



Rashtreeya Sikshana Samithi Trust®

## **RV INSTITUTE OF MANAGEMENT BENGALURU**

A Research Report

On

# **Analysing the Market Potential for Light Commercial vehicles (LCV) for School segment in Bangalore city**

Submitted to

## **AKSHARA MOTORS**

(Authorised Dealers - Ashok Leyland)



**Research Team - RVIM**

**Dr. Purushottam Bung | Dr. Santhosh M**

**Prof. Nagasubba Reddy | Prof. Dileep | Prof. Priya Jain**

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## **ACKNOWLEDGEMENTS**

Research team wishes to thank Akshara Motors, Authorized Dealers of Ashok Leyland Light Vehicles for considering RVIM as a knowledge partner to carry out the research project on Analysing the Market Potential for Light Commercial vehicles (LCV) for School segment in Bangalore city. We extend special thanks to Mr. Shyam Shetty, Proprietor, Akshara Motors for providing this opportunity. We are grateful to Mr. Rituraj Shrivardhan, Regional Head, LCV Marketing Mr. Suryaprakash Paloori, Regional Sales Manager, LCV Marketing, Ashok Leyland and Mr. Mayur Sureja, Area Manager, LCV- Marketing, Ashok Leyland and Mr. Avinash from Akshara Motors for their constant support and cooperation in completing this research project.

We are grateful to all our student enumerators from 2018-20 MBA batch, who supported us in conducting field survey of Schools spread across Bangalore city. Our special thanks to Business Analytics students of RVIM and Support staff of IT department of RVIM for helping us in coding and analysing the data.

We extend our gratitude to Dr. M.K.Panduranga Setty, President, RSST and Sri. A V S Murthy, Hon. Secretary, RSST, CA Dr. A.S.Vishnu Bharath, Chairman, Governing Council, RVIM and the entire management of RSST for their constant encouragement and support, without which the research assignment would not have been possible.

**Research Team - RVIM**

## **PREFACE**

The Supreme Court in its ruling made it very clear that no BS4 vehicles - including cars, two-wheelers and commercial vehicles will be sold in India after the BS6 deadline comes into play on April 1, 2020. Considering the recent developments in Automobile industry in general and light commercial vehicles in particular, it is important to know the current scenario of BS4 compliant Light commercial vehicles sales before the apex court's deadline comes into play.

Akshara Motors, authorised Dealers of Ashok Leyland Light commercial vehicles approached RVIM to undertake research assignment to analyse the Market Potential for Light Commercial vehicles (LCV) for School segment in Bangalore city.

The pilot survey was undertaken for Jayanagar and J P Nagar areas of Bangalore city to develop and test the research instruments and then to carry out the same for pan Bangalore city. For research purpose, Bangalore city was divided into multiple regions on the basis of PIN codes. The research work was completed in an agreed time of forty five days during October and November, 2019.

Outcome of the study will benefit Akshara Motors and Ashok Leyland to assess the market potential for Light Commercial School Bus in Bangalore city; identify the scope for sales of LCV before April, 2020. The study will help to identify the prospective customers and their requirements in terms of number of units of bus planning to buy and preferred seating capacity. The study also provide customer feedback on quality parameters such as Mileage, Ground clearance, Maintenance cost, Comfort level and Maneuvering.

## Research Team – RVIM



### **Dr. Purushottam Bung**

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### **Prof. Dileep**

Designation : Assistant professor  
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### **Prof. Priya Jain**

Designation : Assistant professor  
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Experience : 7 years in academics.  
Interest area : Finance, Derivatives, International Finance & Economics

## Student Enumerators (2018-20 Batch)

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AMAR. O  
BAKKESH.V. ALUR  
BHUVANESWARI A  
CHAITHRA V  
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FREDISHA KENNETH MABEN  
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JEVITA ZILPHA MACHADO  
KALLESH D.K  
KARTHIK M  
KIRAN KUMAR K V  
MADHU E  
MUDIAM KRISHNA SAI  
POOJA RAMANNAVAR

PUNEETH P GOPULAPURA  
RAMKRISHNA WATHARE  
RAVI KUMAR H S  
S SRIKANTH  
SAGAR MUTTANNA SAJJANAR  
SAGARIKA BANERJEE  
SHASHIDHAR PATIL  
SNEHA S V  
SUMANTH BHOVI  
TAWKEER AKRAM  
TIMMA REDDY  
VINAYAK SHANKAR KALLOLI  
VISHRAM WALVEKAR  
VISHVAS T V  
ABHIJEET KRITANIYA  
BISWAJIT DAS  
MAMATHA S

VINUTHA VITHAL SAVANT  
ANILASHOK UNDI  
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VARIJA MADHURANATH  
ARPITHA S  
MAMATHA  
LEENA PARIK  
SOWJANYA BHAT B  
VAMSI KRISHNA T  
MANJUNATH T

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# Research Plan

## Title of the Research

Analysing the Market Potential for Light Commercial vehicles (LCV) for School segment in Bangalore city

## Objectives of the Research

1. To assess the market potential for Light Commercial Vehicles (LCV) for School segment (ICSE, CBSE, aided and un-aided private schools) in Bangalore City
2. To identify the scope for pre-sales of LCV during November 2019- March 2020.
3. To identify client's requirement in terms of number of buses including seating capacity, cost and emission norms (BS) with respect to LCV.

## Research Design

The research assignment is Exploratory in nature where-in the census survey was conducted using structured questionnaire. The data collection instrument was administered to all the Heads / Transport managers of the Identified CBSE, ICSE, Aided, Unaided and International Schools located pan Bangalore city.

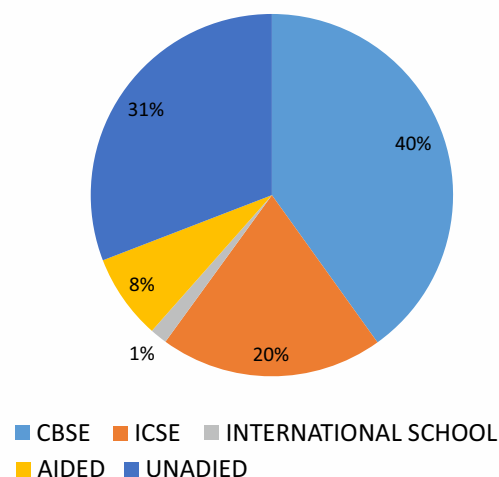
## Time Line and Scope of Work

SI No.	Activity	Duration
1	Preparation and Approval of the Research Proposal	October 5-10,2019
2	Secondary data collection ( School database)	October 11-20,2019
3	Pilot survey Designing and testing of the questionnaire Training field enumerators Data collection Coding and analysis	November 2-10,2019
4	Approval of the pilot survey report by Akshara Motors	November 12- 15,2019
5	Conducting the census survey for Pan Bangalore city	November 16- 25,2019
6	Data tabulation and analysis	November 16- 30,2019
7	Final Report Preparation and submission	December- 2019

## 1. Analysis on Type of schools

Sl. No	Type of Schools	No. of Schools
1	CBSE	421
2	ICSE	209
3	INTERNATIONAL SCHOOL	16
4	GOVERNMENT AIDED	80
5	PRIVATE UNAIDED	324
	<b>Total</b>	<b>1050</b>

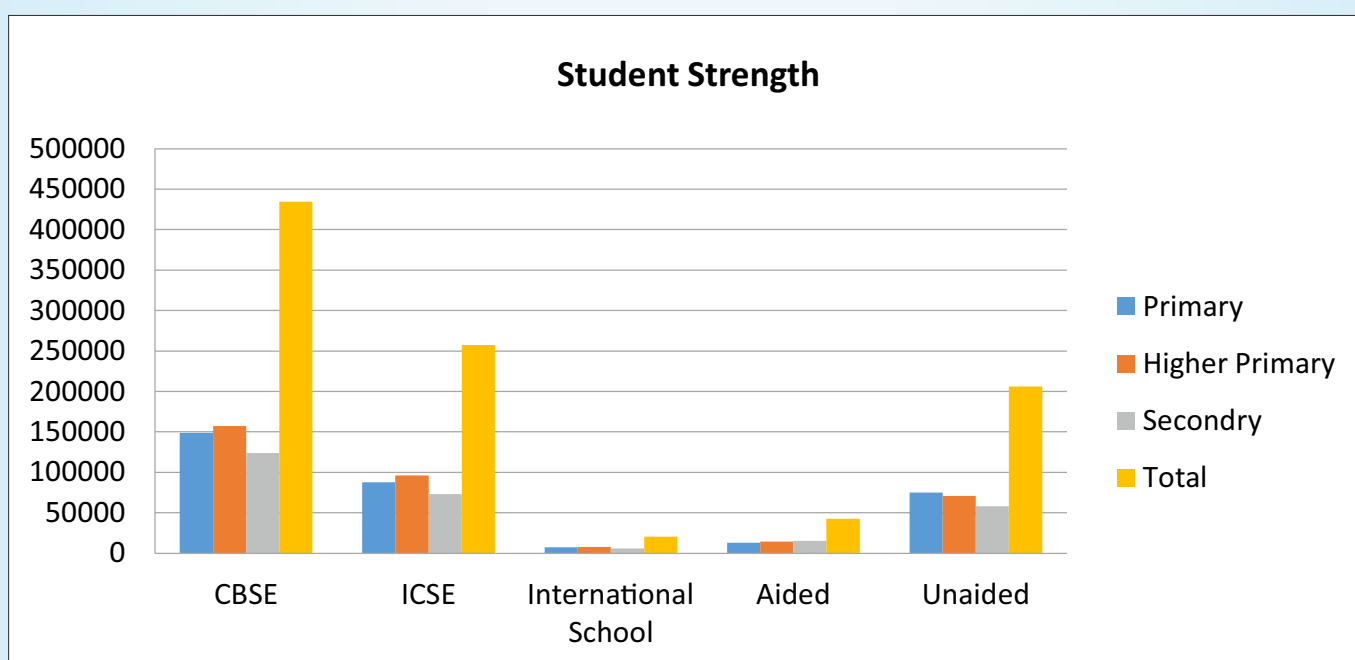
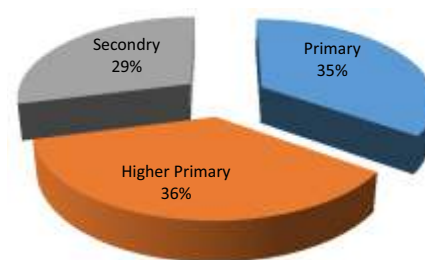
No. of Schools



## 2. Analysis on students' strength

Type of Schools	No. of Students	Primary	Higher Primary	Secondary	Total
<b>CBSE</b>		148781	157351	123995	<b>434467</b>
<b>ICSE</b>		87773	95948	73324	<b>257245</b>
<b>International School</b>		7332	7576	5695	<b>20603</b>
<b>Aided</b>		12783	14379	15280	<b>42442</b>
<b>Unaided</b>		75065	70784	58226	<b>206175</b>
<b>Total</b>		<b>331734</b>	<b>346038</b>	<b>276520</b>	<b>960932</b>

