



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR,
BANGALORE - 41.

DEPARTMENT OF GENERAL MANAGEMENT

**A REPORT AND RELATED DOCUMENTS OF
CERTIFICATE COURSE ON**

'PRINCIPLES OF MANAGEMENT'

FOR THE I SEMESTER MBA

OCTOBER, 2014 TO DECEMBER, 2014

ORGANIZED BY
DEPARTMENT OF GENERAL MANAGEMENT
R V INSTITUTE OF MANAGEMENT
BANGALORE

EOAC
RV
23/04

Rashtreeya Sikshana Samithi Trust
R V Institute of Management



A Brief Report on Certificate Course on Principles of Management

Certificate course on 'Principles of Management' was conducted for the first semester MBA students. The course content was organized around the four 'pillars' of management namely planning, organizing, leading and control along with Indian ethos in modern management for systematic understanding of management related challenges and conceptual tools and techniques in analyzing, evaluating and addressing management issues. The classes were held on Saturday's during 18th October to 27th December 2014. Resource persons for this course were selected both from Industry and Academic. Methodology adopted to teach this course includes Class room teaching, Case study analysis, research based and experiential learning.

Dr.Noor Firdoos Jahan, Professor, Department of General Management took the session on Fundamentals of Management. This lecture gave an insight on the basics of management and be familiar with management terms and vocabulary.

The modules related to Planning, Decision making, Directing and controlling was very well handled by Mr. Vinayak S Angadi, Management Consultant, Bangalore. Mr. vinayak shared his experience in the corporate sector with reference to these concepts and explained students the relevance of this subjects to practices of managers. The module on Organisation Structure was done by Ms.Rashmi Shetty, Assistant Professor, Department of General Management.

Change Management and its importance in present business context was emphasized through lecture by Mr.A. Chandran, Faculty in General Management. All the contents of Module 3 was discussed in this session.

Dr.S.Ranganath, Professor of Sanskrit & Director, R.V. Institute of Sanskrit Studies ,NMKRV cited enormous examples on Indian Ethos and took the last module of our course on Principles of management.

At the end of the course the students have been graded based on their performance. The criteria for measuring their performance is given below:-

50% allotted for Written test performance

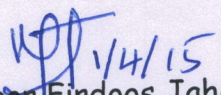
30% allotted for assignment based on a mini project.

20% allotted for attendance and class behaviour.

The student who have scored minimum marks of 50% and above were graded and according certificates were issued to the students.

Overall the course was well conducted and well received by the students and it is reflected in the feedback given by the students on the course.

Report Submitted by:


Dr. Noor Firdoos Jahan

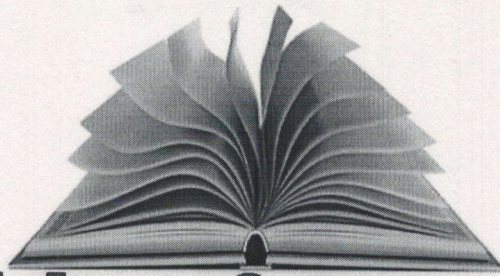


Table of Contents

1. Report

2. Proposal, Budget & Syllabus

3. Resource Person Details

4. Course Material

5. Feedback Analysis

6. Attendance

7. Evaluation, Grading & Certificate
Details

8. Annexure

Date: 14/10/2014

From
Dr. Noor Firdoos Jahan,
Professor, Department of General Management,
R V Institute of Management, Bangalore.

To
The Director
R V Institute of Management, Bangalore.

Respected Sir,

Subject: Certificate Course for I semester MBA

I am herewith attaching the proposal for the Certificate Course for I semester MBA students for the approval. Please approve the same.

Kindly do the needful.

Thank you

Yours sincerely

14/10/14
Dr. Noor Firdoos Jahan

Approved

JAN

Rastreeya Sikshana Samithi Trust
R V Institute of Management
Department of General Management

Proposal for Certificate Course

Course title	Principles of Management
Type	Value addition course
To whom	I semester MBA students
Duration	One semester
No. of paper	One paper
Project Work	One mini project
No. of hours	15 hours of class room teaching and 5 hours of assignments & activities Total number of course hours: 20
Delivery	Faculty: Combination of industry experts and internal faculty can handle the sessions Methodology: Case study analysis, real time data analysis, simulation, hands on experience, practical, research based and experiential learning.
Sessions Plan	Syllabus must be finished by the end of I semester.
Examination	-Examination to be held at the end of I semester - Examination for 50 marks (2 hours) - Mini project for 30 marks - Internal assessment for 20 marks based on assignments, attendance and class participation - Total marks 100



Rashtreeya Sikshana Samithi Trust

R V Institute of Management
Jayanagar, Bangalore - 560041,

Department of General Management

Certificate Course on

“PRINCIPLES OF MANAGEMENT”

Prepared by Dr. Noor Firdoos Jahan

FOR I SEMESTER MBA STUDENTS

Oct -2014

Course Description and Scope

Principles of Management is a comprehensive introductory course on the management process from a manager's perspective, with particular emphasis on the skills, competencies, techniques and knowledge needed to successfully manage an organization. It focuses on the entire organization from both a short and long-term perspective to form a strategic vision, setting objectives, crafting a strategy and then implementing it. This course examines the logic and working of organizations. It also investigates how organizations develop and maintain competitive advantage within a changing business environment influenced by political, economic, social, technological, legal and environmental [PESTLE] factors. The course content is organized around the four 'pillars' of management viz. planning, organizing, leading and control [POLC] for systematic understanding of management-related challenges and conceptual tools and techniques in analyzing, evaluating and addressing management issues¹.

Course Learning Objectives

This course ensures that the students understand how-

- Managers manage business organizations in the dynamic global environment
- Organizations develop and maintain competitive advantage
- Business decisions are made using various tools and techniques to remain competitive.

Course Outline:

Module 1:

2 hours

Management: Introduction, definition of management, nature, purpose and functions, levels and types of managers, managerial roles, skills for managers, evolution of management thought, Fayol's fourteen principles of management and recent trends in management.

Module 2:

4 hours

Planning and Organizing:

Planning: Nature of planning, planning process, objectives, MBO, MBE, planning premises, decision making, process of decision making, types of decisions, techniques in decision making.

Allotment of Responsibilities

Sl.No	Responsibilities	InCharge	Signature
1.	Preparation of syllabus, making the proposal and taking the approval	Dr. Noor Firdoos Jahan	
2.	Identification of the resources person and coordinating with them for all the classes, Class arrangement.	Prof. N Suresh	
3.	Students complete Evaluation, feedback and attendance.	Prof. Rashmi Shetty	
4.	Photography, Documentation, co-coordinating with students	Prof. Chandran A	
5.	Preparation Course Material	Dr. Noor Firdoos Jahan	

Budget of the Course:

Item	Income	Expenditure
Fees for the course 155 students @ 500/- each	77,500	
Resource person remuneration 10 hours @ Rs. 1000/- per hour		10,000
Course material, Case study for the students		12,000
Feed back forms and question paper Xerox		500
Water bottles, Bouquets, Dry fruit box		750
Certificate printing		2,000
Stationery		500
Total	77,500	25,750

M-pay
19.12.14

14/10/14
Dr. Noor Firdoos Jahan
Co-ordinator, General Management Department
R V Institute of Management

[Signature]
Director

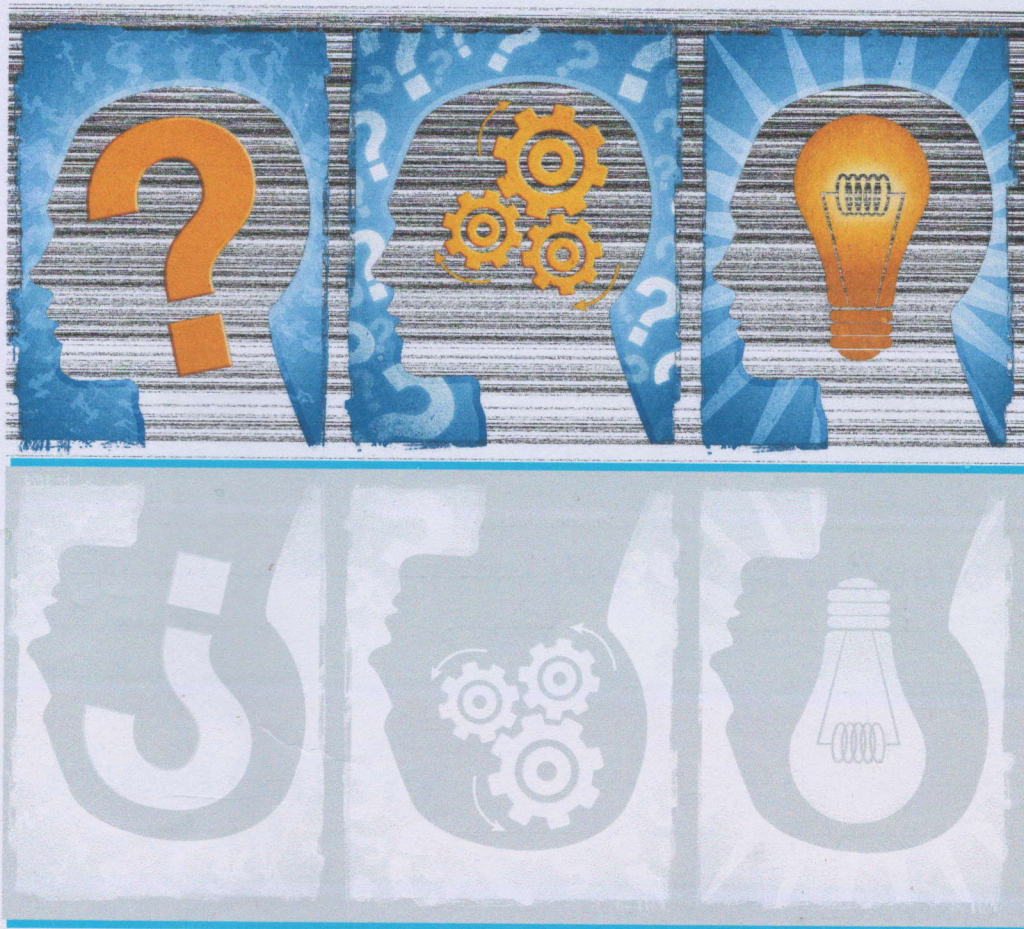


Rastreeya Sikshana Samithi Trust
R V Institute of Management

Department of General Management

**PROFICIENCY COURSE
ON**

**Problem Solving Methods and Techniques
in Management**



26th April to 28th June 2014

Every Saturday , 8.30 a.m to 10.00 a.m

SEMINAR HALL

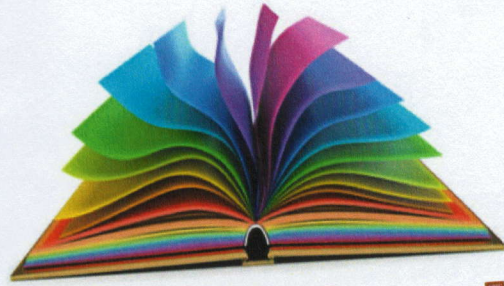


Table of Contents

1. Report

2. Proposal, Budget & Syllabus

3. Resource Person Details

4. Course Material

5. Feedback Analysis

6. Attendance Analysis

7. Evaluation, Grading & Certificate
Details

8. Photo Gallery

9. Annexure

A Brief Report

The Department of General Management designed, developed and conducted a proficiency course on Problem Solving Methods and Techniques in Management for the second semester MBA students. The course consists of seven modules spread around 15 hours and conducted in 10 sessions of one and a half hour each on every Saturday. The course started from 26th April to 28th June 2014.

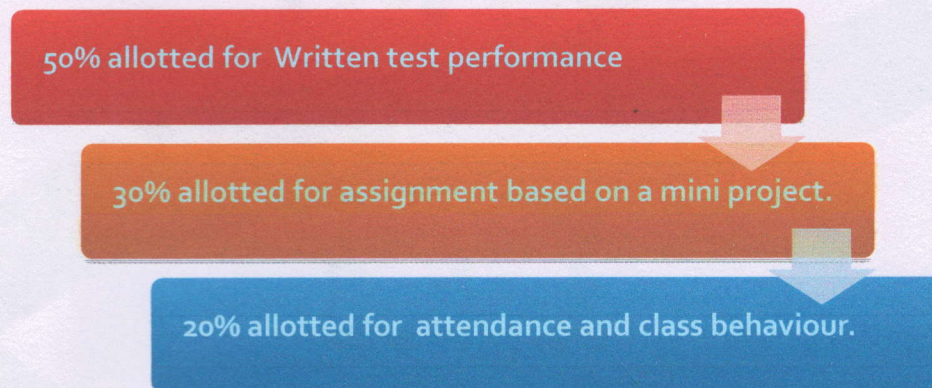
The course aimed at inculcating problem solving skills among MBA students to enable them analyze problems, identify problem severity and assess the impact of alternative solutions. Participants learned to use available resources to resolve issues in a constructive manner. Additionally, students had an opportunity to practice far reaching consensus by seeing a problem from a professional, and not from a personal perspective. The course included brainstorming activities and online business simulations. In order to achieve the aim of this course a combination of academia and industry resource people was made. They shared their hands on experience in solving the various levels of problems in the practical scenario.

The details of the resource people and the modules handled by them is cited in the table below:-

S.N	Name & Designation of the Resource Person	Modules handled
1.	Mr. Raghavendra Annarao Nargollikar, General Manager & Delivery Head, WIPRO, Bangalore.	Brainstorming and Problem Solving techniques available
2.	Mr. Jesudas Nicholas , Channel Sales Manager, Invensys Skelta (A Schneider Electric Company), Bangalore.	Tools and tactics for generating solutions Managing Dilemma s
3.	Dr. Noor Firdoos, Professor, Dept. of General Management, R V Institute of Management , Bangalore.	Problem solving process
4.	Prof. A Chandran, Asst. Professor, Dept. of General Management, R V Institute of Management , Bangalore.	Problem Definition
5.	Prof. Rashmi Shetty, Asst. Professor, Dept. of General Management, R V Institute of Management , Bangalore..	Team Problem Solving

Methodology adopted for the course consisted of concept teaching, application of the concepts was taught through case studies and many activities in the class. The sessions were made interactive to make the students learn the real problem solving skills through involvement, simulation and participation in the classrooms. A comprehensive set of notes was supplied to facilitate the students in preparation of the test.

At the end of the course the students have been graded based on their performance. The criteria for measuring their performance is given below:-



The student who have scored minimum marks of 50% and above were graded and according certificates were issued to the students.

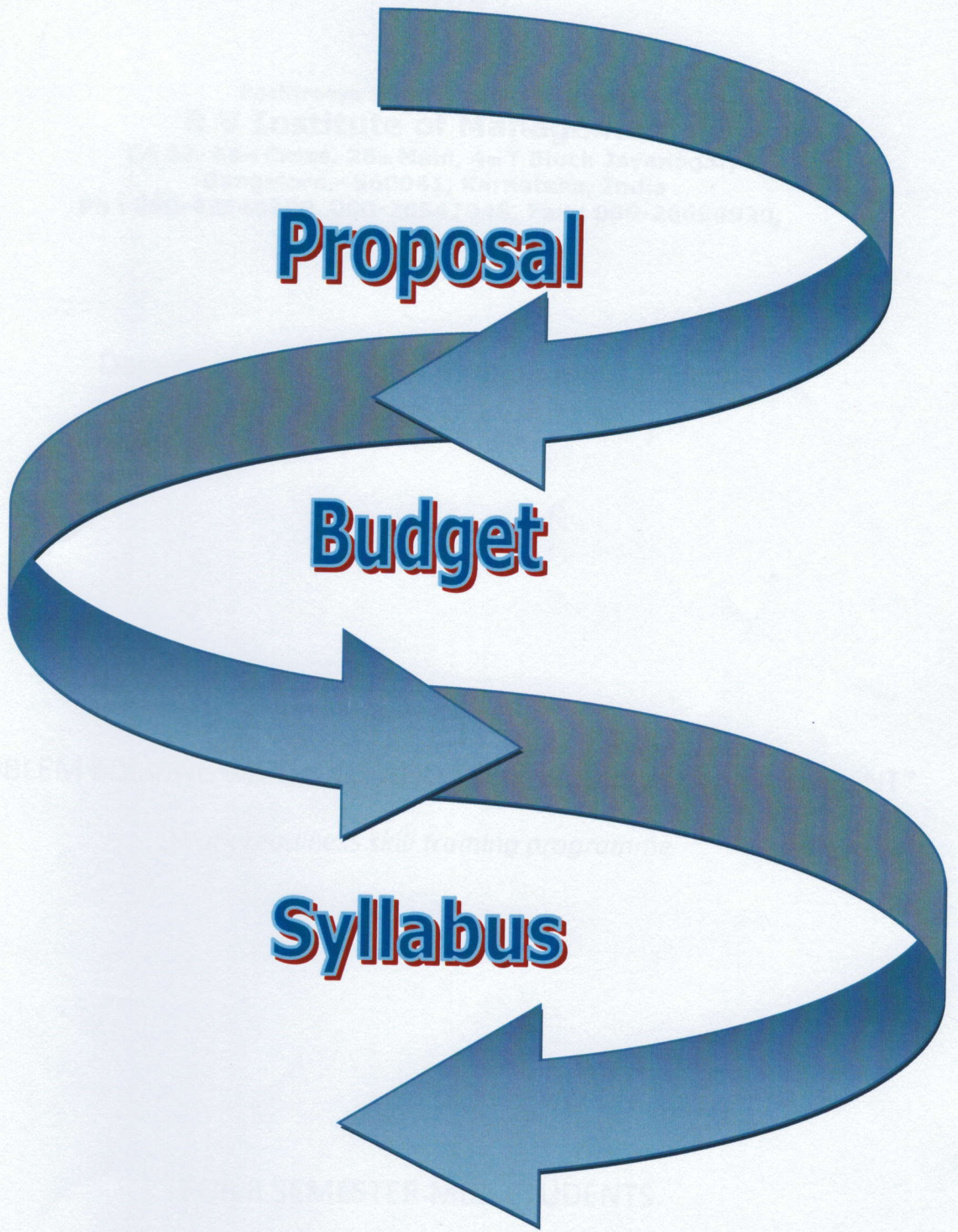
CONCLUSION

To conclude we can state that on successful completion of this course, students will be equipped to describe and apply a structured problem solving approach, identify the concepts and understand the fundamental tools to be used in the decision making process and reinforce the importance of making sound decisions in a timely fashion.

