



RV INSTITUTE OF MANAGEMENT

NAAC Criteria 1.3.2 – MRSL: Student Journal Publications - Cross Cutting Issues

Managerial Research Skills Lab (MRSL) | Course ID: 21MBA841 | Semesters III & IV



Sl. No.	Title of Paper	Name of Author(s) (Faculty + Students)	Name of Journal	Year	ISSN Number	Journal Link / Category
1	Auto Drivers' Preferences towards Leading Ride Hailing Companies in Bangalore	Dr. Noor Firdos Jahan, Dhanush K.V., Likhitha L and S. Karthik	European Economic Letters (EEL)	2023	ISSN: 2323-5233	ABDC – C Category https://abdc.edu.au/abdc-journal-quality-list/
2	Application of Artificial Intelligence in Digital Transformation of Indian Banking Industry	Dr. Noor Firdos Jahan, Chaitanya Kamatagi B, Nikhil S Anjanalli and Nayan Kumar	European Economic Letters (EEL)	2023	ISSN: 2323-5233	ABDC – C Category https://abdc.edu.au/abdc-journal-quality-list/
3	Does the Weather Influence Asia's Top Stock Market Returns?	Dr. Noor Firdos Jahan, Aditi B Khona, S. Sai Nithyusha	European Economic Letters (EEL)	2024	ISSN: 2323-5233	ABDC – C Category https://doi.org/10.52783/eel.v14i3.1774
4	The Impact of Changes in Inflation Rate on Gold, Silver and Interest Rates	Prof. Anitha BM D'Silva, Vaishnavi N, Bhoomika Bhat and A. Raghavendra	International Journal of Novel Research and Development (IJNRD)	2023	ISSN 2456-4184	https://www.ijnrd.org/
5	Efficient Portfolio Design using the Markowitz Model: A Comprehensive Study on Selected Stocks	Prof. Anitha BM D'Silva, Rehan Faisal Qadri, Luqman M Nawaz, Kalawala Abhishta	International Journal of Novel Research and Development (IJNRD)	2023	ISSN 2456-4184	https://www.ijnrd.org/
6	Effective Adoption of Digital Banking Services – A Study in Karnataka	H V Shreevatsa, Lilima Dash	International Journal of All Research Education and Scientific Methods (IJARESM)	Aug 2023	ISSN: 2455-6211	https://www.ijaresm.com/search
7	A Study of Patient Waiting Period in Diagnostic Center – An Application of Service Blueprint	Prof. Yogashree C.N, Varun S Bharadwaj, Rahul Sangolli	International Journal of Innovative Research in Technology (IJIRT)	Sep 2023	ISSN: 2349-6002	https://ijirt.org/Article?manuscript=161482
8	Interdependency Analysis of G20 Stock Exchanges: Assessing Integration and Diversification Opportunities with India's Stock Market	Dr. Dileep S, Mr. Ganesh Hegde, Ms. Dhanya S Sharma, Shri Hari L	International Journal of All Research Education and Scientific Methods (IJARESM)	Sep 2023	ISSN: 2455-6211	https://www.ijaresm.com/

9	Testing the Impact of Gold & Crude Oil on Stock Market in India	Dr. Dileep S, Mr. Akanksh K G, Mr. Niranjan Hegde, Ms. Neelamma M K	International Journal of All Research Education and Scientific Methods (IJARESM)	Aug 2023	ISSN: 2455-6211	http://www.ijaresm.com/testing-the-impact-of-gold-crude-oil-on-stock-market-in-india
10	An In-Depth Study on Bubble Detection in the Indian Stock Market	Dr. Dileep S, Aditya Uday Hegde, Pranith Kumar S, Niveditha K Swamy	International Journal of All Research Education and Scientific Methods (IJARESM)	Aug 2023	ISSN: 2455-6211	https://www.ijaresm.com/
11	Merger and Acquisition of Amazon and Whole Foods Market	Prof. Pooja Takalkar, Shashikumar R, Jenisha Menezes, Ravish Hegde	TIJER – International Research Journal	2023	ISSN: 2349-9249	https://www.tijer.org/
12	Forecasting S&P BSE BANKEX and S&P BSE Sensex using ARIMA Model	Dr. Vinay K S, Poojarani Talawar, Tanushree R	TIJER – International Research Journal	2023	ISSN: 2349-9249	https://www.tijer.org/viewpaperforall?paper=TIJER2308171
13	Impact of Green Freight India Program on Sustainability of Freight Sector in India	Dr. Rashmi Shetty, Madhura A, Nandagopal B R, Kavyapriya J	TIJER – International Research Journal	2023	ISSN: 2349-9249	http://www.tijer.org/viewpaperforall.php?paper=TIJER2308104
14	Financial Inclusion and Banking for the Unbanked	Dr. Rashmi Shetty, Naveen Setty NA, Chidri Balaji, Abhiha K	International Journal of Research in Education and Science (IJRES)	2023	ISSN: 2320-9364	
15	Impact of Virtual Work Environment on Employee Well-being	Prof. Sowmya D S, Suchitra G, Chavi Jagadeesh	TIJER – International Research Journal	Aug 2023	ISSN: 2349-9249	https://www.tijer.org/
16	A Study on Payments Digitalization to Examine the Effect of Digital Payment Adoption on Financial Inclusion	Prof. Sowmya D S, Aishwarya P, Kshitij P L	TIJER – International Research Journal	2023	ISSN: 2349-9249	https://www.tijer.org/
TOTAL JOURNAL PUBLICATIONS						16