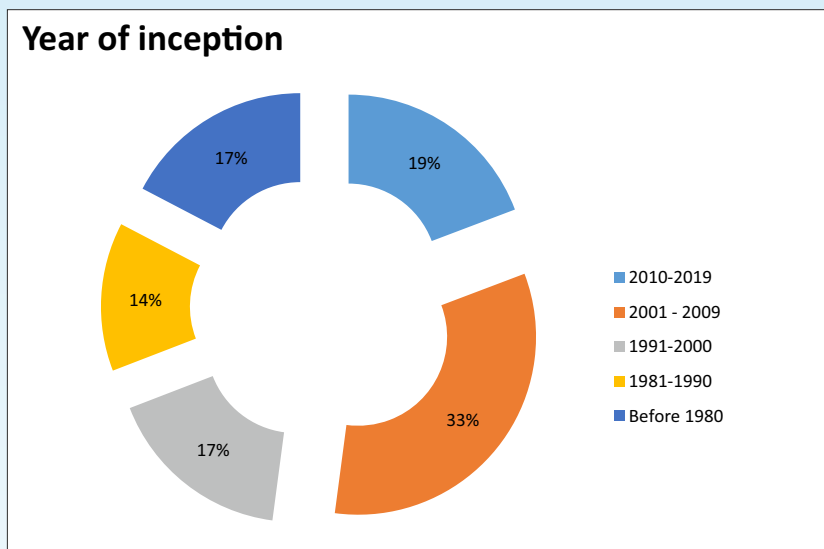
Student Strength





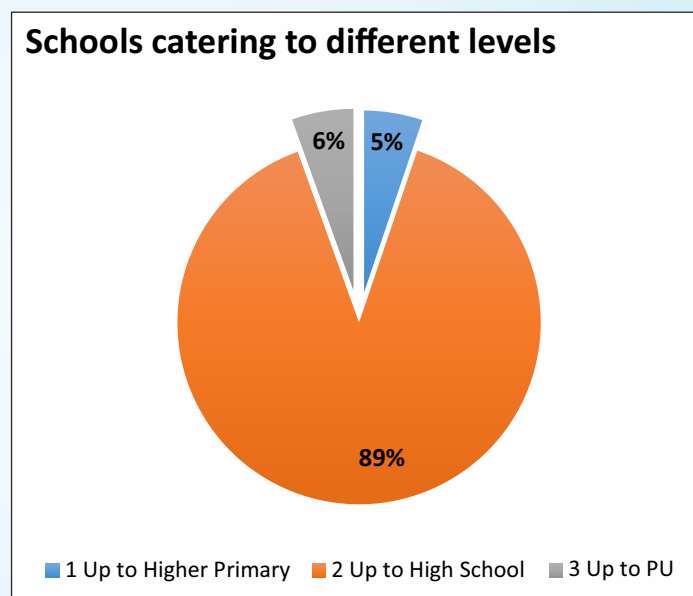
### 3. Analysis on year of Inception of schools

Year of Inception	Number of schools
2010-2019	202
2001 - 2009	345
1991-2000	179
1981-1990	142
Before 1980	182



### 4. Analysis of the schools catering to different levels

Sl. No	Levels	No. of Schools
1	Up to Higher Primary	53
2	Up to High School	911
3	Up to PU	86
<b>Total</b>		<b>1050</b>



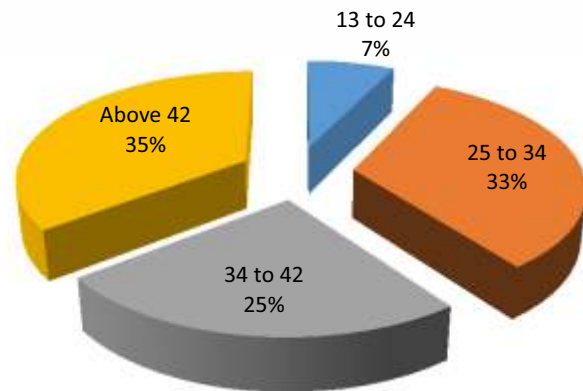
### 5. Analysis of the Mode of Transportation

Types of School	Management	Contract	No Bus Facilities	Total
<b>CBSE</b>	280	53	87	420
<b>ICSE</b>	147	22	41	210
<b>International School</b>	9	2	5	16
<b>Aided</b>	13	1	66	80
<b>Unaided</b>	111	4	209	324
<b>Total</b>	<b>560</b>	<b>82</b>	<b>408</b>	<b>1050</b>

## 6. Analysis of the current fleet details brand wise (Management Owned)

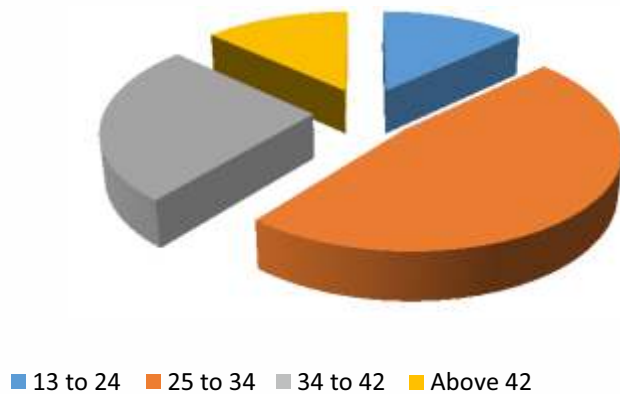
Seating Capacity	No. of ASHOK LEYLAND Vehicles
13 to 24S	35
25 to 34S	157
34 to 42S	119
Above 42S	171
<b>Total</b>	<b>482</b>

THE CURRENT FLEET OF ASHOK LEYLAND



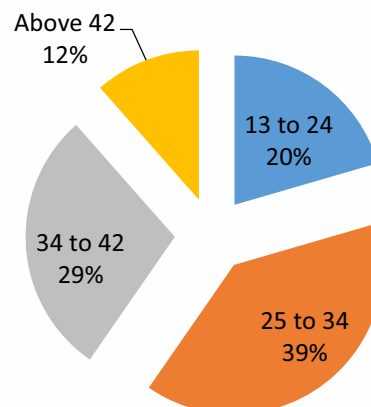
Seating Capacity	No. of SML Vehicles
13 to 24S	353
25 to 34S	1282
34 to 42S	696
Above 42S	355
<b>Total</b>	<b>2686</b>

THE CURRENT FLEET OF SML

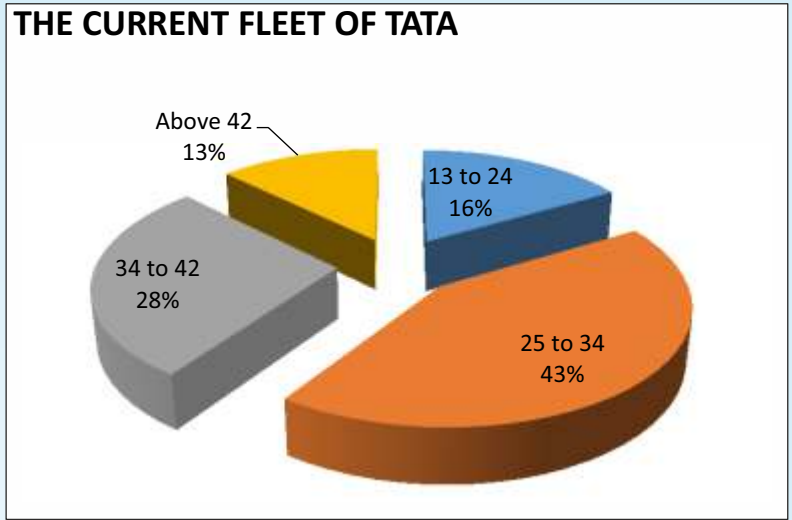


Seating Capacity	No. of EICHER Vehicles
13 to 24S	221
25 to 34S	422
34 to 42S	311
Above 42S	124
<b>Total</b>	<b>1078</b>

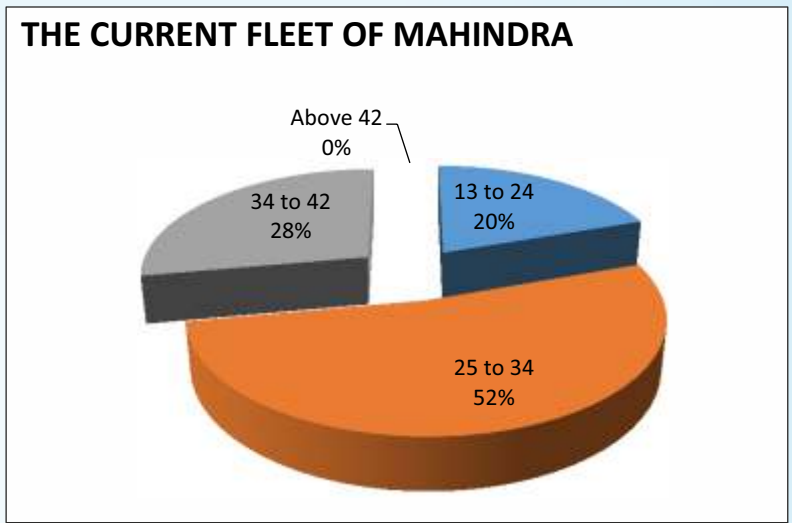
THE CURRENT FLEET OF EICHER



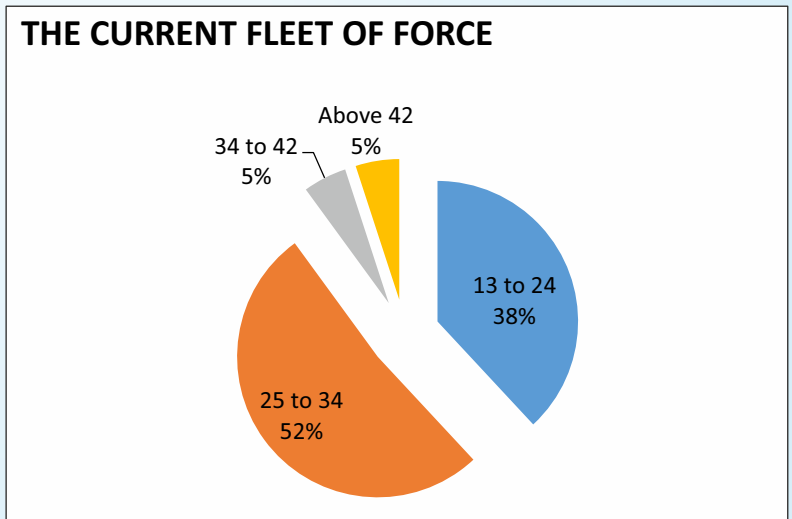
Seating Capacity	No. of TATA Vehicles
13 to 24S	207
25 to 34S	537
34 to 42S	347
Above 42S	158
<b>Total</b>	<b>1249</b>



Seating Capacity	No. of MAHINDRA Vehicles
13 to 24S	12
25 to 34S	32
34 to 42S	17
Above 42S	0
<b>Total</b>	<b>61</b>



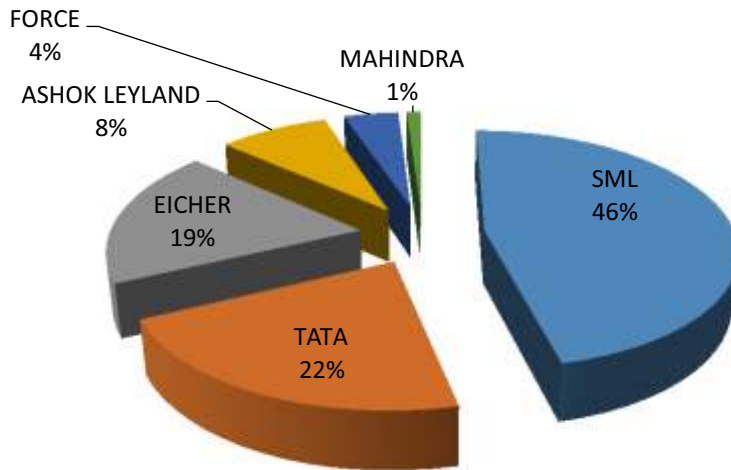
Seating Capacity	No. of FORCE Vehicles
13 to 24S	91
25 to 34S	148
34 to 42S	0
Above 42S	0
<b>Total</b>	<b>239</b>



## 7. Comparative analysis of current fleets brand wise

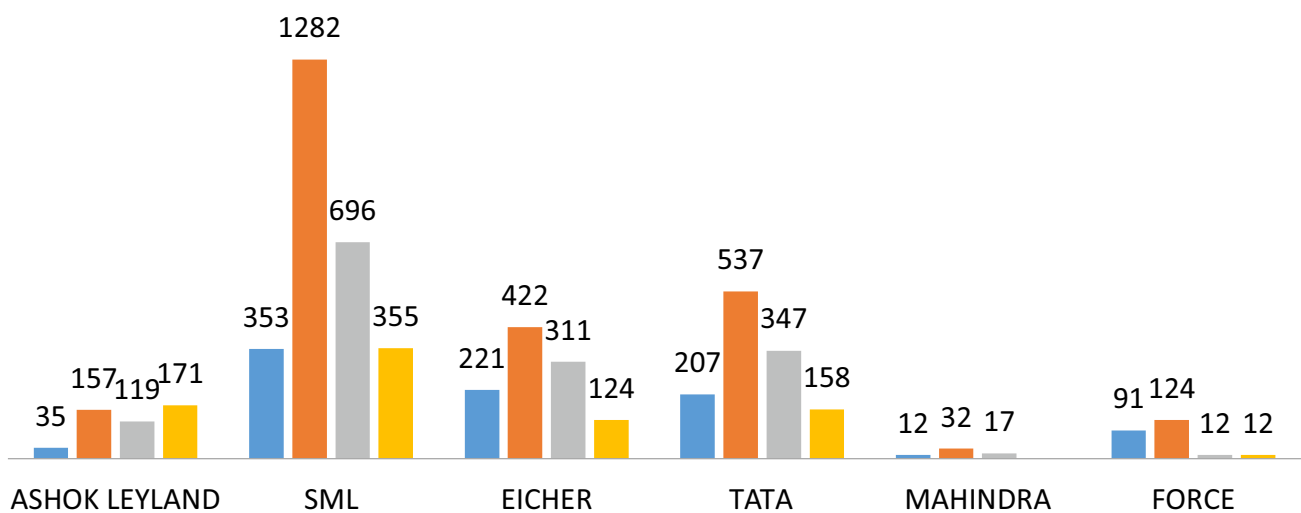
BRAND	SML	TATA	EICHER	ASHOK LEYLAND	FORCE	MAHINDRA	TOTAL
<b>No. of Vehicles</b>	2686	1249	1078	482	239	61	<b>5795</b>

