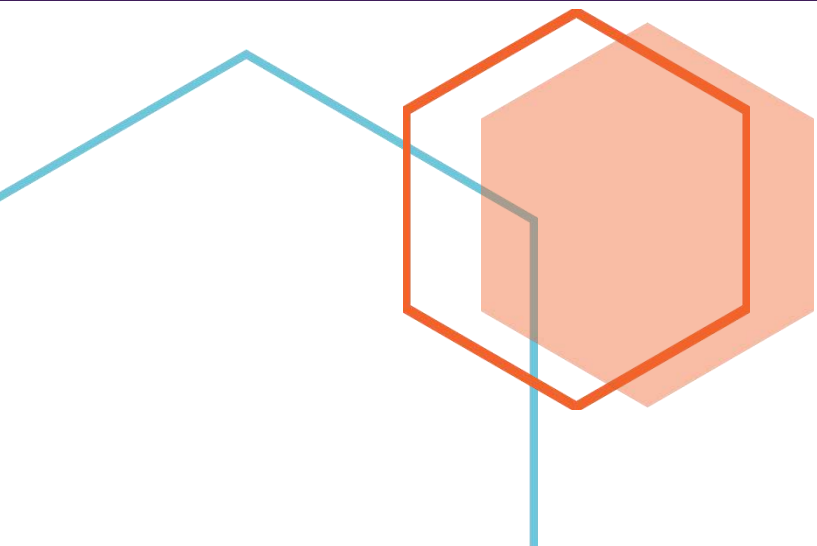




National Management Week 2019 At R.V. Institute of Management Bangalore

A Brief Report of 7 days Celebrations with 13 events and with an impact on 952 people direct participation and around 3500 footfalls

Day 1-Each One Teach One **Day 2**-Visit to Cancer Hospital and Free Dental Camp **Day 3**-Visit to Traffic Management Centre and Visit to Slum Dwellers School **Day 4**-Carbon footprint Awareness using Artwork **Day 5**-Visit to Old Age Home **Day 6**-AIDS Helpline 1097 Awareness in Rural General Hospital (Doddaballapura)and District Prison(Chikkaballapura) **Day 7**-Mobile App Usage for Senior Citizens, Yoga & Physiotherapy Health Care Camp, Press Meet on NMW 2019 and Energy Conservation & Sustainable Development Goals Awareness for School Children





Staff & Public Hold Poster on National Management Week



Participants hold NMW poster at the meeting held on July 27, 2019 from 10.30 am to 11.30 am to discuss and finalize programmes to be conducted for NMW 2019. This was a pre programme meeting of all stake holders conducted three days before the commencement NMW 2019 and Reached PTI and UNI on July 31

(Link-

<https://photos.app.goo.gl/R8R8afR6LXdSGXDS8>

The impact of this meeting was seen by greater association in planning NMW and participation of all staff members (Teaching, Non-Teaching-Office, Library, Helping and Maintenance of Hygiene & Placement).



Day 1 -August 1, 2019 –Each one Teach One

It is an initiative to encourage jobbers and street vendors to use their signature instead of thumb impression. The vegetable vendors, fruit vendors, push cart and auto drivers, Municipality hygiene and sanitary staff all aspire to develop writing skills. Due to poor or no education background they tend to be illiterate but manage their work or business in a humble way. Dr.Anupama Malagi, Professor, Dr.Narasima Venkatesh, Associate Professor, Ms.Anitha D'Silva, Sr.Assistant Professor, Ms.Anupama, Librarian and Ms.Uma & Ms.Ramya , Assistant Professors visited jobbers and street vendors in Jayanagar 9th Block to teach them to write their names and sign. Students in hostel engaged their time to teach their helping staff.

Few students interacted with the visually challenged person having his small business in front of the college. This opportunity was supportive to exchange ideas and understand the challenges of real world. The visually challenged person in turn taught the students to understand and learn Braille.

The feedback provided reads that ' It was a great experience to teach vendors on the street', 'some knew to speak their native language and was not conversant in writing skills'. The paper and pencil were used for the literacy campaign' Each One Teach One'.

