1.3.1 Cross Cutting Issues

- 1. Drama competition
- 2. International Woman's day
- 3. National Management Week
- 4. Report on Management Lessons from the Bhagavad Gita



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar Bengaluru, Karnataka 560 041

INTERNATIONAL WOMENS DAY CELEBRATION DRAMA COMPETITION

Date	: 8-3-2021	Venue	: Seminar Hall	
Time	: 2.00PM	Semester & S	Section: I Semester A, B & C	
No. of Participant: 120		Event Coord	dinator : Prof. Anitha B.M. D'silva	

Objectives:

- To encourage students to take to part in curricular activities.
- To create, nurture and strengthen talents of students and exhibit the same during their study at the institute.
- To celebrate important festivals and present the same in the form of cultural programmes like play, drama and mime.

Judge for the event: Mr. Pranam Shetty, alumni, 2017-2019 batch

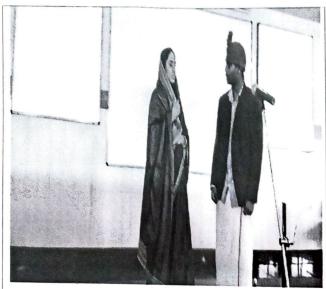
He is a notified dancer, musician and also the alumni of 2017-2019 batches. In his stay at RVIM Mr. Pran has performed various stages events, dances, Yakshagana. He has trained his junior in Yakshagana and also participated in the inter college cultural events. As a judge for the event h was happy to be at his Alma mater and encouraged his juniors to showcase their talents.



2nd Judge for the Event was the Internal Faculty member Dr. Suresh N



GLIMPSES OF THE DRAMA COMPETITION







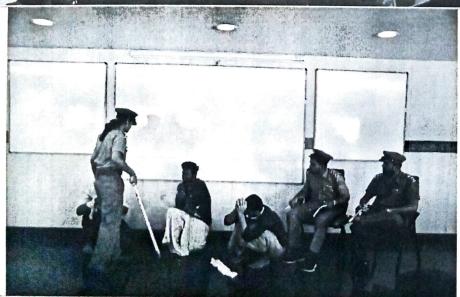
The audiences enjoying the programme





1st Semester C section drama participants









1" semester II section play



Director felicitating the judge Mr. Pranam Shetty

Feedback/ Coordinators Comment:

The drama competition fun filled with lot creativity and ideas enacted which were connected with life of women and from contemporary and history. The dramas were connected to the women's voice, injustice seen and empowerment of women at large. The competition was very colourful with participants in different costumes connecting and emphasizing the nature of the Women character. The students and faculty members enjoyed every performance and cheered, encouraged and motivated the participants.

Outcome achieved/ attained:

The idea of organizing the drama was to bring in a certain amount of awareness about Women who had contributed towards the country. Enacting the life style and achievements, struggles of Women from history, the students have brought a remarkable change in the mindset of the audience. Above all it brought about a huge impact on the minds of the students and faculty members, thereby achieving the major objective of the celebrations of International Women's day.

R. J. Prof. Anifha BM Dailva Event Coordinator

Director



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar Bengaluru, Karnataka 560 041

INTERNATIONAL WOMENS DAY

Date : 8-3-2021	Venue: Basement
Time : 9.00am to 10.00am	Semester & Section : I Semester A, B & C
No. of Participant: 145	Event Coordinator: Prof. Anitha B.M.D'silva
Karate Trainer	TARA KUMARI M. L.

Objectives

- To encourage students to take to take part in Self-defense activities organised at the Institute
- To empower women and enable them to defend against any type of physical assault.
- To build self-confidence so that they can contribute meaningfully to their own development,
 and capacity enhancement through Self-defense training.

Agenda/Flow of the Event

- Welcome and Introduction of the trainer
- Brief Achievements of the karate trainer
- Self-defense katas
- Demonstration of self-defense techniques for the girls
- Practices session
- Vote of thanks

Profile of the Resource person

 Senior instructor in the field of Martial Art, Marma kala & Karate on various levels like Schools, institutions and consultant for few MNC (Self Defence Classes for ladies).

PROFESSSIONAL SUMMARY

- 20+ years of Martial Art and Self-defense Instructor
- Black Belt Senior Most Instructor of **School of Indian Karate(R)**
- Special Trainer (Self Defence Classes for ladies) in Ladies

Achievement & Awards

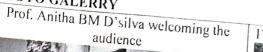
- 1997 Secured Gold Medal organised by AMA (Academy of Martial Arts)
- 1996-1998, I Place, organised by Sei-Budo Kai Martial Arts Fest
- 1996, placed First in All India Kenkokan Karate Do.
- 1997, placed First in Joshimon Shorin Kyu Karate Do Association.
- 1999, placed Second in XV(15th) AIKF (All India Karate Federation) National

Championships (Govt. of

- India)
- 2003, First place in Japan Shorin-ryo Karate School.
- 2005, Placed First in Shotokan Karate Do International Federation.
- 2007, Placed First in Wado International Karate Do Federation.

