RV Institute of Management®
CA 17, 36th Cross Rd, 26th Main, 4th T Block East, Jayanagar, Bengaluru - 560041, Karnataka, India

Autonomous Institution Affiliated to Bangalore City University

Approved by AICTE, New Delhi, Accredited by NAAC with 'A+' Grade

QS I-Gauge Diamond Rated

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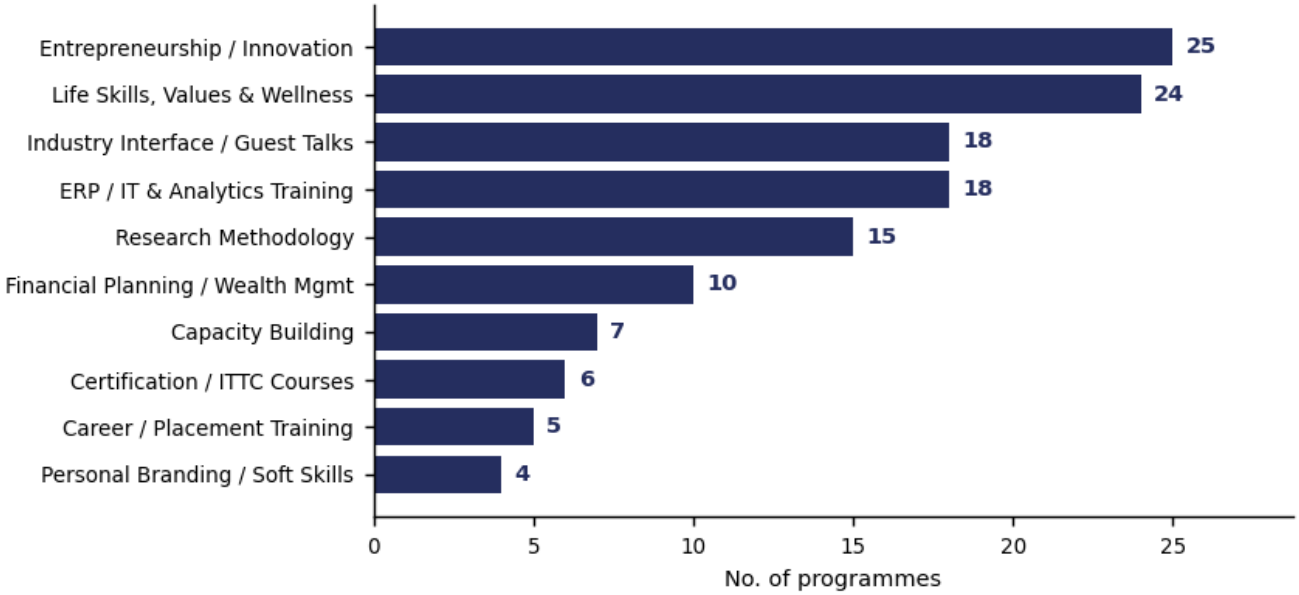
VALUE-ADDED COURSES — ANALYTICS DASHBOARD

NAAC Criteria 1.3.2 & 1.3.3 | AY 2024-25 & 2025-26

132	12,927	10	111
Value-added programmes	Total participants	Course categories	Coursera MOOCs

Programmes by Category



Participants Share by Category

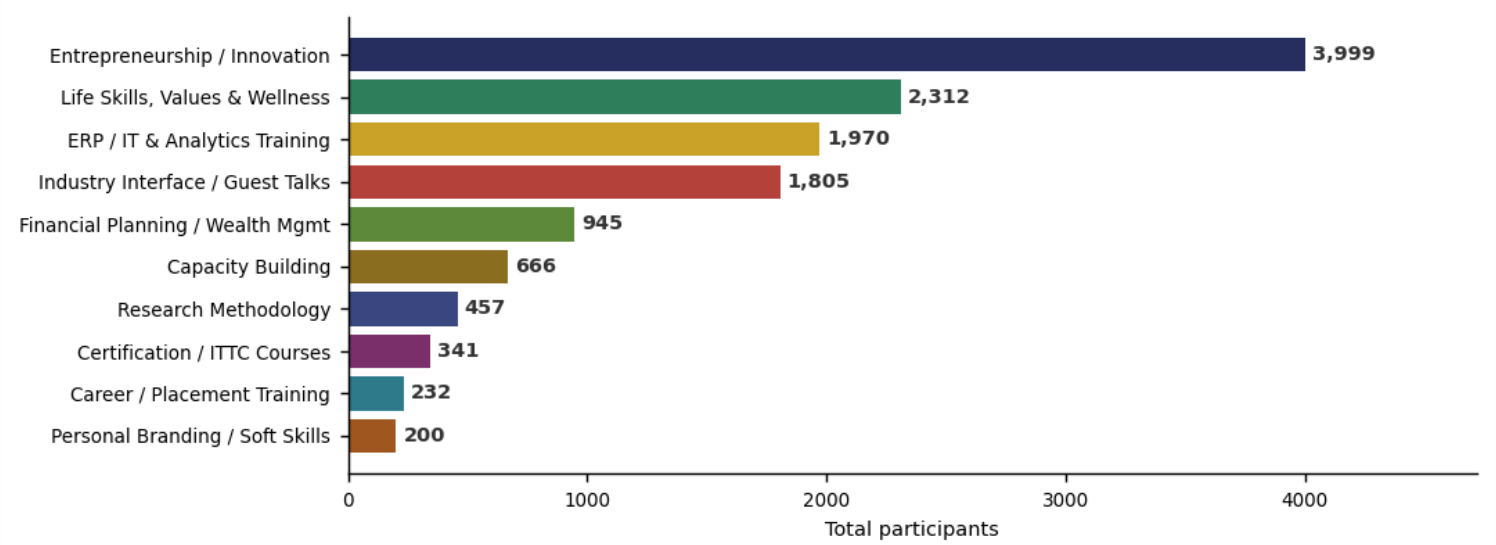


Entrepreneurship / Innovation · Life Skills, Values & Wellness · ERP / IT & Analytics Training · Industry Interface / Guest Talks · Research Methodology · Financial Planning / Wealth Mgmt · Capacity Building · Certification / ITTC Courses · Career / Placement Training · Personal Branding / Soft Skills

GIST OF VALUE-ADDED COURSES BY CATEGORY

Programme & participant distribution

Total Participants by Category



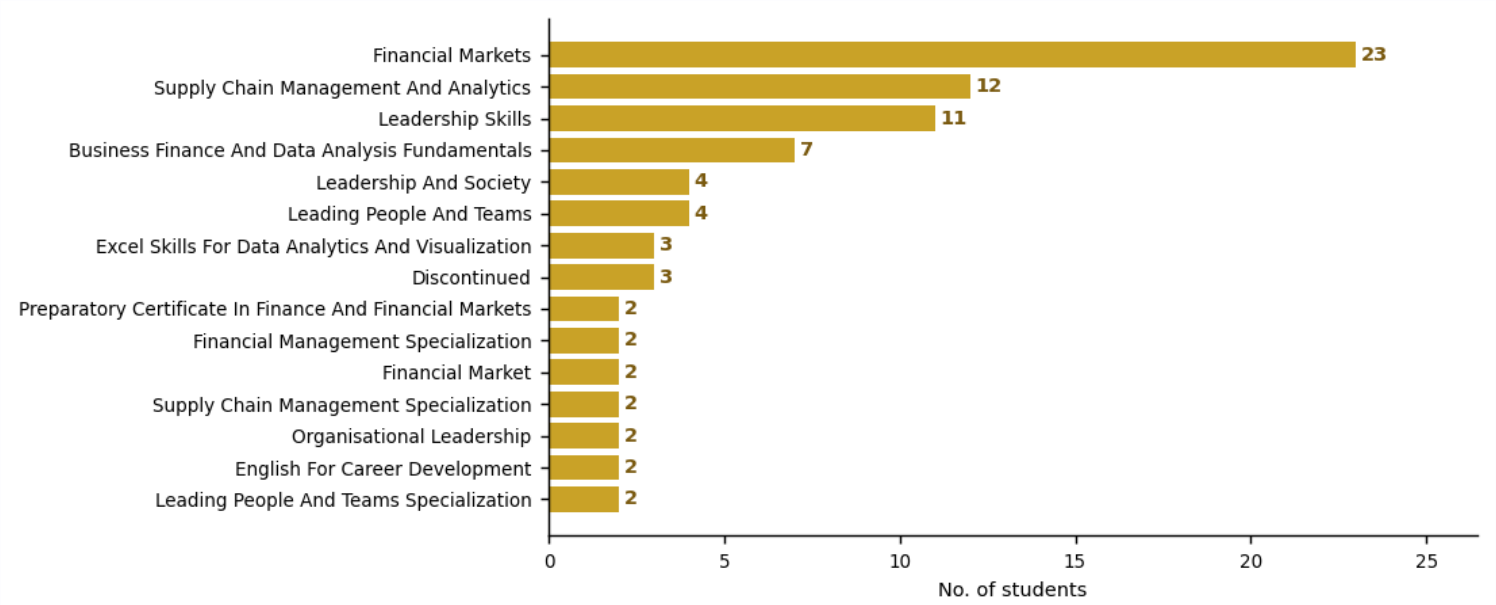
Category	Programmes	Total Participants	Example
Entrepreneurship / Innovation	25	3999	#ihaveastory Entrepreneur Journey; Advertising Campaign Launch 2026 Competi; BUSINESS STANDARD BRAND CANVAS
Life Skills, Values & Wellness	24	2312	Alumni Meet - Sammilana 2025 conducted a; Celebration of Constitution Day 2025; Constitution Day Celebration 2025 Report
ERP / IT & Analytics Training	18	1970	AI Enablement (CFCD AI Workshop); AI Enablement - AI Ready by Vignesh Pras; AI, Gamification and metaverse in Market
Industry Interface / Guest Talks	18	1805	BUSINESS STANDARD -The Real MBA- Jayaraa; BUSINESS STANDARD CXO TALK- MASTER CLASS; Bangalore comic con - Activation
Research Methodology	15	457	BIDA 2026; Behavioural Finance as part of Centre fo; Data Analysis through SPSS
Financial Planning / Wealth Mgmt	10	945	BVFM - Financial Modelling Master Class; CDSL Secure Future 10th Oct 2025; CDSL Smart Finance 8th Oct 2025

Category	Programmes	Total Participants	Example
Capacity Building	7	666	BRIDGE COURSE 2025-27 BATCH; Bridge course on IT Skills; Capacity Building Programme for Teachers
Certification / ITTC Courses	6	341	AUDIT REPORT 2025-AUG-SEPT; International Taxation Course (ITC) cond; Marketing Club Report on Pitch a Weird P
Career / Placement Training	5	232	CAMPUS TO CORPORATE- STUDENTS SALES IMPA; Employability Skill Training - Placement; Employability Skill Training - Professio
Personal Branding / Soft Skills	4	200	Session - Skills for Future Careers; Session on Growth Mindset and Personal O; Session on LinkedIn - Report
TOTAL	132	12,927	

COURSERA OPEN-ELECTIVE MOOCs — TOP COURSES

111 distinct MOOC courses | 178 enrolments

Top 15 Coursera Courses by Enrolment



COURSERA MOOCs — FULL COURSE-WISE LIST

Course-wise student enrolment

Sl.	Course Title	Students
1	Financial Markets	23
2	Supply Chain Management And Analytics	12
3	Leadership Skills	11
4	Business Finance And Data Analysis Fundamentals	7
5	Leadership And Society	4
6	Leading People And Teams	4
7	Excel Skills For Data Analytics And Visualization	3
8	Discontinued	3
9	Preparatory Certificate In Finance And Financial Markets	2
10	Financial Management Specialization	2
11	Financial Market	2
12	Supply Chain Management Specialization	2
13	Organisational Leadership	2
14	English For Career Development	2
15	Leading People And Teams Specialization	2
16	Foundational Finance For Strategic Decision Making	2
17	Supply Chain Management & Analytics	1
18	Generative Ai : Introduction And Application	1
19	Six Sigma Green Belt	1
20	Product Manager	1
21	Workplace Psychological Health And Safety Specialization	1
22	Think Like A Cfo (Corporate Finance)	1
23	Organizational Leadership	1
24	Financial Analysis Skills For Success	1
25	Project Management And Planning Specialization	1
26	Supply Chain Management Strategy	1
27	Introduction To Generative Al Learning Path Specialization	1
28	Python For Data Science,Ai & Development	1
29	Understabding Financial Markets	1
30	Project Management And Planning	1
31	Oracle Sql Database	1
32	Python For Data Science And Ai	1
33	Human Anatomy And Medical Terminology Fundamentals	1
34	Project Planning: Putting It All Together	1
35	Product Management	1
36	Generative Ai For Growth Marketing	1
37	Business Finance And Data Analysis Fundamentals Specialisation	1
38	Generative Ai Fundamentals, Advance Data Analysis With Generative Ai	1
39	Generative Ai For Hr	1

Sl.	Course Title	Students
40	Project Planning	1
41	Foundation Of Finance	1
42	Leadership Through Marketing	1
43	Professional Skills For Workplace	1
44	Organizational Leadership Specialozation	1
45	Generative Ai For Human Resource Management	1
46	Sustainable Cities And Communities	1
47	Ai For Business: Branding, Creative Content, And Market Specialization.	1
48	Graphic Design Elements For Non-Designers	1
49	Financial Marketing	1
50	Project Management Principles And Practices	1
51	Basics Of Statutory Compliance And Taxation	1
52	Google Data Analytics	1
53	Investment Management	1
54	Generative Al For Automation	1
55	The Digital Marketing Revolution	1
56	Human Resource Management: Hr For People Managers Specialization	1
57	Leadeship And Critical Thinking	1
58	Meta Marketing Science	1
59	Improve Your English Communication Skills	1
60	Excel Skill For Business, Advance	1
61	Life Of Happiness And Fulfilment	1
62	Agile Leadership Specialization	1
63	International Business	1
64	Aws Fundamentals	1
65	Finance For Everyone & Excel For Business	1
66	Using Data Analytics In Supply Chain	1
67	Accounting And Decision Making	1
68	Speak English Professionally	1
69	Fundamentals Of Accounting And Reporting	1
70	Federal Taxation I : Individuals, Employees And Sole Proprietors	1
71	Professional Skills For The Workplace	1
72	Generative Ai For Hr Professionals	1
73	Excel Skills For Business: Advanced	1
74	Ux Design	1
75	Supply Chain Management Speclization	1
76	Hotel Management: Distribution Revenue And Demand Management	1
77	Persuasive Communication	1
78	Generative Ai For Human Resources (Hr) Professionals	1
79	Strategic Leadership:Impact,Change And Decision Making.	1
80	Python For Data Science ,Ai And Development	1
81	Adobe Content Creator Professional Certificate	1
82	Generative Ai For Human Resouces (Hr) Professional	1
83	Supply Chain Management Specialisation	1
84	Ui / Ux Design	1
85	Excel Skill For Business:Advanced	1
86	Wilderness First Aid	1

Sl.	Course Title	Students
87	Left The Institute	1
88	Generative Ai For Business Applications(Hr, Business Analyst, Business Intelligence)	1
89	Preparatory Certification In Finance And Financial Markets	1
90	Ui / Ux Design Specialization	1
91	A Life Of Happiness And Fulfillment	1
92	Social Media Marketing In Practice	1
93	Quantitative Aptitude And Data Interpretation	1
94	Fedaral Taxation I : Individuals. Employees And Sole Proprietors	1
95	High Performance Collaboration : Leadership,Teamwork And Negotitation	1
96	Human Resource Management: Hr For People Managers	1
97	Fundamental Of Financial Analysis	1
98	Digital Marketing Revolution	1
99	Business Finance And Data Analysis Foundation	1
100	Customer Understanding And Digital Marketing Channels, Measurement Analysis	1
101	Microsoft 365 Essentials	1
102	Project Management- Principles And Practices	1
103	Supply Chain Management And Analytics. & Introduction To Data Analytics For Business.	1
104	Salesforce Sales Operations	1
105	Modern And Contemporary Art Design	1
106	Unilever Digital Marketing Analyst	1
107	Generative Ai	1
108	Write Professional Emails In English	1
109	Excel Skills For Data Analytics And Visualizations	1
110	Human Resource Management-Hr For People Managers	1
111	Google Project Management	1