The complete set of feedback and field photographs are accessible by using the link- <https://photos.app.goo.gl/YC5fNXxVC9UGENEW9>

Complete link for photographs and documentary support with attendance sheet & copy images, are provided in Page No. 16 for all the programmes date wise.



Flower vendor learns to write and sign



Hostel sweeper learns to write and sign



Vegetable vendor learns to sign



Municipality sweeper learns to sign

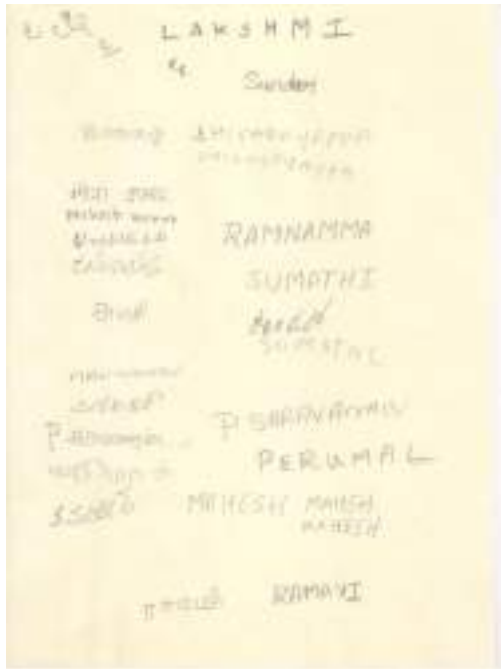


Fruit Vendor signs

The purpose of this event was to encourage use of signature for all print documents and to avoid thumb impression.



Dr. Anupama Malagi, Professor and Ms. Anitha D'Silva, Sr. Assistant Professor teach laundry unit worker to improve her writing and signature.

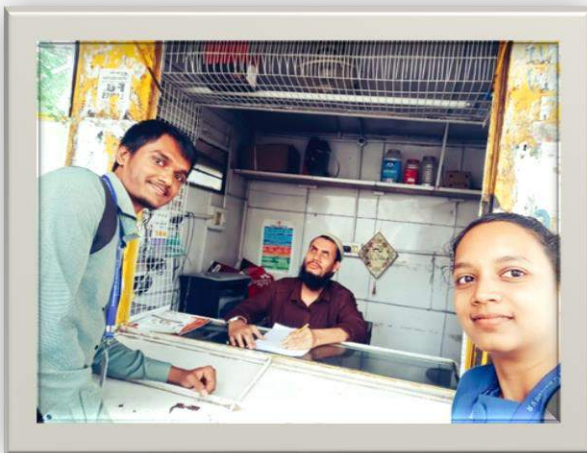


Specimen sheet



TEAM

Students Ms. Divya and Mr. Karthik interacted with a visually challenged small business unit – They taught him his needs and he taught them the basics of Braille





Day 2 -August 2, 2019 –Dental Camp



FREE DENTAL CHECK UP

AT R.V.INSTITUTE OF MANAGEMENT
Friday, August 2, 2019 from 9.30 am-1.30 pm

Supported by
Department of Public Health Dentistry,
DAPM R.V. Dental College

CAMP VENUE-
R.V. Institute of Management
(Next to Calowala/Taxza Thind)
Date-**August 2, 2019**
Time-**9.30 am- 1.30 pm**

Open for Public

Organized by
RVIM Centre for Social Responsibility as a part of
National Management Week 2019 Celebrations
8997-944922255



Dental and all associated problems with the gums are to be attended at the earliest to minimize the damages. In most cases delay may cause cavity and loss of teeth. The Dental Camp had a unique imitative this year. The complete Dental Camp was organized by Group D Staff (Helping Staff) in RVIM. The Group- “D” is considered as the lowest rank of Job Post in any Government or Private Jobs. Keeping aside all assumptions, the opportunity to make arrangements for the camp was provided to Group D Staff. This provided an opportunity and also encouraged all to participate in the National Management Week.

The arrangements for the camp were made by Ms.Mamatha, Group D Staff. She was able to reach 153 and made the camp a great success. The other Group D Staff included Ms.Suvarnamma ,Ms.Sashikala.

