



R.V. Institute of Management

RVIM Centre for Social Responsibility

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TITLE OF THE EVENT: WORLD ANIMAL DAY 2019 Adoption of Animal/Bird	Category : Awareness Date : October4,2019 Location : Campus Time : 11.00 am
Partnering Institution/Supported by : RVIM, Worldanimalday.org, Mysore Zoo	
Participation breakup	TOTAL : 180 Students : 150 Staff: 10 Public/Others: 20
Objectives to be achieved	To meet the build responsibility towards animal welfare
Report Summary	<p>Students of I Semester MBA were informed to submit a picture of their pet to prepare a photo caption book. The photos were uploaded in the world animalday.org a UK based website that is helping animal welfare.</p> <p>Also Mr.Viveka.R , I Semester MBA has provided a thought on adopting an animal in the Mysore Zoo. Accordingly the students formed a volunteer donor team and an amount of Rs.5000/- was raised. The amount was submitted to Mysore Zoo through The Director. The Demand Draft was acknowledged by the Zoo with a certificate.</p> <p>All the volunteers held a poster on World Animal Day and created awareness on various issues and challenges surrounding animal life. The tag line for the day was 'BE KIND TO ANIMALS'</p>
IMPACT NOTES- The animal welfare and pet rearing is generally a personal preference of students. Some few students are towards this effort. However most of the other students even though they have an intention to be a part of animal welfare they may not have an opportunity to interact and visit Zoo and Sanctuaries. This programme provided opportunity for such students to support for the cause and along those lines they were able to spread the message to all.	

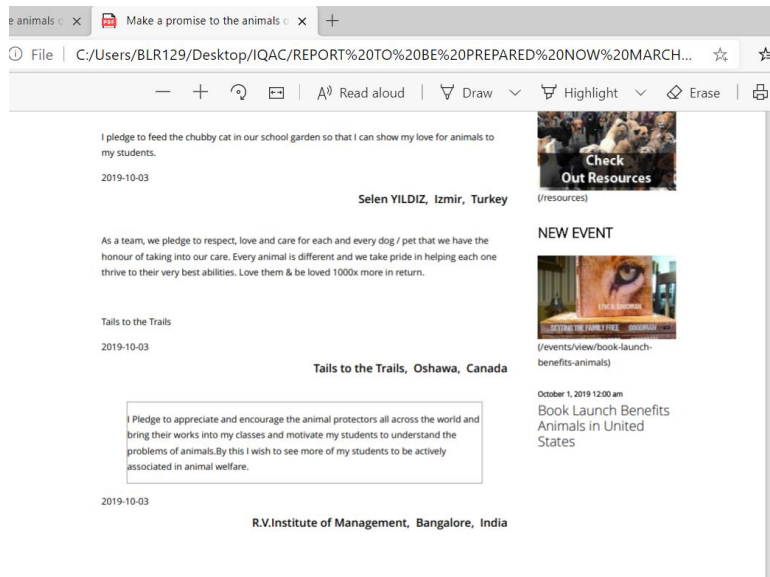
World Animal Day 2019

Adoption of Bird in Mysore Zoo

The WAD 2019 was a unique programme that made a remarkable achievement by a group of students in adopting 'Great Indian Hornbill' .

Faculty Coordinator for this CSR event pledged to support animal welfare initiatives at the worldanimalday.org . Later all the classes were addressed and encouraged students to send few photographs of their pat animals also . The photographs were shared in the website and the student team and donors held awareness posters to spread the message on the day.

The amount of Rs.5000 /- was sent to Mysore Zoo through The Head of the Institution.



Pledge



Students and their Pets

The screenshot shows a web browser window with multiple tabs. The active tab is titled 'Register your event now!_ Worl...'. The address bar shows the file path: 'C:/Users/BLR129/Desktop/IQAC/REPORT%20TO%20BE%20PREPARED%20NOW%20MARCH...'. The browser interface includes navigation buttons, a search bar, and a toolbar with options like 'Read aloud', 'Draw', 'Highlight', and 'Erase'. The main content area displays an event page for 'My Life with My Pet-A Photo Caption Book'. The page features a collage of pet photos, a 'Total Events :64' indicator, and several call-to-action buttons: 'Get Involved (/petitions)', 'Make a Pledge (/pledges/add)', and 'Check Out Resources (/resources)'. A 'NEW EVENT' section is also visible. The event details are as follows:

Start Date :	October 4, 2019	Phone :	918042540341
End Date :	October 4, 2019	Contact Name :	Chandran A
Time :	9:00 am to 2:00 pm	Email :	chandran_vision@yahoo.co.in (mailto:chandran_vision@yahoo.co.in)
		Location :	India - Bangalore

The event description states: 'Students of I Semester MBA are informed to submit a picture of their pet to prepare a photo caption book. The book shall be circulated tomorrow as a part of World Animal Day Celebrations. The photo book will reach all the Staff and Students.'

