



RV Institute of Management®

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Autonomous
Institution Affiliated
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University

Approved by AICTE,
New Delhi, Accredited
by NAAC with 'A+' Grade
QS I-Gauge Diamond Rated

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ENTREPRENEURSHIP DEVELOPMENT

STUDENT START-UP

Report on participation in Startup Mahakumbh 2025

RV Institute of Management's Team OZY Shines Bright

Theme: *Startup India @ 2047 – Unfolding the Bharat Story*

Startup Mahakumbh 2025, India's largest entrepreneurial gathering, has brought together **3,000 startups, 1,000+ investors and incubators, 10,000+ delegates from over 50 countries, and 50,000+ business visitors**, creating an unparalleled platform for shaping India's startup landscape.

Held at **Bharat Mandapam, New Delhi**, the event showcases cutting-edge innovation across **thematic pavilions** covering AI, DeepTech & Cybersecurity, HealthTech & BioTech, AgriTech, ClimateTech, FinTech, Mobility, Defence & Space Tech, and more. Activities included **exhibitions, panel discussions, fireside chats, masterclasses, and student pitching sessions**.

The program has been curated by an esteemed **Organizing Committee** led by **FICCI**, along with **ASSOCHAM, NASSCOM, TiE, IVCA**, and the **Bootstrap Foundation**, with strong support from **DPIIT (Department for Promotion of Industry and Internal Trade)**—demonstrating India's commitment to innovation-driven growth.

The Grand Inauguration:



The event was inaugurated on **April 3rd, 2025**, in **Audi 1 of Bharat Mandapam** with an august lineup of dignitaries including:

- **Jitin Prasada**, Union Minister of State (MoCI & MeitY)
- **Amardeep Singh**, Secretary, DPIIT
- **Manoj Mittal**, CMD, SIDBI
- **Satya Narayan Meena**, ACEO & CFO, GeM
- **Sristiraj Ambastha**, Chairman, ECGC
- Startup Mahakumbh Organizing Committee members and key industry leaders

The **evening session** saw the presence of **Piyush Goyal**, Union Minister for Commerce & Industry, along with:



- **Rajesh Kumar Singh**, Defence Secretary
- **Harsha Vardhan Agarwal**, President, FICCI
- **Navin Kumar Singh**, DG, NCIIPC



Team OZY – RV Institute of Management’s Innovation:

START UP PITCH OF R V INSTITUTE OF MANAGEMENT-

TEAM: OZY – Operations Easy* - Know before you GO...!

***Problem identified-** Patients struggle to find essential medicines, while consumers overpay due to a lack of awareness about generic alternatives. Pharmacies face stock management issues, new employees encounter operational challenges, and healthcare professionals lack flexible freelancing opportunities to serve patients at home. A solution is needed to enhance medicine accessibility, affordability, and workforce efficiency in healthcare.

Solution we are offering- A Smart platform that ensures real-time medicine availability, Comparison with generic medicines, showing alternative brands which provides same drug (generic and branded) composition, helping patients locate essential drugs near their location.

Other features include:

- AI-powered prescription scanning and AI chatbot suggesting cost-effective generic alternatives reducing expenses,
- An automated inventory management system optimizing stock levels for pharmacies,
- Data-driven insights that enhance business decisions (demand and supply forecast).
- A freelancing network connecting healthcare professionals with patients needing home services, improving workforce efficiency and accessibility.

OZY - TEAM



Team Faculty and Students list:

Prof. Anitha BM Dsilva, Department of Marketing

Mr. Pramath Hegde

Mr. Narayan Pujari

Mr. Mark Dakshin Kennedy

Mr. Murgesh Angadi

Mr. Kushal Patil

Mr. Nikheel Shirshyad

Mr. Darshan D K

Mr. Nachiket Hiredesai

Ms. Amulya N U

Ms. Akshata Siked

A Proud Moment for RVIM:

Our team was among the select few who presented in the **Top 100 Startup College Pitches** and further advanced to the **Top 10 finalists**. On 5th April 2025 Ozy Team bagged prize money of 2,50,000 as one of the finalist. The mail communication is given below:



Suriya-TiE Bangalore <suriya@tiebangalore.org>

to me, PRAMATH, umasharma.rvim, director.rvim ▾

11:33 (5 hours ago)



Hello Prof Anitha,

Further to our call, sharing a formal mail as per your requirement.

This is to inform you that the prize money of *Futurepreneurs Challenge* at *Startup Mahakumbh* was disbursed on 15th Dec 2025 and would have hit the bank account shared with TiE in the week of Dec 17th, 2025. Against the total prize amount of ₹2.5L, a 30% tax deduction was applied as per applicable regulations. Accordingly, the net amount credited to your bank account would be ₹1.75L. This prize money to be utilised as per the inputs shared by you as a report.

Please note that the quarterly report needs to be furnished as per the money that is being disbursed / utilised as requested.

The below mail was sent by Suman Dash, who was handling the TiE U program earlier. This was sent out on Dec 4th, 2025.

