



RV Institute of Management®

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Internship Dissertation List (2022-24 BATCH)

Name of the student	Register Number	Name of the guide	Major	Minor	Title of the Internship Project/ Dissertation	Area of Internship
AAPTHA SHETTY	P18FW22M015024	Dr. Noor Firdoos Jahaan	Marketing	HR	Impact of Digital Marketing on Consumer Buying Behaviour	Marketing
ADITHYA M S	P18FW22M015174	Dr. Noor Firdoos Jahaan	Finance	Marketing	CONSTRUCTION OF OPTIMUM PORTFOLIO FOR SELECTED BANKS LISTED IN NSE USING SHARPE'S SINGLE INDEX MODEL	Finance
ABHILASH K	P18FW22M015080	Dr. Noor Firdoos Jahaan	Marketing	BA	A study on Customer Satisfaction towards the services provided by M2P, Bangalore	Marketing
AARON GOES	P18FW22M015170	Dr. Noor Firdoos Jahaan	Marketing	Finance	A study on The Dealers expectations towards Asian Paint in Bangalore	Marketing
ADITI.B.KHONA	P18FW22M015015	Dr. Noor Firdoos Jahaan	Finance	BA	A study of Recent Mergers & Acquisitions of banks in India and their impact on the performance of the banks and shareholders wealth	Finance



SURE SAI NITHYUSHA	P18FW22M015094	Dr. Noor Firdoos Jahaan	Finance	BA	A STUDY ON PERFORMANCE EVALUATION OF SELECTED FINTECH COMPANIES LISTED IN NSE	Finance
ABHISHEK HEGDE	P18FW22M015057	Dr. Noor Firdoos Jahaan	Finance	BA	Analyzing the Correlation and Volatility Patterns Between Nifty Bank Index and Individual Bank Stocks: A Comparative Study Using Historical Price Data	Finance
ABHIRAM.K V	P18FW22M015086	Dr. Noor Firdoos Jahaan	Finance	BA	A Comparative Analysis of the performance of the selected Tax-Saving Investment Options	Finance
ABHINAV PRAKASH	P18FW22M015163	Dr. Noor Firdoos Jahaan	Finance	HR	Construction Of Risk Models For Mutual Funds Listed In BSE Using Black And Scholes Model For Hedging Strategies	Finance
ABHISHEK SALAGERI	P18FW22M015168	Dr. Noor Firdoos Jahaan	Marketing	HR	CONSUMER PERCEPTION TOWARDS THE PRODUCTS PROMOTED BY SOCIAL MEDIA INFLUENCERS	Marketing



ADITHYA P	P18FW22M015166	Dr. Anupama K Malagi	Marketing	HR	Influencer marketing impact on consumer Behaviour- Effects on Brand Perception and purchase Decision across Demographics	Marketing
AKSHATHA ANANTH SHET	P18FW22M015156	Dr. Anupama K Malagi	Marketing	Finance	A study on the impact of social media marketing on consumer buying behaviour in the fashion industry	Marketing
ADITHYA S HIEMATH	P18FW22M015023	Dr. Anupama K Malagi	Finance	SCM	A Study on Investigating the Financial Health Indicators of ITC: Implications for Corporate Strategy and Market Performance.	Finance
AJAY BHASKAR HEGDE	P18FW22M015063	Dr. Anupama K Malagi	Finance	BA	Financial Success through ESG Excellence: A comparative study of India's Consumer Goods and Banking Sectors.	Finance
SUSHMITHA	P18FW22M015005	Dr. Anupama K Malagi	Finance	BA	Commodity market analysis: A comparative study of gold, silver, and oil prices, trends & correlations.	Finance
AKSHAY.S.RAIKAR	P18FW22M015014	Dr. Anupama K Malagi	Finance	BA	An Empirical study on Behavioural Finance and Investment Decision Making in Karnataka	Finance