Referee for the Karate Championship which will be invited from the other Karate School Association.

PHOTO GALERRY

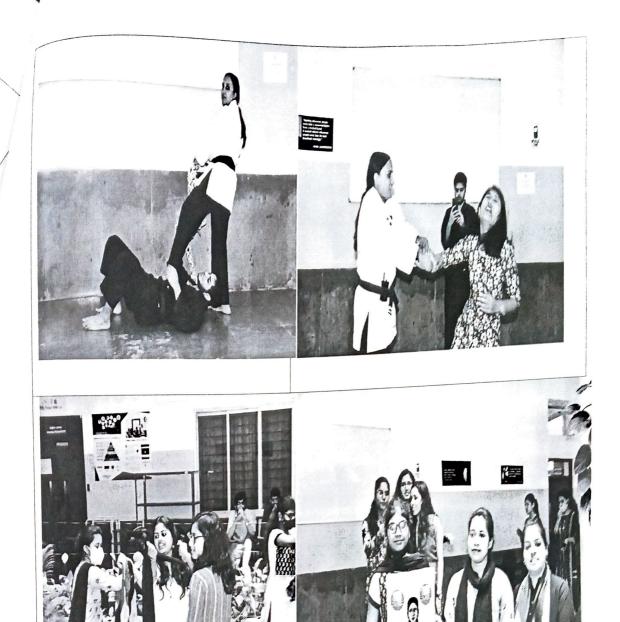












Students practicing some of the techniques

Students with 181 helpline poster

Feedback/ Coordinators Comment:

The self-defense programme will improve self-confidence in a woman/Girl. The training program will keep the person safe when they are away from their homes. It will reduce the dependency on others. The training program will get you a healthy and fit lifestyle due to exercise and physical moves. The girl students can handle dangerous and emergency situations that are caused by strangers. They will be physically educated in terms of self-defence and to reduce discrimination.

As a part of the self defence technique our 1st semester students both boys and Cirls had great interaction with the trainers. They were able to understand the importance to be physically strong, practice certain techniques which may be important in their life. Some of the techniques shown to students include;

- 1. The Girl students should have high level of confidence in them.
- 2. The course helps is training the mental health of the woman,
- 3. The woman who can defend herself against a potential criminal will have a high level of self-confidence.
- 4. Safety through Self-defence
- 5. The friends and family should motivate the Girl student she is learning the course/techniques.

Outcome achieved/ attained:

The demonstration and techniques imparted during the session made the students realize the importance of being physically strong.

- Sessions are being planned for the girl students every month 1 programme will be initiated.
- Girl students have gone ahead to enroll in Karate classes after the class hours.
- Few students have initiated to create awareness in their schools and colleges where they
 have studied.

Prof. Anitha BM Dsilva Event Coordinators

Director



AIMS National Management Week

Report

2021

R.V. Institute of Management, Bangalore celebrated National Management Week from January 1 to January 7 with programmes on all days. This is the summary of all the events. The programmes were organized with complete staff participation in campus and students were encouraged to opt for online or offline which ever was convenient. The programmes were well planned and the programme schedule was released ahead. There were 15 events scheduled along with 6 Ad hoc events to offset uncertainties .The programmes were mapped to the United Nations Sustainable Development Goals SDGs and National Education Policy so as to reach those goals by adopting the NATIONAL MANAGEMENT WEEK Objectives. The impact of this NMW programme was experienced and was able to exhibit the problem solving skills and human values in the pandemic environment to all the students and stakeholders and thereby helping to mold responsible citizens. Programme on Awareness and First Aid to Snake Bite was beneficial to Gardners and visitors at Lal Bagh .To spread the message of National Management Week, RVIM Director & faculty members have decided to adopt this programme as regular feature in RVIM-CSR events for the year 2021 and thereby continuing this AIMS National Management Programme regularly to build resilience and agility skills among students.