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VALUE-ADDED COURSES — DETAILED DATA TEMPLATE (1.3.2 & 1.3.3)

Year-wise list with enrolment & completion

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
AY 2025-26 — compiled from 'Event Reports 2025 to 2026' folder (139 reports)						
BRIDGE COURSE 2025-27 BATCH	1		123	123	3rd November to 11th	Capacity Building
Bridge course on IT Skills	1	14	148	148	3cd Nov 2025 to 7th Nov, 2025	Capacity Building
Capacity Building Programme for Teachers of KGBV Schools in Association with Aditya B	1					Capacity Building
DESIGN THINKING REPORT- 2024-26 BATCH	1	8.5	175	175	16th and 17th February	Capacity Building
RVIM and RV Skills MOU	1					Capacity Building
Wokshop on Visual Thinking & Subject-Aligned Creative Assignments for Faculty Members	1	2	40	40	29^(th) Nov, 2025	Capacity Building
Wokshop on Visual Thinking and Creative Expression-Students	1	36	180	180	22.12.2025 to 02.01.2026(7	Capacity Building
CAMPUS TO CORPORATE- STUDENTS SALES IMPACT CHALLENGE	2	3	82	82	27^(th) Feb'26	Career / Placement Training
Employability Skill Training - Placement Readiness - Accounting Finance & Taxation	1				23.08.2025	Career / Placement Training
Employability Skill Training - Professional Competencies & Career Readiness	1				03.06.2025	Career / Placement Training
Employability Skills and Career Readiness Program for the batch 2024-2026	1				25,	Career / Placement Training
Panel Discussion on Employability Skills -Future	1	2	150	150	25^(th) April, 2026	Career / Placement Training
AUDIT REPORT 2025-AUG-SEPT	1	22	43	43	18.08.2025 to 8.09.2025	Certification / ITTC Courses
International Taxation Course (ITC) conducted at RVIM	1	1	23	23	18.08.2025	Certification / ITTC Courses
Marketing Club Report on Pitch a Weird Product Competition	1	2	13	13	22^(nd) May 2026	Certification / ITTC Courses
Orientation on International Taxation Course (ITC) conducted at RVIM	1	1.2	180	180	25.05.2026	Certification / ITTC Courses
REPORT- AUDIT SESSION BY CA HARSHITH KS	1	5	41	41	24 April 2026	Certification / ITTC Courses
Report on Beyond Compliance Practical Audit Awareness Workshop as part of Value Added	1	5	41	41	24 April 2026	Certification / ITTC Courses
AI Enablement (CFCD AI Workshop)	1				19.05.2026	ERP / IT & Analytics Training
AI Enablement - AI Ready by Vignesh Prasanna	1				11.06.2026	ERP / IT & Analytics Training

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
AI, Gamification and metaverse in Marketing	1		180	180	July 12, 2025	ERP / IT & Analytics Training
Bangalore Tech Summit	1	9	180	180	20-11-2025	ERP / IT & Analytics Training
FDP on AI	1	8	30	30	17th - 18th March 2026	ERP / IT & Analytics Training
Guest Lecture on Quick Commerce Supply Chain	1				28.01.2026	ERP / IT & Analytics Training
Learn AI report	1	2	157	157	22 April 2026	ERP / IT & Analytics Training
Overview of Marketing Analytics	1	6.5	180	180	02/02/2026	ERP / IT & Analytics Training
Prowess Handson Workshop 2026	1	7	180	180	02.02.2026	ERP / IT & Analytics Training
Report on Visit to Bangalore Tech Summit 2025	1	9	180	180	20-11-2025	ERP / IT & Analytics Training
Seminar on AI in Banking -DR.Rajesh Nayak, Oman - Copy	1	2	180	180	12^(th) July, 2025	ERP / IT & Analytics Training
THREE-DAY FACULTY DEVELOPMENT PROGRAMME (FDP)	1					ERP / IT & Analytics Training
Tally Workshop 2026	1	3	180	180	27.02.2026	ERP / IT & Analytics Training
Ten days Seminar on Emerging Technologies in association with RV	1	20	200	200	22nd July, 2024 to 26th July, 2024 & 5th	ERP / IT & Analytics Training
Workshop on 3D printing	1		63	63	19th July, 2024 (2.00 PM to 6:00 PM)	ERP / IT & Analytics Training
Workshop on Digital Marketing	1	8	180	180	22nd, 24th, 25th April, 2026	ERP / IT & Analytics Training
Workshop on role of AI in Promotion	1	2	80	80	30th May'26 Saturday	ERP / IT & Analytics Training
worksh~ on Introduction to Robotics	1					ERP / IT & Analytics Training
#ihaveastory Entrepreneur Journey	1	1.5	100	100	27/05/2026	Entrepreneurship / Innovation
Advertising Campaign Launch 2026 Competition	2	3	80	80	30th May, 2026	Entrepreneurship / Innovation
BUSINESS STANDARD BRAND CANVAS	1	5	55	55	24 April 2026	Entrepreneurship / Innovation
ESM bootcamp report	1	2	60	60	11^(th) April 2026 &	Entrepreneurship / Innovation
Entrepreneurial readiness Bootcamp	1	6.5	25	25	5-2-2026	Entrepreneurship / Innovation
Entrepreneurship Boot Camp	1	2.5	80	80	11-12/4/2026	Entrepreneurship / Innovation
Guest Lecture on First Generation Entrepreneurs-Project Finance -CA SS Nayak, Managlo	1	1.5	180	180	12^(th) July, 2025	Entrepreneurship / Innovation
IIC 2025 Report	1		100	100	2025	Entrepreneurship / Innovation
IIMB Business Championship Competition	1	6.5	5	5	26-1-2026	Entrepreneurship / Innovation
IIMB Business Championship Supply chain course	1	13	200	200	12 to 14-12-2025	Entrepreneurship / Innovation
Ideathon 2025 Report	2	6	100	100	4-12-2025	Entrepreneurship / Innovation
Ideathon Orientation for Sensor based candle	1	1	150	150	27/05/2025	Entrepreneurship / Innovation
Inauguration of Centre for Innovation, Entrepreneurship and Incubation	1	8.5	200	200	6-11-2025	Entrepreneurship / Innovation
International Conference on "Innovation and Entrepreneurship for Deeptech	1		500	500	May 20-22, 2026	Entrepreneurship / Innovation
RVIM Challenge 4.0 2026	1	7.5	36	36	10.02.2026	Entrepreneurship / Innovation

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
RVIM STUDENTS PARTICIPATION IN MANTHAN-2024-25	1					Entrepreneurship / Innovation
Report Venture Fest 7.0, 2k25 (3)	1		1000	1000	August 6^(th) -7^(th),	Entrepreneurship / Innovation
Report on Effective marketing Campaign	1	4.5	16	16	28^(th) February 2026	Entrepreneurship / Innovation
Report on Video profile of Successful Entrepreneurs	1	4	12	12	30^(th) May 2026	Entrepreneurship / Innovation
STUDENT BUSINESS IDEA CHALLENGE	1					Entrepreneurship / Innovation
STUDENT PARTICIPATION IN	2					Entrepreneurship / Innovation
Session on Startups, Ideas, and the Straw Man Approach	1	2	100	100	5-11-2025	Entrepreneurship / Innovation
ceo- May	1					Entrepreneurship / Innovation
ceo- april	1					Entrepreneurship / Innovation
the Venture Fest 7.0 2k25	1		1000	1000	August 6th -7th, 2025	Entrepreneurship / Innovation
BVFM - Financial Modelling Master Class	1	1	120	120	27.02.2026	Financial Planning / Wealth Mgmt
CDSL Secure Future 10th Oct 2025	1	3	62	62	10 October 2025	Financial Planning / Wealth Mgmt
CDSL Smart Finance 8th Oct 2025	1	3			08 October 2025	Financial Planning / Wealth Mgmt
FP for Young Investors Report	1	3.5	180	180	4.3.2026	Financial Planning / Wealth Mgmt
Incubation Evaluation by CIEI- RVIM Core Committee	1	1.5	10	10	30/4/2026	Financial Planning / Wealth Mgmt
NFLQ2026-College Level Quiz Competition	1	1	180	180	20^(th) Jan, 2026	Financial Planning / Wealth Mgmt
National Management Week 2025 - Fin Dept Activity	1	1	50	50	16.10.2025	Financial Planning / Wealth Mgmt
RVIM Budget Panel Discussion 2026	1	1	135	135	10.02.2026	Financial Planning / Wealth Mgmt
SEBI and NISM -Investor Awareness -N Bhujagasayana	1	1	150	150	02^(nd) July, 2025	Financial Planning / Wealth Mgmt
Session on World Economic Wizards-29.11.2025	1	1	58	58	29^(th) November, 2025	Financial Planning / Wealth Mgmt
BUSINESS STANDARD -The Real MBA- Jayaraam S	1	3	180	180	20 November 2025	Industry Interface / Guest Talks
BUSINESS STANDARD CXO TALK- MASTER CLASS IN AI	1	2	180	180	Friday, 6 February 2026	Industry Interface / Guest Talks
Bangalore comic con - Activation	1	1	300	300	15-12-2025	Industry Interface / Guest Talks
Business Voices, Business Summit BNI Samruddhi	1	2.5	150	150	6-42026	Industry Interface / Guest Talks
Delhivery_Warehouse_Visit_Event_Report	1		45	45	17 - 18 June 2025	Industry Interface / Guest Talks
HR Conclave 2026	1				15.05.2026	Industry Interface / Guest Talks
INDUSTRY EXPERT TALK	2	1.5	82	82	25^(th) Feb'26	Industry Interface / Guest Talks
Ikea visit 12-01-2026	1	4	80	80	12-01-2026	Industry Interface / Guest Talks
Industrial Visit to TVS Motor Company	1	4	40	40	26th May 2026	Industry Interface / Guest Talks
Orientation Session Ram G Vallath Sir	1		100	100	28-10-2025	Industry Interface / Guest Talks
Orientation Session Ram G Vallath Sir (1)	1		100	100	28-10-2025	Industry Interface / Guest Talks

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
Report of TVS visit	1	6.5	40	40	25th May 2026	Industry Interface / Guest Talks
Report of TVS visit 25th May 2026	1	6.5	40	40	25th May 2026	Industry Interface / Guest Talks
Report on International Business guest lecture	1	1.5	59	59	5^(TH) June 2025	Industry Interface / Guest Talks
SCM Report	1		109	109	15 May 2026	Industry Interface / Guest Talks
Session Dr. Saji Varghese	1	2	100	100	5-11-2025	Industry Interface / Guest Talks
Special Guest Lecture in Marketing - 21.01.2026	1	1	120	120	27.02.2026	Industry Interface / Guest Talks
Webinar on Global Expert Power Seminar-ICT Academy	1	2	80	80	30^(th) Aug, 2025	Industry Interface / Guest Talks
Alumni Meet - Sammilana 2025 conducted at RVIM	1	2.5	45	45	30.08.2025	Life Skills, Values & Wellness
Celebration of Constitution Day 2025	1	0.5	180	180	26-11-2025	Life Skills, Values & Wellness
Constitution Day Celebration 2025 Report	1	0.5	180	180	26-11-2025	Life Skills, Values & Wellness
EXPERTTALK ON HOLISTIC WELLNESS AND HEALTHY AGEING PRACTICES SENIOR CITIZENS	1	3.5	48	48	2nd April 2026	Life Skills, Values & Wellness
Free Eye Camp and Vision Care Awareness Programme for Senior Citizens and Staff Membe	1	4.5	48	48	6th April 2026	Life Skills, Values & Wellness
IKS Sessiond conducted at RVIM	1	2	180	180	18.05.2026 & 21.05.2026	Life Skills, Values & Wellness
Movie Screening-Lucky Bhaskar	1		48	48		Life Skills, Values & Wellness
Panel Discussion on Women_s Day-2026	1	2	150	150	14^(th) March, 2026	Life Skills, Values & Wellness
PoSh Awareness Workshop	1	6.5	6	6	25/02/2026	Life Skills, Values & Wellness
Pyramid valley	1					Life Skills, Values & Wellness
REPORT-FAREWELL- 2026	1	1.5	55	55	13th November 2025	Life Skills, Values & Wellness
REPORT-KANNADA RAJYOTSAVA- 2025	1	1.5	55	55	13th November 2025	Life Skills, Values & Wellness
REPORT-MATHRUBHASHA DIWAS- 2026	1	8	300	300	23 May 2026	Life Skills, Values & Wellness
Report on 38th batch of Computer literacy program for Senior Citizens	1	1	48	48	11th December 2025 - 11th May, 2026	Life Skills, Values & Wellness
Report- Abhyudaya (Freshers 2025-27 batch)	1	4	250	250	18 December 2025	Life Skills, Values & Wellness
Report- Bharat Utsav 2025	1	3	200	200	6th and 7th August 2025.	Life Skills, Values & Wellness
SAMMILANA-2026 Alumni Meet	1				13^(th) June, 2026	Life Skills, Values & Wellness
Sports	1				29th April 2026 to 12th May 2026	Life Skills, Values & Wellness
Sports and Games Day for Promoting Active Ageing, Physical Fitness and Social Well-be	1	2.5	33	33	12 February 2026	Life Skills, Values & Wellness
Student Council 2025 Report	2		180	180	29/11/2025	Life Skills, Values & Wellness
Student WellBeing	1		120	120	08/05/2026	Life Skills, Values & Wellness
TEACHERS DAY REPORT- 2025	1	2	80	80	11th September 2025	Life Skills, Values & Wellness
Training for Youth Champions	1	7.5	6	6	02/02/2026	Life Skills, Values & Wellness
Women_s Day Celebration	1	2.5	100	100	14/03/2026	Life Skills, Values & Wellness

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
Session - Skills for Future Careers	1	2	100	100	30-10-2025	Personal Branding / Soft Skills
Session on Growth Mindset and Personal Ownership Report	1		100	100	28-10-2025	Personal Branding / Soft Skills
Session on LinkedIn - Report	1	1.5			25th April 2026	Personal Branding / Soft Skills
Tips & Tricks - Report	1				16th Feb, 23rd Feb and 23rd March 2025	Personal Branding / Soft Skills
BIDA 2026	1	8	200	200	April 11 and 12, 2026	Research Methodology
Behavioural Finance as part of Centre for Research and Extension Activities	1				18.01.2026	Research Methodology
Data Analysis through SPSS	1	3	180	180	9th February, 2026 and 16th February, 2	Research Methodology
FDP on Eviews	1	4	52	52	03 November 2025 to 07 November 2025	Research Methodology
FDP on Fundamentals of Systematic Literature Review as part of Centre for	1				25.09.2025	Research Methodology
FDP on Publish in Top Journals through Editors Wisdom and Reviewers	1		25	25	May 23, 2026	Research Methodology
IJCACI 2025 report	1					Research Methodology
Identification of Research problem and Literature Review	1				17.04.2026	Research Methodology
International Conference on Digital Technology and Engineering -	1				16-17 October 2025	Research Methodology
Literature Review in Business & Management as part of Centre for Research and	1				17.09.2025	Research Methodology
MRSL orientation on Identification research problem and	2				02.09.2025	Research Methodology
Preparation of Research article	1				24.12.2025	Research Methodology
Publication of MRSL Research Paper	1				17.04.2026	Research Methodology
Student Research Symposium - ANVESHAN 2026	1				09.05.2026	Research Methodology
Theory Building for Research in Management and Social Sciences as part of Centre	1				13.08.2025	Research Methodology
AY 2024-25 — from previous-year consolidated data (22 programmes)						
A Workshop on 'AI-assisted Manuscript Writing' (FDP)	1	1	43	43		
Capacity Building Programme on Simulation (Cesim)	1	1	24	24		
Certificate Course on Social Media Marketing & SEO	3	3	23	23		
Hands-on Training of CMIE Prowess IQ Database	1	2	156	156		
Effective Utilization of EBSCO BSE Database	2	2	170	170		
B-SMART Case Study Challenge (Business Standard)	1	1	170	170		
Ideathon 2025 (Concept to Creation)	1	1	170	170		
IIC-RVIM 2025 Activities	2	6	39	39		
International Taxation Course (ITC) - US Taxation	1	1	80	80		
International Taxation and Technology Course (ITTC)	1	6	75	75		
Workshop on Financial Planning	1	1	176	176		

