



Rashtriya Sikshana Samithi Trust

R V Institute of Management
MBA III Semester Dissertation Report 2019- 2020

DISSERTATION TOPICS

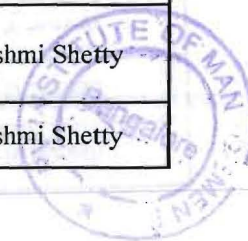
Sl. No	Reg. No	Students Name	Specialization	Approved Title	Guide Name
1	MB187611	AMAR O	Marketing	A Study on Consumer buying Behaviour of Pharamaceutical Products During Corona Pandamic Crisis: A Case Study of Nirmala Medical Stores, Kampli.	Dr. Purushottam Bung
2	MB187617	ARPITHA METI	Marketing	A study on SCM Practices to procure and distribute fresh fruits & vegetables: A case of Reliance Fresh	Dr. Purushottam Bung
3	MB187649	JAYACHANDRA M R	Marketing	A Study On Consumer Preference Of Different Aged Group While Buying Condiments: A Case Of Cadbury	Dr. Purushottam Bung
4	MB187651	JEVITA ZILPHA MACHADO	Marketing	A Study on building brand image through online marketing- A case study of Lakme products and services	Dr. Purushottam Bung
5	MB187669	MANU V	Marketing	A comparative study between online streaming services and DTH services – A case of Amazon prime	Dr. Purushottam Bung
6	MB187708	RAVEESHA T R	Marketing	A Study on Marketing Strategies Followed by Reliance Jio to Win the Competition	Dr. Purushottam Bung
7	MB187729	SARVESH T	Marketing	A Study On Customer Buying Behavior-- A Case Of Royal Enfield Bikes	Dr. Purushottam Bung
8	MB187743	SMRITI RAO	Marketing	A study on customer perception towards ayurvedic products: A case of patanjali	Dr. Purushottam Bung
9	MB187750	SRINIDHI B PATAWARI	Marketing	A Study on adoption of emerging technologies by the organized retailers as a marketing tool: A case of Decathlon	Dr. Purushottam Bung
10	MB187770	VARUN	Marketing	A study on customer retention strategies: A case study of "Impact Safety Glass Works Pvt.Ltd, Bangalore	Dr. Purushottam Bung
11	MB187613	ANKALA SREEDHAR	Marketing	Influence of Sales Promotion tools on Consumer buying decisions of FMCG Products	Dr. Noor Firdoos Jahan
12	MB187620	ASHA VERMA	Marketing	Customer's Preference towards the Dairy Products in Raipur District, Chattisgarh	Dr. Noor Firdoos Jahan
13	MB187650	JEGAN R NAIR	Marketing	The impact of advertisements on customer's buying behaviour	Dr. Noor Firdoos Jahan
14	MB187661	LAHARI L N	Marketing	A study on effect of social networking sites on the social interactions of students	Dr. Noor Firdoos Jahan
15	MB187673	MOHAMMED DANISH ALI	Marketing	Impact of Digital Marketing on Consumer Behavior	Dr. Noor Firdoos Jahan

16	MB187709	RAVIKUMAR H S	Marketing	A Study on Petty Shop Retailer's Expectations from Soft Drink Companies at Santhebennur	Dr. Noor Firdoos Jahan
17	MB187730	SHAKTHIKUMAR S	Marketing	Analyzing the Various Problem Faced by Impact Safety Glass Works Pvt. LTD in Retaining its Existing Customers	Dr. Noor Firdoos Jahan
18	MB187752	SUDHIR BALAPPA HONOLE	Marketing	Analysing customer's perception towards ICICI Direct platform at Hubli	Dr. Noor Firdoos Jahan
19	MB187766	UTPAL SATISH NAIK	Marketing	Customers' Satisfaction towards the various services provided by Reliance Jio Infocomm Limited in Uttar Kannada	Dr. Noor Firdoos Jahan
20	MB187772	VIGNESH BHAT H.S.	Marketing	Analyzing the customers' Expectation towards Instant Ready To Cook Food Products	Dr. Noor Firdoos Jahan
