

2.3.1 Student Centric Methods Such as Experiential Learning, Participative Learning and Problem Solving Methodologies are used for Enhancing Learning Experiences

PARTICIPATIVE LEARNING – LIST OF ACTIVITIES

S.No	Name of the Event	Resource Person	Date
1	SEE Webinar Series	Panel Discussion on Demystifying Investment for Startups	11 th June 2022
2		Panel Discussion on How I get Investment	6 th August 2022
3		Which was a Panel Discussion on Life Lessons from 40 years in Business	29 th October 2022
4	Meet the Executive	Mr. Pawan Shetty	2 nd September 2022
5		Journey of Entrepreneur by Mr. Supreeth YS, Founder of Tequed Labs Pvt. Ltd	10 th October 2022
6		Business Etiquette by Dr. Vijay Paduguri	28 th September 2022
7		Mr. Srikanth , Secretariat of Confederation of Indian Industries	14 th January 2023
8	Certificate Program – Universal Human Values	Prof. Vidyadhara	22 nd July 2022
9	One Day National Seminar on the Occasion of Indian Philosopher's Day by ICPR	Dr. Arathi VB, Chairperson, Vibhu Academy Dr. S. Ranganath, Revered Sanskrit Scholar Dr. M K Sridhar, Registrar, S Vyasa University Dr A. H. Chachadi, Fr. Dean, Kousali Institute of Management	23 rd July 2022
10	Emerging Retail Formats	Dr. Mahesh Pavan Sathavalli, Program Manager, Mphasis	18 th August 2022
11	Guest Lecture on Global Business – Risk Management, FEMA and Trade Tariff	Mr. David Rasquinha, Managing Director, Chief Executive Officer, Export-Import Bank of India	7 th September 2022
12	Green Campus Drive – To Build Awareness on Solid Waste Disposal in Campus	Prof. Uma Sharma & Prof. Sowmya	19 th September 2022
13	Guest Lecture on Recent Trends in Marketing	Mr. Venugopal, Ex. General Manager, Hindustan Aeronautics Ltd. Bangalore	23 rd September 2022
14	Guest Lecture on Estate Planning	Mr. Vijay Upendra, Consultant	28 th September 2022



RV Institute of Management®

Autonomous Institution
Affiliated to Bengaluru
City University

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NAAC 'A+' Accredited



15	Walkathon in Association with CDSL – Financial Literacy Rally for World Investors Week	Mr. C S Harisha	14 th October 2022
16	SDP on Digital Marketing	Mr. M. S. Kumar	27 th to 31 st October 2022
17	Contemporary Trends in HRM	Mr. Chandramouli, Head, Abylle Solutions Pvt Ltd	7 th November 2022
18	BMA Lecture Series in Association with Bangalore Management Association	Journey of Entrepreneurs by Mr. Sudhakar Pai, MD –Kurlon India Pvt. Ltd	30 th January 2023
19	Awareness Programme on Intellectual Property Rights	Mr. Abhishek Singh	14 th February 2023
20	Workshop on Social Media Marketing	Dr. Shwetha Singh	1 st , 3 rd and 30 th March 2023
21	Emerging Trends in Logistics	Prof. C S Venkatesh	12 th April 2023
22	Guest Lecture on Entrepreneurship	Dr. Krishna Kumar Author of the Book Building A Business Better	28 th April 2023
23	Guest Lecture - Emerging Trends in Marketing	Ms. Divya Purnaiya	22 nd May 2023



#Entrepreneurship

RVIM and Society of Entrepreneurship Educators (SEE) together conduct **#Entrepreneurship** A webinar series that features prominent entrepreneurs, investors, and various actors in the entrepreneurship ecosystem and in the area of Entrepreneurship; where they will share their journey, their success and failure stories, collaborations, best practices, etc. The basic motive of conducting these webinars is to motivate and inspire other aspiring researchers to contribute significantly to the field of Entrepreneurship.

Faculty Incharge: Dr. Rashmi Shetty, Coordinator, RVIM Centre for Innovation, Entrepreneurship and Incubation

The webinars conducted are

1. On June 11, 2022, is Webinar # 3, which was a panel discussion on Demystifying Investment for Startups (Part 2)

Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheshadri Iyer, CEO and Managing Partner, Sandesha Global Ventures, LLP, Mumbai

Number of attendees: 102

About: It was highlighted how crucial is the role of investors in fostering a thriving entrepreneurial ecosystem. Real-time perspectives allow them to identify innovative ventures that align with current market demands and have the potential for sustainable growth. Understanding the intricacies of funding options and valuation helps us make agile decisions and seize promising opportunities swiftly. By participating in such webinars, valuable insights into the minds of passionate founders are gained, enabling the investors to support startups with strong value propositions and robust business plans. Embracing real-time knowledge empowers them to navigate uncertainties and back startups that can adapt and succeed in a dynamic business landscape.

2. On August 06, 2022, is Webinar # 4, which was a panel discussion on How I get Investment

Featuring: Mr. Anuj Sharma - ALSiSAR Impact, Mr. Sheikh Samiullah - Fast Beetle, Ms. Shiroi- Nag Ed, and Mr. Vikrant- Fight Back Mumbai.

Number of attendees: 80

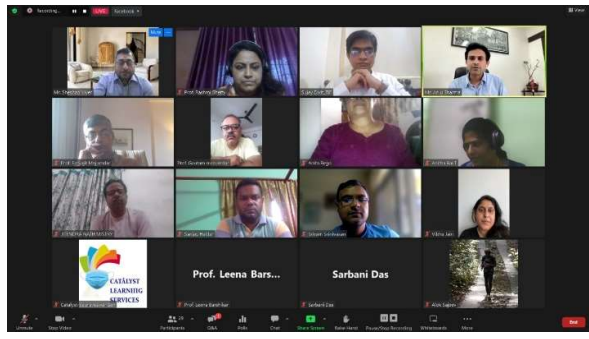
About: The startup founders shared their experiences and it was understood that Receiving investment as a startup founder involves presenting a compelling pitch to potential investors, leveraging networking opportunities, and participating in events to connect with interested parties. Demonstrating early success, market traction, and a well-prepared business plan can attract investor interest. Engaging in negotiations and due diligence processes with interested investors helps finalize investment terms. The process requires persistence, preparation, and effective communication to instill

confidence in the startup's potential and secure the necessary funding for growth and development.

- On October 29, 2022, is Webinar # 5, which was a panel discussion on “Life Lessons from 40 years in Business” **Featuring:** Mr. Nand Kishore Chaudhary – Jaipur Rugs.

Number of attendees: 70

About: “I like to call my life journey as the ‘University of Hard Rocks of my life’ as it was only after college that my real education began.” Perseverance was essential in overcoming challenges and setbacks. Customer focus and innovation enabled the company to adapt to changing market demands. Building a strong team and upholding integrity fostered trust and credibility. Embracing risk-taking and learning from failures contributed to making better decisions. A long-term vision guided business strategy, while a commitment to quality ensured customer loyalty. Giving back to society showcased social responsibility. Finding work-life balance was crucial for overall well-being. These life lessons from four decades in business form a rich tapestry of wisdom, inspiring aspiring entrepreneurs and seasoned business leaders alike.



SEEto
Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

June 11, 2022
6:30 p.m. IST
6:30 p.m. IST
6:45 p.m. IST
6:45 p.m. IST

Webinar # 3
Panel Discussion
On
DEMYSTIFYING INVESTMENT FOR STARTUPS



Shashanki Iyer
CEO & Managing Partner
Sandesh Global Ventures LLP
Mumbai



Anuj Sharma
Founder and CEO
ALIBAR Impact
Mumbai

Moderator
Rajay Dixit
Vice President (Innovation & Excellence)
CEO - YISS Incube Foundation (Incubation Centre)
Yasa Institute of Social Sciences
Mumbai

Registration Link
bit.ly/3NKKoWu

In association with
 



SEEto
Society of Entrepreneurship Educators
Presents

#Entrepreneurship
Webinar Series

August 6, 2022
6:30 p.m. IST
6:30 p.m. IST
6:45 p.m. IST
6:45 p.m. IST

Webinar # 4
Panel Discussion
On
HOW DID I GET INVESTMENT?