Name of the Value-Added Course	Times	Dur (h)	Enrolled	Completed	Date(s)	Category
Resume Building	3	1	180	180		
GD & PI Overview	3	1	180	180		
Workshop on SixSigma & Data Science	1	1	102	102		
Workshop on ESG	1	1	177	177		
My Vision Board - Goal Setting	1	1	60	60		
Workshop on Food and Nutrition	1	1	93	93		
Self-Defense Workshop	1	1	55	55		
Ten Days Seminar on Emerging Technologies	1	15	180	180		
Workshop on 3D Printing	1	1	180	180		
Two Day Student Workshop on Design Thinking	2	2	180	180		
Emerging Trends Workshop Session	4	1	180	180		
AY 2021-22 to 2023-24 — refer AQAR metric 1.2.2 web links (rvim.edu.in/aqar) for year-wise lists						

SUPPORTING EVIDENCE CHECKLIST

NAAC Criteria 1.3.2 & 1.3.3

Item	Requirement	Status / Location
a	Year-wise list of value-added courses + reports (data template)	Sheet '1.3.2 & 1.3.3 Data Template' + 139 reports in 'Event Reports 2025 to 2026' — AVAILABLE
b	Circulars	To attach — collect event circulars/notices per programme
c	Brochures with student in-charge	To attach — event brochures with student coordinator names
d	All placement training details	Employability Skill Training reports (Placement Readiness, Professional Competencies, Career Readiness Program, EY JD training) in the folder — AVAILABLE
e	Gist of courses (career placement, capacity building, aptitude, certification, domain-specific, research methodology, personal branding, ERP, ITTC, yoga, financial planning/wealth/reporting)	Sheet 'Gist by Category' — AVAILABLE
f	Coursera list of courses	Sheet 'Coursera Courses' (111 distinct MOOCs) — AVAILABLE

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1	ESG Essentials for Sustainable Business	Duke University	313	312
2	ESG Communication for Inclusive Dialogue	Duke University	310	309
3	How to Prioritize ESG Initiatives	Duke University	309	309
4	ESG Mindsets for Business Transformation	Duke University	298	298
5	ESG Value Creation for Business Impact	Duke University	293	293
6	ESG Challenges and Solutions for Business	Duke University	290	290
7	Design Thinking for Innovation	University of Virginia	189	185
8	Fundamentals of International Business	University of London	184	182
9	Work Smarter with Microsoft Excel	Microsoft	135	127
10	Python for Data Science, AI & Development	IBM	131	116
11	Startup Valuation Methods	Duke University	121	120
12	International Business Basics	RV Institute of Management	95	94
13	Hedging in Forex	RV Institute of Management	90	88
14	Investment Risk Management	Coursera	83	78
15	Introduction to Financial Analysis - The "Why?"	University of Illinois Urbana-Champaign	81	76
16	Financial Markets	Yale University	80	69
17	Financial Analysis of Scenarios and Decisions	University of Illinois Urbana-Champaign	75	73
18	Financial Analysis of Organizations	University of Illinois Urbana-Champaign	74	74
19	Excel Basics for Data Analysis	IBM	71	57
20	Machine Learning with Python	IBM	55	51
21	Digital Marketing for beginners	RV Institute of Management	54	54
22	Excel Skills for Business: Essentials	Macquarie University	54	27
23	Foundations of Digital Marketing and E-commerce	Google	54	31
24	Supply Chain Management and Analytics	Unilever	51	36
25	Supply Chain Logistics	Rutgers the State University of New Jersey	49	37
26	Foundations: Data, Data, Everywhere	Google	46	19
27	Federal Taxation I: Individuals, Employees, and Sole Proprietors	University of Illinois Urbana-Champaign	39	24
28	Data Visualization and Communication with Tableau	Duke University	35	27
29	Generative AI: Introduction and Applications	IBM	35	24
30	Advanced Data Visualization with Tableau	Tableau Learning Partner	34	31
31	Crash Course on Python	Google	33	24
32	Generative AI: Prompt Engineering Basics	IBM	33	26
33	Inventory Analytics	Rutgers the State University of New Jersey	32	30

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
34	Data Visualization with Tableau	Tableau Learning Partner	31	26
35	Fundamentals of Financial Analysis	London Business School	31	28
36	Introduction to Tableau	Tableau Learning Partner	30	25
37	Data Analysis with R Programming	Google	29	27
38	Marketing Analytics	University of Virginia	29	28
39	Preparing Data for Analysis with Microsoft Excel	Microsoft	29	9
40	Content Marketing Using Generative AI	University of Virginia Darden School Foundation	27	26
41	Fundamentals of Visualization with Tableau	University of California, Davis	25	20
42	Introduction to Data Analytics	IBM	25	14
43	Supply Chain Operations	Rutgers the State University of New Jersey	25	21
44	Using Data Analytics in Supply Chain	Unilever	25	19
45	Building Generative AI Capabilities	University of Virginia Darden School Foundation	24	24
46	Demand Analytics	Rutgers the State University of New Jersey	24	20
47	Customer Service in the Age of Generative AI	University of Virginia Darden School Foundation	23	23
48	Foundations of Project Management	Google	23	14
49	Implementing Supply Chain Analytics	Unilever	22	11
50	Data Analysis and Visualization with Power BI	Microsoft	21	18
51	SAP Professional Fundamentals	SAP	21	12
52	Advertising in the Age of Generative AI	University of Virginia Darden School Foundation	20	19
53	Get Started with Python	Google	20	17
54	Attract and Engage Customers with Digital Marketing	Google	18	18
55	Corporate Finance Fundamentals	Corporate Finance Institute	18	13
56	Data Analysis with Python	IBM	18	14
57	Leadership Skills	IIMA - IIM Ahmedabad	18	13
58	Programming for Everybody (Getting Started with Python)	University of Michigan	18	10
59	AI in Finance	AI CERTs	17	17
60	Brand Management: Aligning Business, Brand and Behaviour	London Business School;University of London	17	16
61	Getting Started with Microsoft Excel	Coursera	17	11
62	Introduction to Risk Management	Corporate Finance Institute	17	14
63	Managing High Performing Teams	S.P. Jain Institute of Management and Research	17	17
64	Supply Chain Planning	Rutgers the State University of New Jersey	17	11
65	Talent Acquisition	HRCI	17	14
66	Marketing Analytics Foundation	Meta	16	10

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
67	Preparing to Manage Human Resources	University of Minnesota	15	8
68	Supply Chain Software Tools	Unilever	15	9
69	Advanced Tableau - Table Calculations	Corporate Finance Institute	14	10
70	Introduction to Artificial Intelligence (AI)	IBM	14	3
71	Accounting for Non-Finance Professionals	Rice University	13	11
72	Design Thinking: Insights to Inspiration	University of Virginia	13	9
73	Essential Design Principles for Tableau	University of California, Davis	13	12
74	Finance for Non-Finance Professionals	Rice University	13	10
75	Foundations of Business Analysis	SAP	13	3
76	Generative AI in HR - Impact and Application of Gen AI	Board Infinity	13	10
77	Human Resources Analytics	University of California, Irvine	13	7
78	Inspiring and Motivating Individuals	University of Michigan	13	9
79	Introduction to Data Analysis using Microsoft Excel	Coursera	13	13
80	Accounting Fundamentals	Corporate Finance Institute	12	10
81	Creating Dashboards and Storytelling with Tableau	University of California, Davis	12	11
82	Data Visualization with Tableau Project	University of California, Davis	12	10
83	Databases and SQL for Data Science with Python	IBM	12	10
84	Excel and Copilot Fundamentals	Microsoft	12	6
85	Fundamentals of Accounting and Reporting	Tally Education and Distribution Services Private Limited	12	8
86	Introduction to Generative AI in Finance	Coursera	12	8
87	Master Microsoft Excel: Apply, Analyze & Visualize Data	EDUCBA	12	9
88	Write Professional Emails in English	Georgia Institute of Technology	12	5
89	Accelerate Your Job Search with AI	Google	11	10
90	Foundations of Business Strategy	University of Virginia	11	1
91	Introduction to Business Analytics	Tableau Learning Partner	11	5
92	Introduction to Digital Marketing	IBM	11	6
93	Introduction to Social Media Marketing	Meta	11	8
94	Stock Valuation with Dividend Discount Model	Coursera	11	9
95	Visual Analytics with Tableau	University of California, Davis	11	10
96	AI For Everyone	DeepLearning.AI	10	4
97	AI in Finance Agent	AI CERTs	10	10
98	AI in Supply Chain	AI CERTs	10	9
99	Business Analysis & Process Management	Coursera	10	9

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
100	Data Analysis with Tableau	Tableau Learning Partner	10	7
101	Discounted Cash Flow Modeling	Coursera	10	8
102	Financial Statements	Duke University	10	10
103	From Likes to Leads: Interact with Customers Online	Google	10	10
104	Introduction to AI	Google	10	9
105	Introduction to Oracle Cloud Essentials	Oracle	10	6
106	Procurement & Sourcing Introduction	Rutgers the State University of New Jersey	10	8
107	Python Basics	University of Michigan	10	5
108	SQL: A Practical Introduction for Querying Databases	IBM	10	6
109	Supervised Machine Learning: Classification	IBM	10	9
110	Supply Chain Sourcing	Rutgers the State University of New Jersey	10	9
111	Taxation of Business Entities I: Corporations	University of Illinois Urbana-Champaign	10	8
112	Advanced Tableau - LOD Calculations	Corporate Finance Institute	9	8
113	Business Analytics with Excel: Elementary to Advanced	Johns Hopkins University	9	5
114	Business Value Creation	Duke University	9	8
115	Create a Promotional Video using Canva	Coursera	9	9
116	Excel Skills for Business: Advanced	Macquarie University	9	5
117	Excel Skills for Business: Intermediate I	Macquarie University	9	4
118	Hiring and Onboarding Employees with ClickUp	Coursera	9	9
119	Introduction to Banking	Corporate Finance Institute	9	9
120	Introduction to Business Analysis	IBM	9	3
121	Power BI Fundamentals	Corporate Finance Institute	9	5
122	Procurement Basics	Rutgers the State University of New Jersey	9	6
123	Recruiting, Hiring, and Onboarding Employees	University of Minnesota	9	7
124	Supplier Management	Rutgers the State University of New Jersey	9	9
125	Supply Chain Analytics Essentials	Rutgers the State University of New Jersey	9	6
126	U.S. Taxation of International Transactions	University of Illinois Urbana-Champaign	9	4
127	Work Smarter with Microsoft Word	Microsoft	9	2
128	Applied Machine Learning in Python	University of Michigan	8	6
129	Ask Questions to Make Data- Driven Decisions	Google	8	5
130	Data Analysis for Managerial Decision-Making	Rice University	8	8
131	Data Analytics Methods for Marketing	Meta	8	5
132	Data Visualization with Python	IBM	8	4

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
133	Foundations of Cybersecurity	Google	8	1
134	Fundamentals of Marketing Strategy	University of London	8	8
135	Generative AI: Advance Your Human Resources (HR) Career	SkillUp	8	8
136	Getting Started in Google Analytics	Coursera	8	6
137	Global Financial Markets and Instruments	Rice University	8	6
138	Introduction to ESG	Corporate Finance Institute	8	8
139	Introduction to Financial Planning and Wealth Management	Corporate Finance Institute	8	8
140	Investment Banking: Financial Analysis and Valuation	University of Illinois Urbana-Champaign	8	2
141	Master Excel Advanced Functions and Analytics	EDUCBA	8	6
142	Operations Systems Excellence	University of London	8	7
143	Profit Analysis using Economic Value Added	Coursera	8	7
144	Prompt Engineering for ChatGPT	Vanderbilt University	8	3
145	Reading Financial Statements	Corporate Finance Institute	8	8
146	Sales Training: Building Your Sales Career	HubSpot Academy	8	7
147	Six Sigma and the Organization (Advanced)	Kennesaw State University	8	5
148	Six Sigma Principles	Kennesaw State University	8	4
149	Social Media and Digital Marketing Fundamentals	Digital Marketing Institute	8	8
150	Supply Chain Management Strategy	Rutgers the State University of New Jersey	8	7
151	Accounting: Principles of Financial Accounting	IESE Business School	7	5
152	Assess for Success: Marketing Analytics and Measurement	Google	7	4
153	Balance Sheet and Business Cases	Duke University	7	7
154	Cash Flow Management	Duke University	7	6
155	Customer Understanding and Digital Marketing Channels	Unilever	7	4
156	Discover the Art of Prompting	Google	7	7
157	Excel Fundamentals for Data Analysis	Macquarie University	7	7
158	Facebook, Instagram, and Snapchat Marketing	Digital Marketing Institute	7	7
159	Federal Taxation II: Property Transactions of Business Owners and Shareholders	University of Illinois Urbana-Champaign	7	6
160	Financial Accounting: Foundations	University of Illinois Urbana-Champaign	7	2
161	Financial Analytics in RStudio: Identify Profit Drivers	Coursera	7	6
162	Foundations of Finance	University of Cambridge	7	5
163	Fundamentals of Credit	Corporate Finance Institute	7	7
164	Fundamentals of Visualization & Design with Tableau	University of Colorado Boulder	7	6
165	Generative AI Content Creation	Adobe	7	5

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
166	Global Supply Chain Management	Fundação Instituto de Administração	7	4
167	Introduction to Data Analysis Using Python	Google	7	6
168	Leadership Through Design Innovation	Northwestern University	7	4
169	Managing Employee Performance	University of Minnesota	7	3
170	Managing Talent	University of Michigan	7	7
171	Optimization for Decision Making	University of Minnesota	7	7
172	Product Management: An Introduction	IBM	7	6
173	Project Planning: Putting It All Together	Google	7	6
174	Sales and CRM Overview	Pathstream;Salesforce	7	6
175	Social Media and Social Content Strategy	Digital Marketing Institute	7	7
176	Speak English Professionally: In Person, Online & On the Phone	Georgia Institute of Technology	7	5
177	SQL for Data Science	University of California, Davis	7	3
178	Tableau Trading Dashboard	Corporate Finance Institute	7	6
179	The Digital Marketing Revolution	University of Illinois Urbana-Champaign	7	5
180	Advanced Tableau - Data Model	Corporate Finance Institute	6	6
181	Applying Data Analytics in Finance	University of Illinois Urbana-Champaign	6	3
182	Brand and Product Management	IE Business School	6	4
183	Business Analysis Fundamentals	Microsoft	6	1
184	Business Impact	Duke University	6	6
185	Cameras, Exposure, and Photography	Michigan State University	6	1
186	Consumption, Marketing and Culture	University of London	6	6
187	Design Fundamentals with AI	Adobe	6	3
188	Developing and Managing Sustainable Supply Chains	Siemens;University of Colorado Boulder	6	5
189	Economics for Capital Markets	Corporate Finance Institute	6	6
190	English for Career Development	University of Pennsylvania	6	2
191	Exploratory Data Analysis for Machine Learning	IBM	6	5
192	Finance for Managers	IESE Business School	6	4
193	Getting Started with Tableau	SkillUp	6	5
194	High Performance Collaboration: Leadership, Teamwork, and Negotiation	Northwestern University	6	5
195	Influencing People	University of Michigan	6	6
196	Introduction to Big Data with Spark and Hadoop	IBM	6	5
197	Introduction to Capital Markets	Corporate Finance Institute	6	6
198	Introduction to Generative AI	Google Cloud	6	4

