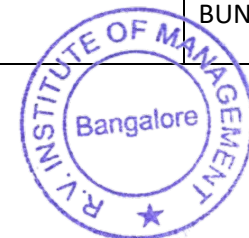




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Sl. No	Reg. No	Students Name	Specialization	Title	Guide Name
1	MB207601	A B GANAPATHY	FINANCE	TESTING OF OPTIMIZED PORTFOLIO DEVELOPED USING SHARPE'S INDEX MODEL CONSISTING OF SELECTED STOCKS FROM SINGAPORE AND INDIAN IT SECTOR	DR. PURUSHOTTAM BUNG
2	MB207603	AHBISHEK KUMAR	MARKETING	A STUDY ON THE IMPACT OF DIGITAL MARKETING STRATEGIES ADOPTED ON THE GROWTH OF SALES AT LEARNOVATE ECOMMERCE	DR. PURUSHOTTAM BUNG
3	MB207608	AFEFAH BAKHTAR MAJUMDAR	HUMAN RESOURCES	"A STUDY ON THE EFFECTIVENESS OF EMPLOYEE LEARNING AND DEVELOPMENT PRACTICES FOLLOWED IN NARAYANA HRUDAYALAYA".	DR. PURUSHOTTAM BUNG
4	MB207611	AISHWARYA S K	FINANCE	A COMPARATIVE STUDY ON OVERALL PERFORMANCE OF SELECTED COMPANIES FROM AUTOMOBILE SECTOR: PRE & POST PANDEMIC.	DR. PURUSHOTTAM BUNG
5	MB207623	APOORVA M	MARKETING	A STUDY ON MARKETING TO DETERMINE THE BUSINESS POTENTIAL WITH RESPECT TO ENGINEERING R&D IN AUTOMOTIVE AND EMBEDDED ELECTRONICS INDUSTRY- SPECIAL REFERENCE TO AXISCADES TECHNOLOGIES LTD".	DR. PURUSHOTTAM BUNG
6	MB207626	ARVIND RAJ V	MARKETING	A STUDY ON MARKETING STRATEGIES ADOPTED BY VODAFONE IDEA LIMITED TO OVERCOME COMPETITION IN THE TELECOM INDUSTRY POST-MERGER	DR. PURUSHOTTAM BUNG
7	MB207638	CHETANA. S	FINANCE	"A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS WITH SPECIAL REFERENCE TO SBI, ".	DR. PURUSHOTTAM BUNG





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8	MB207652	GOKUL NAYAK	HUMAN RESOURCES	A STUDY ON EMPLOYEES PERCEPTION ABOUT ORGANISATIONAL HR PRACTICES WITH REFERENCE TO T.M.A PAI POLYTECHNIC COLLEGE, MANIPAL	DR. PURUSHOTTAM BUNG
9	MB207666	KOUNDINYA.R	FINANCE	A STUDY ON FINANCIAL PERFORMANCE OF ARUNA COOPERATIVE BANK USING CAMELS MODEL	DR. PURUSHOTTAM BUNG
10	MB207671	MAHIMA HARISH BHAT	FINANCE	A STUDY ON FACTORS INFLUENCING THE FINANCIAL PERFORMANCE OF KVG BANK	DR. PURUSHOTTAM BUNG
11	MB207708	RAGHAVENDRA .J.P	FINANCE	"A COMPARATIVE STUDY ON PERFORMANCE OF MORGAN STANLEY STOCK USING ARBITRAGE PRICING THEORY AND CAPITAL ASSET PRICING MODEL"	DR. PURUSHOTTAM BUNG
12	MB207724	SAMIKSHA S SHETTY	FINANCE	A STUDY ON THE PERFORMANCE OF INITIAL PUBLIC OFFERING OF SELECTED COMPANIES LISTED IN NSE.	DR. PURUSHOTTAM BUNG
13	MB207602	ABHILASH K	FINANCE	A STUDY ON THE EVALUATION AND FORECASTING OF THE VOLATILITY OF THE MAJOR FOREIGN CURRENCIES AGAINST THE INDIAN RUPEE	DR. NOOR FIRDOOS JAHAN
14	MB207606	ADARSHA K	MARKETING	EVALUATION OF CUSTOMERS' LOYALTY AT MYSORE MYLARI, MYSURU	DR. NOOR FIRDOOS JAHAN
15	MB207617	AMULYA H R	FINANCE	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED HEALTHCARE STOCKS IN INDIAN CONTEXT	DR. NOOR FIRDOOS JAHAN
16	MB207627	ASHADEEP M HEGDE	MARKETING	A STUDY ON THE CUSTOMERS' AWARENESS TOWARDS PINAKA PVT. LTD IN BANGALORE	DR. NOOR FIRDOOS JAHAN