START-UPS



Shashanki Iyer
CEO & Managing Partner
Sandesh Global Ventures LLP
Mumbai



Shreya Iyer
CEO & Managing Partner
Sandesh Global Ventures LLP
Mumbai



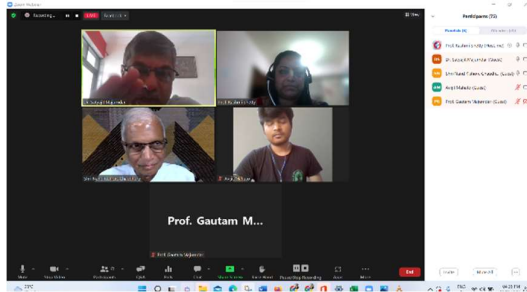
Vikram Dey
CEO & Managing Partner
Sandesh Global Ventures LLP
Mumbai

INVESTOR
Anuj Sharma
Founder and CEO
ALIBAR Impact
Mumbai

In conversation with...
Rajay Dixit
Vice President (Innovation & Excellence)
CEO - YISS Incube Foundation (Incubation Centre)
YISS, Mumbai

Registration Link
<http://surl.li/clwrt>

In association with
 



R.V. INSTITUTE OF MANAGEMENT
Bangalore
Gautam



Society of Entrepreneurship Educators

Presents

#Entrepreneurship
Webinar Series

October 29, 2022
4.30 p.m. IST
4.30 p.m. SLST
4.45 p.m. NPT
5.00 p.m. BST

Webinar # 6

Conversation...

On
LIFE LESSONS FROM 40 YEARS IN BUSINESS



Shri Nand Kishore Chaudhary
Social Entrepreneur,
Chairman & Managing Director
Jaipur Rugs

Registration Link
<https://rb.gy/lgxswz>





R.V. Institute of Management
CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

01-09-2022

To:

The Director,
RV Institute of Management
Bangalore-41

Respected Sir,

Request for approval for inviting the Guest Speaker Mr. Pawan Shetty (Alumni) for "Meet the Executive" session for the 2nd semester MBA students.

Centre for Career Development plans to organize a session by Mr. Pawan Shetty (Alumni 2010-12 batch) as part of the "Meet the Executive" session on September 2nd 2022 between 2.30 pm to 3.30pm

We request your approval for inviting the guest.

Enclosed is the profile.

Thanking you,
Yours Faithfully.

Payal Jindal
Payal Jindal

Approved

[Signature]





R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Meet the Executive for 2nd semester MBA students on 2nd September, 2022 organized by Centre for Career Development.

Resource person was Mr. Pawan Shetty (RVIM Alumni) -2010-12 batch

Talent Acquisition

RSM Delivery Center (India) Private Limited

Date: September 2 nd 2022	Venue: Seminar Hall
Audience	2 nd Semester MBA students opting Finance as specialization
No. of Participants: 75	Event Coordinator: Prof. Payal Jindal
Objectives: <ul style="list-style-type: none">To facilitate the students to understand the taxation as a career in Companies.	
Mr. Pawan Shetty (RVIM Alumni) conducted a session on the topic "Careers in taxation" for 2 nd semester MBA students on 2 nd September, 2022 in the Seminar Hall as a part of Meet the Executive	
<u>Agenda/Flow of the Event</u> <ul style="list-style-type: none">❖ Experience at RVIM❖ Experience at Infosys BPM, Cognizant Technology Solutions and @ Accenture❖ Explained on careers in Taxation❖ Taxation in different countries❖ Companies hiring for Taxation❖ Roles and responsibilities as a tax analyst❖ Career growth❖ Rewards and perks	



R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Centre for Career Development
Organized

Meet the Executive

Corporate Resource Person for 2nd semester MBA students for batch 2021-23

On the topic 'Journey of Entrepreneur'

Date: 10 th October 2022	Venue: Seminar Hall
Resource Person : Mr.Supreeth YS ,founder of Tequed Labs Pvt.	Topic for the Session: 'Journey of Entrepreneur'
No. of Participants: 120	To: --2 nd Semester MBA students
	Event Coordinator: Prof. Payal Jindal, and Ms. Uma Sharma

Objectives:

- To facilitate students to interact and understand the journey of an entrepreneur.
- Experience sharing by the resource person provides the students instances that can be related to learn concepts.
- Entrepreneur's journey engages students to learn life skills and relate to business acumen.
- These interactive sessions are platform to reach the industry perspective and current trends of the corporates to the students

Brief Profile of the Resource Person:

Mr.Supreeth YS is a Bachelor of Engineering - Information Science form R V College of Engineering,

Executive MBA , Dayananda Sagar University Bangalore | 2020 October - 2022 March Bangalore

A Startup Founder with 4 years of professional experience of managing end to end responsibilities including

Project Management, Software Design and Development and talent acquisition at Tequed Labs.

Tequed Lab is NASSCOM and IIM Bangalore incubated Edtech company, based in Bangalore.

Supreeth is also a guest speaker for 100+ technical events held in various engineering colleges across India. He has been a Jury member for various hackathons

Agenda/Flow of the Event:

Mr. Supreeth YS as a part of Meet the Executive conducted a session on the topic 'Journey of Entrepreneur'. He said that Startups are seeds of imagination and passion that germinate as side hustles or a bang on investment of time and money. Student has to choose the best project management software for startups to achieve the dream of becoming an entrepreneur and shared his experiences. He discussed challenges that he had to overcome to make this startup dream a reality and the draws backs they faced while getting their funding approved.

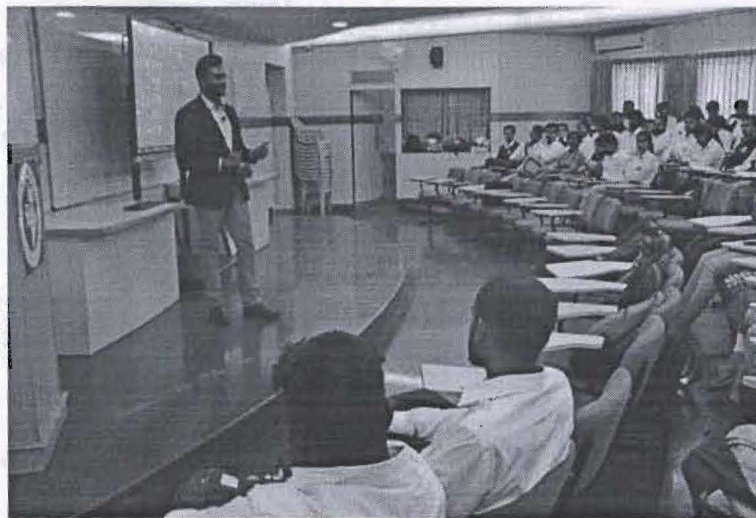


Photo of the session by Mr.Supreeth YS with the Students

Take away from the session:

This session as a part of "Meet the Executive" aimed to guide the students related to entrepreneurship and the ways of overcoming challenges to implement the action plan was what students found the learning point in.

Feedback of the students:

Students appreciated the session and wished to have more and more sessions like this to share minute details pertaining to interaction with more Industry resource person.

Payal Jindal

**Ms. Payal Jindal
Centre for Career Development**

**Dr. Purushottam Bung
Director-RVIM**



R.V. Institute of Management
CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

21-09-2022

To:

The Director,

RV Institute of Management
Bangalore-41

Respected Sir,

Request for approval for inviting the Guest speaker Mr. Supreeth YS for "Meet the Executive" session for the 2nd semester MBA students.

Centre for Career Development plans to organize a session by **Mr. Supreeth YS** of the "Meet the Executive" session for the 2nd semester MBA students on 10 October 2022 between 2.00 pm to 3.15 pm.

We request your approval for inviting the guest and creative mode for circulation.

Enclosed is the profile.

Thanking you,
Yours Faithfully.

Payal Jindal
Payal Jindal

Approved



R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Meet the Executive for 2nd semester MBA students on 28th September, 2022 organized by Centre for Career Development. Resource person was Dr. Vijay Paduguri (RVIM Alumni) on the topic "Business Etiquette"

Date: September 28 th 2022	Venue: Seminar Hall
	To : --2 nd Semester MBA students
No. of Participants: 122	Event Coordinator: Prof. Payal Jindal
Objectives: <ul style="list-style-type: none">To facilitate to students to know about Careers and skills required for MBA and Business Etiquette	
Dr. Vijay Paduguri (RVIM Alumni) as a part of Meet the Executive conducted a session on the topic "Business Etiquette" for 2nd semester MBA students on 28th September, 2022.	
Agenda/Flow of the Event:	
Careers and skills required for MBA: Some of the important points discussed in the sessions were: <ul style="list-style-type: none">❖ Adaptability❖ Communication skills❖ Leadership skills❖ Conflict resolution❖ Decision-making skills with innovation❖ Initiative and drive	
Below are the some of the do's in Business etiquettes discussed in the session : <ul style="list-style-type: none">❖ A proper business introduction should include first and last names.❖ Introduce the less important/junior person to the more important/senior person❖ When answering a business phone, always answer with your name❖ Refill the gas tank of the company's car after using. Remove any fast food wrappers or cups.❖ After using a conference room, clean up your papers, etc. Put the chairs back around the table and erase the white board.	

Below are the some of the don'ts in Business etiquettes discussed in the session :

- ❖ Do not leave dried up markers in the white board tray.
- ❖ What you would not wish done to yourself, do not do to other

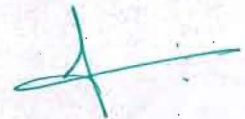
Take away from the session:

This session as a part of "Meet the Executive" aimed to understand the skills required for MBA professional and Business Etiquettes in business world.