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
199	Introduction to Psychology	Yale University	6	1
200	Introduction to Time Value of Money (TVM)	University of Michigan	6	2
201	Investment Evaluation	Duke University	6	6
202	Leadership Communication for Maximum Impact: Storytelling	Northwestern University	6	6
203	Leadership Through Marketing	Northwestern University	6	6
204	Leadership Through Social Influence	Northwestern University	6	6
205	Leading People and Teams Capstone	University of Michigan	6	6
206	Leading Teams	University of Michigan	6	6
207	Learning and Development	HRCI	6	5
208	Marketing in a Digital World	University of Illinois Urbana-Champaign	6	5
209	Maximize Productivity With AI Tools	Google	6	5
210	Process Data from Dirty to Clean	Google	6	4
211	Product Management: Developing and Delivering a New Product	SkillUp	6	5
212	Project Initiation: Starting a Successful Project	Google	6	5
213	Risk Management and Financial Theory	Duke University	6	6
214	Sales Training: Sales Team Management	HubSpot Academy	6	6
215	Sales Training: Techniques for a Human-Centric Sales Process	HubSpot Academy	6	6
216	SQL Foundations	Microsoft	6	3
217	Start Writing Prompts like a Pro	Google	6	3
218	Strategic Procurement and Sourcing Conclusions	Rutgers the State University of New Jersey	6	6
219	The Language and Tools of Financial Analysis	The University of Melbourne	6	4
220	Think Outside the Inbox: Email Marketing	Google	6	4
221	Twitter, LinkedIn, and YouTube Marketing	Digital Marketing Institute	6	6
222	Using Basic Formulas and Functions in Microsoft Excel	Coursera	6	5
223	A Life of Happiness and Fulfillment	Indian School of Business	5	3
224	Agile Project Management	Google	5	3
225	Applying Data Analytics in Marketing	University of Illinois Urbana-Champaign	5	5
226	Auditing I: Conceptual Foundations of Auditing	University of Illinois Urbana-Champaign	5	1
227	Basics of Statutory Compliance and Taxation	Tally Education and Distribution Services Private Limited	5	3
228	Behavioral Finance	Duke University	5	5
229	Capstone Project: Digital Marketing and Growth Hacking	IBM	5	3
230	Collaborate Effectively for Professional Success	IBM	5	3
231	Compensation and Benefits	HRCI	5	5

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
232	Conflict Resolution, Negotiations and Crisis Management	O.P. Jindal Global University	5	5
233	Corporate Valuation - DCF and Relative Valuation	EDUCBA	5	5
234	Data Visualization and Dashboards with Excel and Cognos	IBM	5	3
235	Data Visualization in Tableau: Create Dashboards and Stories	Coursera	5	4
236	Decentralized Finance (DeFi) Infrastructure	Duke University	5	4
237	Deep Learning and Reinforcement Learning	IBM	5	5
238	Digital Transformation	BCG;University of Virginia	5	2
239	Employee Relations	HRCI	5	5
240	Essence of Leadership	O.P. Jindal Global University	5	4
241	Ethics in Public Policy	O.P. Jindal Global University	5	5
242	Everyday Excel, Part 1	University of Colorado Boulder	5	2
243	Excel Power Tools for Data Analysis	Macquarie University	5	5
244	Financial Modeling & Valuation: Analyze & Forecast	EDUCBA	5	1
245	Generative AI: Boost Your Sales Career	IBM	5	5
246	Google Ads for Beginners	Coursera	5	3
247	Harnessing the Power of Data with Power BI	Microsoft	5	5
248	Impacts of Sustainable Operations and Supply Chains	University of Colorado Boulder;Siemens	5	4
249	Introduction to Finance: The Basics	University of Illinois Urbana-Champaign	5	3
250	Make the Sale: Build, Launch, and Manage E-commerce Stores	Google	5	5
251	Marketing Strategy	Illinois Tech	5	4
252	Mastering Portfolio Analysis	Coursera	5	3
253	Organizational Leadership Capstone	Northwestern University	5	5
254	Prepare Data for Exploration	Google	5	5
255	Python Data Structures	University of Michigan	5	3
256	Python for Data Analysis: Pandas & NumPy	Coursera	5	4
257	Python Programming Fundamentals	Microsoft	5	4
258	Sales Training: Inbound Business Strategy	HubSpot Academy	5	5
259	SQL Fundamentals for Data Analysts	Corporate Finance Institute	5	1
260	Stay Ahead of the AI Curve	Google	5	4
261	Strategic Sourcing	Rutgers the State University of New Jersey	5	5
262	Supply Chain Analytics	Rutgers the State University of New Jersey	5	5
263	Supply Chain Principles	Georgia Institute of Technology	5	3
264	Understanding Financial Markets	University of Geneva	5	2

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
265	Unsupervised Machine Learning	IBM	5	5
266	Use AI Responsibly	Google	5	5
267	Accounting Analysis I: The Role of Accounting as an Information System	University of Illinois Urbana-Champaign	4	0
268	Advanced Concepts in Time Value of Money (TVM)	University of Michigan	4	3
269	Advertising with Meta	Meta	4	4
270	Apple Inc Financial Modeling: Analyze & Forecast	EDUCBA	4	4
271	Build Your Professional ePortfolio in English	Georgia Institute of Technology	4	2
272	Business Analysis Process	Tableau Learning Partner	4	4
273	Business Intelligence and Competitive Analysis	Rutgers the State University of New Jersey	4	4
274	Business Writing	University of Colorado Boulder	4	2
275	Capstone: Applying Project Management in the Real World	Google	4	4
276	Construction Finance	Columbia University	4	4
277	Corporate Finance Essentials	IESE Business School	4	3
278	Customer Data Analytics for Marketers	University of Colorado System	4	4
279	Data Analytics Foundations	DeepLearning.AI	4	1
280	Data Visualization in Excel	Macquarie University	4	4
281	Digital Advertising	SkillUp	4	2
282	Essential Dashboarding & Storytelling Techniques	University of Colorado Boulder	4	3
283	Finance of Mergers and Acquisitions: Valuation and Pricing	University of Illinois Urbana-Champaign	4	1
284	Financial Accounting	Fundação Instituto de Administração	4	4
285	Financial Data Analysis with Excel, Python and Power BI	Coursera	4	0
286	Fundamentals of Business Finance, with Goldman Sachs 10,000 Women	Goldman Sachs	4	4
287	Fundamentals of Social Media Advertising	Meta	4	4
288	GenAI for Financial Data Analysis	Coursera	4	3
289	Generative AI: Accelerate your Digital Marketing Career	IBM	4	3
290	Greening the Economy: Sustainable Cities	Lund University	4	1
291	Human Resources Management Capstone: HR for People Managers	University of Minnesota	4	2
292	Introduction to Data Engineering	IBM	4	1
293	Introduction to Software Engineering	IBM	4	1
294	Introduction to Structured Query Language (SQL)	University of Michigan	4	0
295	Machine Learning Capstone	IBM	4	4
296	Machine Learning Models in Science	LearnQuest	4	4
297	Macroeconomics for Business Management	Fundação Instituto de Administração	4	4

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
298	Managing the New Product Development Process	University of Colorado Boulder	4	2
299	Master Accounting Fundamentals: Analyze, Interpret & Apply	EDUCBA	4	4
300	Measure and Optimize Social Media Marketing Campaigns	Meta	4	4
301	Measurement and Analysis	Unilever	4	3
302	Modern Art & Ideas	The Museum of Modern Art	4	4
303	Payroll & HR Management	Tally Education and Distribution Services Private Limited	4	3
304	Power BI for Beginners: Interactive Dashboard Fundamentals	Coursera	4	2
305	Procurement Negotiation	Rutgers the State University of New Jersey	4	4
306	Procurement Strategies	Airbus Beyond	4	2
307	Product Management: Initial Product Strategy and Plan	SkillUp	4	4
308	Professional Skills for International Business	University of London	4	3
309	Programming in Python	Meta	4	2
310	Python Programming Essentials	Rice University	4	4
311	R Programming Essentials with Microsoft Tools	Microsoft	4	3
312	Satisfaction Guaranteed: Develop Customer Loyalty Online	Google	4	4
313	Share Data Through the Art of Visualization	Google	4	2
314	Six Sigma Advanced Analyze Phase	Kennesaw State University	4	3
315	Six Sigma Advanced Improve and Control Phases	Kennesaw State University	4	4
316	Social Media Content and Strategy	Adobe	4	3
317	Social Media Management	Meta	4	4
318	Stocks and Bonds	University of Michigan	4	4
319	Strategic Brand Management: Storytelling & Positioning	Board Infinity	4	4
320	Supply Chain Digitization: Strategy and Design	IIMA - IIM Ahmedabad	4	3
321	Supply Market Analysis	Rutgers the State University of New Jersey	4	4
322	Tableau Fundamentals	Corporate Finance Institute	4	3
323	The Strategy of Content Marketing	University of California, Davis	4	4
324	What is Data Science?	IBM	4	3
325	Writing and Editing: Word Choice and Word Order	University of Michigan	4	1
326	Advanced Tools for Digital Marketing Analytics	Unilever	3	3
327	Advanced Understanding of Stocks and Bonds	University of Michigan	3	3
328	Advanced Visualizations using Tableau	University of Colorado Boulder	3	2
329	AI for Human Resources	AI CERTs	3	3
330	An Introduction to Consumer Neuroscience & Neuromarketing	Copenhagen Business School	3	2

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
331	Analysis and Visualization of Data with Power BI	Microsoft	3	2
332	Analyze Data to Answer Questions	Google	3	3
333	Applying Investment Decision Rules for Startups	Yonsei University	3	3
334	Bookkeeping basics	Intuit	3	1
335	Building Candlestick Charts with Google Sheets	Coursera	3	2
336	Campaign Performance Reporting, Visualization, & Improvement	Unilever	3	3
337	ChatGPT for Beginners: Using AI for Market Research	Coursera	3	2
338	Cities and Consumption: Urban Sustainability and the Sharing Economy	Lund University	3	1
339	Compliance and Risk Management	HRCI	3	3
340	Corporate Finance Essentials II	IESE Business School	3	3
341	Creating Engaging Content for Instagram	Coursera	3	1
342	Credit Risk Management: Frameworks and Strategies	New York Institute of Finance	3	3
343	Critical Thinking Skills for the Professional	University of California, Davis	3	2
344	Data Analysis for Business	Fundação Instituto de Administração	3	2
345	Data Ecosystem	Tableau Learning Partner	3	3
346	Data for Analysis with Microsoft Excel	Microsoft	3	2
347	Database Structures and Management with MySQL	Meta	3	1
348	Design Prompts for Everyday Work Tasks	Google	3	3
349	Digital Marketing	Adobe	3	2
350	Digital Product Management: Modern Fundamentals	University of Virginia	3	3
351	Effective Sales – An Overview	Fundação Instituto de Administração	3	1
352	Enterprise Systems	University of Minnesota	3	2
353	Extract, Transform and Load Data in Power BI	Microsoft	3	2
354	Fashion as Design	The Museum of Modern Art	3	2
355	Financial Analysis for Startups	Yonsei University	3	3
356	Financial Planning	Indian School of Business	3	0
357	Financial Statement and Ratio Analysis for Accountants	University of Illinois Urbana-Champaign	3	3
358	Foundations of Corporate Finance	University of Cambridge	3	2
359	Fundamentals of Data Analysis in Excel	Corporate Finance Institute	3	1
360	GenAI for Automated Financial Reporting	Coursera	3	3
361	GenAI for Cash Flow Managers: Optimizing Liquidity Planning	Coursera	3	3
362	GenAI for Financial Analysts: Essential Predictive Analytics	Coursera	3	3
363	GenAI for Financial Forecasting and Planning	Coursera	3	3

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
364	GenAI for Financial Insights and Analysis with QUILL	Coursera	3	3
365	Generative AI: Foundation Models and Platforms	IBM	3	3
366	Google AI Essentials	Google	3	1
367	Improving Financial Planning with Oracle EPM	Coursera	3	3
368	Initiating and Planning Projects	University of California, Irvine	3	3
369	Intermediate DAX & Time Intelligence	Corporate Finance Institute	3	2
370	Introduction to Agile Development and Scrum	IBM	3	1
371	Introduction to Negotiation: A Strategic Playbook for Becoming a Principled and Persuasive Negotiator	Yale University	3	0
372	Introduction to Personal Finance	SoFi	3	2
373	Introduction to Project Management	IBM	3	2
374	Introduction to Public Speaking	University of Washington	3	2
375	Introduction to Python Programming	University of Pennsylvania	3	2
376	Investments I: Fundamentals of Performance Evaluation	University of Illinois Urbana-Champaign	3	2
377	Lead Management in Salesforce	Pathstream;Salesforce	3	3
378	Leadership and organizational behavior	Tecnológico de Monterrey	3	3
379	Managing Employee Compensation	University of Minnesota	3	3
380	Managing Project Risks and Changes	University of California, Irvine	3	3
381	Meta Social Media Marketing Capstone	Meta	3	2
382	Operations Management: Quality and Supply Chain	University of Illinois Urbana-Champaign	3	2
383	Oracle Cloud Infrastructure AI Foundations	Oracle	3	2
384	Oracle Database Foundations	LearnQuest	3	2
385	Oracle SQL Basics	LearnQuest	3	1
386	Organization Planning and Development for the 6 Ïƒ Black Belt	Kennesaw State University	3	2
387	Portfolio Diversification using Correlation Matrix	Coursera	3	3
388	Power BI for Beginners: Build your First Report	Coursera	3	3
389	PowerBI for Beginners: Data transformation	Coursera	3	2
390	PowerBI for Beginners: Sales Data Exploration	Coursera	3	2
391	Private Equity and Venture Capital	Universit Bocconi	3	1
392	Product Management: Foundations & Stakeholder Collaboration	SkillUp	3	3
393	Project Execution: Running the Project	Google	3	2
394	Project Management Essentials	Howard University	3	3
395	Project Management Project	University of California, Irvine	3	2
396	Risk, Return and Valuation	Yunus Social Business Fund Bengaluru	3	3

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
397	Search Engine Optimization and Content Marketing	IBM	3	2
398	Seeing Through Photographs	The Museum of Modern Art	3	3
399	Six Sigma Advanced Define and Measure Phases	Kennesaw State University	3	3
400	Solving Problems with Creative and Critical Thinking	IBM	3	3
401	Sourcing Analytics	Rutgers the State University of New Jersey	3	3
402	Statistics Foundations	Meta	3	1
403	Storytelling and influencing: Communicate with impact	Macquarie University	3	1
404	Strategic HRM: Talent, Performance, Compensation Design	Coursera	3	1
405	Tableau Public for Beginners: Data Visualization Basics	Coursera	3	1
406	Taxation of Multinationals for Everyone	Universiteit Leiden	3	0
407	The Science of Well-Being	Yale University	3	1
408	Tools for Data Science	IBM	3	3
409	Understanding Global Supply Chains	Airbus Beyond	3	1
410	Understanding the Enterprise Systems Environment	SAP	3	1
411	Urban Nature: Connecting Cities, Sustainability and Innovation	Lund University	3	1
412	Use AI as a Creative or Expert Partner	Google	3	3
413	Using Python to Access Web Data	University of Michigan	3	3
414	Valuation & Strategic Finance	Fundação Instituto de Administração	3	3
415	Valuation and Financial Analysis For Startups Capstone	Yonsei University	3	3
416	Valuation for Startups Using Discounted Cash Flows Approach	Yonsei University	3	3
417	Visual Elements of User Interface Design	California Institute of the Arts	3	2
418	What Is Contemporary Art?	The Museum of Modern Art	3	2
419	Work Smarter with Microsoft PowerPoint	Microsoft	3	2
420	A Blueprint for Success – Your Video Pre-Production	University of Colorado Boulder	2	2
421	Account Management & Sales Force Design	West Virginia University	2	1
422	Accounting for Decision Making	University of Michigan	2	2
423	Adaptability and Resiliency	University of California, Davis	2	2
424	Advanced Project Management and Leadership	Johns Hopkins University	2	2
425	Agile Leadership: Introduction to Change	University of Colorado System	2	2
426	Agile Organization	University of Colorado System	2	2
427	AI Fundamentals	Google	2	0
428	AI Fundamentals in Financial Services	Saïd Business School, University of Oxford	2	1
429	Analytics in Healthcare Management and Administration	Northeastern University	2	1