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17	MB207648	DRINYA K CHANDRAN	MARKETING	A STUDY ON CUSTOMERS' EXPECTATIONS FROM TEST YANTRA SOFTWARE SOLUTIONS INDIA PVT. LTD., BANGALORE	DR. NOOR FIRDOOS JAHAN
18	MB207654	H R RITHESHA	MARKETING	A STUDY ON THE EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY SRI SAI RAM MOTORS - HERO MOTO CORP, BANGALURU	DR. NOOR FIRDOOS JAHAN
19	MB207670	MAHESH S	FINANCE	CONSTRUCTION OF OPTIMUM PORTFOLIO FOR SELECTED PHARMACEUTICAL COMPANIES LISTED IN NSE USING SHARPE'S SINGLE INDEX MODEL	DR. NOOR FIRDOOS JAHAN
20	MB207677	MEGHANA VINAYAK HEGDE	FINANCE	A STUDY ON THE INTRINSIC VALUE OF SMALLCAP STOCKS LISTED IN BSE BY USING DIVIDEND DISCOUNT MODEL	DR. NOOR FIRDOOS JAHAN
21	MB207685	NAVANDHAR NIKHIL MANISH	MARKETING	VENDOR'S SATISFACTION TOWARDS THE PRODUCT AND SERVICES PROVIDED BY GAJANAN PACKWELL PVT. LTD, PUNE	DR. NOOR FIRDOOS JAHAN
22	MB207730	SHARVANI M S	FINANCE	A STUDY ON PERFORMANCE EVALUATION OF SELECTED FINTECH COMPANIES LISTED IN NSE	DR. NOOR FIRDOOS JAHAN
23	MB207738	SHRUTHI G	MARKETING	A STUDY ON THE CUSTOMERS' SATISFACTION TOWARDS INTERIOR DESIGNS OF SSC WOOD DESIGNERS, BANGALORE	DR. NOOR FIRDOOS JAHAN
24	MB207604	ABHISHEK SHANTINATH UPADHYE	FINANCE	Not – Well & Not Submitted	DR. ANUPAMA K MALAGI
25	MB207619	ANANYA .C. SHIEH	FINANCE	AN EMPIRICAL STUDY ON TECHNICAL ANALYSIS OF SELECTED BANKING SECTOR STOCKS IN BANK NIFTY	DR. ANUPAMA K MALAGI



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26	MB207625	APOORVA SUNIL PATIL	HUMAN RESOURCES	"A STUDY ON CHALLENGES FACED IN EMPLOYEE RETENTION WITH REFERENCE TO MICROCHIP TECHNOLOGY"	DR. ANUPAMA K MALAGI
27	MB207646	DISHA SANTOSH NAIK	HUMAN RESOURCES	A STUDY ON NEED OF AUTOMATED RECRUITMENT IN MICROCHIP TECHNOLOGY	DR. ANUPAMA K MALAGI
28	MB207655	INDRANEEL DAS	HUMAN RESOURCES	A STUDY ON ORGANIZATION EFFICIENCY POST COVID WRT TO LUMINOUS EDUCATION TRAINING CENTRE PVT. LTD (LETC), BANGALORE	DR. ANUPAMA K MALAGI
29	MB207672	MALENDER S DEYANNAVAR	FINANCE	SCENARIO ANALYSIS OF VARIOUS PRODUCTS AT VIJAYKANT DAIRY AND FOOD PRODUCTS PVT LTD	DR. ANUPAMA K MALAGI
30	MB207686	NEHA CHIDAMBAR KULKARNI	FINANCE	CYBER SECURITY ISSUE AFFECTING ONLINE BANKING AND ONLINE TRANSACTIONS WITH REFERENCE TO UNION BANK OF INDIA	DR. ANUPAMA K MALAGI
31	MB207694	PRAJNA	HUMAN RESOURCES	A STUDY ON CHALLENGES IN RECRUITMENT AND SELECTION PROCESS IN MICROCHIP TECHNOLOGY	DR. ANUPAMA K MALAGI
32	MB207699	PRATEEK PRABHU RAMANNAVAR	HUMAN RESOURCES	A STUDY ON ORGANISATIONAL PERFORMANCE MEASUREMENT AT SPM CONTROLS, BELGAUM	DR. ANUPAMA K MALAGI
33	MB207723	SAKSCHI SINGH	HUMAN RESOURCES	A STUDY ON CHALLENGES OF HR OUTSOURCING PRACTICES WITH IN AMBROS RETAIL INDIA PRIVATE LIMITED	DR. ANUPAMA K MALAGI
34	MB207732	SHETTY LAVANYA SHEKHAR	FINANCE	A STUDY ON EQUITY AND DEBT MUTUAL FUND IN BSE	DR. ANUPAMA K MALAGI



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35	MB207607	ADITYA S SHETTAR	FINANCE	A STUDY ON PORTFOLIO CONSTRUCTION AND INVESTMENT DECISION AT JMARATHON ADVISORY SERVICES PVT LTD	DR. SANTHOSH M
36	MB207609	AIJAZ MUJAWAR	FINANCE	A STUDY ON INVESTMENT AND SAVING BEHAVIOR OF SALARIED CLASS FOR TAX DEDUCTION	DR. SANTHOSH M
37	MB207610	AISHWARYA .K.M	BUSINESS ANALYTICS	A STUDY ON PREDICTIVE ANALYSIS OF NIFTY 50 AND BANK NIFTY BY USING ML ALGORITHMS	DR. SANTHOSH M
38	MB207621	ANUSHA RAGHAVENDRA HEGDE	FINANCE	A STUDY ON PREDICTION OF MID CAP STOCK PRICES USING ARIMA MODEL	DR. SANTHOSH M
39	MB207628	BHARATH.C	BUSINESS ANALYTICS	A STUDY ON SERVICES PROVIDED BY B - INFORMATIVE IT SERVICES PVT LTD AND ITS IMPACT ON ITS CLIENTS	DR. SANTHOSH M
40	MB207634	CHAKRAVARTHY BM	MARKETING	A STUDY ON RETAILER BUYING BEHAVIOR TOWARDS ITC BINGO OVER OTHER POTATO CHIPS AVAILABLE IN THE MARKET	DR. SANTHOSH M
41	MB207656	JAGRITY	MARKETING	A STUDY ON CRM WITH SPECIAL REFERENCE TO MARUTI SUZUKI AT VARUN MOTORS PVT LTD (NEXA)	DR. SANTHOSH M
42	MB207657	JANAK KARKERA J	MARKETING	A STUDY ON THE INFLUENCE OF SOCIAL MEDIA MARKETING ON FILM PROMOTIONS WITH REFERENCE TO BREWED MEDIA , BANGALORE	DR. SANTHOSH M
43	MB207674	MANOJ.M	MARKETING	A STUDY ON SUPPLY AND TRANSPORTATION PROBLEMS FACED BY VASAVI MARKETING	DR. SANTHOSH M