21	MB187615	ANUP B PATIL	Marketing	Factors affecting online consumer purchase decision: A study with reference to Men's fashion accessories	Dr. Santhosh M
22	MB187622	ASHWINI R SHETTAR	Marketing	Service Quality Gap Analysis :A Study Of Eateries In Bengaluru	Dr. Santhosh M
23	MB187653	KALLES DK	Marketing	A study on Customer Buying Behavior Towards Branded Apparels in Bangalore city	Dr. Santhosh M
24	MB187666	MAMATHA S	Marketing	Impact of celebrity endorsement on consumers purchase intentions: A study with respect to cosmetics	Dr. Santhosh M
25	MB187674	MOHAMMED MOIN KHAN	Marketing	A Study on Customer Perception Towards Digital wallets Amongst Youth.	Dr. Santhosh M
26	MB187714	S AKASH	Marketing	A Study on Customer Satisfaction towards Packaged Drinking Water in Bengaluru City	Dr. Santhosh M
27	MB187731	SHARANAPPA	Marketing	A Study On Factors Affecting The Purchase Intensions Of Customers Buying Books Through Online Platforms	Dr. Santhosh M
28	MB187753	SUJAY WADGAVE	Marketing	A Study On Role Of Branding To Customer Loyalty With Reference To Apple Iphone	Dr. Santhosh M
29	MB187774	VIJAYAMAHANTES H K SAJJANAR	Marketing	Customers attitude towards electric vehicles: A study with reference to Electric cars in Bengaluru city	Dr. Santhosh M
30	MB187619	ARUNKUMAR S NELLUR	Marketing	Effect of Celebrity Endorsement on Consumers: A Study of Selected FMCG Products	Dr. N Suresh
31	MB187630	BHUMIKA S KULKARNI	Marketing	Effectiveness of Advertisement – A Study of Soft Drinks in Bangalore City	Dr. N Suresh
32	MB187657	KAUSHIK BHAT	Marketing	Customer Satisfaction towards Life Insurance Corporation with special reference to Uttara Kannada District	Dr. N Suresh
33	MB187676	MUDIAM KRISHNA SAI	Marketing	Study of Customer Satisfaction and Perception of Zomato at Bangalore	Dr. N Suresh
34	MB187687	PALLAVI SATISH DESAI	Marketing	A study on factors affecting the purchase behaviour of customers: A Study on Flipkart products at Bangalore	Dr. N Suresh
35	MB187717	SACHIN H B	Marketing	Effectiveness of Combining Online and Offline Marketing Strategies – A Study on Sales of Xiaomi (mi) Phones	Dr. N Suresh

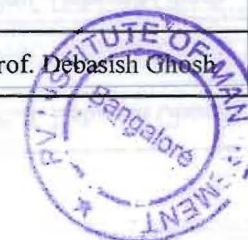


36	MB187733	SHARATH V	Marketing	A study on consumers Response on online marketing schemes of EBAY	Dr. N Suresh
37	MB187756	SUNIL KUMAR R	Marketing	A Study on consumers perception on service quality provide by public and private sector life insurance companies	Dr. N Suresh
38	MB187764	TIMMAREDDY	Marketing	Impact of Marketing Strategies adopted by Hasiru Holidays at Anekal Taluka	Dr. N Suresh
39	MB187775	VINAYAK KALLOLI	Marketing	Consumer preference towards Maruti Suzuki and Hyundai motors: A comparative study of automobile sector at Bangalore	Dr. N Suresh
40	MB187625	BAKKESH V ALUR	Marketing	A STUDY ON DETERMINANTS OF CUSTOMERS' ADOPTION OF E-BANKING SOLUTIONS WITH SPECIAL REFERENCE TO PRIVATE BANKS	Dr. Padmalini Singh
41	MB187631	BHUVANESHWARI A	Marketing	Impact Of Social Media Campaigns In Promoting Citizen Responsiveness Towards Health And Hygiene Behaviour In Karnataka	Dr. Padmalini Singh