**Current Fleet Details Brand wise**



**Current Fleet Details Brand wise**

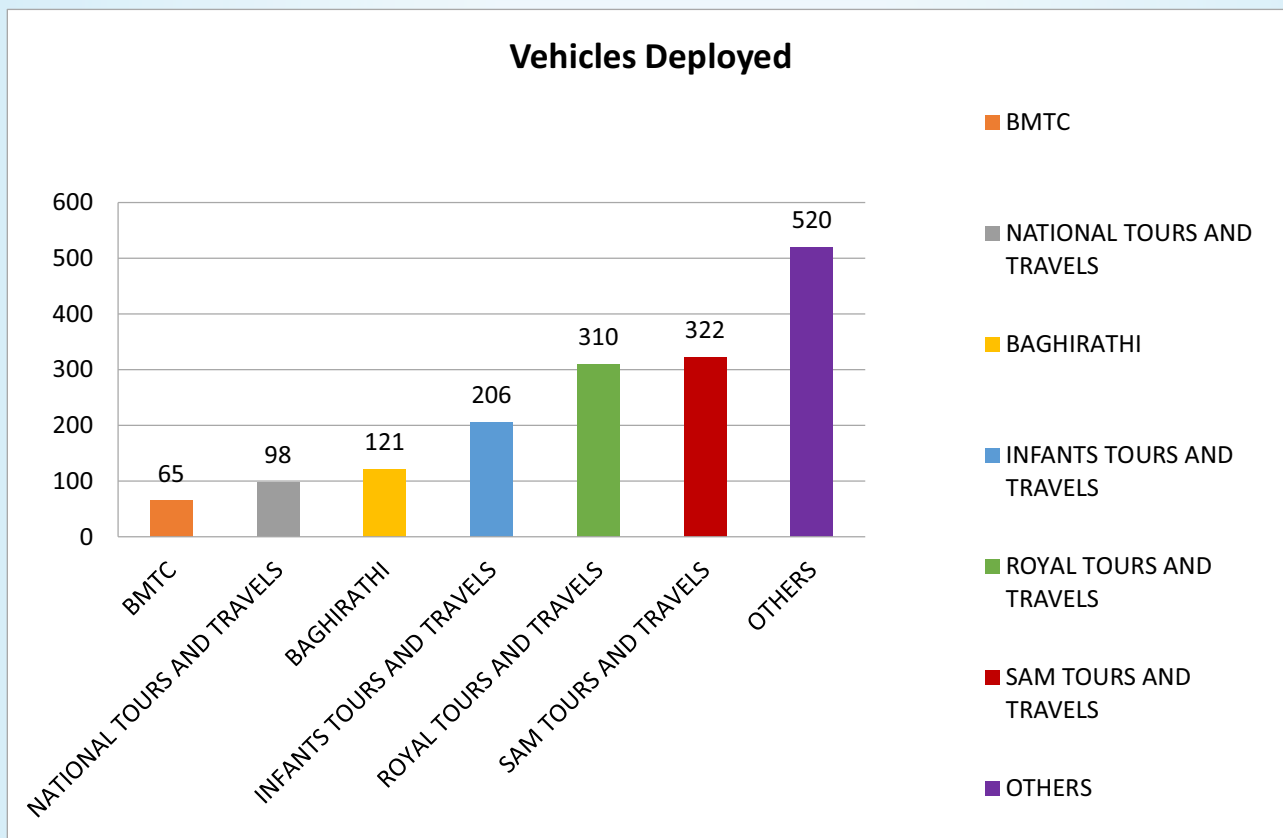
■ Seats 13 to 24   
 ■ Seats 25 to 34   
 ■ Seats 34 to 42   
 ■ Above 42 Seats



## 8. Analysis on Number of vehicles deployed by contractors

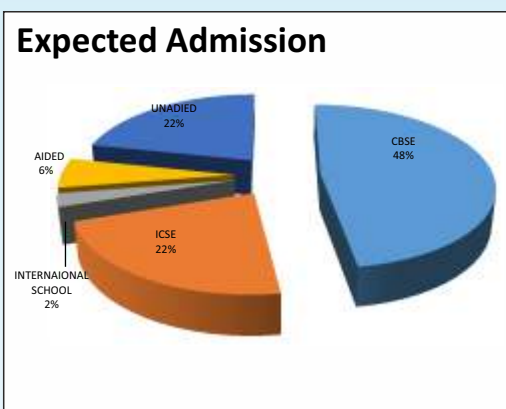
Contractor	No. of Vehicles Deployed
BMTC	65
NATIONAL TOURS AND TRAVELS	98
BAGHIRATHI	121
INFANTS TOURS AND TRAVELS	206
ROYAL TOURS AND TRAVELS	310
SAM TOURS AND TRAVELS	322
OTHERS	520
<b>TOTAL</b>	<b>1642</b>

(List enclosed in annexure)



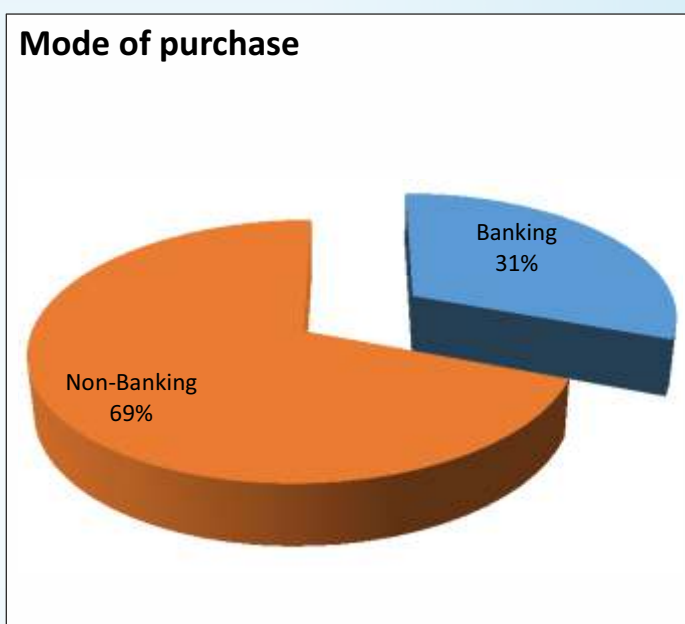
## 9. Analysis of Expected New Students' Admissions for the year 2020-2021

Sl. No	Type of School	Expected Admission
1	CBSE	83663
2	ICSE	39096
3	INTERNATIONAL SCHOOL	4542
4	AIDED	10258
5	UNADIED	38076
	<b>Total</b>	<b>175635</b>



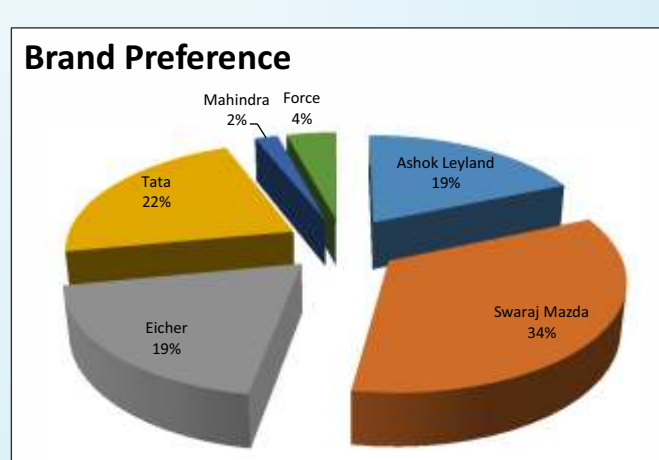
## 10. Analysis on Mode of purchase

Types of School	Bank	Non-Bank	Total
<b>CBSE</b>	94	186	<b>280</b>
<b>ICSE</b>	52	95	<b>147</b>
<b>International School</b>	1	8	<b>9</b>
<b>Aided</b>	4	9	<b>13</b>
<b>Unaided</b>	21	90	<b>111</b>
<b>Total</b>	<b>172</b>	<b>388</b>	<b>560</b>



## 11. Analysis on Brand wise purchase preference plan

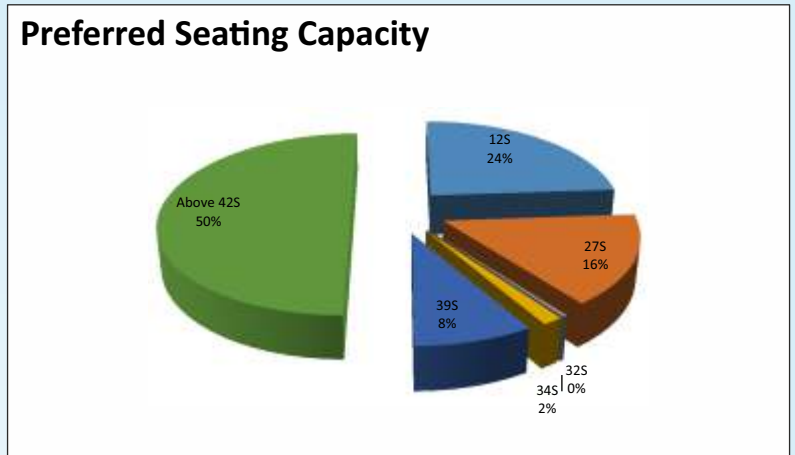
Brand	No. of Schools
Ashok Leyland*	49
Swaraj Mazda	90
Eicher	51
Tata	58
Mahindra	05
Force	07



(\*List enclosed in annexure)

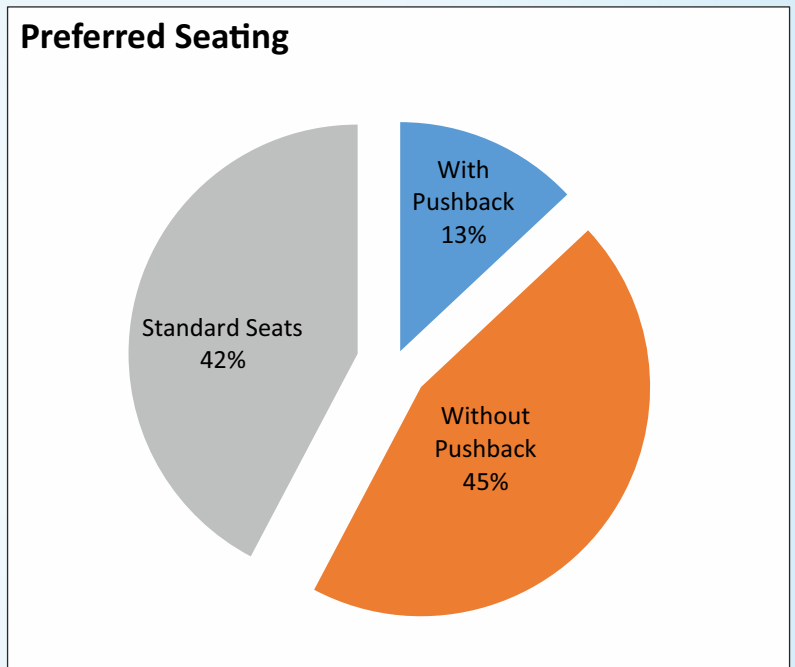
## 12. Analysis on preferred seating capacity

Seating capacity	Number of Schools
12S	65
27S	43
32S	1
34S	4
39S	23
Above 42S	136