AMISHA R MAJALIKAR	P18FW22M015159	Dr. Anupama K Malagi	Finance	Mktg	Technical Analysis of Forex Rates to predict future price trends	Finance
AKASH M S	P18FW22M015146	Dr. Anupama K Malagi	Finance	BA	An analysis of Dividend Policy and its impact on shareholder wealth	Finance
AKHILA KULKARNI	P18FW22M015104	Dr. Anupama K Malagi	Finance	BA	An exploratory study of capital structure and debt management: A five year review of Nestle India's Financial Strategies	Finance
AKASHGOWDA G	P18FW22M015106	Dr. Anupama K Malagi	SCM	BA	An empirical study of supply chain transparency on customer trust and satisfaction in FMCG	SCM
S.R. SREEVARSHA	P18FW22M015043	Dr. Anupama K Malagi	Finance	HR	Impact of alternative financial market investments on Indian Stock Market	Finance
AYISHA SIDDIKHA K	P18FW22M015117	Dr. Tamizharasi	Finance	BA	Behavioural intention to use digital payments among rural women: Extension of UTAUT model	Finance
BHUVAN C WANDKAR	P18FW22M015102	Dr. Tamizharasi	Finance	BA	Exploring Volatility Spillover Effects in Asia-Pacific Markets: An Empirical Analysis of Interconnectedness	Finance
BHARGAVI	P18FW22M015150	Dr. Tamizharasi	Finance	BA	An analytical study on the behaviour of volatility, volume and open interest in Nifty 50	Finance



BHARGAVA HEBBAR M L	P18FW22M015123	Dr. Tamizharasi	Finance	HR	Impact of Stock and Bond Allocation on Investment Portfolio Performance.	Finance
P SHASHWATH	P18FW22M015037	Dr. Tamizharasi	SCM	BA	The Influence of E-Commerce Growth on Traditional Retail Supply Chains: Analyzing Changes in Inventory and Distribution Strategies	SCM
CHETHAN K N	P18FW22M015001	Dr. Tamizharasi	SCM	BA	Assessing the Impact of Last Mile Delivery on Customer Satisfaction with reference to selected e-commerce platforms	SCM
CHILAMACHERLA VAJRESH	P18FW22M015165	Dr. Tamizharasi	Marketing	BA	The influence of customer reviews and ratings on the purchase decision of electronics in e-commerce platform.	Marketing
AYUSHI	P18FW22M015105	Dr. Tamizharasi	Finance	BA	A study on Impact of selected economic indicators on BSE stock prices	Finance
SWATHI C D	P18FW22M015142	Dr. Tamizharasi	Finance	HR	Impact of release of quarterly earnings on stock price in textile industry	Finance
BHARATH	P18FW22M015134	Dr. Tamizharasi	Finance	SCM	An investigation into the volatility of Indian rupee with respect to foreign currencies	Finance
ANUSHRUTH.D	P18FW22M015085	Dr. Santhosh M	SCM	Marketing	Challenges and Opportunities in Dairy Procurement: A Study of Supplier Management at KMF	SCM
AKSHAYKUMAR HADAGALI	P18FW22M015162	Dr. Santhosh M	Marketing	BA	The Role of Digital Marketing in Enhancing	Marketing



					Customer Engagement in Banking	
ANKITHA PR	P18FW22M015133	Dr. Santhosh M	Finance	BA	Role of rural banks in ensuring financial stability among farmers	Finance
ANUBHAV JAGANNATHA NAIK	P18FW22M015054	Dr. Santhosh M	Finance	BA	The Impact of grey market premium on retail investor participation and decision making in Initial Public Offerings (IPO).	Finance
ARADHANA A HEGDE	P18FW22M015099	Dr. Santhosh M	Finance	SCM	Impact of GST on real estate industry	Finance
ARVIND SHRINIVAS PAWAR	P18FW22M015079	Dr. Santhosh M	Marketing	Finance	An Analysis of Customer Experience and Shopping Trends at H&M Stores.	Marketing
SUSHMITHA JOIS	P18FW22M015110	Dr. Santhosh M	Marketing	HR	The Impact of Artificial Intelligence on Personalizing Shopping Experiences in a Retail Environment.	Marketing
ANUSHKA BATRA	P18FW22M015179	Dr. Santhosh M	Finance	BA	Impact of Bitcoin on stock market	Finance
AMAL NATH P K	P18FW22M015139	Dr. Santhosh M	Marketing	BA	Uncovering the Profit Drivers: A Study on Gross Income Optimization in Supermarket Sales	Marketing
ASHISH M	P18FW22M015113	Dr. Santhosh M	Marketing	HR	Market segmentation and targeting : A study on Indian smart phone industry	Marketing



