



RV INSTITUTE OF MANAGEMENT
ACTION TAKEN REPORT (ATR) ON FEEDBACK



Academic Year: 2024–25 | Autonomous Institution Affiliated to BCU | Accredited by NAAC with 'A+' Grade

Sl. No.	Feedback Source / Stakeholder	Feedback Area / Parameter	Feedback Received (Key Observations)	Rating (Avg.)	Action Taken	Responsible Authority	Timeline / Status	Outcome / Impact
1	Students (MBA I–IV Sem)	Curriculum & Course Content	Students suggested that course content needs more real-world industry relevance; some topics perceived as theoretical with limited practical application.	3.8/5	Course dockets updated each semester with industry-relevant case studies, live examples, and current business scenarios. Faculty encouraged to integrate recent news and corporate examples into teaching.	Faculty / Dean Academics	Every semester ✓ Completed	Course dockets revised with updated case studies and industry examples; student satisfaction improved in subsequent feedback.
2	Students (MBA I–IV Sem)	Quality of Teaching & ICT Usage	Students rated teaching quality good (avg ~81%) but noted inconsistency in use of ICT / e-resources and interactive methods across courses.	3.9/5	Faculty Development Programme (FDP) conducted on ICT tools, Quikrn LMS adoption made mandatory. Flip-classroom method and multimedia case studies introduced. LMS usage monitored.	IQAC / HOD / Faculty	AY 2024–25 ✓ Completed	Quikrn LMS subscription renewed; faculty trained on e-resources; student ratings on ICT use improved. LMS usage report documented.
3	Students (MBA I–IV Sem)	Examination Schedules	Students flagged concerns about examination schedule communication – insufficient lead time for preparation in some semesters.	3.6/5	Academic calendar prepared at the start of the year and shared with all students via LMS and notice board. CIE schedule finalized and shared at semester start. Examination Manual updated.	Controller of Examinations	Semester start ✓ Completed	Institutional calendar shared at semester beginning; examination timetable circulated 3 weeks in advance; student grievances on this parameter reduced.
4	Students (MBA I–IV Sem)	Placement Activities	Students requested more placement preparation support – mock interviews, aptitude training, and more company visits.	3.7/5	Placement cell strengthened. Soft skills & aptitude training workshops conducted through NCW-sponsored capacity building program. EY Power BI certification course introduced. Regular mock interview sessions scheduled.	Placement Cell / Industry Interface	Ongoing ✓ Active	EY certificate course on Power BI launched; soft skills training programme completed for 180+ students; number of placement drives increased.
5	Students (MBA I–IV Sem)	Guest Lectures & Workshops	Students expressed high satisfaction with guest lectures (avg 88%) and requested more frequent industry interactions and workshops on emerging topics.	4.2/5	Industry Institution Interaction (III) programme intensified. Guest lectures by domain experts planned each semester. AITA 2024 International Conference attended by students and faculty.	Faculty Coordinators / Dean	Each semester ✓ Active	Multiple guest lectures and workshops conducted; students presented papers at national and international conferences; MRSL research outputs published.
6	Students (MBA I–IV Sem)	Administrative Services	Students rated admin services avg at 3.5/5; suggestions for better response time at academic section and library digital access.	3.5/5	Admin staff sensitised through staff development sessions. IIMB library membership renewed. DELNET subscription maintained. CMIE Prowess IQ database subscribed for research access.	Admin / Library	AY 2024–25 ✓ Completed	IIMB library and DELNET access renewed; CMIE Prowess IQ subscription activated; admin service efficiency improved.