42	MB187658	KAUSHIK D	Marketing	A Study On Role Of Branding To Improve The Customers Loyalty With Special Reference To Samsung Smartphone	Dr. Padmalini Singh
43	MB187679	NEERAJ PRABHU	Marketing	A STUDY ON CONSUMER PREFERENCE TOWARDS READY TO EAT FOOD AND READY TO COOK FOOD IN KARNATAKA: A STUDY WITH SPECIAL REFERENCE TO EMERGENCY SITUATIONS	Dr. Padmalini Singh
44	MB187694	POORNIMA L	Marketing	A STUDY ON THE DETERMINANTS OF INFORMAL VOLUNTEERISM IN CATASTROPHE: A STUDY WITH SPECIAL REFERENCE TO MILLENNIAL	Dr. Padmalini Singh
45	MB187719	SAGAR MUTTANNA SAJJANAR	Marketing	'Comparative analysis of customer's preference towards Airtel and Jio services in Bangalore	Dr. Padmalini Singh
46	MB187734	SHASHIDHAR PATIL	Marketing	A Study On Consumer Satisfaction Towards Online Food Delivery Services With Special Reference To Zomato	Dr. Padmalini Singh
47	MB187759	SUSHANT ANNASAB SHETTI	Marketing	A STUDY ON EFFECT OF EXTERNAL BRAND IDENTITY ATTRIBUTE ON PURCHASE DECISIONS WITH SPECIAL REFERENCE TO PUMA	Dr. Padmalini Singh
48	MB187778	VISHRAM R WALVEKAR	Marketing	An Empirical Study On Usage Of App Based Teaching-Learning Process With Special Reference To Higher Education	Dr. Padmalini Singh
49	MB187605	ADHISH KADIRUR	Marketing	A Study On Artificial Intelligence In Marketing	Prof. Chandran A
50	MB187634	CHAITRA S	Marketing	A Study On Advertisement And Sales Promotion Technique Of Kataria Automobiles Pvt Ltd	Prof. Chandran A
51	MB187636	CHANNAMALLAYY A	Marketing	A Study On Social Media Strategies For Online Shopping	Prof. Chandran A
52	MB187663	M SADIQ ALI KHAN	Marketing	A study on impact and effects of digital marketing on sales of Colgate Palmolive	Prof. Chandran A

53	MB187697	PRADYUMNA KUMAR	Marketing	A study on "Artificial intelligence in E – Commerce industry	Prof. Chandran A
54	MB187718	SADHANA A S	Marketing	A study on consumer perception towards online grocery	Prof. Chandran A
55	MB187724	SANDESH HG	Marketing	A Study on customer perception towards kurlon mattress	Prof. Chandran A
56	MB187738	SHUBHAM HANGARAGI	Marketing	A Study on the Shift of the Buyers from the Local Retailers to the E-Commerce Websites	Prof. Chandran A
57	MB187762	SWAROOP B J	Marketing	A Study on Post Purchase behavior of Rice Traders with reference to Sri Kannika Rice Industries	Prof. Chandran A
58	MB187780	VISHWANATH B GANGAPPANAVAR	Marketing	A study on attributes that impact the student's decision to get admission into management colleges	Prof. Chandran A
59	MB187602	ABHILASH N A	Marketing	A Study On Advertising Styles And Its Effectiveness On Television Viewers	Prof. N Nagasubba Reddy
60	MB187629	BHARGAV HEGDE	Marketing	A study on role of social media in highlighting the brand awareness of smart phone amongst youth	Prof. N Nagasubba Reddy
61	MB187633	CHAITHRA V	Marketing	A Study On After Sales Support Offered To Customers In Retail Sector With Special Reference To Electronic Goods	Prof. N Nagasubba Reddy
62	MB187659	KIRAN KUMAR K V	Marketing	A Study On Effectiveness Of Online Advertisement On Purchasing Decision Of The Consumers	Prof. N Nagasubba Reddy
63	MB187683	NISHANT SHARMA	Marketing	A Study On Consumer Attitude Towards Pulsar Bikes In Bangalore City	Prof. N Nagasubba Reddy