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44	MB207690	NISHA T	FINANCE	STUDY ON SEASONALITY IN FINANCIAL MARKET	DR. SANTHOSH M
45	MB207736	SHREE VAISHNAVI SUTRAVE	FINANCE	A STUDY ON IMPACT OF INTRODUCTION OF 5G ON THE STOCK PRICES OF TELECOMMUNICATION SECTOR	DR. SANTHOSH M
46	MB207612	AJEY M	MARKETING	A STUDY ON EFFECTIVENESS OF PRICING STRATEGIES ADOPTED BY TITAN WORLD SHOWROOM WITH REFERENCE TO SHIMOGA.	DR. PADMALINI SINGH
47	MB207616	AMOGHA HEGDE	FINANCE	A STUDY ON PERFORMANCE EVALUATION OF TSS LTD SIRSI USING DU POINT ANALYSIS	DR. PADMALINI SINGH
48	MB207624	APOORVA RAGHU RAO	FINANCE	AN EMPIRICAL STUDY ON CAPM FOR SELECTED PUBLIC BANKS WITH SPECIAL REFERENCE TO SBI BANK, BANGALORE.	DR. PADMALINI SINGH
49	MB207653	GURU RAGHAVENDRA S	MARKETING	A STUDY ON CONSUMER BEHAVIOR TOWARDS E-TOURISM WITH REFERENCE TO TRAVEL PARKZ TOURS AND TRAVELS PVT LTD.	DR. PADMALINI SINGH
50	MB207658	K KIRTHAN	MARKETING	A STUDY ON CONSUMER PERCEPTION OF EDTECH SERVICES AND ITS ASSOCIATION WITH CHOICE OF EDTECH COMPANIES WITH SPECIAL REFERENCE TO VERZEO EDUTECH PRIVATE LIMITED	DR. PADMALINI SINGH
51	MB207659	KARNIKA MRIDUL	MARKETING	A STUDY ON SHOWROOMING , WEBROOMING AND USER GENERATED CONTENT OF CLOUD KITCHEN ON CONSUMER BUYING BEHAVIORS WITH SPECIAL REFERENCE TO RED JINNI PRIVATE LIMITED	DR. PADMALINI SINGH
52	MB207679	MOHAMADASADI Q MULLA	FINANCE	AN IN-DEPTH STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED OIL COMPANIES	DR. PADMALINI SINGH



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53	MB207691	NISHANT KUMAR SHARMA	MARKETING	A STUDY ON CUSTOMER PERCEPTION TOWARDS FOUR WHEELERS WITH SPECIAL REFERENCE TO MARUTI SUZUKI AT "VARUN MOTORS PVT LTD (NEXA)	DR. PADMALINI SINGH
54	MB207693	PHALGUNI P	FINANCE	A STUDY ON THE OVERALL FINANCIAL PERFORMANCE OF SRI KAUSHIK ENTERPRISE USING DUPONT MODEL	DR. PADMALINI SINGH
55	MB207737	SHRESTA B BHAT	FINANCE	AN EMPIRICAL STUDY ON KARNATAKA BANK LTD USING CAMELS MODEL	DR. PADMALINI SINGH
56	MB207756	SUMIT NAGANATH	MARKETING	A STUDY ON FACTORS AFFECTING THE ADOPTION OF INSTAGRAM REELS AMONG YOUTH	DR. PADMALINI SINGH
57	MB207618	ANAGHA HEGDE	FINANCE	AN IN-DEPTH STUDY ON COMPARATIVE ANALYSIS OF L&A OF VARIOUS SECTORS AND CRITERIA WITH SPECIAL REFERENCE TO KDCC BANK LTD. SIRSI	DR. JAHNAVI M
58	MB207629	BHAVANI VISHWAKARMA	FINANCE	A STUDY ON RETAIL INVESTOR BEHAVIOUR ON FINANCIAL DERIVATIVES IN INDIA	DR. JAHNAVI M
59	MB207645	DHANASHRI SUBHASH KABRA	BUSINESS ANALYTICS	AN ANALYTICAL STUDY ON PREDICTING FLIGHT FARE PRICES AND PRICING STRATEGIES USING MACHINE LEARNING ALGORITHM	DR. JAHNAVI M
60	MB207680	MOHAMED SAIFUDDIN F	BUSINESS ANALYTICS	A STUDY ON TIMELINE ANALYSIS OF COVID 19 USING ANALYTICS	DR. JAHNAVI M
61	MB207683	MRUTYUNJAYA SANGRESAKOPPA	FINANCE	AN EMPIRICAL STUDY ON EFFICIENCY EVALUATION OF SELECTED PRIVATE AND PUBLIC SECTOR BANKS IN INDIA	DR. JAHNAVI M
62	MB207695	PRAJNA SHETTY	FINANCE	A DESCRIPTIVE STUDY ON SALARIED TAX PAYER'S PERCEPTION ON INCOME	DR. JAHNAVI M