Proposal

Budget

Syllabus





Rashtreeya Sikshana Samithi Trust
R V Institute of Management
CA 17, 36th Cross, 26th Main, 4th T Block Jayanagar,
Bangalore - 560041, Karnataka, India
Ph : 080-42540300, 080-26547048, Fax : 080-26654920,
Website: www.rvim.in

Department of General Management presents

Proficiency Course on

“PROBLEM SOLVING METHODS AND TECHNIQUES IN MANAGEMENT”

Work readiness skill training programme

FOR II SEMESTER MBA STUDENTS

Overview

Effective problem solving skills enable managers to analyze problems, identify problem severity and assess the impact of alternative solutions. The course is designed to develop problem solving skills of students. Participants learn to use available resources to resolve issues in a constructive manner. Additionally, they practice far reaching consensus by seeing a problem from a professional, and not from a personal perspective. The course includes brainstorming activities and online business simulations. On successful completion of this course, students will be equipped to describe and apply a structured problem-solving approach, identify the concepts and the fundamental tools to be used in the decision-making process and reinforce the importance of making sound decisions in a timely fashion.

Objectives

At the completion of the course, participants will be able to:

- More clearly define problems
- Generate a wider variety of quality alternatives
- Better evaluate alternatives
- More effectively facilitate team problem solving
- Face problems with increased confidence and an array of useful tools and tactics

From
A.Chandran
Coordinator ,Department of General Management
RVIM

May 5, 2014


To
The Respected Director
RVIM

Sir,

Sub: Proficiency Programme for II Semester MBA- Request for Further Approval

The Department had planned proficiency programme classes till 26th April 2014 with in-house faculty members as resource person and had sought prior approval for the same on April 16, 2014.

Further now we have received acceptance from 2 resource person from the industry to conduct 8 sessions of 1½ hour session . Resource person Profile and Budget provided for information and approval.

Resource Person	Topics Alloted	Remuneration
Raghavendra Annarao Nargolikar General Manager and Delivery Head WIPRO	Preparing for Brainstorming - Identifying Mental Blocks, Removing Mental Blocks, Stimulating Creativity, Brainstorming Basics, Brainwriting and Mind Mapping, Duncker Diagrams. Problem solving techniques available: Brainstorm (mind cluster), Affinity Diagram, Future Basing, Mind Mapping, Quality Improvement Plan Fishbone, Balance Sheet, SWOT/PEST Analysis, Tree Diagram, Force Field Analysis	4 ½ hours x Rs.1000 per hour = Rs.4500/- 

Pl. discuss with me

Approved

OB/OS

Approved to pay
from the Dir A/c

2014

<p>From Jesudas Nicholas Channel Sales Manager Invensys Skelta (A Schneider Electric Company)</p> <p>The Director, RVIM, Bangalore</p> <p>Respected Sir,</p> <p>With reference to our proficiency Mr. Jesudas Nicholas, Channel Sales sessions tomorrow.</p> <p>As per our proposal, we allotted as per our proposal. As one of the got reduced to few hours. Hence students. I request you to sanction</p> <p>Thanking you,</p>	<p>Tools and tactics for Generating Solutions-The Morphological Matrix, The Six Thinking Hats, The Blink Method, Analyzing Solutions- - Developing Criteria, Analyzing Wants and Needs, Using Cost/Benefit Analysis, Selecting a Solution - Doing a Final Analysis, Paired Comparison Analysis, Analyzing Potential Problems</p> <p>Team problem solving – Examines the dynamics of group problem solving, Basic concepts in group problem solving, four basic constructs- group task, group structure, group process and group product, Interpersonal Influence Processes .</p> <p>Managing Dilemmas: When Problems Can't Be Solved - How do you solve important, highly complex challenges? - Understanding the context surrounding a strategic dilemma, solving personal dilemmas vs. organizational dilemmas, Using the 5-step Dialectical Solutions Method (DSM) to solve dilemmas- issues and challenges, core dilemma definition, strategic modelling and analysis, gap analysis, resolution planning, Practicing the DSM model on a current issue</p>	<p>7½ hours x Rs.1000 per hour = Rs.7500/-</p> <p>Date: 27.06.2014</p>
--	---	---

Flower bouquet and books @ Rs.300 per person

600=00

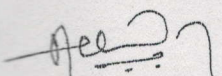
TOTAL

Rs.12600

Request for approval

Thanking you

Yours faithfully


A.Chandran

From
Dr. Noor Firdoos Jahan
Professor, General Management Department
RVIM, Bangalore.

Date: 27.06.2014

To
The Director,
RVIM, Bangalore.

Respected Sir,

Sub: Request for sanction of honorarium

With reference to our proficiency course for second semester MBAs students, I wish to inform you that Mr. Jesudas Nicholas, Channel Sales Manager, Invensys Skelta, Bangalore is going to complete his sessions tomorrow.

As per our proposal, we allotted him 7.5 hours and an honorarium of Rs. 7,500/- was sanctioned by you as per our proposal. As one of the module allotted to him is handled by Ms. Rashmi Shetty, his session got reduced to five hours. Hence tomorrow he will be completing his 5 hours of teaching for our students. I request you to sanction Rs. 5000/- as honorarium to him, in place of Rs. 7500/-.

Thanking you,

Your's Faithfully


Dr. Noor Firdoos Jahan

Encl- proposal.

Approved
for Rs 5000/- only
pay from the Dv. A/c

RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT



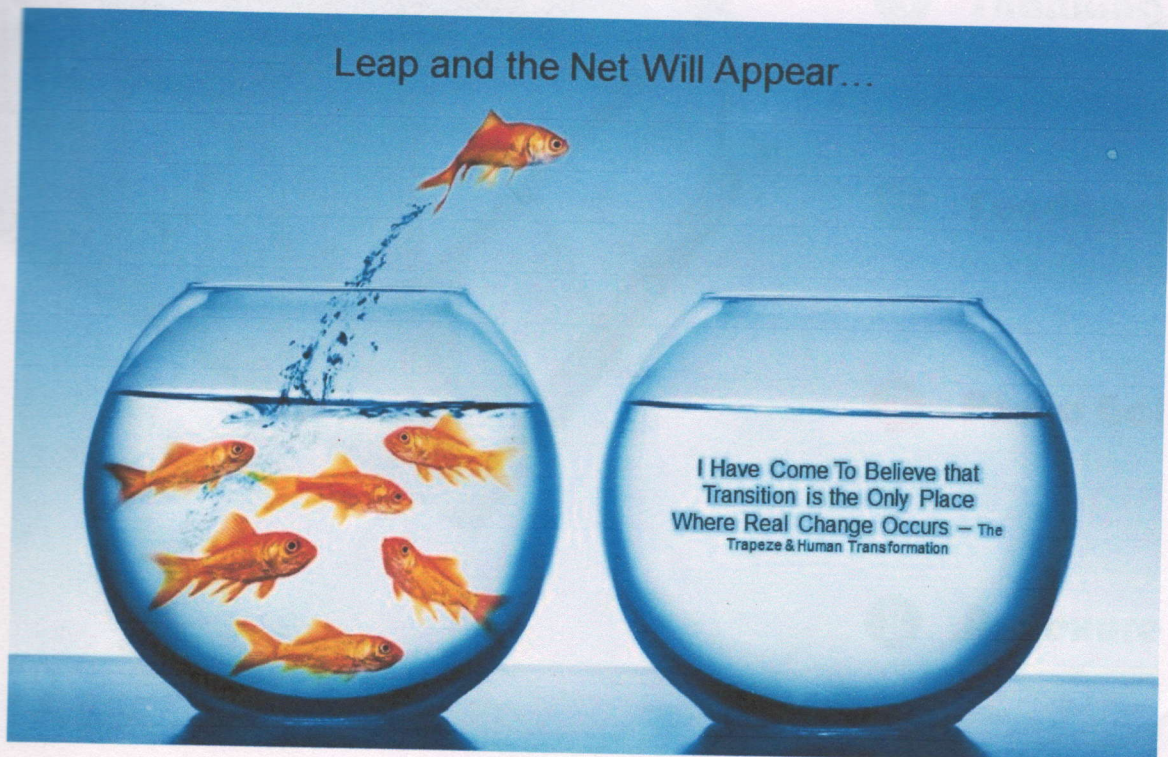
A BRIEF REPORT ON THE WORKSHOP

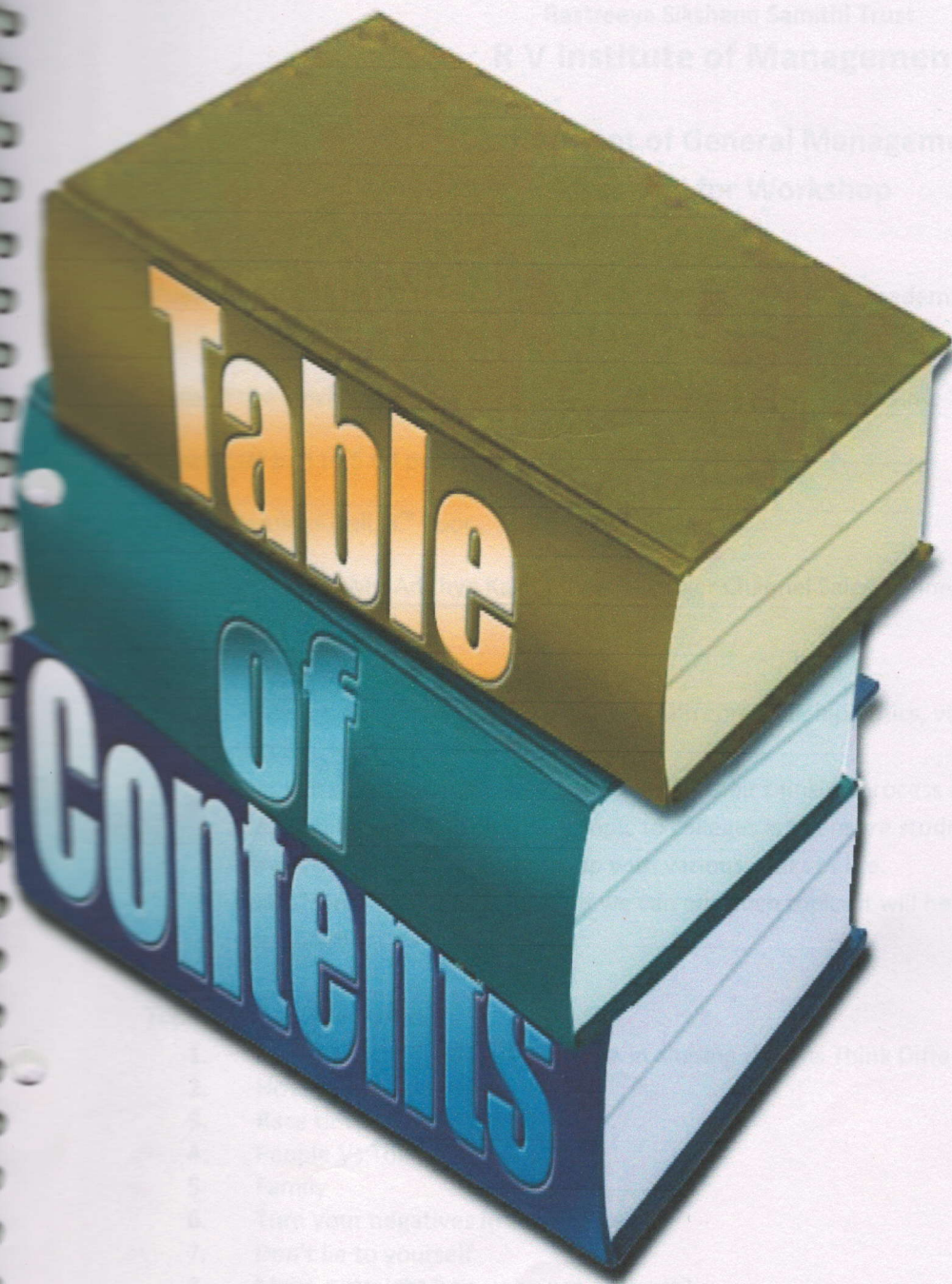
“STAY HUNGRY STAY– A TRANSITION FROM
ACADEMIC TO CORPORATE”
FOR IV SEMESTER
MAY 23, 2014

Venue: Seminar Hall, 3rd Floor

Timings: 2.30 p. m to 5.00 p. m

Organized by: Dept. of General Management





- ① **Proposal**
- ② **Report**
- ③ **Person Profile**
- ④ **Attendance**
- ⑤ **Thanking letter**
- ⑥ **Feedback Analysis**
- ⑦ **Photo Gallery**
- ⑧ **Annexure**

Rastreeya Sikshana Samithi Trust
R V Institute of Management

Department of General Management
Proposal for Workshop

Topic: Workshop on 'Stay Hungry Stay Foolish- A transition from academic to corporate' for fourth semester students

Date of the workshop: Friday, 23rd May, 2014 as suggested by the Time Table Committee

Time: 2.00 p.m to 5.00 p.m (3 Hours)

Venue: Seminar Hall, 3rd floor

Resource Person: Mr. Adithya Karthik, Sr. Manager Channel Sales, Schneider Electric.


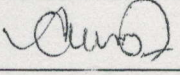

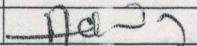
Objectives:

1. Session would be for 2 hours includes entrepreneurship ethics, values, how to handle stress, success, failure & about life.
2. This will give students a new dimension to their thinking process as management graduates. The idea behind introducing such a topic to colleges is to ensure students are have enough knowledge & strength to cope up with various walks of life.
3. Apart from regular curriculum, if we can add such topics it will help develop complete personality of a student.

Topics that will be covered

1. Entrepreneurship (Being Fearless in chasing dreams Think Different)
2. How much is enough?
3. Race time - what's the hurry?
4. People Vs Things
5. Family
6. Turn your negatives in to positives
7. Don't lie to yourself
8. Make a straight box - why not abstract?

Allotment of Responsibilities

S.No	Responsibilities	InCharge	Signature
1.	Identifying and coordinating with the resource person, making the proposal and taking the approval	Dr. Noor Firdoos Jahan	
2.	Introducing the resource person and hall arrangement	Prof. N Suresh	
3.	Students Attendance, Bouquets, water bottles, thanking letters, feedback, Making report	Prof. Rashmi Shetty	
4.	Photography, Vote of Thanks	Prof. Chandran A	

Workshop Budget:

S. No	Item	Cost (Rs)
1.	Bouquets	50
2.	Water bottle	20
3.	Honorarium	3000 for 3 hours
4.	Xerox copies of questionnaires and feedback forms	150
Total		3220

Date: 21.5.2014

Members of the Department

Dr. Noor Firdoos

Prof. N Suresh

Prof. A Chandran

Prof. Rashmi Shetty

Approved

Smt MAN

22/05

Pl. pay from the DM A/c

22/05

"Stay Hungry, Stay foolish – A transition from academic to the corporate" was a half-day workshop for the fourth semester students organized by the Dept of General Management.