Feedback of the students: All participants appreciated the session and wished to have more and more sessions like this to share minute details pertaining to Business Etiquettes

Payal Jindal

**Prof. Payal Jindal
Centre for Career Development**



**Dr. Purushottam Bung
Director-RVIM**



R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

27-09-2022

To,
The Director,
RV Institute of Management
Bangalore-41.

Respected Sir,

Request for approval for inviting the Guest speaker Dr.Vijay Paduguri (RVIM Alumni) for "Meet the Executive" session for the 2nd semester MBA students.

Centre for Career Development plans to organize a session by Dr. Vijay Padaguri (Alumni) as part of the "Meet the Executive" session for the 2nd semester MBA students on September 28th 2022 between 2.30 pm to 5.30 pm

We request your approval for inviting the guest

Enclosed is the profile.

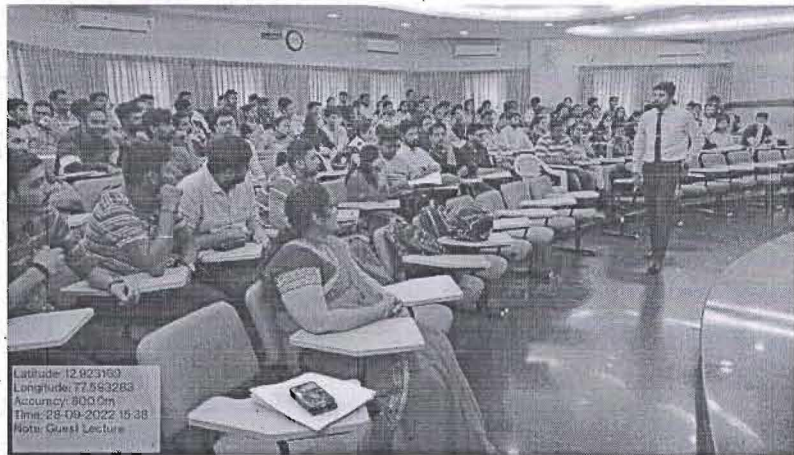
Thanking you,
Yours Faithfully.

Payal Jindal
Payal Jindal

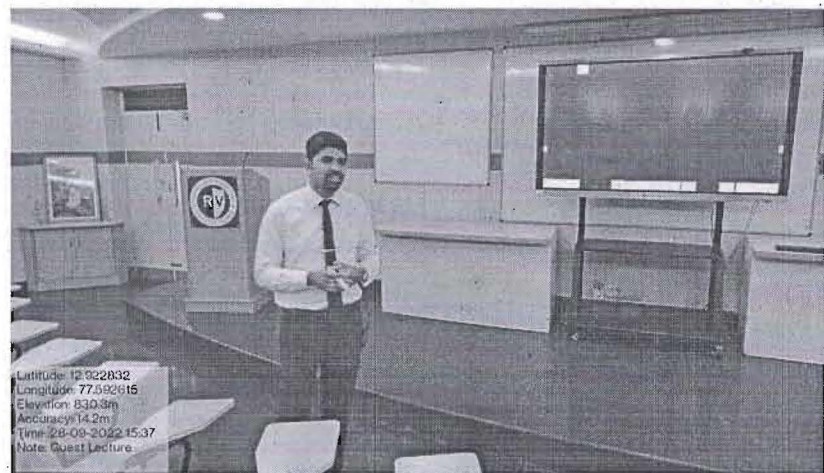
Approved
[Signature]
7/10



Time: 28-09-2022 15:35
Note: Guest Lecture



Latitude: 12.923160
Longitude: 77.853283
Accuracy: 800.5m
Time: 28-09-2022 15:38
Note: Guest Lecture



Latitude: 12.922832
Longitude: 77.852615
Elevation: 830.3m
Accuracy: 14.2m
Time: 28-09-2022 15:37
Note: Guest Lecture

Contact

vijaypadaguri@gmail.com

www.linkedin.com/in/dr-vijay-
padaguri-he-his-64882317
(LinkedIn)

Top Skills

Training

Human Resources

Employee Engagement

Languages

English

Kannada

Hindi

Marathi

Telugu

Certifications

University Teaching

Basics of Digital Marketing

Lean Six Sigma Green Belt (ICGB)

Understanding Research Methods

Publications

The resurgence of a high performer

Solving Talent Management Issues
Related to Gen Y in the EFCS
Backdrop

Case Study on Job Selection and
Career Planning

Establishing Skills Supremacy: Way
Forward to Sustain the Competitive
Advantage

Dr. Vijay Padaguri (He/His)

Actively seeking teaching opportunities(HR/General Management) in
Toronto/GTA

Bengaluru, Karnataka, India

Summary

Prof Vijay Padaguri, is a management educator with diverse experience in higher education and corporate training. He holds a Master's degree in Business Administration (HR) and a doctoral degree in the domain of "Employability Gaps", from Jain University, Bangalore. He has published several research papers and case studies in the area of employability, skills enhancement, campus to corporate issues etc. Currently, he works as a faculty member at the department of business studies, University of Technology and Applied Sciences, Sultanate of Oman. He has extensively delivered sessions in the face-to-face and online modes, successfully. In his previous assignment, he worked as an Associate Professor at Manipal Academy of Higher Education, Bangalore. He was involved in training the probationary officers of various banking clientele including AXIS Bank, IDBI Bank and ICICI Bank at the Manipal Academy of Banking and Financial Services, and worked towards making the officers 'first-day first hour' ready. He was involved in content development and review of general management programs at the academy. Prior to this assignment, he has worked with the New Horizon Group of Institutions and Hindustan Coca Cola Beverages Private Ltd. In a cross-domain training and teaching experience spanning over ten years, he has handled several training programs in the soft skills and general management domain for reputed clients and consultancies like NIS Sparta, High Fliers Training and Consultancy, Vj Communications, Quantech Origin, and Loratis, across the corporate and academic space.

He is known for high energy levels and participation eliciting activities. He has an above-average rating by participants of his courses and workshops. He strongly believes that 'visible change' should be the outcome of any training program. He emphasizes on the 'application' of concepts and ensures that the participants learn effectively. He has a stand-up training experience of over 3000 hours to his credit and firmly believes in the concept of life-long learning.

Experience

University of Technology and Applied Sciences

Faculty Member

February 2019 - August 2022 (3 years 7 months)

Ibri, Al Dhahirah, Oman

Manipal Academy of Higher Education

Associate Professor

March 2018 - February 2019 (1 year)

Bengaluru Area, India

Manipal Global Education Services

Asst.Prof

August 2012 - February 2019 (6 years 7 months)

Bangalore, India

Teaching human resources management, corporate governance, ethics and compliance and business communication for students at Axis Bank Young bankers program. Also involved in content development and delivery of e-learning modules for students of ICICI Manipal Academy. Have been conducting freelance soft skills training for graduate and post-graduate students.

Freelance Soft Skills Trainer

Freelance Soft Skills Traier

July 2009 - March 2014 (4 years 9 months)

Bangalore

Have been working as a freelance soft skills trainer since July 2009

New Horizon College of Engineering

Faculty, Management Studies

July 2010 - July 2012 (2 years 1 month)

Teaching and training human resouces managment subjects like personal growth and inter-personal effectiveness, Management and Behavioural Process, Training and developement, Organizational leadership etc

Hindustan Coca Cola Beverages Pv Ltd

Trainee Sales Officer

2009 - 2009 (less than a year)

Sales, business development, monitoring of sales offers and packages and so on.

