RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

contactrvim@rvei.edu.in
www.rvim.edu.in
Tel: 080 42540300
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ELECTIVES AT RVIM — OPEN ELECTIVE, COURSERA & DOMAIN SPECIFIC

NAAC 1.2.2 | CBCS / Elective System

COURSERA OPEN ELECTIVE
178 students
111 distinct MOOCs

OPEN ELECTIVE - III SEM
175 students
5 specialization tracks

DOMAIN SPECIFIC COURSES
175 students
3 domains

Coursera MOOC (Top 10)

Course	Students
Financial Markets	23
Supply Chain Management And Analytics	12
Leadership Skills	11
Business Finance And Data Analysis Fun	7
Leadership And Society	4
Leading People And Teams	4
Excel Skills For Data Analytics And Vi	3
Discontinued	3
Preparatory Certificate In Finance And	2
Financial Management Specialization	2

Open Elective - III Sem

Track	Students
Finance	84
Operations & SCM	32
Marketing	29
HRM	17
Business Analytics	13

Domain Specific

Domain	Students
Finance	98
Operations & SCM	47
Marketing	30

COURSERA OPEN ELECTIVE — COURSE-WISE ENROLMENT

111 distinct MOOC courses

Sl.	Course Title (as enrolled)	No. of Students
1	Financial Markets	23
2	Supply Chain Management And Analytics	12
3	Leadership Skills	11
4	Business Finance And Data Analysis Fundamentals	7
5	Leadership And Society	4
6	Leading People And Teams	4
7	Excel Skills For Data Analytics And Visualization	3
8	Discontinued	3
9	Preparatory Certificate In Finance And Financial Markets	2
10	Financial Management Specialization	2
11	Financial Market	2
12	Supply Chain Management Specialization	2
13	Organisational Leadership	2
14	English For Career Development	2
15	Leading People And Teams Specialization	2
16	Foundational Finance For Strategic Decision Making	2
17	Supply Chain Management & Analytics	1
18	Generative Ai : Introduction And Application	1
19	Six Sigma Green Belt	1
20	Product Manager	1
21	Workplace Psychological Health And Safety Specialization	1
22	Think Like A Cfo (Corporate Finance)	1
23	Organizational Leadership	1
24	Financial Analysis Skills For Success	1
25	Project Management And Planning Specialization	1
26	Supply Chain Management Strategy	1
27	Introduction To Generative Al Learning Path Specialization	1
28	Python For Data Science,Ai & Development	1
29	Understabding Financial Markets	1
30	Project Management And Planning	1
31	Oracle Sql Database	1
32	Python For Data Science And Ai	1
33	Human Anatomy And Medical Terminology Fundamentals	1
34	Project Planning: Putting It All Together	1
35	Product Management	1
36	Generative Ai For Growth Marketing	1
37	Business Finance And Data Analysis Fundamentals Specialisation	1
38	Generative Ai Fundamentals, Advance Data Analysis With Generative Ai	1
39	Generative Ai For Hr	1

Sl.	Course Title (as enrolled)	No. of Students
40	Project Planning	1
41	Foundation Of Finance	1
42	Leadership Through Marketing	1
43	Professional Skills For Workplace	1
44	Organizational Leadership Specialozation	1
45	Generative Ai For Human Resource Management	1
46	Sustainable Cities And Communities	1
47	Ai For Business: Branding, Creative Content, And Market Specialization.	1
48	Graphic Design Elements For Non-Designers	1
49	Financial Marketing	1
50	Project Management Principles And Practices	1
51	Basics Of Statutory Compliance And Taxation	1
52	Google Data Analytics	1
53	Investment Management	1
54	Generative Al For Automation	1
55	The Digital Marketing Revolution	1
56	Human Resource Management: Hr For People Managers Specialization	1
57	Leadeship And Critical Thinking	1
58	Meta Marketing Science	1
59	Improve Your English Communication Skills	1
60	Excel Skill For Business, Advance	1
61	Life Of Happiness And Fulfilment	1
62	Agile Leadership Specialization	1
63	International Business	1
64	Aws Fundamentals	1
65	Finance For Everyone & Excel For Business	1
66	Using Data Analytics In Supply Chain	1
67	Accounting And Decision Making	1
68	Speak English Professionally	1
69	Fundamentals Of Accounting And Reporting	1
70	Federal Taxation I : Individuals, Employees And Sole Proprietors	1
71	Professional Skills For The Workplace	1
72	Generative Ai For Hr Professionals	1
73	Excel Skills For Business: Advanced	1
74	Ux Design	1
75	Supply Chain Management Speclization	1
76	Hotel Management: Distribution Revenue And Demand Management	1
77	Persuasive Communication	1
78	Generative Ai For Human Resources (Hr) Professionals	1
79	Strategic Leadership:Impact,Change And Decision Making.	1
80	Python For Data Science ,Ai And Development	1
81	Adobe Content Creator Professional Certificate	1
82	Generative Ai For Human Resouces (Hr) Professional	1
83	Supply Chain Management Specialisation	1
84	Ui / Ux Design	1
85	Excel Skill For Business:Advanced	1
86	Wilderness First Aid	1

Sl.	Course Title (as enrolled)	No. of Students
87	Left The Institute	1
88	Generative Ai For Business Applications(Hr, Business Analyst, Business Intelligence)	1
89	Preparatory Certification In Finance And Financial Markets	1
90	Ui / Ux Design Specialization	1
91	A Life Of Happiness And Fulfillment	1
92	Social Media Marketing In Practice	1
93	Quantitative Aptitude And Data Interpretation	1
94	Fedaral Taxation I : Individuals. Employees And Sole Proprietors	1
95	High Performance Collaboration : Leadership,Teamwork And Negotitation	1
96	Human Resource Management: Hr For People Managers	1
97	Fundamental Of Financial Analysis	1
98	Digital Marketing Revolution	1
99	Business Finance And Data Analysis Foundation	1
100	Customer Understanding And Digital Marketing Channels, Measurement Analysis	1
101	Microsoft 365 Essentials	1
102	Project Management- Principles And Practices	1
103	Supply Chain Management And Analytics. & Introduction To Data Analytics For Business.	1
104	Salesforce Sales Operations	1
105	Modern And Contemporary Art Design	1
106	Unilever Digital Marketing Analyst	1
107	Generative Ai	1
108	Write Professional Emails In English	1
109	Excel Skills For Data Analytics And Visualizations	1
110	Human Resource Management-Hr For People Managers	1
111	Google Project Management	1

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OPEN ELECTIVE (III SEM) & DOMAIN SPECIFIC — SUMMARY

Category-wise student counts

Category	Track / Domain	Students
Open Elective - III Sem	Finance	84
Open Elective - III Sem	Operations & SCM	32
Open Elective - III Sem	Marketing	29
Open Elective - III Sem	HRM	17
Open Elective - III Sem	Business Analytics	13
Domain Specific Skills	Finance	98
Domain Specific Skills	Operations & SCM	47
Domain Specific Skills	Marketing	30