January 1-7, 2021

Schedule of Events and Ad hoc Programmes

Name	Date	Time	Convenor	
Inauguration Note-Linking NMW SDGs and NEP	1.1.2021	11.45am to 12.15 pm	Prof.Chandran	
Fit India –Basket Ball	2.1.2021	8 am-10 am	Prof.Anitha	
Walkathon	2.1.2021	8 am to 10 am	Prof.Ramya and Prof.Vandana	
Health Camp	3.1.2021	7 am to 11 am	Prof.Reddy And Mr.Shiva Kumar	
Rural Visit Virtual	4.1.2021	10 am to 11 am	Prof.Chandran	
Psychological Counseling	4.1.2021	12.00 pm- 12.45 pm	Dr.Anupama and Prof.Rashmi	
Rural Visit Field Team of Ten Students	5.1.2021	9 am to 2 pm	Dr.Noor Firdoos Jahan	
Mental Health on Young Adults	5.1.2021	10.45 am to 11.45 pm	Dr.Narasima Venkatesh	
Psychological Counseling	5.1.2021	12 pm to 12.45 pm	Dr.Anupama and Prof.Rashmi	
Cool Yoga for Senior Citizens	5.1.2021	4.30 pm to 6.00 pm	Prof.Uma and Prof.Sowmya	
Gnayanarjan	5.1.2021	5.00 pm to 7.00 pm	Dr.Santhosh	
Sports Injuries and Management	6.1.2021	10 am to	Dr.Narasima Venkatesh	

P.T.O

Planning of Events by All Staff Members for National Management Week Celebrations

The initial planning session for all the staff members was organized in the Conference Hall to encourage Campus wide participation and all departments. The interactions supported to provide better insights and accountability for every event in terms of effectiveness and its impact. This schedule is the outcome.

Visit to Pa	rikrama School	6.1.2021	11.00 am to 1.00 pm	Prof.Priya Jain
	for Conjun	7.1.2021	4.30 pm to	Prof.Uma and
	gramme for Senior	7.1.2021	5.15 pm	Prof.Sowmya
	citizens	7.1.2021	5.00 pm	Prof.Chandrar
	nd Release of NMW Report	7.1.2021	3.00 pm	Tronsmanara
		Ad hoc		
	Name	of the Zinesi	Convenor	
Health and	Art programme for		Tanupriya	
	ng Impaired		Public Particip	ant
	ce and First Aid	Prof.Anitha		
	Green Basket Ball	Prof.Gurudutt Shenoy		
	r Visually Challenged	Prof.Chandran		
Green Audit		Shreya Sahapurkar		
		Ved Gurunath Shaikh		
Comm	unal Harmony	no la	Borashetty ,Gar	dner
Organizers ar	d Attendees are to fo	ollow all Socia	Distancing Norr	ns and Hygiene
	WITH ALL COVIL	PREVENTION	Visit Field	
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A.Chandran			1	
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			C.A. 17, 36th Cr 4th 'T' Block, BANGALOR	Javanagar.

AD HOC Programmes are standby events planned and organized in case of uncertainties like change in weather, Covid protocol, suspension of classes and quarantine policies and government instructions from time to time.

Events is not mentioned against dates and hence can happen any time during January 1-7 only for being included in the AIMS National Management Week 2021 report. However they can be treated as RVIM-CSR event and taken forward later as per convenience. Communal Harmony message was taken during class discussions and regular feature of National Foundation for Communal Harmony shared. It is an ongoing programme.

Events Green Audit was conducted by Student Shreya Sahapurkar with support of Mr.Manjunath, Office Staff, Mr.Rajanna ,Computer Technician and Driver Mr.S.T. Kumar .

Ambulance and First Aid was organized a specific subject 'First Aid for Snake Bite' with support of Medical Doctor Dr. Noor and Nursing College Principal Dr. Gajendra Singh. 5 Students volunteered with 4 staff members . The programme was included along with Medical Camp in Lal Bagh where Public and Gardner there spoke to Page | 3 the Experts.



Dr. Noor speaks to participant in Lalbagh on Big Screen /Smart Board provided by The Director, RVIM for utilizing during the camp instead of small screen laptop. This big screen helped to reach many visitors in Lalbagh by following social distancing norms. This programme recordings can be viewed here on the LINK

WATCH HERE https://youtu.be/a0r-g7FKbXg

Fit- India Green Basketball was shifted to SDG13 Climate Action with online participation from (Public) Football Team of 50 members at Jayanagar Stadium due to heavy rains. The report is submitted to Regional Transport Office in the form of Thought Paper /Reflection Paper to Dy. Commissioner RTO, Jayanagar BMTC Complex by students Mahesha and Salman Pasha.

Mentoring for Visually challenged initiated with Samarthanam School for the Blind and turned as ongoing programme till completion of SSLC exam for 14 blind students.

