



REPORT on Certificate Course –E-Commerce

Certificate Course – on E-Commerce	
Date: 26 th and 27 th Nov'21 3 rd ,4 th and 12 th Dec'21	Venue: Online Zoom Meeting Room
Time: 3.30 to 5.30pm	Conducted for Second Year Students of RVIM
No. of Participant: 64	Event Coordinator: Prof. Uma Sharma and Prof. Payal Jindal
Objectives: <ul style="list-style-type: none">▪ Introduce students to E-Commerce technology▪ Provide hands –on lab driven session to apply the learnt models of E-Commerce..	
Agenda/Flow of the Event <ul style="list-style-type: none">- Introduction of the resource person Mr.Sameer Muthalik Desai from Pebble Connect.-	
• Brief Profile of the Resources Person: • Mr.Sameer Mutalikdesai, Qualification: B.E Mechanical Engineering from SDMCET 2008. Experience: Worked with IT Majors like Infosys, Siemens, Robert Bosch before deep diving into Internet Marketing.Founder and Digital Marketing Head of Popular Ecommerce “Hemmeya Kannadiga” Brand.	

Center for Career Development organised the Certification Course in E-Commerce . This is certification course conducted for second year MBA students. This course is given part of the Domain specific skills training. These doamin speciifc skills are organised with an objectvie of providing studnets with job –skills that ensure job readiness.

Objective of the Certificate Course –

- Introduce students to E-Commerce technology
- Provide hands –on lab driven session to apply the learnt models of E-Commerce..

Resource persons for the FDP:

Mr.Sameer Muthalik Desai from Pebble Connect

Take away from the session:

- Certification course gave the students an understanding on the E-Commerce Industry
- Certification course training gave hands on experience of managing the E-commerce business process, marketing and consumer retention for any E-commerce company.
- Students have earned 10 hours training certification.

Feedback of Students:

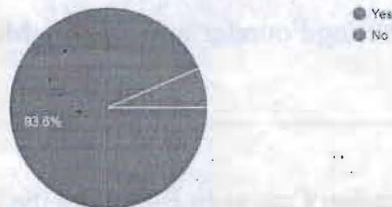
All participating students have given satisfactory feedback. All students have cleared the post course test and successfully earned a certificate of 10 Hours training.

Students Feedback for the Session:

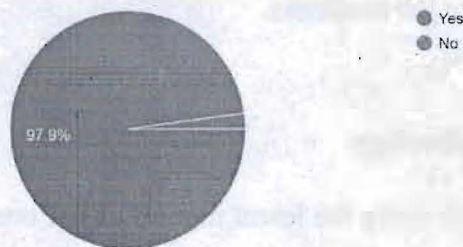
- Student feedback on the session is highly satisfactory.
- Relevance of the training certification was also ranked as satisfactory.

Feedback on Certificate Course Resource Person being Informative.

The content of the certificate course was covering all topic of the subject -E Commerce.
47 responses

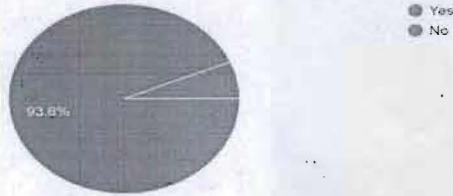


The Course Resource Person conducted hands -on session
47 responses

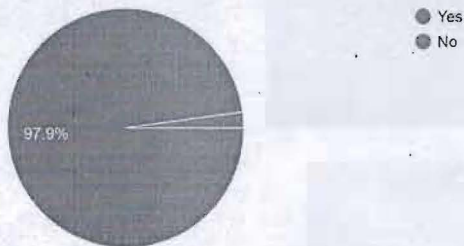


Feedback on Certificate Course

The content of the certificate course was covering all topic of the subject -E Commerce.
47 responses



The Resource Person of the certificate course delivered a well designed course
47 responses



Registered Student list

Sl. No.	Name of Student	Section	16/17/18	19/20	21/22
1	Adarsh M				
2	Ashish M				
3	Arjun M				
4	Arjun M				
5	Arjun M				
6	Arjun M				
7	Arjun M				
8	Arjun M				
9	Arjun M				
10	Arjun M				
11	Arjun M				
12	Arjun M				
13	Arjun M				
14	Arjun M				
15	Arjun M				
16	Arjun M				
17	Arjun M				
18	Arjun M				
19	Arjun M				
20	Arjun M				
21	Arjun M				
22	Arjun M				
23	Arjun M				
24	Arjun M				
25	Arjun M				
26	Arjun M				
27	Arjun M				
28	Arjun M				
29	Arjun M				
30	Arjun M				
31	Arjun M				
32	Arjun M				
33	Arjun M				
34	Arjun M				
35	Arjun M				
36	Arjun M				
37	Arjun M				
38	Arjun M				
39	Arjun M				
40	Arjun M				
41	Arjun M				
42	Arjun M				
43	Arjun M				
44	Arjun M				
45	Arjun M				
46	Arjun M				
47	Arjun M				

Photo showing the Certificate Course sessions



Ra Shama
Certification Course -Coordinator

