



## R.V. Institute of Management

### RVIM Centre for Social Responsibility

CA-17,36th Cross,26th Main, Jayanagar 4th 'T' Block, Bangalore 560041

Ph: 080-42540300 Fax:080-26654920 E Mail: contact@rvim.edu.in Web: www.rvim.edu.in

#### TITLE OF THE EVENT:

**SWACHHATANTRA**

**Category** : Awareness and Fieldwork

**Date** : August 11-15,2018

**Location** : Campus and Public Places

**Time** : 3.00 pm

#### Partnering

**Institution/Supported by :**

**RADIO CHANNEL 92.7 Big FM**

Participation breakup

TOTAL : 373 Students : 170 Staff: 3 Public/Others: 200

Objectives to be achieved

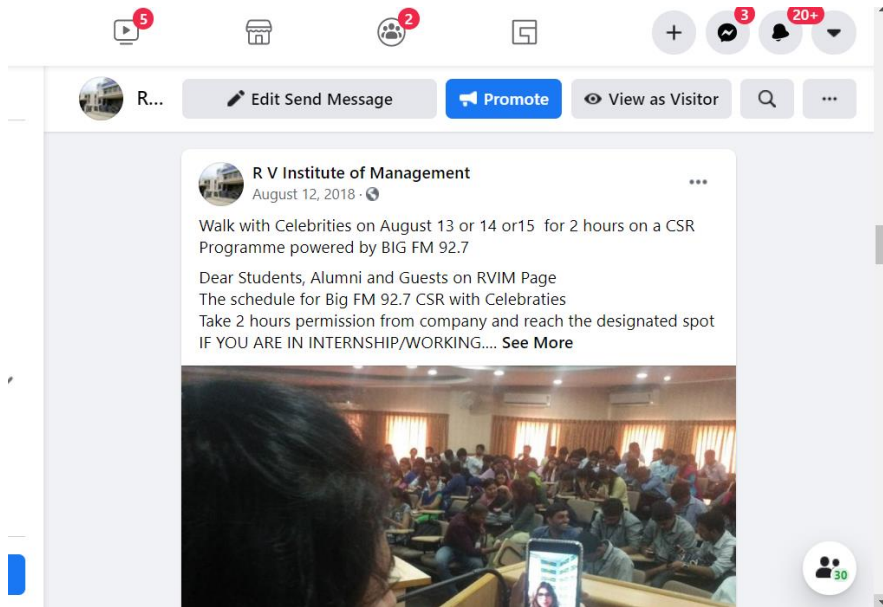
To keep the city clean by radio interaction in LIVE Programme and field visit to create a poster and wall paintings

Report Summary

The students were on live from the class and interacted with the RJ Ms.Shruthi .The Swachhatantra was briefed and shared their views and initiatives. Few students volunteered to take the field work and paint the walls at the designated space provided along with road march to spread the message of cleanliness and civic responsibilities to keep the city clean. Following awareness campaign four students participated in wall paintings. The awareness programme concluded on Independence Day

IMPACT NOTES-The event brought in the civic responsibilities of citizens through discussion and artwork. Hence it pin pointed the duties that has been neglected due to urbanization and lack of time. Such initiatives to rededicate every individual citizen to take right action to keep the city clean.