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
430	Arabic for Beginners: Arabic Alphabet and Phonology	Khalifa University	2	1
431	Automation and Scripting with Python	Microsoft	2	1
432	Branding and Customer Experience	IE Business School	2	1
433	Budgeting and Scheduling Projects	University of California, Irvine	2	2
434	Build a free website with WordPress	Coursera	2	2
435	Build a Professional Resume using Canva	Coursera	2	1
436	Business English: Management and Leadership	Arizona State University	2	1
437	Communicating Data Insights with Tableau	Tableau Learning Partner	2	2
438	Corporate Financial Decision- Making for Value Creation	The University of Melbourne	2	1
439	Create a Financial Statement using Microsoft Excel	Coursera	2	1
440	Create your e-commerce store with Shopify	Coursera	2	1
441	Creative Designing in Power BI	Microsoft	2	2
442	Creative Writing: The Craft of Plot	Wesleyan University	2	0
443	Cross-Cultural Communication and Management	University of California, Davis	2	0
444	Customer Relationship Management	Starweaver	2	2
445	Data Analysis and Visualization with Python	Microsoft	2	2
446	Data Analysis in Python: Using Pandas DataFrames	Coursera	2	1
447	Data Analysis with R	IBM	2	2
448	Data Analytics with Python	Simplilearn	2	0
449	Data for Business Analysts Using Microsoft Excel	Microsoft	2	2
450	Data Modeling in Power BI	Microsoft	2	2
451	Decentralized Finance (DeFi) Primitives	Duke University	2	1
452	Delivering Quality Work with Agility	IBM	2	2
453	Developing Interpersonal Skills	IBM	2	2
454	Effective Communication Skills	LearnKartS	2	2
455	Effective Problem-Solving and Decision-Making	University of California, Irvine	2	1
456	Emotional and Social Intelligence	University of California, Davis	2	2
457	Enterprise Product Management Fundamentals	Microsoft	2	1
458	Essentials of Management and Strategic Planning	University of California, Irvine	2	2
459	Excel for Beginners: Pivot Tables	Coursera	2	1
460	Excel Skills for Business: Intermediate II	Macquarie University	2	2
461	Exploratory Data Analysis With Python and Pandas	Coursera	2	2
462	Finance for Everyone: Decisions	McMaster University	2	2

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
463	Finance for Everyone: Markets	McMaster University	2	2
464	Financial Accounting Fundamentals	University of Virginia	2	2
465	Financial Business Accounting and MIS Reports	Tally Education and Distribution Services Private Limited	2	1
466	Financial Forecasting and Reporting	University of Colorado Boulder	2	1
467	Financial Modeling: Statements, Costs & Forecasts	Coursera	2	1
468	Financial Reporting: Ledgers, Taxes, Auditing Best Practices	Coursera	2	2
469	Financial Statements: Analyze and Apply Key Ratios	Coursera	2	0
470	Foundations of Business Intelligence	Google	2	0
471	Foundations of User Experience (UX) Design	Google	2	1
472	From Brand to Image: Creating High Impact Campaigns That Tell Brand Stories	IE Business School	2	2
473	From Excel to Power BI	Knowledge Accelerators	2	1
474	Fundamentals of Credit Analysis	Starweaver	2	2
475	Fundamentals of Equities	Interactive Brokers	2	1
476	Fundamentals of Finance	University of California, Irvine	2	2
477	Fundamentals of Financial Planning, with Goldman Sachs 10,000 Women	Goldman Sachs	2	1
478	Fundamentals of Management	University of California, Irvine	2	1
479	Fundamentals of Project Management	Johns Hopkins University	2	2
480	Fundamentals of UI/UX Design	Microsoft	2	1
481	GenAI for Portfolio Managers: Smarter Asset Allocation	Coursera	2	2
482	Generative AI for Everyone	DeepLearning.AI	2	2
483	Generative AI for Leaders	Vanderbilt University	2	2
484	Generative AI with Large Language Models	DeepLearning.AI;Amazon Web Services	2	1
485	Generative AI: Business Transformation and Career Growth	IBM	2	2
486	Generative AI: Impact, Considerations, and Ethical Issues	IBM	2	2
487	Generative AI: Revolutionizing Business Analysis Techniques	SkillUp	2	2
488	Generative AI: Supercharge Your Product Management Career	SkillUp	2	2
489	Get Started with Canva	Coursera	2	2
490	Getting Started with Microsoft Word	Coursera	2	2
491	Getting Started with R	Coursera	2	1
492	Giving Helpful Feedback	University of Colorado Boulder	2	2
493	Graphic Elements of Design: Color Theory and Image Formats	University of Colorado Boulder	2	1
494	Groundwork for Success in Sales Development	SV Academy;Salesforce	2	1
495	Guitar for Beginners	Berklee	2	0

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
496	Happiness Skills	IIMA - IIM Ahmedabad	2	2
497	How to Sell: An Overview of Fundamental Selling Techniques	Coursera	2	2
498	HR Management Fundamentals: Recruitment to Development	Coursera	2	0
499	Increase Engagement to your Instagram Business Profile	Coursera	2	2
500	Influencer Marketing Strategy	Rutgers the State University of New Jersey	2	0
501	Integrated and Strategic Communication Campaigns	University of Colorado Boulder	2	1
502	Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more	IE Business School	2	1
503	International Business Context	University of Colorado Boulder	2	2
504	International Supply Chains and Logistics	University of Colorado Boulder	2	1
505	Introduction and Course Outline	Rutgers the State University of New Jersey	2	1
506	Introduction to Blockchain for Financial Services	INSEAD	2	2
507	Introduction to Blockchain Technologies	INSEAD	2	2
508	Introduction to Data Analysis Using Excel	Rice University	2	0
509	Introduction to DevOps	IBM	2	1
510	Introduction to Financial Engineering and Risk Management	Columbia University	2	2
511	Introduction to Google SEO	University of California, Davis	2	0
512	Introduction to Google Workspace with Gemini	Google Cloud	2	2
513	Introduction to HTML	Coursera	2	1
514	Introduction to Multinational and Cross-Cultural Teams	University of California, Davis	2	2
515	Introduction to Python	Coursera	2	2
516	Introduction to Scrum Master Profession	SkillUp	2	0
517	Introduction to SIEM (Splunk)	EDUCBA	2	0
518	Investments II: Lessons and Applications for Investors	University of Illinois Urbana-Champaign	2	2
519	Leading Teams: Developing as a Leader	University of Illinois Urbana-Champaign	2	1
520	Lean Six Sigma - Green Belt	Packt	2	2
521	Logistics Excellence	Rutgers the State University of New Jersey	2	1
522	Machine Learning and Human Learning	University of Illinois Urbana-Champaign	2	1
523	Managing Emotions in Times of Uncertainty & Stress	Yale University	2	1
524	Managing the Company of the Future	University of London;London Business School	2	2
525	Market Microstructure	Universit di Napoli Federico II	2	1
526	Market Risk Management: Frameworks & Strategies	New York Institute of Finance	2	2
527	Marketing Analytics with Meta	Meta	2	2
528	Marketing Management	S.P. Jain Institute of Management and Research	2	2

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
529	Mastering Advanced Data and Analytics Features in Tableau	SkillUp	2	2
530	Mastering Logistics & Supply Chain Management	EDUCBA	2	1
531	Microsoft Azure SQL	Microsoft	2	2
532	Monitor and Close Risks	LearnKartS	2	2
533	Multi-Table data analysis with Tableau: Customer Analysis	Coursera	2	1
534	Multichannel Content Marketing	Adobe	2	2
535	Oil & Gas Industry Operations and Markets	Duke University	2	2
536	Operational Risk Management: Frameworks & Strategies	New York Institute of Finance	2	2
537	Operations Management: Organization and Analysis	University of Illinois Urbana-Champaign	2	1
538	Oracle Cloud Infrastructure Generative AI Professional	Oracle	2	2
539	Organisational design: Know your organisation	Macquarie University	2	0
540	Payroll and Tax Fundamentals	Automatic Data Processing, Inc. (ADP)	2	1
541	People and Soft Skills Assessment	IBM	2	2
542	Persuasive Communication	IESE Business School	2	2
543	Portfolio and Risk Management	University of Geneva	2	2
544	Portfolio Selection and Risk Management	Rice University	2	1
545	Power Query Fundamentals	Corporate Finance Institute	2	0
546	Pre-MBA Statistics	IIMA - IIM Ahmedabad	2	0
547	Present with Purpose: Create/Deliver Effective Presentations	IBM	2	2
548	Print and Digital Elements of Design: Branding and User Experience	University of Colorado Boulder	2	1
549	Product Design and UX/UI Fundamentals	Microsoft	2	1
550	Product Management: Building AI-Powered Products	SkillUp	2	2
551	Professional Selling: Step 1 - Think Like a High-Performer	Kennesaw State University	2	2
552	Project Execution and Control	Johns Hopkins University	2	2
553	Project Management and Risk Fundamentals	LearnKartS	2	2
554	Python and Statistics for Financial Analysis	The Hong Kong University of Science and Technology	2	2
555	Python Data Analytics	Meta	2	1
556	Python for Beginners: Variables and Strings	Coursera	2	2
557	Python for Data Visualization:Matplotlib & Seaborn(Enhanced)	Coursera	2	2
558	Python Project for Data Science	IBM	2	1
559	Qualitative Research	University of California, Davis	2	2
560	R Programming for Statistics and Data Science	Packt	2	1
561	Requirements Gathering and Documentation	SAP	2	0

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
562	Research Proposal: Initiating Research	University of California, Davis	2	2
563	Risk Analysis	LearnKartS	2	2
564	Risk Identification	LearnKartS	2	2
565	Risk Response	LearnKartS	2	2
566	Risk Strategy and Planning	LearnKartS	2	2
567	Sequence Models	DeepLearning.AI	2	2
568	Social Media Marketing	SkillUp	2	2
569	Speaking and Presenting: Poise	University of Michigan	2	0
570	Speaking to inform: Discussing complex ideas with clear explanations and dynamic slides	University of Washington	2	2
571	Speaking to Inspire: Ceremonial and Motivational Speeches	University of Washington	2	0
572	Speed Up Data Analysis and Presentation Building	Google	2	2
573	SQL for Data Science with R	IBM	2	2
574	Statistics and Data Analysis with Excel: Advanced	Macquarie University	2	0
575	Strategic Innovation: Building and Sustaining Innovative Organizations	University of Illinois Urbana-Champaign	2	2
576	Strategic Planning and Execution	University of Virginia	2	2
577	Successful Negotiation: Essential Strategies and Skills	University of Michigan	2	2
578	Supervised Machine Learning: Regression	IBM	2	2
579	Sustainable and Resilient Operations Management	Siemens;University of Colorado Boulder	2	1
580	Tableau Capstone Project	SkillUp	2	2
581	Tableau for Data-Driven Decision Making	Edureka	2	1
582	Take Your English Communication Skills to the Next Level	Georgia Institute of Technology	2	2
583	Team Management for the 6 Ïƒ Black Belt	Kennesaw State University	2	2
584	Teamwork Skills: Communicating Effectively in Groups	University of Colorado Boulder	2	2
585	The Define Phase for the 6 Ïƒ Black Belt	Kennesaw State University	2	1
586	The Foundation of Video Editing	University of Colorado Boulder	2	0
587	The Growth Mindset	University of California, Davis	2	2
588	The Nuts and Bolts of Machine Learning	Google	2	1
589	The R Programming Starter Course	Microsoft	2	2
590	The Role of Global Capital Markets	The University of Melbourne	2	2
591	The Structured Query Language (SQL)	University of Colorado Boulder	2	0
592	Training and Practicing in English Public Speaking	Shanghai Jiao Tong University	2	0
593	Understanding Financial Statements: Company Position	University of Illinois Urbana-Champaign	2	1
594	Understanding Research Methods	SOAS University of London;University of London	2	1

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
595	UX Design Fundamentals	California Institute of the Arts	2	2
596	Valuation for Startups Using Multiple Approach	Yonsei University	2	2
597	Web Design: Strategy and Information Architecture	California Institute of the Arts	2	2
598	Web Design: Wireframes to Prototypes	California Institute of the Arts	2	2
599	What is Social?	Northwestern University	2	2
600	2026 Google Search Console: #1 SEO Tool To Track SEO	Alex Genadinik	1	0
601	A Guide to Healthcare Innovation: Principles and Practice	Imperial College London	1	0
602	Accounting Data Analytics with Python	University of Illinois Urbana-Champaign	1	0
603	Accounting Data Entry & Double- Entry Bookkeeping Fundamentals	Coursera	1	1
604	Accounting for Mergers and Acquisitions: Foundations	University of Illinois Urbana-Champaign	1	0
605	Accounting Workflow Automation with Excel and AI	Coursera	1	0
606	Accounts Payable and Receivable Workflow Management	Coursera	1	1
607	Ace Salesforce Certified Tableau Desktop Foundations Exam	Packt	1	0
608	Act on Climate: Steps to Individual, Community, and Political Action	University of Michigan	1	1
609	Advanced Content Marketing Strategies and Tactics	University of California, Davis	1	1
610	Advanced Credit Risk Modeling - IT Sector	EDUCBA	1	0
611	Advanced Credit, Market & Liquidity Risk Analysis	EDUCBA	1	1
612	Advanced Financial Reporting: Accounting for Business Combinations and Preparation of Consolidated Financial Statements	University of Illinois Urbana-Champaign	1	0
613	Advanced Prompt Engineering for Everyone	Vanderbilt University	1	0
614	Advancing Proficiency in U.S. Payroll Fundamentals	Automatic Data Processing, Inc. (ADP)	1	1
615	Affiliate Marketing Course	Simplilearn	1	0
616	Agentic AI Foundations: Build RAG & MCP Chatbots	LearnKartS	1	1
617	Agentic AI with LangChain and LangGraph	IBM	1	1
618	Agentic AI with LangGraph, CrewAI, AutoGen and BeeAI	IBM	1	1
619	Agile Leader Training	University of Colorado System	1	1
620	Agile Leadership Capstone	University of Colorado System	1	1
621	Agile Meets Design Thinking	University of Virginia	1	1
622	Agile Project Management & Business Analysis Principles	Edureka	1	0
623	Agile with Atlassian Jira	Atlassian	1	1
624	AI & ML Applications in Oil and Gas Industry	L&T EduTech	1	1
625	AI agents and creator tools for sales professionals	AI Business School	1	1
626	AI Content Creation with DALL- E: Visual SEO Strategy	Coursera	1	1
627	AI for Marketing	AI CERTs	1	1

