



R V Institute of Management (RVIM)

Date:12-04-2024

Course End Feedback 2023 24

Respected HoD,

Please find attached the overview of the course end feedback report for 3rs semester 2023-24 courses and individual faculty-wise feedback reports. The report contains an average rating collected from students on a scale of 1-5 with 1 being lowest and 5 being the highest.

Activity Name:MBA 3 Sem MKT Course Feedback 2023 24

Sl.no	Course Name	Section Name	Faculty Email	Average Rating	Percentage
1	Applications of Digital Marketing	MBA 3 Sem Sec ADM 2023 24	padmalinisingh.rvim@rvei.edu.in	3.96	79.17
2	Sales and Distribution Management	MBA 3 Sem Sec SDM 2023 24	noorfirdoos.rvim@rvei.edu.in	3.61	72.14
3	Service and Retail Marketing	MBA 3 Sem Sec SRM 2023 24	somanathb.rvim@rvei.edu.in	3.72	74.44