The medical support for oral health screening was provided by DAPM R.V. Dental College. The posters invitation was sent to students in e format. The shops and residential and public place gathering in nearby hotels and bus shelters were reached to inform the public about the camp on the day.

The Photographs and Attendance Records are accessible here: [Click here
https://photos.app.goo.gl/Qanq9BPKCGTjF4xx7](https://photos.app.goo.gl/Qanq9BPKCGTjF4xx7)



Day 2 -August 2, 2019 –Visit to Cancer Hospital



Ms.Anitha ,Sr.Assistant Professor and students Divya ,Sharanappa and Karthik visited the learning centre for cancer affected children in Kidwai Memorial Institute of Oncology. The volunteers interacted with the children there and engaged their class and spent some time in play. Most of the children here come from far off places and stay in the hospital for a considerable duration for their treatment. They are not able to pursue their academics as they have to travel to Bangalore now and then for treatment. This learning centre provides them an opportunity to keep track of their academics.

The programme was possible with the support of ‘Samiksha’ an NGO working for the oncological children.

The ‘Kapur Children Block houses around 50 children . All reading and play materials are provided by the NGO here. RVIM has raised Rs.2500 to donate for the purchase of toys for the little children.

The photographs are restricted here and hence few were taken outside the center and at entrance.

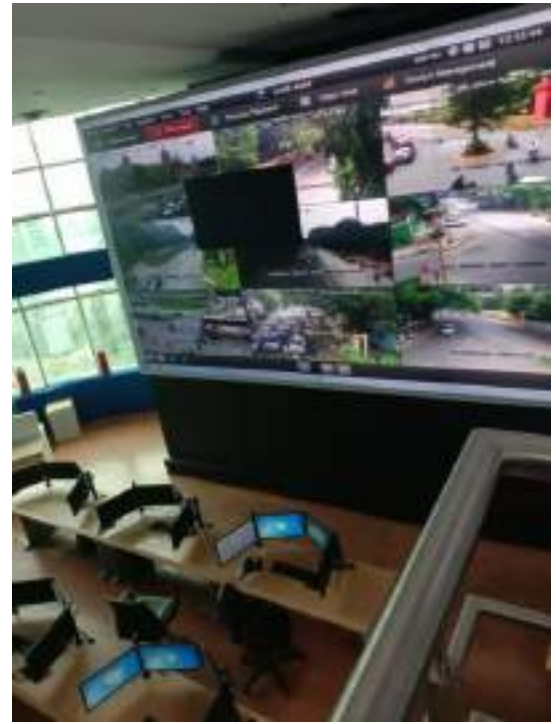
Link for Photo Documents: <https://photos.app.goo.gl/NfMpNetkcoQi1JXq5>



Day 3 -August 3, 2019 –Road Safety



Students view causes of road accidents due to distracted driving by usage of mobile phones



CCTV /Public Eye footages were visualised to know the causes of accidents.The information was shared for greater reach

R.V. Institute of Management
National Management Week 2019
August 2, 2019
Road Safety Awareness Programme

Name	Roll No	Signature
Arjun	1001	[Signature]
Ashish	1002	[Signature]
Ashish	1003	[Signature]
Ashish	1004	[Signature]
Ashish	1005	[Signature]
Ashish	1006	[Signature]
Ashish	1007	[Signature]
Ashish	1008	[Signature]
Ashish	1009	[Signature]
Ashish	1010	[Signature]
Ashish	1011	[Signature]
Ashish	1012	[Signature]
Ashish	1013	[Signature]
Ashish	1014	[Signature]
Ashish	1015	[Signature]
Ashish	1016	[Signature]
Ashish	1017	[Signature]
Ashish	1018	[Signature]
Ashish	1019	[Signature]
Ashish	1020	[Signature]
Ashish	1021	[Signature]
Ashish	1022	[Signature]
Ashish	1023	[Signature]
Ashish	1024	[Signature]
Ashish	1025	[Signature]
Ashish	1026	[Signature]
Ashish	1027	[Signature]
Ashish	1028	[Signature]
Ashish	1029	[Signature]
Ashish	1030	[Signature]
Ashish	1031	[Signature]
Ashish	1032	[Signature]
Ashish	1033	[Signature]
Ashish	1034	[Signature]
Ashish	1035	[Signature]
Ashish	1036	[Signature]
Ashish	1037	[Signature]
Ashish	1038	[Signature]
Ashish	1039	[Signature]
Ashish	1040	[Signature]
Ashish	1041	[Signature]
Ashish	1042	[Signature]
Ashish	1043	[Signature]
Ashish	1044	[Signature]
Ashish	1045	[Signature]
Ashish	1046	[Signature]
Ashish	1047	[Signature]
Ashish	1048	[Signature]
Ashish	1049	[Signature]
Ashish	1050	[Signature]



