

RV INSTITUTE OF MANAGEMENT

ATR – Stakeholder-wise Summary | NAAC Criteria 1.4

Academic Year 2024–25

Stakeholder	Feedback Mode & Instrument	Key Feedback Points (Summary)	Action Taken (Summary)	No. of Points	Overall Rating	Status
Students (MBA I–IV Sem)	Google Forms Online 5-pt Likert Academic Year-end	• Course content needs more industry relevance • Inconsistent ICT use in teaching • Exam schedule communication gaps • More placement preparation needed • High satisfaction on guest lectures	• Course dockets updated with industry cases • Quiklrm LMS made mandatory • Academic calendar circulated at semester start • Placement workshops & EY Power BI cert. • III programme strengthened	6	3.7/5	✓ Completed / Active
Faculty (Teaching Staff)	Online Form Faculty Report Annual Review	• Syllabus needs industry alignment • Need structured pedagogy innovation support • Research and publication support required	• 2023 Scheme curriculum revised with BOS • FDP on innovative pedagogy methods • MRSL research course strengthened	3	–	✓ Completed / Active
Parents (PTA Meetings)	Hard Copy Form PTA Meetings Annual	• Good MBA curriculum for employability (67% VG) • Technology relevance needs improvement • More hands-on practical work desired • Campus ambience rated well (61% VG)	• SIP (174) & BIP (165) made mandatory • Data analytics & AI workshops introduced • Industrial visits each semester • Library & wellness facilities upgraded	4	4.0/5	✓ Completed / Active
Alumni (Graduates)	Online Questionnaire Alumni Portal Annual	• Strong foundation; need more leadership skills • Research environment needs strengthening • Career guidance and mentoring valued • Professional ethics highly appreciated (4.3/5)	• Leadership events & MRSL research mandatory • Research databases (EBSCO, CMIE, Pearson) • Alumni-student mentoring programme initiated • Crosscutting value education continued	4	4.1/5	✓ Completed / Active

Employers (Industry Partners)	Structured Form Industry Visits BIP Interactions	• Need stronger data analytics & communication • BIP students need better industry exposure • Research and analytical ability to be improved	• Employability Skills course (23MBA722) added • BIP restructured with 160+ organisations • Business Research Methods strengthened	3	3.7/5	✓ Completed / Active
Curriculum (BOS / Faculty / External Experts)	BOS Meetings Academic Council External Experts	• Need for NEP 2020-aligned curriculum • Limited value-added course visibility • Crosscutting issues need formal integration	• 2023 Scheme with 8 new courses launched • 14 value-added programmes conducted • Crosscutting activities documented (NAAC 1.3.1)	3	–	✓ Completed / Active