



RV Institute of Management®

CA 17, 36th Cross Rd, 26th Main, 4th T Block East,
Jayanagar, Bengaluru - 560041, Karnataka, India

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with 'A+' Grade

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Analytics - Domain Specific Training	
Duration: 20 th March -5 th May 2024	Venue: RVIM
No. of Participants: 178	Event Coordinators: Prof. Mithun Prof. Payal Jindal
Objectives: To Conduct domain specific certification courses on the following topics: 1. SCM Analytics 2. Marketing Analytics 3. Financial Analytics	
The sessions focussed on practical exercises, quizzes and case studies to ensure that our students receive comprehensive training on the topics. Students will be graded on classroom attendance, participation and project. The course involves 12 hours of Lab session and 8 hours of project on a dataset. The Marketing Analytics certification course will cover below mentioned topics 1. Customer Segmentation 2. Marketing Mix modelling 3. Customer Churn Analytics The Financial Analytics certification course will cover the below mentioned topics 1. Stock Market Price Prediction 2. Bank loan default prediction 3. Credit risk analytics. The SCM Analytics certification course will cover the below mentioned topics. 1. SUPPLY CHAIN PERFORMANCE, DRIVERS AND METRICS 2. DESIGNING THE SUPPLY CHAIN OR DISTRIBUTION NETWORK 3. PLANNING AND COORDINATING DEMAND AND SUPPLY 4. MANAGING UNCERTAINTIES IN SUPPLY CHAIN	



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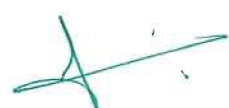
Takeaway

- This course gave the resources to learn python and effectively use it analyse and visualize data
- Add this credential to LinkedIn profile, resume, or CV
- Have a portfolio of various data analysis projects
- Have an intermediate skill level of Python programming.
- Learn how to work with various data formats within python, including: HTML, and MS Excel Worksheets

Outcomes

- Identify, define and analyse problems and identify or create processes to solve them
- Respond effectively to unfamiliar problems in unfamiliar contexts
- Undertake independent learning and display independent thought, acknowledging the importance and limitations of their own knowledge
- Ability to present clearly and cohesively both orally and in writing
- Capacity for synthesising written and verbal information
- Identify and evaluate social, cultural, global, ethical and environmental responsibilities and issues
- Reflect on their ability to work in and lead teams
- Confidently transfer knowledge from one domain to another
- Demonstrate skills in time management

Event Co-coordinator


Dr. Purushottam Bung

Director, RVIM

Prof. Mithun


Prof Payal Jindal

Gallery



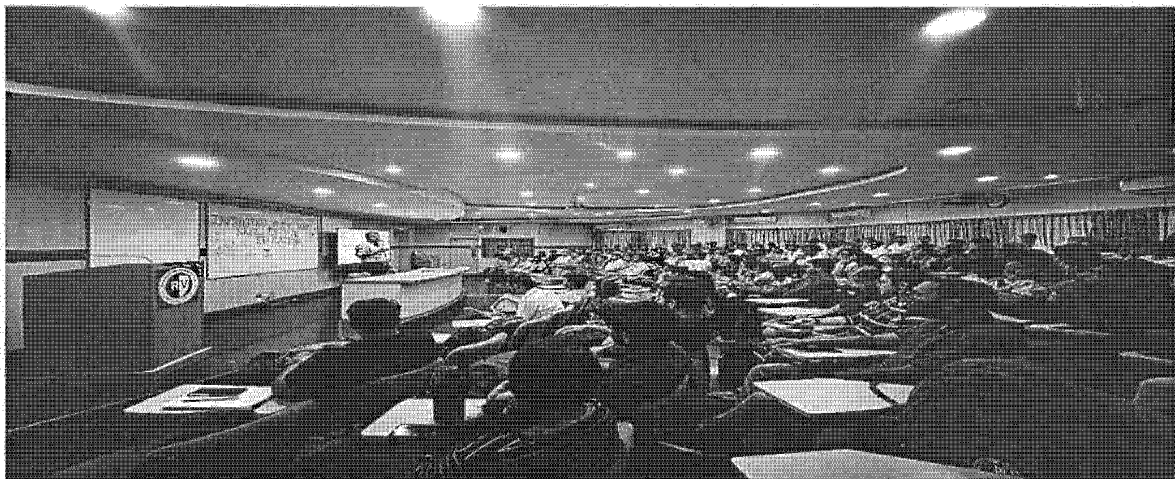
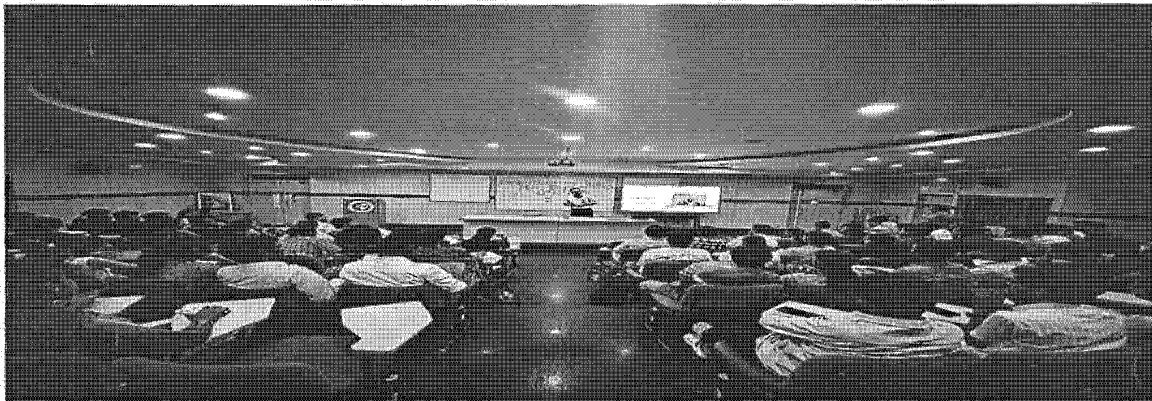
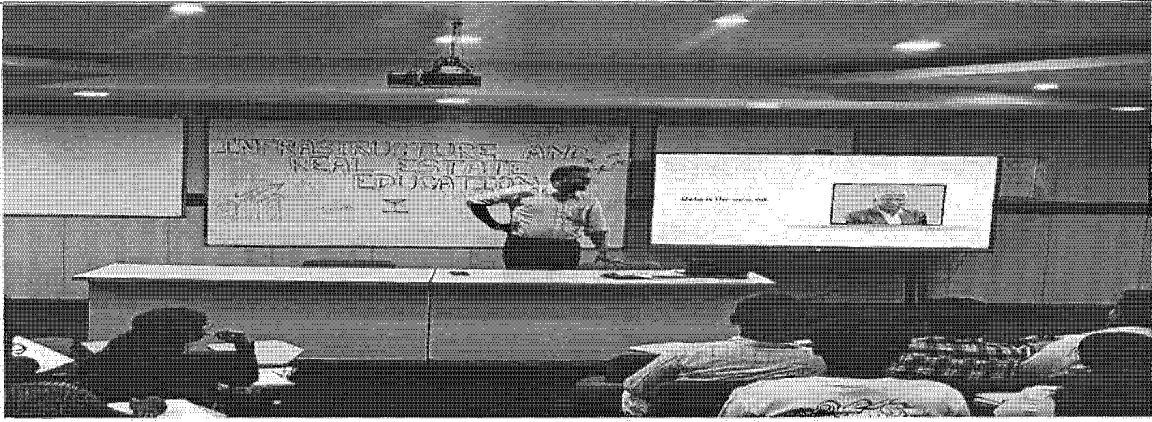
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Test Scores