RV Institute of Management

Meet the executive by Dr. Vijay Padaguri(Alumni) on 28th Septemehr 2022

Topic:Business Etiquette

Sl.no	Name	Section	Signature
1	CHAITANYA KAMATAGI B	A	KPMG
2	AKASH RACHAPPA KHANAGAVI	A	KPMG
3	SUJETTY TRUPTHI CHANDRAHAS	A	Trupthi
4	HARSHITHA SRINIVAS	A	ABSENT
5	SAGI SAMPI	A	Sampi
6	PAULOMEE BARUAH	A	Paulom
7	NEETHA KAMATH	A	Neetha Kamath
8	ADITYA UDAY HEGDE	A	Aditya
9	SHREYAS G A	A	Shreyas G.A.
10	SRUJANA S	A	Srujana
11	PRAJWAL S N	A	Prajwal S.N.
12	SUCHITRA G	A	Suchitra
13	SANKET SURESH SHIRSAT	A	Sanket
14	ANIKET SANJAY REVANKAR	A	Aniket
15	M LUQMAN NAWAZ	A	M Luqman Nawaz
16	MADHURA A	A	ABSENT
17	H V SHREEVATSA	A	H.V. Shreevatsa
18	LILIMA DASH	A	Lilima Dash
19	KUMAR ASHUTOSH	A	Ashutosh
20	RAHUL S SANGOLLI	A	Rangoli
21	GIRISH N NASHI	A	Girish
22	ANKITA GAJANAN NAIK	A	Ankita
23	GURUBASAVARAJ K M	A	Gurubasa
24	LIKHITHA L	A	Likhitha L.
25	RAHUL RAM BHAT	A	Rahul
26	AMIT KAMADOLLISHETTARU	A	Present
27	POOJARANI TALAWAR	A	Pooja
28	ABHITHA K	A	Abhitha K.
29	ABHISHIEK SHENOY	A	KPMG
30	DEEPAK GIRISH KALYANI	A	Deepak
31	ISAAC JESSE K	A	Isaac Jesse
32	VINAYAK RAO GAIKWAD K	A	Vinayak
33	SUTOPA DEB	A	Sutopa
34	BHASKARA PRABHU	A	Bhaskara
35	PRAKASH SHIVAKUMAR	A	Prakash KPMG
36	AKANKSH K G	A	KPMG
37	BERNARD FERNANDES	A	Bernard
38	VIOLA PINTO	A	Viola
39	VARSHA	A	KPMG
40	GAGANDEEP V N	A	Gagandeep
41	ANUSHA	A	Anusha
42	KAVYAPRIYA J	A	Kavyapriya J.
43	BASAVARAJ	A	Basavaraj

44	ANVITH KUMAR	A	Anvith
45	DESAI JATIN ARUN	A	Desai Jatin
46	NAYAN KUMAR	A	Nayan
47	DINAH NEETHA NORONHA	A	Dinaha
48	CHETAN SINGH M	A	Chetan
49	KAUSTUBH LACHAPPANAVAR	A	Kaustubh
50	KSHITIJ P L	A	Kshitij
51	BHUVANES P	A	Bhuvan
52 X	KOKILA K	A	Kokila ABSENT
53	M M JABEZ	A	Jabez
54	KALAVALA ABHISHTA	A	Abhishta
55	KAPARTHI BHAVANA	A	K. Bhavana
56	HEMA S	A	Hema
57	RAMANABOINA ANAND KUMAR	A	Anand
58	SNEHA U	A	Sneha
59 X	D SURIYA PRIYASREE	A	ABSENT
60 X	TEJAS N	A	ABSENT
1	AISHWARYA G	B	Aishwarya
2	SUPRIYA GOVIND BELSARE	B	Supriya
3 X	AISHWARYA P	B	ABSENT
4	CHIDRI BALAJI	B	Balaji
5 X	PRAJWALA	B	ABSENT
6	POORNIMA L	B	Poornima
7 X	SAMEEKSHA M P	B	KPMG
8 X	RAKSHITH R T	B	KPMG
9 X	SHUBHA R	B	KPMG
10 X	ADITI RANI	B	ABSENT
11 X	NEELAMMA M K	B	ABSENT
12	NAMRATHA N	B	Namratha
13	OLETI SAI SREENITHYA	B	Oleti Sai
14	RAMANUJAM H J	B	Ramajam
15	CHAVI JAGADEESH	B	Chavi
16 X	MALLESH S	B	Mallesha ABSENT
17 X	SRINIDHI K	B	KPMG
18	B SHASHANK	B	Bshashank
19	NAGARAJ GAJANAN HEGDE	B	Nagaraj
20 X	YASHASWINI P	B	ABSENT
21 X	TANUSHREE R	B	Present
22 X	CHETHAN KUMAR V A	B	ABSENT
23 X	DEEPAK GOPALAKRISHNAN	B	ABSENT
24 X	POORNAPRAJNYA K MANGALVEDI	B	Poojya ABSENT
25	JENISHA MENEZES	B	Jenisha
26	SRAVANI SUNIL MHALSEKAR	B	Sravani
27 X	M RITISH	B	KPMG
28 X	PREETHAM D VARMA	B	PRE ABSENT
29	DHIRAJKUMAR BELAVADI	B	Dhiraj

30	FERNANDES RICHA FLORINDA	B	Richa
31	MEGHA U JOSHI	B	Megha
32	HEGDE PAVANA GANAPATHI	B	Pavana
33	LOYSTON CRASTA	B	Loyston
34	X ANJANA KSHIRASAGAR	B	KPMG
35	X TEJAS H P	B	ABSENT
36	AMITH BHAT	B	Amith
37	X NUTHANA U	B	KPMG
38	MUCHĒLI SUBBARAJU	B	M. Mucheli
39	X NANDAGOPAL B R	B	Nandagopal ABSENT
40	VISHAL SHIVARAJ	B	Vishal
41	X SHASHI KUMAR R	B	Shashi ABSENT
42	X YASHWANTH R	B	ABSENT
43	X NAVEEN C	B	KPMG
44	X PAVAN KUMAR M	B	KPMG
45	X MADHUSUDAN G	B	ABSENT
46	X ANNASAGARAM RAGHAVENDRA	B	ABSENT
47	X SYED MUSSAVEERULLA	B	Mussaveerulla ABSENT
48	X SYED SAMEER	B	Syed Sameer ABSENT
49	X GURU VARUN G	B	ABSENT
50	X NAVEEN SETTY N A	B	KPMG
51	X REHAN FAISAL QADRI	B	ABSENT
52	X SMITHA M	B	ABSENT
53	X ANIRUDH K	B	ABSENT
54	X SALMAN FAISAL QADRI	B	Salman ABSENT
55	X RAVISH RAMACHANDRA HEGDE	B	ABSENT
56	POOJA VALLUR	B	P.R. Vallur
57	X MAHANTH GOWDA K C	B	KPMG
58	✓ SHAH VINIT SIDDHARTH	B	V. S. Shah
59	X NAYANA G C	B	ABSENT
60	✓ NIRANJAN JANARDHAN HEGDE	B	Present
1	X ✓ VIPUL VILAS NAIK	C	KPMG
2	X ✓ M PRANEETH KUMAR REDDY	C	KPMG
3	✓ NIKHIL S ANJANALLI	C	Nikhil
4	✓ KARTHIK P SHETTY	C	Present
5	✓ AMITH C	C	ABSENT Present
6	X AKANKSH P	C	Akanksh ABSENT
7	X SACHITHI B K	C	ABSENT
8	X SOURAV SADANAND SWAR	C	ABSENT
9	✓ NISHANTH KRISHNA	C	NK
10	X MEHUL V BHASKAR	C	PRESENT
11	✓ SHUBHAM RAJENDRA REVANKAR	C	Shubham
12	✓ SHEEBAL M S	C	Sheebale
13	✓ VISHNU KUMAR	C	Vishnu
14	✓ AKHILA H	C	Akhila
15	✓ ANANYA P HEGDE	C	Ananya

16	✓	NIVEDITHA K SWAMY	C	Niveditha
17	✓	S SHREYAS	C	Shreyas
18	✓	B S SUSHEN	C	Present
19	✓	PRAJWALA H	C	Prajwal
20	✓	VAISHNAVI N	C	Vaishnavi
21	✓	M S SUKRUT	C	Sukrut
22	✓	AMOGHA Y G	C	Amogha
23	✓	BHARATH K S	C	Bharath K S.
24	x	SHUBIKSHA S	C	KPMG
25	✓	P T KIRTI	C	Tejapavani
26	✓	MANOJ RAKSHATH B S	C	Manoj. Rakshath
27	✓	DIVYA SHREE M	C	Divyashree
28	✓	VARUN S BHARADWAJ	C	V.S.
29	x	S KARTHIK	C	ABSEMENT
30	x	PRAMOD K L	C	ABSENT
31	✓	BHOOMIKA BHAT	C	Bhoomika
32	✓	SOUMYA GANAPATI HEGDE	C	Soumya
33	✓	SHREEKRISHNA	C	Shreekrishna KPMG
34	✓	YOGASHREE C N	C	Present
35	✓	CHARANA T U	C	Present
36	✓	NIKITHA J SHANBHOG	C	Nikitha J
37	✓	DHANYA S SHARMA	C	Dhanyas
38	✓	GANESH HEGDE	C	Ganesh
39	✓	ANUSHA PRAKASH	C	Anusha
40	✓	JAGADISH SHENOY R	C	R. Jagadish Sheno
41	✓	MADHAN KUMAR C S	C	Madhan Kumar
42	✓	DHANUSH K V	C	Present
43	✓	SWAMI SAMIKSHA PUSHPARAJ	C	Present
44	✓	NALASANI VARSHITHA	C	Present
45	✓	KOTHA KEERTHANA	C	Keerthana
46	✓	SANKALP V	C	Present
47	✓	MANOJ N S	C	Manoj. NS
48	✓	SHIVAM GANAPATI ANVEKAR	C	Present
49	x	SHUBHAM SINGH	C	ABSENT
50	x	ABHIJEETH MASHETTY	C	KPMG
51	x	PRANITH KUMAR S	C	Pranith Kumar
52	✓	LIKITHA A	C	Likitha A
53	✓	BHUPALI SAURABH PRAKASHI	C	Present
54	x	SYED RAIHAN	C	Present
55	✓	SHRI HARI L	C	Present
56	✓	SATHIYA B NAYAKA	C	Sathiya
57	✓	NEHA H V	C	Present
58	✓	SAAHIL SRIKANT KULLOLI	C	Saahil
59	✓	SIMRANJIT KAUR	C	KPMG
60	✓	AGAMYA A KINHAI.	C	Agamyaa



R.V. Institute of Management
CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

12.01.2023

To:
The Director,
RV Institute of Management
Bangalore-41

12.01.2023

Respected Sir,

Request for approval for inviting the Guest speaker Mr. Srikanth for "Meet the Executive" session for the 3rd semester MBA students.