DINESH G	P18FW22M015082	Dr. M Jahnavi	Finance	Marketing	EXPLORING GEN Z's MONEY ATTITUDES AND FINANCIAL WELL-BEING THROUGH USAGE OF SOCIAL NETWORKING SITES AND CREDIT CARDS IN ONLINE COMPULSIVE BUYING	Finance
DEEPIKA S MANJALKAR	P18FW22M015059	Dr. M Jahnavi	Finance	HR	Financial Inclusion in digital Era: The critical role of digital literacy among genz.	Finance
DISHANTH		Dr. M Jahnavi	Finance	Marketing	Not submitted	Not submitted
VENU KUMARI G M	P18FW22M015030	Dr. M Jahnavi	Marketing	HR	Influencer marketing and it's effectiveness in the Fashion industry	Marketing
CHINMAYI B NAYAK	P18FW22M015121	Dr. M Jahnavi	Finance	Marketing	Analyzing the impact of Business model on Zoomcar's Financial Performance	Finance
D.BHAVYA	P18FW22M015144	Dr. M Jahnavi	Finance	BA	People's Trust and Perceived usefulness on adoption intent of M-Payments in India	Finance
DIBYA SAI DALAI	P18FW22M015114	Dr. M Jahnavi	Finance	Marketing	The Effect of Mergers and Acquisitions on Financial Performance of Selected Banks in India	Finance
G BASAN GOUDA	P18FW22M015013	Dr. M Jahnavi	Finance	HR	A Study on Risk and Return Analysis of Pharmaceutical Companies in India	Finance
DUSHYANTH	P18FW22M015180	Dr. M Jahnavi	Finance	Marketing	Influence of Economic Indicators on Forex Market	Finance
G UDAYA KUMAR	P18FW22M015143	Dr. M Jahnavi	Finance	SCM	The study of Impact of non performing assets on the	Finance



					financial performance of KSFC	
SHARATH M N	P18FW22M015093	Dr. Jahanvi	Finance	BA	The Influence of Financial Literacy on Financial Wellbeing of Young Professionals in Bangalore	Finance
SHASHANK A SHETTY	P18FW22M015177	Dr. Sumera	Finance	Marketing	A study on Conceptualizing the Adoption Dynamics of Electronic Fund Transfers	Finance
SAHANA PATIL	P18FW22M015071	Dr. Sumera	Finance		Critical and Comparative Evaluation of Financing Patterns for MSMEs through Trade Receivables Discounting	Finance
DHRUVA ADITHYA H	P18FW22M015100	Dr. Sumera	Finance	Marketing	Multi Criteria decision making methods for financial performance evaluation-A comparison of AFP measures and VFP measures	Finance
CHANDANA KR	P18FW22M015004	Dr. Sumera	Finance	BA	Behavioural Economics of Interest Rate Changes and Savings Decisions in Low Income Households	Finance
DHANUSH S ANEPLA	P18FW22M015111	Dr. Sumera	Finance	BA	Empirical Analysis of relationship between Fundamental Factors and stock returns:-A case based approach of select listed companies	Finance
SHASHANK KALLESCHOWDRY K S	P18FW22M015046	Dr. Sumera	Finance	BA	RBI's Regulatory Framework and its effect on NBFC Stock Prices using event study approach: A Comprehensive Analysis	Finance



NIKITHA RAJ N	P18FW22M015010	Dr. Krithika J	SCM	BA	A study on customer's experience on Reverse Logistics with special reference to online purchase	SCM
RAKESH A	P18FW22M015092	Dr. Krithika J	SCM	BA	Evaluating the Cost of Quality at KMF:Analyzing Quality-Related Expenditures in Dairy Production"	SCM
PRAJNA N BHAT	P18FW22M015038	Dr. Krithika J	Finance	BA	Comparative performance evaluation of green bonds Vs G Sec bonds	Finance
RAJESH	P18FW22M015087	Dr. Krithika J	Finance	BA	Renewable Energy Stocks in India: A Historical Analysis of Performance, Key Drivers, and Future Prospects	Finance
RAHUL.R	P18FW22M015126	Dr. Krithika J	Finance	BA	Sustainable Finance: Integrating Environmental, Social, and Governance (ESG) Factors into Investment Decision-Making	Finance
RAJATH K L	P18FW22M015136	Dr. Krithika J	Finance	HR	A study on the Impact of Behavioural biases on Investment decision making	Finance
RAJKUMAR.T	P18FW22M015138	Dr. Krithika J	Marketing	BA	An analysis of Buying Behaviour of Gen Z's in the digital Era	Marketing
RAHIL M	P18FW22M015158	Dr. Krithika J	Marketing	SCM	A study on effectiveness of digital marketing strategies in driving customer acquisition and retention with banking sector	Marketing
PEARL JOVITA MARTIS	P18FW22M015051	Dr. Krithika J	Finance	BA	A comparative Analysis of Customer Decision making in Fintech Adoption	Finance