Health and Art for hearing impaired programme was changed to Community Radio programme organized by Public Participant Tanupriya with Dr.Abhignya talk on 'There is a medical store in our kitchen which we don't know'. 45 LISTENERS FOR LIVE PROGRAMME FOR INTERACTION 3 IN STUDIO LISTEN RECORDINGS ON LINK

https://www.podomatic.com/podcasts/chandrana-rvim/episodes/2021-01-06T05_34_24-08_00



Rashtreeya Sikshana Samithi Trust

Permanently Affiliated to Bengaluru Central University

Approved by : AICTE, New Delhi; Recognised by : Govt. of Karnataka

Ref: 335 /RVIM/MBA/2020-2021

9-01-2021

To

AIMS National Management Week Award Jury Members: Prof. Mohd. Masood Ahmed and Dr. Balkrishan V Sangvikar Association of Indian Management Schools

Sir

RVIM had celebrated National Management Week on all the days from January 1-7, 2021 and concluded with release of the report. The events had good participation from all the staff members and students. Mr. A. Chandran, Assistant Professor & Coordinator RVIM Centre for Social Responsibility coordinated in organizing the programmes and the report is herewith submitted.

Thanking you

With Regards

Dr.Purushottam Bung

Director



January 1, 2021

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National Management Week Day 1 had a discussion on Linking National Management Week to SDGs to National Education Policy. Director and Staff members discussed various initiatives and possibilities in adopting the AIMS National Management Week societal development programmes in the Co -Curricular Curriculum along with ongoing RVIM-CSR initiatives to achieve the Sustainable Development Goals and the objectives of National Education Policy. With such initiatives it is to foresee NMW programmes to be regular time table events.

The event marked the flow of ideas towards conservation and growth with the mapping of SDGs. RVIM has followed all green practices and this initiative helped in aligning the usage of resources in an effective with a thought on REDUCE, REUSE, RECYCLE.



Photo: Vandana, Teaching Staff

Mr.Chandran, Coordinator RVIM-CSR & Ms.Devi and Ms.Lakshmi incharge for cleaning toilets expressed their suggestions

SDG Goal No.10 'Reduced inequalities' Adopted – Ms.Lakshmi and Ms. Devi are staff for keeping toilets clean. Their support to NMW helped to identify issues relating to water conservation, good health other aspects which are generally not spoken and discussed during regular meetings. The spoke on the podium and held the SDG 17 Goals Chart during the session.



Photo: Vandana, Teaching Staff

The Discussions 11 am to 1.00 pm had Staff Participation and initiated steps to Conduct Green Audit



Photo: Mamatha, Pantry Incharge

Briefings on Green Audit initiated.

Mr.Vamsi Krishna, System Admin used Impact app 'GET FIT DO GOOD' to spread awareness on 'SAFE DRINKING WATER' and recorded in https://impactapp.in/. From Jan 1 to 7 he received a 7 Day Streak badge.

January 2, 2021

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National Management Week Day 2 had Walkathon to spread awareness on importance of mask and hygiene in prevention of spread of Covid 19. The walkathon was supported by Tilak Nagar Police Station. The participants carried the posters and walked a distance of 4 kms from RVIM Campus.

Director, Staff and Students walked the lanes with the team of around 40 participants through 4thT Block, 4th Block,3rd Block Signal, Stadium ,Tilak Nagar and concluded the walkathon at Campus.



Adjacent Roads near Campus with Placards on Handwash and Coughing Etiquette to prevent the spread of Covid 19 pandemic



Director, Staff and Student with Awareness Poster from Tilak Nagar Police Station



Fitness Awareness during Walkathon with Fit India Message with use of Basketball



All Staff Walk



Walkathon Participants at the time of Disperse

Photos: Vamsi Krishna, Lab Staff

The walkathon had a message of Fitness. Two basketballs were used and dribbled all along the path to draw the attention on fitness with sports. The dribbling was also useful to encourage students and staff to be engaged in sports and games like basketball dribbling which could be done individually by any person in their little space in their home as a part of exercises. Today after Covid there are a lot of restrictions for field based team games. But engaging in such type of practice keeps all in a better health by following all Covid Prevention Protocols.

January 3, 2021

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Health Camp for Gardners

R.V. Institute of Management organized Health Camp on January 3 for Diabetes Detection for gardners in Lalbagh and awareness programme on 'First Aid for Snake Bite'.Dr.Noor ,General Physician spoke to the students and participants of the camp through teleconsultation mode and brought out the immediate steps that one should take in case of a snake bite. 94 gardeners were tested for their sugar level .Prof.Nagasubba Reddy ,Assistant Professor and Mr. Shivakumar, Library Staff made all arrangements. Gardner Mr.Borashetty and Group D Staff Ms.Geetha interacted with the participants to reach the venue by following social distancing norms and safety practice. The materials kit arrangements were made by Mr. Manjunatha ,Lab Technician and other support by Mr.Rajanna,Non Teaching Staff.10 student volunteers provided their support in organizing the camp. Nursing support was provided.