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
628	AI Infrastructure and Operations Fundamentals	NVIDIA	1	0
629	AI Python for Beginners	DeepLearning.AI	1	1
630	AI SEO: Mastering Generative Engine Optimization (GEO)	SkillUp	1	1
631	AI Video Avatars: Launch Your Automated Social Media Machine	Skillshare	1	1
632	AI Video Generation: A Comprehensive guide	SkillsBooster Academy	1	0
633	Alternative Approaches to Valuation and Investment	The University of Melbourne	1	1
634	Alteryx for Beginners	Packt	1	0
635	An Introduction to Ethical Hacking with Kali Linux	Packt	1	0
636	Analytics: Uncover Key Report Insights	Coursera	1	0
637	Analyze & Build Dashboards Using Excel Pivot Tables	EDUCBA	1	0
638	Analyze & Evaluate Bank Branch Audit Practices	EDUCBA	1	1
639	Analyze and Build Trading Systems Using Market Models	EDUCBA	1	1
640	Analyze Apple's Stock and Financials with Bloomberg Terminal	Coursera	1	1
641	Analyze Financial Markets with Technical Analysis	EDUCBA	1	1
642	Analyze Global Logistics: A Strategic Supply Chain Case	EDUCBA	1	1
643	Analyze Markets Using Technical Analysis & Chart Patterns	EDUCBA	1	1
644	Analyze Revenue Leakage in Bank Branch Audit	EDUCBA	1	0
645	Analyze Website Visitors with Google Analytics Segments	Coursera	1	0
646	App Development with Power Apps: Create Custom Components	Coursera	1	0
647	Applied Calculus with Python	Johns Hopkins University	1	0
648	Applied Scrum for Agile Project Management	University of Maryland, College Park	1	0
649	Apply SCD2 to Build Dynamic Data Models	Coursera	1	1
650	Arabic for Beginners: Arabic in the Workplace	Khalifa University	1	1
651	Arabic for Beginners: Communicating in Arabic Culture	Khalifa University	1	1
652	Architecting Solutions on AWS	Amazon Web Services	1	1
653	Art & Inquiry: Museum Teaching Strategies For Your Classroom	The Museum of Modern Art	1	0
654	Artificial Intelligence in Marketing	University of Virginia	1	1
655	Assessment for Data Analysis and Visualization Foundations	IBM	1	1
656	Audit Evidence & Document Control	Coursera	1	0
657	Auditing II: The Practice of Auditing	University of Illinois Urbana-Champaign	1	0
658	Automate Cybersecurity Tasks with Python	Google	1	0
659	Automating Sales Tasks with Zapier	Coursera	1	1
660	AWS Cloud Technical Essentials	Amazon Web Services	1	1

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
661	B2B and Territory Sales Strategies and Techniques	Coursera	1	1
662	Banking & Finance in India	O.P. Jindal Global University	1	0
663	Basic Elements of Design: Design Principles and Software Overview	University of Colorado Boulder	1	1
664	Basics Economics	Interactive Brokers	1	0
665	Basics of Accounting for Assets	IE Business School	1	0
666	Basics of Cost Accounting: Product Costing	Technical University of Munich (TUM)	1	0
667	Becoming an SAP Professional	SAP	1	0
668	Becoming Your Best Self at Work	University of Alberta	1	1
669	Biases and Portfolio Selection	Rice University	1	1
670	Blockchain and Business	INSEAD	1	1
671	Blockchain Opportunity Analysis	INSEAD	1	1
672	Brand Awareness Using Digital Brand Activation	Coursera	1	1
673	Brand Identity and Strategy	IE Business School	1	1
674	Brand Management: Strategies for a Strong Brand	Coursera	1	1
675	Brand Marketing and SEO Tools using Wix	Coursera	1	0
676	Build a Budget and Analyze Variance using Google Sheets	Coursera	1	1
677	Build a Website using an API with HTML, JavaScript, and JSON	Coursera	1	0
678	Building AI Agents: Automation and NLP Foundations	Coursera	1	0
679	Building Powerful Reports and Dashboards in Power BI	Microsoft	1	0
680	Building Systems with the ChatGPT API	DeepLearning.AI	1	1
681	Business Analysis: Key Definitions & Strategy Analysis	Starweaver	1	0
682	Business Analysis: Process Modeling & Requirements Gathering	SkillUp	1	0
683	Business Economics	O.P. Jindal Global University	1	1
684	Business English: Making Presentations	University of Washington	1	0
685	Business English: Marketing and Sales	Arizona State University	1	0
686	Business Foundations: Organizations, Planning, Finance	Coursera	1	0
687	Business Metrics for Data-Driven Companies	Duke University	1	0
688	Business Operations Support in Google Sheets	Coursera	1	1
689	Business Process Modeling and Analysis	SAP	1	0
690	Business Sustainability in the Circular Economy	Royal Holloway, University of London;University of London	1	1
691	Business-to-Consumer (B2C) Sales Strategies and Techniques	Coursera	1	1
692	Cadence Design Systems: Essential Guide	Coursera	1	0
693	Canva Design Essentials Pt. 2: Branding & Identity	Skillshare	1	1

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
694	Canva Design Fundamentals	Coursera	1	0
695	Capstone: Build a Winning Investment Portfolio	Rice University	1	1
696	Career Success Project	University of California, Irvine	1	1
697	ChatGPT & Generative AI for Data Analytics	Maven Analytics	1	0
698	ChatGPT + Excel: Master Data, Make Decisions, Tell Stories	Vanderbilt University	1	0
699	ChatGPT Advanced Data Analysis	Vanderbilt University	1	0
700	ChatGPT for Beginners: SciFi Writing with Dall-e	Coursera	1	0
701	ChatGPT for Creatives: AI for SEO, Marketing & Workflow	Skillshare	1	1
702	ChatGPT Prompt Engineering for Developers	DeepLearning.AI	1	0
703	Chinese for Beginners	Peking University	1	1
704	Chinese for HSK 1	Peking University	1	0
705	Classify Financial Services: Apply Your Skills	Coursera	1	0
706	Color Grading: An Absolute Beginner's Crash Course	Skillshare	1	0
707	Communication Skills	Packt	1	1
708	Communication Strategies for a Virtual Age	University of Toronto	1	0
709	Communication, Influence & Sales Techniques	Coursera	1	1
710	Compare Stock Returns with Google Sheets	Coursera	1	0
711	Computer Networks and Network Security	IBM	1	0
712	Construction Cost Estimating and Cost Control	Columbia University	1	0
713	Construction Project Management	Columbia University	1	0
714	Convolutional Neural Networks	DeepLearning.AI	1	1
715	Copilot for Beginners: Create a Sales Pitch Presentation	Coursera	1	1
716	Copilot for Beginners: Sales Data Analysis in Excel	Coursera	1	1
717	Copywriting for Digital Marketing & SEO	EDUCBA	1	0
718	Corporate & Commercial Law I: Contracts & Employment Law	University of Illinois Urbana-Champaign	1	0
719	Corporate Fraud: Detect, Prevent & Implement Controls	EDUCBA	1	0
720	Corporate Governance	Coursera	1	1
721	Corporate Strategy	UCL School of Management;University of London	1	0
722	COVID19 Data Analysis Using Python	Coursera	1	1
723	Create a Business Marketing Brand Kit Using Canva	Coursera	1	1
724	Create a business mind map with Coggle	Coursera	1	0
725	Create a Comprehensive Project Plan from Scratch with AI	SkillsBooster Academy	1	1
726	Create a Flyer Using Microsoft Word	Coursera	1	1

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
727	Create a Google Ads Search Campaign	Coursera	1	1
728	Create a Lead Generation Messenger Chatbot using Chatfuel	Coursera	1	1
729	Create a Project Charter with Google Docs	Coursera	1	1
730	Create a Project Management Tracker using Google Sheets	Coursera	1	1
731	Create a Project Management Tracker using Microsoft Excel	Coursera	1	1
732	Create a Resume and Cover Letter with Google Docs	Coursera	1	0
733	Create a Simple Gantt Chart using Microsoft Excel	Coursera	1	1
734	Create a Simple Project Timeline in Microsoft Excel	Coursera	1	1
735	Create and Design Digital Products using Canva	Coursera	1	1
736	Create Charts and Dashboards Using Microsoft Excel	Coursera	1	1
737	Create Impactful Marketing Videos using Canva	Coursera	1	0
738	Create Informative Presentations with Google Slides	Coursera	1	0
739	Create Training Videos with Powtoon	Coursera	1	0
740	Create website videos with Canva	Coursera	1	1
741	Creating a Budget with Microsoft Excel	Coursera	1	1
742	Creating a Portfolio	Indian School of Business	1	0
743	Creating a Workplace People Want to Be	University of Alberta	1	1
744	Creating Engaging Content for Facebook	Coursera	1	0
745	Crisis Communications	IESE Business School	1	1
746	Critical thinking: reasoned decision making	Tecnológico de Monterrey	1	1
747	CRM Integration and AI for Customer Management	Microsoft	1	1
748	CRM Strategies: Analyze, Design & Implement	EDUCBA	1	1
749	CRM: Analyze, Apply & Optimize Customer Success	EDUCBA	1	1
750	Custom Reports in Google Analytics	Coursera	1	1
751	Customer Insights: New Product Development Orientation	University of Illinois Urbana-Champaign	1	0
752	Customer Relationship Management with Case Study	EDUCBA	1	1
753	Cyber Incident Response	Infosec	1	0
754	Data Analysis Using Python	University of Pennsylvania	1	1
755	Data Analysis with Excel Pivot Tables	Coursera	1	0
756	Data Analysis with Spreadsheets and SQL	Meta	1	1
757	Data Analytics and Databases on AWS	Amazon Web Services	1	0
758	Data Cleaning in Excel: Techniques to Clean Messy Data	Coursera	1	1
759	Data Interpretation & Insights: Exam & Recruitment Prep	Board Infinity	1	1

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
760	Data Management for Clinical Research	Vanderbilt University	1	0
761	Data Manipulation and Cleaning in R	Microsoft	1	1
762	Data Manipulation and Transactions in SQL Server	Microsoft	1	1
763	Data Preparation and Analysis	Illinois Tech	1	0
764	Data Science Methodology	IBM	1	1
765	Data Storytelling: Create Insights with Power BI & Tableau	Coursera	1	0
766	Data Visualization Fundamentals	Microsoft	1	0
767	Data Visualization using Microsoft Excel	Coursera	1	1
768	Data Visualization with R	IBM	1	1
769	Database Integration and Management	Microsoft	1	0
770	DaVinci Resolve 19 Masterclass: Audio & Visual Polish	Skillshare	1	1
771	DaVinci Resolve 19 Masterclass: Video Editing Basics	Skillshare	1	1
772	De-Mystifying Mindfulness	Universiteit Leiden	1	1
773	Decentralized Finance (DeFi) Deep Dive	Duke University	1	1
774	Decision-Making: Blending Art & Science	Dartmouth College	1	1
775	Decisions, Decisions: Dashboards and Reports	Google	1	0
776	Demand Forecasting and Inventory Management	Airbus Beyond	1	1
777	Demand management: Breaking down today's commercial silos	ESSEC Business School	1	1
778	Deploy and Maintain Power BI Assets and Capstone project	Microsoft	1	1
779	Derivatives	Universit di Napoli Federico II	1	0
780	Derivatives - Options & Futures	Interactive Brokers	1	0
781	Design & Evaluate Logistics Systems for Supply Chains	EDUCBA	1	1
782	Design Thinking and Innovation	IIT Bombay	1	1
783	Design Thinking: Discovery Tools	University of Virginia	1	1
784	Design Thinking: Ideas to Action	University of Virginia	1	1
785	Designing and Formatting a Presentation in PowerPoint	Coursera	1	0
786	Designing for User Experience	Microsoft	1	1
787	Designing the Future of Finance	Saïd Business School, University of Oxford	1	1
788	Designing the Organization	University of Illinois Urbana-Champaign	1	1
789	Develop a Company Website with Wix	Coursera	1	1
790	Developing a Marketing Mix for Growth	University of Illinois Urbana-Champaign	1	1
791	Developing a Winning Marketing Strategy	University of Illinois Urbana-Champaign	1	0
792	Developing AI Applications with Python and Flask	IBM	1	0

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
793	Developing an Agile Team	University of Colorado System	1	1
794	Developing Innovative Ideas for Product Leaders	University of Maryland, College Park	1	1
795	Digestion, Micturition, and Reproduction	MedCerts	1	1
796	Digital Communication and Emotion	Arizona State University	1	0
797	Digital Marketing Analytics	University of Maryland, College Park	1	0
798	Digital Marketing Strategy with Goldman Sachs 10,000 Women	Goldman Sachs	1	0
799	Digital Marketing Trends	Coursera	1	1
800	Digital Painting Specialization	Michigan State University	1	0
801	Discover and List Your Best Suppliers	Coursera	1	0
802	Dispelling myths about sustainable consumption	Lund University	1	0
803	Document Design	Adobe	1	0
804	Dynamic Dashboards with Tableau: Advanced Sales Analysis	Coursera	1	1
805	Economics of Money and Banking	Columbia University	1	0
806	Effective Talent Management & Development	Northeastern University	1	0
807	Electric Industry Operations and Markets	Duke University	1	1
808	Electric Power Systems	University at Buffalo;The State University of New York	1	0
809	Electrical Power Distribution	L&T EduTech	1	0
810	Embedded Systems using C	EDUCBA	1	0
811	Empathy for Self and Others	Arizona State University	1	0
812	Engineering Health: Introduction to Yoga and Physiology	New York University	1	0
813	Engineering Project Management: Initiating and Planning	Rice University	1	0
814	Equity Derivatives: Analyze, Apply & Evaluate Markets	EDUCBA	1	0
815	ESG Essentials: Sustainable Business Strategies	The University of Hong Kong	1	1
816	Essential Google Cloud Infrastructure: Foundation	Google Cloud	1	0
817	Essentials of Corporate Finance Capstone	The University of Melbourne	1	1
818	Essentials of Entrepreneurship: Thinking & Action	University of California, Irvine	1	1
819	Establishing Product-Market Fit	University of Maryland, College Park	1	1
820	Ethical Hacking Fundamentals	LearnKartS	1	0
821	Ethical Leadership Through Giving Voice to Values	University of Virginia	1	1
822	Excel Basics for Beginners: Workbooks, Formatting, Charts and Core Skills	Knowledge Accelerators	1	0
823	Excel for Beginners: Advanced Functions	Coursera	1	1
824	Excel for Beginners: Beginner Functions	Coursera	1	0
825	Expand Employee Interaction with Canvas	Coursera	1	0

