



Rashtriya Sikshana Samithi Trust
R V Institute of Management
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Website: www.rvim.in

Department of Marketing

**A Report and Relevant documents of Online
Certificate Course on**

Event Management

FOR IV SEMESTER MBA MARKETING STUDENTS

April-May 2020

**Organized by Department of Marketing
R V Institute of Management
Bangalore**



A Report and Relevant documents of MOOC on Event Management

Duration: April-May 2020

Venue: Online

No. of Participant: 37

Semester & Section : IV B (Marketing)

Anchored by: Dr. Noor Firdoos Jahan

Objectives

- To make the students understand the process of event management and teach them the whole process of managing event.

About the Course

MOOC on 'Event Management'

This course was offered to students to make the students understand the process of event management. On a global basis, demand for increasingly extravagant and elaborate events has led to an enormous spike in demand for qualified and experienced event planners. From minor business meetings to major music festivals, the event manager serves as the linchpin that brings the whole thing together. The online classes were held during April-May 2020 from Oxford Home Study College, UK. The course was divided into three modules and one internal assessment test. Total forty one students registered for the course and out of which thirty seven students successfully completed the course and received certificate of completion.

Course Level	Short Course
Endorsed By	OHSC
Study Method	Online Learning
Course Duration	20 hrs
Entry Requirements	There are no particular entry requirements

Outcome Achieved/ Attained:

The course was very well designed person. It was very much beneficial for our students as Course content on this **event management course** centers on three topics of importance, which explore

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30	MB187662	M S SHREE ROOPA BHAT
31	MB187663	M SADIQ ALI KHAN
32	MB187664	MADAN T S
33	MB187665	MADHU E
34	MB187666	MAMATHA S
35	MB187669	MANU V
36	MB187670	MANUMOHAN B N
37	MB187672	MOHAMMED
38	MB187673	MOHAMMED DANISH ALI
39	MB187674	MOHAMMED MOIN KHAN
40	MB187679	NEERAJ PRABHU
41	MB187681	NIKHITA K

*registered but not completed the course

Feedback/ Coordinators Comment:

The course was very useful to the students as they got very good learning on how to manage the event right from planning stage to completion stage.


Event Coordinator




Director

Confirmation of Course Completion

Date: 19th April 2020

Course Start Date: 2nd April 2020

Course Completion Date: 19th April 2020

To whom it may concern,

This letter serves to confirm that:

Abhijeet Kritaniya

has successfully completed all required elements (learning outcomes, assignments and projects) of the following online course:

Event Management (Short Course)

The candidate was assessed through a series of written assignments/projects in English.

If you have any further questions, please do not hesitate to contact me.

Yours sincerely,



Dr. Irfan Raja
Director - Learning