

Certificate of Publication

EPRA International Journal of Multidisciplinary Research (IJMR)

ISSN : 2455-3662 (Online)

Impact Factor : (SJIF)8.691(ISI)1.188



Is hereby honoring this certificate to

P Uttara

In Recognition of the publication of Paper entitled

HOW NEUROSCIENCE IS REDEFINING ADVERTISEMENTS: MEASURING EMOTIONAL TRIGGERS IN AD CAMPAIGNS

Published under Paper Index 202506-01-022585

Volume 11 , *Issue* 6 , June , 2025



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INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH IN SCIENCE, ENGINEERING AND TECHNOLOGY (IJMRSET)

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HIGH IMPACT FACTOR: 8.206



The Board of IJMRSET is hereby awarding this certificate to

MOULYAGOWDA D N

Student, RV Institute of Management, Bengaluru, India

in Recognition of Publication of the Research Paper Entitled

**“Evaluating the Effectiveness of Instagram Reels on Gen
Z: Analyzing Engagement and the Role of Instagram usage
in Shaping Purchase Intent”**

Published in IJMRSET, Volume 8, Issue 6, June 2025



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The editorial board of IJFMR is hereby awarding the certificate of publication to

Ms. Apeksha Siddannavar

in recognition of publication of the paper titled

Analysis of Psychological Factors Affecting Customer Lifetime Value on SaaS Platforms

Co-Authors: Prof. Shoaib Ahamed Khan, Prof. Pooja Ravindra Takalkar

Published In: **Volume 7, Issue 4 (July–August 2025)**

Paper Id: **52064**

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Sannidhi S Shetty

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**ANALYZING SEASONAL TOURISM DEMAND IN INDIA: TRENDS, PREFERENCES, AND
FORECASTING INSIGHTS**

Published In IJRAR (www.ijrar.org) UGC Approved - Journal No : 43602 & 7.17 Impact Factor

Volume 12 Issue 2 June 2025, Date of Publication: 06-June-2025

PAPER ID : IJRAR25B3812

Registration ID : 315459



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This is to certify that

Mr. Sachin V N

has presented a paper titled "A Comparative Study of Green And Conventional Mutual Fund
Performance In The Indian Market: A Return & Risk Adjusted Approach" at the 5th International
Conference on
"Sustainability, Leadership, and Technology: Towards a Better Tomorrow" on 18th & 19th July, 2024
organized by S. P. Mandal's, Prin. L.N. Weingkar Institute of Management Development and Research (WeSchool),
Mumbai.

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Prof. Dr. Uday Salunkhe
Group Director
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International Conference on
Beyond Borders: Exploring Global Perspectives in Management
(ICEGPM-2024)

CERTIFICATE OF PARTICIPATION

Mr. Rudresh HR

participated and presented a paper titled

“Navigating Budget-Mindfulness Among Generation Z in the UPI Era”

in International Conference on Beyond Borders: Exploring Global Perspectives
in Management organized by Indira School of Business Studies PGDM, Pune
from 23rd August 2024 to 24th August 2024.

Dr. Renu Bhargava
Director, Indira School of Business
Studies PGDM, Pune, Maharashtra, India

Dr. Kumendra Raheja
Dean, Indira School of Business
Studies PGDM, Pune

Dr. Shikha Sindhu
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Dr. Amruta Deshpande
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Indira Group of Institutes, Pune

Dr. Varsha Manish Bihade
Associate Professor, Indira School
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MRD 2.0 2024

Certificate of Participation



The Academic Senate and International Research Council of Eudoxia Research University Certify that the certificate of appreciation is presented to

Gunjan Raju Chaudhari

RV Institute of Management

for successful participation in the "Second International Conference on Advanced Research Methods, Tools and Techniques for Multidisciplinary Research (MRD 2.0-2024)" organized by

Eudoxia Research University, New Castle, USA and Eudoxia Research Centre, India

Date: 20th February and 21st February 2024

Registration No.: EDX/IC/MRD/2024/REG/02/513

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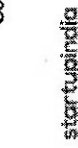
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Deepika K Shetty

has presented a paper titled "A Study On Investor's Attitude Towards Mutual Fund Investment" at the 5th International Conference on "Sustainability, Leadership, and Technology: Towards a Better Tomorrow" on 18th & 19th July, 2024 organized by S. P. Mandali's, Prin. L.N. Welingkar Institute of Management Development and Research (WeSchool), Mumbai.

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Guruprasad

has presented a paper titled "Role of real estate investment trusts (REITs) in India market" at the 5th International Conference on "Sustainability, Leadership, and Technology: Towards a Better Tomorrow" on 18th & 19th July, 2024 organized by S. P. Mandali's, Prin. L.N. Welingkar Institute of Management Development and Research (WeSchool), Mumbai.

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