Health Parameters Check at Lal Bagh



Dr.Purushottam Bung ,Director, RVIM inspected the Camp Arrangements Sunday ,January 3,2021 at 9.45 am in Lalbagh

First Aid for Snake Bite (FOR LALBAGH VISITORS/GARDNERS/STUDENTS)

Students and public were provided webinar link for those to watch online and for public assembled in Lal Bagh a Mega Screen was used to view the discussion. The smart board provided a great help for all assembled in the park to follow the First Aid Demonstration. Mr.Chandran, Coordinator, RVIM -CSR anchored the in site and online connect to Doctor. Around 150 public participants and 50 students joined the discussion.





FIRST AID FOR SNAKEBITE

Dr.Gajendra Singh ,Principal, RVCN provides
Insight to handle it better.
Interviewed by A.Chandran , RVIM-CSR

Invitation Link was sent a day before on Saturday to reach earlier

Later in the evening at 4.30 pm A Podcast Interview was arranged. Dr.S.R. Gajendra Singh, Principal, R.V. College of Nursing was interviewed by A.Chandran Coordinator, RVIM-CSR on First Aid for Snake bite for podcast listeners and social media group.

PODCASTLINK- Visit and Click on Play Button to Listen

https://www.podomatic.com/podcasts/chandrana-rvim/episodes/2021-01-03T10 38 42-08 00

DAY 4

January 4, 2021

Awareness on Women Helpline 181

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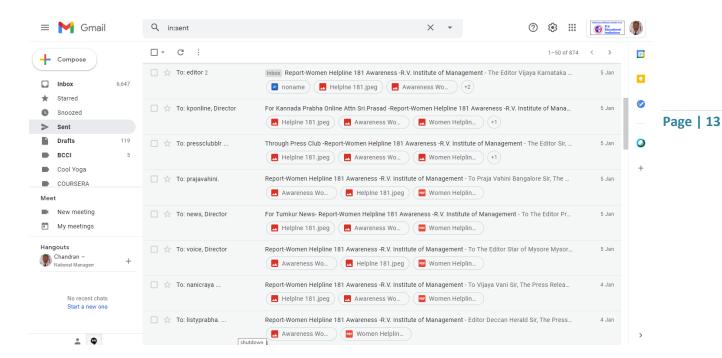
R.V. Institute of Management, organized awareness programme on 'Women Helpline 181' to reach women in distress in villages around Bannergatta on January 4, 2021. The helpline also provides information about Government Schemes for women and children. The Helpline is reachable 24x7. Immediate intervention and support is offered for victims of domestic violence, sexual violence, cybercrime, Protection of Children from Sexual Offences (POCSO), Child marriages and all other related problems. Call 181 a toll-free number for support and information. The awareness programme was supported by Ms. Suvarna ,Supervisor, Helpline and organized as a part of CSR initiative at RVIM.



Faculty and Students volunteer team display Women Helpline 181 Posters

Photo: Chandran, Coordinator NMW at RVIM





Media Press Release to All-Information on Women Helpline- NMW Programme

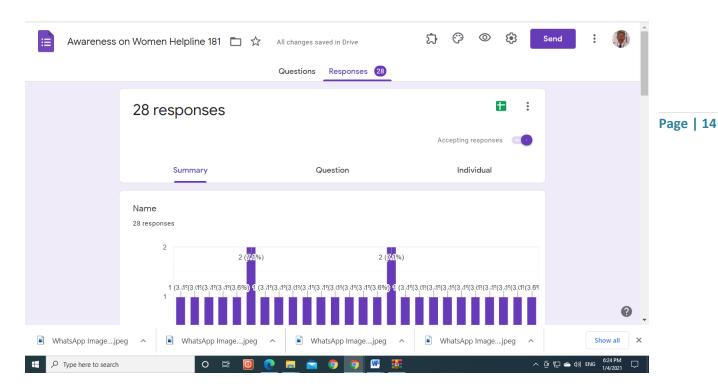


Photo: Team Member

The Awareness Programme Team- 3 Staff with 9 Students in Rural Field Visits was held a day earlier due to availability of bus services to remote villages and hence held on January 4 instead of January 5

Social and Family Connect in Campus on Helpline 181

The students of III Semester MBA had an opportunity to share the Women Helpline 181 among their family members and contacts .