RAHUL RAJENDRA JAWALI	P18FW22M015135	Dr. Krithika J	SCM	BA	Sustainable Supply Chain Management and Its Impact on Environment in Architectural Firms	SCM
GAURAV	P18FW22M015060	Dr. Rashmi Shetty	Finance	BA	The Future of Cash: Analyzing the trends Digital Payments for Indian Gen Z	Finance
GURU PRASAD	P18FW22M015002	Dr. Rashmi Shetty	Finance	BA	A Comparative Evaluation of ESG and Equity Mutual funds in the Indian Financial sector	Finance
DEEPIKA.K.SHETTY	P18FW22M015074	Dr. Rashmi Shetty	Finance	BA	Influence of GST on Economic Indicators: A Comprehensive Study of India	Finance
GAUTHAM SHETTY	P18FW22M015052	Dr. Rashmi Shetty	Finance	Marketing	Financial Literacy, Risk Tolerance, and Mutual Fund Investment Patterns: An Empirical analysis	Finance
DHANUSHREE K T	P18FW22M015016	Dr. Rashmi Shetty	Finance	BA	A Comparative Study on ensemble Learning Approaches for Stock Price Prediction: Nifty 50 index.	Finance
GUNJAN RAJU CHAUDHARI	P18FW22M015068	Dr. Rashmi Shetty	Finance	BA	Credit Risk Factors in Chinese and British Banks	Finance
GIRISHA ADITYA	P18FW22M015160	Dr. Rashmi Shetty	Finance	SCM	Predictive Analytics for Financial Fraud Detection in Digital Transactions.	Finance
HRISHIKESH.V.KATTISHETTI	P18FW22M015029	Dr. Rashmi Shetty	Finance	BA	A comparative study of REITs' with traditional investment options in the Indian market	Finance
VIBHA SHANKARNARAYAN BHAT	P18FW22M015088	Dr. Rashmi Shetty	Finance	BA	Forecasting future stock price of selected stocks using historical data and predictive techniques	Finance



JAGPAL REDDY	P18FW22M015109	Dr. Rashmi Shetty	Finance	Marketing	Performance evaluation and forecast of selected mutual fund schemes.	Finance
K.S.RAKSHITA	P18FW22M015039	Dr. Vinay K S	Finance	BA	A comprehensive analysis of ARCO labs pvt ltd financial and strategic performance	Finance
LAXMIPRASAD KARNIK S	P18FW22M015091	Dr. Vinay K S	Finance	BA	A Study on Financial Performance Analysis At VRL LOGISTICS LTD	Finance
KUMAR RAGHAVENDRA M D	P18FW22M015116	Dr. Vinay K S	SCM	Marketing	The Role of Technology in "Procurement Optimization: A Case Study of KMF"	SCM
KAVITA HEMANT	P18FW22M015125	Dr. Vinay K S	Marketing	HR	The Relationship Between Zomato's Marketing Strategies and Customer Engagement	Marketing
KAVYA B KULKARNI	P18FW22M015169	Dr. Vinay K S	Finance	HR	A study on the comparative financial performance of selected NBFC's in India	Finance
MANOJ B J	P18FW22M015027	Dr. Vinay K S	Finance	BA	A case study on the role of Fintech adoption in driving bank's profitability	Finance
MANOJ D	P18FW22M015012	Dr. Vinay K S	Operations and Supply chain	Finance	"Optimize Supplier Performance to Boost Supply Chain Efficiency"	Operations and Supply chain
KRUTHIKANANDA H S	P18FW22M015147	Dr. Vinay K S	Finance	Operations and SCM	A study on value creation using MVA and EVA of selected Tech Companies	Finance
MAHESH S HEGDE	P18FW22M015058	Dr. Vinay K S	Finance	marketing	Comparative Analysis of Energy Stocks and Broader Market Indices in Financial Markets	Finance