The objectives of this workshop were:

- To inculcate entrepreneurship skills, ethics and values.
- To understand how to handle stress, success and failures in the work life.
- To give the students a new dimension to their thinking process

The students assembled in the seminar hall. The resource person was Mr. Adithya Karthik, Sr. Manager from Schneider Electric. Prof. N Suresh welcomed the resource person and our Director and also introduced the resource person to the students. Mr. Adithya started the session with lively examples on significance of the big and small things. He had given a pre work to the students and discussed their responses. He also emphasized on the ways and techniques of being different in the market and not just being another mediocre MBA graduate. He also shared his experiences on failures and the challenges that he had to face in the work environment. He used instances where individual thinking is useful. He laid a lot of stress on thinking and planning for the future and at the same time he showed the importance of its effective implementation.

The session was very interactive and students posed their doubts which were duly clarified by the resource person. Prof. A Chandran proposed the vote of thanks which was followed by the attendance and the student feedback.

Dept of General Management:

Dr. Noor Firdoos Jahan

Prof. N Suresh

Prof. A Chandran

Prof. Rashmi Shetty

Resource Person Profile

Adithya Karthik



Title:	Senior Manager
Department:	Channel Sales
Company Name	Schneider Electric
Previous Role	Regional Manager
Company Name	Oracle
Email ID	adithyakarthik@hotmail.com
Mobile Phone:	9632427000

Details:

Mr. Adithya Karthik has been in the sales role since 2003. Past 11 Yrs has handled sales in various technology & non tech companies. Started career in Africa for Aditya Birla Group. Handled business in Africa, Europe, US. His role involves extensive travel



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

A PREMIER INSTITUTE IN MANAGEMENT EDUCATION, TRAINING, RESEARCH & CONSULTANCY

May 23, 2014

Mr. Adithya Karthik,
Sr. Channel Sales,
Schneider Electric,
Bangalore

Dear Sir,

We thank you for being the resource person for the workshop on the topic "Stay Hungry, Stay Foolish – A transition from academics to corporate" held at our institution on May 23, 2014.

Your insight and presentation on the topic was very informative and motivated the students for future endeavors.

Please accept our gratitude for sharing your most valuable knowledge and the support you have extended in conducting the workshop in a successful manner.

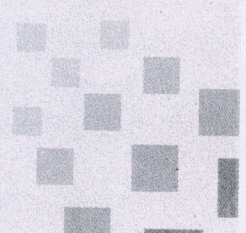
Thank you once again.

With warm regards

A handwritten signature in black ink, appearing to read 'Dr. T V Raju'.

Dr. T V Raju

Director





Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
CA - 17, 36th Cross, 26th Main, 4th T Block,
Jayanagar, Bangalore – 560 041

ACCREDITED BY NAAC WITH 'A' GRADE

A
Seminar report
On

The Total Supply Chain Management

FOR

II SEMESTER MBA STUDENTS

SUBMITTED TO:

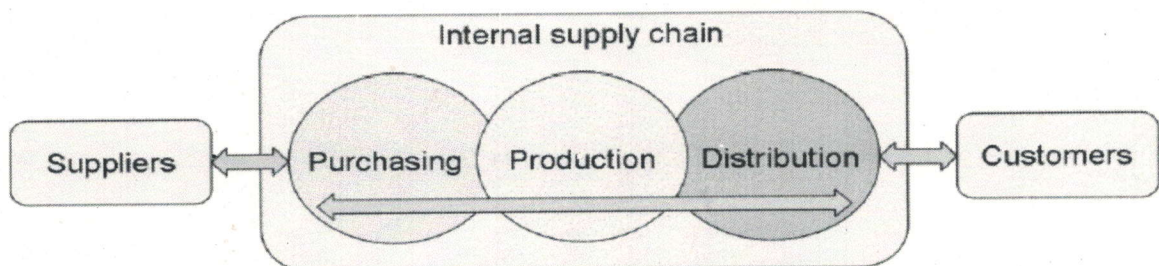
The Director

R V INSTITUTE OF MANAGEMENT

SUBMITTED BY:

Department of
General Management

31-03-2017



Seen

Acknowledgement

We would like to thank our Director Dr. T.V. Raju for giving us such a wonderful opportunity to expand our knowledge in the field of The Total Supply chain Management and also giving us guidelines to for the seminar.

Secondly, we thank P. SRINIVAS RAO Director, Global Institute of Supply Management and NAVEEN CHANDRA A V Director, Global Institute of Supply Management for having accepted our invitation as recourse persons.

Thirdly, we thank our friends who helped us to make seminar more organized and well-stacked till the end.

We thank The Almighty for giving us strength to complete seminar and report on time.

Department of General Management



Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th T Block,
Jayanagar, Bangalore – 560 041

ACCREDITED BY NAAC WITH 'A' GRADE

Department of General Management

Sl.No	Content	Page No
	INTRODUCTION	4
	Objectives of the seminar	7
	About <i>Global Institute of Supply chain Management (GISM)</i> , from where resource persons were drawn.	7
	Profile of Resource Persons	8
	Seminar Summery	8
	Seminar Photos	11
	Feed Back Analysis of participants	
	Annexure	

INTRODUCTION

A supply chain or logistics network is the system of organizations, people, technology, activities, information and resources involved in moving a product or service from supplier to customer. Supply chain activities transform natural resources, raw materials and components into a finished product that is delivered to the end customer. In sophisticated supply chain systems, used products may re-enter the supply chain at any point where residual value is recyclable

What is Supply chain management?

A supply chain is the group of components (suppliers, distribution points, transportation providers) necessary to bring product from its raw material state to the end user. Supply chain management is the term used for controlling and regulating supply chain.

Supply chain success just doesn't happen. It takes focus and effort across the entire company/organization and with outside suppliers and service providers. Logistics touches every part of a company. So supply chain management is multidimensional in its approach and scope. And this takes process, people and technology. This is true whether one is wholesaler, retailer or manufacturer. Supply chains can be long and complex, stretching between different countries. A firm may have many customers, each with different order and shipment requirements and destinations. There can be many suppliers, sourced from different cities and many countries. Each supplier may require instructions and planning as to lead times. All this work is done have product available when

customers order. There are internal needs too. These include where warehouses should be located, both in the U.S. and internationally; how inventory is forecast and allocated to each warehouse; how orders are handled and shipments prepared and how production is assigned among plants and suppliers

PROCESS. Process means a practice, a series of actions, done for a specific purpose, such as satisfying customers. Customers demand and expect more from their suppliers; that is a fact regardless your size or industry. And supply chain management is critical to that customer satisfaction. Supply chain process is a flow of activities with the goal of meeting the requirements of a customer. It includes all internal functions, logistics, distribution, sourcing, customer service, sales, manufacturing and accounting. It includes external companies. The series flows backward--from delivering each customer order each order as demanded back through the performance of suppliers to provide needed finished products, components, parts and assemblies. Process has structure. This compares what some companies call "process" which may be a series of repetitive, standalone transactions. Process has standardization with its understanding of what must be done. With that in place, it also has flexibility to handle exceptions and changes that are a reality of doing business.

PEOPLE. People make organizations and are important to supply chain success. They need to have functional expertise and skills. They need to know how to manage and operate warehouses, inventory, transportation,

purchasing. They need both a tactical view for everyday business and a strategic vision of where and how their function fits in the supply chain and how to make it better. People success is a function also of the corporate culture, how the company sees itself, defines itself and operates, both internally and externally. The culture can be a facilitator of processes or an inhibitor. If the company has myopia, then it negatively impacts its ability to respond in all areas required. Similarly, organizations, with their hierarchical design, create barriers to supply chain

Benefits of SCM

Companies implementing Supply Chain Management may realize benefits of SCM as:

Reduced inventory

Reduced distribution costs

Reduced time to market

Reduced market risks through effective co-ordination and communication

Improved quality of product/service

Improved inventory management

Increased ability to implement just-in-time delivery

Increase in on-time deliveries

Increased factory responsiveness

Order cycle time reduced

Increased revenue

Increased visibility of processes

Increased customer service

Create competitive advantage

Objectives: The objective of the seminar is to equip the participants with the necessary skill and tools for successful Supply Chain Managers. With this intention followings objectives are Set.

- 1) WHAT EXACTLY IS SUPPLY CHAIN MANAGEMENT?
- 2) HOW TO REDUCE SUPPLY CHAIN COST
- 3) HOW TO INCREASE SUPPLY CHAIN RELIABILITY
- 4) WHY SUPPLY CHAIN MANAGEMENT IS CRITICAL TODAY
- 5) HOW TO SET THE RIGHT SUPPLY CHAIN STRATEGY
- 6) INFORMATION TECHNOLOGY SOLUTIONS FOR THE SUPPLY CHAIN

About Global Institute of Supply chain Management (GISM):

Global Institute of Supply chain Management (GISM) was established by a team of Professionals with in-depth Technical & Professional Qualification, Knowledge and vast Industry experience at senior management level. The team has an overall Training experience of over 10,000 hours. Global Institute of Supply chain Management effectively addresses the need for well trained as well as certified recourses for the industry and offers services for operational improvement.

To ensure that the supply chain is operating as efficient as possible and generating the highest level of customer satisfaction at the lowest cost, institution have adopted Supply Chain Management processes and associated technology. Supply Chain Management has three levels of activities that different parts and the institution will focus on: strategic; tactical; and operational.

All three working together in a company provides coordinated, unified effort to use supply chain management as a driving force in customer satisfaction and in having competitive advantage, with service and productivity.

Profile: P. SRINIVAS RAO

| 1



psrao@gismind.org
+91 94480 71752 /
00770

Personal Overview:

Years of experience in Procurement, Logistics in Industries such as Textiles, FMCG, Personal Care, Chemical and ITES. Areas: Strategic Procurement, Negotiations, Inventory Management, Cost Reduction, ERP Implementation, Training, Education.

Work Experience:

- Director, Global Institute of Supply Management (Current)
- Head – Flex Supply Chain Institute, Chennai (1 year & 7 months)
- Sr. Consultant – Platforms & Key Solutions @ Infosys BPO Ltd., Bangalore (1 year)
- Domain Manager and Lead Trainer – Sourcing & Procurement @ Infosys BPO Ltd., Bangalore (2 & 1/2 yrs.) – established Sourcing & Procurement Academy
- Freelance Consultant and Trainer in SCM & Quality for Retailing, Printing, Pharmaceutical and Packaging Firms – Based in Bangalore (5 yrs.)
- Head – Materials Department @ The Himalaya Drug Co., Bangalore (3 yrs.)
- Sr. Manager (Materials) @ Pidilite Industries Ltd., Mumbai (8 yrs.)
- Purchase Manager @ Balsara Hygiene Products Ltd., Mumbai (8 yrs.)
- Jr. Officer (Materials) @ Hindustan Construction Co. Ltd., Mumbai (4 yrs.)

Education and relevant qualifications:

- MBA in Materials Management; **Gold Medal in Marketing Management**
 - International Diploma in Supply Chain Management (SCM)
 - Diploma in Foreign Trade
 - Diploma in Packaging Technology
 - Certified Sourcing Manager
- ### Professional Affiliations:
- Ex-Member, Board of Studies, Indian Institute of Materials Management (IIMM)
 - Distinguished Member, IIMM
 - Ex-Member, Course Book Review Panel, MLS-SCM® Programme, ITC, Geneva

Others:

- Co-author of a book on SCM for Small and Micro Enterprises – ITC, Geneva
- Author of Text Books on SCM & Advanced SCM – IIMM
- Trained Trainer (by Motorola, USA and by ITC, Geneva)
- Trained Case Study Writer (by ITC, Geneva)
- Best Faculty Award for 2012 and 2015, IIMM
- Regular Speaker at Conferences, Seminars, Workshops on SCM in India and Overseas.

Industry Experience:

- ✓ Construction
- ✓ FMCG
- ✓ Chemicals & Adhesives
- ✓ Personal Care
- ✓ Pharmaceuticals
- ✓ Consultancy
- ✓ IT and ITES

Category Experience:

- ✓ Major Construction items
- ✓ Construction Plant & Machinery
- ✓ Spare Parts, MRO Items
- ✓ Chemicals, Pigments etc.
- ✓ Packaging Materials
- ✓ Transportation
- ✓ Stationery

Areas of Expertise:

- ✓ Strategic Sourcing
- ✓ Negotiations
- ✓ Supplier Development
- ✓ Inventory Management
- ✓ Transportation
- ✓ Accounts payable
- ✓ Costing
- ✓ Cost Reduction exercises
- ✓ Administration
- ✓ E.R.P
- ✓ ISO, TQM and Six Sigma
- ✓ Training & Benchmarking
- ✓ Quality Auditing
- ✓ Education

Profile: NAVEEN CHANDRA A V



mail
eeenchandra@gismind.

eeenaraga@gmail.com
#: +91 9845915757

Professional Overview:
years of experience in
ing, Procurement,
es, Logistics in various
stries such as Machine
, Engineering,
raulics, Forgings and
ponents, Agricultural
hine assemblies.
us areas: Strategic
rcing, Procurement,
es, Negotiations,
istics, Cost Reductions,
, Sales, Marketing,
Sigma, Training, &
its.

Prior Work Experience:

- Director, Global Institute of Supply Management (From Jan '15 onwards)
- GM – Commercial - Vinir Engineering Ltd (1 year & 3 months)
- GM- LSCM – Uniparts Ltd. Vizag . (1 year)
- Manager – Strategic Sourcing and SCM – Wipro Ltd., Bangalore. (4 yrs.)
- Materials Manager – Wipro Ltd (18 yrs)
- Purchase Engineer – SAN Engineering and Locomotive Ltd (2.5 yrs)
- Associate - Purchase – Alfred Herbert India Ltd., (4 yrs)

Education and relevant qualifications:

- CPM- from ISM , USA , in Purchasing .
- Diploma in Business Admiration .- from Davar's Institute .
- Graduate Diploma in Materials Management from IIMM .
- Engineering in Mechanical Engineering – Board of Technical Education.
- Project Management from PMI.
- Six Sigma – Black Belt from - Motorola .

Professional Affiliations:

- Branch Vice - Chairman – Indian Institute of Materials Management , Bangalore.
- EC & NC member , IIMM, Bangalore.

Others:

- Gold Medal in GDMM .

Industry Experience:

- ✓ Construction Eqpt.
- ✓ Machine Tools
- ✓ Industrial Machinery
- ✓ Transmission
- ✓ Ag machine accessories
- ✓ Forgings and Parts
- ✓ Consultancy
- ✓ Project Management

Category Experience:

- ✓ Imports of all RM & Components
- ✓ RM like Steel Sections , Castings, Forgings and BOC
- ✓ Spare Parts, MRO Items
- ✓ Packaging Materials
- ✓ Transportation
- ✓ Stationery

Areas of Expertise:

- ✓ Strategic Sourcing
- ✓ Negotiations
- ✓ Supplier Development
- ✓ Inventory Management
- ✓ Transportation
- ✓ Accounts payable
- ✓ Costing
- ✓ Cost Reduction exercises
- ✓ Administration
- ✓ E.R.P
- ✓ ISO, and Six Sigma
- ✓ Training
- ✓ Quality Auditing

Seminar Summery

Seminar for II second Semester students was held on 31-03-2017, between 9:00am to 4:00pm. The Theme of the seminar was "The Total Supply Chain Management". The resource persons were drawn from Global Institute of Supply chain Management (GISM). The seminar began with the invocation rendered by Dr.G.S. Venugopal. Smt. Rashmi Shetty welcomed the gathering and introduced the resource persons to the students. Both the resource persons were excellent in delivering the assigned topic. Plenty of employment scope in the field of supply chain Management was also told to the students.

The following topics were discussed in the seminar

WHAT IS SUPPLY CHAIN MANAGEMENT?