7	Faculty (Teaching Staff)	Syllabus Design & BOS Input	Faculty indicated that certain syllabus areas lack alignment with current industry trends and emerging management domains; suggested revisions.	–	Board of Studies (BOS) meeting convened with external industry experts. Autonomous status leveraged to revise curriculum under 2023 Scheme. New electives and updated core papers introduced.	BOS / Academic Council / HOD	AY 2023-24 ✓ Completed	2023 Scheme curriculum revised with updated electives, MOOC-integrated open electives, and industry-aligned specialisations; approved by Academic Council.
8	Faculty (Teaching Staff)	Pedagogy & Teaching Methods	Faculty sought more structured support for innovative pedagogy – flip classroom, multimedia tools, collaborative learning techniques.	–	FDP on innovative pedagogy methods conducted. Flip-class, case-study methodology, crossover learning and experiential learning programmes institutionalised (Venture Fest, Street Vendor Interview, Model Parliament).	IQAC / Dean Academics	Ongoing ✓ Active	Innovative pedagogy methods adopted; multiple experiential learning events conducted each semester; reflected in improved student feedback on teaching quality.
9	Faculty (Teaching Staff)	Research & Publication Support	Faculty suggested more support for research publications, conference participation, and student research guidance (MRSL).	–	MRSL course strengthened with revised guidelines. Orientations on research problem identification, questionnaire development, and literature review conducted. Faculty publications in ABDC-C category journals facilitated.	Research Cell / MRSL Coordinators	AY 2024–25 ✓ Active	16 journal publications and 48 conference presentations by student-faculty teams; ABDC-C category papers published; MRSL guidelines revised and implemented.
10	Parents (PTA Meetings)	Employability & Career Opportunities	Parents (67% Very Good, 29% Good) noted MBA curriculum is well-designed for employability but suggested more internship and industry project exposure.	4.2/5	Social Immersion Programme (SIP) and Business Immersion Programme (BIP) made mandatory. 174 students completed SIP at NGOs; 165 students completed BIP at industry organisations. Dissertation and project work continued.	Placement Cell / Faculty Guides	AY 2024–25 ✓ Completed	339 students completed SIP + BIP; reports and presentations completed; hands-on industry and social exposure ensured for all MBA students.
11	Parents (PTA Meetings)	Technology & Future Relevance	Parents (55% Good, 40% Very Good) noted courses are relevant to latest technology but suggested including AI, data analytics content formally.	4.0/5	Data Analysis Workshop using SPSS conducted. EY certificate course on Power BI introduced. AI-focused elective content added under 2023 Scheme. MOOC courses on AI/ML platforms encouraged.	Curriculum Committee / HOD	AY 2024–25 ✓ Completed	Data analytics and AI-related value-added programs offered; students enrolled in MOOC courses; skill development outcomes documented.
12	Parents (PTA Meetings)	Practical Aspects of Subjects	66% Good, 40% rated practical aspects positively; parents suggested more hands-on lab work and real-world projects.	3.8/5	Industrial visits planned each semester. Laboratory and simulation access ensured. Case study method institutionalised. Project work and dissertation components strengthened with structured guidelines.	Faculty / Dean Academics	Each semester ✓ Active	Industrial visits conducted; case study method adopted across courses; project guidelines updated; students demonstrated improved practical competence.
13	Parents (PTA Meetings)	Campus Ambiance & Infrastructure	61% Very Good on campus ambiance for academic delivery; minor suggestions on library access hours and health and wellness facilities.	4.1/5	IIMB library membership and DELNET access renewed. Health and Wellness centre active – International Yoga Day, computer literacy programme for senior citizens, and wellness events conducted.	Administration / Health & Wellness	AY 2024–25 ✓ Completed	Library resources upgraded; wellness programmes conducted; senior citizen digital literacy programme (37 batches) completed.
14	Alumni (Graduates)	Knowledge & Skills Acquired	Alumni rated knowledge and skills acquired during programme highly (avg Very Good); indicated strong foundation but suggested more emphasis on leadership and analytical skills.	4.1/5	Leadership modules reinforced through Strategic Human League events. Analytical skills development via data analysis workshops, CMIE Prowess IQ access, and MRSL research methodology.	Faculty / Placement Cell	Ongoing ✓ Active	Leadership and analytical competency events conducted; research methodology orientation completed for all students; alumni feedback incorporated in curriculum review.