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				TAX SYSTEM & ITS FILLING PROCESS	
63	MB207709	RAHUL MONDAL	FINANCE	A STUDY ON INVESTOR PERCEPTION TOWARDS AVENUES OF INVESTMENT AND EQUITY TRADING	DR. JAHNAVI M
64	MB207719	RUBINA AFREEN	BUSINESS ANALYTICS	AN INCLUSIVE STUDY ON USAGE OF CREDIT CARDS & ITS IMPLICATIONS ON PURCHASING BEHAVIOR OF CUSTOMERS USING PREDICTIVE ANALYTICS	DR. JAHNAVI M
65	MB207720	S.CHETHAN	FINANCE	AN EMPIRICAL STUDY ON PERFORMANCE OF SELECTED SECTORAL INDICES IN INDIAN STOCK MARKET, BSE INDIA	DR. JAHNAVI M
66	MB207731	SHASHANK Y	FINANCE	EVALUATION AND ANALYSIS OF FINANCIAL INCLUSIONS IN COOPERATIVE BANKS WITH SPECIAL REFERENCE TO RAJAPURA SARASWATA CREDIT COOPERATIVE SOCIETY KARKALA	DR. JAHNAVI M
67	MB207739	SHRUTHI.R	FINANCE	COMPARATIVE STUDY ON PERFORMANCE EVALUATION OF EQUITY AND DEBT BASED MUTUAL FUNDS IN INDIAN MARKET	DR. JAHNAVI M
68	MB207761	SWATI VINAYAK HEGDE	FINANCE	EMPIRICAL STUDY ON THE IMPACT OF PRE AND POST COVID ON PROFITABILITY ANALYSIS OF AALGRO FOOD	DR. JAHNAVI M
69	MB207630	C. PRASANTH KUMAR	FINANCE	A STUDY ON THE IMPACT OF GOLD PRICES, SILVER PRICES AND EXCHANGE RATES ON BSE SENSEX	PROF. ANITH BM D'SILVA
70	MB207631	C.PRANATHI	FINANCE	A STUDY ON THE FINANCIAL PERFORMANCE POST AMALGAMATION WITH REFERENCE TO CANARA BANK	PROF. ANITH BM D'SILVA





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71	MB207687	NIKHIL S KOTIAN	FINANCE	ANALYTICAL STUDY ON THE PERFORMANCE OF SELECTED GILT FUNDS	PROF. ANITH BM D'SILVA
72	MB207697	PRARTHANA UPADHYAYA	FINANCE	A STUDY OF FUNDAMENTAL PERFORMANCE USING DUPONT ANALYSIS OF JM FINANCIAL SERVICES LTD	PROF. ANITH BM D'SILVA
73	MB207710	RAHUL YALAVATTI	FINANCE	A STUDY ON RELATIVE STRENGTH INDEX AS A TECHNICAL OSCILLATOR FOR SELECTED COMPANIES IN NSE	PROF. ANITH BM D'SILVA
74	MB207721	SACHITH KUMAR	FINANCE	ANALYTICAL STUDY OF SBI USING CAMEL MODEL	PROF. ANITH BM D'SILVA
75	MB207733	SHISHIR.S.ACHARY A	FINANCE	COMPARATIVE ANALYSIS ON RISK AND RETURNS OF SELECTED STOCKS IN STEEL AND AUTOMOBILE SECTOR IN NSE	PROF. ANITH BM D'SILVA
76	MB207741	SINDHU L DABEER	FINANCE	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS OF PHARMACEUTICAL SECTOR LISTED IN BSE	PROF. ANITH BM D'SILVA
77	MB207753	SUJAY SHAH	FINANCE	COMPARATIVE STUDY OF SELECTED BANKING EQUITY STOCKS OF BSE BANKEX AND NEPSE BANKING SUB INDEX	PROF. ANITH BM D'SILVA
78	MB207764	TEJASHREE R	FINANCE	A STUDY ON SELECTED NIFTY MID CAP STOCKS USING DIVIDEND DISCOUNT MODEL	PROF. ANITH BM D'SILVA
79	MB207771	ULLAS SHRIPAD SHET	FINANCE	TECHNICAL ANALYSIS ON THE SELECTED METALS AND MINING COMPANIES LISTED IN NSE	PROF. ANITH BM D'SILVA