HISTORY of SUPPLY CHAIN MANAGEMENT,

GOAL OF SUPPLY CHAIN MANAGEMENT,

COMPONENTS OF SCM,

SUPPLY CHAIN MANAGEMENT FLOWS

ELEMENTS OF THE SUPPLY CHAIN

SUPPLY CHAIN MANAGEMENT LEVELS,

WHY SUPPLY CHAIN MANAGEMENT

BENEFITS OF SCM

SUPPLY CHAIN MANAGEMENT TECHNOLOGY,

SAP SUPPLY CHAIN MANAGEMENT,

ISSUES TO SUPPLY CHAIN MANAGEMENT SUCCESS,

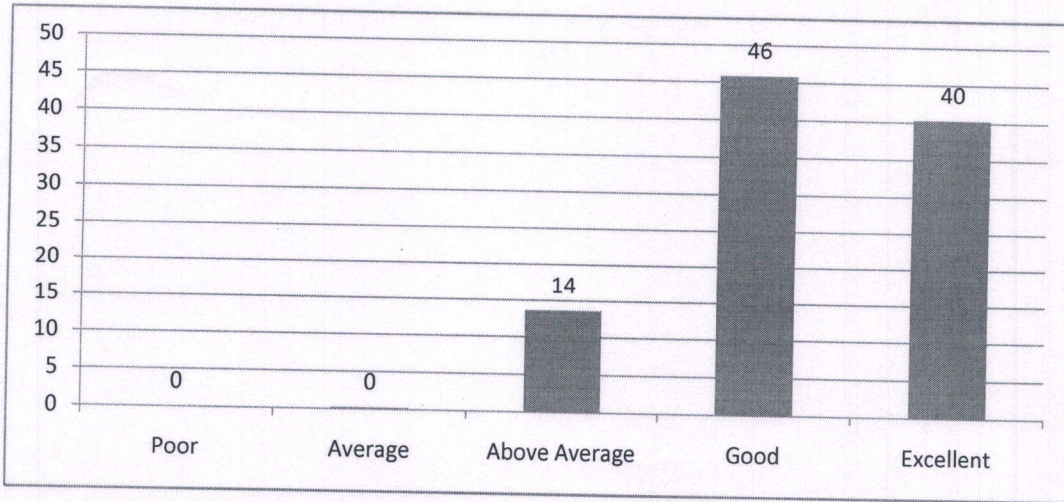
ADVANTAGES OF A GOOD SUPPLY CHAIN

All the students were happy about seminar. Some photos of seminar and feed back analysis which were obtained from students are included in the report.

The programme concluded with Sri. A. Chandran proposing the vote of thanks.

Mr.Naveen chandra A V

Poor	0
Average	0
Above Average	14
Good	46
Excellent	40



Mr.P Srinivas Rao

Poor	0
Average	0
Above Average	1
Good	22
Excellent	77

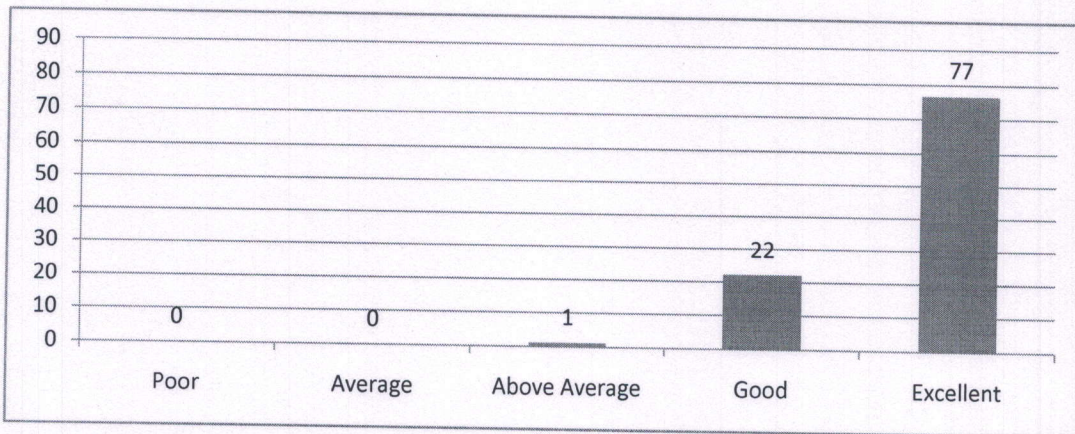
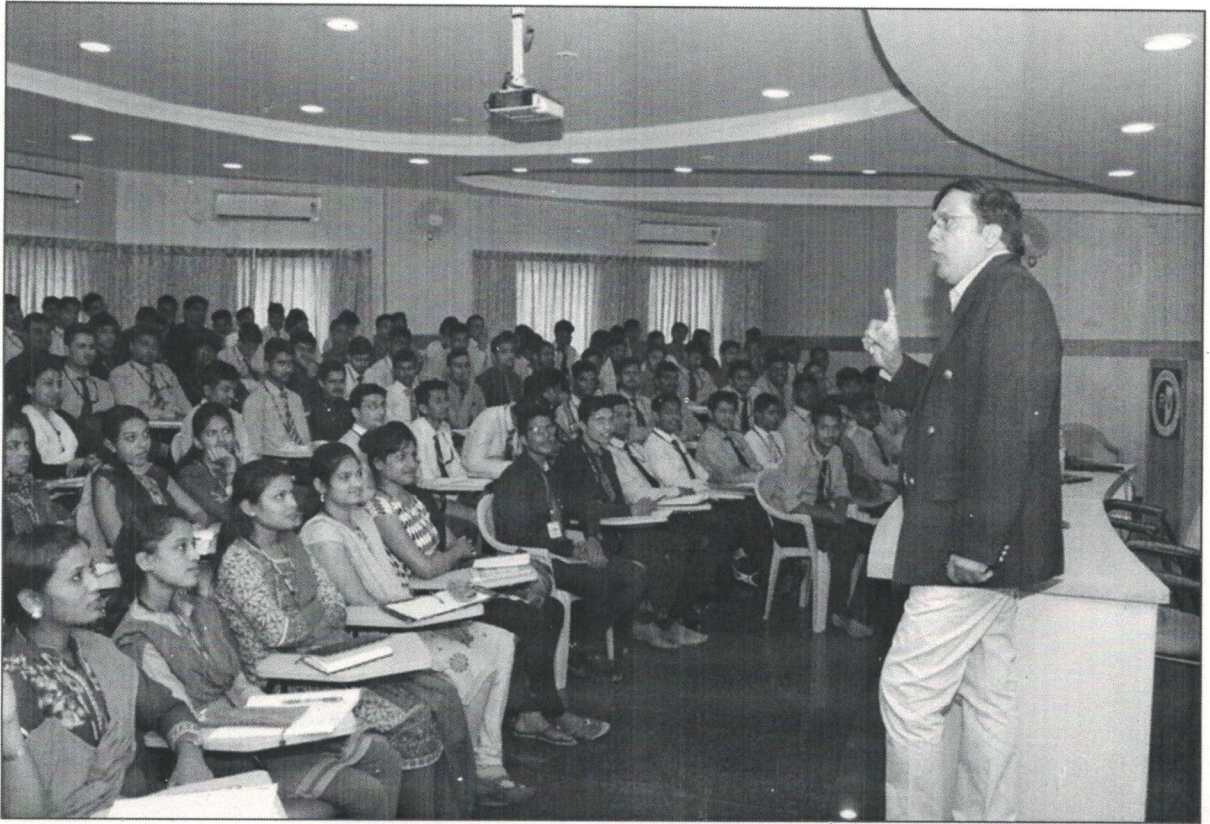
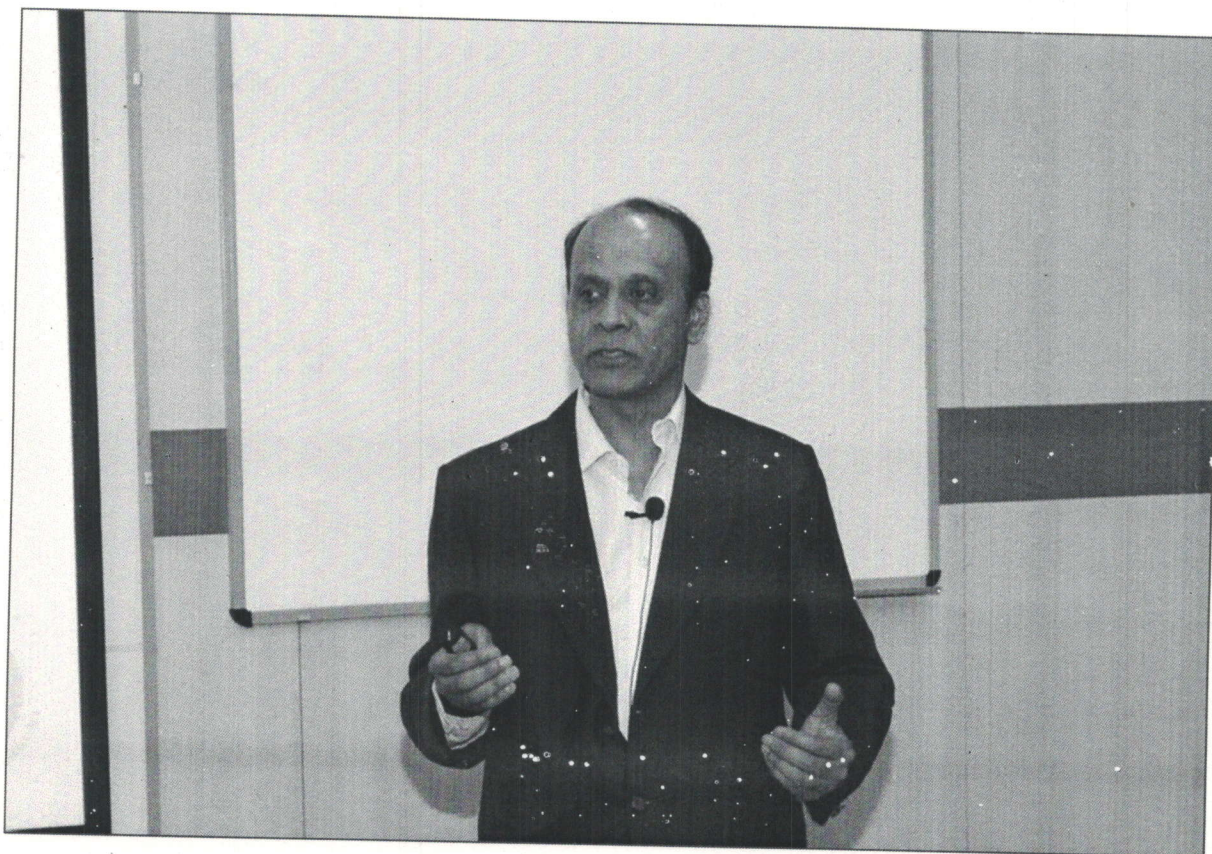


Photo Gallery



P. SRINIVAS RAO Director, Global Institute of Supply Management

Chain



NAVEEN CHANDRA A V Director, Global Institute of Supply Management

chain



*P. SRINIVAS RAO Director, Global Institute of Supply Management and
NAVEEN CHANDRA A V Director, Global Institute of Supply Management
Chain*

ANNEXURE



Rashtreeya Sikshana Samithi Trust

R.V. Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041.

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

March 31, 2017

To,
Mr. P Srinivas Rao,
Director,
Global Institute of Supply Chain Management,
Bangalore.

Dear Sir,

We take this opportunity to thank you for being our Resource Person for the seminar on "Supply Chain Management", held on 31st March, 2017.

We are grateful for the time and effort you took to share your thoughts and experiences. Your enthusiasm is contagious, and we hope that our students are inspired by you.

Your valuable input was highly appreciated by our students. We look forward to your support in our future events.

Thank you once again.

With warm regards,

Director



Rashtreeya Sikshana Samithi Trust

R.V. Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041.

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

March 31, 2017

To,
Mr. Naveen Chandra A V,
Director,
Global Institute of Supply Chain Management,
Bangalore.

Dear Sir,

We take this opportunity to thank you for being our Resource Person for the seminar on "Supply Chain Management", held on 31st March, 2017.

We are grateful for the time and effort you took to share your thoughts and experiences. Your enthusiasm is contagious, and we hope that our students are inspired by you.

Your valuable input was highly appreciated by our students. We look forward to your support in our future events.

Thank you once again.

With warm regards,

Director

[sic]

From:
The Co-coordinator
General Management Department

Dt.23/3/17

To
The Director
RVIM
Dear Sir,

Sub: Proposal for conducting workshop for II sem. students on 12/1/17(Thursday)
Ref:1) Calendar of events for 2017.

With reference to the above subject, we propose to conduct the above workshop, the details of which are as under.

- 1) Name of the programme: Workshop
- 2) Date: 31/3/17(Full day)
- 3) Venue: Seminar hall
- 4) Target audience: II sem. students (About 150)
- 5) Resource persons: Resource persons are drawn from Global Institute Of Supply Management, Bangalore
- 6) Theme: The resource persons will be conducting the workshop on the theme of " Supply Management Practices in Global Business Environment"

The theme has been chosen to suit placement opportunities in the emerging field of Supply Chain management.

- 7) Estimated cost (in Rs.)
 - Honorarium for external resource persons = Rs.6000/=
(Total 3 persons @Rs.1000/hr /person and total 6 hrs.)
 - Bouquets, Water bottles, Xerox of feedback forms and garland for photo =Rs.800/=
 - Refreshments (Biscuits+Badam milk) for participants =Rs.2200/=
- Total: = Rs.9000/=

Submitted for your kind approval

Thanking you
Yours faithfully



Coordinator-General. Management

From:

Dt.28/3/17

The Co-ordinator

General Management Dept

To:

The Director

RVIM

Dear Sir,

Sub:Reg. books to be given as gift to resource persons

With reference to the above subject, we request you to direct PS section to issue 3 nos books, which we propose to give three resource persons.

These three resource persons will be handling the sessions, in the seminar which we have organized, on 31/3/17, for the benefit of our II sem students.

Submitted for approval

Thanking You

Yours faithfully

G.S.Venugopal

(Dr.G.S.Venugopal)

Co-ordinator-Gen.Mgt. Dept.

Approved

3 books have been given to the Dept.

2017

Dt.23-3-17

CIRCULAR FROM GENERAL MANAGEMENT DEPARTMENT

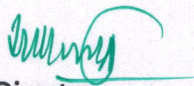
All the Second semester students are hereby informed that a workshop is arranged on the theme "Supply Management Practices in Global Business Environment" , which will not only help in better understanding of the subject ,but will also help the students to make a career in this emerging field. Hence all the second semester students should attend without fail.

Attendance is compulsory.

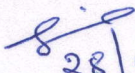
Date:31-3-2017(Friday)

Venue: Seminar Hall

Time: From 9AM to 4 PM


Director

For circulation:IIsem - Sec A


28/03/17
10:50 am

- Sec B

- Arshadu


- Sec C

- Manji

- Sec D

- Ndy

- Sec E


28/3/17

Dt.23-3-17

CIRCULAR FROM GENERAL MANAGEMENT DEPARTMENT

All the Second semester students are hereby informed that a workshop is arranged on the theme "Supply Management Practices in Global Business Environment" , which will not only help in better understanding of the subject ,but will also help the students to make a career in this emerging field. Hence all the second semester students should attend without fail.

Attendance is compulsory.

Date:31-3-2017(Friday)

Venue: Seminar Hall

Time: From 9AM to 4 PM


Director

For circulation:IIsem - Sec A

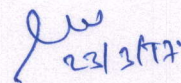
- Sec B

- Sec C

- Sec D

- Sec E

Notu Board


23/3/17

Rashtreeya Sikshana Samithi Trust

R. V. Institute Of Management

REPORT

R V Institute of Management conducted a 1 day industrial visit to Mysore for the students of 2nd semester on 7th April 2015 and 11th April 2015 for 4th semester students.

On 7th April, 2015 at 7:30am a team of 99 students and 4 faculties left Bangalore in two buses. The first visit was to KSIC in Mysore at around 11:30am. After the visit and lunch, one bus went to south western railways and another bus was taken to DMS Technologies. Both the met in Srirangapatnam for high tea and left by 6:30 back to Bangalore and reached at 10pm same night.