KOUSHIK KUMARA R	P18FW22M015118	Dr. Vinay K S	Finance	Marketing	Analyzing the Impact of Reliance Jio's Market Disruption on the Financial Performance of Bharti Airtel	Finance
NAGBHUSHAN SHIRALIKAR	P18FW22M015141	Prof.Nagasubba Reddy	Finance	Marketing	Comparative Analysis of Risk and Return in Large-Cap, Mid-Cap, and Small-Cap Mutual Funds for Indian Investors	Finance
NAVEEN KUMAR G	P18FW22M015128	Prof.Nagasubba Reddy	Finance	Marketing	Risk and Return comparison of selected stock in Health and Pharmaceutical Sectors evidence from the Indian Stock market	Finance
KEERTHANAN.G	P18FW22M015154	Prof.Nagasubba Reddy	Marketing	SCM	Digital Marketing Tactics in the Fintech Sector	Marketing
MAYUR .D. NAIK	P18FW22M015129	Prof.Nagasubba Reddy	Marketing	BA	A study on the challenges faced by customers during online payments	Marketing
NAVANEETH S	P18FW22M015151	Prof.Nagasubba Reddy	Marketing	HR	The impact on Relationship Marketing on customer Loyalty	Marketing
KEERTI MANOHARA BAGEWAD	P18FW22M015026	Prof.Nagasubba Reddy	Finance	HR	Stock Market Volatility and its Impact on Investment Strategies - A Comparative Analysis	Finance
KAVYA NANDKUMAR JOGLEKAR	P18FW22M015122	Prof.Nagasubba Reddy	Finance	BA	A study of advancements in the Digital Transformation of Financial and Accounting Processes	Finance
MANORANJAN C M	P18FW22M015153	Prof.Nagasubba Reddy	Finance	BA	A Study on Impact of Unorganized Lenders in the Socio-Economic Development of Small Traders across a City	Finance



NAVEEN.S.KUMBAR	P18FW22M015031	Prof.Nagasubba Reddy	Finance	Marketing	Impact of Financial ratios on stock price movemnets in the indian Technology sector	Finance
NAVEENA KUMARA K A	P18FW22M015084	Prof.Nagasubba Reddy	Finance	SCM	Financial Performance Analysis of Selected Public Sector Banks Using the CAMEL Model	Finance
NAMANA T.G	P18FW22M015021	Prof. Sowmya D S	Finance	HR	An Analytical Study on Mobile Banking and its impact on Transforming Traditional Banking Practices	Finance
PRAVEEN PRABHAKAR HEGDE	P18FW22M015077	Prof. Sowmya D S	Finance	Marketing	An Analytical Study on the Behaviour of Volatality, Volume and Open Interest of Bank nifty	Finance
MYTHRI.R	P18FW22M015007	Prof. Sowmya D S	Finance	BA	Investment trends in AI & Robotics: A Comparative study of leading technology cities in India	Finance
PRASHANTA KUMAR	P18FW22M015025	Prof. Sowmya D S	Finance	BA	Assessing the Efficiency of Indian Stock Market: A Risk-Return-Volatility Analysis of BSE Sensex and NSE Nifty Fifty Index	Finance
PRUTHVIRAJ GOWDA P	P18FW22M015065	Prof. Sowmya D S	SCM	Marketing	A STATISTICAL ANALYSIS OF FACTORS AFFECTING LOGISTICS LEAD TIME AND STRATEGIES FOR IMPROVEMENT	SCM
NIKHITA VINOD KALMANE	P18FW22M015089	Prof. Sowmya D S	SCM	BA	Assessing the Impact of Cold Chain Logistics on Customer Satisfaction and Trust: A Study on Visibility, Reliability, and Product Quality	SCM