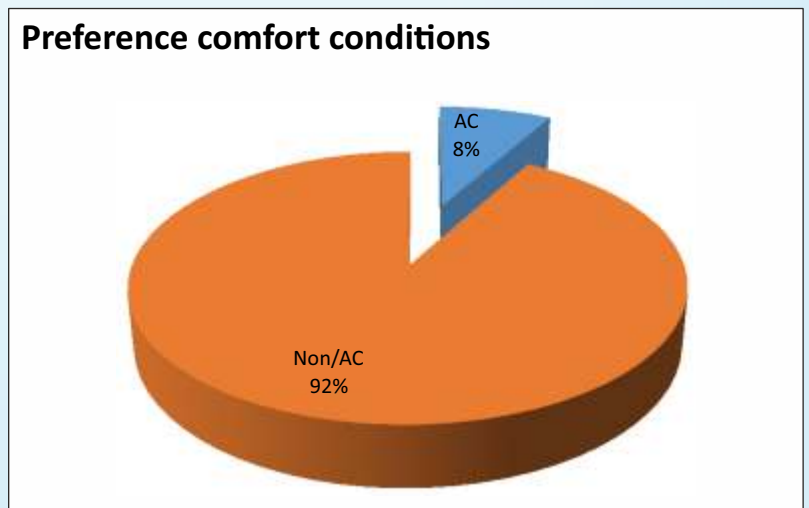
## 13. Analysis on Preferred seating type

Preferred Seating Type	Number of Schools
With Pushback	16
Without Pushback	55
Standard Seats	52



## 14. Analysis on comfort conditions

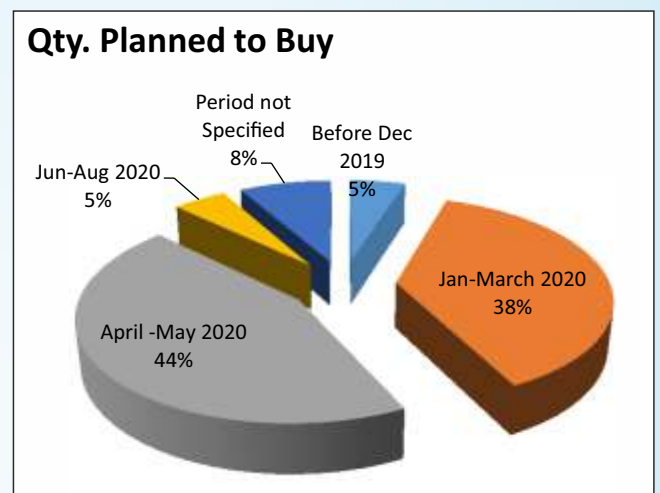
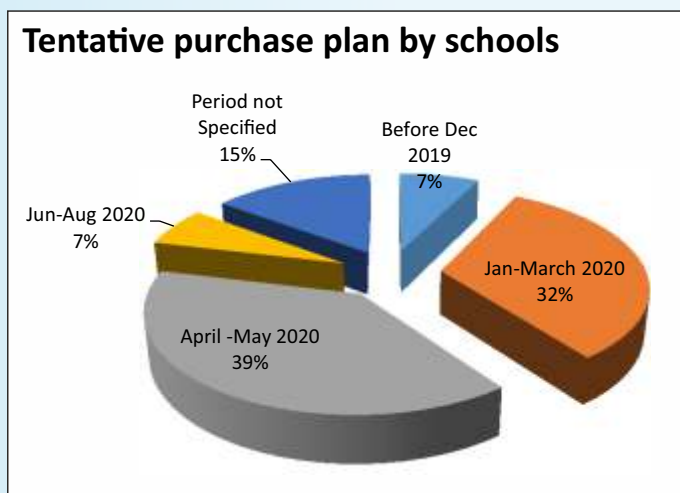
Type of Buses	Number of Schools
AC	5
Non/AC	57



## 15. Analysis on tentative purchase plan

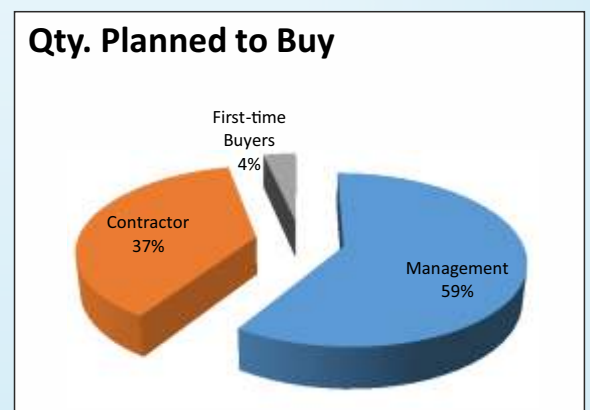
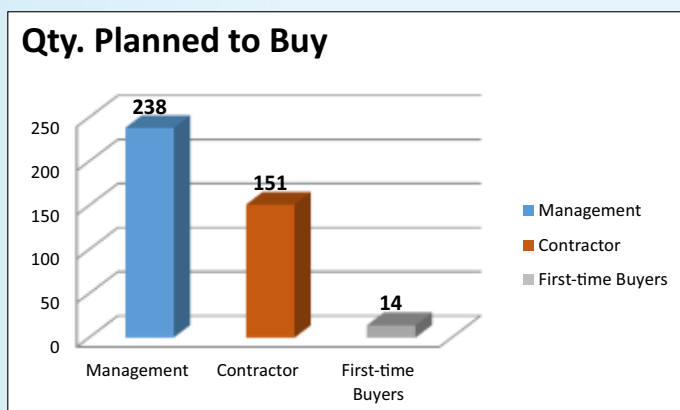
Month and Year	Number of Schools	Qty. Planned to Buy
Before Dec 2019	8	20
Jan-March 2020	35	152
April -May 2020	42	179
Jun-Aug 2020	7	19
Period not Specified	16	33
<b>Total</b>	<b>108</b>	<b>403</b>

(List enclosed in annexure)



## 16. Analysis of Category of Buyers

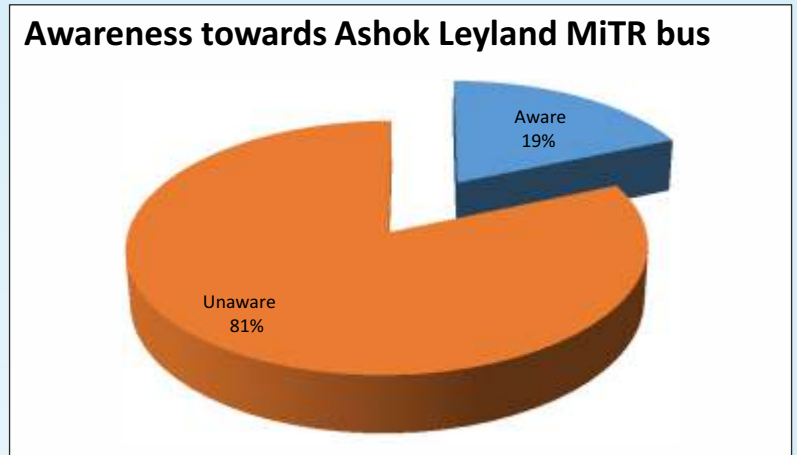
Category of Buyers	Qty. Planned to Buy
Management	238
Contractor	151
First-time Buyers	14
<b>Total</b>	<b>403</b>





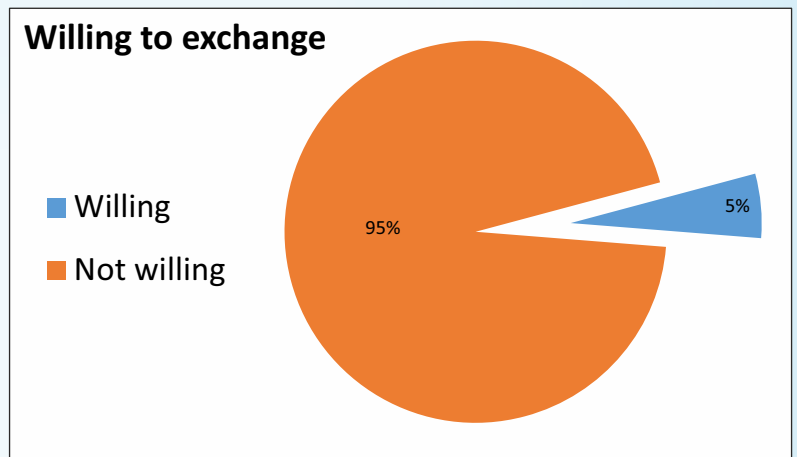
### 17. Analysis of Awareness towards Ashok Leyland MiTR bus

Awareness	
Aware	Unaware
195	855



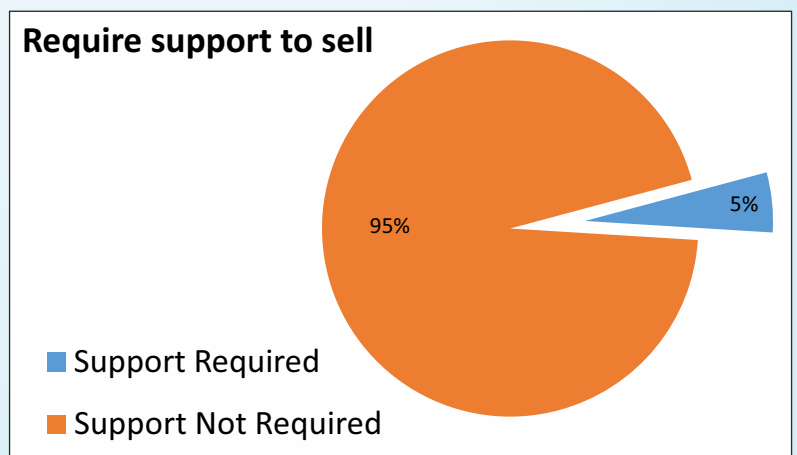
### 18. Analysis on the institutions willing to exchange their old bus to Ashok Leyland

Willing to exchange	
Willing	Not willing
57	993



### 18. Analysis on the institutions that require support to sell their old bus

Require support to sell	
Support Required	Support Not Required
54	996



## Findings

1. The Schools affiliated to CBSE are more in number across Bangalore city. Private Unaided schools are second in the list in terms of number of schools amongst the surveyed schools.
2. The total students strength in Primary and higher primary section is significantly more as compared to secondary section amongst the surveyed schools.
3. Around 345 schools were established between the years 2001-2009. This time period has witnessed a boom in terms of setting up new institutions in Bangalore city.
4. 81% of the total surveyed schools are more than ten years old in Bangalore city.
5. 89% of the surveyed schools in Bangalore city cater up to High school section. (std. 1 to std.10)
6. Amongst the surveyed schools, 408 schools in Bangalore city do not provide any transport facilities to their students. This is attributed to lack of parking space, total admissions, location of the school, socio-economic conditions of the students and proximity.
7. 46% (2686) of the total fleet owned by the School's management held by Swaraj Mazda (SML).
8. Small contractors have deployed more vehicles (31.67%) compared to established fleet operators amongst the surveyed schools. This explores the untapped potential of small and medium fleet operators with respect to business opportunity.
9. 48% (83663) of the total new students' admissions is expected at CBSE schools. This implies more students are opting for CBSE schools in Bangalore city.
10. 69% of the schools who own their own fleet amongst the surveyed schools prefer internal financing (cash / management funds/ NBFCs) for purchase of bus.
11. SML is the most preferred brand amongst the surveyed schools.
12. Above 42S is the most preferred seating capacity amongst the surveyed schools.
13. Standard seats and without pushback are preferred more compared to pushback seats.
14. Non A/C bus are preferred more amongst the surveyed schools. This implies that majority of the schools are conservative and aim at cost cutting.
15. 84% of the total prospective buyers amongst surveyed schools are tentatively planning their purchase during Jan – May 2020.
16. A demand for 403 units of LCV is anticipated from the surveyed schools.