Sl no	Register Number	Name of the Student	out of 50
1	P18FW22M015001	CHETHAN K N	41
2	P18FW22M015002	GURU PRASAD	47
3	P18FW22M015003	SANTHOSH J	39
4	P18FW22M015004	CHANDANA K R	46
5	P18FW22M015005	SUSHMITHA	44
6	P18FW22M015006	PRIYANKA. M. S	46
7	P18FW22M015007	MYTHRI R	44
8	P18FW22M015008	PRIYANKA MALLYA U	44
9	P18FW22M015009	PRAJNA RANI N R	44
10	P18FW22M015010	NIKITHA RAJ N	35
11	P18FW22M015011	VINAY KUMAR	47
12	P18FW22M015012	MANOJ D	34
13	P18FW22M015013	G BASAN GOUDA	45
14	P18FW22M015014	AKSHAY S RAIKAR	46
15	P18FW22M015015	ADITI B KHONA	44
16	P18FW22M015016	DHANUSHREE K T	44
17	P18FW22M015017	SUPRITI PRAKASH	45
18	P18FW22M015018	RAKESH DANDU	43
19	P18FW22M015019	BHAVISHYA	45
20	P18FW22M015020	HARSHITHA S L	46
21	P18FW22M015021	NAMANA T G	47
22	P18FW22M015022	TEJAS.C	44
23	P18FW22M015023	ADITHYA S HIREMATH	46
24	P18FW22M015024	AAPTHA SHETTY	44
25	P18FW22M015025	PRASHANTA KUMAR	45
26	P18FW22M015026	KEERTI BAGEWADI	45
27	P18FW22M015027	B J MANOJ	45
28	P18FW22M015028	VIKRAM BORKAR	26
29	P18FW22M015029	HRISHIKESH	42
30	P18FW22M015030	venu KUMARI G M	37
31	P18FW22M015031	NAVEEN S KUMBAR	45
32	P18FW22M015032	PAVAN KUMAR J	41
33	P18FW22M015033	M.R.S.JAYASREE	46
34	P18FW22M015034	SATYAKI ADAK	45
35	P18FW22M015035	NEELAPPA YALAVATTI	26
36	P18FW22M015036	SAIGANESH VENKATESH	37
37	P18FW22M015037	SHASHWATH B P	42



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38	P18FW22M015038	PRAJNA N BHAT	44
39	P18FW22M015039	K S RAKSHITA	46
40	P18FW22M015040	SANJAN C S	46
41	P18FW22M015041	SHARANYA	46
42	P18FW22M015042	RASHMI M	46
43	P18FW22M015043	S R SREE VARSHA	42
44	P18FW22M015044	PRANAY PALATLI	48
45	P18FW22M015045	PUSHPA HIREGOUDAR	44
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47	P18FW22M015047	SRISHTI JOSHI	46
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51	P18FW22M015051	PEARL JOVITA MARTIS	48
52	P18FW22M015052	GAUTHAM SHETTY	46
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57	P18FW22M015057	ABHISHEK HEGDE	29
58	P18FW22M015058	MAHESH S HEGDE	29
59	P18FW22M015059	DEEPIKA SURESH MANJALKAR	48
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63	P18FW22M015063	AJAY BHASKAR HEGDE	47
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81	P18FW22M015081	SHASHWATH S SHETTY	44
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