	3	3
2026 Scheme	26MBA335	Investment Banking And Financial Services	Specialization - Finance	3	3
2026 Scheme	26MBA336	Cost Management	Specialization - Finance	3	3
2026 Scheme	26MBA337	Forensic Accounting And Auditing	Specialization - Finance	3	3
2026 Scheme	26MBA341	Risk Management And Derivatives	Specialization - Finance	4	3
2026 Scheme	26MBA342	International Financial Management	Specialization - Finance	4	3
2026 Scheme	26MBA343	Banking And Insurance	Specialization - Finance	4	3
2026 Scheme	26MBA344	Behavioral Finance	Specialization - Finance	4	3
2026 Scheme	26MBA431	World Class Manufacturing	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA432	Demand And Supply Management	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA433	Logistics Design And Management	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA434	Scm Technology And Analytics	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA435	Service Operations Management	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA436	Project Management For Operational Excellence	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA437	Operations Strategy And Network Design	Specialization - Operations & SCM	3	3
2026 Scheme	26MBA441	Strategic Sourcing And Supplier Relationship Management	Specialization - Operations & SCM	4	3
2026 Scheme	26MBA442	E-Commerce And Digital Supply Chain Management	Specialization - Operations & SCM	4	3
2026 Scheme	26MBA443	Quality Management And Lean Six Sigma	Specialization - Operations & SCM	4	3
2026 Scheme	26MBA444	Cross-Functional Integration For Scm	Specialization - Operations & SCM	4	3
2026 Scheme	26MBA531	Generative Artificial Intelligence For Business	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA532	Predictive Analytics Using R	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA533	Data Visualization And Story Telling Using Tableau	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA534	Database Management Using Mysql	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA535	Analytics Applications In Functional Areas	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA536	Data Warehousing And Data Mining	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA537	Big Data Analytics	Specialization - AI & Business Analytics	3	3
2026 Scheme	26MBA538	Applications Of Generative Ai	Specialization - AI & Business Analytics	3	3

Scheme / Year	Course Code	Course Title	Elective Type	Sem	Credits
2026 Scheme	26MBA541	Machine Learning Using Python	Specialization - AI & Business Analytics	4	3
2026 Scheme	26MBA542	Emerging Technologies	Specialization - AI & Business Analytics	4	3
2026 Scheme	26MBA543	Cybersecurity Fundamentals: Risk, Governance & Privacy	Specialization - AI & Business Analytics	4	3
2026 Scheme	26MBA544	Analytics For E-Commerce And Retail	Specialization - AI & Business Analytics	4	3
2026 Scheme	26MBA631	International Human Resource Management	Specialization - HRM	3	3
2026 Scheme	26MBA632	Performance Management And Competency Mapping	Specialization - HRM	3	3
2026 Scheme	26MBA633	Industrial Relations And Employment Laws	Specialization - HRM	3	3
2026 Scheme	26MBA634	Ai And Hr Analytics	Specialization - HRM	3	3
2026 Scheme	26MBA635	Compensation And Reward Management	Specialization - HRM	3	3
2026 Scheme	26MBA636	Talent Management And Employee Engagement	Specialization - HRM	3	3
2026 Scheme	26MBA637	Strategic Human Resource Management	Specialization - HRM	3	3
2026 Scheme	26MBA641	Leadership And Change Management	Specialization - HRM	4	3
2026 Scheme	26MBA642	Learning Organisations And Knowledge Management	Specialization - HRM	4	3
2026 Scheme	26MBA643	Managing Teams	Specialization - HRM	4	3
2026 Scheme	26MBA644	Learning And Development	Specialization - HRM	4	3
PGDBA — 2026 Scheme (approved 2025-26)					
PGDBA	26PGB221	AI and Financial Analytics	Functional / Open Elective	2	3
PGDBA	26PGB222	AI and HR Analytics	Functional / Open Elective	2	3
PGDBA	26PGB223	Marketing & Retail Analytics	Functional / Open Elective	2	3
PGDBA	26PGB224	SCM Technology & Analytics	Functional / Open Elective	2	3
PGDBA	26PGB311	Open Elective I (MOOC)	Functional / Open Elective	1	1
PGDBA	26PGB312	Open Elective II (MOOC)	Functional / Open Elective	1	1
PGDBA	26PGB323	Open Elective III (MOOC)	Functional / Open Elective	2	1
PGDBA	26PGB324	Open Elective IV (MOOC)	Functional / Open Elective	2	1

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YEAR-WISE COURSE MATRIX

Component-wise course counts

Scheme (Year)	Core	Skill Enh.	Specialization Electives	Open Electives (MOOC)	Experiential / Immersion	Total
2021 Scheme (2021-22)	14	4	~24 cr (6 tracks)	1	4	—
2023 Scheme (2023-24)	15	6	51	2	6	80
2026 Scheme (2025-26)	15	5	66	4	6	96
PGDBA 2023 (2023-24)	6	7	5	0	2	20
PGDBA 2026 (2025-26)	6	9	4	4	2	24

Note: 2021 Scheme semester 3-4 detail pending full framework; counts from parsed 2023/2026 syllabi.

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SUPPORTING EVIDENCE INDEX

NAAC Criteria 1.2.2

Item	Requirement	Evidence / Location
a	BoS, AC & GB minutes with CBCS/ elective details	5th BoS/AC/GB minutes (elective & OE resolutions highlighted) — see 1.2.1 Supporting Evidence PDF; minutes also in this folder
b	Syllabus highlighting elective subjects	'1.2.2 Elective Courses Showcase - RVIM.pdf' (this folder) + 2026 Scheme syllabi
c	Year-wise elective list with code, credits, semester	Sheet 'Elective Courses Year-wise' in this workbook
d	Strategic retreat minutes	To be appended when available
e	Year-wise course matrix	Sheet 'Year-wise Course Matrix' in this workbook