Faculty and Student volunteers at Traffic Management Centre .Prof. Gurudutt Shenoy, Adjunct Faculty, participated to support the NMW and CSR initiatives at RVIM.

More Photos can be viewed with link: <https://photos.app.goo.gl/st3NFCA4ATeTNAL18>



Day 3-August 3, 2019 –Visit to NGO ‘Parikrma’ –A School that provides free education to Slum Dwellers



Childrens thank RVIM Staff Dr.Noor Firdoos Jahan,Professor ,Ms.Ramya and Ms.Priya Jain Assistant Professors for visiting the school and for their volunteering services

(As per the instructions of school authorities photographs are restricted, hence 1 photo provided for documentation)

For Official letter please use link: <https://photos.app.goo.gl/QueC3XAhc6iRxjGQ7>

Day 4-August 4, 2019 –Carbon Footprint Awareness using Artwork

Climate Change Mitigation is most essential initiatives at all levels. It is the responsibility of every citizen to protect the environment and spread the message of green thoughts to the society. In this initiative public were requested to provide a slogan or art work during awareness campaign. A huge gathering of visitors to Bangalore were approached. They expressed their concern and pledged to reduce their carbon foot prints.

The usage of Carbon Footprint Calculator was also explained to those interested to take a first step then.

The staff members pledged to support. Few students were working on the campus environment audit agreed to take up the task of measuring all forms of power saving. They prepared posters using biodegradable material and water colours.

159 participated in the campaign and with a support of 24 staff members.

National Management Week 2019 at R.V. Institute of Management



R.V. Institute of Management
National Management Week 2019
August 4, 2019
Climate Change Mitigation

I pledge to save environment

Name	Place	Signature
Dr. Anand K. Haldar	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
Pranatha	Bengaluru	[Signature]
S. Anand	Bengaluru	[Signature]
Sunil	Bengaluru	[Signature]
Chitra S.S	Bengaluru	[Signature]
Siddhi Shree	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]
[Name]	Bengaluru	[Signature]

"GO GREEN"

"PLANT MORE TREES"

"SAVE THE ENVIRONMENT"