28 Students supported through Social Media Reach through Virtual Visit on Helpline Programme

Farmer Visit to the Class

Students of III Semester MBA Section C had a farmer visit to the class through the efforts of student Sainath. The focus was on general discussion and to help students to adopt agro based careers and farming in the future. This is a Virtual interaction. 24 students participated in this farmer connect initiative. The students were also able to reach the government schemes awareness especially for women and on Helpline number 181.



Virtual Link Invitation for Participation in Rural Connect and Helpline Awareness

January 5, 2021

Day 5 of NMW had four programmes on a day .

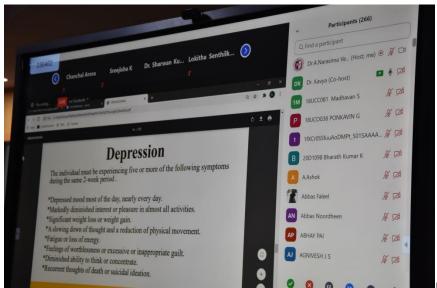
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The **Psychological Counselling** reached 125 students online with 2 staff coordination in arranging the session. The session was held on 2 successive days for class wise coverage.

In second programme on the day Dr.Kavya,DNB,SPARSH Hospital ,on topic 'Mental Health on Young Adults' provided awareness and preventive measures for various problems like Anorexia Nervosa (Ex: Eating Disorder- Fear of gaining weight/Strong desire to be thin – Especially Girls in Adult age), Common Mental



Health Disorders, Binge Eating (Ex:Eating Large Amount when not hungry), Genaralized Anxiety Disorder (Ex:Excessive Anxiety or worry experienced for more than six months), Social Anxiety Disorder (Ex: Meeting Unfamiliar People, Giving a Speech), Fear of Phobias (Ex: Fear of particular objects or social situation that immediately results in anxiety), Different symptoms of Depression, Excessive Alcohol Dependence, Red flags for Suicide etc., and various steps that can be taken either by self or by others to remove the above mentioned Disorders/Symptoms to attain mental health and wellness. 266 students attended this session online and 7 students in campus for volunteering. Also 5 Non-Teaching staff was present in campus.



Dr.Kavya addressing online



Cool Yoga

Cool yoga is a unique Yoga Practice designed by Dr.Purushottam Bung,Director,RVIM for 1 hour practice every day for 7 days as it aims to benefit people with busy schedule. In a short duration a larger benefits are expected. Cool Yoga session was specially organized for senior citizens. 25 Senior citizens attended online and 20 staff attended in campus. The programme concluded late in the evening with lot of demonstrations with FAQs.

Gyanarjan is a model CSR programme in RVIM . Here free mentoring and coaching guidance is provided to high school and PUC students.

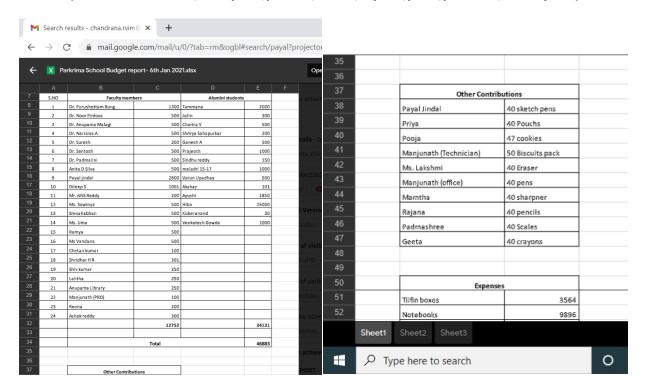
As a part of National Management Week Celebrations a special session was organized Students on the topic 'Environment – Sustainable Actions, Implementable Solutions' and reached 195 children in the society. Invited resource person Mr.Magadi Bhargav addressed the students.



WATCH IT ON LINK https://youtu.be/2dKVRNHdONs

Fundraising for Orphanage (Rs. 46883 Forty Six Thousand Eight Hundred and Eighty Three Only) and

In Kind (Biscuits & Cookies, sharpner, pencils, scales, cryons, pens, pouches, skech pens)

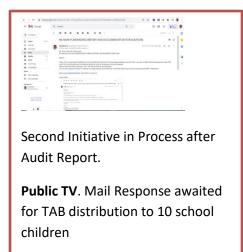


Contributions break up details



Director, Staff and Student Volunteers at PARIKRAMA

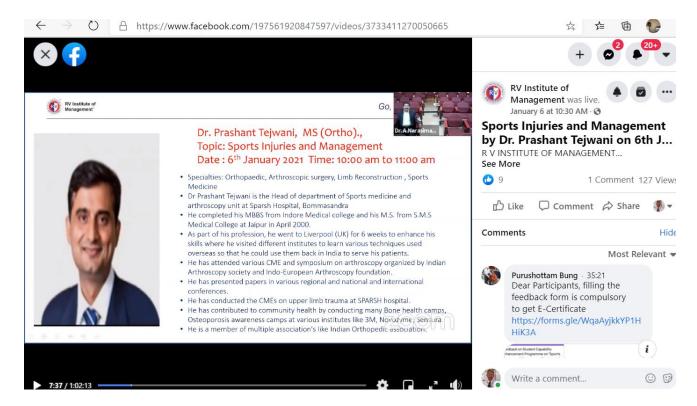
Parikrama offers education for Children from Slums LINK https://www.parikrmafoundation.org/