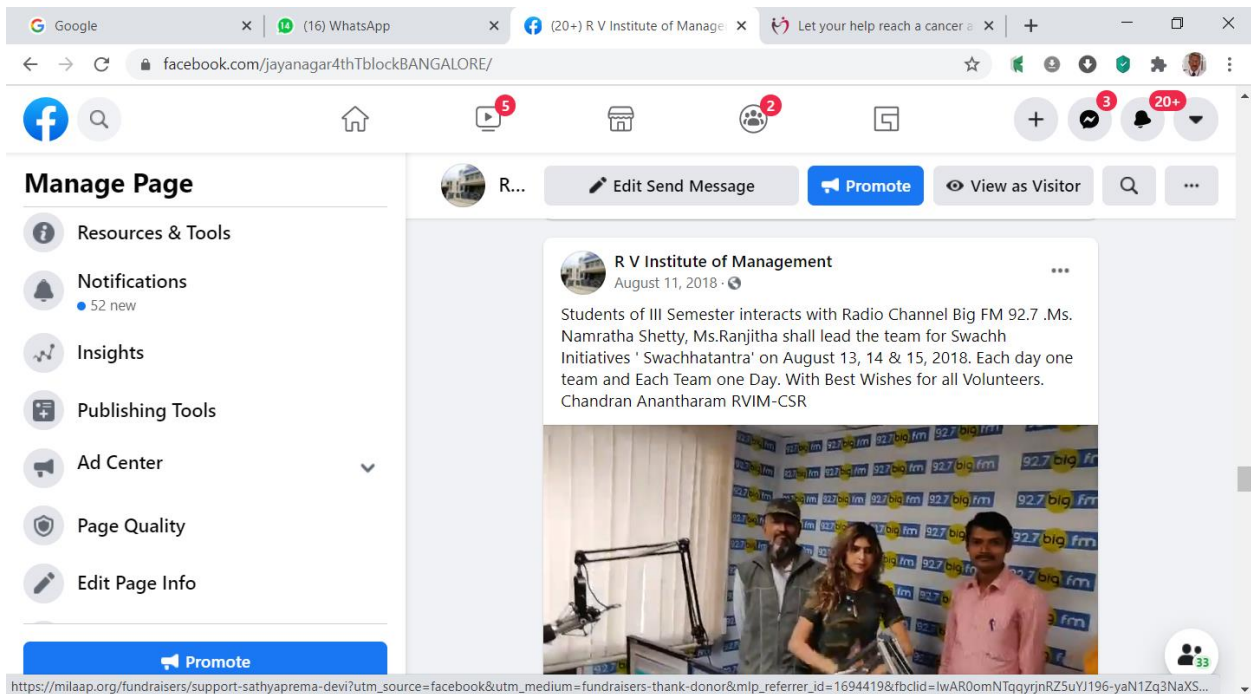
Continued with Documentary Evidences

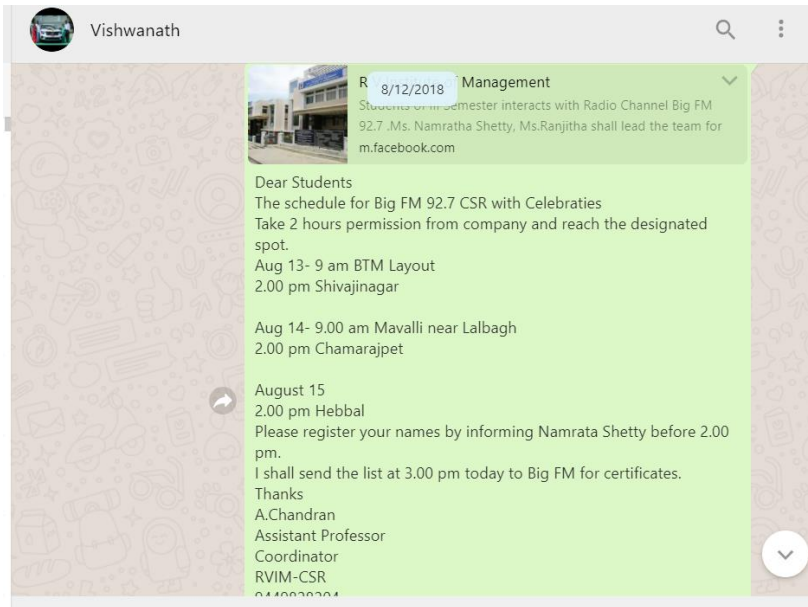


RJ Ms.Shruthi in live interaction with the students of III Semester all sections in the Seminar Hall

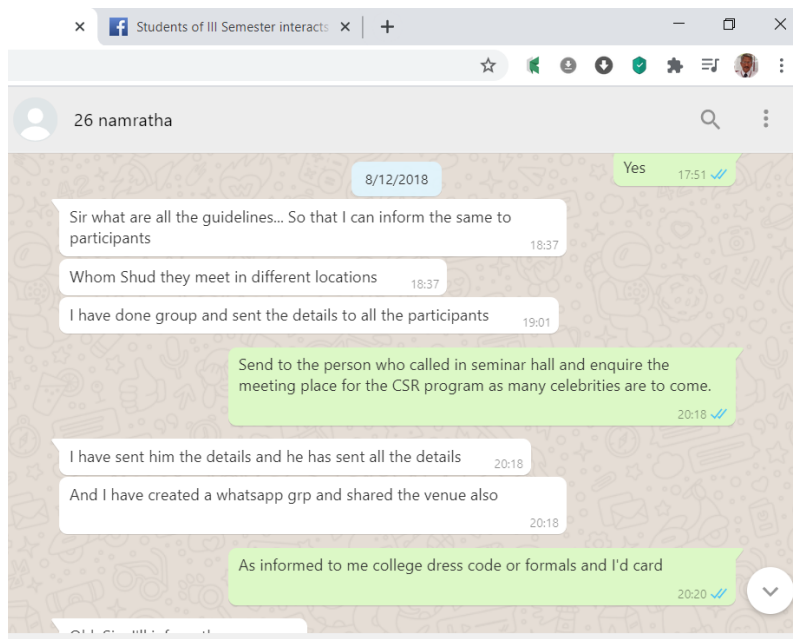
The live programme was also shared on the Facebook

LINK- [https://m.facebook.com/story.php?story\\_fbid=10156640438355842&id=268981905841&\\_rdr#](https://m.facebook.com/story.php?story_fbid=10156640438355842&id=268981905841&_rdr#)





The fieldwork schedule and location was posted in the students group



Communication with student incharge to guide the volunteers for wall painting



Five Members Students Team led by Volunteer Ms.Namratha



Student Volunteer Namratha at work



Painting at Completion Stage

RADIO FM.

HELLO Chandran Sir,

I am Namrata Shetty from III Semester, Marketing (M1) along with my College Mates Nikhita Jain, Pranam Shetty and Meghana had an opportunity to be a part of Swachh Bharat Campaign led by Radio FM and we represented RYM.

It's an immense pleasure that we actively participated in awareness program by painting the walls of footpaths spreading swachhata awareness to common public.

I hereby thank you and Our director Mr. Prashantam Bung for supporting and encouraging us to be a part of this Campaign.

Thankyou.

