

A Report and Relevant documents of Three days' Workshop on 'Dimensions of Sustainability in Business'

Date: 19th, 20th and 22nd January 2022

Venue: Online

<https://zoom.us/j/5045574613?pwd=OEI5VGFXL1llb0dGM2tndE90TG9rZz09>

Time: 9:00am to 10:30 noon on all the three days

Semester & Section/: III C & D

No. of Participant: 40

Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

This workshop aims to provide the practical knowledge about the implementation of sustainability in business and to make students understand how business can make their activities more sustainable.

Brief Profile of the Resources Persons: The following two resource persons conducted this workshop to our students. Their brief profiles are given here:

1. **Nicholas Jesudas, Director, PowerForward, Bengaluru.**

WORK EXPERIENCE

- Company: Invensys Skelta (A Schneider Electric Company) (April 2013, till date)

Designation: Channel Sales Manager

Location: Bangalore, India

- Company: Oracle India Pvt. Ltd. (July 2010 to April 2013)

Designation: Sr. Business Development Consultant

Location: Bangalore, India

- Company: Oracle India Pvt. Ltd. from Kelly Services (October 2009 to July 2010)

Designation: Business Analyst

Location: Bangalore, India

- Company: Virgin Mobile India (May 2009 – October 2009)

Designation: Executive Trainee

Location: Bangalore, India

ACADEMICS

- *Post Graduate Diploma in Management in Finance and Marketing from St. Joseph's college of Business Administration, Bangalore (AICTE Approved).*
- Bachelor of Engineering in Mechanical Engineering from Sri Venkateshwara College of Engineering affiliated to Visvesvaraya Technological University.
- Pre-university Course in Physics, Chemistry, Biology, and Mathematics from St. Joseph's PU College, Bangalore (Pre-University Board, Karnataka)
- 10th from Army High School, Bangalore (Central Board of Secondary Education)

2. **Vijetha Shastry, Executive Director TiE Bangalore., Bengaluru.**

Vijetha Shastry, Executive Director TiE Bangalore. Mr Vijetha is in Industry from 25 years handling challenging assignments in the service industry- Hospitality, retail ,travel, co working. Recent assignment was with Nasscom CoE as Lead- Open innovation. He is involved with Bhive Workspace in the areas of Customer experience, Community events, partnerships and actively working with the core teams on community engagement, events, outreach and building a stronger and supportive startup ecosystem. Personally he is volunteered Supporting events, outreach, mentoring startups, investor and partner connects. Focusing on adding value to founders, entrepreneurs and investors.

Vijetha is a certified mentor from NEN, Mentor at KSUM, SAARC chambers Mentor and Speaker, Organizer at Techstars Startup Weekend, Chapter Lead for Technasia , Bangalore, Working closely with founders, CXO teams on expansion, outreach and sales, Investor connects for startups/ founders/ SMB's.

Outcome Achieved/ Attained:

The Workshop was very well conducted delivered by the resource persons and it was very much beneficial for our students as:

- The workshop was organized as a value addition to the subject Rural and Green Marketing to provide students with the knowledge, skills, and abilities to incorporate sustainability in business as sustainability is the demand of the day and every business is trying to become sustainable.
- The learning of the students about the subject was very well explained by the resource person in practice through sharing their experience in green marketing.
- Overall the learning of the students was very good and objectives of arranging this workshop were very much achieved.

List of Participant:

1	MB207601	A B GANAPATHY	54	MB207654	H R RITHESHA
2	MB207602	ABHILASH K	55	MB207655	INDRANEEL DAS
3	MB207603	AHBISHEK KUMAR	56	MB207656	JAGRITY
4	MB207604	ABHISHEK SHANTINATH UPADHYE	57	MB207657	JANAK KARKERA J
5	MB207605	ABISHEK K N	58	MB207658	K KIRTHAN
6	MB207606	ADARSHA K	59	MB207659	KARNIKA MRIDUL
7	MB207607	ADITYA S SHETTAR	60	MB207660	KARTHIK.M.S
8	MB207608	AFEFAH BAKHTAR MAJUMDAR	54	MB207654	H R RITHESHA
9	MB207609	AIJAZ MUJAWAR	55	MB207655	INDRANEEL DAS
10	MB207610	AISHWARYA .K.M	56	MB207656	JAGRITY
11	MB207611	AISHWARYA S K	57	MB207657	JANAK KARKERA J
12	MB207612	AJEY M	58	MB207658	K KIRTHAN
13	MB207613	AKHILSHYAM K B	59	MB207659	KARNIKA MRIDUL
14	MB207614	AKSHAY H S	60	MB207660	KARTHIK.M.S
15	MB207615	AKSHAY.G.S	61	MB207721	SACHITH KUMAR