17. Brand wise feedback from the surveyed schools

Brand	Observations
<b>Ashok Leyland</b>	<ul style="list-style-type: none"> <li>■ Smart bus</li> <li>■ Great Looks</li> <li>■ Better Comforts</li> <li>■ Good Brand Name</li> <li>■ Low pickup</li> <li>■ Low Mileage</li> <li>■ Less ground clearance</li> <li>■ Ignition problem</li> <li>■ Issues in GPS connectivity</li> <li>■ Issues with spare parts availability</li> <li>■ Low response from dealers</li> <li>■ Very expensive</li> </ul>
<b>Swaraj Mazda</b>	<ul style="list-style-type: none"> <li>■ Low price</li> <li>■ Better discounts</li> <li>■ Low maintenance cost</li> <li>■ Quick service</li> <li>■ Better mileage</li> </ul>
<b>Eicher</b>	<ul style="list-style-type: none"> <li>■ Good service</li> <li>■ Good pickup</li> <li>■ Good looks</li> </ul>
<b>Tata</b>	<ul style="list-style-type: none"> <li>■ Good service</li> <li>■ Easy maintenance</li> <li>■ Trust worthy</li> <li>■ More spacious</li> <li>■ More durable</li> <li>■ Brand Image</li> </ul>
<b>Mahindra</b>	<ul style="list-style-type: none"> <li>■ Low maintenance cost</li> <li>■ Good service</li> </ul>
<b>Force</b>	<ul style="list-style-type: none"> <li>■ Stylish</li> <li>■ Good quality</li> </ul>

**ANNEXURE I - LIST OF SCHOOLS PLANNING TO BUY ASHOK LEYLAND BUS**

S.no	Name	Address	Pin Code	Contact Details	Type Of School	Prefered Seating	No. Of Seats	Ac/ Non-Ac
1	CHENNAMMA MEMORIAL SCHOOL	08, MISSION ROAD TO RESIDENCY, LALBAGH ROAD, SAMPANGI RAMANAGAR, BANGALORE	560027	080-22223201	UNAIDED	WITHOUT PUSHBACK	27 S	
2	SRI MANJUNATHA VIDYALAYA	NO. 74, 2ND MAIN ROAD, VIDYARANYA NAGAR, MAGADI ROAD, BANGALORE	560023	080-23350778/9448074 071	AIDED	STANDARD SEATS	27 S	NON AC
3	CHRIST SCHOOL (ICSE)	DHARMAVARAM COLLEGE POST 1ST MAIN ROAD, BANGALORE	560029	9945785250	ICSE	WITHOUT PUSHBACK		NON AC
4	VAGDEVI VILAS SCHOOL	LAXMINARAYANA LAYOUT, MUNNEKOLALU, MARATHAHALLI, BANGALORE	560037	8050005851	CBSE	WITHOUT PUSHBACK		NON AC
5	BISHOP COTTON BOY'S SCHOOL	ST MARKS ROAD, BANGALORE	560001	080-40527888	ICSE	WITHOUT PUSHBACK	34 S	
6	MIFAMBIKA SCHOOL FOR NEW AGE	SRI AUROBINDO COMPLEX, SRI AUROBINDO MARG(9TH CROSS) 30TH MAIN, 1ST PHASE, J.P.NAGAR, BENGALURU	560078	080-266440562	CBSE	WITHOUT PUSHBACK	32 S	
7	DEFFODILS FEUNDAION FOR LEARNING	NO.6 CUBBON VIEW APARTMENT, VITTAL MALLAYA ROAD,BANGALURU	560001	9880252087	CBSE	WITHOUT PUSHBACK		
8	ENDEAVOUR'S INTERNATIONAL SCHOOL	MUGALUR, PANDITHANA AGRAHARA MAIN ROAD, SARJAPURA HOBLI BANGALORE	562125	99455336445	UNAIDED			
9	ENDEAVOUR'S INTERNATIONAL SCHOOL	MUGALUR, PANDITHANA AGRAHARA MAIN ROAD, SARJAPURA HOBLI BANGALORE	562125	99455336445	ICSE			
10	STLAWARANCE INTERNATIONAL PUBLIC	ISRO LAYOUT, LAST BUS STOP, BENGALURU	560078	9739255200	UNAIDED		34 S	
11	CARMEL HIGH SCHOOL	#2, 5TH CROSS M S LAYOUT, JP NAGAR 6TH PHASE, JARGANAHALLI, BENGALURU	560078	9611377779	UNAIDED	STANDARD SEATS	32 S	
12	CAMBRIDGE HIGH SCHOOL	SUNCITY LAYOUT, JP NAGAR 7TH PHASE BANGALORE	560078	8904013206	ICSE	STANDARD SEATS	34 S	
13	KLE SCHOOL	S. NIJILINGAPPA COLLEGE CAMPUS, II BLOCK, RAJAJINAGAR, BENGALURU	560010	080-23429807	CBSE	STANDARD SEATS	39 S	NON AC
14	BBUL JAIN VIDYALAYA	#84, K.R.ROAD, OPPOSITE V. V. PURAM COLLEGE, CHIKKANNA GARDEN, SHANKARAPURA, BENGALURU	560004	41554379	CBSE	WITHOUT PUSHBACK		
15	MARUTHI VIDYALAYA	HORAMAVU AGARA BANK AVENUE, BANGALORE	560043	9341214452	ICSE			
16	ROYALE CONCORDE INTERNATIONAL SCHOOL	6TH 'B' MAIN,HRBR RING ROAD, 2ND BLOCK,KALYAN NAGAR BANGALORE	560043	8025435454	CBSE	WITHOUT PUSHBACK	34 S	
17	NEW BALDWIN RESIDENTIAL SCHOOL	RAMA MURTI NAGAR MAIN ROAD, DODDA BANASWADI, BENGALURU	560043	25453266	UNAIDED		34 S	
18	DELHI PUBLIC SCHOOL	NO. 43/1B & 45 KODATHI SULIKUNTE ROAD DOMMASANDRA POST, VILLAGE, SULIKUNTE, BENGALURU	562125	27822260	CBSE			
19	SEVENTH DAY ADVENTIST HIGHER SECONDARY SCHOOL	NO. 98, SPENCER RD, PULIKESHI NAGAR, BENGALURU	560005	8050500075	ICSE			
20	ST GERMAIN HIGH SCHOOL	PROMENADE ROAD, FRAZER TOWN, BENGALURU	560005	080-25511353	ICSE			

S.no	Name	Address	Pin Code	Contact Details	Type Of School	Prefered Seating	No. Of Seats	Ac/ Non-Ac
21	ACHIEVER'S ACADEMY	NO 49 SRIRAMPURA VILLAGE BOMMASANDRA JIGANI BANGALORE	562105	9886572227	CBSE			
22	MEHRA'S HIGH SCHOOL	51 MURUGH MUDALIAR ROAD FRAZER TOWN BANGALORE	560005	9945696360	ICSE		39 S	
23	ST FATHIMA HIGH SCHOOL	83/11 COLES ROAD,PULKESHI NAGAR BANGALORE	560005	9480314038	INTERNATIONAL SCHOOL	STANDARD SEATS	39 S	NON AC
24	COLONEL HILL ENGLISH HIGH SCHOOL	31.SANJAYANAGAR,BANGALORE	560005	080-22861240	UNAIDED	STANDARD SEATS	39 S	
25	VISHWA VIDYAPEETH	#65. SINGANAYAKANAHALLI, DODDABALLAPUR ROAD, YELAHANKA, BENGALURU	560064	8431929199	ICSE	STANDARD SEATS	39 S	NON AC
26	LCR ENGLISH SCHOOL	11TH CROSS, MATHIKERE, MAIN RD, GOKULA, 1ST STAGE, 1ST PHASE, BANGALORE	560022	9739950610	UNAIDED	STANDARD SEATS	34 S	NON AC
27	M.S.RAMAIAH HIGH SCHOOL	HMR LAYOUT, GOKULA EXTENTION, MATHIKERE, BANGALORE-54	560054	080-23606616	CBSE			
28	NAVKIS EDUCATIONAL CENTRE	GOKULA EXTENSION, MATHIKERE, BANGALORE	560054	080-234566663	CBSE			
29	NEW ST. ANN'S SCHOOL	RAGAVENDRA LAYOUT, NISARGA LAYOUT, PADMANABHANAGAR, BENGALURU	560070	8861455126	UNAIDED			
30	BROOKLYN NATIONAL PUBLIC SCHOOL	27/2,33RD CROSS, 2ND MAIN, JAYANAGAR, 7TH BLOCK, BANGALORE	560070	7760579955	CBSE	STANDARD SEATS	27 S & ABOVE 39 S	NON AC
31	GOPALAN NATIONAL SCHOOL,	PLOT NO. 13, DODDENAKUNDI III PHASE BROOKEFIELD ROAD BENGALURU	560048	080-41554091	ICSE			
32	SRI KUMARAN CHILDRENS ACADEMY	NO 28/4, HOUSE LIST NO 140 DODDAKALASANDRA UTTARAHALLI HOBLI KANAKAPURA ROAD, BANGALORE,	560062	9513387759	CBSE			
33	SRI KUMARAN CHILDRENS ACADEMY	NO 28/4, HOUSE LIST NO 140 DODDAKALASANDRA UTTARAHALLI HOBLI KANAKAPURA ROAD, BANGALORE,	560062	9513387759	ICSE			
34	INSIGHT ACADEMY	OFF, 20, MANGO GARDEN LAYOUT BIKASIPURA BANGALOE	560062	9742034771 / 080-26667333	ICSE	STANDARD SEATS	39 S	
35	CAPITOL PUBLIC SCHOOL	27, CHOKKANAHALLI HEGDENAGAR, CHOKKANAHALLI MAIN ROAD, JAKKUR POST, YELAHANKA	560064	8105994545	CBSE	STANDARD SEATS		NON AC
36	MTB JNANA JYOTI VIDYANIKETAN	NO.70/7, MAHESHWARI TEMPLE RD, MAHADEVAPURA, BANGALORE-48	560048	8041157557/73495 19927	CBSE			
37	NATIONAL PUBLIC SCHOOL	#25, 1ST MAIN ROAD, MES ROAD, BANDAPPA GARDEN, BANGALORE-54	560054	7996666777	CBSE			
38	AKSHAPA INTERNATIONAL SCHOOL	AGS LAYOUT, UTTARAHALLI, BANGALORE-61	560061	9241677616	CBSE			
39	HOLY CROSS SCHOOL	ABHAYADHAMA CAMPUS,WHITFIELD,BANGALORE-66	560066	9900906698	CBSE			

S.no	Name	Address	Pin Code	Contact Details	Type Of School	Prefered Seating	No. Of Seats	Ac/ Non-Ac
40	HOLY CROSS SCHOOL	ABHAYADHAMA CAMPUS,WHITFIELD,BANGALORE-66	560066	9900906698	UNAIDED			
41	SURANA VIDYALAYA	C.A. SITE NO.471,SURYANAGARA,PHASE 1,K H B,CHANDAPURA,ANEKAL TALUK,BENGALURU	562106	9108029847	CBSE	WITHOUT PUSHBACK	34 S	
42	SURANA VIDYALAYA	C.A. SITE NO.471,SURYANAGARA,PHASE 1,K H B,CHANDAPURA,ANEKAL TALUK,BENGALURU	562106	9108029847	UNAIDED		34 S	
43	MIRAMBICA SCHOOL FOR NEW AGE	SRI AUROBINDO MARG, 30TH MAIN 9TH CROSS ROAD, J.P NAGAR	560078	080-26640562	CBSE			
44	INDIAN PRIMARY SCHOOL	#10-39;K.SHIVARAM REDDY BUILDING,BEGUR MAIN ROAD,DEVARACHIKKANA HALLI,BANGALORE	560076	9844182385	ICSE		39 S	NON AC
45	VIBGYOR HIGH SCHOOL	SURVEY NO 137, KAMMANAHALLI VILLAGE,OFF BEGUR ROAD, BEGUR HOBLI,BANGALORE SOUTH	560076	080-22549900	ICSE	STANDARD SEATS	39 S	NON AC
46	CAPITOL PUBLIC SCHOOL	9TH CROSS, RBI LAYOUT, J P NAGAR, 7TH PHASE, BANGALORE	560078	080-26851095	CBSE		34 S	
47	KINGDOM OF CHILDHOOD	NEAR SHIVABALAYOGI ASHRAM, 3RD CROSS JP NAGAR 3RD PHASE, BANGALORE	560078	9448378949	ICSE		34 S	
48	B N M SCHOOLS	P B NO 7087, 17TH CROSS, BSK 2ND STAGE, BNAGALORE	560070	080-26710873	ICSE	WITH PUSH BACK	39 S	
49	MY SCHOOL FOR EXCELLENCE	#171, SOMESHWARA TEMPLE, BANNERGHATTA MAIN ROAD, BILEKAHALLI, BANGALORE	560076	080-26485985	ICSE		27 S & 39 S	