64	MB187699	PRIYA DHARSHINI T	Marketing	A study on impact of promotional strategies on sales with special reference to retail sector	Prof. N Nagasubba Reddy
65	MB187721	SAIJASWANTH K	Marketing	A Study On Brand Loyalty Of Consumers Towards Asian Paints	Prof. N Nagasubba Reddy
66	MB187737	SHRIMAN	Marketing	A Study on consumer preference towards selected mineral water brands in Bangalore.	Prof. N Nagasubba Reddy
67	MB187761	SWAPNIL SURENDRA CHOUGALE	Marketing	A study on customer satisfaction and perception towards logistic sector with special reference to VRL logistics.	Prof. N Nagasubba Reddy
68	MB187779	VISHVAS T V	Marketing	A Study On Buyers Perception Towards Digital Payment In The Cashless Economy	Prof. N Nagasubba Reddy
69	MB187607	AKHIL S	Marketing	A Study On The Effectiveness Of Promotion Strategies Used By Online Grocery Vendors In Bangalore In Light Of Covid-19 Spread	Prof. Rashmi Shetty
70	MB187635	CHANDANA	Marketing	A Study on usage of Artificial Intelligence for predicting consumer demand in order to manage supply of consumer products during pandemics.	Prof. Rashmi Shetty
71	MB187644	GOWTHAM REDDY M	Marketing	A Study on Effectiveness of Email marketing for Online Education platform	Prof. Rashmi Shetty



72	MB187664	MADAN T S	Marketing	A Study on Impact of Influencer Marketing via Instagram on the Brand Image with Reference to Lifestyle Products.	Prof. Rashmi Shetty
73	MB187701	PUNEETH P GOPALAPURA	Marketing	A Study on the risks and challenges involved in SCM of agro based products with reference to demand side activities	Prof. Rashmi Shetty
74	MB187723	SAMPRIITA RAJPUROHIT	Marketing	A study on issues and challenges in storing and distribution of dairy products during lockdown in Bangalore	Prof. Rashmi Shetty
75	MB187727	SANTOSH SHETTY	Marketing	A study on the consumption patterns of the consumers for FMCG products during lockdowns, layoffs and salary cuts	Prof. Rashmi Shetty
76	MB187745	SOMESH A SHET	Marketing	A study on the factors contributing towards customer experience during online jewellery purchase by customers in tier two cities	Prof. Rashmi Shetty
77	MB187609	AKSHAY M	Marketing	A Study On The Impact And Attractiveness Of Web Experience On The Online Apparel Industry	Prof. Uma Shirma
78	MB187640	DIVYA.S	Marketing	A study on impact of Digital marketing strategies of top mobile brands on Bangalore customers	Prof. Uma Shirma
79	MB187647	IRANNA HADAPAD	Marketing	A Study on Customer Perception Towards Green Marketing of FMCG Products in Bangalore City.	Prof. Uma Shirma
80	MB187665	MADHU E	Marketing	A Study on Consumer Perception Towards Online Grocery Stores in Bangalore City	Prof. Uma Shirma
81	MB187707	RAMKRISHNA SHIVAPPA WATHARE	Marketing	Study on customer perception towards online video streaming channels	Prof. Uma Shirma
82	MB187728	SAQIB KHURSHEED KAKROO	Marketing	A Descriptive Study on Factors of Service Quality Affecting Consumer Satisfaction for Subscription-Based Video on Demand Service Among the Youth in Bangalore.	Prof. Uma Shirma
83	MB187740	SINDHU H D	Marketing	A study on the factors influencing the level of Impulse buying through online sites	Prof. Uma Shirma
