

#### RASHTREEYA SIKSHANA SAMITHI TRUST

#### RV INSTITUTE OF MANAGEMENT





# Certificate Course Organized by Centre For Business Analytics - RVIM

on

## Machine Learning & Deep Learning using Python By

### Mr. Mithun DJ

Coordinator – Business Analytics Program

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Date:17 <sup>th</sup> July, 2023 to 13 <sup>th</sup> September, 2023	Venue: Online over zoom – Business Analytics Lab	
Time: 06:00 pm to 08:00 pm	Event : Certificate Course	
No. of Participants: 39	Event Coordinator: Mr. Mithun D J, Dr. Jahnavi, Mr.	
	Nagasubba Reddy & Ms. Ankita Shrivastava	

#### **Objectives**

- Explore Real-world Implementations.
- Optimizing Business Outcomes.

#### The flow of the Event

- Introduction and information on Machine Learning & Deep Learning using Python.
- Hands on exposure.

#### Outcome Achieved:

The Centre for Business Analytics at RVIM successfully organized a Certificate Course on Machine Learning & Deep Learning using Python, equipping participants with cutting-edge skills in artificial intelligence and data analytics. The course provided a hands-on learning experience, covering key concepts in machine learning and deep learning, alongside practical implementation using Python-based tools and libraries.

Participants gained valuable insights into building predictive models and solving complex business challenges through interactive sessions and real-world case studies. The program received an overwhelming response, empowering learners to leverage Al-driven techniques for innovation and decision-making in their respective fields.

This course addressed the growing importance of machine learning and deep learning in today's data-driven world. These technologies are transforming industries by enabling predictive analytics, automating processes, and uncovering actionable insights from vast datasets. Mastery in these areas is crucial for professionals aiming to stay competitive and drive innovation in an increasingly AI-centric landscape.

#### Feedback & Coordinator Comment:

The Certificate Course on Machine Learning & Deep Learning using Python received overwhelmingly positive feedback from participants, who appreciated the course's practical approach, industry-relevant content, and the opportunity to gain hands-on experience with cutting-edge tools. Many highlighted how the program enhanced their understanding of AI technologies and their applications in solving real-world problems. As the course coordinator, I am thrilled with the enthusiastic participation and the impactful learning outcomes achieved. This initiative reaffirms our commitment to equipping professionals and students with the skills necessary to excel in the rapidly evolving field of data science and artificial intelligence.



**Event Coordinators** 

**Director** 

#### **Centre for Business Analytics**

Annexure 1	Communication
Annexure 2	Brief profile of the speaker



(Hands-on Training for 4 weeks and Capstone Project on Real World Problems for 2 weeks)

#### Fees:5,000 per person inclusive of GST

- 1. Working professionals who want to enhance their skills in predictive modeling using python.
- 2. Business analysts who want to learn how to use predictive analytics to solve business problems and improve decision making.
- 3. Corporate professionals seeking a mid-career transition.
- 4. Homemakers looking for an exciting career in data science
- 5. Students who have recently graduated (Any discipline) looking for building a career in data science

### Professionals who are on a break looking for high-paying jobs. Post Completion of the Certification Participants should be able to perform the following:

- 1. Carry out exploratory data analysis to identify patterns, trends, and relationships in data.
- 2. Build, Create, and Deploy real-time Machine Learning and Deep Learning models to solve real world problems and generate higher ROI.
- 3. Handling of 3-D images using state-of-the-art computer vision technologies. 4. Execute NLP using NLTK and Spacy.
- 5. Use Matpotlib and Seaborn for attractive data visualization and reporting

	Dates to Remember	Link for registration: https://forms.gle/t5cKGUY8zRMw4Tf6A
Date	Particulars	Click here for more details:
15th July 2023	Last date for Registration	https://rvim.edu.in/centres/#1686029118485-4cf9e720-7770
17th July 2023	Launch of Certificate Course on	Venue: Centre for Business Analytics, RV Institute of Management, CA-17, 36th Cross.
	Advanced Machine Learning & Deep Learning Using Python	26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041
18th July 2023	Commencement of Classes	· : 080-42540300
13th August 2023	Last Working Day	: da vim@rei edu.in
14th August 2023		Mode: Hybrid (Online/Offline)
to 27th August 2023	Capstone Project	Duration: One Month of training sessions on python (50 hours)
31st August 2023	Awarding of the Certification	Timings for the training session: 6.30 pm to 9.00 pm
		(from Monday to Friday)

Contact - Prof. Mithun: 9844284240

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#### Annexure 2

#### Brief Profile of the Resources Persons

Mr. Mithun has an experience in the corporate sector having built more than 100 Machine Learning models in a career spanning more than a decade. He has served in SPSS South Asia Pvt Ltd, WNs Global Services, Target Pvt. Ltd, and Blueocean Market Intelligence after completing his master's in Statistics from Bangalore University.