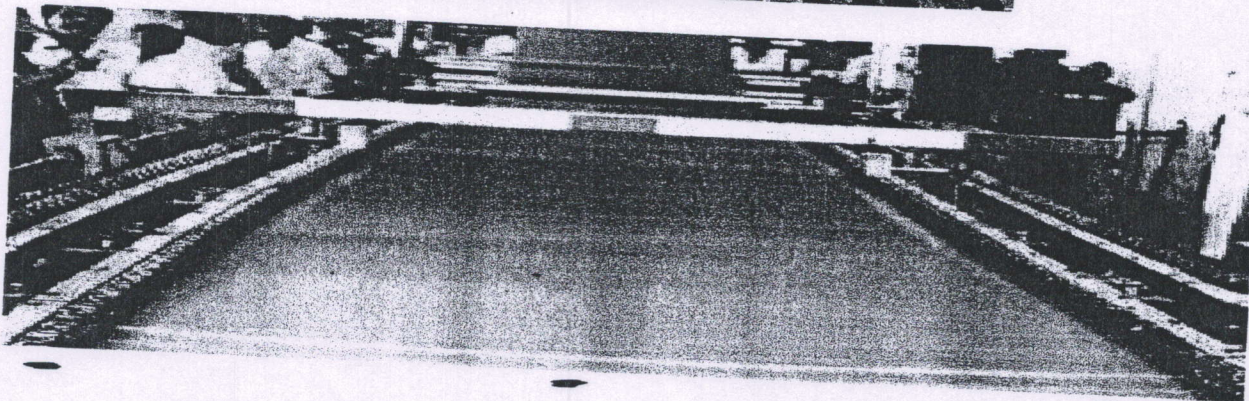
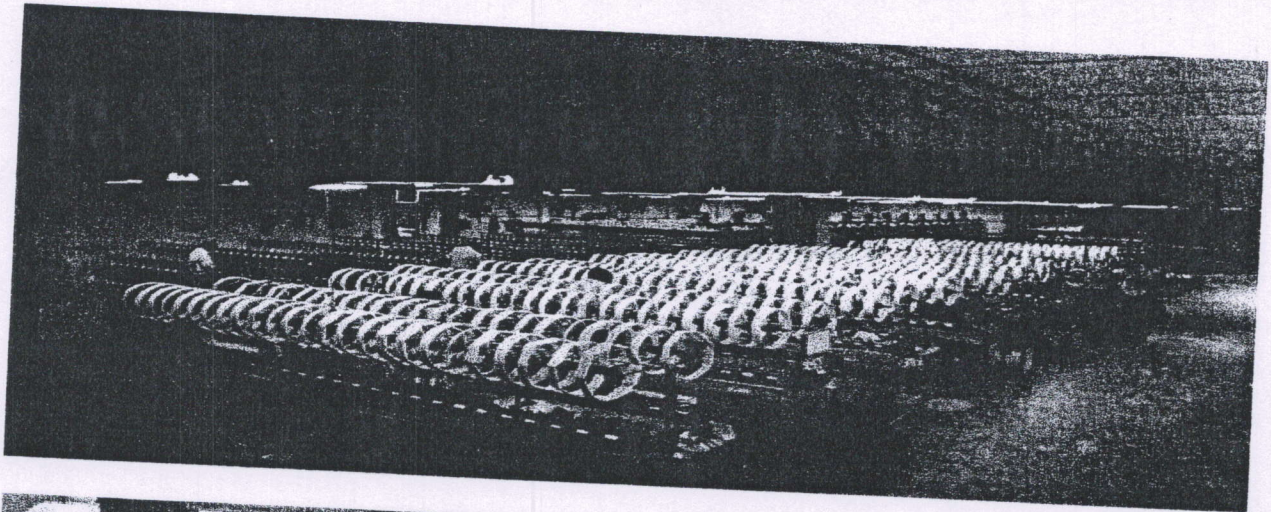
On 11th April 11, 2015 at 7:30am a team of 111 students and 4 faculties left Bangalore in two buses and 1 Tempo traveler. The first visit was for Sri VijayaChakiSakanika Kendra, Chennapatna. After the visit, all the 3 buses left for Sri Chamundeshwari Sugar Limited. Bharathinagar, Mandya, before visiting the factory lunch was served. At 4pm the team departed from Mandya to visit Ramanagar Hills for sightseeing. The team departed the place at 6pm sharp and returned to Bangalore at 8:30pm.

The detailed report on each of the industry visited is attached with this brief report.

borders and the pallu. The printed crepes are tributes to designing and come with a double advantage of possessing the crepe's softness and a vibrant range of designs from floral to geometric.

To protect esteemed customers from imitation of KSIC silks, KSIC have given a special embroidered number for each one of the sarees with a unique number and hologram.

Other products of silk include soft silks, hankeys, Neck Ties, Stoles, Cravats, dupion fabrics etc.



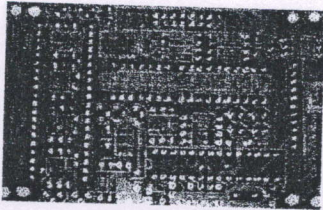
DMS Technologies Private Limited, Mysore.

DMS Technologies Private Limited is a one stop solution for printed circuit board manufacturing. They take from prototype orders to bulk-orders, so that the clients can test their samples and make an order at one location. They have a wide range of products to meet their clients' demands like double sided and multilayers (up to 18 layers), flexi, flexi-rigid and many more.

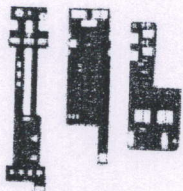
As one of the fastest growing PCB manufacturers in Asia, they have offices in USA and India. They believe in providing quality products to their customers, so that they enjoy better value at competitive prices. They are flexible with delivery schedules and are able to provide relatively fast turnaround on both sample and production quantities and Quick turn PCB prototyping service available in just 48 Hours.

Their products are varying from 2 to 18 layer boards.

- **Double layer**



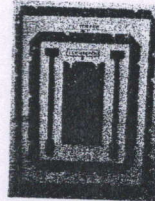
- **Flexible PCB**



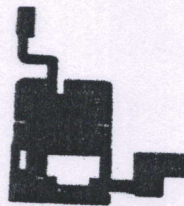
- **Metal clad**



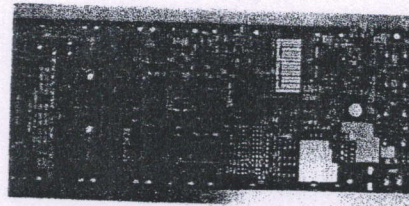
- **Multiple layer**



- **Flexi Rigid PCB**



- **Metal Core**



Sri VijayaChakiSakanika Kendra, Chanpattna Town,
Ramanagar.

Sri VijayaChakiSakanika Kendra is a small private industry run by Mr. G M Sunil. It is registered under Karnataka Government.

In this industry the process of sericulture is undertaken. The production process includes:

1. The silk moth lays thousands of eggs.
2. The silk moth eggs hatch to form larvae or caterpillars, known as silkworms.
3. The larvae feed on mulberry leaves.
4. Having grown and moulted several times silkworm weaves a net to hold itself
5. It swings its head from side to side in a figure '8' distributing the salivar that will form silk.
6. The silk solidifies when it contacts the air.
7. The silkworm spins approximately one mile of filament and completely encloses itself in a cocoon in about two or three days. The amount of usable quality silk in each cocoon is small. As a result about 2500 silkworms are required to produce a pound of raw silk)
8. The silk is obtained by brushing the undamaged cocoon to find the outside end of the filament.
9. The silk filaments are then wound on a reel. One cocoon contains approximately 1,000 yards of silk filament. The silk at this stage is known as raw silk. One thread comprises up to 48 individual silk filaments.



Rashtreeya Sikshana Samithi Trust

R. V. Institute Of Management

CA 17, 36th cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore -560041

**Report on Visit to BMRCL, Bangalore
March 2017**

For 2nd semesters MBA students

Arranged by Training and Placement Department

Contents

Sl. No	Particular	Page no
1.	Report on the industrial visit	01
	Industry profile: <ul style="list-style-type: none">• Bangalore Metro Rail Corporation Limited (BMRCL)	02
2.	Photo gallery	03 - 04
3.	Rules to be followed by students	05
4.	Itinerary	06
5.	Enclosed: <ul style="list-style-type: none">• Permission letter to BMRCL• Permission letter for faculty members to join• Circular• Letter to & from the Industry• Receipts of payments• List of students absent for Industrial visit• Attendance List of students who attended Industrial visit• Reports by students	

5
Report on
-
Visi

Rashtreeya Sikshana Samithi Trust
R. V. Institute Of Management

Report on Industrial Visit

R V Institute of Management conducted a 1 day industrial visit to BMRCL for the MBA students of 2nd semester on 20th, 21st, 22nd, & 23rd March 2017 in 4 batches.

On 20th March, 2017 at 9:30am, 2nd Semester MBA 'A' section students accompanied by two faculty members left College in the bus. The bus reached Majestic Metro Station at 11am. An employee of BMRCL received the students and faculty and took them from Majestic Metro Station to Baiyappanahalli Metro Station to show the Operation Control center, Inspection Bay and Baiyappanahalli Depot. Lunch was arranged by BMRCL and a presentation was given to the students. Around 3:45pm students were brought back to Majestic Metro Station by Metro Train. And they returned to college by 4:30pm same day

On 21st, 22nd, & 23rd March 2017 at 9:30am all the other sections B,C,D were also taken, accompanied by two faculty members on each day and went through the same procedure at BMRCL.

The detailed report on each of the industry visited is attached with this brief report.

Bangalore Metro Rail Corporation Limited (BMRCL)

Bangalore Metro Rail Corporation Limited (BMRCL), a joint venture of Government of India and Government of Karnataka is a Special Purpose Vehicle entrusted with the responsibility of implementation of Bangalore Metro Rail Project.

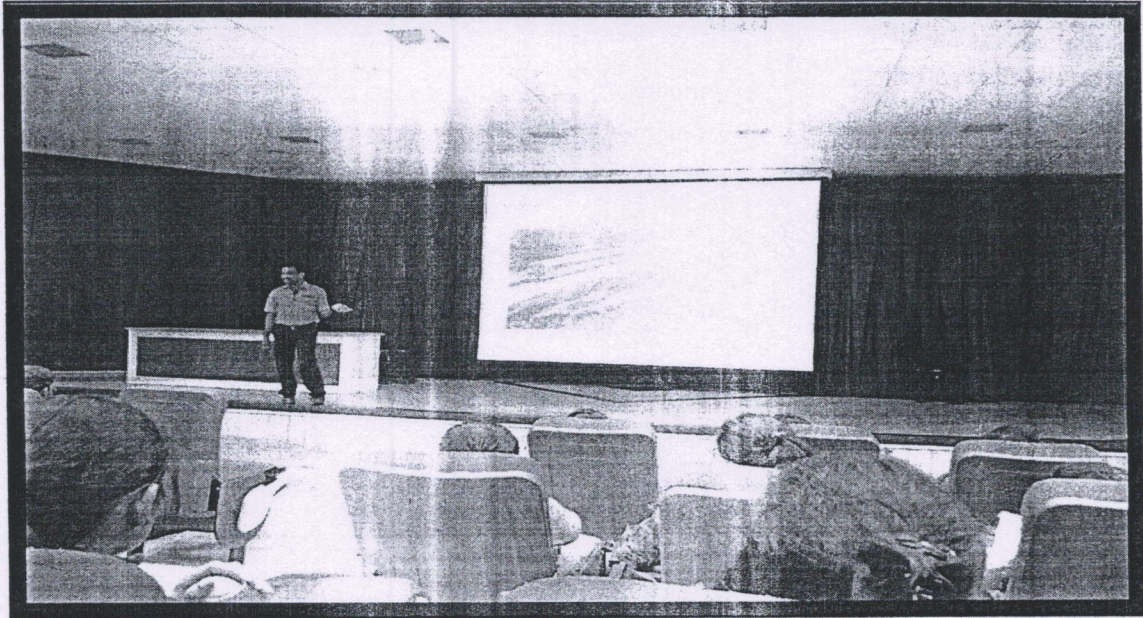
Bangalore Metro, christened as "Namma Metro", not only adds to the beauty of Bangalore skyline, but immensely adds to the comfort level of travel. Besides this, Namma Metro is a major environment friendly addition to the Bangalore City as it significantly contributes to the reduction of carbon emissions.

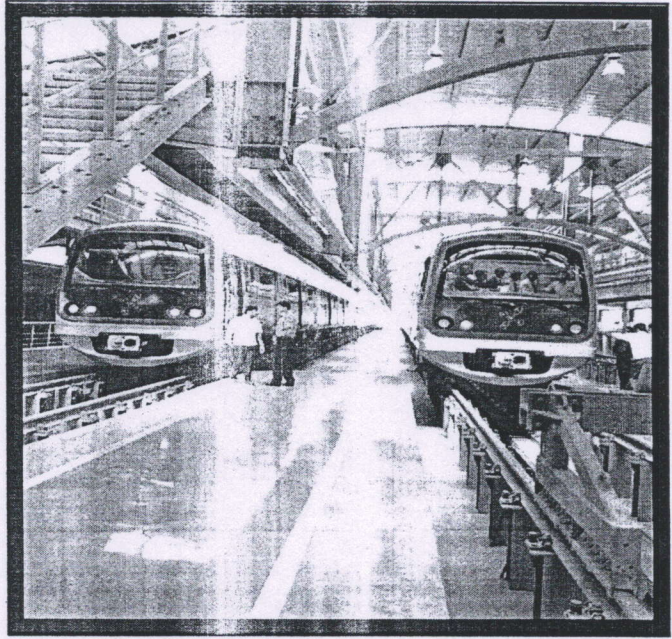
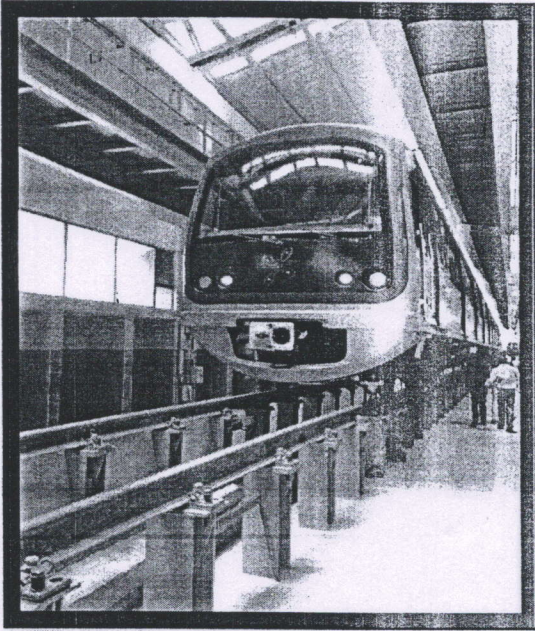
The project has an East-West corridor - 18.10 km long, starting from Baiyappanahalli in the East and terminating at Mysore Road terminal in the West and a 24.20 km North-South corridor commencing at Nagasandra in the North and terminating at Puttenahalli in the South.

The commercial operations on Reach-1 (MG Road to Baiyappanahalli station) have opened on 20th October 2011. The commercial operations on Reach-3 (Nagasandra to Mantri Square Sampige Road Station) have commenced on 1st March 2014. The commercial operations on Reach-3B (Peenya Industry to Nagasandra) have commenced on 1st May 2015 and the commercial operations on Reach-2 (Magadi Road to Mysore Road Terminal) have commenced on 18th November 2015.

This is the First Metro rail project in India commissioned with 750V DC Third Rail on Standard Gauge.

PHOTO GALLERY





RULES TO BE FOLLOWED DURING THE INDUSTRIAL VISIT

1. ID-card is to be carried at all times during the visit especially to be worn when in the industry.
2. All students are requested to maintain absolute discipline at all times keeping in mind the reputation of the institute.
3. Proper dress code to be maintained during industry visit. Formals tie and shoes have to be worn for the visit.
4. Everyone make sure you take care of all your valuables at all times during the visit.
5. Smoking or consumption of alcohol is strictly prohibited. Smoking or consumption of alcohol by any member during the visit will lead to severe consequences.
6. Industrial tour fee will not be refunded, under any circumstances.
7. Students should carry a scribbling pad and a pen for the industrial visit.
8. Students have to visit the industry with formal dress, shoes and id-card compulsorily.

Following is the itenary for the Industrial Visit to BMRCL:

10:00am – 11:00am	Departure from R V Institute of Management to Majestic Metro Station
11:00am – 11:30am	Metro ride from Majestic Metro Station to Baiyappanahalli Metro Station
11:30am – 12:00 noon	Instructions given to the students by Metro representative
12:00 noon – 2:00pm	Visit to Operation Control Room Inspection Bay Baiyappanahalli Depot
2:00pm – 2:30pm	Lunch Break
2:30pm – 3:30pm	Presentation by the Metro representative
3:30pm - 4:00pm	Metro ride from Baiyappanahalli Metro Station to Majestic Metro Station
4:00pm – 5:00pm	Arrival to R V Institute of Management



ಬೆಂಗಳೂರು ಮೆಟ್ರೋ ರೈಲ್ ನಿಗಮ ನಿಯಮಿತ

(ಸಹಭಾಗಿತ್ವ - ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಹಾಗೂ ಕೇಂದ್ರ ಸರ್ಕಾರ ಉದ್ದಮೆ)
ನೋಂದಾಯಿತ ಕಛೇರಿ : ಬಿ.ಎಂ.ಟಿ.ಸಿ. ಕಾಂಪ್ಲೆಕ್ಸ್, 3ನೇ ಮಹಡಿ, ಕೆಂಗಲ್ ಹನುಮಂತಯ್ಯ ರಸ್ತೆ, ಶಾಂತಿನಗರ
ಬೆಂಗಳೂರು - 560 027. ಭಾರತ

Bangalore Metro Rail Corporation Ltd.