Sports Injuries and Management

Awareness and Preventive Steps conducted for online student participation. 123 students participated with 7 student volunteers and faculty coordinator for the programme.

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RECORDED SESSION LINK

https://fb.watch/2Wr-M8znYA/

Down to Earth: A Wake Up Call from Mother Earth

Webinar on "Down to Earth: A Wake Up Call from Mother Earth" by Mr. Ullash Kumar, Environmentalist was a second programme on the day in webinar series.60 students attended the session online with faculty coordinator for the event.

NATIONAL MANAGEMENT WEEK 2021 CONCLUDED WITH A VALEDICTORY

January 7, 2021

Wellness Programme for Senior Citizens



22 Senior Citizens and 4 Staff participated with Yoga Teacher Mr. Parvathi

Valedictory Message Online – FROM – UNDP



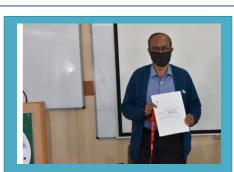
Shobha S.V
Awareness Generation & Capacity Building Lead
SDG Coordination Centre (SDGCC) Karnataka
United Nations Development Programme
Bangalore, India
Mob: 91-9845366585
E-mail: shobha.velgas@undp.org
www.in.undp.org Follow us:
Please consider the environment before printing this email

Ms.Shobha addressed on SDGs and Reviewed the impact of National Management Week programme 2021 organised by RVIM .She was informed with every day report date wise.









Mr.Venkatesh C.S.
Founder and CEO of
MetaCog Solutions
Pvt.Ltd. and Alumnus of
KREC Surathkal and XLRI
Jamshedpur released the
National Management
Week Event Report 2021

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RASHTREEYA SIKSHANA SAMITHI TRUST R V INSTITUTE OF MANAGEMENT CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar Bengaluru, Karnataka 560 041



CERTIFICATE COURSE IN "MANAGEMENT LESSONS FROM BHAGAVAD GITA."				
Date: 05-02-2021 To 26-06-2021	Venue: R V INSTITUTE OF MANAGEMENT Jayanagar, Bengaluru			
Time: 9am to 10.30am	Event: CERTIFICATE COURSE			
No. of Participant: 80(Students) + 2(Staff) =82	DEPARTMENT OF GENERAL MANAGEMENT: -CENTRE FOR INDIAN CULTURE AND HERITAGE AND HERITAGE			

OBJECTIVES OF THE COURSE:

This course aims to educate students on the following topics:

- 1. Self-management
- 2. Conflict management
- 3. Stress management
- 4. Anger management
- 5. Transformational leadership
- 6. Motivation
- 7. Goal setting



TABLE OF CONTENTS

SL.NO TOPIC

- 01 Introduction
- 02 Management guidelines from the Bhagavad Gita
- 03 Utilization of available resources
- 04 Work commitment
- The source of the problem
- 06 Motivation self and self-transcendence
- 07 Work culture
- 08 Manager's mental health
- 09 Forming a vision and planning the strategy to realise such vision.
- Cultivating the art of leadership
- Establishing institutional excellence and building an innovative organisation.
- 12 Self-management
- 13 Conflict management
- 14 Stress management
- 15 Anger management
- 16 Transformational leadership
- 17 Goal setting
- 18 Taming the mind

Profile of Resource Person

Dr. N. Suresh has completed PhD. from S-VYASA, University. S-VYSA is the acronym of Swami Vivekananda Yoga Anusandhana Samsthana which is a unique Yoga University translating the vision and teachings of Swami Vivekananda to action through academic higher education programs. The UGC named S-VYASA in 2002 as a Deemed to be University under Section 3 of the UGC Act 1956. The University is accredited by NAAC A+. It is also the First ISO 2001:2008 Certified Yoga University.