PRAMOD NADAGERI	P18FW22M015164	Prof. Sowmya D S	SCM	BA	The impact of emerging technologies on various supply chain practices	SCM
PRAVEEN S RAJ	P18FW22M015056	Prof. Sowmya D S	SCM	BA	Reviewing the implementation and adoption of Green supply chain management practices across Industries	SCM
PRADYUMNA K P	P18FW22M015078	Prof. Sowmya D S	Finance	Marketing	Impact of CRR, Repo Rate and Reverse Repo Rate on the movement of Bank Nifty in India	Finance
PRITHVI S	P18FW22M015157	Prof. Sowmya D S	Marketing	SCM	Optimizing CRM Systems to Improve Client Retention at Stride One Capital Pvt Ltd., Bangalore	Marketing
PRIYANKA M S	P18FW22M015006	Prof. Uma Sharma	Marketing	HR	Impact of Public relation programmes of Public Sector Companies- a study with reference to KPCL, Karnataka.	Marketing
SAIGANESH VENKATESH	P18FW22M015036	Prof. Uma Sharma	Marketing	Finance	Effectiveness of digital customer engagement programme - a comparative study among the users of Zomato and Swiggy food delivery apps	Marketing
ROHAN R HUNNARAGI	P18FW22M015167	Prof. Uma Sharma	Marketing	O & SC	A Study on Challenges in managing team performance of credit officers in the Consumer Durables loan financing Industry of India	Marketing



PRIYANKA. MALLYA. U	P18FW22M015008	Prof. Uma Sharma	Finance	BA	Impact of Retail Investors Perceived-risk towards investing in shares of Emerging Technologies and AI Companies-a study in Bangalore city.	Finance
PRAJNA RANI N R	P18FW22M015009	Prof. Uma Sharma	Finance	BA	"Analyzing the Liquidity and Risk Appetite of the Top 5 Public Sector Banks in India Using the Q-Score".	Finance
RUDRESH H R	P18FW22M015076	Prof. Uma Sharma	Finance	Marketing	Optimality Model assesment of Top Five Open Fund in India	Finance
SACHIN V N	P18FW22M015062	Prof. Uma Sharma	Finance		Integrated Financial Planning and SIP for Salaried Employees - a study with reference to Inspira Builders-Bangalore.	Finance
RAKESH DANDU	P18FW22M015018	Prof. Uma Sharma	Finance	Marketing	Financial Performanc eof Neobanks in India	Finance
RANJITH K	P18FW22M015066	Prof. Uma Sharma	Marketing	BA	The impact of Digital software tools on the Sales Performance of SAAS companies of India.	Marketing
RISHI SAGAR B K	P18FW22M015161	Prof. Uma Sharma	Operations & SC	BA	A study on Green logistics - Consumer perception of Sustainable supply chain practice with reference to E-commerce industry.	Operations & SC
PUSHPA HIREGOUDAR	P18FW22M015045	Prof. Pooja Takalkar	Finance	Marketing	The Role of Digital Transactions in Empowering Rural Women in India: Analyzing the Impact of Government Schemes and Financial Inclusion Initiatives	Finance



RASHMI M	P18FW22M015042	Prof. Pooja Takalkar	Finance	Business Analytics	Cognitive Challenges in Investment and Spending: A study on Behavioral Biases in Financial Decision-Making Among Gen Z	Finance
SANJAN CS	P18FW22M015040	Prof. Pooja Takalkar	Finance	Business Analytics	Evaluating the Impact of Sovereign Gold Bonds (SGBs) on Post-COVID Portfolio Diversification: A Study on Retail Investor Strategies.	Finance
SAJJAN S GOWDA	P18FW22M015083	Prof. Pooja Takalkar	Supply Chain	Marketing	"A Study on Supply Chain Management in E-Commerce: Exploring Customer Satisfaction, Demand Trends, and Supply Efficiency"	Supply Chain
SANTHOSH J	P18FW22M015003	Prof. Pooja Takalkar	Supply Chain	Business Analytics	Influence of Circular Economy Practices on Supply Chain Sustainability	Supply Chain
SATYAKI ADAK	P18FW22M015034	Prof. Pooja Takalkar	Marketing	Business Analytics	Sustainable Marketing Strategies and Consumer Loyalty: A Comparative Analysis of Fast Fashion and Ethical Fashion Brand choices	Marketing
SANA UR RAHMAN	P18FW22M015131	Prof. Pooja Takalkar	Finance	Marketing	IMPACT OF MERGERS AND ACQUISITIONS ON SHAREHOLDER VALUE OF TELECOM INDUSTRY	Finance
SATHVIK NARASIMHA SHASTRI	P18FW22M015069	Prof. Pooja Takalkar	Finance	Operations and supply chain	An Empirical Analysis of Futures and Options Markets in India	Finance