84	MB187768	VAIBHAV NAGARAL	Marketing	A study on Customer Buying Behaviour towards FMCG products during COVID 19 Crisis	Prof. Uma Shirma
85	MB187616	ARPITA SHRISHAIL GOUR	Finance	A Comparative Analysis Of Investment Between Equity Fund And Equity Hybrid Fund With Reference To HDFC	Prof. Debasish Ghosh
86	MB187623	AVINASH M AGARWAL	Finance	Emerging Structure Of Indian Banking After Public Sector Undertaking (PSU) Bank Mergers	Prof. Debasish Ghosh
87	MB187648	JAGADEESHA UDUPA	Finance	Study on Fundamental Analysis Of 2008 And 2020 Stock Market	Prof. Debasish Ghosh
88	MB187654	KAMAKSHI VIJAYKUMAR BHAT	Finance	A Study of Stock Reaction of Selected Stocks Around Credit Rating Action	Prof. Debasish Ghosh
89	MB187670	MANUMOHAN BN	Finance	A Study on Tax Planning And Investment Behaviour Of Salaried Individuals In Kolar District	Prof. Debasish Ghosh



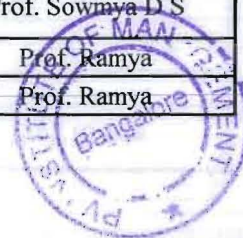
90	MB187689	PAVAN G V	Finance	Study on Impact of Non-Performing Asset on The Performance of Co-Operative Bank	Prof. Debasish Ghosh
91	MB187710	RAVITEJ BHASKAR HEGDE	Finance	A Study on Failure of Yes Bank and Role of Credit Rating Agencies	Prof. Debasish Ghosh
92	MB187711	REDDAMMA D S	Finance	A Study on The Performance of Arbitrage Mutual Funds In India	Prof. Debasish Ghosh
93	MB187736	SHREYANKA K V	Finance	An Empirical Study on The Performance of Indian Gilt Funds	Prof. Debasish Ghosh
94	MB187765	UNNATHI K A	Finance	A Study on the Impact of Non-Performing Assets on The Performance of Selected Banks	Prof. Debasish Ghosh
95	MB187604	ADARSH S HEGDE	Finance	An analytical Study of gold and silver commodities traded in multi commodity exchange.	Prof. Anitha D Silva
96	MB187618	ARPITHA S	Finance	A Comparative Study of Financial Performance between Bank of Baroda and Canara Bank	Prof. Anitha D Silva
97	MB187626	BALAJI B V	Finance	A Study on Technical Analysis of Selected Stocks of FMCG Sector	Prof. Anitha D Silva
98	MB187655	KARTHIK M	Finance	Comparative analysis on risk and returns of selected stocks in Steel and Automobile Sector	Prof. Anitha D Silva
99	MB187662	M S SHREE ROOPA BHAT	Finance	A Study on Financial Impact of selected Start-ups on Entrepreneurial Development using Key Financial Performance Indicators Model	Prof. Anitha D Silva
100	MB187672	MOHAMMED	Finance	A Study on Pre and Post GST analysis with reference to Automobile Equipment and Accessories Sector	Prof. Anitha D Silva
101	MB187696	PRADEEP LAXMINARAYAN HEGDE	Finance	An analytical study on the performance of selected Mutual funds	Prof. Anitha D Silva
102	MB187713	ROJA.V	Finance	A study on International Financial Reporting Standards (IFRS) and its impact on selected Indian Companies	Prof. Anitha D Silva
103	MB187716	SACHIN H	Finance	A study on Financial Performance of the Shimoga City Co-Operative Bank Ltd using Camel Model	Prof. Anitha D Silva
104	MB187739	SIDDHANTH M JAIN	Finance	Comparative analysis of investment between the stock of Nifty 50 and Nifty bank	Prof. Anitha D Silva
105	MB187606	AKASH BK	Finance	A Study on Financial Performance of VRL Logistics Using Dupont Analysis	Prof. Pavithra S T
106	MB187624	B SAISHREE	Finance	A study on market returns of selected stocks by applying Capital Asset Pricing Model	Prof. Pavithra S T