By JAGINDAH SALEEM

From Jamma of Kozhikode

More Photos on link: <https://photos.app.goo.gl/WNLUamdBDA46tp9f9>



Day 5-August 5, 2019 –Visit to Old Age Home

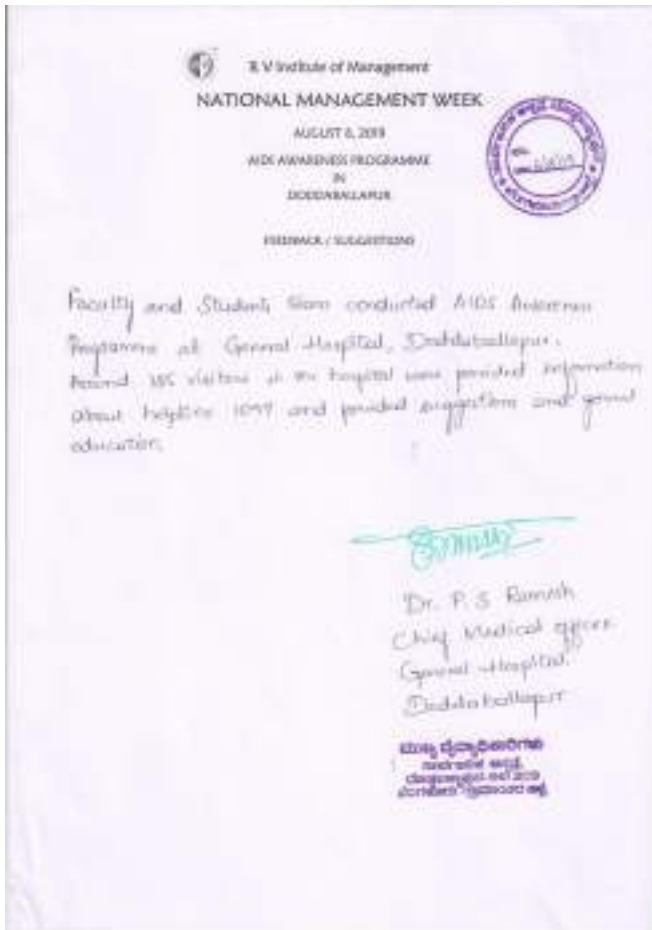


Dr.Anupama Malagi,Professor,Mr.Nagasubba Reddy & Ms.Rashmi Shetty,Assistant Professors with student volunteers Srikanth and Divya visited an orphanage to volunteer and support all the aged citizens abandoned from their homes and living a solitary lives at the old age home. The old age home provides a kind support. The interacted with all the 65 inmates there and also provided refreshments for tea.

More Photos: <https://photos.app.goo.gl/nr65TH2xTC4PWLSUA>

Day 6-August 6, 2019 –AIDS Awareness at General Hospital in Rural Place

A team of four staff members and two students conducted AIDS Awareness at the General Hospital, Doddaballapur, 60 kms from Bangalore. The hospital Chief and Karnataka State AIDS Prevention Society supported the awareness campaign. The campaign witnessed a huge response. The use of **Help line 1097** was promoted to the rural residents in the surrounding villages



Day 6-August 6, 2019 –Visit to District Prison, Chikkaballapur

183 Inmates at the District Prison, Chikkaballapura, were addressed on the issues relating to AIDS. They were educated on the National Network of Phone Counseling in various regional languages. The confidentiality services of the use of Help line 1097 was explained to them.

The zone is prohibited from photography. One photo is supported as documentary evidence

National Management Week 2019 at R.V. Institute of Management



Day 7-August 7, 2019 –Press Conference by Students



To share the message of National Management Week



Students Divya ,Diwakar and Karthik address the media on initiatives of NMW 2019

More Photo and press participation: <https://photos.app.goo.gl/huR3YYbNuTZHf95o8>

Day 7-August 7, 2019 –Usage of Mobile App for Senior Citizens

Senior citizens more often find it difficult to adopt online services due to lack of skills in using a smart phone. To overcome this challenge and to promote the usage of mobile apps for online transactions, bank and travel booking 26 senior citizens aged 60 years to 85 years were taught to adopt online transactions. The session witnessed volunteers from Office Staff and Students to develop humility and respect elders along with the teaching of use of mobile phones for online transactions.



Senior Citizens practicing usage of mobile apps

More Photos and Attendance Sheet: <https://photos.app.goo.gl/zgNv7qUneDJBA1Y9>



Day 7-August 7, 2019 –Energy Conservation and SDGs for school children through indoor sports and games and quiz



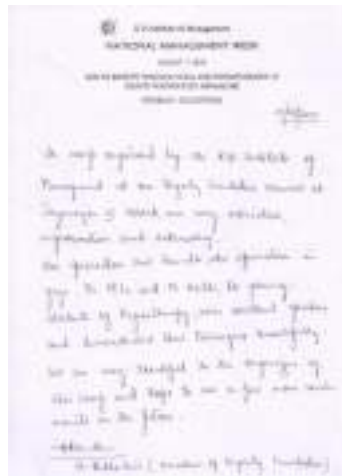
SDGs Awareness

Learning by playing was adopted to spread the message of Sustainable Development Goals and to achieve all 17 Goals by 2030. A total of 39 schoolchildren participated in the programme.

Ms.Geethalakshmi, DGM, Tata Consulting Engineers conducted quiz on Energy Conservation.