SANJAYA M	P18FW22M015097	Prof. Pooja Takalkar	Finance	Marketing	A Study on Performance of Mainline and SME (Small and Medium Enterprises) IPO's Listed on National Stock Exchange (NSE) or Bombay Stock Exchange (BSE) in the year 2023.	Finance
RESHMA	P18FW22M015178	Prof. Pooja Takalkar	Finance	HR	Impact OF DIGITAL PAYMENT ON FINANCIAL INCLUSION AND STABILITY	Finance
SOWJANYA N M	P18FW22M015115	Prof. Mithun D J	Finance	Marketing	ON CONSUMER WILLINGNESS TO PAY FOR SUSTAINABILITY: AN ANALYSIS OF PRICE SENSITIVITY IN GREEN PRODUCTS	Finance
SUPRITI PRAKASH	P18FW22M015017	Prof. Mithun D J	Finance	O & SC	Multidimensional Analysis of Customer Loan Profiles and Banking Institution Ratings: A Comprehensive Study of Key Influencing Factors in Loan Approval Decisions	Finance
VISHAL S	P18FW22M015140	Prof. Mithun D J	Marketing	Human Resource	The Impact of Advertising Expenditure on Company Sales Performance	Marketing
SRISHTI JOSHI	P18FW22M015047	Prof. Mithun D J	Finance	Business Analytics	"Impact of Non-Performing Assets on Bank Reserves and Surplus: An Analysis of Financial Stability and Risk Management	Finance
VARUN N	P18FW22M015173	Prof. Mithun D J	Marketing	O & SC	The Role of Cross-Channel Synergies in Optimizing Marketing Campaign Performance	Marketing



VIKRAM BORKAR	P18FW22M015028	Prof. Mithun D J	Finance	Business Analytics	A Study on the Contribution of Interest Income from Advances and Investments to Overall Bank Profitability	Finance
VINAYKUMAR	P18FW22M015011	Prof. Mithun D J	Finance	Business Analytics	A Comprehensive Exploration of Carbon Market Mechanisms and Their Sectoral Implications in India	Finance
VINITH N SHETTY	P18FW22M015048	Prof. Mithun D J	Finance	Business Analytics	Evaluating the Influence of Trading Metrics on Bitcoin Price Movements: A Data-Driven Approach	Finance
VISHAL VEERABHADRANNAVAR	P18FW22M015132	Prof. Mithun D J	Finance	Business Analytics	Unraveling the Roles and Responsibilities of Credit Rating Agency in the Corporate Landscape	Finance
YOGESH R	P18FW22M015070	Prof. Mithun D J	Finance	O & SC	A Study on the impact of Dividend Announcements on Stock Price	Finance
SHARANYA	P18FW22M015041	Prof. Ankita Shrivastava	Finance	Business Analytics	Foreign investment and its effects on economic growth in India	Finance
SOUJANYA INAMDAR	P18FW22M015124	Prof. Ankita Shrivastava	Finance	Business Analytics	A study on how artificial intelligence is transforming the operations of public banks in India.	Finance
SUMUKHA H C	P18FW22M015049	Prof. Ankita Shrivastava	Finance	Business Analytics	Impact of Dividend Strategies on Share Prices: A Study of Key IT Sector Players (HCL Technologies, Infosys, TCS, Tech Mahindra, Wipro)	Finance
TEJAS.C	P18FW22M015022	Prof. Ankita Shrivastava	Finance	Business Analytics	A Classification Model Approach to Explore the Role of Fintechs in Transforming Financial Transactions	Finance