Dr.N.Suresh also holds MBA degree from GURU GHASIDAS VISHWAVIDYALAYA, Koni, Bilaspur, and B.E.



from Bangalore Institute of Technology (BIT) Bangalore. He also has an M.Phil. Degree from Periyar University at Salem, B.Sc Degree from Bangalore University at Bangalore and M.Sc. degree in Mathematics from Kuvempu University at Shimoga, Karnataka. Prior to joining the R.V. Institute of Management, he has served as Principal of Sarakari Vidya Kendra Polytechnic for over Sixteen years and as Lecture in Electronics Department at P.E.S. Institute of Technology Bangalore for about four years. He has handled subjects such as Production and Operation Management, Business Statistics, Operation Research, Research Methodology, International Business, Organisational Behaviour and Management Lessons from Bhagavad-Gita

His research interests include the ancient Indian scriptures which will help in dealing with issues from management strategies to corporate governance in today's highly competitive world of business. He has presented papers in National and International Conferences and published research papers in leading journals.

DESCRIPTION ABOUT THE CONTENT OF CERTIFICATE COURSE.

Srimad Bhagavad Gita is one of the greatest legacies of ancient India to the world at large. Forming part of the great Indian epic -Maha Bharata,' it is a dialogue between Lord Krishna and the great archer Arjuna which took place on the great battlefield of Kurukshetra where a battle was about to begin between two sections of the same family. The Bhagavad Gita was delivered by Sri Krishna to motivate Arjuna, who got mentally disturbed upon seeing those near and dear ones whom he had to kill in the war of Kurukshetra, Lord Krishna told him to perform his duty. In the eighteen chapters of Bhagavad Gita, one discovers tremendous management guidelines which are applicable even today.

In this certification course in Management Lessons from Bhagavad Gita, the following aspects are covered.

- 1. Self-management
- 2. Conflict management
- 3. Stress management
- 4. Anger management
- 5. Transformational leadership
- 6. Motivation
- 7. Goal setting

Many other aspects of management which can be used as a guide to increase HRM (Human Resource Management) effectiveness are also focused.



Management is a process of aligning people and getting them committed to work for a common goal. The critical question in all managers' minds is how to be effective in their job. The answer to this fundamental question is found in the Bhagavad Gita, which repeatedly proclaims that "you must try to manage yourself." The reason is that unless a manager reaches a level of excellence and effectiveness, he or she will be merely a face in the organisation

Management in principle teaches us to become better leaders. As a manager one has to delegate the work among the subordinates effectively and motivate them to do their work. The Manager's functions can be briefly summed up as under:

The Takeaway

Based on these illustrations from the Gita, Students can take away some simple yet powerful lessons.

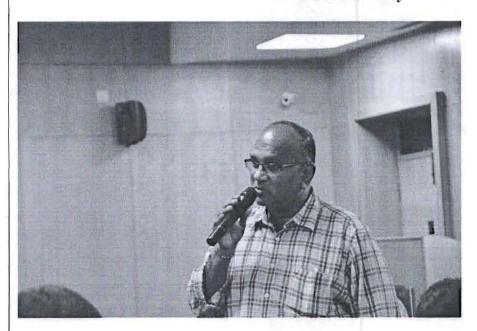
- 1) Developing a good sense of neutrality: This is an important prerequisite for discharging one's work very effectively.
- 2) Embracing the overarching principle of karma yoga will have to be the alternative paradigm for improving the quality of management in organizations.
- 3) Forming a vision and planning the strategy to realise such vision.
- 4) Cultivating the art of leadership
- 5) Establishing institutional excellence and building an innovative organisation.
- 6) Developing human resources.
- 7) Team building and teamwork
- 8) Delegation, motivation, and communication and Reviewing performance and taking corrective steps whenever called for.

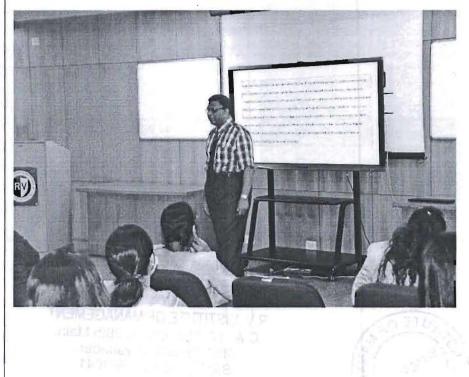
If students can take these Eight important lessons from the Gita, they can not only build an alternative paradigm of management but also succeed reasonably in the practice of management.





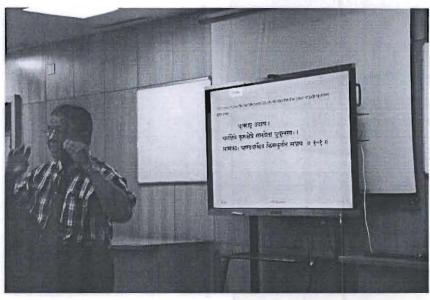
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