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
826	Experiencing Design: Deepening Your Design Thinking Practice	University of Virginia	1	1
827	Explore SAP Data Foundation using Looker Dashboards	Google Cloud	1	0
828	Exploring the Field of U.S. Payroll	Automatic Data Processing, Inc. (ADP)	1	0
829	Fibonacci Numbers and the Golden Ratio	The Hong Kong University of Science and Technology	1	0
830	Finance for Everyone Capstone Project	McMaster University	1	1
831	Finance for Everyone: Debt	McMaster University	1	1
832	Finance For Everyone: Value	McMaster University	1	1
833	Finance for Non-Financial Professionals	University of California, Irvine	1	1
834	Finance of Mergers and Acquisitions: Designing an M&A Deal	University of Illinois Urbana-Champaign	1	1
835	Financial Accounting and Capital Markets	University of Cambridge	1	1
836	Financial Accounting: Advanced Topics	University of Illinois Urbana-Champaign	1	1
837	Financial Management Capstone	University of Illinois Urbana-Champaign	1	0
838	Financial Management for Product Leaders	University of Maryland, College Park	1	1
839	Financial Markets and Instruments	Yunus Social Business Fund Bengaluru	1	1
840	Financial Modeling for Maruti Suzuki: Analyze & Evaluate	EDUCBA	1	0
841	Financial Modeling Starbucks: Analyze & Forecast	EDUCBA	1	0
842	Financial Ratios: Analyze & Apply Key Metrics	Coursera	1	1
843	Financial Reporting, Controls, and Performance Storytelling	Coursera	1	0
844	Financing for Startup Businesses	Duke University	1	1
845	Forecast bikeshare demand using time series models in R	Coursera	1	0
846	Forensic Accounting and Fraud Examination	West Virginia University	1	0
847	Forex - Trading Around the World	Interactive Brokers	1	0
848	Foundations of Information Systems for Business	Howard University	1	1
849	Foundations of Sports Analytics: Data, Representation, and Models in Sports	University of Michigan	1	0
850	From Wellhead to Refinery: Midstream Oil and Gas Processing	L&T EduTech	1	1
851	Fundamentals of Building AI Agents	IBM	1	1
852	Fundamentals of Digital Marketing	University of Maryland, College Park	1	0
853	Fundamentals of Graphic Design	California Institute of the Arts	1	0
854	Fundamentals of Investing	SoFi	1	1
855	Fundamentals of Management and Organizations	Fundação Instituto de Administração	1	1
856	Fundamentals of Music Theory	The University of Edinburgh	1	0
857	Fundamentals of Natural Language Processing	University of Colorado Boulder	1	1
858	Fundamentals of Sales and Marketing, with Goldman Sachs 10,000 Women	Goldman Sachs	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
859	Fundamentos del marketing digital y comercio electrónico	Google	1	0
860	Gemini for Data Scientists and Analysts	Google Cloud	1	0
861	Gemini in Gmail	Google Cloud	1	1
862	Gemini in Google Docs	Google Cloud	1	1
863	Gemini in Google Slides	Google Cloud	1	1
864	GenAI Chatbots: Create and Deploy OpenAI-Powered Chatbots	Coursera	1	0
865	GenAI for Digital Marketing Specialists	Coursera	1	1
866	GenAI for Field Sales Agents: Local Market Insights	Coursera	1	1
867	GenAI for Learning and Development	Coursera	1	0
868	GenAI for Loan Officers: Revolutionizing Credit Scoring	Coursera	1	0
869	GenAI for SEO: A Hands-On Playbook	IBM	1	1
870	GenAI for Supply Chain Optimization	Coursera	1	0
871	GenAI in Business: Planning Framework for Implementation	University of Michigan	1	0
872	Generative AI and LLMs: Architecture and Data Preparation	IBM	1	1
873	Generative AI and Prompt Engineering Essentials	Edureka	1	1
874	Generative AI Automation Tools and Applications	Edureka	1	1
875	Generative AI Essentials for Finance and Accounting	Edureka	1	1
876	Generative AI for HR Professionals	Vanderbilt University	1	0
877	Generative AI for Workflow Automation	Edureka	1	1
878	Generative AI: Elevate your Business Intelligence Career	SkillUp	1	1
879	Generative AI: Enhance your Data Analytics Career	IBM	1	1
880	Generative AI: Unleash Your Project Management Potential	SkillUp	1	1
881	Get Ready to Sell: Guided Projects and Portfolio Development	Zoho Corporation	1	0
882	Get started with Wix	Coursera	1	0
883	Getting Started as a Personal Fitness Trainer	National Academy of Sports Medicine	1	1
884	Getting started with generative AI in Azure	Microsoft	1	0
885	Getting Started with Git and GitHub	IBM	1	0
886	Getting Started with ProfitBooks	Coursera	1	0
887	Getting Started with U.S. Payroll Fundamentals	Automatic Data Processing, Inc. (ADP)	1	1
888	Global Procurement in a Post Covid World	Rutgers the State University of New Jersey	1	1
889	Go Beyond the Numbers: Translate Data into Insights	Google	1	0
890	Gold Market Foundations	Duke University	1	1
891	Google Ads Mastery : Create & Optimize Winning Campaigns	LearnKartS	1	0

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
892	Google Analytics Course: Track, Analyze & Grow	LearnKartS	1	0
893	Google Analytics for SEO Queries	Coursera	1	0
894	Google Data Analytics Capstone: Complete a Case Study	Google	1	1
895	Google Prompting Essentials	Google	1	1
896	Google SEO Capstone Project	University of California, Davis	1	0
897	Google SEO Fundamentals	University of California, Davis	1	0
898	Grab Data Fast with Vertical and Horizontal LOOKUP	Coursera	1	1
899	Grammar and Punctuation	University of California, Irvine	1	1
900	Grow with AI: Your AI-driven Growth Marketing strategy	Starweaver	1	1
901	GST Registration and Tax Concepts	EDUCBA	1	0
902	Healthcare Analytics Essentials	Northeastern University	1	0
903	Hedge Accounting for Derivatives: Apply & Evaluate	EDUCBA	1	0
904	Hedge Fund Strategies: Analyze, Evaluate & Apply	EDUCBA	1	0
905	Hedge Funds: Leverage, Accounting & Risk	EDUCBA	1	0
906	High-Impact Business Writing	University of California, Irvine	1	1
907	Hiring Practices	University of California, Irvine	1	0
908	How to create and sell templates on Canva	Coursera	1	1
909	How to design Facebook/IG Stories using Canva	Coursera	1	1
910	How to Finance and Grow Your Startup – Without VC	London Business School;University of London	1	0
911	How to finance your venture ?	École Polytechnique	1	0
912	How to Generate and Maintain a Healthy Sales Pipeline	Coursera	1	1
913	How to increase engagement to Instagram Business profile	Coursera	1	0
914	How to Optimize Your Instagram Account	Coursera	1	1
915	How to optimize your Instagram Business Profile	Coursera	1	1
916	How to Set Up a Facebook Ads Campaign	Coursera	1	1
917	How To Visualize Your Data Using Microsoft Powerpoint	Coursera	1	1
918	HR Foundations: Core Concepts, Practices, and Leadership	Board Infinity	1	1
919	Hydrocarbon Exploration and Production	L&T EduTech	1	1
920	Hypothesis-Driven Development	University of Virginia	1	1
921	Hôtel "De l'toile"(cid:157) - a hotel in crisis?	ESSEC Business School	1	1
922	Identifying Social Entrepreneurship Opportunities	Copenhagen Business School	1	0
923	IELTS Listening and Speaking Sections Skills Mastery	University of California, Irvine	1	0
924	Image Editing	Adobe	1	0

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
925	Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization	DeepLearning.AI	1	1
926	Inbound Sales	HubSpot Academy	1	1
927	Incident Response and Digital Forensics	IBM	1	0
928	Increasing Real Estate Management Profits: Harnessing Data Analytics	Duke University	1	1
929	Indexing, Performance Optimization & Functions in SQL Server	Microsoft	1	1
930	Indian Economy in a Digital World	O.P. Jindal Global University	1	0
931	Information Gathering and Vetting	Arizona State University	1	1
932	Information Systems Auditing and Governance	Packt	1	1
933	Information Systems Auditing, Controls and Assurance	The Hong Kong University of Science and Technology	1	0
934	Innovating with the Business Model Canvas	University of Virginia	1	1
935	Innovation and International Strategy	Illinois Tech	1	1
936	Innovation Management	Erasmus University Rotterdam	1	0
937	International B2B (Business to Business) Marketing	Yonsei University	1	0
938	International Business Entry Strategies	University of Colorado Boulder	1	1
939	International Business I	University of New Mexico	1	0
940	International Finance and Accounting	University of Colorado Boulder	1	1
941	Intro to Lean Six Sigma and Project Identification Methods	SkillUp	1	0
942	Intro to Managing Healthcare Supply Chain Operations	Northeastern University	1	1
943	Introducción a Lean Six Sigma	Tecnológico de Monterrey	1	0
944	Introducing Data Analytics and Analytical Thinking	Google	1	0
945	Introduction to AI for sales professionals	AI Business School	1	1
946	Introduction to Applied Business Analytics	University of Illinois Urbana-Champaign	1	0
947	Introduction to Artificial Intelligence	University of Illinois Urbana-Champaign	1	0
948	Introduction to Business Management: Winning Internally	IIT Bombay	1	1
949	Introduction to Calculus	The University of Sydney	1	0
950	Introduction to Cloud Computing	IBM	1	1
951	Introduction to Computers	Microsoft	1	0
952	Introduction to Computers and Operating Systems and Security	Microsoft	1	0
953	Introduction to Cost Accounting	Coursera	1	1
954	Introduction to CRM with HubSpot	Coursera	1	1
955	Introduction to Data Analytics for Business	University of Colorado Boulder	1	1
956	Introduction to Data Analytics in Google Cloud	Google Cloud	1	0
957	Introduction to Data Management	Meta	1	0

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
958	Introduction to Data Science in Python	University of Michigan	1	1
959	Introduction to Deep Learning & Neural Networks with Keras	IBM	1	0
960	Introduction to Electronics	Georgia Institute of Technology	1	0
961	Introduction to Finance: The Role of Financial Markets	University of Illinois Urbana-Champaign	1	1
962	Introduction to Front-End Development	Meta	1	0
963	Introduction to Generative AI for Data Analysis	Microsoft	1	1
964	Introduction to Git and GitHub	Google	1	0
965	Introduction to HSE Engineering	Khalifa University	1	1
966	Introduction to Information Technology and AWS Cloud	Amazon Web Services	1	0
967	Introduction to Management Consulting	Emory University	1	0
968	Introduction to Networking	NVIDIA	1	0
969	Introduction to Penetration Testing and Ethical Hacking	Johns Hopkins University	1	0
970	Introduction to Portfolio Construction and Analysis with Python	EDHEC Business School	1	0
971	Introduction to Programming with MATLAB	Vanderbilt University	1	1
972	Introduction to Python for Cybersecurity	Infosec	1	0
973	Introduction to Python Fundamentals	University of Colorado Boulder	1	0
974	Introduction to R Programming for Data Science	IBM	1	0
975	Introduction to Responsible AI	Google Cloud	1	1
976	Introduction to Six Sigma Training	Simplilearn	1	1
977	Introduction to Strategic Brand Management	S.P. Jain Institute of Management and Research	1	1
978	Introduction to Supply Chain Finance & Blockchain Technology	New York Institute of Finance	1	0
979	Introduction to Tech Sales	Coursera	1	1
980	Introduction to UX/UI Design	IBM	1	1
981	Inventory Management	University of California, Irvine	1	1
982	Investment Banking: M&A and Initial Public Offerings	University of Illinois Urbana-Champaign	1	1
983	Investment Management in an Evolving and Volatile World by HEC Paris and AXA Investment Managers	HEC Paris	1	1
984	Investment Strategies and Portfolio Analysis	Rice University	1	0
985	Java Programming for Beginners	IBM	1	1
986	Kanban for Software Project Management	Packt	1	1
987	Large Multimodal Model Prompting with Gemini	DeepLearning.AI	1	1
988	Leadership focused on Human Flourishing	Tecnológico de Monterrey	1	1
989	Leading Diverse Teams & Organizations	University of Michigan	1	1
990	Leading Teams: Building Effective Team Cultures	University of Illinois Urbana-Champaign	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
991	Lean Management Course	Simplilearn	1	1
992	Lean Six Sigma - Yellow Belt	Packt	1	1
993	Lean Six Sigma Green Belt Training	Simplilearn	1	1
994	Learn SAP ABAP Fundamentals and Core Programming Concepts	Board Infinity	1	0
995	Learning How to Learn: Powerful mental tools to help you master tough subjects	Deep Teaching Solutions	1	0
996	Lesson | Small Talk & Conversational Vocabulary	Georgia Institute of Technology	1	0
997	Lessons on Wisdom: Personal Leadership for Your Life	Dartmouth College	1	1
998	Logic In Philosophy: Logical Fallacies And Common Mistakes	Alex Genadinik	1	1
999	Logical & Analytical Reasoning — Exam & Recruitment Prep	Board Infinity	1	1
1000	Logistic Regression with NumPy and Python	Coursera	1	1
1001	Looker Studio Essentials	Google Cloud	1	1
1002	Machine Learning Algorithms with Python in Business Analytics	University of Illinois Urbana-Champaign	1	1
1003	Make a Table of Contents, Footnotes, and more with Word	Coursera	1	0
1004	Management of Fashion and Luxury Companies	Universit Bocconi	1	0
1005	Managerial Accounting: Cost Behaviors, Systems, and Analysis	University of Illinois Urbana-Champaign	1	1
1006	Managerial Accounting: Tools for Facilitating and Guiding Business Decisions	University of Illinois Urbana-Champaign	1	1
1007	Managing an Agile Team	University of Virginia	1	1
1008	Managing Debt	SoFi	1	1
1009	Managing for Frictionless Sales	HubSpot Academy	1	1
1010	Managing the Organization	University of Illinois Urbana-Champaign	1	1
1011	Market Research and Competitive Analysis	Microsoft	1	1
1012	Market Research and Consumer Behavior	IE Business School	1	1
1013	Marketing Analytics Capstone Project	Emory University	1	0
1014	Marketing Automation with AI and HubSpot: Plan to Execution	Coursera	1	0
1015	Marketing Strategy Capstone Project	IE Business School	1	1
1016	Marketing, Communication, and PR	Microsoft	1	1
1017	Master Digital Marketing Strategy with Case Studies	EDUCBA	1	1
1018	Master The Art of Digital Marketing with Canva	Coursera	1	0
1019	Master Zoho Books: Analyze, Manage & Automate Accounting	EDUCBA	1	0
1020	Mastering BFSI Interviews: Resumes & Mock Interviews	Board Infinity	1	0
1021	Mastering Business Essentials: Finance	Emory University	1	0
1022	Mastering Excel Essentials to Enhance Business Value	Illinois Tech	1	0
1023	Mathematics for Machine Learning: Linear Algebra	Imperial College London	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1024	MBA Essentials	University of Glasgow	1	0
1025	Meaningful Marketing Insights	Emory University	1	1
1026	Meeting Investors' Goals	University of Geneva	1	1
1027	Mercados financeiros	Yale University	1	0
1028	Microeconomics Principles	University of Illinois Urbana-Champaign	1	1
1029	Microsoft Azure AI Engineer Associate: Designing and Implementing AI Solutions	Whizlabs	1	0
1030	Microsoft Excel VBA and Macros	Coursera	1	1
1031	Microsoft Fabric: Implement and Manage Analytics Solutions	Whizlabs	1	0
1032	Microsoft Fabric: Ingest and Transform Data	Whizlabs	1	0
1033	Microsoft Fabric: Monitor and Optimize an Analytics Solution	Whizlabs	1	0
1034	Microsoft PL-300 Exam Preparation and Practice	Microsoft	1	1
1035	Microsoft Project for Beginners: Create Simple Project Plans	Coursera	1	1
1036	Migrating SAP Workloads to AWS	Amazon Web Services	1	1
1037	Migrating to the AWS Cloud	Amazon Web Services	1	1
1038	Mindfulness and Well-being: Foundations	Rice University	1	1
1039	Models & Frameworks to Support Sales Planning	Fundação Instituto de Administração	1	1
1040	Modern Data Warehouse Analytics in Microsoft Azure	Microsoft	1	1
1041	Modern Video Editing Techniques	University of Colorado Boulder	1	0
1042	Multimedia Content Creation	Adobe	1	1
1043	Music for Wellness	Berklee	1	0
1044	Name Your Brand & Design a Strong Logo with ChatGPT + Canva	Skillshare	1	1
1045	Natural Gas Production and Processing	L&T EduTech	1	1
1046	Natural Language Processing with Classification and Vector Spaces	DeepLearning.AI	1	1
1047	Natural Language Processing with Probabilistic Models	DeepLearning.AI	1	1
1048	Natural Language Processing with Sequence Models	DeepLearning.AI	1	0
1049	Negotiation Fundamentals	ESSEC Business School	1	0
1050	Negotiation Strategies and Styles	Tecnológico de Monterrey	1	1
1051	Neural Networks and Deep Learning	DeepLearning.AI	1	1
1052	New Models of Business in Society	University of Virginia	1	1
1053	No-Code AI Foundations for Business Professionals	LearnQuest	1	0
1054	NVIDIA: Prompt Engineering and Data Analysis	Whizlabs	1	0
1055	Object Oriented Programming in Java	IBM	1	1
1056	Open Data and Intelligent Finance	Saïd Business School, University of Oxford	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1057	OpenAI for Beginners: AI Assistants for Project Managers	Coursera	1	1
1058	Operations Excellence	Rutgers the State University of New Jersey	1	1
1059	Operations Research (1): Models and Applications	National Taiwan University	1	0
1060	Operations Research (2): Optimization Algorithms	National Taiwan University	1	0
1061	Operations Research (3): Theory	National Taiwan University	1	0
1062	Opportunity Management in Salesforce	Salesforce;Pathstream	1	1
1063	Optimization Methods in Asset Management	Columbia University	1	0
1064	Oracle Cloud Infrastructure Foundations	Oracle	1	0
1065	Oracle Database Platform	LearnQuest	1	1
1066	Oracle SQL Proficiency	LearnQuest	1	1
1067	Organizations of the Future	IIMA - IIM Ahmedabad	1	0
1068	Perspective-Taking	Arizona State University	1	1
1069	Philosophy, Science and Religion: Science and Philosophy	The University of Edinburgh	1	0
1070	Photography Techniques: Light, Content, and Sharing	Michigan State University	1	1
1071	Play It Safe: Manage Security Risks	Google	1	0
1072	Portfolio Optimization using Markowitz Model	Coursera	1	1
1073	Positioning: What you need for a successful Marketing Strategy	IE Business School	1	1
1074	Positive Psychology: Character, Grit and Research Methods	University of Pennsylvania	1	0
1075	Positive Psychology: Martin E. P. Seligman's Visionary Science	University of Pennsylvania	1	0
1076	Power BI Basics: Requirements to Visualizations	University of Washington	1	1
1077	Power BI Data Analyst Prep	SkillUp	1	1
1078	Power BI: Data Analysis, Reporting, and Connecting	Logical Operations	1	0
1079	Power Platform in Business Analysis	Microsoft	1	1
1080	Practical AI and prompting for sales professionals	AI Business School	1	1
1081	Practice Exam for Tableau Certified Data Analyst	SkillUp	1	1
1082	Predictive Modeling and Analytics	University of Colorado Boulder	1	1
1083	Predictive Modeling and Machine Learning with MATLAB	MathWorks	1	0
1084	Premiere Pro Pt. 1 — Getting Started & Editing Basics	Skillshare	1	0
1085	Preparation for Job Interviews	Coursera	1	1
1086	Prepare for the Meta Marketing Science Certification Exam	Meta	1	1
1087	Pricing Strategy	IE Business School	1	1
1088	Principles of Sustainable Finance	Erasmus University Rotterdam	1	0
1089	Procurement Organizations	Rutgers the State University of New Jersey	1	1