(A Joint Venture of Government of Karnataka & Government of India)


Regd. Office : B.M.T.C. Complex, 3rd Floor, K.H. Road, Shanthinagar,
Bangalore - 560 027. INDIA

No: BMRCL/GMF (T&R)/PD/INDUSTRIAL VISIT/2017-18

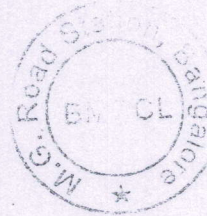
Date: 22/03/ 2017

ATTENDENCE CERTIFICATE

This is to certify that 44 students of 1st year 2nd SEMISTER **MBA STUDENTS** accompanied by 2 faculty from **R.V.INSTITUTE OF MANAGEMENT JAYANAGARA. BANGALORE** . had attended and successfully completed one day "INDUSTRIAL VISIT" to Metro Rail System (Kemp gouda Metro Station, Operation Control Center, Inspection bay and Baiyappanahalli Depot visit) conducted by Bangalore Metro Rail Corporation Limited, Bengaluru. On 22nd MARCH 2017.


NAGARAJ PATIL
CUSTOMER RELATION OFFICER
M.G.ROAD METRO STATION
BANGALORE.

U.A.VASANTHRAO
G.M.FINANCE (T&R)
BMRCL.



ಬೆಂಗಳೂರು ಮೆಟ್ರೋ ರೈಲ್ ನಿಗಮ ನಿಯಮಿತ

(ಸಹಭಾಗಿತ್ವದ - ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಹಾಗೂ ಕೇಂದ್ರ ಸರ್ಕಾರ ಉದ್ಯಮ)

ನೋಂದಾಯಿತ ಕಛೇರಿ : ಬಿ.ಎಂ.ಟಿ.ಸಿ. ಕಾಂಪ್ಲೆಕ್ಸ್, 3ನೇ ಮಹಡಿ, ಕೆಂಗಲ್ ಹನುಮಂತಯ್ಯ ರಸ್ತೆ, ಶಾಂತಿನಗರ
ಬೆಂಗಳೂರು - 560 027. ಭಾರತ



Bangalore Metro Rail Corporation Ltd.

(A Joint Venture of Government of Karnataka & Government of India)

Regd. Office : B.M.T.C. Complex, 3rd Floor, K.H. Road, Shanthinagar,
Bangalore - 560 027. INDIA

No: BMRCL/GMF (T&R)/PD/INDUSTRIAL VISIT/2017-18

Date: 23/03/ 2017

ATTENDANCE CERTIFICATE

This is to certify that 44 students of 1st year 2nd SEMESTER **MBA STUDENTS** accompanied by 2 faculty from **R.V.INSTITUTE OF MANAGEMENT JAYANAGARA. BANGALORE** . had attended and successfully completed one day "**INDUSTRIAL VISIT**" to Metro Rail System (Kemp gouda Metro Station, Operation Control Center, Inspection bay and Baiyappanahalli Depot visit) conducted by Bangalore Metro Rail Corporation Limited, Bengaluru. On **23rd MARCH 2017.**


NAGARAJ PATIL
CUSTOMER RELATION OFFICER
M.G.ROAD METRO STATION
BANGALORE.



U.A.VASANTHRAO
G.M.FINANCE (T&R)
BMRCL.



Rashtreeya Sikshana Samithi Trust

21



R.V. Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041.

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

Date: 17-3-2017

To,
HR Manager
Bangalore Metro Rail Corporation Limited
Bangalore

Dear Sir/Madam

R V Institute of Management is affiliated to Bangalore University, recognized by Govt. of Karnataka, approved by AICTE and accredited by NAAC with "A" Grade is a quality MBA Institute.

The curriculum of MBA requires an industrial visit where the students are exposed to the various management activities, which take place practically in organizations. Our students along with faculty members propose to visit your company subject to your approval.

We are eagerly waiting for your approval, which will enable us to organize the industrial visit. For this kind gestures of yours, we as an educational institute will always remain obliged and grateful to you.

In anticipation of your early and favorable response.

Date of Visit:

20th, 21st, 22nd & 23rd of March 2017.

With Warm Regards

Dr. T.V. Raju
Director

Rashtreeya Sikshana Samithi Trust

R. V. Institute Of Management

Report on Industrial Visit

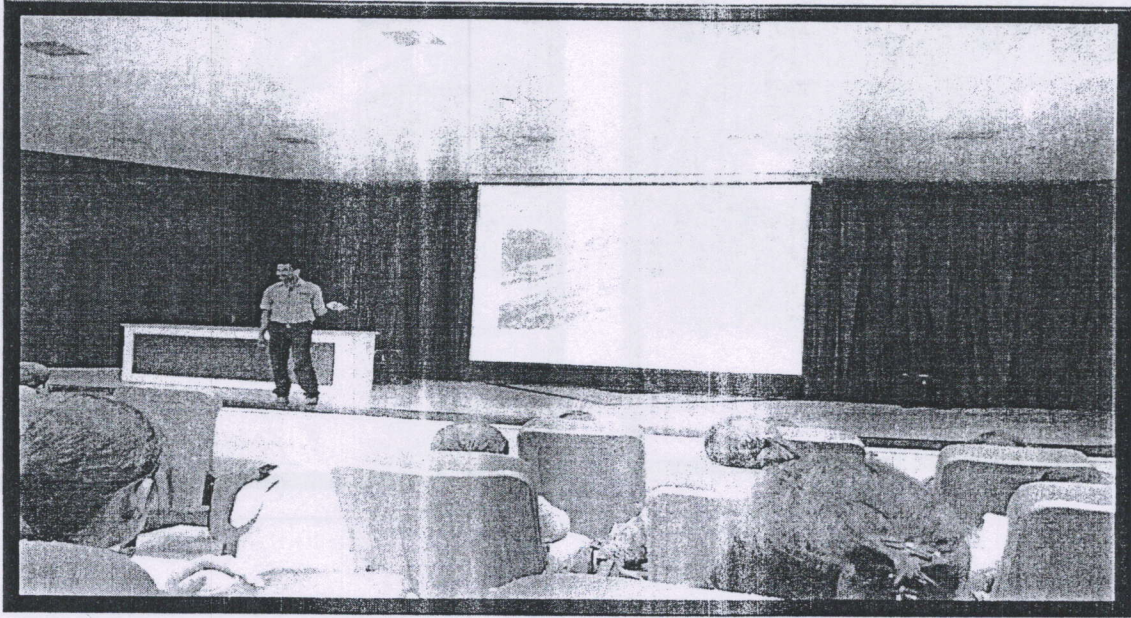
R V Institute of Management conducted a 1 day industrial visit to BMRCL for the MBA students of 2nd semester on 20th, 21st, 22nd, & 23rd March 2017 in 4 batches.

On 20th March, 2017 at 9:30am, 2nd Semester MBA 'A' section students accompanied by two faculty members left College in the bus. The bus reached Majestic Metro Station at 11am. An employee of BMRCL received the students and faculty and took them from Majestic Metro Station to Baiyappanahalli Metro Station to show the Operation Control center, Inspection Bay and Baiyappanahalli Depot. Lunch was arranged by BMRCL and a presentation was given to the students. Around 3:45pm students were brought back to Majestic Metro Station by Metro Train. And they returned to college by 4:30pm same day

On 21st, 22nd, & 23rd March 2017 at 9:30am all the other sections B,C,D were also taken, accompanied by two faculty members on each day and went through the same procedure at BMRCL.

The detailed report on each of the industry visited is attached with this brief report.

PHOTO GALLERY



Bangalore Metro Rail Corporation Limited (BMRCL)

Bangalore Metro Rail Corporation Limited (BMRCL), a joint venture of Government of India and Government of Karnataka is a Special Purpose Vehicle entrusted with the responsibility of implementation of Bangalore Metro Rail Project.

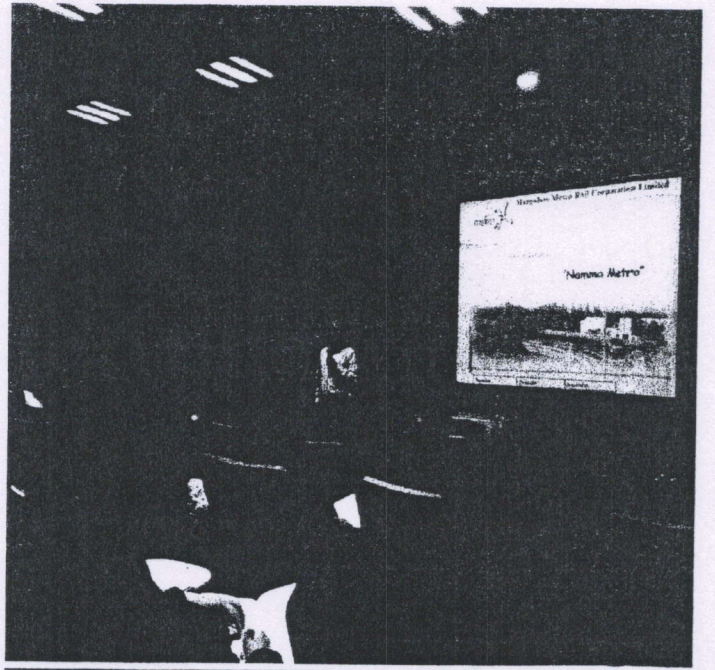
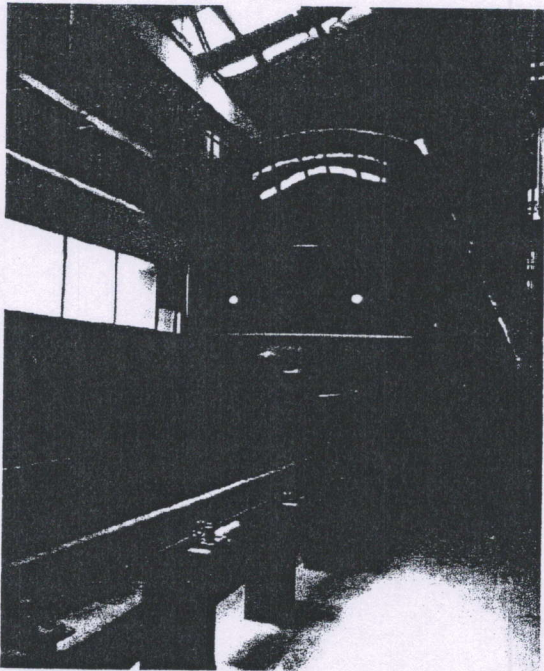
Bangalore Metro, christened as "Namma Metro", not only adds to the beauty of Bangalore skyline, but immensely adds to the comfort level of travel. Besides this, Namma Metro is a major environment friendly addition to the Bangalore City as it significantly contributes to the reduction of carbon emissions.

The project has an East-West corridor - 18.10 km long, starting from Baiyappanahalli in the East and terminating at Mysore Road terminal in the West and a 24.20 km North-South corridor commencing at Nagasandra in the North and terminating at Puttenahalli in the South.

The commercial operations on Reach-1 (MG Road to Baiyappanahalli station) have opened on 20th October 2011. The commercial operations on Reach-3 (Nagasandra to Mantri Square Sampige Road Station) have commenced on 1st March 2014. The commercial operations on Reach-3B (Peenya Industry to Nagasandra) have commenced on 1st May 2015 and the commercial operations on Reach-2 (Magadi Road to Mysore Road Terminal) have commenced on 18th November 2015.

This is the First Metro rail project in India commissioned with 750V DC Third Rail on Standard Gauge.

PHOTO GALLERY



From:

4/2/17

The Co-ordinator

General Management Dept.

To:

The Director

RVIM

Dear Sir,

Sub: Submission of Report and Documents related to the Workshop conducted for I sem.MBA students on 12/1/17

With reference to the above subject, we are enclosing herewith the report and associated documents pertaining to the workshop conducted, for I sem.MBA students on 12/1/17

This for your kind information and record purpose.

Thanking you ,

E. S. Venugopal

Yours faithfully

(Dr.G.S.Venugopal)

Co-ordinator

General Management Dept.

m. send this to IQAC

SM

07/02

IQAC

pl. accept the documents

lls 2/17
(Dr.G.S.Venugopal)
Gen Mgmt. Dept



Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560041

Ph: 080-26547048 Fax: 080-26654920 Website: www.rvim.edu.in Email: contact@rvim.in

Department of General management

*Workshop for
I Semester MBA.*

Theme: INDIAN VALUES AND INDIAN MANAGEMENT

12-01-2017

Table of Contents	
Sl.no	
1	Report
2	Proposal
3	Circular
4	Attendance
5	Feed back Analysis
6	Feed Back Forms

RREPORT OF ONE DAY WORKSHOP ON "INDIAN VALUES AND RELEVANCE OF SWAMI VIVEKANANDA'S THOUGHTS TO INDIAN BUSINESS", HELD ON 12/1/17.

PREAMBLE

A one day work shop on the theme "Indian Values And Relevance Of Swami Vivekananda's Thoughts To Indian Business" was held on 12-1-17. The target audience were I sem. MBA students of the college.

The objective of the workshop was to enable the participating students to understand and appreciate the core Indian values which pervade all spheres of activities including business activities. The theme selected for the workshop aimed at the basic concepts of Business and Industry, a subject for I sem. as well as how the thoughts of Swami Vivekananda's could be applied to present day Indian Problems. The day was Swami Vivekananda's birth day also and was celebrated all over India and abroad.

FIRST SESSION

First session was conducted by Dr.V.B.Arathi, Faculty, Academy of Creative Teaching. The theme of the session was "Relevance Of Swami Vivekananda's thoughts to Indian Business and Indian society". Dr.Arathi, elaborated on various thoughts propounded by Swami Vivekananda and brought out their relations to various activities of human beings. The presentation included examples, taken from day- to-day lives of a common man.

Dr.Arathi, delineted the relevance of Swamiji's thoughts, which are as important and relevant today, as they were decades ago. She interacted with the participants, by eliciting their opinions and views, on these thoughts. Participants gave their views and opinions, which were further analyzed for better understanding.

Dr.Arathi, ably answered the questions from the students to their best satisfaction. She concluded the session, by stressing the importance and relevance of Swami Vivekananda's thoughts in all aspects of an average Indian, be it is business, service or profession.

SECOND SESSION

Second session was conducted by Dr.S.Ranganath, a well-known scholar and a Professor at NMKRV College for Women.

Dr.S.Ranganath, conducted the session on the theme "Indian values-Traditional and Contemporary". Dr.Ranganath opened the session by emphasizing the role of values in day- to - day life a person. He informed the participants, that values are the undercurrents of all human

activities, whether it is one's business or one's profession. He listed the traditional values, which are universal and time tested. He also stressed the importance of these traditional values and stated that it will never erode and it will remain permanent.

The session was an interactive one and the students participated enthusiastically. Several questions were raised by the students and same were answered to the satisfaction of the students.

The presentation by the resource person was interspersed with many quotations of great men and women of India. The whole session was well received by the participants. The session was concluded by the resource person with an appeal to follow the Indian values as they are universal and time tested.

THIRD SESSION

Third session was conducted by Prof.N.Suresh. of RV Institute of Management. The theme for the session was " Management Principles as evident in Bhagavad-Gita"

The resource person, initiated the session, quoting several popular stanzas from Bagavad-Gita. The meanings of these stanzas as understood by a layman and as understood by a scholar were highlighted. The management principles as studied in Business school were identified ,with respect to Bhagavad-Gita. The context in which these principles are to be debated and understood, was also identified. The students were asked compare the western concepts and concepts as seen in Bhagavad-Gita.

The participating students asked several questions and they were answered with the help examples from day- to-day instances. Several anecdotes formed the presentation. The resource person, gave examples which evidently proved that many management principles as studied now, were a part of Indian life, since time immemorial

Prof.Suresh concluded the session with an appeal to all student participants, to study Bhagvad-Gita, as many times as possible as, new meanings will emerge, each time it was studied.

The session was well received and the feedback was satisfactory. The student participants appreciated the presentation and were satisfied with the intellectual benefits they derived.

From:
The Co-coordinator
General Management Department

Dt.7/1/17

To
The Director
RVIM

Dear Sir,

Sub: Proposal for conducting workshop for I sem. students on 12/1/17(Thursday)

Ref:1) Calendar of events for 2016-2017. Dt.23/11/16

2) Our discussions with you on 30/12/16

With reference to the above subject, we propose to conduct the above workshop, the details of which are as under.

- 1) Name of the programme: Workshop
- 2) Date: 12/1/17(Full day)
- 3) Venue: Seminar hall
- 4) Target audience: I sem. students (About 150)

5) Resource persons:

-Dr.V.B.Arathi, Faculty ACT, Bangalore (Will handle 1 session of about 2 hours duration; between 9-11 AM)

-Dr.S.Ranganath .Professor, NMKRV College for women, Bangalore (will handle 1 session of 2 hours duration; between 11.15-1.15 PM)

-Prof.S.N.Suresh, RVIM ((Will handle 1 session of 2 hours duration; between 2-4 PM)

6) Theme: The resource persons will be conducting the workshop on the sub themes of Relevance of Swami Vivekananda's thoughts to Indian business and Society; Indian values- Traditional and Contemporary; Management principles as evident in Bhagavad-Gita, respectively. The theme/sub themes have been chosen to suit I sem. Subject- Business and Industry and also to mark the birth anniversary of Swami Vivekananda, on 12/1/2017).

