

RASHTREEYA SIKSHANA SAMITHI TRUST R V INSTITUTE OF MANAGEMENT



CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar Bengaluru, Karnataka 560 041

ORGNISED BY KSCST-RVIM –IPR CELL ON 26TH APRIL'22

For First year MBA students	
Date: 26th April'22	Venue: Seminar Hall
Time: 3.00 to 4.30	State level / PG Dept. Faculty
No. of Participant: 173	Event Coordinator: Uma Sharma and
	RashmiShetty

Objectives:

- Workshop aimed at providing understanding and awareness on Intellectual Property Rights-IPR among students.
- Workshop was conducted with resource persons Prof. Chandran A Ambassador of IIC-Institution Innovation Cell.

Brief Profile of the Resources Person:

 Prof. Chandran A- Assistant Professor and Coordinator of the Center for Social Responsibility at the Institution. Ambassador of IPR recognized by IIC –MHRD, India.

Flow of the session in the workshop: The workshop began with a

- General introduction of the topic and introduction into what IPR stands means.
- Importance of IPR
- All aspects and things that can claim IPR.
- Various forms of IPR were discussed and the distinction between each was informed with cases
- Applying for IPR.

Photo of the Workshop







Certificate given to students after the they submit a brief quiz based on the workshop content



This certificate declares that

Mucheli subbaraju

has completed

R V | M-Center for Entreprenurship Incubation and IPR participation in Guest talk conducted on 26th World IPR Day by Prof. Chandran on the topic***INTROAWareness'

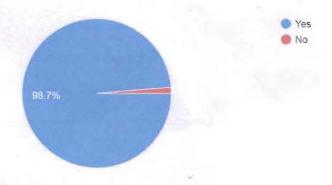
ori 4/27/2022

Certificate ID HMSGTQ-CECOGII6

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Feedback on the Workshop

The Guest Speakers of the Programme gave a very informative talk 155 responses



Students Take away from the workshop

- · Students were informed on the workshop and IPR details
- Students were informed on the importance of IPR
- IPR as an advantage to protect the knowledge they has developed and evolved.
- IPR application process is more user –friendly, this can be done individually.

Uma Sharma

RashmiShetty

Event-Coordinator

Dr.Purushottam Bung

Professor &

Director-RVIM