



REPORT ON RVIM STUDENTS PARTICIPATION IN MANTHAN-2024-25 STUDENT BUSINESS IDEA COMPETITION

**Organised by
FKCCI Bangalore**

FKCCI flagship student business plan competition is conducted annually in which all UG and PG students from the state level colleges participate. RV Institute of Management students have been participating for all the years and have been winners and are recognised among the top finalist teams.

Five students team from RVIM - DINEVERSE, HEAVY HAUL, HAPPYAGE, Solar-Dried Vegetables and WEROM participated in the business idea competition.

- DINEVERSE is an idea proposed by the team- *Aditi, Nachiket, Rakshit and Nikhil*, this idea proposes to revolutionize the food and hospitality industry by fusing Augmented Reality (AR), holograms, and projection mapping to create immersive dining experiences. Instead of treating food as just a product, Dineverse transforms each meal into a captivating journey — from personalized AR menus to holographic.
- HEAVY HAUL-is an idea proposed by the team – *Adarsh Hebbale, Sreenidhi PV* this is proposed as a solution to bridge the challenges of the hub n spoke model of the road transport and logistics system in India. Among the logistics partners the un organised and small truck operators are offered solution in this platform for assigning them assured consignment pick up to-and –fro and ensuring them full booking.
- HAPPY AGE-is an idea proposed by the team- *Prasanna, Poornima and Pranam Shetty* this idea proposes to offer app based and offline geriatric services ensuring one-to-one compassionate nursing and social –interaction services.
- Solar Dried Vegetables- this is an idea proposed by *Rakshitha, Chandan, Saniya Sadiya* – Proposes to support farmers extend shelf life for their produce and up-cycle the farm produce to add value as sun –dried produce and find export –oriented market for their farm commodity, this will give farmers access to international market, access to the advantages of earning in foreign currency.
- WEROM- this idea is proposed by *Pramath Hegde and Narayan Pujari* – this is an idea as a healthy and nutritious alternative to milk from animals – this is a plant –based milk alternative to lactose intolerant community.



RV Institute of Management®

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WEROM was one of the business idea from RVIM selected in the preliminary rounds and were selected as one of the best top 40 ideas listed as finalist from among a total of 567 registered business ideas. The student idea WEROM team was lead by Pramath Hegde and Narayan Pujar of batch 2023-25.

WEROM – is a Wellness Health solution, to address the lactose –free milk market as this is a plant based alternative to animal milk, offering the beneficial as it is more nutritious and fat-free milk to lactose in-tolerant individuals.

FINALISTS CERTIFICATE OF WEROM Team at MANTHAN -2025





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Participation Certificates of Five Teams



Dr.Purushottam Bung



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