## ANNEXURE- II LIST OF SCHOOL PLANNING TO BUY BUS (MANAGEMENT)

S. No	Name	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Transport Manager Name	Contact Details	Type of School
1	SRI DEVARAJ URS INTERNATIONAL SCHOOL	DODBALLAPUR KODIGENAHALLI BANGALORE	562103	DEVIKARANI	080-27670521	5	BEFORE DEC 19	EICHER	VISHWANATH	9886623315	CBSE
2	NAGARAJUNA VIDYANIKETAN	104/705 IVRI ROAD BEHIND CRPF CAMPUS YELAHANKA, BANGALORE-64	560064	CHAITANYA	9606097311	5	BEFORE DEC 19	SML	SEETHA PAMA RAJU	9538285999	CBSE
3	SFS ACADEMY	HEBBAGODI,ELECTRONIC CITY,BENGALURU	560100	TONY P.J	8904431085	8	JAN' 20 TO MARCH 20	EICHER	JINCY G	8296666185	ICSE
4	CHRIST SCHOOL. (ICSE)	DHARMAVARAM COLLEGE POST 1ST MAIN ROAD, BANGALORE	560029	FATHER NILSON	9945785250	3	BEFORE DEC 19	ASHOK LEYLAND	TOMICHAN	9448300685	ICSE
5	CARMEL HIGH SCHOOL	#2, 5TH CROSS M S LAYOUT, JP NAGAR 6TH PHASE, JARGANAHALLI, BENGALURU	560078	UMESH	9611377779	2	BEFORE DEC 19	ASHOK LEYLAND	UMESH	9611377779	UNAIDED
6	SRI KUMARAN S ENGLISH MEDIUM SCHOOL	RAMAMURTHY NAGAR, BANGALORE	560016	M.P. PADIAL	7996911376	2	BEFORE DEC 19	EICHER, MAHINDRA	P. PADMA	7996911375	UNAIDED
7	THE CHANDRA PUBLIC SCHOOL	OPP CHANDRA LAYOUT POLICE STATION, 2ND STAGE CHANDRA LYOUT, BANGALORE	560040	SHIVA KUMAR C S	080-23393522	1	BEFORE DEC 19	TATA	SHIVA MURTHY	080-23393522	CBSE
8	JAIGOPAL GARODIA RASTROTTHANA VIDYAKENDRA	MAIN ROAD, RAMAMURTHY NAGAR, BANGALORE	560016	DINESH	080-256665133	1	BEFORE DEC 19	SML, TATA	MR. VASANT KUMAR	080-256665133	CBSE
9	CAPITAL PUBLIC SCHOOL	NARAYANAPURA, 3RD CROSS, NEAR KAVERI WATER TANK, DOORAVANINAGAR PO, BANAGLORE	560016	RAMESH	9008857766/080-28510915	1	BEFORE DEC 19	SML	FEBELA JESURESH	080-32957232	CBSE
10	NEW BALDWIN RESIDENTIAL SCHOOL	RAMA MURTI NAGAR MAIN ROAD, DODDA BANASWADI, BENGALURU	560043	DR.T VENUGOPAL	25452826	15	JAN' 20 TO MARCH 20	ASHOK LEYLAND	RAJASEKHAR	9036206966	UNAIDED
11	VISHWA VIDYAPEETH	SINGANAYAKANAHALLI, DODDABALLAPUR ROAD, YELAHANKA, BENGALURU-64	560064	MOHAN RAJ (CS EDUCATION TRUST)	8431929199	12	APRIL 20 TO MAY 20	ASHOK LEYLAND, SML	ARJUN	7022009732	ICSE
12	VAGDEVI VILAS SCHOOL	LAXMINARAYANA LAYOUT, MUNNEKOLALU, MARATHAHALLI, BANGALORE	560037	PADMA SAGAR	8050005851	10	JAN' 20 TO MARCH 20	ASHOK LEYLAND	MEETHA	7760965720	CBSE
13	ROYALE CONCORDE INTERNATIONAL SCHOOL	6TH 'B' MAIN,HRBR RING ROAD, 2ND BLOCK,KALYAN NAGAR BANGALORE	560043	C R SHIVARAME GOWDA	8025435454	10	JAN' 20 TO MARCH 20	ASHOK LEYLAND	VENKATESH	9844504447	CBSE
14	BROOKLYN NATIONAL PUBLIC SCHOOL	27/2,33RD CROSS, 2ND MAIN, JAYANAGAR, 7TH BLOCK, BANGALORE-70	560070	MR.D.KARNAKAR	7760579955	10	JUNE 20 TO AUG.20	ASHOK LEYLAND, SML	SHASHI KUMAR	988607242	CBSE
15	SILVER OAKS INTERNATIONAL SCHOOL	SARJAPUR MAIN RD, DOMMASANDRA, BENGALURU	562125	PRASAD	9739474900	10	JAN' 20 TO MARCH 20	SML, OTHERS			CBSE
16	ORCHIDS INTERNATIONAL SCHOOL	3RD MAIN, 6TH CROSS, N.S PAL YA MAIN ROAD NEAR BELEKAHALLI, BANGALORE	560076	MS.MANJULA	9513731352	10	APRIL 20 TO MAY 20	SML	ROBIN	9513917331	CBSE
17	SFS SCHOOL	OPPOSITE BIOCON,SFS SCHOOL, HEBBAGODI,ELECTRONIC CITY,BANGALORE	560100	TONY P.J	8904431085	8	JAN' 20 TO MARCH 20	TATA	JINCY G	82966666185	UNAIDED

S. No	Name	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Transport Manager Name	Contact Details	Type of School
18	R.T.NAGAR PUBLIC SCHOOL	KHM BLOCK, BILAPPA GARDEN, GANGANAGAR, BANGALORE	560032	PRASANNA	080-23339307	5	APRIL 20 TO MAY 20	TATA	OFFICE SUPDT.	080-23339307	CBSE
19	SILICON CITY ACADEMY OF SECONDARY EDUCATION	KOMAR NURSERY NEW BANK COLONY, KONANAKUNTE, BANGALORE-62	560062	RAV.L	9844066359	4	APRIL 20 TO MAY 20	SML	D.S.PRABHAKAR	9844066359	CBSE
20	AGRAGAMI VIDYA KENDRA	C/A SITE NO.15/1A A SECTOR 13TH MAIN ROAD, 80 FEET ROAD, YELAHANKA NEW TOWN, DISTT BANGALORE, KARNATAKA	560064	SATISH CHANDRA	9538598222 / 080-32489794	4	APRIL 20 TO MAY 20	SML	SRINATH	8762270379	CBSE
21	BISHOP COTTON BOY'S SCHOOL	ST MARKS ROAD, BANGALORE	560001		080-40527888	3	APRIL 20 TO MAY 20	ASHOK LEYLAND	MOSES	080-40527888	ICSE
22	THE OXFORD SENIOR SECONDARY SCHOOL	1ST PHASE, J. P. NAGAR, BENGALURU	560078	NARASIMHA RAJA	080-30410519	3	JAN' 20 TO MARCH 20		SANTOSH	9663264050	CBSE
23	VIDYA SOUDHA PUBLIC SCHOOL	NO.9/1,1ST MAIN,PEENYA 58	560058	MS.PADMA	9663213344	3	APRIL 20 TO MAY 20	SML			CBSE
24	SRI CHAITANYA TECHNO SCHOOL	#75,HULIMAVU GATE BANNERGATTA MAIN ROAD, BANGALORE	560076	LAKSHMI	7032074141	3		SML	LAKSHMI NARAYAN	9964460303	CBSE
25	INSIGHT ACADEMY	OFF. 20, MANGO GARDEN LAYOUT, BIKASIPURA, BANGALORE	560062	MAYRUTH D'SOUZA	9742034771 / 080-26667333	2	JAN' 20 TO MARCH 20	ASHOK LEYLAND, SML	JAYARAM	9742034771	ICSE
26	SRI CHAITANYA TECHNO SCHOOL	NO.30/2A, THIRUMALANAGA R, ATTUR, YELAHANKA HOBLI, BANGALORE	560064	B.S.RAO	9491998987	2	APRIL 20 TO MAY 20	EICHER	DHANANJAY REDDY	9740033888	CBSE
27	FEDERAL PUBLIC SCHOOL,	ROAD INTERNATIONAL AIRPORT CARGO ROAD YELAHANKA BENGALURU	560064	A.C.SRINIVAS	9008561599	2	JAN' 20 TO MARCH 20	EICHER	SMITHA	98445889198	ICSE
28	THE CATHEDRAL HIGH SCHOOL	63, RICHMOND ROAD, BANGALORE	560025	PRASANNA KUMARASWAMI	8025512676	2	JAN' 20 TO MARCH 20	EICHER, TATA	DORAGI	9900245841	ICSE
29	BROOKLYN N P S	HAMPI NAGAR, RFC LAYOUT VJAYAGANAR	560040	DR. PARAMAHAMSA	9902044120	2	JAN' 20 TO MARCH 20	SML	SHIVA KUMAR	9964341085	ICSE
30	ST. FRANCOIS HIGH SCHOOL	KORAWANGALA, 3RD BLOCK, BANGALORE	560034	AALEN SAJU & TRUPTI	080-25635757	2	APRIL 20 TO MAY 20	SML	SURESH	9133102947	ICSE
31	BRS GLOBAL SCHOOL	IAS LAYOUT, KASAVANAHALLI, BANGALORE	560035	RAJESHEKAR REDDY	080-42172280	2	JAN' 20 TO MARCH 20	SML	BHARATHI G M	9901924229	CBSE
32	LAKE VIEW PUBLIC SCHOOL	DODDOKANNELLI CARMELARAM POST, SARJAPUR ROAD, BANGALORE	560035	GOPAL REDDY	080-29759886	2	JAN' 20 TO MARCH 20	SML	ARUN KUMAR	7411442442	CBSE
33	DIVINE ENGLISH SCHOOL	#640, 1ST MAIN ROAD, YESHWANTHPURA, BANGALORE	560022	MR. GOVARDHAN	080-25379188	2	APRIL 20 TO MAY 20		MS. MANJULA G	8892240339	ICSE
34	SRI SIDDAGANGA HIGHER PRIMARY SCHOOL	1ST STAGE, 2ND PHASE, NAGARBHAVI 1ST STAGE, BDA LAY OUT, CHANDRA LAYOUT, BENGALURU	560072	RAVANSIDAYA	23397600	2		EICHER			CBSE
35	VENKAT INTERNATIONAL PUBLIC SCHOOL	6TH BLOCK RAJAJINAGAR, BANGALORE	560010	T BALAKRISHNA	080-23382572	2	APRIL 20 TO MAY 20	TATA	SHRENIWASAN	7022172789	CBSE
36	JANAVIKAS NATIONAL PUBLIC SCHOOL	NO.21/4B, BIDADI RAMANAGARA TQ BANGALORE	562109	UMA RAMESH	8553952954	2		EICHER, TATA, MAHINDRA	HUNMIAHA	9900012147	CBSE