107	MB187628	BHARGAV HEGDE	Finance	A study on Risk and Return analysis with reference to Automobile sector	Prof. Pavithra S T
108	MB187656	KARTHIKEYA ADIGA	Finance	A Study on Pre and Post Merger Performance Analysis of Nationalised Banks With Reference To SBI	Prof. Pavithra S T
109	MB187671	MATTAMALAM ANITHA	Finance	Financial Analysis of SBI using CAMELS rating.	Prof. Pavithra S T

110	MB187677	NAGARAJA B A	Finance	A Study on corporate valuation of private banks listed on NIFTY using DCF approach.	Prof. Pavithra S T
111	MB187698	S PRASANTH	Finance	A Study on Investors Perception Towards Various Investment Avenues.	Prof. Pavithra S T
112	MB187722	SAKET INANI	Finance	“A comparative study on the financial performance with reference to TATA steel and JSW using Altman Z-score and trend analysis”	Prof. Pavithra S T
113	MB187725	SANGITHA GANESH	Finance	A Study on Financial Planning and Tax Saving Options for Salaried Employees	Prof. Pavithra S T
114	MB187741	SINDHURA K K	Finance	A Study on Technical analysis of selected banking sector stocks in Bank Nifty	Prof. Pavithra S T
115	MB187612	ANIL A UNDI	Finance	A Study on Public Perception Towards Impact of Covid-19 On Stock Market	Prof. Dileep
116	MB187641	FREDISHA K MABEN	Finance	A Study on Stock Market Performance of Selected Pharma Companies After Covid-19 In India	Prof. Dileep
117	MB187642	GANESH A	Finance	A Study on Option Strategies For Selected Stocks In Indian Stock Market	Prof. Dileep
118	MB187667	K MANIKANDAN	Finance	A Study on Co-Integration Of Indian Stock Market With World Stock Market	Prof. Dileep
119	MB187685	NITESH SURESH HEGDE	Finance	A Study on Historical Performance of Equity and Commodity Market in India	Prof. Dileep
120	MB187690	PAVITHRA S	Finance	Optimal Portfolio Construction Using Single Index Model on Selected Stock From BSE India	Prof. Dileep
121	MB187702	RAGHUNANDAN ACHARYA K	Finance	A Comparative Study on Non-Performing Assets of Selected Public And Private Sector Banks In India	Prof. Dileep
122	MB187726	SANJAY N	Finance	Predictive Analysis on Commodity Market With Reference To Gold And Silver	Prof. Dileep
123	MB187748	SOWJANYA BHAT B	Finance	Effects of Exchange Rate Volatility on Indian Stock Market	Prof. Dileep
124	MB187758	SURAJ R KULKARNI	Finance	A Study on Fundamental Analysis of Indian Equity Market For Selected Stocks	Prof. Dileep
125	MB187621	ASHISH D C	Finance	A Study on Optimisation methods in Finance using Linear Programming and Quadrating Programming methods	Prof. Priya Jain
126	MB187643	GONUGONDLA MOHANA	Finance	A Study on Asset allocation impact between Bonds and Stocks on Portfolio Performance	Prof. Priya Jain
127	MB187645	GURUPRASAD N	Finance	A comparative study of Non-Performing Assets in Public and Private Sector Banks in India	Prof. Priya Jain
128	MB187668	MANJUNATH RAIBAGI	Finance	A comparative analysis of investing in Equity Shares with Mutual Funds	Prof. Priya Jain



129	MB187688	PANNAGA H.N	Finance	A project report on comparative analysis of equity and derivative market	Prof. Priya Jain
130	MB187691	PHALGUNI PRABHU	Finance	A study on Financial Planning and tax saving schemes for salaried employees	Prof. Priya Jain