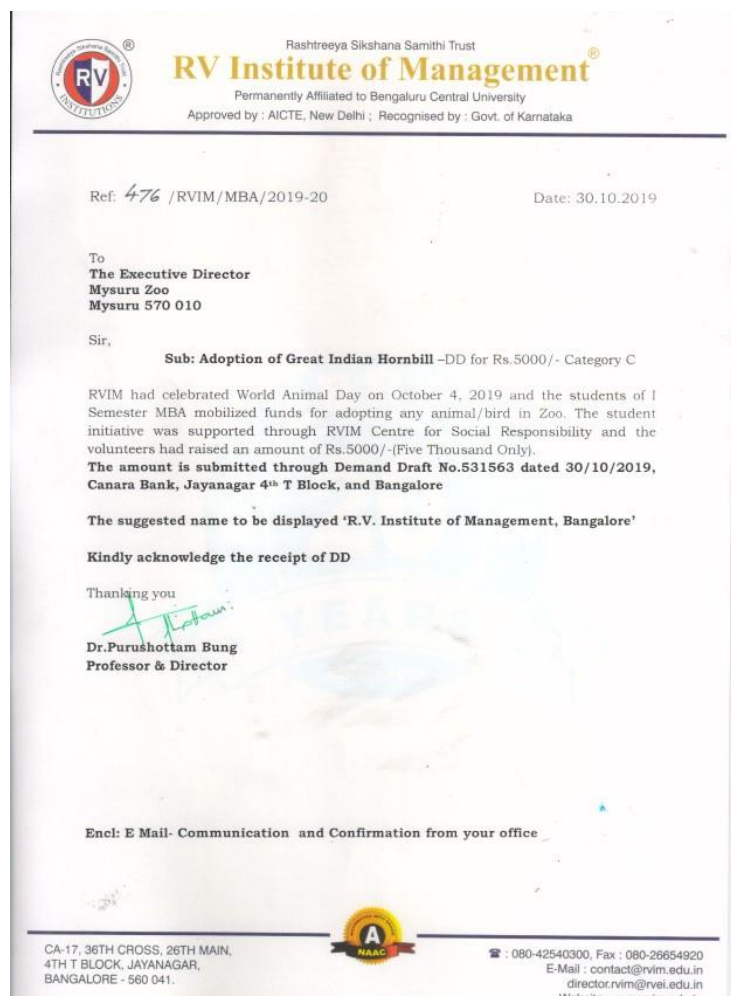
The Campus event was listed in the United Kingdom WAD 2019 website



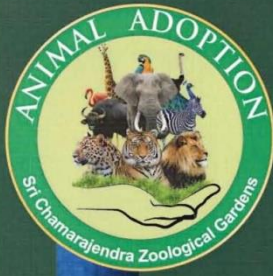
Student Donors display awareness cards in the class and guided by Coordinator for animal adoption



Amount of Rs.5000/- to Executive Director Mysuru Zoo Dt.30-10-2019



Letter from The Head of the Institution



SRI CHAMARAJENDRA
ZOOLOGICAL GARDENS



CERTIFICATE

*This is to certify that Sri/Smt. R.V. INSTITUTE OF MANAGEMENT
has adopted..... GREAT INDIAN HORNBILL
of this Zoo, for a period of..... ONE
..... 4/11/19..... to 3/11/2020.....
Mysore Zoo is thankful for the contribution made towards the
noble cause and involvement in conservation efforts.*



C. Ravishankar
C. Ravishankar
Executive Director
Sri Chamarajendra Zoological Gardens, Mysuru.
Date: _____ Place: Mysuru

Certificate for adopting Great Indian Hornbill from 4/11/2019 to 3/11/2020

LINK TO UK Based Website :

<https://www.worldanimalday.org.uk/events/view/my-life-with-my-pet#My Life with My Pet>