S. No	Name	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Transport Manager Name	Contact Details	Type of School
37	VENUS INTERNATIONAL PUBLIC SCHOOL	NO. 19A, 19/2 - 1, KB TEMPLE STREET, 6TH BLOCK, RAJAJINAGAR, KODI BASAVANA TEMPLE ST, BENGALURU	560010	T BALAKRISHNA	080-23152016	2	APRIL 20 TO MAY 20	TATA	MOHAN	9900456219	ICSE
38	ST.ANN'S HIGH SCHOOL	NO. 742, 80 FEET RD, 6TH BLOCK, RAJAJINAGAR, BENGALURU	560010	T BALAKRISHNA	080-23152016	2	APRIL 20 TO MAY 20	TATA	MOHAN	9900456219	ICSE
39	DEVAMATHA CENTRAL SCHOOL	HORAMAVU MAIN RD, HRBR LAYOUT 1ST BLOCK, BANSWADI	560043	GEETHA	9844127000	2	JAN' 20 TO MARCH 20		PRAKASH	9844127000	UNAIDED
40	CAMBRIDGE INNOVATIVE SCHOOL	MUGALUR, SARJAPURA HOBLI BANGALORE	562125	KRISHNA MURTHY	080-7823360	2	JAN' 20 TO MARCH 20	SML_EICHER			ICSE
41	SRI NIRVANASWAMY PUBLIC SCHOOL	SRI DEGULA MATH CAMPUS, KANAKAPURA	562117	MRS PHANI KUMARI B.N	080 - 27504494/27522460	2	APRIL 20 TO MAY 20	SML	BASAPPL		CBSE
42	ST.PHILOMENA'S PUBLIC SCHOOL	BILLAPURA DDIQASAKALLAHALLI ROAD SAJAPURA BANGALORE	562125	CHAN DRAIAH	7204240840	2	APRIL 20 TO MAY 20				ICSE
43	CANDOUR EDUCATION ACADEMY	57 PATTANAGERE ROAD BETWEEN R.V ENGINEERING COLLEGE & GLOBAL VILLAGE, RR NAGAR, BENGALURU	560069	SATISH	9900959594	2			PRABU	973940339	CBSE
44	ALPINE PUBLIC SCHOOL	OFF KANAKPURA ROAD, BEHIND METRO, OPPOSITE OF DELHI PUBLIC SCHOOL, BANGALORE	560062	KHABER KHAN	8861526737	2	JUNE 20 TO AUG 20	SML	VINAY	8861526737	CBSE
45	CHITRAKOOTA SCHOOL	KENGERI MAIN ROAD, MUTHARAYANA NAGAR, NAGDEVANAHALLI, BANGALORE	560056	ASHOK	080-28484660	2	JAN' 20 TO MARCH 20	SML	DEVARAJU	080-28484660	CBSE
46	KSVK INTERNATIONAL SCHOOL	ANUGONDANAHALLI CHICKATHIRUPATHI RD, HOSKOTE TQ, BANGALORE	562114	MARULA SIDHYA	8029500009	2	APRIL 20 TO MAY 20	SML_EICHER	JAYANAND	8310444700	CBSE
47	SAINTE SOPHIA CONVENT SCHOOL	C.A. NO. 6, 10TH BLOCK, 2ND STAGE, NAGARBHAVI, BANGALORE	560072	MR.YOGESH	9243031872	2	APRIL 20 TO MAY 20		MR.YOGESH	9243031872	CBSE
48	SRI CHAITANYA TECHNO SCHOOL	NAGAVARA VILLAGE, KASABA HOBALLI, BANGALORE	560045	B S RAO	9491989887	2	JAN' 20 TO MARCH 20	EICHER	DHANANJAY REDDY		CBSE
49	ST.JOHNS HIGH SCHOOL	OUTER RING ROAD, 2 ND STAGE NAGARBHAVI, BANGALORE	560072	MR.KESHAV	23210044/23215020	2	APRIL 20 TO MAY 20	SML	MR.RAMESH		ICSE
50	WIDIA PARAMAPRAINA SCHOOL	FOAD MANJUNATH NAGAR, NAGASANDRA POST, BANGALORE	560073	MS. ANANYA	8028391399	2	APRIL 20 TO MAY 20	TATA			CBSE
51	CHENNAMMA MEMORIAL SCHOOL	08, MISSION ROAD TO RESIDENCY, LALBAGH ROAD, SAMPANGI RAMANAGAR, BANGALORE	560027	RAGHAVENDRA RAO	080-22223201	1	APRIL 20 TO MAY 20	ASHOK LEYLAND	RAGHAVENDRA RAO	080-22223201	UNAIDED
52	MIFAMBIKA SCHOOL FOR NEW AGE	SRI AUROBINDO COMPLEX, SRI AUROBINDO MARG(9TH CROSS) 30TH MAIN, 1ST PHASE, J.P.NAGAR, BENGALURU	560078	DR AJIT SABNIS	080-26640562	1	APRIL 20 TO MAY 20	ASHOK LEYLAND	B.BHASKAR BABU	9741360635	CBSE

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53	DEFFODILS FOUNDATION FOR LEARNING	NO.6 CUBBON VIEW APARTMENT, VITTAL MALLAYA ROAD,BANGALURU	560001	MR.EHIMAYA	9880252087	1	APRIL 20 TO MAY 20	ASHOK LEYLAND,EICHER	HARISH	988025087	CBSE
54	STILAVARANACE INTERNATIONAL PUBLIC SCHOOL	ISRO LAYOUT, LAST BUS STOP, BENGALURU SUNCITY,LAYOUT, JP NAGAR 7TH PHASE BANGALORE	560078	N RANGA SWAMY	9739255200	1	JAN' 20 TO MARCH 20	ASHOK LEYLAND	N RANGA SWAMY	9739255200	UNAIDED
55	CAMBRIDGE HIGH SCHOOL	NAGAR 7TH PHASE BANGALORE	560078	SAITHISH	8904013206	1	APRIL 20 TO MAY 20	ASHOK LEYLAND	NAGENDRA	9844119574	ICSE
56	ACHIEVER'S ACADEMY	NO 49 SRIRAMPURA VILLAGE BOMMASANDRA JIGANI BANGALORE	562105	ANUPA SHRIDHAR	9886572227	1		ASHOK LEYLAND	SUDEEP	9886742227	CBSE
57	LCR ENGLISH SCHOOL	11TH CROSS, MATHIKERE, MAIN RD, GOKULA, 1ST ST, STAHE, 1ST PHASE, BANGALORE-22	560022	MR.YELLAPPA	9739950610	1	JAN' 20 TO MARCH 20	ASHOK LEYLAND	MR.CHANDRASH EKHAR	9964650005 / 9448757599	UNAIDED
58	CAPITOL PUBLIC SCHOOL	HEGDENAGAR, CHOKKANAHALLI MAIN ROAD, JAKKUR POST, YELAHANKA	560064	G.C.CHANDRASHEKHAR	8105994545	1	APRIL 20 TO MAY 20	ASHOK LEYLAND,SML	NANDA KUMAR	81055664545	CBSE
59	MIFAMBIKA SCHOOL FOR NEW AGE	SRI AUROBINDO MARG, 30TH MAIN 9TH CROSS ROAD, J.P.NAGAR	560078	DR A.JIT SABNIS	080-26640562	1	APRIL 20 TO MAY 20	ASHOK LEYLAND	B.BHASKAR BABU	9741360635	CBSE
60	INDIAN PRIMARY SCHOOL	#10-39,K.SHIVARAM REDDY BUILDING,BEGUR MAIN ROAD,DEVARACHIKKANA HALLI,BANGALORE	560076	ROOPA DEVARAJ	9844182385	1	JUNE 20 TO AUG 20	ASHOK LEYLAND, SML,EICHER			ICSE
61	B N M SCHOOLS	P.B NO 70&7, 17TH CROSS, ESK 2ND STAGE, BANGALORE	560070	DR C NAGANNA	080-26710873	1		ASHOK LEYLAND,SML, TATA	VARADARAJ	9964040165	ICSE
62	BALDWIN BOYS HIGH SCHOOL	RICHMOND TOWN, 14 HOSUR ROAD, BANAGLORE	560025	BISHOP N.L.KARKARE	080-49363866	1	JAN' 20 TO MARCH 20	SML	SANDEEP	9986755007	ICSE
63	HARVEST INTERNATIONAL SCHOOL	CARMELRAM POST SILK FARM, KODATHI VILLAGE, OFF SARJAPUR MAIN ROAD, BANGALORE	560035	RAMPRASAD	8970776655	1	JAN' 20 TO MARCH 20	SML	LOKESH	8970776655	CBSE
64	SUN RISE ENGLISH SCHOOL	#9 COFFEE BOARD KEMPARAJA, BANGALORE	560024	N. DEVARAJAYYA / NARASIMHA MURTHY D (SECRETARY)	080-22330742, (9742669015)	1	JAN' 20 TO MARCH 20		NAGARAJ	8123988636	UNAIDED
65	L.A. INTERNATIONAL SCHOOL	OPP. KASHMISHWANATHA TEMPLE, DASARAHALLI FARM POST, BANGALORE	560024	AJANTHA VENDON	8147031002	1	JAN' 20 TO MARCH 20	SML	BHARATI	9902319372	INTERNATIONAL
66	GNYANA JYOTHI EDUCATION CENTRE	J P NAGAR 2ND PHASE, BANGALORE	560078	RASHMI SAMPATH	080-26594616	1	JAN' 20 TO MARCH 20		RAESHMA	9535391063	UNAIDED
67	THE BISHOP COTTON ENGLISH HIGH SCHOOL	ADIGARAKALLAHALLI ROAD, MEKRI CIRCLE, J C SARJAJOURA,BANGALORE	562125	MR.SURESH	9740524589	1	APRIL 20 TO MAY 20				ICSE
68	ARMY PUBLIC SCHOOL	NAGAR,P O BANGALORE	560006	ARMY SCHOOL	080-23433341	1	JAN' 20 TO MARCH 20	SML	GAJANAN CHOUGALE	97380003948	CBSE
69	SWAMY VIVEKANANDA VIDYA KENDRA	SRI RAMAKRISHNA ROAD,SIR M V EXTENSION HOSAKOTE	562114	NAGARAJA GUPTA	9448891380	1		EICHER	VENKATESH MURTHY	9845218770	CBSE
70	CHILDREN MEMORIAL SCHOOL	8TH MAIN RD, MUTHYALA NAGAR, BANDAPPA GARDEN, MATHIKERE, BANGALORE-54	560054	H.PILLANJANAPPA	080-23374802	1	APRIL 20 TO MAY 20	SML	SHAPADAMMA	080-23374802	CBSE

S. No	Name	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Transport Manager Name	Contact Details	Type of School
71	JANANI VIDYA MANDIRA	# 9/119, BYRAVESHWARA BLOCK, UJIAL- MANGANAHALLI RD, SIR M.V. JAYOUT, BANGALORE #424,5TH CROSS, 7TH BLOCK, JAYANAGR, BANGALORE	560110	SHRI PUTTASWAMY GOWDA	080-23240680	1	APRIL 20 TO MAY 20	EICHER	MRS.SANGEETHA .K	7337774350 / 080-23240680	CBSE
72	HOLY SAINT HIGH SCHOOL	P.B NO 7087, 17TH CROSS, BSK 2ND STAGE, BANGALORE	560070	S.A.P.OHADRI	9845642642	1	JAN' 20 TO MARCH 20	SML	NAVEEN K.P	7090642642	ICSE
73	B.N.M SCHOOLS	58, 1ST MAIN ROAD, VSYA BANK COLONY STAGE 2, BTM LAYOUT 2ND STAGE, BHBCS, LAYOUT STAGE 2 BTM 2ND STAGE BANGALORE	560070	DR.C NAGANNA	080-26710873	1	APRIL 20 TO MAY 20	SML	VAPADARAJ	99640401165	ICSE
74	SHANTHI NIKETHAN EDUCATION TRUST SCHOOL	#47, 2ND MAIN NITTALNAGAR, 2ND STAGE BIKASPURA, ISRO LAYOUT, BANGALORE	560076	SUJIT	080-26689885	1	APRIL 20 TO MAY 20	SML, EICHER	UNNIKRISHNAN .P	9343824066	ICSE
75	NATIONAL CONVENT	#70, BILEKAHALLI, NEAR SOMESHWARA TEMPLE, BANGALORE	560078	MS GEETHA VIJAY KUMAR	9742096728	2	JAN' 20 TO MARCH 20	ASHOK LEYLAND, SML			UNAIDED
76	SHANTHI NIKETAN EDUCATIONAL INSTITUTION SCHOOL	5TH MAIN, 11TH CROSS ROAD, VIJAYA BANK LAYOUT, BILEKAHALLI, BANGALORE	560076	SUJITH GUPTAN	9980343171	2	APRIL 20 TO MAY 20	SML	GOVINDARAJ MOHAN	9980343171	ICSE
77	TERESA PUBLIC SCHOOL	OPPOSITE BIOCON,SFS SCHOOL HEBBAGODI,ELECTRONIC CITY,BANGALORE	560100	TONY P.J	8904431085	8	JAN' 20 TO MARCH 20	EICHER	JINCY G	8296666185	CBSE
79	DHEE GLOBAL SCHOOL	NO.78/47, HBR LAYOUT, NAGAWARA, OPP MANYATA TECH PARK, BANGALORE	560045	RADHITHA REDDY	7022622562	2	APRIL 20 TO MAY 20	SML	ARUN	7022622565	CBSE
80	NAVODAYA KISHORE KENDRA	SINGAPURA, VIDYARANYAPURA ROAD, BANGALORE	560056	MR. NAGESH D N	080-23457629/ 080-23254455	2	APRIL 20 TO MAY 20	EICHER,MAHINDRA	MR. NAGESH D N	080-23457629/080-23254455	CBSE
81	ST. THERASA NURSERY PRIMARY AND HIGH SCHOOL	NO.39, HESARAGHATTA MAIN ROAD, BAGALAKUNTE, BANGALORE	560057	S R MARIA PHILOMI	080-23721148	1	APRIL 20 TO MAY 20	TATA	MANJUNATH	9742829601	ICSE
82	CAPITOL PUBLIC SCHOOL	9TH CROSS, RBI LAYOUT, JP NAGAR, 7TH PHASE BANGALORE	560078	Mr G C CHANDRASHEKAR	080-26851095	1			USHA	9741223200	CBSE
83	MARUTHI VIDYALAYA	HORAMAVU AGARA BANK AVENUE, BANGALORE	560043	SAROJA GANESH	9341214452	1		ASHOK LEYLAND			ICSE
84	OXFORD SENIOR SECONDARY SCHOOL	CA.40, 15TH CROSS, JJP NAGAR, 1ST PHASE, BANGALORE	560078	SRI. SNVL NARASIMHA RAJU	080-61754512	3	JAN' 20 TO MARCH 20	SML	MR. NAVEEN	9663264050	CBSE