COURSERA COURSES · USAGE REPORT (JUNE 2025 · MAY 2026) (contd.)

1,256 distinct courses | 7,619 enrolments | source: Coursera Usage report for June 2025- May 2026.pdf

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1090	Procurement, Negotiation, and Contract Execution	Coursera	1	0
1091	Product Analytics and AI	University of Virginia	1	1
1092	Product Cost and Investment Cash Flow Analysis	University of Colorado Boulder	1	1
1093	Product Launch and Post-Launch Management	Microsoft	1	1
1094	Product Management Essentials	University of Maryland, College Park	1	1
1095	Product Strategy and Roadmapping	Microsoft	1	1
1096	Professional Selling: Step 2 - Prepare Like a High-Performer	Kennesaw State University	1	1
1097	Program Finance and Investment	Microsoft	1	0
1098	Program Financial Planning with ClickUp	Coursera	1	1
1099	Project - Monitoring and Control	L&T EduTech	1	1
1100	Project Delivery in Business Analysis and Capstone Project	Microsoft	1	1
1101	Project Development in Python	Microsoft	1	1
1102	Project Management Fundamentals	Microsoft	1	0
1103	Project Management Job Search, Resume, and Interview Prep	IBM	1	0
1104	Project Management: Creating the WBS	Coursera	1	1
1105	Project Management: Foundations and Initiation	University of Colorado Boulder	1	0
1106	Project Management: The Basics for Success	University of California, Irvine	1	1
1107	Project Scheduling: Estimate Activity Durations	Coursera	1	1
1108	Psychological First Aid	Johns Hopkins University	1	1
1109	Python Basics: Learn, Apply & Build Programs	EDUCBA	1	0
1110	Python Data Analysis	Rice University	1	1
1111	Python for Beginners: Data Structures	Coursera	1	0
1112	Python for Finance: Beta and Capital Asset Pricing Model	Coursera	1	0
1113	Python for Finance: Investment Fundamentals & Data Analytics	Packt	1	0
1114	Python Functions, Files, and Dictionaries	University of Michigan	1	1
1115	Python Scripting	Duke University	1	1
1116	Quantitative Aptitude Mastery— Exam & Recruitment Prep	Board Infinity	1	1
1117	Quantitative Research	University of California, Davis	1	1
1118	Querying Databases Using SQL SELECT statement	Coursera	1	0
1119	R Programming	Johns Hopkins University	1	1
1120	R Programming: Setup and Data Processing	Logical Operations	1	1
1121	Ready to Roll – The Video Production Process	University of Colorado Boulder	1	0
1122	Regulatory Compliance & Risk Management in Banking in India	Coursera	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1123	Relational Database Design and Advanced Querying	Microsoft	1	1
1124	Reports, Dashboards, and Customer Success in Salesforce	Salesforce;Pathstream	1	1
1125	Requirements Gathering in Business Analysis	Microsoft	1	1
1126	Research Report: Delivering Insights	University of California, Davis	1	1
1127	Responsible AI: Applying AI Principles with Google Cloud	Google Cloud	1	1
1128	Retail Customer Service	CVS Health	1	1
1129	Risk Management and Industrial Safety	Khalifa University	1	1
1130	Risk Management in Personal Finance	SoFi	1	1
1131	Sales & Marketing Alignment	Fundação Instituto de Administração	1	1
1132	Sales Analysis with Claude	Coursera	1	1
1133	Sales Enablement	HubSpot Academy	1	1
1134	Sales Force Management	West Virginia University	1	0
1135	Sales Fundamentals	Keller Williams	1	1
1136	Sales Reporting with HubSpot	HubSpot Academy	1	0
1137	Sales Strategy	Fundação Instituto de Administração	1	1
1138	Salesforce Basics	University of California, Irvine	1	0
1139	Salesforce Introduction	LearnKartS	1	0
1140	Saving Money for the Future	SoFi	1	1
1141	Scale Up Specialization Capstone	IE Business School	1	0
1142	Scripting with Python and SQL for Data Engineering	Duke University	1	1
1143	Search Engine Marketing	Simplilearn	1	0
1144	Search Engine Optimization (SEO) with Squarespace	Coursera	1	1
1145	Secrets to Content that Engages and Converts	University of California, Davis	1	1
1146	Securing Investment Returns in the Long Run	University of Geneva	1	0
1147	Security Operations Center (SOC)	Cisco Learning and Certifications	1	0
1148	Security, Maintenance & Integration with BI Tools	Microsoft	1	1
1149	Sentiment Analysis with Deep Learning using BERT	Coursera	1	0
1150	SEO, Generative AI, and GEO Capstone Project	SkillUp	1	1
1151	Six Sigma White Belt	Packt	1	1
1152	Six Sigma White Belt (Accredited)	Packt	1	1
1153	SketchUp: how to start modelling simple 3D objects	Coursera	1	0
1154	Smartsheet Tutorial for Beginners	Packt	1	0
1155	Snowflake for Beginners: Make your First Snowsight Dashboard	Coursera	1	0

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1156	Social Media Content Creation with Canva	Coursera	1	0
1157	Social Media Data Analytics	University of Washington	1	1
1158	Social Media Marketing : From Beginner to Advanced	LearnKartS	1	1
1159	Social Media Marketing Analytics	Illinois Tech	1	1
1160	Social Media Storytelling: Videos for Instagram & YouTube	Skillshare	1	1
1161	Social Network Marketing Strategies for Business	EDUCBA	1	1
1162	Social Psychology	Wesleyan University	1	0
1163	Social Psychology of Attraction and Relationships	American Psychological Association	1	0
1164	Software Development on SAP HANA	SkillUp	1	0
1165	Sourcing Excellence	Rutgers the State University of New Jersey	1	1
1166	Speaking and Presenting: Conversation Starters	University of Michigan	1	1
1167	Speaking and Presenting: Pitches and Persuasion	University of Michigan	1	1
1168	Speaking to persuade: Motivating audiences with solid arguments and moving language	University of Washington	1	0
1169	Sports Marketing	Northwestern University	1	0
1170	SQL for Data Science (and Version Control with GitHub)	Coursera	1	0
1171	SQL Problem Solving	University of California, Davis	1	0
1172	Start the UX Design Process: Empathize, Define, and Ideate	Google	1	1
1173	Statistics and Data Analysis with Excel: Essentials	Macquarie University	1	1
1174	Storytelling / Re-brand your Brand	Universidad de Palermo	1	1
1175	Storytelling in Branding and Content Marketing	IE Business School	1	1
1176	Strategic Analysis and Solution Design	SAP	1	0
1177	Strategic Digital Marketing: Digital Marketing Channels	University of Arizona	1	0
1178	Strategic Digital Marketing: Digital Marketing Foundation	University of Arizona	1	1
1179	Strategic Innovation: Managing Innovation Initiatives	University of Illinois Urbana-Champaign	1	1
1180	Strategic Management	Copenhagen Business School	1	1
1181	Strategic Thinking	Arizona State University	1	1
1182	Strategies for Scaling and Optimizing Content	University of California, Davis	1	1
1183	Street Photography: Foundations & Creative Mindsets	Skillshare	1	1
1184	Street Photography: Gear, Style & On-the-Street Skills	Skillshare	1	0
1185	Structured Query Language (SQL) using SAS	SAS	1	0
1186	Suicide Prevention	Wesleyan University	1	1
1187	Superbosses: Managing Talent & Leadership	Dartmouth College	1	1
1188	Supply Chain Excellence	Rutgers the State University of New Jersey	1	1

Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1189	Supply Chain Excellence Capstone	Rutgers the State University of New Jersey	1	1
1190	Supply Chain Management for E- commerce	Starweaver	1	0
1191	Supply Chain Management: A Learning Perspective	Korea Advanced Institute of Science and Technology(KAIST)	1	0
1192	Supply Chain Optimization	University of California, Irvine	1	1
1193	Sustainable Fashion	Copenhagen Business School	1	0
1194	Tableau, Networks & Time Series Data Visualization	University of Pittsburgh	1	0
1195	Taxation of Business Entities II: Pass-Through Entities	University of Illinois Urbana-Champaign	1	1
1196	Teach English Now! Second Language Reading, Writing, and Grammar	Arizona State University	1	0
1197	Technical Support Fundamentals	Google	1	0
1198	Textual Elements of Design: Fonts, Typography, and Spacing	University of Colorado Boulder	1	1
1199	The Art of Music Production	Berklee	1	0
1200	The Art of Negotiation	University of California, Irvine	1	1
1201	The Arts and Science of Relationships: Understanding Human Needs	University of Toronto	1	0
1202	The Bits and Bytes of Computer Networking	Google	1	0
1203	The Business of Product Management I	Advancing Women in Tech	1	1
1204	The Data Scientist's Toolbox	Johns Hopkins University	1	1
1205	The fundamentals of hotel distribution	ESSEC Business School	1	1
1206	The Fundamentals of Revenue Management: The Cornerstone of Revenue Strategy	ESSEC Business School	1	1
1207	The Heart, Blood, and Lungs	MedCerts	1	1
1208	The Human Body's Communication Systems	MedCerts	1	1
1209	The Manager's Toolkit: A Practical Guide to Managing People at Work	Birkbeck, University of London;University of London	1	1
1210	The Payroll Cycle	Automatic Data Processing, Inc. (ADP)	1	1
1211	The Payroll Professional	Automatic Data Processing, Inc. (ADP)	1	1
1212	The Power of Statistics	Google	1	1
1213	The Principles of Real Estate	Keller Williams	1	0
1214	The Product Owner Profession:Â Unleashing the Power of Scrum	SkillUp	1	0
1215	The R Programming Environment	Johns Hopkins University	1	0
1216	The Role of the Media	IESE Business School	1	1
1217	The Skin, Bones, and Muscles	MedCerts	1	1
1218	Titanic Survival Prediction Using Machine Learning	Coursera	1	1
1219	Tracking assets and sales	Intuit	1	1
1220	Trade, Immigration and Exchange Rates in a Globalized World	IE Business School	1	1
1221	Trading Basics	Indian School of Business	1	1

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1222	Training and Learning Online	University of Leeds	1	1
1223	Transacting on the Blockchain	INSEAD	1	1
1224	Transformación digital: estrategias para mercados disruptivos	Universidad de Palermo	1	1
1225	Trello for Beginners: Create a Simple Project Plan	Coursera	1	1
1226	Trustworthy Generative AI	Vanderbilt University	1	1
1227	Understanding Basic SQL Syntax	Coursera	1	1
1228	Understanding economic policymaking	IE Business School	1	0
1229	Understanding the Campaign Components	University of Colorado Boulder	1	0
1230	Upgrade Your Marketing Strategy with Microsoft Copilot	Microsoft	1	0
1231	Use Canva to Create Desktop and Mobile-friendly Web Pages.	Coursera	1	1
1232	Use Canva to Create Social Media Marketing Designs	Coursera	1	1
1233	Use Canva to Create Social Media Visuals for Business	Coursera	1	1
1234	Use Power Platform for Custom & Automated Solutions	Microsoft	1	0
1235	User Interface Design and Prototyping	Microsoft	1	1
1236	Using Video in Social Media Posts with Canva	Coursera	1	0
1237	Utilities, Safety & Environmental Care in Oil & Gas Industry	L&T EduTech	1	1
1238	UX Design in Practice: Accessibility and Collaboration	Microsoft	1	1
1239	UX/UI Design Fundamentals: Usability and Visual Principles	SkillUp	1	0
1240	VFX with Adobe After Effects from Novice to Expert	EDUCBA	1	0
1241	Video Content Creation in Canva	Coursera	1	0
1242	Vital Signs: Understanding What the Body Is Telling Us	University of Pennsylvania	1	0
1243	Web Analytics with Google Analytics Tools	EDUCBA	1	1
1244	What Can AI Do for Marketing?	Emory University	1	0
1245	What is Compliance?	University of Pennsylvania	1	0
1246	What is Procure to Pay	Coursera	1	1
1247	Why Smart Executives Fail: Common Mistakes & Warning Signs	Dartmouth College	1	1
1248	Wilderness First Aid - Environmental Emergencies	University of Colorado System	1	1
1249	Wilderness First Aid - Introduction	University of Colorado System	1	1
1250	Wilderness First Aid - Medical Emergencies	University of Colorado System	1	1
1251	Wilderness First Aid - Traumatic Emergencies	University of Colorado System	1	1
1252	Word Forms and Simple Present Tense	University of California, Irvine	1	0
1253	Work Smarter, Not Harder: Time Management for Personal & Professional Productivity	University of California, Irvine	1	1
1254	Write Your First Novel	Michigan State University	1	0

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Sl.	Course (Coursera)	University / Provider	Enrolments	Completions
1255	Financial Markets (offered in Arabic)	Yale University	1	0
1256	Digital Media and Marketing Strategies (offered in Arabic)	University of Illinois Urbana-Champaign	1	0
	TOTAL — 1256 distinct courses		**7619**	**6316**