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80	MB207775	VELUGU SUJANI KRISHNA	FINANCE	PERFORMANCE SCRUTINY OF VELUGU AQUATECH USING DUPONT ANALYSIS	PROF. ANITH BM D'SILVA
81	MB207613	AKHILSHYAM K B	MARKETING	A STUDY ON FACTORS INFLUENCING CONSUMER PURCHASE DECISION PROCESS OF MARUTI CARS AT INDUS MOTORS	PROF. N NAGASUBBA REDDY
82	MB207636	CHANDAN S	MARKETING	A STUDY ON BRAND LOYALTY OF CONSUMERS TOWARDS ASIAN PAINTS	PROF. N NAGASUBBA REDDY
83	MB207665	KOPPOLU SUDARSAN RAHUL	MARKETING	A STUDY ON CONSUMER PERCEPTION TOWARDS WINUALL PRODUCTS, BANGALORE	PROF. N NAGASUBBA REDDY
84	MB207667	KRITIKA SHANTHARAM SHENOY	MARKETING	A STUDY ON CUSTOMER SATISFACTION TOWARDS THE SERVICES PROVIDED BY SHREE MARUTI COURIERS	PROF. N NAGASUBBA REDDY
85	MB207678	MISHANA MOTESH DSOUZA	BUSINESS ANALYTICS	A STUDY ON ANALYSIS OF THE SALES AND PURCHASE REPORTS OF SOFTMUSK INFO PVT.LTD USING TIME SERIES	PROF. N NAGASUBBA REDDY
86	MB207692	P RAHUL SINGH	MARKETING	A STUDY ON ROLE OF SOCIAL MEDIA INHEIGHTENING BRAND AWARENESS OF SMART PHONES AMONGST YOUTH WITH SPECIAL REFERENCE TO PAI MOBILES, BENGALURE	PROF. N NAGASUBBA REDDY
86	MB207714	RAKSHITH S	MARKETING	A STUDY ON IMPACT OF SOCIAL MEDIA TOOLS IN CUSTOMER RELATIONSHIP MANAGEMENT WITH REFERENCE TO OUT OF THE BOX SOLUTIONS	PROF. N NAGASUBBA REDDY
87	MB207740	SIDDHANT BHARAT	MARKETING	A STUDY ON CUSTOMER BUYING BEHAVIOURTOWARDS TVS VEHICLE WITH	PROF. N NAGASUBBA



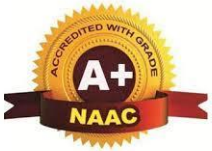
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		MUCHAKANI		SPECIAL PREFERENCE TO HI-TECH MOTORS, BELGAUM	REDDY
88	MB207749	SUBHASHINI K N	MARKETING	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING ON PURCHASING DECISION OF CUSTOMERS WITH REFERENCE TO MEDWISER, BENGALURU	PROF. N NAGASUBBA REDDY
89	MB207759	SURAJ HS	BUSINESS ANALYTICS	APPLICATION OF ANALYTICS ON ANALYZING SHARE PRICE OF SELECTED IT COMPANIES IN INDIAN CONTEXT	PROF. N NAGASUBBA REDDY
90	MB207613	AKHILSHYAM K B	MARKETING	A STUDY ON FACTORS INFLUENCING CONSUMER PURCHASE DECISION PROCESS OF MARUTI CARS AT INDUS MOTORS	PROF. N NAGASUBBA REDDY
91	MB207614	AKSHAY H S	MARKETING	A STUDY ON CONSUMER'S POV(POINT OF VIEW) TOWARDS DIGITAL ADVERTISING	PROF. A CHANDRAN
92	MB207639	CHETHAN S	MARKETING	A STUDY ON CONSUMER BUYING BEHAVIOUR OF FMCG PRODUCTS	PROF. A CHANDRAN
93	MB207668	LIKHITH H K	MARKETING	A STUDY ON APPLICATION OF SEO TECHNIQUES BY DANGURA DIGITAL FOR CUSTOMER ATTRACTION	PROF. A CHANDRAN
94	MB207684	N PRATHIBHA	MARKETING	A STUDY ON CUSTOMER SATISFACTION ON PRODUCTION PROCESS OF SHRIMPS AT A.S.R HATCHERIES	PROF. A CHANDRAN
95	MB207696	PRARTHANA SINGRI	MARKETING	A STUDY OF CRM IMPLEMENTATION AT TEST YANTRA SOFTWARE SOLUTIONS INDIA PVT LTD.	PROF. A CHANDRAN
96	MB207716	ROHAN R R	MARKETING	A STUDY ON EFFECTIVENESS OF LEAD GENERATION TOWARDS SALES	PROF. A CHANDRAN



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				CONVERSION AT TATA POWER SOLAR SYSTEMS	
97	MB207750	SUHAS H	MARKETING	A STUDY ON CUSTOMER ATTITUDE TOWARDS INVESTING IN CHIT FUNDS AT SURABHI CHIT LTD.	PROF. A CHANDRAN
98	MB207762	TALWAR PRAVEEN GUDDAPPA	MARKETING	A STUDY ON APPLICATION OF SEO TECHNIQUES FOR ENHANCING THE E COMMERCE EXPERIENCE AT UNBXD	PROF. A CHANDRAN
99	MB207770	TRIVADAN M HEGDE	MARKETING	A STUDY ON IMPACT OF PROMOTIONAL STRATEGY ON SALES WITH SPECIAL REFERENCE TO TSS PVT.LTD.,SIRSI	PROF. A CHANDRAN
100	MB207780	YASHASWINI V	MARKETING	A MARKET STUDY OF POWER ELECTRIC VEHICLE INDUSTRY AND THEIR BUSINESS POTENTIAL ,ACROSS THE APPLICATIONS WITH A SPECIFIC FOCUS WITH RESPECT TO ER&D FROM AXISCADES	PROF. A CHANDRAN
101	MB207633	CHAITHANYA BK	HUMAN RESOURCES	A STUDY ON ONLINE JOB PORTAL AND SOCIAL MEDIA ON RECRUITMENT AT EVE	PROF. SOWMYA D S
102	MB207647	DIVESH	FINANCE	FINANCIAL PERFORMANCE ASSESSMENT USING DUPONT MODEL: A STUDY ON ITC AND HUL LTD	PROF. SOWMYA D S
103	MB207649	ESHANYA M	HUMAN RESOURCES	A STUDY ON MOTIVATIONAL TECHNIQUES AND ITS IMPACT ON EMPLOYEES PERFORMANCE AT AXISCADES TECHNOLOGIES LIMITED, BANGALORE	PROF. SOWMYA D S
104	MB207675	MANU KIRAN H K	MARKETING	A STUDY ON BRAND PERCEPTION OF CONSUMERS WHILE PURCHASING AN ELECTRIC BIKE AT VIRAJ SUPER E-BIKES, BANGALORE	PROF. SOWMYA D S