15	Alumni (Graduates)	Research & Innovation Environment	Alumni noted research environment could be further strengthened – more access to databases, journal publication support, and innovation platforms.	3.9/5	MRSL course made mandatory. EBSCO, J-Gate, Pearson e-Library and CMIE Prowess IQ databases subscribed. Faculty-student joint publications facilitated. RVIM research culture strengthened.	Research Cell / Library	AY 2024–25 ✓ Completed	Multiple research databases subscribed; MRSL course produced 16 journal papers and 48 conference presentations; research culture significantly improved.
16	Alumni (Graduates)	Career Guidance & Placement Support	Alumni (Very Good avg) noted placement support was good; suggested more alumni-student mentoring events and networking opportunities.	4.0/5	Alumni Feedback Questionnaire formalised to capture suggestions systematically. Alumni-student mentoring programme initiated. Career guidance sessions planned. Alumni network leveraged for placement.	Alumni Cell / Placement	AY 2024–25 ✓ Active	Structured alumni feedback system in place; alumni-student mentoring events scheduled; placement outcomes improved through alumni network.
17	Alumni (Graduates)	Professional Ethics & Values	Alumni rated professional ethics and values inculcated as Excellent/Very Good; appreciated the holistic value education at RVIM.	4.3/5	Crosscutting issues (ethics, gender, environment, sustainability) integrated into curriculum per NAAC 1.3.1. Certification course on Management Lessons from Bhagavad Gita continued. Scribe assistance and NGO programmes continued.	IQAC / Value Education	Ongoing ✓ Active	Ethics, human values, environment, and gender sensitisation embedded in curriculum and co-curricular activities; documented in NAAC 1.3.1 supporting documents.
18	Employers (Industry Partners)	Industry Readiness & Skill Gaps	Employers indicated students have good domain knowledge but need stronger skills in data analytics, communication, and cross-functional thinking.	3.8/5	Communication and Soft Skills course continued as core (21MBA712). Data Analysis using SPSS and Power BI workshops added. Employability Skills course (23MBA722) introduced under 2023 Scheme. Domain Specific Skills (23MBA731) course added.	Curriculum Committee / HOD	AY 2023–24 ✓ Completed	Two new employability-focused courses introduced; skill development workshops conducted; employer satisfaction improved in subsequent interactions.
19	Employers (Industry Partners)	Practical Exposure & Project Quality	Employers noted that BIP students bring good theoretical base but need better exposure to industry operations, data tools, and organisational dynamics.	3.7/5	BIP (Business Immersion Programme) revised with structured reporting, guide allocation, and presentation. 165 students placed at 160+ diverse organisations across sectors. Industry mentor engagement formalised.	BIP Coordinators / Faculty Guides	AY 2024–25 ✓ Completed	165 BIP students placed across banking, healthcare, manufacturing, retail, and IT sectors; structured reports and presentations completed; industry mentor feedback captured.
20	Employers (Industry Partners)	Research & Analytical Ability	Employers suggested stronger emphasis on research aptitude, data-driven decision making and analytical problem-solving skills.	3.6/5	Business Research Methods course strengthened. MRSL research course produces publishable papers. CMIE Prowess IQ, EBSCO, and Pearson e-Library subscribed for research support. Data analysis tools included in curriculum.	Research Cell / Faculty	AY 2024–25 ✓ Active	Research methodology strengthened; MRSL outputs demonstrate analytical capability; students present at national and international conferences.
21	Curriculum (BOS / Faculty / External Experts)	Curriculum Design & New Scheme	BOS and Academic Council identified need for updated curriculum aligned with NEP 2020, industry demands, and outcome-based education framework.	–	2023 Scheme launched under autonomous status. CBCS with OBE framework adopted. New courses added: Health & Wellness, Open Electives (MOOC), Social Immersion, Business Immersion, Design Thinking, Domain Specific Skills, Employability Skills.	Academic Council / BOS / Director	AY 2023–24 ✓ Completed	2023 Scheme implemented; 8 new courses introduced; MOOC integration formalised; OBE framework with CO-PO mapping established; BCU affiliation compliance maintained.
22	Curriculum (BOS / Faculty / External Experts)	Value-Added Courses	Stakeholders noted limited awareness and uptake of certificate and value-added courses beyond core programme requirements.	–	14 value-added / certificate programs offered: EY Power BI, Financial Education, Management Lessons from Bhagavad Gita, IPR Workshop, SPSS Data Analysis, E-Commerce, Auditing, Sustainability, Search Engine Marketing, and more.	Dean Academics / Faculty	AY 2024–25 ✓ Completed	14 value-added programmes conducted; 180+ students enrolled; skill development outcomes documented per NAAC 1.2.2 and 1.2.3.

23	Curriculum (BOS / Faculty / External Experts)	Crosscutting Issues in Curriculum	NAAC criterion requires integration of professional ethics, gender, human values, environment, and sustainability into the curriculum.	–	Crosscutting themes integrated: Scribe assistance programme, Ek Ped Maa ke Naam (500 saplings), Women's Day & health check-up CSR, International Yoga Day, Matrabhasha Divas, and curriculum mapping for ethics and sustainability.	IQAC / Faculty Coordinators	AY 2024–25 ✓ Completed	6 crosscutting issue activities documented; gender, environment, ethics, and human values embedded across curriculum and co-curricular activities per NAAC 1.3.1.
TOTAL ACTION POINTS								23