More Photos and Attendance Sheet: <https://photos.app.goo.gl/Fy5zmUsn2WnQMAfG9>

Day 7-August 7, 2019 –Health Care-Yoga and Physiotherapy for members of NGO ‘Dignity Foundation’



Feedback

More Photos : <https://photos.app.goo.gl/kqKRGaxGMEzRQBKX9>



IMPACT

Measuring the impact of National Management Week 2019

Date	Event	Public/Beneficiaries	Students Volunteers	Teaching Staff	Non Teaching Staff	Total
1 Aug	Each One Teach One	40	5	6	-	51
2 Aug	Dental Camp	153	3	1	4	161
2 Aug	Visit to Cancer Hospital	25	3	1	-	29
3 Aug	Road Safety	49	6	5	4	64
3 Aug	Visit to Slum Dwellers School	56	-	3	-	59
4 Aug	Carbon footprint Awareness using Artwork Day	159	3	8	16	186
5 Aug	Visit to Old Age Home	65	2	3	1	71
6 Aug	AIDS Awareness	125	2	2	2	131
6 Aug	Visit to District Prison	183	2	2	--	187
7 Aug	Press Conference	15	3	1	-	19
7 Aug	Mobile App Usage for Senior Citizens	26	4	3	4	37
7 Aug	Yoga & Physiotherapy Health Care Camp	17	3	2	-	22
7 Aug	Energy Conservation & Sustainable Development Goals Awareness for School Children	39	1	1	1	42
	TOTAL	952	37	38	32	1059

Total 952 public beneficiaries as per documentary evidence

Total around 3500 footfalls through publicity and invitation

Total media coverage through print and electronic media around 20,000 viewers and readers (Support- <https://photos.app.goo.gl/R8R8afr6LXdSGXDS8>)



Documentary Evidence of Participation

Date	Event	Documents	Link for Access
1 Aug	Each One Teach One	Photo, Attendance, WhatsApp	https://photos.app.goo.gl/YC5fNXxVC9UGENEW9
2 Aug	Dental Camp	Patient Record and Photo	https://photos.app.goo.gl/Qanq9BPKCGTjF4xx7
2 Aug	Visit to Cancer Hospital	Photo, Feedback and E mail Confirmation	https://photos.app.goo.gl/NfMpNetkcoQi1JXq5
3 Aug	Road Safety	Attendance, Photo, Letter of Acknowledgement from Police	https://photos.app.goo.gl/st3NFCA4ATeTNAL18
3 Aug	Visit to Slum Dwellers School	School Thanking Letter, Photo of Greetings	https://photos.app.goo.gl/QueC3XAhc6iRxiGQ7
4 Aug	Carbon footprint Awareness using Artwork Day	Attendance and Photo	https://photos.app.goo.gl/WNLUqmdBDA46tp9f9
5 Aug	Visit to Old Age Home	Photo and Attendance	https://photos.app.goo.gl/nr65TH2xTC4PWLSUA
6 Aug	AIDS Awareness	Video, Photo, Attendance and Media Report	You tube; https://youtu.be/YK4P3ABxza0 Photo https://photos.app.goo.gl/oknPsdJ57AjPgPNfA



6 Aug	Visit to District Prison	1 Photo and 1 Feedback	https://photos.app.goo.gl/qi5sx7eE4RGegAKM8
7 Aug	Press Conference	Attendance and Photo	https://photos.app.goo.gl/huR3YYbNuTZHf95o8
7 Aug	Mobile App Usage for Senior Citizens	Photo and Attendance	https://photos.app.goo.gl/zzgNv7qUneDJBA1Y9
7 Aug	Yoga & Physiotherapy Health Care Camp	Attendance and Photo	https://photos.app.goo.gl/kqKRGaxGMEzRQBKX9
7 Aug	Energy Conservation & Sustainable Development Goals Awareness for School Children	Attendance and Photo	https://photos.app.goo.gl/Fy5zmUsn2WnQMAfG9

All Programmes Recorded Datewise on Twitter Hashtag

#National Management Week 2019

The date wise programme updates were done to communicate the initiatives of AIMS National Management Week to the Social Media. The initiatives were also shared among students in college facebook and other media.

