

RASHTREEYA SIKSHANA SAMITHI TRUST R V INSTITUTE OF MANAGEMENT CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar Bengaluru, Karnataka 560 041



CERTIFICATE COURSE IN "MANAGEMENT LESSONS FROM BHAGAVAD GITA."	
Date: 05-02-2021 To 26-06-2021	Venue: R V INSTITUTE OF MANAGEMENT Jayanagar, Bengaluru
Time: 9am to 10.30am	Event: CERTIFICATE COURSE
No. of Participant: 80(Students) + 2(Staff) =82	DEPARTMENT OF GENERAL MANAGEMENT: -CENTRE FOR INDIAN CULTURE AND HERITAGE AND HERITAGE

OBJECTIVES OF THE COURSE:

This course aims to educate students on the following topics :

- 1. Self-management
- 2. Conflict management
- 3. Stress management
- 4. Anger management
- 5. Transformational leadership
- 6. Motivation
- 7. Goal setting





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Profile of Resource Person

Dr. N. Suresh has completed PhD. from S-VYASA, University. S-VYSA is the acronym of Swami Vivekananda Yoga Anusandhana Samsthana which is a unique Yoga University translating the vision and teachings of Swami Vivekananda to action through academic higher education programs. The UGC named S-VYASA in 2002 as a Deemed to be University under Section 3 of the UGC Act 1956. The University is accredited by NAAC A+. It is also the First ISO 2001:2008 Certified Yoga University.

Dr.N.Suresh also holds MBA degree from GURU GHASIDAS VISHWAVIDYALAYA, Koni, Bilaspur, and B.E.



from Bangalore Institute of Technology (BIT) Bangalore. He also has an M.Phil. Degree from Periyar University at Salem, B.Sc Degree from Bangalore University at Bangalore and M.Sc. degree in Mathematics from Kuvempu University at Shimoga, Karnataka. Prior to joining the R.V. Institute of Management, he has served as Principal of Sarakari Vidya Kendra Polytechnic for over Sixteen years and as Lecture in Electronics Department at P.E.S. Institute of Technology Bangalore for about four years. He has handled subjects such as Production and Operation Management, Business Statistics, Operation Research, Research Methodology, International Business, Organisational Behaviour and Management Lessons from Bhagavad-Gita

His research interests include the ancient Indian scriptures which will help in dealing with issues from management strategies to corporate governance in today's highly competitive world of business. He has presented papers in National and International Conferences and published research papers in leading journals.

DESCRIPTION ABOUT THE CONTENT OF CERTIFICATE COURSE.

Srimad Bhagavad Gita is one of the greatest legacies of ancient India to the world at large. Forming part of the great Indian epic -Maha Bharata,' it is a dialogue between Lord Krishna and the great archer Arjuna which took place on the great battlefield of Kurukshetra where a battle was about to begin between two sections of the same family. The Bhagavad Gita was delivered by Sri Krishna to motivate Arjuna, who got mentally disturbed upon seeing those near and dear ones whom he had to kill in the war of Kurukshetra, Lord Krishna told him to perform his duty. In the eighteen chapters of Bhagavad Gita, one discovers tremendous management guidelines which are applicable even today.

In this certification course in Management Lessons from Bhagavad Gita, the following aspects are covered.

- 1. Self-management
- 2. Conflict management
- 3. Stress management
- 4. Anger management
- 5. Transformational leadership
- 6. Motivation
- 7. Goal setting

Many other aspects of management which can be used as a guide to increase HRM (Human Resource Management) effectiveness are also focused.



Management is a process of aligning people and getting them committed to work for a common goal. The critical question in all managers' minds is how to be effective in their job. The answer to this fundamental question is found in the Bhagavad Gita, which repeatedly proclaims that "you must try to manage yourself." The reason is that unless a manager reaches a level of excellence and effectiveness, he or she will be merely a face in the organisation

Management in principle teaches us to become better leaders. As a manager one has to delegate the work among the subordinates effectively and motivate them to do their work. The Manager's functions can be briefly summed up as under:

The Takeaway

Based on these illustrations from the Gita, Students can take away some simple yet powerful lessons.

1) Developing a good sense of neutrality: This is an important prerequisite for discharging one's work very effectively.

2) Embracing the overarching principle of karma yoga will have to be the alternative paradigm for improving the quality of management in organizations.

- 3) Forming a vision and planning the strategy to realise such vision.
- 4) Cultivating the art of leadership
- 5) Establishing institutional excellence and building an innovative organisation.
- 6) Developing human resources.
- 7) Team building and teamwork
- 8) Delegation, motivation, and communication and Reviewing performance and taking corrective steps whenever called for.

If students can take these Eight important lessons from the Gita, they can not only build an alternative paradigm of management but also succeed reasonably in the practice of management.