16	MB207616	AMOGHA HEGDE	62	MB207722	SAHANA M S
17	MB207617	AMULYA H R	63	MB207723	SAKSCHI SINGH
18	MB207618	ANAGHA HEGDE	64	MB207724	SAMIKSHA S SHETTY
19	MB207619	ANANYA .C. SHIEH	65	MB207725	SANDEEP H S
20	MB207620	ANOOP BHARGAV M	66	MB207726	SANTHOSH KIRAN S
21	MB207621	ANUSHA RAGHAVENDRA HEGDE	67	MB207727	SARIKA MALLYA U
22	MB207622	APEKSHA P	68	MB207728	SATISHKUMAR K PILLE
23	MB207623	APOORVA M	69	MB207729	SHARAN BANDRAD
24	MB207624	APOORVA RAGHU RAO	70	MB207730	SHARVANI M S
25	MB207625	APOORVA SUNIL PATIL	71	MB207731	SHASHANK Y
26	MB207626	ARVIND RAJ V	72	MB207732	SHETTY LAVANYA SHEKHAR
27	MB207627	ASHADEEP M HEGDE	73	MB207733	SHISHIR.S.ACHARYA
28	MB207628	BHARATH.C	74	MB207734	SHIVAKUMAR C H
29	MB207629	BHAVANI VISHWAKARMA	75	MB207735	SHIVASUBRAMANYAM S PATANGI
30	MB207630	C. PRASANTH KUMAR	76	MB207736	SHREE VAISHNAVI SUTRAVE
31	MB207631	C.PRANATHI	77	MB207737	SHRESTA B BHAT
32	MB207632	CAROL SWETHA NORONHA	78	MB207738	SHRUTHI G
33	MB207633	CHAITHANYA BK	79	MB207739	SHRUTHI.R
34	MB207634	CHAKRAVARTHY BM	80	MB207740	SIDDHANT BHARAT MUCHAKANI
35	MB207635	CHANDAN N H	81	MB207741	SINDHU L DABEER
36	MB207636	CHANDAN S	82	MB207742	SIRISHA K J
37	MB207637	CHANDANA.T	83	MB207743	SNEHA GOWDA R
38	MB207638	CHETANA. S	84	MB207744	SOUBHAGYA BHAT
39	MB207639	CHETHAN S	85	MB207745	SPARSHA S
40	MB207640	CHINMAY HEGDE	86	MB207746	SRILAXMI
41	MB207641	DARSHINI G	87	MB207747	SRIPOORNA INDURKAR
42	MB207642	DEEKSHA BOPAIAH	88	MB207748	SRUSHTI B R
43	MB207643	DELSON GLAN D SILVA	89	MB207749	SUBHASHINI K N
44	MB207644	DHANANJAY DURVE	90	MB207750	SUHAS H
45	MB207645	DHANASHRI SUBHASH KABRA	91	MB207751	SUHAS M
46	MB207646	DISHA SANTOSH NAIK	92	MB207752	SUHAS N K
47	MB207647	DIVESH	93	MB207753	SUJAY SHAH
48	MB207648	DRINYA K CHANDRAN	94	MB207754	SUJAYA BHAT
49	MB207649	ESHANYA M	95	MB207755	SUKANNYA DALAL
50	MB207650	ESHWAR DARSHAN.K.M	96	MB207756	SUMIT NAGANATH
51	MB207651	GAUTHAM M	97	MB207757	SUPREETH S
52	MB207652	GOKUL NAYAK	98	MB207758	SURAJ G S
53	MB207653	GURU RAGHAVENDRA S	99	MB207759	SURAJ HS

***Absentees**

Photo Gallery


Zoom Meeting

Recording

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indraneel das indraneel das	 Shruthi G	 Jesudas Nicholas	Drinya K Chandr... Drinya K Chandran
Rachana H Gowda Rachana H Gowda	 Mayur ks	Rakshith s Rakshith s	 D_Nikita
 D_KARNIKA MRIDUL	 Vinayak G	 Roshani	 D - Talwar Praveen
 C_Mohammed Mohasin Yarn...	 D_GURU RAGHAVENDRA S	 D_Suhas M	siddhant mucha... siddhant muchakani