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Best Regards

Suriya Kala

Director - Partnerships

TiE Bangalore

Glimpses of Team OZY at Startup Mahakumbh 2025:











Newspaper glimpses- Kannada newspaper Janamadyama

ಮಹಾಕುಂಭ್ ಸ್ಟಾರ್ಟ್‌ಅಪ್ ಸಮಾವೇಶದಲ್ಲಿ ಓಜಿ ಗೆ ಸ್ಥಾನ

»ಜನಮಾಧ್ಯಮ, ಶಿರಸಿ ನವದೆಹಲಿಯ ಭಾರತ ಮಂಟಪದಲ್ಲಿ ಜರುಗಿದ ಟೈ ಸ್ಟಾರ್ಟ್‌ಅಪ್ ಮಹಾಕುಂಭ್- 2025 ರಲ್ಲಿ ಓಜಿ ಒಪರೇಶನ್ಸ್ ಈಸಿ ಸಂಸ್ಥೆ ಟಾಪ್ ಟೆನ್‌ದಲ್ಲಿ ಸ್ಥಾನ ಪಡೆಯಿತು. ಈ ಸ್ಟಾರ್ಟ್‌ಅಪ್ ಸ್ಥಾಪಕ



ಪ್ರಮಥ್ ಹೆಗಡೆ ನೇತೃತ್ವ ವಹಿಸಿ ಮಹಾಕುಂಭ್‌ದಲ್ಲಿ ವಿಷಯ ಮಂಡನೆ ಮಾಡಿದರು.

ತಾವು ಎಂಬಿ ಎ ಅಧ್ಯಯನ ನಡೆಸಿರುವ ಪ್ರಮಥ್ ಹೆಗಡೆ ಆರ್ ಎ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಪರವಾಗಿ ಈ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಪ್ರಾತಿನಿಧ್ಯ ವಹಿಸಿದ್ದರು. ದೇಶಾದ್ಯಂತ 8000ಕ್ಕೂ ಹೆಚ್ಚು ಸ್ಟಾರ್ಟ್‌ಅಪ್‌ಗಳಲ್ಲಿ, ಈ ತಂಡವು ಮೊದಲಿಗೆ 100 ಫೈನಲಿಸ್ಟ್‌ಗಳ ಪೈಕಿ ಸ್ಥಾನ ಪಡೆದು, ನಂತರ ಅತ್ಯುತ್ತಮ 10 ಅವಿಷ್ಕಾರಗಳಲ್ಲಿ ಒಂದಾಗಿ ಗುರುತಿಸಿಕೊಂಡಿತು.

ಓಜಿ ಎಂಬುದು ಪ್ರಮಥ್ ಹೆಗಡೆ ಸಹಿತ 10 ಮಂದಿಯಿರುವ ತಂಡವು ರೂಪಿಸಿರುವ ಆ್ಯಪ್ ಆಗಿದ್ದು ಈ ಆ್ಯಪ್ ಜನರ ಔಷಧೀಯ ಅಗತ್ಯಗಳ ಬಗ್ಗೆ ಮಾಹಿತಿ ನೀಡುವುದಾಗಿದೆ. ವಿಶೇಷವಾಗಿ ಜನೋಷ್ಠ ಮತ್ತು ಕಂಪನಿ ಔಷಧಗಳ ಬೆಲೆ, ಯಾವುದೇ ಔಷಧ ಸ್ಥಳೀಯವಾಗಿ ಎಲ್ಲೆಲ್ಲಿ ಲಭಿಸುತ್ತದೆ ಎಂಬ ಮಾಹಿತಿ; ಚಿಕಿತ್ಸೆಯ ಕುರಿತಾಗಿ ಜನತೆ ಮತ್ತು ವೈದ್ಯರ ನಡುವೆ ಸಂವಹನ, ಸಂಪರ್ಕಕ್ಕೆ ಅನುವುಮಾಡಿಕೊಡುವುದು; ಮಾತ್ರವಲ್ಲ, ವೈದ್ಯರು ಬರೆದುಕೊಟ್ಟ ಚೀಟಿಯಲ್ಲಿ ಔಷಧದ ಹೆಸರು ಸ್ಪಷ್ಟವಾಗಿ ತಿಳಿಯದೆ, ನಜರ್ ಚೂಕ್‌ನಿಂದ ಅಂಗಡಿಯವರು ಬೇರೆ ಔಷಧ ನೀಡಿ ಅಪಾಯವಾಗುವ ಹೆಚ್ಚಿನ ಸಾಧ್ಯಗಳನ್ನು ತಡೆಯಲು ಎ ಐ ತಂತ್ರಜ್ಞಾನ ಬಳಸುವಿಕೆಯಿಂದ ಸರಿಯಾದ ಮಾಹಿತಿ ನೀಡಿ ಔಷಧದ ಅಂಗಡಿಯವರಿಗೂ ನೆರವಾಗುವುದು ಈ ಆ್ಯಪ್‌ನ ಮಿಷನ್‌ವಿಶೇಷವಾಗಿದೆ.

A silva
Coordinator

Prof. Anitha BM Dsilva



Director