7) Estimated cost (in Rs.)

-Honorarium for external resource persons = Rs.4000/= *paid only.*
(2 persons @Rs.1000/hr /person and total 4 hrs.)

-Bouquets, Water bottles, Xerox of feedback forms and garland for photo =Rs.800/=

-Refreshments (Biscuits+Badam milk) for participants =Rs.2500/=

Total: = Rs.7300/=

Submitted for your kind approval

Thanking you

Yours faithfully

E.S. Arathi

Coordinator-General. Management

Approved

M - pay

7/1



Rashtreeya Sikshana Samithi Trust
R V Institute of Management
CA 17, 36th Cross, 26th Main, 4th T Block Jayanagar,
Bangalore - 560041, Karnataka, India
Ph: 080-42540300, 080-26547048, Fax: 080-26654920, Website: www.rvim.edu.in

Accredited by NAAC with "A" Grade

09-01-2017

Circular

All the First semester students are hereby informed that a workshop is arranged, by the General Management Department, on the theme "Indian values and relevance of Swami Vivekananda's thoughts to Indian Business" , which will not only help in better understanding of the subject-Business and Industry, prescribed for I sem. ,but will also help them in analyzing the present business scenario.

Hence all the First semester students should attend without fail.

Attendance is compulsory.

Date: 12-1-2017(Thursday)

Venue: Seminar Hall

Time: From 9AM to 4 PM

Director

For circulation

I Sem Sec A -

Sec B

Approved 11/01/17.

Director

From:

The Co-ordinator

General Management Dept.

4/2/17

To:

The Director

RVIM

Dear Sir,

Sub: Submission of Report and Documents related to the Workshop conducted for III sem.MBA students on 7/12/16

With reference to the above subject, we are enclosing herewith the report and associated documents pertaining to the workshop conducted, for III sem.MBA students on 7/12/16

This for your kind information and record purpose.

Thanking you ,

Yours faithfully



(Dr.G.S.Venugopal)

Co-ordinator

General Management Dept.

Pl. send this to IQAC

IQAC

pl-accept ea

4/2/17

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560041

Ph: 080-26547048 Fax: 080-26654920 Website: www.rvim.edu.in Email: contact@rvim.in

Department of General management

*Workshop for
III Semester MBA.*

**Theme: LATEST TRENDS IN OPERATIONS
MANAGEMENT**

07-12-2016

Table of Contents

Sl.no	
1	Report
2	Proposal
3	Circular
4	Attendance
5	Feed back Analysis
6	Feed Back Forms

REPORT OF ONE DAY WORKSHOP ON "LATEST TRENDS IN OPERATIONS MANAGEMENT", HELD ON 7/12/16

PREAMBLE

A one day workshop was organized for the students of III semester MBA of the college on the theme "Latest Trends in Operation Management", on 7/12/16. The objective of the workshop was to provide an exposure to the latest trends in operations management. Operations management is also studied by these students as part of their curriculum. Thus this workshop aimed at a theme, which not only helps them in appreciating the nuances of the subject but also know the latest trends in operations management. The workshop consisted of three sessions, conducted by experts in these fields

FIRST SESSION

The first session was conducted by Prof. Shobha, faculty, dept. Of Industrial Engineering, RV College Of Engineering, Bangalore. The theme of the session was "Total Quality and its applications". The resource person, explained detail the principles of TQM and also deliberated on its applicability to the business processes. Prof. Shobha explained the concepts with examples as relevant to the present situations in all types of organization and more so in the field of business organizations.

The resource person, pointed out that, quality is an all pervading concept and is not limited to manufacturing only. The session was an interactive session, with questions from the participants as well. All the questions were answered, in detail, with further leads, for a deeper understanding of the topic.

Prof. Shobha, involved the participants, by providing few exercises also. The solutions provided by the participants were discussed and analysed. Prof. Shobha, summarized the outcomes, and urged the students to analyze more problems, involved in establishing a total quality environment.

SECOND SESSION

The second session was also conducted by Prof. Shobha. The theme of the session was "Six Sigma and its Applications". The resource person began the session, by highlighting the importance of adopting six sigma methods in all types of organizations, particularly in business organizations. She enumerated the instances, where in, the companies have reaped the benefits of adopting six sigma approaches, in all their operations.

The session included question and answer session also, with which, the concept was made clearer to the students. Live examples were cited by the resource person, to bring out the essence of six sigma quality approach.

Several exercises were provided, to enable the students to understand the intricacies of the approach. All the solutions provided by the participants were taken up for further deliberations. The strengths and weaknesses of each of the solution were analysed. Prof. Shobha concluded the session, by summarizing the debated issues and giving her comments as an expert.

THIRD SESSION

The third and last session was conducted by Prof. Chandran of RV Institute of Management. The theme for the session was "Work breakdown structure"

Prof. Chandran, introduced the concept of Work breakdown structure as applied to organizational processes. He also highlighted the advantages of Work breakdown structure, in increasing the productivity of the organizations. He cited several examples, to stress the importance of having Work breakdown structure in organizations.

The questions asked by the participating students, were answered in detail. Many more questions were raised by the resource person himself, to elicit the responses, as well as, to initiate further discussion. The students participated in the discussion, and raised several questions, which were answered from all possible angles.

Problems which are likely to be encountered in creating Work breakdown structure were elaborated. Possible solutions were discussed along with advantages and dis-advantages. Prof. Chandran, concluded the session with an appeal to the students to investigate such approaches in depth, so that Work breakdown structure gains momentum, in all types of operations.

CONCLUSION

The three sessions of the one day workshop covered and examined the important aspects of the latest trends in operations management. The sessions were highly interactive and the participants derived the expected benefits. The participants' feedback was good and they expressed their satisfaction. They also informed that they look forward to such types of workshops in future also.

From
Dr.G.S. Venugopal,
Professor & Coordinator, Department of General management
RVIM Bangalore.

Date: 05.12.2016

To
The Director
RVIM Bangalore.
Respected Sir,

Subject: One day Workshop on "Latest trends in Operations Management"

With respect to the above subject I request your goodself to permit us to organize one day workshop on "Latest trends in Operations Management" for all the students of III semester from 9:00 am to 4.00 pm on Wednesday, 7th December, 2016. The Details of the programme are as under:

Name of the Resource person	Topic	Time
Prof.Shobha, (Asst.Prof.RVCE,Bangalore)	Total Quality management and Its applications	09:00 am -11:00 am
Prof.Shobha (Asst.Prof.RVCE,Bangalore)	Six sigma and its applications	11:15 am -1:15 pm
Prof.Chandran (Asst.Prof.RVIM,Bangalore)	Work Breakdown Structure	2:00 pm - 4 :00 pm

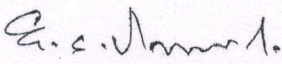
Details of Expenditure:

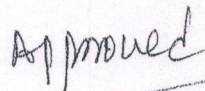
Sl.No	Item	Cost(Rs)
1	1 Bouquet @ Rs. 100 each	Rs.100
2	Water bottle, snacks & Lunch	Rs.200
3	Workshop Material	Rs.100
4	Honorarium for 4hours @ Rs. 1000/- for one hour(Only for external resource person)	Rs.4000
5	Xerox copies of feedback forms 170	Rs.170
6	Badam Milk and biscuits for the students @ Rs. 15 each (15 x 172)	Rs.2580

Total

Rs. 7150

Submitted for approval please


(Dr. G.S.Venugopal)



05.12.2016

CIRCULAR

It is hereby informed to all the students of MBA III semester that a workshop on "**Latest trends in Operations Management**" is arranged in seminar hall of the college, on 7.12.2016.

- Timings: 9:00 am to 4:00pm, with three sessions of two hours duration each.
- It is mandatory for the III semester students to attend the workshop, without fail.



Director

See
5/12/16.

III Sem: Sec. A

Sec B

Sec C

Sec D



Rashtrveeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

Permanently Affiliated to Bengaluru Central University

Dr. Purushottam Bung,
BE., PGDM (Aust), MBA(Aust), Ph.D
Professor and Director

Approved by : AICTE, New Delhi
Recognised by : Govt. of Karnataka

E-mail : director.rvim@rvei.edu.in
Alt E-mail : bunguas@gmail.com

Date: 28.03.2018

Dear Principal,

Warm greetings from R V Institute of Management!

It gives us immense pleasure to announce that R V Institute of Management is organizing INNOVIZ-2K18 and we take the pleasure of inviting your students to the various management and culture events going to be held in our campus located at Jayanagar, the heart of silicon valley of India i.e. Bangalore on April 13th 2018.

This year the fest is designed around "Creativity". The main objective of INNOVIZ 2K18 is to induce students to demonstrate their creativity and innovation during the course of various events.

Please find enclosed the poster along with the details of the fest. We request you to kindly depute teams from your esteemed institution to get exposed to the world of creativity, innovation, leadership and team management.

Please confirm your participation latest by April 09, 2018. We await your enthusiastic participation and look forward for symbiotic long term association.

Please contact the faculty co-ordinators for more information:

1. Prof. Manjunath S M 9916395850 Email: manjunathsm.rvim@rvei.edu.in
2. Prof. Gowrishha 9900246239 Email: gowrishha.rvim@rvei.edu.in

Thanking you

With Warm Regards,

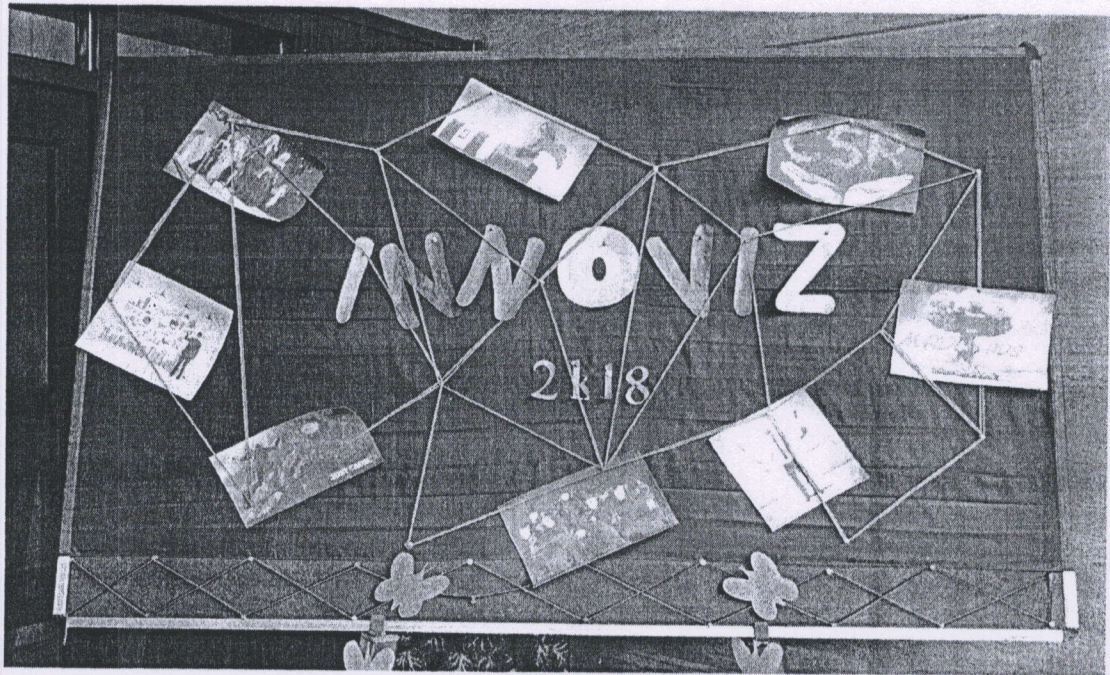
Dr. Purushottam Bung

Professor and Director

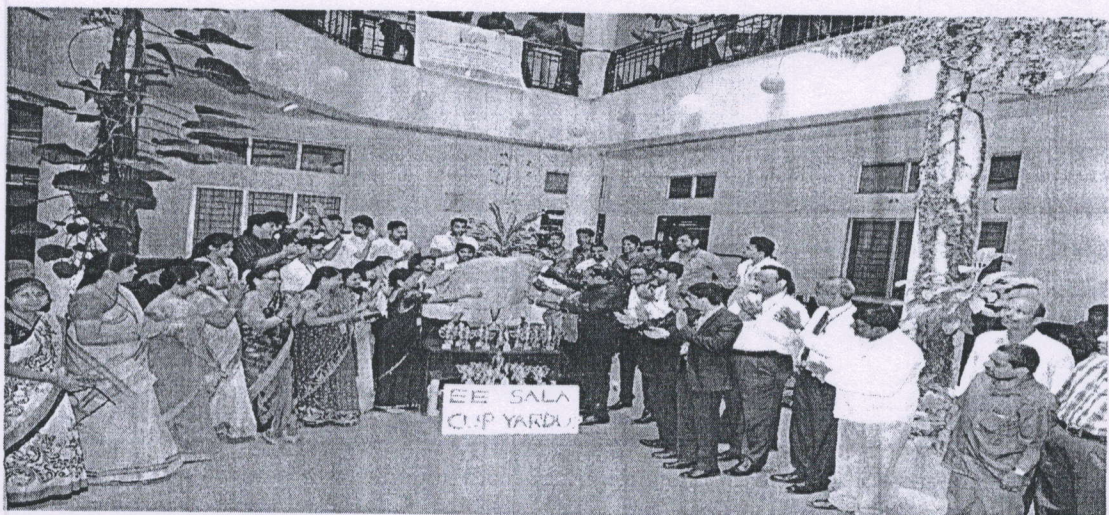
Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

“Innoviz 2k18”

**One Day Creativity Fest for Under Graduate Colleges
On 13 April, 2018**



R V Institute of Management hosted one day Creativity Fest for Under Graduate Colleges on 13 April, 2018. It was a platform for the undergraduate students to showcase talents, skills and abilities in both cultural and innovative events.



Unwheeling of the trophies by the Chief Guest Dr. Anil Kumar, Principal, SSMRV College at the Inaugural Ceremony of Innoviz.

The **Inaugural ceremony** was attended by distinguished guests. The Chief Guest was Dr. Anil Kumar, Principal, SSMRV College, Bangalore. The guest honour was Sri. Yogesh, Director, Digital Academy 360, Bangalore. The function was presided by Dr. Purushottam Bung, Director, RVIM.

The fest has got very good response from the institutions not only from Bangalore even from outside. 20 teams consisting of 150 students from different institutions have participated in various events during the fest. The events are:

Sl. No.	Name of the Event	
1	TYCOON -	Best Entrepreneur
2	FILANTHROPIA -	CSR
3	EKTELETIS -	Multi-Task
4	GAMING DEN -	PC Game
5	FOTOGRAFIA -	Photography
6	PAZZO ADS -	Mad ads
7	TANZEN -	Group Dance
8	MERAKI -	Ramp Walk



Participants performing Mad-Ads



Group Dance Competition: Participants performing free style Dance

The Valedictory ceremony was held at 7:00 pm on the same day brought down the curtain on the fest. The celebration was witnessed by Sri. Manju Mandavya, Renowned Film Director and Sri. Manikant Kadri, Renowned Music Director as Chief Guests. The function was presided by CA. Dr. Vishnu Bharath Alampalli, Trustee – RSST & Chairman – Governing Council, RVIM. Winners in the various events were awarded with cash prizes and trophies.



Students from Bellary Business College are receiving the Overall Championship from the Guests



RASHTREEYA SIKSHANA SAMITHI TRUST

R.V. INSTITUTE OF MANAGEMENT

CA- 17, 36th cross, 26th main, 4thT-Block, Jayanagar, Bangalore – 560041.

Affiliated to Bangalore University, Recognised by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

INNOVIZ-2k18

Event Details and Guidelines

TYCOON - Best Entrepreneur

"Think big and don't listen to people who tell you it can't be done. Life's too short to think small".

- Tim Ferris

- No. of Participant - 1
- Participants will be encountering multiple rounds to test entrepreneurial mind set.

Student Co-ordinators:

1. Gautham V
Mob:7411196322
Email ID: gautham.kashyap2015@gmail.com
2. Aditya Govind
Mob:9900273070
Email ID:adigov95@gmail.com

FILANTHROPIA – Social Responsibility

"I wear two hats. The one is business and increasing my shareholders' value; the other is social responsibility".

- Guler Sabanci

- No. of Participants - 4
- Team should prepare a Skit/street play on a particular social cause and perform on the street.
- Props and Costumes need to be taken care by the team.
- Time duration: 5-8minutes

Student Co-ordinators:

1. Suhasini D
Mob:9686899775
Email ID: hasinid2@gmail.com
2. Anand S.B
Mob:9632935580
Email ID: anandsb88@gmail.com

PAZZO ADS - MAD-ADS

"Branding is what people say about you, when you are not in the room".

