
	<p>RASHTREEYA SIKSHANA SAMITHI TRUST  <b>R V INSTITUTE OF MANAGEMENT</b>                  CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar                  Bengaluru, Karnataka 560 041</p>	
<p><b>6 DAY WORKSHOP ON DESIGN THINKING –FOR STUDNETS FIRST SEMESTER MBA</b></p>		
<p><b>Date:</b> 16<sup>th</sup> of Jan to 22<sup>nd</sup> of Jan'2020</p>	<p><b>Venue:</b> Workshop Hall</p>	
<p><b>Time:</b> 2.30pm to 5.30pm</p>	<p><b>Hands on workshop on Design Thinking</b></p>	
<p><b>No. of Participant:</b> 35</p>	<p><b>Resource Person:</b> Mr.Tharun Jagateri and Ms.Sezeal Lalwani from Fire.Fly</p>	
	<p><b>Event Coordinator:</b> Prof. Payal Jindal and Prof. Uma Sharma</p>	
<p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>▪ Introduce- The concept of Design thinking ,a solution provider for identified problem</li> <li>▪ Encourage students to empathize and be proactive on identifying problem from their environment</li> <li>▪ Provide hands on activity that helps analyze and arrive at solution based on it formulate the idea</li> <li>▪ Ensure team and the leader understand the importance of design ideation and prototyping</li> <li>▪ Test the prototype with the users –build the solution with user perspective</li> <li>▪ Float the solution as a business proposition</li> </ul>		
<p><b>Agenda/Flow of the Event</b></p> <ul style="list-style-type: none"> <li>- Introduction session Ms.Sezeal Lalwani addressed the students to give an overview of the workshop</li> <li>- The students were briefed on the essential flow of the workshop and the take way from each session .Session modulation was also briefed</li> <li>- Each day of the workshop began with the recap to the learning on the prior day. Concepts delivered for the present day and followed by the student delivery of activity.</li> </ul>		
<p><b>Brief Profile of the Resources Person:</b></p> <ul style="list-style-type: none"> <li>• Ms.Sezel Lalwani Journalist ,Marketer ,Product Manage, Graduate in Mass communication with a gold medal from Indian Institute of Mass Communication, Certificate Programe in Design Thinking and Mr.Tharun Jagateri worked in media agencies. Certified Design thinking from action lab Stanford University.</li> </ul>		

PROGRAMMES CONDUCTED BY RVIM-TRAINING AND PLACEMENT

Day 01- Empathy:

Key take away: Active Listening, Beginner's Mindset, Empathy, Breaking bias.

Day 2: Define:

Key take away: Needs & Insights, Point of View Statement ,DIBs, Framing user feedback, Prioritizing problem statements

Day 3: Ideate & Prototype

Key takeaway: Idea generation techniques, Storyboarding, Body storming, Prototyping, Building a Minimum Viable Product

Day 4: Test & Iterate :

Key takeaway: Constructive feedback, Growth mindset, Iterative process, Customer validation

Day 5 & 6: Business Canvas Model & D-Day

Key take away: Beyond design thinking, Elevator pitch, Business Canvas Model, Forecasting & prediction, Presenting your business

RSST R V INSTITUTE OF MANAGEMENT 22/1/2020		
WORKSHOP ON DESIGN THINKING ON 16TH -22ND JANUARY 2020 BETWEEN 2:30PM TO 5:30PM		
SL. NO	NAMES	SIGNATURE
1	MOHAN R	
2	CHANDAN S	
3	VIVEKA R	
4	RANJITH M N	
5	SHRIHARI V	
6	SAMARTH M	
7	VASAVI V	
8	POOJA M	
9	PRATHIKSHA PAWAR C	
10	POOJA L	
11	THEJASVI N	
12	KESHAV ADITYA	
13	TEJASHREE V BHAT	
14	SYED ASIF PASHA	
15	TAHSIN HADALGE	
16	SANDESH SHRIDHAR SHET	
17	SHASHI KIRAN	

18	SALMAN PASHA	
19	THANIKADEVI A	
20	SURAJ MUTHU	
21	CHAITHRA HIREGOWDARA	
22	BHARATH KIRAN	
23	BALAJI RAJ V T	
24	SANDESH BHAT	
25	SHASHINAGA C	
26	GURUPRASAD R	
27	VIDYA V T	
28	SUDHAKARA J V	
29	AKSHAY KUMAR A	
30	BHARATH GOWDA M R	
31	MUZAMMIL RIHAN SHAIKH	
32	N B GOWTAMI	
33	SUPRITA S CHATNI	
34	ABHISHEK JOSHI	