131	MB187706	RAMAKANTH.T	Finance	A comparative analysis of performance of mutual funds between private and public sectors	Prof. Priya Jain
132	MB187732	SHARATH KUMAR D	Finance	A study on growth and challenges of crypto currency and its potential impact on Indian economy	Prof. Priya Jain
133	MB187760	SUSHMA HEROORKAR	Finance	A Study on Investor's Perception Towards Different Investment Alternatives Available in Private Insurance Companies	Prof. Priya Jain
134	MB187767	VAIBHAV DINESH MEHTA	Finance	A study on the financial performance of Maruti Suzuki India Limited and Tata Motors Limited using DuPont Model and Z-Score Model	Prof. Priya Jain
135	MB187601	ABHIJEET KIRTANIYA	HR	A Study on Customer Satisfaction in Indian Retail Banking With Special Reference to ICICI BANK	Dr. Anupama K Malagi
136	MB187608	AKSHATHA L V	HR	A Study on Employee Motivation and It's Impact on Organisational Performance in Service Sector	Dr. Anupama K Malagi
137	MB187637	CHIMMILI LOKESH KUMAR	HR	A Study on Effectiveness of Training through Virtual Platform on the Employee Performance in IT Industry	Dr. Anupama K Malagi
138	MB187646	HIBA MEHKRI	HR	The organisation was called Odessa Technologies earlier, but now the name is changed to Odessa	Dr. Anupama K Malagi
139	MB187682	NIRANJINI N	HR	A Study On Impact Of Quality Of Work Life At Intel, Bangalore	Dr. Anupama K Malagi
140	MB187693	POOJA RAMANNAVAR	HR	A study on Employees perception about organisational HR practices and culture in automobile industry	Dr. Anupama K Malagi
141	MB187695	POORVIK GOWDA N N	HR	A Study on Open Door Strategy as a new strategy to improve employee and employer relation in service sector	Dr. Anupama K Malagi
142	MB187715	S SRIKANTH	HR	A study on the effectiveness of HRIS with reference to the IT sector	Dr. Anupama K Malagi
143	MB187742	SMITHA SUDHEER SWADI	HR	A study on effectiveness of flexible HR policies on employee performance in service sector	Dr. Anupama K Malagi
144	MB187754	SUKRUTHA S	HR	A Study On The Impact Of Performance Evaluation On Productivity In IT Sector	Dr. Anupama K Malagi
145	MB187603	ABHISEK SAHA	HR	A Study on Employee Engagement Practices Followed by Selected IT Companies, Bangalore	Dr. A Narasima Venkatesh
146	MB187614	ANKITHA M	HR	A study on Modern Talent Acquisition Practices followed by selected IT companies in Bangalore.	Dr. A Narasima Venkatesh
147	MB187638	DANISH SHARFUDDIN KHAZI	HR	A Study On Employees Safety And Welfare Measures Adopted By Selected Manufacturing Companies In Sirsi	Dr. A Narasima Venkatesh

148	Mb187652	KAJAL DARBAR	HR	A Study on Job Related Challenges Faced During Covid-19 By Employees Working In Selected IT Companies, Bangalore	Dr. A Narasima Venkatesh
149	MB187684	NISHI BORGHAIN	HR	A Study on HR-Practices Pursued at Selected Service Sector and Its Satisfaction level of Millennial Employees, India	Dr. A Narasima Venkatesh
150	MB187703	RAJMONI KONWAR	HR	A Study on Stress Management Practices of Employees in Hindustan Unilever Limited, Doom Dooma, Assam	Dr. A Narasima Venkatesh
151	MB187705	RAKSHA.K	HR	A Study On Reward System And Its Impact On Employees' Performance In Select IT Companies, Bangalore	Dr. A Narasima Venkatesh