SUMANTH KOUSHIK.B.V	P18FW22M015103	Prof. Ankita Shrivastava	Finance	Business Analytics	Financial Literacy and Investment Behavior Among Young Adults in Bengaluru	Finance
SURYA K	P18FW22M015067	Prof. Ankita Shrivastava	Finance	Operations and SCM	Impact of Emerging Technologies (e.g., Blockchain, AI) on Financial Market Efficiency	Finance
THARUN MADHAV G P	P18FW22M015172	Prof. Ankita Shrivastava	O & SC	Business Analytics	Role of Localization in Supply Chain Preferences on Consumer Buying Behavior	O & SC
SHREYA NAGESH	P18FW22M015075	Prof. Ankita Shrivastava	Finance	Marketing	The Impact of quarterly result announcements on stock prices of FMCG companies in India	Finance
TEJASWI SURESH GAONKAR	P18FW22M015072	Prof. Ankita Shrivastava	Finance	Business Analytics	Performance evaluation of selected Flexi Cap Mutual Funds	Finance
VAISHNAVI N NAIDU	P18FW22M015108	Prof. Ankita Shrivastava	Marketing	HR	The Role of Social Media Validation in Shaping Self-Esteem: A Study on Indian College Students	Marketing
HARSHITHA S L	P18FW22M015020	Prof. Shoaib AK	Finance	Marketing	Sustainable Finance and Future Decision Makers: An Empirical Study of University Students' Awareness and Educational Exposure	Finance
KARTHIK G BHARADWAJ	P18FW22M015171	Prof. Shoaib AK	Marketing	OSM	Role of Influencer and Social Media Marketing in Building Brand loyalty among Gen Z customers	Marketing
KISHAN KUMAR R	P18FW22M015101	Prof. Shoaib AK	Marketing		Examining the impact of Customer Retention Programs on Net Promoter Score and Brand Affinity: Developemnt of Conceptual model.	Marketing



HARI CHANDANA SRI MAREMALLA	P18FW22M015112	Prof. Shoaib AK	OSM	BA	An empirical investigation on Green Procurement and Sustainable Packaging Practices among selected restaurants in Bangalore	OSM
YOGESHWARI D	P18FW22M015053	Prof. Shoaib AK	Finance	OSM	An investigation on Financial literacy regarding Sustainability Practices and Green finance markets among students of Higher educational institutions in Bangalore	Finance
JAYRAJ S K	P18FW22M015096	Prof. Shoaib AK	Finance	Marketing	The Impact of Interest Rates and GDP on the financial performance of banks	Finance
KARTHIKEYA N S	P18FW22M015120	Prof. Shoaib AK	Finance	Marketing	A Study on the Motivating Factors among youth in Stock Market Trading	Finance
KIRAN D SHIRAHATTI	P18FW22M015119	Prof. Shoaib AK	Finance	Marketing	An Analysis of the Determinants of Mergers and Acquisitions in the Banking Sector	Finance
JAGRUTHI S	P18FW22M015050	Prof. Shoaib AK	Finance	BA	The impact of CSR Activities on Investors Behavior	Finance
KARTHIK KOTEMANE	P18FW22M015055	Prof. Shoaib AK	Finance	Marketing	Decentralized Finance (DeFi): Exploration of User Behavior and Experience	Finance
DEVIPRASAD Y	P18FW22M015064	Dr. Swaraj S Bharti	Finance	BA	A study on commodity market with reference to gold silver and crude oil	Finance
DEEPAK S IYER	P18FW22M015098	Dr. Swaraj S Bharti	Finance	SCM	Comparative Analysis of Index Funds and Digital Gold as Long-term Investment Strategies:	Finance



					Risk, Return, and Portfolio Diversification	
CHINTHAN.B.K	P18FW22M015148	Dr. Swaraj S Bharti	Marketing	BA	Consumer Purchasing Decisions for Suzuki Motorcycles	Marketing
BIRADAR ANUPAMA BASAVARAJ	P18FW22M015155	Dr. Swaraj S Bharti	Marketing	BA	Embracing the Digital Divine: Understanding Technology Adoption in Temples Using the S-O-R Model.	Marketing
CHIRANJEEVI RAM.P	P18FW22M015073	Dr. Swaraj S Bharti	SCM	BA	Charged Delivery: Assessing the operational and economic efficiency of electronic vehicles (EV) over fuel vehicles (FV) for final mile delivery	SCM
SHAMANTH U	P18FW22M015095	Dr. Swaraj S Bharti	SCM	BA	Factors that impact the selection of delivery partner for E-commerce industry in India	SCM
SUHAS K S	P18FW22M015107	Dr. Swaraj S Bharti	Finance	Marketing	STUDY ON EFFECT OF SERVICE QUALITY ON TAXPAYERS SATISFACTION ONLINE TAXATION SERVICES USING SERQUAL MODEL.	Marketing
BHAVISHYA	P18FW22M015019	Dr. Swaraj S Bharti	Finance	BA	A BIBLIOMETRIC ANALYSIS ON IMPACT OF DISRUPTIVE TECHNOLOGY ON TRADITIONAL BANKING MODEL IN INDIA	Finance