Centre for Career Development plans to organize a session by **Mr. Srikanth** for the "Meet the Executive" session for the 3rd semester MBA students on 14th January 2023 between 10.00 am to 12.00 noon

We request your approval for inviting the guest.

Enclosed is the profile.

Thanking you,

Yours faithfully,

Payal Jindal
Payal Jindal



R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Meet the Executive for 3rd semester MBA students

On 14th January 2023

Organized by

Centre for Career Development.

Date: 14 th January 2023	Venue: Seminar Hall, 3 rd floor, RVIM
Time: 10.00 am to 1.00 pm	To : 3 rd Semester MBA students
No. of Participants: 178	Event Coordinator: Prof. Payal Jindal, and Ms. Uma Sharma

Objectives:

Second year MBA students of batch 2021-23 were given a session on – Meet the Executive – a session with the Alumni of the college Mr.Srikanth – alumnus of batch 2018-2020. Mr. Srikanth is currently employed at the secretariat of Confederation of Indian Industries.

Meet the Executive by Mr.Srikanth, RVIM (Alumni) for 3rd semester MBA students was held at RVIM on 14th January 2023. The session began with Mr.Srikanth sharing anecdotes and memories of his student life in RVIM and continues to share his learning and experience of being a working professional at ICICI bank and CII.

During the talk Mr.Srikanth shared with the students the aspects of working executives life that is adopted to the work life regime and be a being active learner.

In a nutshell the session was driven by advice and experience sharing which students were very participative.


Agenda/Flow of the Event

- ❖ Experience at RVIM
- ❖ Experience at ICICI
- ❖ Experience at CII
- ❖ Explained on negotiations, loans, recovery, grievance handling, sponsorships etc. explained the different roles at ICICI BANK. And also the opportunity available at CII.

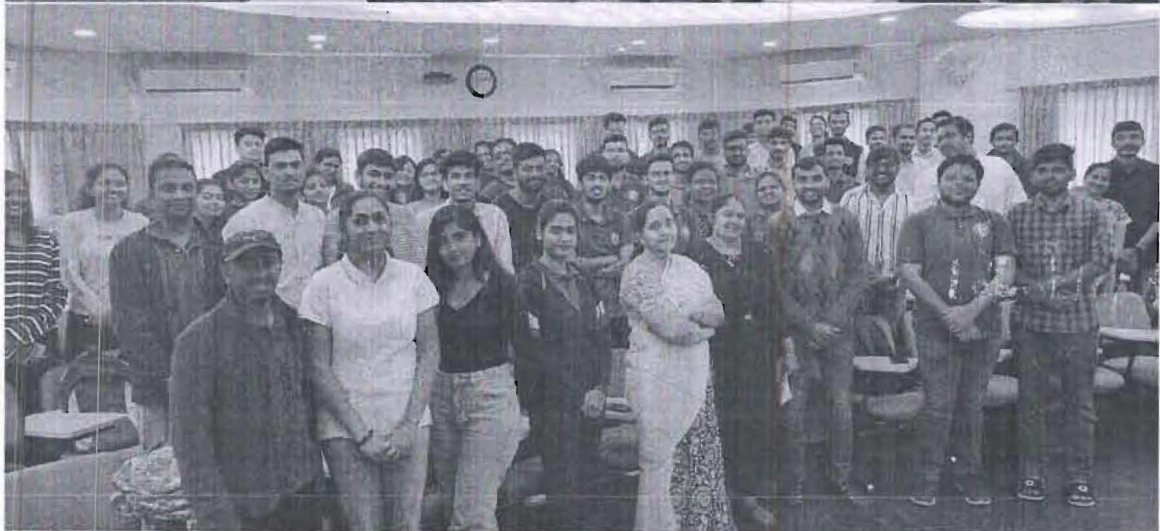
Take away from the session:

This program on Meet the Executive aimed to understand the practical implications of finance operations of banking sector

Payal Jindal
Payal Jindal
Centre for Career Development


Dr. Purushottam Bung
Director-RVIM

Glimpse of the session



BRIEF PROFILE



I completed my Bachelor's in Mechanical Engineering and master's in business administration from R V Institutions.

Currently, I am working as a secretariat for the Confederation of Indian Industry. I have 2 years of work experience in the Banking sector, which has given me a strong understanding of the Marketing, HR and financial sectors.

In addition to my education and work experience, I have also had international exposure. I am certified by the City of Glasgow College, Institute of Productivity and NOCN Group in UNITED KINGDOM on productivity concepts and approaches to productivity improvement.

Throughout my education and work experience, I have been actively involved in various activities. During my time at R V Institute of Management, I served as the student placement coordinator. Additionally, I have also published research papers in the field of HR and marketing at international conferences. I have also been called upon as a guest lecturer at Industrial Training Institutes.

RV Institute of Management

Meet the executive bt Mr. S Srikanth (2018-2020), Alumni for 3rd Semester 2022-23

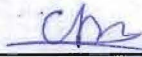

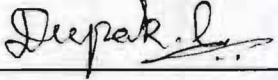



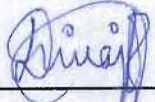

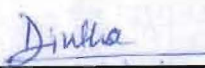

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2	P18FW21M0002	M PRANEETH KUMAR REDDY	<i>Godrej</i>
3	P18FW21M0003	NIKHIL S ANJANALLI	<i>Aditya</i>
4	P18FW21M0004	KARTHIK P SHETTY	
5	P18FW21M0005	AMITH C	<i>Amith C</i>
6	P18FW21M0006	AISHWARYA G	
7	P18FW21M0007	AKANKSH P	<i>Godrej</i>
8	P18FW21M0008	SACHITH B K	
9	P18FW21M0009	CHAITANYA KAMATAGI B	<i>Chaitanya</i>
10	P18FW21M0010	AKASH RACHAPPA KHANAGAVI	<i>Akash</i>
11 X	P18FW21M0011	SOURAV SADANAND SWAR	<i>Swara</i>
12	P18FW21M0012	NISHANTH KRISHNA	
13	P18FW21M0013	MEHUL V BHASKAR	<i>Mehul Bhaskar</i>
14	P18FW21M0014	SHUBHAM RAJENDRA REVANKAR	
15	P18FW21M0015	SHETTY TRUPTHI CHANDRAHAS	
16	P18FW21M0016	SHEEBAL M S	<i>Letter submitted</i>
17	P18FW21M0017	VISHNU KUMAR	<i>Godrej</i>




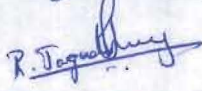

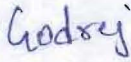
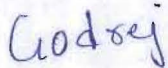
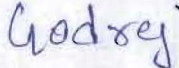


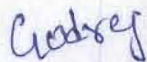
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19	P18FW21M0019	SAGI SAMPI	
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21	P18FW21M0021	NEETHA KAMATH	
22	P18FW21M0022	ADITYA UDAY HEGDE	Aditya
23	P18FW21M0023	SHREYAS G A	Shreyas G. A.
24	P18FW21M0024	SRUJANA S	
25	P18FW21M0025	PRAJWAL S N	
26	P18FW21M0026	SUCHITRA G	
27	P18FW21M0027	SANKET SURESH SHIRSAT	Sanket
28	P18FW21M0028	ANIKET SANJAY REVANKAR	Aniket
29	P18FW21M0029	AKHILA H	
30	P18FW21M0030	M LUQMAN NAWAZ	
31	P18FW21M0031	MADHURA A	Madhura
32	P18FW21M0032	H V SHREEVATSA	
33	P18FW21M0033	LILIMA DASH	Lilima
34	P18FW21M0034	KUMAR ASHUTOSH	Ashutosh Kumar
35	P18FW21M0035	RAHUL S SANGOLLI	Rahul Sangolli
36	P18FW21M0036	GIRISH N NASHI	Girish N. Nashi
37	P18FW21M0037	ANKITA GAJANAN NAIK	Ankita