## ANNEXURE-III LIST OF SCHOOL PLANNING TO BUY BUS (CONTRACTORS)

	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Transport Manager Name	Contact Details	Type of School	Contractor Details
1	DELHI PUBLIC SCHOOL BANGALORE 11TH KM, BIKASपुरA MAIN ROAD, KANAKAPURA RD, KONANAKUNTE, BANGALURU	560062	MARIYA M	080-26668582	80	APRIL 20 TO MAY 20	SML	MR.JAYARAM	9731420209	CBSE	MR.SANTHOSH RAMANAND ROYAL TOURS AND TRAVELS 9844800657
2	BGS NATIONAL SCHOOL RAMALINGESHWARA CAVE TEMPLE,HULIMAVUBANNE RGATTA ROAD, BANGALORE	560076	AYAPPA NAIR	948338135	6	JAN 20 TO MARCH 20	TATA	VENKATESH	8095561100	CBSE	SAM TOURIST 9742679112
3	SHRI SHRI RAVISHANKAR VIDYA MANDIR #269-270, B.MI KAVALLU KANAKPURA ROAD BANGALORE C.A. SITE	560082	BHARATHI	9901393284	5		EICHER, TATA	MURALI	9972506706	CBSE	SHILPA TRANSPORT CORPORATION 8861111141
4	SURANA VIDYALAYA NO.471, SURYANAGARA, PHA SE 1, K H B, CHANDAPURA, ANEKAL TALUK, BENGALURU	562106	SANDEEP PAIS	9108029847	4	JAN 20 TO MARCH 20	ASHOK LEYLAND, SML, EICHER	PRAKASH.B.B	9740985136	CBSE	MR DEEPAK RAJ, ROYAL TOURIST 9844800691
5	SURANA VIDYALAYA NO.471, SURYANAGARA, PHA SE 1, K H B, CHANDAPURA, ANEKAL TALUK, BENGALURU	562106	SANDEEP PAIS	9108029847	4	JAN 20 TO MARCH 20	ASHOK LEYLAND, SML, EICHER	PRAKASH.B.B	9740985136	UNAIDED	DEEPAK RAJ, ROYAL TOURIST 9844800691
6	THE FRANK ANTONY PUBLIC SCHOOL 12 CAMBRIDGE ROAD, UDANI LAYOUT, HALASJURU	560008			4		SML			ICSE	DAYANANDA KUMAR 9844198724
7	ST PAUL'S ENGLISH SCHOOL 3RD PHASE JP NAGAR, BANGALORE	560078	SVSAN ROY	8095656447	3	JAN 20 TO MARCH 20				CBSE	BAGHIRATHI 080-41634125
8	KROOT MEMORIAL SCHOOL OLD MADRAS ROAD HOSAKOTE BANGALORE	562114	M/S KROOT MEMORIAL SCHOOL		3			NAGESH	9448432265	ICSE	SAPATHI TOURS AND TRAVELS 9846229911
9	VIBGYOR HIGH SCHOOL SURVEY NO 137, KAMMANAHALLI VILLAGE, OFF BEGUR ROAD, BEGUR HOBLI, BANGALORE SOUTH	560076	SEEMA NAYAR	080-22549900	1	JUNE 20 TO AUG 20	ASHOK LEYLAND, SML	VLUAY	9844800614	ICSE	ROYAL TOURIST 9844800691
10	EKYA SCHOOL, JP NAGAR #12, 3RD CROSS, 3RD PHASE, JP NAGAR, BANGALORE	560078	K.C. RAMAMURTHY	9845323700/ 9482129296	30	JAN 20 TO MARCH 20	ASHOK LEYLAND, SML			ICSE	SAM TOURS AND TRAVELS (CHANDRASHEKAR) 8095461100
11	JAIN PUBLIC SCHOOL ASHWATHINARAYANA LAYOUT, PUTTENAHALLI, J P NAGAR, 7TH PHASE, BANGALORE	560078	DR CHENPAJ ROYCHAND	8618019245	3	APRIL 20 TO MAY 20	SML			CBSE	PTR SHARMA TRAVELS 8861847121
12	St. PAUL ENGLISH SCHOOL #12, 3RD CROSS, 3RD PHASE, JP NAGAR, BANGALORE	560078	DR. NISSAR AHMED	080-26582718	4	APRIL 20 TO MAY 20	ASHOK LEYLAND, SML	ASHWATH		ICSE	BHAGIRATHI AGENCY 080-48667731
13	PRESIDENCY SCHOOL 80/1, PHASE 2, ANUGRAHA LAYOUT, RAMANASHREE ENCLAVE, BILEKHALI, BANGALORE	560076	MRS J BHUVANESHWARI	9513388506	3	APRIL 20 TO MAY 20	SML, TATA	MOHAN	9880989274	CBSE	BAGHIRATHI 8884437830
14	ASIA PACIFIC WORLD SCHOOL SERENITY LAYOUT, KAIKONDRAHALLI, VARTAN HOBLI, SARJAPUR MAIN ROAD, BANGALORE	560035	DR. SAM ISSAC	9900088456	1		SML		9916194566	CBSE	BHAGIRATHI 7259883959

## ANNEXURE- IV LIST OF SCHOOL PLANNING TO BUY BUS (FIRST TIME BUYERS)

S. No	Name	Address	Pin Code	Head of The Institution Name	Contact Details	Qty To Purchase	Tentative Purchase Month	Brand Preference	Type of School
1	ST FATHIMA HIGH SCHOOL	83/11 COLES ROAD,PULIKESH NAGAR BANGALORE	560005	J M SHANTHI	9480314038	4		ASHOK LEYLAND	INTERNATIONAL
2	COLONEL HILL ENGLISH HIGH SCHOOL	31.SANJAYANAGAR,BANGA LORE	560005	FRANK JOSEPH VICTOR	080-22861240	2	APRIL 20 TO MAY 20	ASHOK LEYLAND	UNAIDED
3	SRI MANJUNATHA VIDYALAYA	NO. 74, 2ND MAIN ROAD, VIDYARANYA NAGAR, MAGADI ROAD, BANGALORE	560023	J.S.NAGARAJU	080-23350778/944 8074071	1	APRIL 20 TO MAY 20	ASHOK LEYLAND	AIDED
4	NEW BRILLIANT HIGH SCHOOL	UDAY SHANKAR ROAD, A NARAYANAPURA, UDAY NAGAR, MAHADEVAPURA, BANGALORE	560016	DR. R. SUBBA REDDY	9448030211	1	JAN' 20 TO MARCH 20	SML	UNAIDED
5	K.J.REDDY NEW PRATHAN PUBLIC SCHOOL	#3, 2ND MAIN ROAD, 2ND CROSS, PAI LAYOUT, K R PURAM, BANGALORE	560016	S.G.PRAKASH RAO	9731857345	1		SML	CBSE
6	KIRAN ENGLISH SCHOOL	5TH CROSS ROAD, #23, 2ND MAIN RD, SARASWATHIPURA, NANDINI LAYOUT, BENGALURU	560096	PRABHA	080-23194104	1			UNAIDED
7	BALAVIKASH INTERNATIONAL SCHOOL	96, 3RD CROSS, VINAYAKA LAYOUT, GOVINDARAJA NAGAR WARD, 9 BLOCK, NAAGARABHAIVI, BENGALURU, KARNATAKA	560072	PARAMILLA	984451678	1	APRIL 20 TO MAY 20		ICSE
8	ORIENTAL ENGLISH SCHOOL	30/1, AMPRUTH NAGAR MAIN RD, AVALAHALI, JP NAGAR 9TH PHASE, BENGALURU	560062	SABHEEA	9141826015	1	JUNE 20 TO AUG 20		AIDED
9	SRI GANGADARESHWARA HIGH SCHOOL	KASTURI LAYOUT, KIRLOSKAR COLONY, BASAWESHWARNAGAR BANGALORE	560079	K.T SUNDARESH	9739951861	1	JUNE 20 TO AUG 20	SML,TATA	UNAIDED
10	PEARL VALLEY ENGLISH HIGH SCHOOL	MIRZA RD, ANEKAL BANGALORE	562107	S M SAMULLAH	9986027036	1			CBSE



Response Id:



Dear Sir/ Madame,

We, the Ashok Leyland Ltd., in partnership with RVIM are conducting a survey to know the future requirements of school buses in the coming academic year 2020-2021. As per the Supreme Court verdict, no Bharat Stage IV vehicles shall be sold across the country with effect from April 1st, 2020. The Bharat Stage emission standards are standards instituted by the government to regulate output of air pollutants from motor vehicles. In this context we request you to share the valuable information which will be used only for estimating the demand and for no other purpose. We request you to take some time out and share the information with us.

Thanks!

Name of the Institution:

Location & Address:

Year of Inception

Chairman Name and Contact

Name:

Email Id:

Mobile No:

Transport Manager & Contact:

Name:

Email Id:

Mobile No:

School type: CBSE  ICSE  International School  Aided  Un-Aided

Total Strength of the students Primary  Higher Primary  High School

Classes catering to: Higher Primary  High School  Up to PU

Mode of transportation Through Management  Through Contract

If, Contract is given - Contractor details

Name & Contact:

Email Id:  MOB:

No. of Vehicles Deployed:



Response Id:



If Owned, Current Fleet details

Current Fleet Details								
Make	13 to 24 S	Average age of the bus	25 to 34 S	Average age of the bus	34 to 42 S	Average age of the bus	Above 42 S	Average age of the bus
ASHOK LEYLAND								
SML								
EICHER								
TATA								
MAHINDRA								
FORCE								

Preferred Financier

Previous purchase history:

- a. No. of Buses
- b. Seating capacity purchased previously  
 13 to 24 S  25 to 34 S  35 to 42 S  Above 42 S
- c. Seating type: With Pushback  Without Pushback  Standard Seats (Bench Seats)

PURCHASE PLAN FOR ACADEMIC YEAR 2020-2021:

Student Admission Expected:

Preferred Seating: With Pushback  Without Pushback  Standard Seats (Bench Seats)

12S  27S  32S  34S  39S  Others  A/C  Non A/C  (S: Seating capacity)

Quantity of Buses Planned to buy:

Tentative Purchase Month: Before Dec'19  Jan'20 to Mar'20  Apr'20 to May'20  Jun'20 to Aug'20

Which Specific brand would you be interested to buy and why?

Brand	Preference	Reasons to Buy
Ashok Leyland	Yes / No	
Swaraj Mazda	Yes / No	
Eicher	Yes / No	
Tata	Yes / No	
Mahindra	Yes / No	
Force	Yes / No	

Were you aware of Ashok Leyland MITR bus ? Yes  No

If Yes, How many you own them

Would you like to exchange your old bus to Ashok Leyland : Yes  No

Would you require any support to sell your old bus : Yes  No

Any other Information: .....



## Research and Consultancy at RVIM

RVIM accepts research projects and consultancy assignments from industries, Government agencies and social organisations and other stake holders because it is our responsibility to closely work with the local industries, Government and NGOs and help them in addressing the emerging problem / issues. Moreover, we have faculty with diverse expertise who can undertake different consultancy / research assignment in various streams viz., Finance, Marketing, HR and Analytics Etc., for the industry. In fact, we encourage to work on such real time research / consultancy assignment and offer solution to the industry which is a kind of win- win situation for both.



Rashtrreya Sikshana Samithi Trust

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