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105	MB207705	RACHANA D	FINANCE	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF PRIVATE SECTOR BANKS IN INDIA USING ALTMAN Z SCORE MODEL	PROF. SOWMYA D S
106	MB207706	RACHANA H GOWDA	HUMAN RESOURCES	A STUDY ON E-RECRUITMENT AND ITS EFFECTIVENESS ON ORGANISATIONAL PERFORMANCE AT CODECRAFT TECHNOLOGIES PVT. LTD	PROF. SOWMYA D S
107	MB207727	SARIKA MALLYA U	HUMAN RESOURCES	A STUDY ON IMPACT OF PERFORMANCE APPRAISAL ON EMPLOYEE GOAL SETTING AT RV COLLEGE OF ENGINEERING, BANGALORE	PROF. SOWMYA D S
108	MB207743	SNEHA GOWDA R	HUMAN RESOURCES	A STUDY ON IMPACT OF HYBRID WORK ENVIRONMENT ON EMPLOYEE WELLBEING WITH REFERENCE TO FINANCIAL SERVICE SECTOR	PROF. SOWMYA D S
109	MB207748	SRUSHTI B R	HUMAN RESOURCES	A STUDY ON HR PRACTICES AND ITS IMPACT ON ORGANISATIONAL PERFORMANCE AND EMPLOYEE WELL-BEING AT SCIENS SOFTWARE TECHNOLOGIES, HYDERABAD.	PROF. SOWMYA D S
110	MB207751	SUHAS M	HUMAN RESOURCES	A STUDY ON IMPACT OF LEARNING AND DEVELOPMENT PROGRAMMES ON EMPLOYEE EFFICIENCY AT RV INFORMATION CENTRE, BANGALORE	PROF. SOWMYA D S
111	MB207637	CHANDANA.T	FINANCE	A STUDY ON COMPARITIVE ANALYSIS OF FINANCIAL SOUNDNESS USING BANKOMETER ON SBI AND ITS SELECTED COMPETITORS	PROF. RASHMI SHETTY
112	MB207642	DEEKSHA BOPAIAH	HUMAN RESOURCES	A STUDY ON SOURCING MIX AT ARCOLAB PVT. LTD	PROF. RASHMI SHETTY
113	MB207643	DELSON GLAN D SILVA	FINANCE	A STUDY ON PERFORMANCE OF IPOS OF 2021 IN INDIA WITH REFERENCE TO NSE	PROF. RASHMI SHETTY



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114	MB207669	M JANANI PRIYA	HUMAN RESOURCES	A STUDY ON EFFICIENCY OF THE RECRUITMENT PROCESS FOLLOWED AT SPOTTABL, BANGALORE	PROF. RASHMI SHETTY
115	MB207676	MAYUR K.S	HUMAN RESOURCES	IMPACT OF ARTIFICIAL INTELLIGENCE ON HUMAN RESOURCE ACTIVITIES WITH REFERENCE TO QUESS CORP BANGALORE	PROF. RASHMI SHETTY
116	MB207704	PUNITHA K	FINANCE	A STUDY ON PERFORMANCE OF SELECTED TYPES OF CRYPTO CURRENCIES 7 THEIR IMPACT ON INDIAN STOCK EXCHANGE	PROF. RASHMI SHETTY
117	MB207717	ROSHANI	HUMAN RESOURCES	A STUDY ON THE IMPACT OF THE WORKING CONDITIONS PREVALENT AT CORNER TREE CONSULTING ON THE JOB SATISFACTION OF THE EMPLOYEES	PROF. RASHMI SHETTY
118	MB207742	SIRISHA K J	HUMAN RESOURCES	A STUDY ON THE IMPACT OF EXIT INTERVIEWS ON ATTRITION RATES AT CODE CRAFT TECHNOLOGIES, BANGALORE	PROF. RASHMI SHETTY
119	MB207745	SPARSHA S	HUMAN RESOURCES	A STUDY ON EFFECTIVENESS OF RECRUITING USING ONLINE PORTAL AT RSST	PROF. RASHMI SHETTY
120	MB207767	TEJASWINI PRASANNA HEGDE	HUMAN RESOURCES	A STUDY ON EMPLOYEE MOTIVATION AND RETENTION IN EARLY STARTUP	PROF. RASHMI SHETTY
121	MB207778	VINAYAK GOLIHALLI	HUMAN RESOURCES	A STUDY ON EFFECTIVE ENGAGEMENT ACTIVITIES ON EMPLOYEE PERFORMANCE AT PVR, BANGALORE	PROF. RASHMI SHETTY
122	MB207632	CAROL SWETHA NORONHA	FINANCE	STUDY ON PRE AND POST-MERGER PERFORMANCE OF SBI BANK WITH SPECIAL REFERENCE TO SBI BANK, UDUPI	PROF. DILEEP