PARTICIPATING STUDENT LIST

CERTIFICATION COURSE APPROVAL LETTER



PROGRAMMES CONDUCTED BY RVIM-TRAINING AND PLACEMENT



Students presenting their Prototype



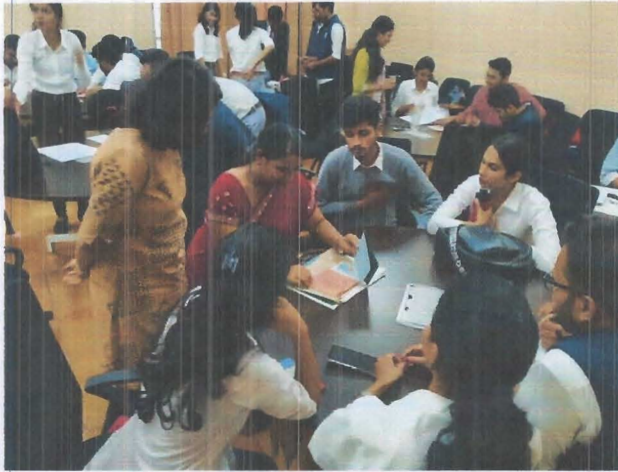
Ideation session on Day02



Session on business plan on day 5



PROGRAMMES CONDUCTED BY RVIM-TRAINING AND PLACEMENT



Testing protoype



Business Canvas Presentaiton



Testing Prototype with User.



PROGRAMMES CONDUCTED BY RVIM-TRAINING AND PLACEMENT

CERTIFICATION COURSE APPROVAL LETTER



RashtrveeyaSikshanaSamithi Trust  
**R.V. Institute of Management**  
CA-17, 26<sup>th</sup> Main, 36<sup>th</sup> Cross, 4<sup>th</sup>-T<sup>h</sup> Block, Jayanagar, Bangalore-560041

Date: 10/12/2019

From,  
Centre for Training and Placement  
RVIM, Bangalore

To,  
The Director  
RVIM, Bangalore

Sub: Approval for conducting a certification course on Design Thinking for 1<sup>st</sup> year students.

Respected Sir,

With reference to the above, Center for Training and Placement of RVIM proposes to organize a Design Thinking certification course for first year MBA students. Duration of the course is for 6 days.

The objective of the course is to facilitate design based thinking for resolving problem.

All participating students will be certified on completion of the course successfully. All classes and modules of the course will be made available to students who register.

The course is conducted by Fire fly training institute.

The certification fee is Rs. 5000/day, total costing Rs. 30000/- for 6 days wherein the interested students will register the course by paying Rs.500/-

We request your approval for conducting the certification course.

(34 student registration  
fee paid  
amounting to Rs. 17000)

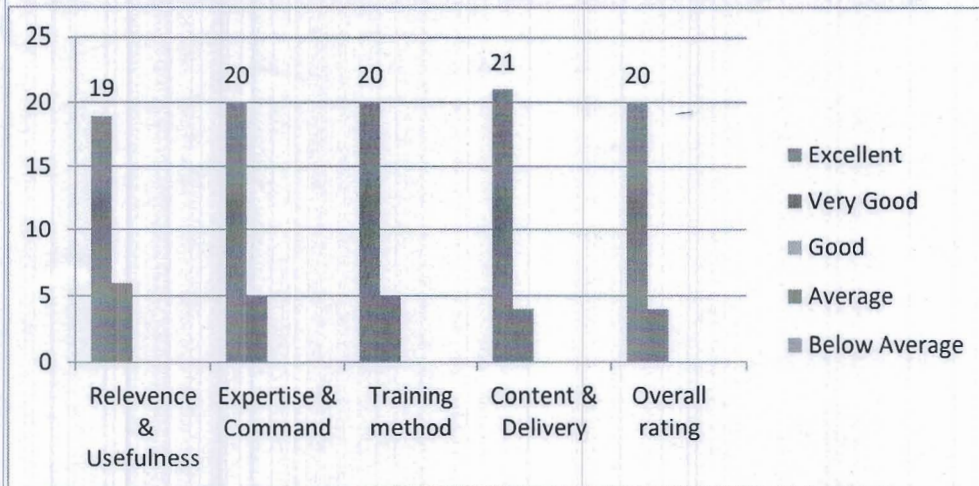
Thanking You,  
Yours Faithfully  
Payal Jindal  
Payal Jindal

Alice  
22/01

**Photo Of The Participating Students In The 6 Day Workshop On Design Thinking**



### Student feedback on the certification course 'Design Thinking'



Students participating in the certification course have all rated the course in the following way:

- Students found the course to be excellent on Course content and delivery.
- Relevance and usefulness of the course gets the next high rating
- Delivery methods adopted for each session of the course is given excellent
- Resource person of the course are given high score for their expertise and command on the subject. They brought out the best ideas from students

Dr. Purushoittam Bung  
Director and Professor  
R.V. Institute of Management



*La Sharma*  
Coordinator  
Date: 24/01/2020