Recording



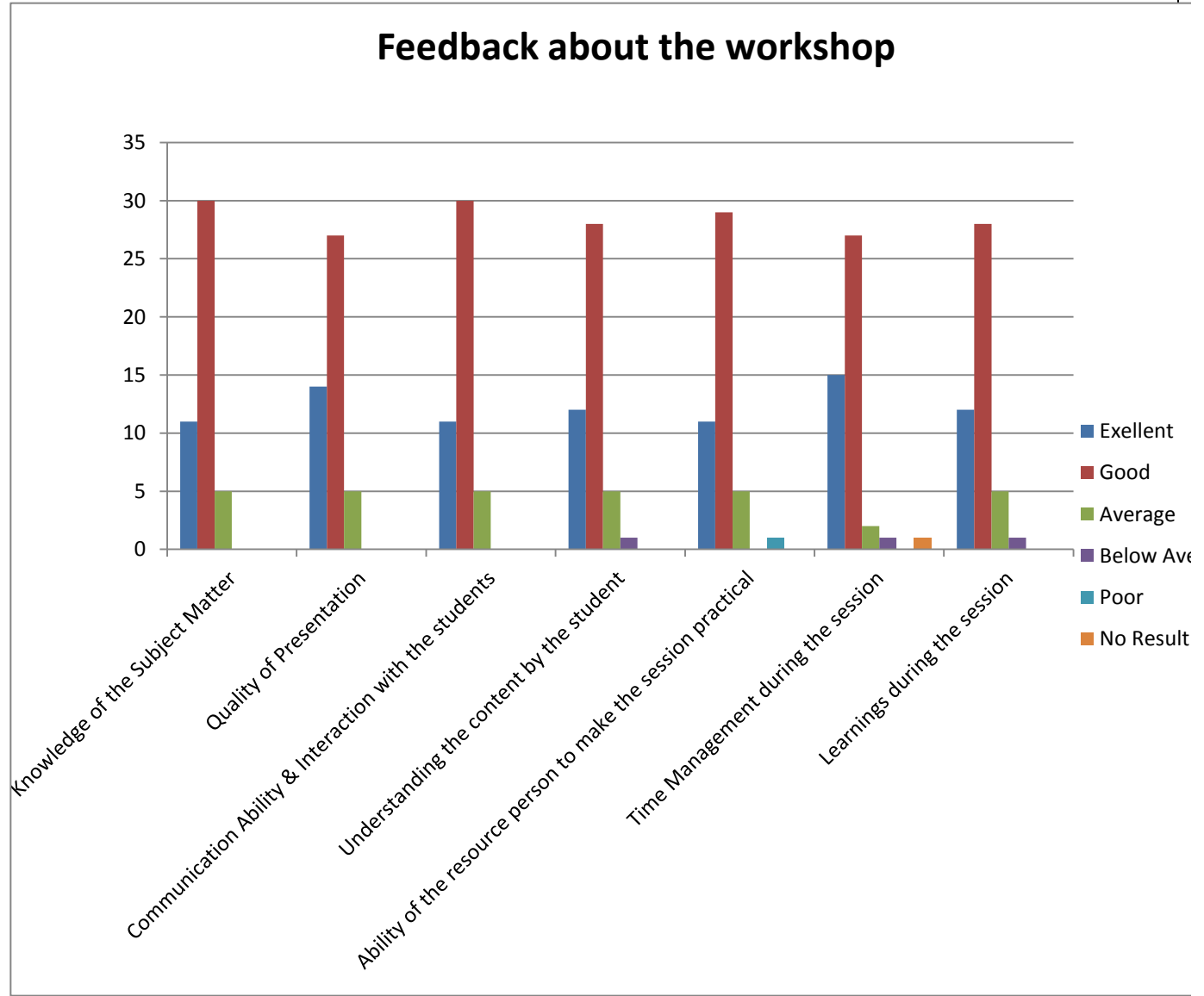
Sustainability

RVIM

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 Jesudas Nicholas
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 D_KARNIKA MRIDUL

Feedback/ Coordinators Comment:

The workshop was very useful to the students as they got very good learning about dimensions of sustainability. At the end of the workshop, the feedback was collected from the students in the Google form. The summary of the same is provided here:



Event Coordinator

Director