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123	MB207640	CHINMAY HEGDE	FINANCE	AN EMPIRICAL STUDY ON CO-INTEGRATION TEST OF BRICS COUNTRIES STOCK EXCHANGES	PROF. DILEEP
124	MB207682	MONISHA M	BUSINESS ANALYTICS	AN EMPIRICAL STUDY ON PREDICTION OF GOLD AND SILVER PRICES AND ITS IMPACT ON INDIAN STOCK MARKET	PROF. DILEEP
125	MB207689	NIRANJAN M	FINANCE	A STUDY ON COINTEGRATION OF STOCK MARKET AND SELECTED COMMODITIES IN INDIA	PROF. DILEEP
126	MB207700	PRATEEKSHA R CHUNGANI	FINANCE	AN EMPIRICAL STUDY ON BUBBLE DETECTION IN THE INDIAN AND US STOCK MARKETS	PROF. DILEEP
127	MB207711	RAKESH	FINANCE	APPLICABILITY OF CAPITAL ASSET PRICING MODEL FOR SELECTED STOCKS IN INDIA	PROF. DILEEP
128	MB207725	SANDEEP H S	FINANCE	AN EMPIRICAL STUDY ON INFLUENCE OF VOLATILITY INDEX (VIX) ON SELECTED COMPANY'S STOCKS WITH SPECIAL REFERENCE TO PURPLE TRADE, BENGALURU	PROF. DILEEP
129	MB207735	SHIVASUBRAMAN YAM S PATANGI	FINANCE	TESTING OF SINGLE INDEX MODEL IN INDIAN CONTEXT FOR SELECTED COMPANIES WITH SPECIAL REFERENCE TO SHAREKHAN LTD.	PROF. DILEEP
130	MB207744	SOUBHAGYA BHAT	FINANCE	A STUDY ON WORKING WOMEN'S PERCEPTION OF THE STOCK MARKET AND THEIR PREFERENCE TOWARDS INVESTMENT AVENUES	PROF. DILEEP
131	MB207760	SURAJ.S.P	FINANCE	A STUDY ON PERCEPTION OF THE PUBLIC ON STOCK MARKET AND INVESTMENT AWARENESS IN BANGALORE	PROF. DILEEP



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132	MB207765	TEJASHWINI LOKAPURAMATH	FINANCE	A STUDY ON INVESTIGATION OF INTERDEPENDENCY BETWEEN THE STOCK MARKET AND SELECTED EXCHANGE RATES IN THE INDIAN CONTEXT	PROF. DILEEP
133	MB207772	VAIBHAV MALAVIYA	FINANCE	AN EMPHERICAL STUDY ON WILLIAM SHARPE'S SINGLE INDEX MODEL FOR SELECTED COMPANIES IN US STOCK MARKET WITH REFERENCE TO MORGAN STANLEY, BANGALORE	PROF. DILEEP
134	MB207615	AKSHAY.G.S	MARKETING	A STUDY ON EFFECTIVE MARKETING STRATEGIES FOR PROMOTING HEALTH CARE SERVICES AT NARAYANA HRIDHAYALAYA,BENGALURU.	PROF. UMA SHARMA
135	MB207641	DARSHINI G	FINANCE	A STUDY ON PERFORMANCE OF SELECTED EXCHANGE TRADED FUNDS	PROF. UMA SHARMA
136	MB207644	DHANANJAY DURVE	MARKETING	IMPACT ON SALES OF PRINT MAGAZINES IN THE DIGITAL ONLINE MEDIA ERA- A STUDY AT OUTLOOK PUBLISHERS PVT LTD.	PROF. UMA SHARMA
137	MB207650	ESHWAR DARSHAN.K.M	FINANCE	A STUDY ON CONSTRUCTION OF OPTIMUM PORTFOLIO ON SELECTED BANKING STOCKS,USING SHARPE'S INDEX MODEL	PROF. UMA SHARMA
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141	MB207728	SATISHKUMAR K	MARKETING	A STUDY ON EFFECTIVENESS OF EMAIL MARKETING IN INCREASING THE	PROF. UMA SHARMA