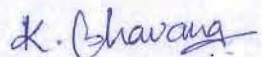
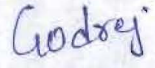
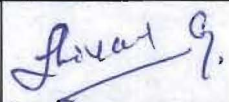
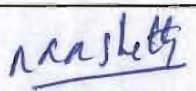
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43	P18FW21M0043	AMIT KAMADOLLISHETTARU	Amit.S.K
44	P18FW21M0044	POOJARANI TALAWAR	
45	P18FW21M0045	ABHITHA K	
46	P18FW21M0046	S SHREYAS	Shreyas
47	P18FW21M0047	ABHISHEK SHENOY	Abhishek Sheny
48	P18FW21M0048	B S SUSHEN	
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51	P18FW21M0051	DEEPAK GIRISH KALYANI	
52	P18FW21M0052	ISAAC JESSE K	
53	P18FW21M0053	SUPRIYA GOVIND BELSARE	
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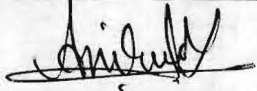




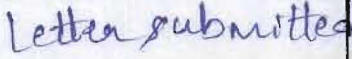
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63	P18FW21M0063	AISHWARYA P	
64	P18FW21M0064	VIOLA PINTO	<i>Viola</i>
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179	P18FW21M0182	TEJAS N	
180	P18FW21M0184	AGAMYA A KINHAL	<i>Aganya</i>

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RASHTREEYA SIKSHANA SAMITHI TRUST®
RV INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041
(Autonomous Institution Affiliated to BCU)



One Day Certificate Program on Universal Human Values	
Date: 22nd July 2022	Venue: Conference Hall / On line Zoom
Time: 9.00 am to 5.00 pm	Sem/Year/Group: IV Semester
No. of Participant: 160	Event Coordinator: Prof. Vidyadhara
Objectives <ul style="list-style-type: none">▪ To explore the content of Universal Human Values	
Agenda/Flow of the Event <ul style="list-style-type: none">- Session 1: Introduction to UHV, Need, Basic Guidelines, Content and Process for Value Education 1 to 6- Session 2: Understanding Harmony In The Human Being - Harmony In Myself 7 to 9- Session 3: Understanding Harmony in the Family and Society- Harmony in Human Relationship 10 to 12- Session 4: Understanding Harmony in the Nature and Existence - Whole existence as Coexistence 13 - 15- Session 5: Implications of the above Holistic Understanding of Harmony on Professional Ethics 16 - 18	
Brief Profile of the Resources Person: Prof. Vidyadhara <p>Prof. Vidyadhara is Assistant Professor working in the Department of Finance and Business Analytics in RVIM Bangalore. He is a UHV- I certified explorer by AICTE.</p>	
Outcome Achieved/ Attained: <ul style="list-style-type: none">▪ Initially discussed about the Universal Human Values▪ Interact with the students about value based education▪ Discuss with student on importance of right understanding and right feelings with natural acceptance	

- Share the content about live with harmony within
- Discuss the importance of Self Exploration and Self Realization

Photo Gallery





Prof [Vidyadhara RVIM](#) Delivering the Content

Feedback from participants:-

The program was good and students were clear about the content delivered to them .

Feedback / Coordinators Comment: The program is well received by students. They gained knowledge about the importance of self exploration and self realization.

Event Coordinators

Prof. Vidyadhara

Director




REPORT

on

“One Day National Seminar on the Occasion of
Indian Philosopher’s Day”

Funded and supported by



INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH

Organized by

RV Institute of Management
CA 17, 36th Cross, 26th main
4th T block, Jayanagar,
Bangalore – 560041



23rd July, 2022

Coordinator: Dr. Padmalini Singh, Associate Professor, RV Institute of
Management



Report on One Day National Seminar on the Occasion of “Indian Philosopher’s Day”

ABOUT ICPR

The Indian Council of Philosophical Research was established in 1977 by the Ministry of Education, Government of India as an autonomous organization designed to bring back the entire tradition of Indian philosophy to its pristine and original form and provide required impetus to nurture and promote new thinking through its intensive programs of research.

RATIONALE OF THE PROGRAMME

The program's goal is to increase people's commitment to philosophy and to increase public understanding of the value of philosophical inquiry into significant contemporary concerns. The programme aims to encourage exploration, the exchange of novel ideas, and the discussion of social issues and philosophical insights. The goal of this event is to make sure that philosophical ideals and principles are increasingly applied to produce solutions that will advance world peace.

OBJECTIVE OF THE PROGRAMME

The reason we celebrate World Philosophy Day is because philosophy is a discipline that promotes dialogue and teaches tolerance and respect in society.

The event will encourage thinking and the reasoned exchange of viewpoints. This combination fosters a positive environment that has the ability to bring about significant changes in the society that the young people are leading.



METHODOLOGY ADOPTED BY THE INSTITUTE TO CONDUCT THE PROGRAMME

After receiving the approval letter and sanction order from Indian Council of Philosophical Research (ICPR), a systematic approach was carried out by the department to conduct the event.

Planning for promoting of the programme

Identifying the internal core team members to conduct the programme

Preparation of event brochure (attached as Annexure)

Preparation of Programme schedule of the programme

Assigning tasks to various team members

Mail to ICPR about the date of the event.

Creating google forms for registration

Creating a zoom link for registration

Promotion of the programme on various platforms including emails, whatsapp, social media and distribution of brochure in various colleges.


Formal Invitation were sent to resource persons of various sessions


Programme was successfully conducted as per the proposed schedule.




BROCHURE




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75 Azadi Ka Amrit Mahotsav

RV Institute of Management
In association with


ICPR
INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH

INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH
is organizing

**One Day National Seminar
on the Occasion of
INDIAN PHILOSOPHER'S DAY**

Date : **23rd July 2022, Saturday**
Time : **9.00 am to 2.00 pm**

Venue : 3rd Floor, Seminar Hall, RV Institute of Management

Dr. Padmalini Singh
Associate Professor

Dr. Purushottam Bung **Dr. (h.c.) A.V.S. Murthy**
Professor & Director Hon. Secretary, RSST

Vision ; To Become World Class Management Institute of Eminence



PROGRAMME SCHEDULE



RV INSTITUTE OF MANAGEMENT, BANGALORE



ORGANIZES

**One Day National Seminar on the occasion of
INDIAN PHILOSOPHER'S DAY**

Sponsored by

INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI

DATE AND DAY: 23rd JULY 2022 (SATURDAY)

TIME: 09:00 AM - 02:00 PM

Venue: RV Institute of Management, Bangalore

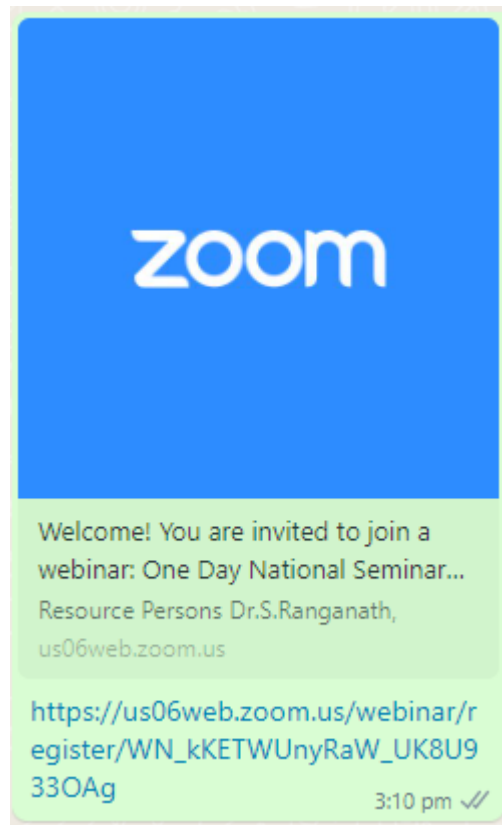
Detailed Schedule of the programme

Time	Resource Persons	Topic
09:00 am – 09:15 am	Inauguration	
Session 1 09:15 am – 10:20 am	Dr. Arathi V.B Chairperson Vibhu Academy, Bangalore	Indian Philosophy from Swami Vivekananda
Session 2 10:20 am – 11:25 am	Dr. S. Ranganath Revered Sanskrit Scholar	Indian Philosophy from Adi Shankaracharya
11:25 am – 11:30 am	Tea Break	
SESSION 3 11:30 pm- 12:35 pm	Dr. M.K. Shridhar, Registrar-S Vyasa University	Indian Philosophy from Patanjali Yogasutra
SESSION 4 12:35 pm – 01: 40 pm	Dr. A.H. Chachadi, Fr. Dean, Kousali Institute of Management	Indian Philosophy from Bhagvat Gita
01:40 pm – 02:00 pm	Valedictory function	
02:00 pm – 02:30 pm	LUNCH	



SAMPLE REGISTRATION FORM - ZOOM

Topic	One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY
Description	Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian Philosophy from Shankara Philosophy Dr. M.K. Shridhar, Member, NEP Draft Committee - Indian Philosophy from Patanjali Yogasutra Dr.Arathi V B, Chairperson, Vibhu Academy - Indian Philosophy from Vivekananda Philosophy Dr. AH Chachadi Fr. Dean Kousali Institute of Management - Indian Philosophy from Bhagvat Gita
Time	Jul 23, 2022 09:00 AM in India





INVITATION TO JOIN THE PROGRAMME

RVIM IQAC
Dr., Dr., RVIM, +91 72590 38974, +91 81970 25411, +91 95356 72350, +91 95389 99720, +91 98803 11128, You

zoom Welcome! You are invited to join a webinar: One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY. After registering, you... Resource Persons Dr.S.Ranganath, Revered Sanskrit Scholar - Indian us06web.zoom.us

Dear All, Greetings from RVIM!