-Jeff Bezos, CEO Amazon

- Maximum no. of participants: 5
- The ad should not contain any dialogue by the actors.
- Only playback voice is allowed (Narrator).
- Time limit is 5-8 minutes.
- Dress code must not be objectionable, can use your own props and costumes.

Student Co-ordinators:

1. Nischith H G
Mob:9481031362
Email ID: nischithgowda43@gmail.com
2. Abhishek Naik
Mob:8105813072
Email ID:naik380@gmail.com

MERAKI - Ramp Walk

"Glamour has a legit place on the ramp and in the fashion world. In films, glamour has to service the story".

- No. of Participants - Min 6 - Max 10
- Theme -Global Cross Culture
- Sound track should be provided to co-ordinators one hour before the event in pendrive.
- Time 6 - 8 minutes.

Student Co-ordinators:

1. Neha Pasha
Mob:8792179578
Email ID: neha.pasha@rocketmail.com
2. Prakash Patil
Mob:7829298297
Email ID: prakashpatil855@gmail.com



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041
Accredited by NAAC with “A” Grade

Innoviz – 2018

Dream. Create. Inspire.

State Level Management Fest on 13 April, 2018

Registration Form

Name of the College: _____
Contact Number: _____
Team leader: _____
E-mail ID: _____

Sl. No.	Participants Name (Write in block letters)	Event

Payment Details: Registration Fee of Rs..... paid through DD/Cheque/NEFT dated..... drawn in favor of Director, RVIM payable at Bangalore.

Bank Details:
Name: Director, R.V Institute of Management
A/C no. 029901002291
IFSC Code: ICICI0000299
Bank: ICICI Bank , Jaynagar 9th Block



RASHTRVEEYA SIKSHANA SAMITHI TRUST

R.V. INSTITUTE OF MANAGEMENT

CA- 17, 36th cross, 26th main, 4thT-Block, Jayanagar, Bangalore – 560041.

Affiliated to Bangalore University, Recognised by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

INNOVIZ-2k18

Event Details and Guidelines

TYCOON - Best Entrepreneur

"Think big and don't listen to people who tell you it can't be done. Life's too short to think small".

- Tim Ferris

- No. of Participant - 1
- Participants will be encountering multiple rounds to test entrepreneurial mind set.

Student Co-ordinators:

1. Gautham V
Mob:7411196322
Email ID: gautham.kashyap2015@gmail.com
2. Aditya Govind
Mob:9900273070
Email ID:adigov95@gmail.com

FILANTHROPIA – Social Responsibility

"I wear two hats. The one is business and increasing my shareholders' value; the other is social responsibility".

- Guler Sabanci

- No. of Participants - 4
- Team should prepare a Skit/street play on a particular social cause and perform on the street.
- Props and Costumes need to be taken care by the team.
- Time duration: 5-8minutes

Student Co-ordinators:

1. Suhasini D
Mob:9686899775
Email ID: hasinid2@gmail.com
2. Anand S.B
Mob:9632935580
Email ID: anandsb88@gmail.com

PAZZO ADS - MAD-ADS

"Branding is what people say about you, when you are not in the room".

—Jeff Bezos, CEO Amazon

- Maximum no. of participants: 5
- The ad should not contain any dialogue by the actors.
- Only playback voice is allowed (Narrator).
- Time limit is 5-8 minutes.
- Dress code must not be objectionable, can use your own props and costumes.

Student Co-ordinators:

1. Nischith H G
Mob:9481031362
Email ID: nischithgowda43@gmail.com

2. Abhishek Naik
Mob:8105813072
Email ID:naik380@gmail.com

MERAKI - Ramp Walk

"Glamour has a legit place on the ramp and in the fashion world. In films, glamour has to service the story".

- No. of Participants - Min 6 - Max 10
- Theme –Global Cross Culture
- Sound track should be provided to co-ordinators one hour before the event in pendrive.
- Time 6 – 8 minutes.

Student Co-ordinators:

1. Neha Pasha
Mob:8792179578
Email ID: neha.pasha@rocketmail.com

2. Prakash Patil
Mob:7829298297
Email ID: prakashpatil855@gmail.com



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041
Accredited by NAAC with “A” Grade

Innoviz – 2018

Dream. Create. Inspire.

State Level Management Fest on 13 April, 2018

Registration Form

Name of the College: _____

Contact Number: _____

Team leader: _____

E-mail ID: _____

Sl. No.	Participants Name (Write in block letters)	Event

Payment Details: Registration Fee of Rs..... paid through DD/Cheque/NEFT dated..... drawn in favor of Director, RVIM payable at Bangalore.

Bank Details:
Name: Director, R.V Institute of Management
A/C no. 029901002291
IFSC Code: ICICI0000299
Bank: ICICI Bank , Jaynagar 9th Block

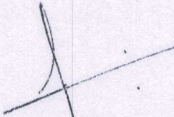
Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

"Innoviz 2k18"

On 13 April, 2018

Faculty Coordinators for Events

Sl. No.	Name of the Event	Name of the Faculty
1	TYCOON - Best Entrepreneur	Dr. Anupama K Malagi ✓ Prof. Rashmi Shetty ✓
2	FILANTHROPIA - CSR	Prof. A Chandran ✓ Prof. Sowmya D S ✓
3	EKTELETIS - Multi-Task	Prof. Pavithra S T ✓ N.V. Dr. A Narasima Venkati
4	GAMING DEN - PC Game	Prof. N Nagasubba Reddy ✓
5	FOTOGRAFIA - Photography	Prof. Ramya S Chandran
6	PAZZO ADS - Mad ads	Dr. Noor Firdoos Jahan ✓ Prof. G Mahesh ✓
7	TANZEN - Group Dance	Prof. Anitha D'Silva ✓ Ms. Payal Jindal ✓
8	MERAKI - Ramp Walk	



Director



Rashtrveeya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

Permanently Affiliated to Bengaluru Central University

Dr. Purushottam Bung,
BE., PGDM (Aust), MBA(Aust), Ph.D
Professor and Director

Approved by : AICTE, New Delhi
Recognised by : Govt. of Karnataka

E-mail : director.rvim@rvei.edu.in
Alt E-mail : bunguas@gmail.com

Date: 28.03.2018

Dear Principal,

Warm greetings from R V Institute of Management!

It gives us immense pleasure to announce that R V Institute of Management is organizing **INNOVIZ-2K18** and we take the pleasure of inviting your students to the various management and culture events going to be held in our campus located at Jayanagar, the heart of silicon valley of India i.e. Bangalore on April 13th 2018.

This year the fest is designed around "**Creativity**". The main objective of **INNOVIZ 2K18** is to induce students to demonstrate their creativity and innovation during the course of various events.

Please find enclosed the poster along with the details of the fest. We request you to kindly depute teams from your esteemed institution to get exposed to the world of creativity, innovation, leadership and team management.

Please confirm your participation latest by April 09, 2018. We await your enthusiastic participation and look forward for symbiotic long term association.

Please contact the faculty co-ordinators for more information:

- | | |
|------------------------|--|
| 1. Prof. Manjunath S M | 9916395850 Email: manjunathsm.rvim@rvei.edu.in |
| 2. Prof. Gowrisha | 9900246239 Email: gowrisha.rvim@rvei.edu.in |

Thanking you

With Warm Regards,

Dr. Purushottam Bung

Professor and Director



RASHTREEYA SIKSHANA SAMITHI TRUST

R.V. INSTITUTE OF MANAGEMENT

CA- 17, 36th cross, 26th main, 4thT-Block, Jayanagar, Bangalore – 560041.

Affiliated to Bangalore University, Recognised by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

INNOVIZ-2k18

Event Details and Guidelines

TYCOON - Best Entrepreneur

"Think big and don't listen to people who tell you it can't be done. Life's too short to think small".

- Tim Ferris

- No. of Participant - 1
- Participants will be encountering multiple rounds to test entrepreneurial mind set.

Student Co-ordinators:

1. Gautham V
Mob:7411196322
Email ID: gautham.kashyap2015@gmail.com
2. Aditya Govind
Mob:9900273070
Email ID:adigov95@gmail.com

FILANTHROPIA – Social Responsibility

"I wear two hats. The one is business and increasing my shareholders' value; the other is social responsibility".

- Guler Sabanci

- No. of Participants - 4
- Team should prepare a Skit/street play on a particular social cause and perform on the street.
- Props and Costumes need to be taken care by the team.
- Time duration: 5-8minutes

Student Co-ordinators:

1. Suhasini D
Mob:9686899775
Email ID: hasinid2@gmail.com
2. Anand S.B
Mob:9632935580
Email ID: anandsb88@gmail.com

PAZZO ADS - MAD-ADS

"Branding is what people say about you, when you are not in the room".

-Jeff Bezos, CEO Amazon

- Maximum no. of participants: 5
- The ad should not contain any dialogue by the actors.
- Only playback voice is allowed (Narrator).
- Time limit is 5-8 minutes.
- Dress code must not be objectionable, can use your own props and costumes.

Student Co-ordinators:

1. Nischith H G
Mob:9481031362
Email ID: nischithgowda43@gmail.com
2. Abhishek Naik
Mob:8105813072
Email ID:naik380@gmail.com

MERAKI - Ramp Walk

"Glamour has a legit place on the ramp and in the fashion world. In films, glamour has to service the story".

- No. of Participants - Min 6 - Max 10
- Theme -Global Cross Culture
- Sound track should be provided to co-ordinators one hour before the event in pendrive.
- Time 6 - 8 minutes.

Student Co-ordinators:

1. Neha Pasha
Mob:8792179578
Email ID: neha.pasha@rocketmail.com
2. Prakash Patil
Mob:7829298297
Email ID: prakashpatil855@gmail.com



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041
Accredited by NAAC with "A" Grade

Innoviz – 2018

Dream. Create. Inspire.

State Level Management Fest on 13 April, 2018

Registration Form

Name of the College: _____
Contact Number: _____
Team leader: _____
E-mail ID: _____

Sl. No.	Participants Name (Write in block letters)	Event

Payment Details: Registration Fee of Rs..... paid through DD/Cheque/NEFT dated..... drawn in favor of Director, RVIM payable at Bangalore.

Bank Details:
Name: Director, R.V Institute of Management
A/C no. 029901002291
IFSC Code: ICICI0000299
Bank: ICICI Bank , Jaynagar 9th Block



RASHTREEYA SIKSHANA SAMITHI TRUST

R.V. INSTITUTE OF MANAGEMENT

CA- 17, 36th Cross, 26th Main, 4th T Block, Jayanagar Bangalore 560 041

Affiliated to Bangalore University, Recognized by Government of Karnataka, Approved by AICTE, New Delhi

ACCREDITED BY NAAC WITH "A" GRADE

Innoviz - 2k18

13 April, 2018

Venue of the Events

Events	Time	Venue
<i>Inauguration</i>	9:45 am to 10:15 am	Quadrangle, RVIM
<i>Event briefing</i>	10:15 am to 10:30 am	Seminar Hall III Floor
TYCOON Best Entrepreneur	10:45 am to 3:00 pm	Room No. 310, III Floor
		Final Round Conference Hall, I Floor
FILANTHROPIA Social Responsibility	10:45 am to 3:00 pm	Room No. 309 III Floor
EKTELETIS Multi-tasking	10:45 am to 3:00 pm	Room No. 311 III Floor
Gaming DEN PC Games	10:45 am to 3:00 pm	Room No. 211, II Floor & Computer Lab, Ground Floor
FOTOGRAFIA Photography	10:45 am to 3:00 pm	Room No. 312 III Floor
PAZZO ADS MAD-ADS	10:45 am to 3:00 pm	Seminar Hall III Floor
TANZEN Group Dance	3:30 pm to 4:30 pm	Main Stage Quadrangle
MERAKI Ramp Walk	4:30 pm to 6:00 pm	Main Stage Quadrangle
<i>Valedictory</i>	6:00 pm to 7:30 pm	Main Stage Quadrangle

- Registration & Help Desk: Entrance, I Floor
- First aid facility: Near General Management Department, I Floor & Sick Room, II Floor
- Lunch: RVIM Canteen
- Computer Labs: Ground Floor

Work committee Volunteers

Inauguration and Valedictory (Prof. Sowmya and Prof. Anita)

Tejaswini	2 nd year
Nikitha G	2 nd year
Priyanka H V	1 st year
Prajnya	1 st year
Vedh	1 st year
Yagnika	2 nd year

Registration (Prof. Manjunath and Prof. Gowrisha)

Neha Pasha	2 nd year
Mohanraju	1 st year
Nethravati	1 st year
Ambika	1 st year

Hospitality (Miss Pavithra & Miss Payal Jindal)

Ambika	1 st year
Nikhitha G	2 nd year
Ashwini Kudva	2 nd year

Food and Refreshment (Prof. Maruthiram, Prof. Suresh)

Syed Faraz	1 st year
Shwetha Ullas	1 st year
Shobith	1 st year
Syeed Tousif	1 st year

Tech Support, Room Arrangement and Stage (Mr. Nagasubha Reddy)

Manjunath Bhat	1 st year
Vasu	2 nd year
Varun	2 nd year
Vishwa	2 nd year
Dinesh	2 nd year
Dhanush KS	1 st year

Event volunteers

1. Tycoon (Best entrepreneur) - Prof.Anupama and Prof.Rashmi

Student Co-ordinators:

Gautham
Aditya Govind

Mob: 7411196322
Mob: 9900273070

Volunteers

Gnanesh	1 st yr
Supreeth	1 st yr
Sneha	1 st yr
Samyuktha	1 st yr
Vijay	1 st yr
Sanjay	1 st yr
Soumyashree	1 st yr
Yashwini	1 st yr
Suhas	1 st yr
Shiva kumar	1 st yr
Vidwan	1 st yr
Vishal	1 st yr

2. Fotografia (Photography) – Prof. Ramya

Student Co-ordinators:

Vishwanath
Pankaj Samaj

Mob: 9902266670
Mob: 9611850182

Volunteers

Shambulinga 1st Yr

3. Gaming Den (PC game) – Prof. Nagasubha Reddy

Student Co-ordinators:

Nikhil Devaraddi
Arbaz Shaik

Mob: 9986221416
Mob: 9980378786

Volunteers

Adarsh patil	2 nd yr
Sumindra Desai	2 nd yr

Pavitra 1st yr
Rajesh 1st yr
Diwakar Yadav 1st yr

7. Tanzen (Group Dance)- Prof. Anita D'silva and Payal Jindal

Student Co-ordinators:

Madhukar M Mob: 8892196596

Amruth S Rao Mob: 8197620155

Volunteers

Pratik poojari 1st yr

Nithin Kamath 1st yr

Praveen 1st yr

8. Pazzo-ads(Mad-ads) – Prof. Noor Firdoos Jahan and Prof. G Mahesh

Student Co-ordinators:

Nischith H G Mob: 9481031362

Abhishek Naik Mob: 8105813072

Volunteers

Shivaram hedge 1st yr

Sunil CH 2nd yr

Sumindra 2nd yr

Vasudev 2nd yr

INNOVIZ 2K18

EVENT: GAMING DEN (PC GAMES)

ROUND 1: FIFA 14

- The players will play against each other in a single game of 10 minutes.
- The winners will proceed to the next round.

- **Venue: ROOM 310**
- **Requirements: Projector, Speakers.**

ROUND 2: Need for speed Most Wanted

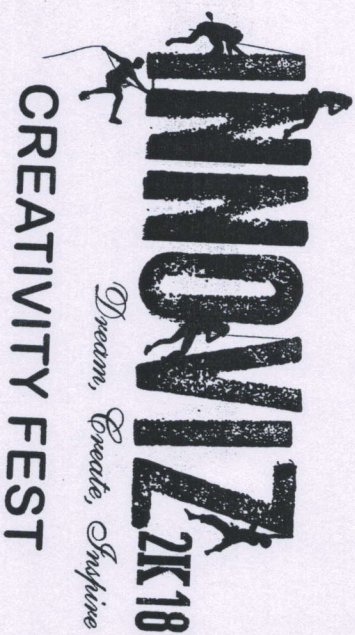
- The players will play against each other for a single sprint race.
- The first two places in the race will be considered as the winners for the event.

- **VENUE: DIGITAL LIBRARY**
- **Requirements: Desktops, headphones, speakers.**



RASHTREYA SIKSHANA SAMITHI TRUST R V INSTITUTE OF MANAGEMENT

CA - 17, 3rd Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041
080-42540300, Fax: 080-26654920 | E-mail: contact@rvim.edu.in, Website: www.rvim.edu.in



Certificate

This is to certify that.....
the.....in.....event at Innoviz 2K18 held on 13th April, 2018.
.....is adjudged as

Title Sponsor



Digital Marketing
Institute

Dr. Purushottam Bung
Professor & Director

We prepare you for life.