For Twitter Link Click here :

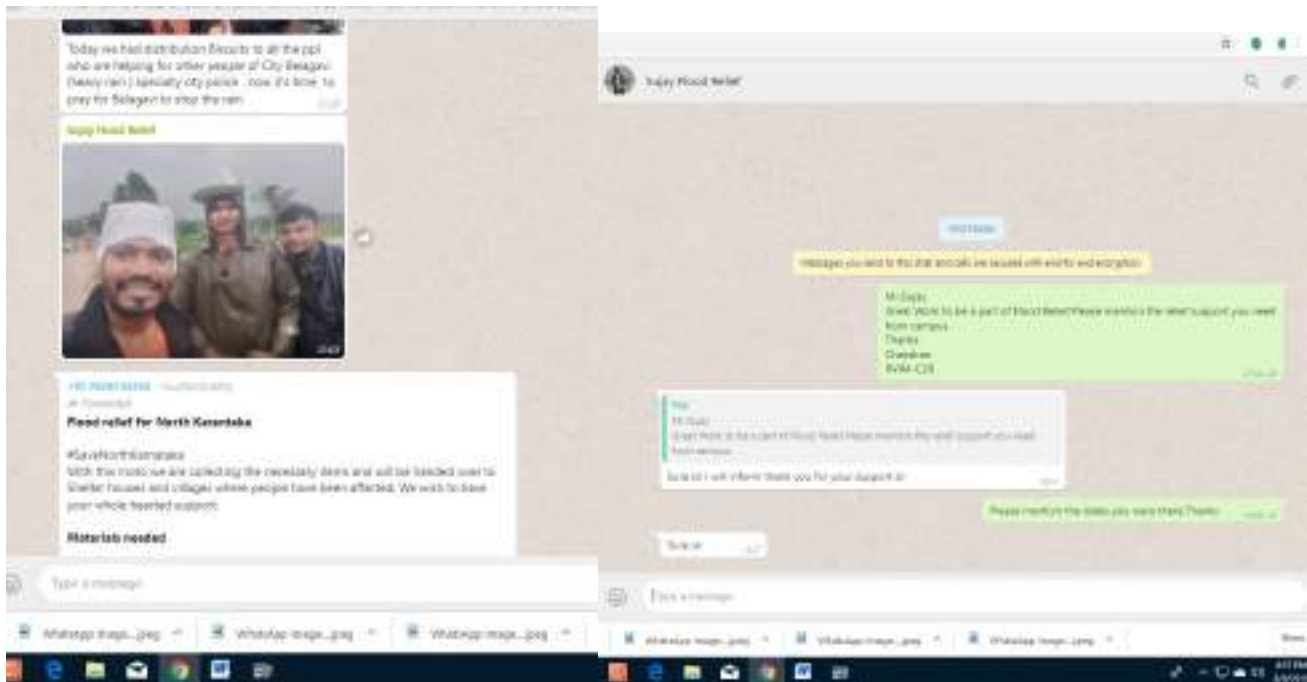
https://twitter.com/search?q=%23NationalManagementWeek2019%20%20%20&src=recent_search_click



Self-motivated students initiatives as reported to Institute individually

Disaster Management

Many parts of Karnataka affected by floods were in look out for relief measures. Student Mr.Sujay from II Semester has immediately responded to the call and has reached the affected place and provided support for relief work. The institute was informed through the official WhatsApp Network on 7 August, 2019 at 9.07 pm with picture .The photo communication is provided herewith and had occurred during the National Management Week.



RVIM staff and students congratulated Mr.Sujay for reaching the affected areas and offered to support and supply immediate needs.

MEDIA REPORTING on Closing Ceremony





At 7 pm on August 7, 2019 NMW Celebrations concluded with a note –‘Cycle more Often’

Report prepared by:

A.Chandran
Assistant Professor &
Coordinator RVIM Centre for Social Responsibility

CA17, 26th Cross, 36th Main, Jayanagar 4th T Block, Bangalore 560041
M: 9449828204 E: chandrana.rvim@rvei.edu.in LL: 080-42540300 W: www.rvim.edu.in