152	Mb187744	SNEHA S V	HR	A Study on HR Outsourcing Practices Followed by Selected IT Companies, Bangalore	Dr. A Narasima Venkatesh
153	MB187751	SUDEEP B HONNALLI	HR	A Study On Work – Life Balance Of Employees In Anzy Careers, Bangalore	Dr. A Narasima Venkatesh
154	MB187757	SURABHI R	HR	A Study on Effectiveness of Employees Training and Development Program Conducted by Selected Information Technology (IT) Companies, Bangalore	Dr. A Narasima Venkatesh
155	MB187610	AMAL TOM	HR	Effectiveness of Human Resource Information Systems in Automotive Industries, Bangalore	Prof. Sowmya D S
156	MB187627	BHANU SATYANARAYAN HEGDE	HR	An Analytical Study on Training Effectiveness of Employees at Odessa Technologies, Bangalore	Prof. Sowmya D S
157	MB187660	KRUTHIKA S BHOOMARADDI	HR	Work From Home and its impact on Employee Productivity with special reference to IT Industry, Bangalore	Prof. Sowmya D S
158	MB187675	MOHAMMED TOUSEEQ AHMED SHARIFF	HR	A Study On Relationship Between Organizational Culture And Employee Performance In IT Industry, Bangalore	Prof. Sowmya D S
159	MB187686	NOLAMBA RANI	HR	Effectiveness of Talent Management Practices With Special Reference To IT Industry, Bangalore	Prof. Sowmya D S
160	MB187704	RAKHENDU KANAKVIDU	HR	A Study on Job Satisfaction Of Faculty Members In Higher Education Institutions, Bengaluru	Prof. Sowmya D S
161	MB187720	SAGARIKA BANERJEE	HR	Employee Attrition and Retention Practices in IT and ITES Industry	Prof. Sowmya D S
162	MB187746	SOUJANYA HEGDE	HR	A Study on Effectiveness of Knowledge Management practices with reference to IT Industry, Bangalore	Prof. Sowmya D S
163	MB187755	SUMANTH SURESH BHOVI	HR	A Study on Managing Workforce Diversity in Aditya Birla Grasim Industries Limited, Karwar	Prof. Sowmya D S
164	MB187769	VARIJA MADHURANATH	HR	Effectiveness Of Employee Engagement During Pandemic Outbreak In The IT Sector, Bangalore	Prof. Sowmya D S
165	MB187632	BISWAJIT DAS	HR	A Study on Management Practise of Cakewala in Bangalore city	Prof. Ramya
166	MB187639	DHARSHINI V T	HR	A Study On Employee Retention Techniques In IT Sector	Prof. Ramya



167	MB187680	NIKHIL D WALVEKAR	HR	A Study on the Significance of Learning and Development on HRD in Manufacturing Sector at, Belgaum	Prof. Ramya
168	MB187681	NIKHITA K	HR	Study On Safety And Welfare Measures Provided To The Women Working Night Shifts In IT Industry	Prof. Ramya
169	MB187692	POOJA	HR	A study on impact of 360 degree performance appraisal on employee's performance with reference to IT sectors in Bangalore City	Prof. Ramya
170	MB187712	ROHAN KULKARNI	HR	A Study on Employee Mentoring Program and its Benefits in Service Sector Companies	Prof. Ramya
171	MB187735	SHREYA L BHAT	HR	A Study on Importance of non -monetary incentives during Covid-19 in IT sector	Prof. Ramya
172	MB187747	SOUMYA ASHOK ANGADI	HR	A study on work life balance of women employee in IT sector	Prof. Ramya
173	MB187763	TAWQEER AKRAM BHAT	HR	A study of spiritual leadership and quality of work life for the millennials employed in the retail sector.	Prof. Ramya
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