We are organizing One Day National Seminar on "Indian Philosophies and Perspectives" the occasion of "INDIAN PHILOSOPHER'S DAY"* Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

Four eminent speakers with a rich philosophical background will be presenting their perspective on different Indian Philosophies.

Register for FREE: Participants will be offered e-certificate Use the following link to register:
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg

I request all to share it within your network.

Thanks! With regards! 🌸🙏🌸 7:03 pm

Dr. Bung Director RVIM
➔ Forwarded

PDF ICPR-IPD Brochure.pdf

RVIM FDP Batch-2
Dr., Dr., Uma, Vignesh, +91 70903 95550, +91 77600 93464, +91 78290 99019, +91 79753 22580, +91 81055 49070, +91 81057 17146, +91 8...

us06web.zoom.us
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg
us06web.zoom.us

Dear All,

RV INSTITUTE OF MANAGEMENT, BANGALORE is ORGANIZING **One Day National Seminar on the occasion of "INDIAN PHILOSOPHER'S DAY"**
Sponsored by **INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH, NEW DELHI**

The eminent speakers are:

- Dr. Arathi V.B.** Chairperson, Vibhu Academy, Bangalore
Indian Philosophy from Swami Vivekananda
- Dr. S. Ranganath**, Revered Sanskrit Scholar
Indian Philosophy from Adi Shankaracharya
- Dr. M.K. Shridhar**, Registrar-S Vyasa University
Indian Philosophy from Patanjali Yogasutra
- Dr. A.H. Chachadi**, Fr. Dean, Kousali Institute of Management
Indian Philosophy from Bhagvat Gita

DATE AND DAY: **23rd JULY 2022 (SATURDAY)**
TIME: **09:00 AM - 02:00 PM**

Register for FREE: Participants will be offered e-certificate
https://us06web.zoom.us/webinar/register/WN_kKETWUnyRaW_UK8U933OAg

4:22 pm ✓✓



Gmail interface showing an email titled "icpr invitation". The email content includes:

Invitation to become resource person for One Day National Seminar on Indian Philosophy

Padmalini Singh <padmalinisinh.rvim@rvei.edu.in>
to arathi.vbr

Dear Sir,

Greetings from RV Institute of Management!

It gives me immense pleasure to inform you that we are organizing a One Day National Seminar on the Occasion of INDIAN PHILOSOPHER'S DAY funded by Indian Council of Philosophical Research (ICPR).

In this regard, I would request you to be the resource person for the session on 'Indian Philosophy from Vivekananda Philosophy'. Your expertise and wisdom in the field of philosophy will add enormous value to the programme.

Please share your brief profile, bank details and PPT (if any) used during the presentation.

The programme is planned to be organized on **23rd July 2022 (SATURDAY) between 09:00 PM to 02:00 PM at RV Institute of Management, Bangalore.**

Your session will be between 9:15 AM - 10:20 AM at RV Institute of Management, Bangalore.

Programme brochure and schedule is attached herewith for your kind reference.
Please confirm your acceptance by the mail revert.

Kindly share the programme details among your contacts for maximum participation OFFLINE at our campus.

Regards,
--
Dr. Padmalini Singh

INVITATION SENT TO ICPR

Gmail interface showing a follow-up email titled "(F. No. 12-17/2021/P&R/ICPR/39) Brochure and Flyer". The email content includes:

Padmalini Singh <singhpadmalini@gmail.com>
to seminar.icpr

Dear Sir,

Greetings from RV Institute of Management!

Thank you so much for selecting us to organize the Indian Philosopher's Day event.

Please find the promotional brochure of the event **ICPR** sponsored "Indian Philosopher's Day" Brochure and Programme Schedule for your kind perusal. The event will be organized by RV Institute of Management, Bangalore, Karnataka on 23.07.2022 under the grant Rs. 30000 received by **ICPR** (F. No. 12-17/2021/P&R/ICPR/39) on May 10, 2022.

Dr. Padmalini Singh
RV Institute of Management, Bangalore
[Scopus Author ID_57202003098](#)
[ORCID ID_0000-0003-3617-3774](#)
<https://publons.com/researcher/3891319/dr-padmalini-singh/>
<https://scholar.google.com/citations?user=be507pkAAA&hl=en>
<https://www.linkedin.com/in/padmalinisinh/>

2 Attachments

- ICPR Brochure.pdf
- ICPR-IPD Schedu...



PROMOTION OF EVENT ON LINKEDIN

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Dr. Padmalini Singh
Associate Professor at RV Institute of Management
[View full profile](#)

RV Institute of Management
In association with
ICPR
INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH
Is organizing
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Date : 23rd July 2022, Saturday
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Dr. Padmalini Singh
Associate Professor
Dr. Purushottam Bung
Professor & Director
Dr. (h.c.) A.V.S. Murthy
Hon. Secretary, RSST
Vision : To Become World Class Management Institute of Eminence

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Dr. Padmalini, keep up with the latest insights from Wavin India

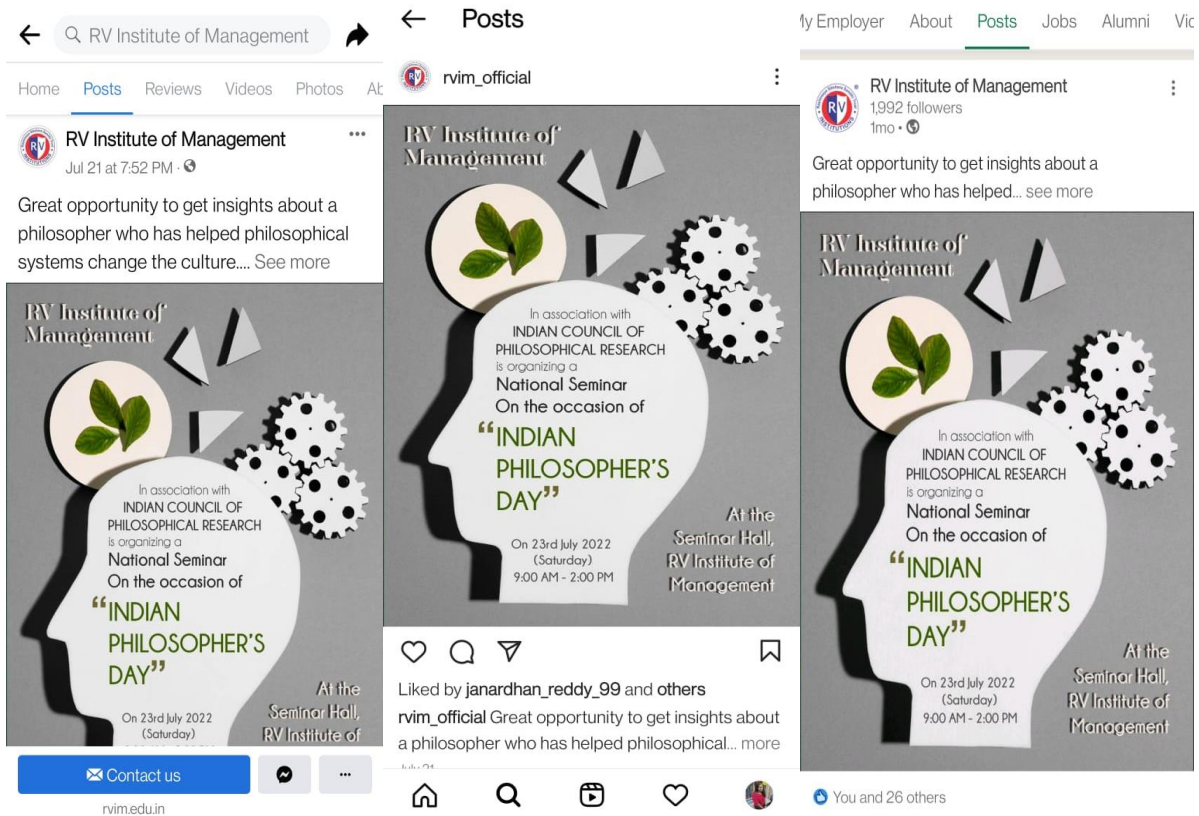
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PROMOTION OF EVENT ON LINKEDIN, INSTAGRAM & FACEBOOK



ZOOM MEET JOINING LINK

One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY Inbox x

Zoom <no-reply@zoom.us>
to me

Sat, 23 Jul, 07:55

Hi Padmalini Singh,

This is a reminder that "One Day National Seminar on the Occasion of INDIAN PHILOSOPHERS DAY" will begin in 1 hour on:
Date Time: Jul 23, 2022 09:00 AM India

Join from a PC, Mac, iPad, iPhone or Android device:

[Click Here to Join](#)

Note: This link should not be shared with others; it is unique to you.

