



BIP (Internship Program)

Business Immersion Program involves experiential learning based on observation and first-hand encounters with the business firm. The program is designed to gain a preliminary understanding of an organization, its functions, process and policies. The program is a simulation of real work environment and expects the students to experience the rigor of professional environment in form and substance. It also develops technical, social and communication skills among students.

The purpose of Business Immersion Program is to develop required skills and competencies to emerge as a good business leader and thinker. This could involve data analysis /organization study/ extension work or exploration of an idea or its implementation. The study can also be related to live management problems/issues concerning the organization.

Each student should undertake the Business Immersion Program for 2 months' period, finalize a firm, visit the firm on regular intervals, observe the business activities, collect data and make a report on the organization. The students have to look for firms which are well established, have good number of employees, registered firms that are developing and sustainable.

This Immersion Program will be under the guidance of Internal Faculty member as well as external mentor from the firm. Generally, a group of 10 students will be allotted to a mentor/guide who will be the lead the Business Immersion Program. The students will interact and meet the guide on regular intervals and explain the progress and the future plans. Provision has to be made to create a social interaction platform like WhatsApp or Telegram groups for the entire team. Every Saturday the students will present their progress to the guide at the institute. The students will prepare Microsoft Power point presentation on the data collected and present the same during their Saturday meeting. The Guide will evaluate the progress and suggest plans for improvement.

Immersion Objectives:

- Familiarize with various materials, processes, products and their applications along with relevant aspects of quality control in the organization.
- Learn to apply the technical knowledge in real industrial situations and gain experience in writing reports
- Promote academic, professional and/or personal development of students
- Understand the social, economic and administrative considerations that influence the working environment of industrial organizations



- Understand the psychology of the workers and their habits, attitudes and approach to problem solving.

Immersion Outcome (IO):

After successful completion of this immersion, the student will be able to facilitate the transition from traditional learning to problem based learning; Conduct independent study of organization and industry dynamics, cross functional areas, business functions and realities; Obtain analytical skills, cultivate relevant industry interaction; successfully evaluate and present their perspectives of business environments.

Benefits of Business Immersion:

- An opportunity to get hired by the Industry/ organization and get practical experience in an organizational setting.
- Excellent opportunity to see how the theoretical aspects learned in classes are integrated into the practical world.
- It will help students to decide if any industry and any profession is the best career option to pursue.
- Opportunity to learn new skills, practice communication, teamwork skills and supplement knowledge.
- Opportunity to learn strategies like time management, multi-tasking etc. in an industrial setup.
- Opportunity to meet new people and learn networking skills

Internship/Business Immersion Details 2023- 2025

Name of the Student	Name of the Guide	Full Name of the Organisation (No short form)
Adhvi S U	Dr. Noor Firdoos Jahaan	BK Furniture House(5-11-2024)
Akshaykumar Pol	Dr. Noor Firdoos Jahaan	Fidelitus Corp Property Services
Karthik.N.P	Dr. Noor Firdoos Jahaan	HAL Bangalore 5-11-2024
Manjunath.D. Neelgund	Dr. Noor Firdoos Jahaan	HDB Financial Services LTD, 5-11-2024
Saumya Sanchita	Dr. Noor Firdoos Jahaan	Bangalore International Airport 6/11/2024
Shivani	Dr. Noor Firdoos Jahaan	Biovet Pvt Ltd 5-11-2024
Shivshankar Kamble	Dr. Noor Firdoos Jahaan	AKARMAXS TECH PVT. LTD, BANGALORE
Shree Prasad Mullur	Dr. Noor Firdoos Jahaan	Possibilitea
Sushmitha	Dr. Noor Firdoos Jahaan	Honeycomb retail india ltd 1-11-2024
Manoj M	Dr. Noor Firdoos Jahaan	Karnataka Co-Operative Oilseeds Growers Federation Limited (KOF) 05/11/2024
Anjali	Dr. Anupama K Malagi	
B R Gagan	Dr. Anupama K Malagi	Bank of Baroda



