

Basic Equation : Profit = Sales - Total Cost

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$$\begin{aligned} 2. \text{ SALES} &= \text{Total Cost} + \text{Profit} & \text{OR} &= (\text{Variable cost} + \text{Fixed Cost}) + \text{Profit} \\ & & \text{OR} &= \text{Variable Cost} + \text{Contribution} \end{aligned}$$

3. **CONTRIBUTION** = Sales - Variable Cost OR = Profit + Fixed Cost

4. FIXED COST = Total Cost - Variable Cost OR = Contribution - Profit

5. VARIABLE COST = Total Cost - Fixed Cost OR = Sales - Contribution

6. **PROFIT VOLUME RATIO OR P/V RATIO** = $\frac{\text{Contribution}}{\text{Sales}} \times 100$ OR = $\frac{\text{Marginal Change in Profit}}{\text{Marginal Change in Sales}} \times 100$

No. of Units	Rs. Sales	% Capacity
Fixed Cost	Fixed Cost	Fixed Cost
=	=	=
Contribution per unit	P V Ratio	Contribution at 1% capacity

$$= \text{Contribution} - \text{Fixed Cost} \quad \text{OR}$$
$$= (\text{No. of Units} \times \text{Contribution per unit}) - \text{Fixed Cost} \quad \text{OR}$$
$$= (\text{Rs. Sales} \times \text{P/V Ratio}) - \text{Fixed Cost} \quad \text{OR}$$
$$= (\% \text{ Capacity} \times \text{Contribution at 1 \% capacity}) - \text{Fixed Cost}$$

9. **VOLUME OF SALES REQUIRED TO EARN DESIRED PROFIT :**

In No. of Units	=	$\frac{\text{Desired Profit} + \text{Fixed Cost}}{\text{Contribution per unit}}$	→ { Desired
In Rs. Sales	=	$\frac{\text{Desired Profit} + \text{Fixed Cost}}{\text{P / V Ratio}}$	S - V.C ----- C - F.C
In % Capacity	=	$\frac{\text{Desired Profit} + \text{Fixed Cost}}{\text{Contribution at 1% capacity}}$	

Contribution }
(40%) of 250

10. **MARGIN OF SAFETY** = Total Sales - Break Even Sales

11. **PERCENTAGE OF MARGIN OF SAFETY or MOS RATIO**

$$= \frac{\text{Margin of Safety (sales)}}{\text{Total Sales}} \times 100$$

12. **Variable Cost per Unit**

= $\frac{\text{Change in Total Cost}}{\text{Change in Output}}$ (E.C - V.C)

13. **Contribution per Unit**

= $\frac{\text{Change in Profit}}{\text{Change in Output}}$

14. **P/V Ratio**

= $\frac{\text{Change in Profit}}{\text{Change in Sales}} \times 100$

15. **Variable Cost Ratio**

= $\frac{\text{Change in Total Cost}}{\text{Change in Sales}} \times 100$

16. **Net Profit** = Margin of Safety x P/V Ratio