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		PILLE		TRAFFIC FOR BUILDING CUSTOMER RELATION.	
142	MB207754	SUJAYA BHAT	MARKETING	A STUDY ON CONSUMER PERCEPTION TOWARDS PURCHASES ON E COMMERCE STORE	PROF. UMA SHARMA
143	MB207757	SUPREETH S	MARKETING	MARKET STRATEGY FOR DEVELOPING THE INTERNATIONAL BUSINESS -A STUDY WITH REFERENCE TO IBIS MEDICAL PVT LTD	PROF. UMA SHARMA
144	MB207660	KARTHIK.M.S	FINANCE	A STUDY ON ENTERPRISE RESOURCE PLANNING (ERP) SYSTEM PERFORMANCE MEASUREMENT USING THE BALANCED SCORECARD APPROACH WITH REFERENCE TO EMPOWERING PEOPLE KNOWLEDGE.	PROF. RAJKUMAR CHAVAN
145	MB207661	KARUNA V DIVATE	FINANCE	TESTING THE BUBBLES AND FORECASTING THE STOCK PRICES USING ARIMA MODEL IN TOP TEN PHARMACEUTICAL COMPANIES	PROF. RAJKUMAR CHAVAN
146	MB207698	PRASHANTH	FINANCE	APPLICATION OF GRANGER CAUSALITY TEST IN STOCK MARKET, EXCHANGE RATE AND CRUDE OIL.	PROF. RAJKUMAR CHAVAN
147	MB207703	PRIYANKA. A	BUSINESS ANALYTICS	APPLICATION OF EXTRAPOLATION TECHNIQUE IN FORECASTING THE REVENUE AND COST WITH REFERENCE TO ATB BRICKS	PROF. RAJKUMAR CHAVAN
148	MB207707	RACHANA KUMARI	FINANCE	PERFORMANCE EVALUATION IN NSE MARKET WITH SPECIAL REFERENCE TO IT SECTOR	PROF. RAJKUMAR CHAVAN
149	MB207713	RAKSHITH HEGDE	FINANCE	TESTING THE HYPOTHESIS THAT EARNING AND DIVIDEND ANNOUNCEMENT HAVE NO EFFECT ON SHARE PRICE	PROF. RAJKUMAR CHAVAN



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150	MB207726	SANTHOSH KIRAN S	FINANCE	TESTING THE EFFICIENCY OF CAPM MODEL IN FMCG, IT AND BANKING SECTOR	PROF. RAJKUMAR CHAVAN
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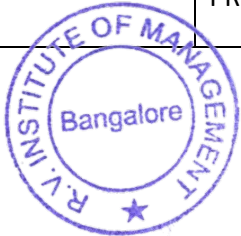
159	MB207715	RAKSHITH T G	FINANCE	A STUDY ON IMPACT OF MERGERS AND ACQUISITION OF SELECTED PUBLIC COMPANIES STOCK PRICE IN INDIA	PROF. POOJA R TAKALKAR
160	MB207722	SAHANA M S	FINANCE	A STUDY ON INVESTMENT LITERACY AMONG WORKING WOMEN IN INDIA (BANGALORE REGION)	PROF. POOJA R TAKALKAR
161	MB207729	SHARAN BANDRAD	FINANCE	A STUDY ON NPA AND CHALLENGES FACED IN LOAN RECOVERY PROCESS AT KARNATAKA STATE APEX COOPERATIVE BANK LTD.	PROF. POOJA R TAKALKAR
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167	MB197627	BHARATH P	FINANCE	A STUDY ON PERFORMANCE EVALUATION OF SELECTED LARGE CAP MUTUAL	PROF. POOJA R



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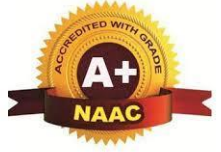


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168	MB207620	ANOOP BHARGAV M	MARKETING	A STUDY ON EFFECTS OF BRAND RECALL ON CONSUMERS IN E-LEARNING SECTOR	PROF. VENKATESH
169	MB207635	CHANDAN N H	MARKETING	A STUDY ON MEASURING THE EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES IMPLEMENTED BY WODO AGENCY ON BEHALF OF THEIR CUSTOMERS	PROF. VENKATESH
170	MB207651	GAUTHAM M	MARKETING	A STUDY ON THE ROLE OF SERVICE QUALITY IN CUSTOMER RELATIONSHIPS WITH REFERENCE TO GEETA ASSOCIATES	PROF. VENKATESH
171	MB207681	MOHAMMED MOHASIN YARNAL	MARKETING	A STUDY ON MEASURING CUSTOMER SATISFACTION AND HOW IT AFFECTS CUSTOMER LOYALTY AT UK27 THE FERN, BELAGAVI	PROF. VENKATESH
172	MB207712	RAKSHITH	MARKETING	A STUDY ON SALES PROMOTION STRATEGIES AND ITS IMPACT ON CUSTOMER SALES WITH REFERENCE TO PRAKASH RETAIL PVT LTD, UDUPI	PROF. VENKATESH
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175	MB207758	SURAJ G S	MARKETING	A STUDY ON DEVELOPING BRAND LOYALTY OF CUSTOMERS WITH REFERENCE TO RAINBOW PROPERTIES	PROF. VENKATESH





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176	MB207769	TRIPURESH TIWARI	MARKETING	A STUDY ON ANALYSIS OF SALES AND MARKETING WITH SPECIAL REFERENCE TO KRIYAANVAN FOUNDATION	PROF. VENKATESH
177	MB207776	VIKAS SETH	MARKETING	A STUDY ON THE IMPACT OF SOCIAL NETWORKING SITES ON CUSTOMER PURCHASING BEHAVIOUR WITH RESPECT TO LERNOVATE E-COMMERCE	PROF. VENKATESH
178	MB197699	PRATHEEK BHAT	FINANCE	A STUDY ON THE FINANCIAL PERFORMANCE AND INVESTMENT MADE BY KARNATAKA POWER CORPORATION LIMITED	PROF. ANITH BM D'SILVA



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