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Harshith.P	Dr. Anupama K Malagi	Kennametal India Ltd
Kishor	Dr. Anupama K Malagi	Natural Granites
Maryam Fathima	Dr. Anupama K Malagi	ITec Sys Technologies pvt Ltd
Surajsing A Jayaramanavar	Dr. Anupama K Malagi	E-Vivekam
Suvin V Suvama	Dr. Anupama K Malagi	Possibilitea
Vindhya Rajendra Hegde	Dr. Anupama K Malagi	softwarepro.in
Vinay R.	Dr. Anupama K Malagi	Track and Travellers
Aishwarya D W	Dr. Tamizharasi	Manipal Hospital
B.N.Satya Praneeth	Dr. Tamizharasi	Eazeebox
Bhargavi.C	Dr. Tamizharasi	Oraian Groups
Fouziya Banu	Dr. Tamizharasi	Startek Aegis
Likhith El	Dr. Tamizharasi	V Care Financial Services
Medha.B	Dr. Tamizharasi	TMS co operative society
Prajwal S Patil	Dr. Tamizharasi	Navachethana Microfin Services Private Limited
Priyadarshan.D.Shenvi	Dr. Tamizharasi	Aditya Birla Chemicals
Yashwanth Gowda B A	Dr. Tamizharasi	Reliance Smart Bazaar
Rohit Yadav	Dr. Tamizharasi	Metro Store
Rutuja Pawar	Dr. Srikanth P	Durga Metal Profiles
Venkatesh Gouripur	Dr. Srikanth P	Kinara Capital
Varun.R	Dr. Srikanth P	Kolar-Chikkaballapur District Co-operative Milk Producers Union Ltd.
Reshmi S	Dr. Srikanth P	Zero Moto
Ramya Vishwanath Acharya	Dr. Srikanth P	Divgi TorqTransfer Systems
Nimmish Rao	Dr. Srikanth P	Bangalore International Airport 711/2024
Namratha M K	Dr. Srikanth P	P N Rao
Shrinidhi V	Dr. Srikanth P	E H Turel and Co.
Tejishree G P	Dr. Srikanth P	Number Educational Solution
Arun Kumar M	Dr. Srikanth P	Avigna Enterprise
Ajeya.K	Dr. Santhosh M	SEG Automotive Private Limited, Naganathapura Bangalore.
Chaitanya S	Dr. Santhosh M	Naturo Food and Fruits Products Pvt ltd
Mohith M	Dr. Santhosh M	Mahadeshwara packaging Industries
Pruthvija T H	Dr. Santhosh M	Keylynk
Sayed Awaize	Dr. Santhosh M	Hubli Home Appliances
Syed Usman Ghani	Dr. Santhosh M	Aghreni Pvt Technology Ltd
Varsha Sharada Y	Dr. Santhosh M	Dexler Energy Pvt. Ltd
Veeresh Gorawar	Dr. Santhosh M	Decathlon
Y.Veda Reddy	Dr. Santhosh M	ITC Ltd
Akshata S Kalburgi	Dr. Santhosh M	VRL
Bellary Gayathri	Dr. M Jahnavi	Karnataka State Cooperative Apex Bank
Karthik G R	Dr. M Jahnavi	APS Cranes
Megha Santosh Angadi	Dr. M Jahnavi	Rainbow hospital
Neha Prasad	Dr. M Jahnavi	Shararth HM & Associations
P V Yaswanthreddy	Dr. M Jahnavi	Bio vitamin private limited
Pramath Gopal Hegde	Dr. M Jahnavi	ANAND RATHI
Rakesh Gowda	Dr. M Jahnavi	Parsons Nutritionals Pvt Ltd
Shreya S H	Dr. M Jahnavi	Shreya Enterprises
Sujay G N	Dr. M Jahnavi	Metro Wholesale
Pradnya P Naik	Dr. M Jahnavi	Aditya Birla
Abhishek S K	Dr. Krithika. J	chirag associates
Akshay Kumar S	Dr. Krithika. J	SKF India limited
Amrutha B G	Dr. Krithika. J	AKPnHEalthcare Pvt.Ltd,
Faizan Khan	Dr. Krithika. J	Simpli Namdhari's



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