Passcode: ICPR

[Add to Calendar](#) [Add to Google Calendar](#) [Add to Yahoo Calendar](#)

Or join by phone:

US: +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or +1 346 248 7799 or +1 386 347 5053 or +1 408 638 0968 or +1 564 217 2000 or +1 646 876 9923 or +1 646 931 3860 or +1 669 444 9171 or +1 669 900 6833

Webinar ID: 854 9259 2592

Passcode: 910973

International numbers available: <https://us06web.zoom.us/j/910973>



PROCEEDINGS OF THE SEMINAR

The “One Day National Seminar on the occasion of INDIAN PHILOSOPHER’S DAY” has been conducted by RV Institute of Management, Bangalore in association with ICPR (INDIAN COUNCIL OF PHILOSOPHICAL RESEARCH) New Delhi On 23.07.2022 from 9.00 AM to 1.40 PM at RV Institute of Management Campus and also through online mode via ZOOM platform, the session was followed by lunch.

The session started off with Prof. Sowmya welcoming the guests, students and others joined through online mode, 4th semester Anusha offered salutations to Lord Ganesha to start the session here by lighting the lamp to the goddess Saraswathi.

The honorable dignitaries were welcomed by offering a plant and their brief introduction.



INVOCATION SONG BY Ms. ANUSHA HEDGE, I YEAR MBA STUDENT



Latitude: 12.922529
Longitude: 77.592617
Elevation: 917.12m
Accuracy: 39.2m
Time: 23-07-2022 09:21
Note: Indian philosophies day

LIGHTING THE LAMP BY THE DIGNITARIES





WELCOMING THE GUESTS BY OFFERING A TULASI PLANT



INTRODUCTION OF THE SPEAKERS



SESSION 1

Indian Philosophy from Swami Vivekananda

BY : Dr Arathi V B

Adjunct Professor in Humanities

Founder Head, Vibhu Academy

PROFILE OF THE RESOURCE PERSON: Dr Arathi V B

Dr Arathi V B, a scholar in Sanskrit & Indology, is well known in the fields of academic research and Behavioural & Soft-skills Training. Vibhu Academy, a Center for Softskills Training and Indology (www.vibhuacademy.com), is her creation, and she serves as its founder and chairperson. She serves as an adjunct professor at ACT and a guest lecturer at Bengaluru's Jain University.

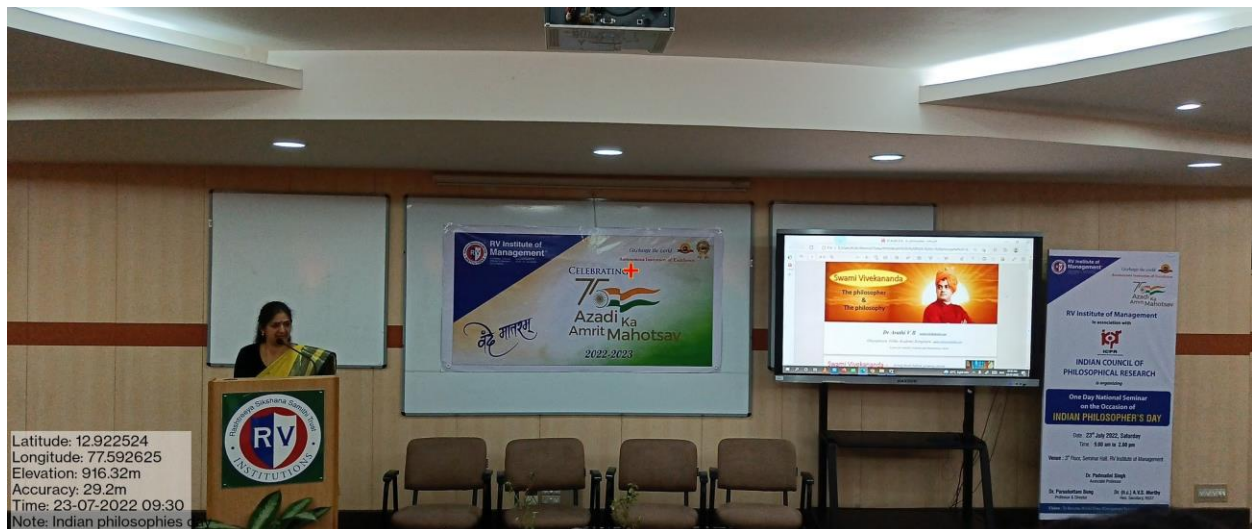
She has taught Sanskrit and Aesthetics in VVS, NMKRV colleges, and Jain University. She holds degrees in MA and PhD in Sanskrit, M. Music, and lay counselling. She is skilled at dealing with unusual subjects including Indian ideas about management, culture, aesthetics, and philosophy. She often runs online seminars and courses for people all around the world. Dr. Arathi is well-traveled and has already delivered more than 100 workshops on behavioural training for businesses, financial institutions, educational institutions, and non-profit organisations. She has also presented research papers at regional and national conferences. Dr. Arathi is an accomplished poet and painter in addition to being a brilliant orator, writer, columnist, singer, and musician. She is a well-known resource for Kannada radio and television stations. She is a philanthropist, lay counsellor, and the recipient of numerous awards both inside and outside of India. She also works with numerous NGOs.



PREVIEW OF SESSION 1

Indian Philosophy from Swami Vivekananda

On Makar Sankranti, 12 January 1863, he was born into a Bengali household and given the name Narendranath Datta. When Narendra was born, his parents, Vishwanath Datta, an attorney, and Bhuvaneshwari Devi, a strong-minded and religious woman, were living in Calcutta with their eight children. Narendra, who had a close relationship with his mother, credited her with providing him with fantastic teachings and the proper upbringing. During his early education at Ishwar Chandra Vidyasagar's Metropolitan Institution, the monk took a keen interest in his studies from a very young age and excelled in all areas. In addition to focusing on his studies of history, philosophy, and spirituality, he also engaged in sports, wrestling, bodybuilding, and gymnastics.



In 1884, Narendra graduated from Presidency College in Calcutta with a degree in arts and began to feel a pull toward spirituality. During his education, however, his spiritual thoughts clashed with his acquired knowledge, causing him to adopt an agnostic worldview. Simultaneously, he joined the Brahmo Movement, which was headed by Keshab Chandra Sen. The Brahmo Samaj believed in a formless god that was not associated with idolatry. Narendra engaged people with his musical voice for some time, but his search for answers was not yet complete. As things take time, Narendra's question



"Have you seen God?" was finally answered when he met Ramakrishna. Ramakrishna responded, "I have. I see God as plainly as I see you, but in a much more profound way."

Swami Vivekananda was not only a guide for the majority of the previous generation, but also a friend and a parent who led them to the light at the end of the tunnel. Not only did he give Hinduism the meaning and status it deserved in the minds of many, but he also promoted interfaith awareness. Swami Vivekananda preached that "manmaking is my mission" and consistently emphasized that the nation's future rests on its people. As a result, they sought to eradicate social problems and alter their perspectives on education, women, religion, and other matters. The monk and his teachings are more pertinent than ever to the current situation in India. And if we consider the traits for which one can look up Swami Vivekananda, then the conversation might continue indefinitely. Here are a few of the characteristics that made the monk famous and beloved in his home country and around the world. Moreover, if even a small percentage of India's people, particularly the youth in whom his faith lived, were to become like Swami Vivekanand, the country would soon be as developed as other nations.

One of the most important things Swami Vivekananda ever emphasized was the importance of always having confidence in oneself. The monk stated that it is difficult to advance in life if one has confidence in one's own talents. The only way to have faith in oneself and to believe in God is to put trust in oneself, leave discomforts behind, and move on with confidence.

Often, self-confidence and aspiration go hand in hand. One can only pursue one's dreams if he or she has sufficient confidence in his or her ability to persevere. According to Swamiji, to make our aspirations come true, we must both dream and strive to make them a reality. Our entire body should continue working till we achieve our life goals.

According to Swamiji, we manifest our thoughts through our deeds. This is what makes us sensible and smart, thus we should always comprehend the circumstance before applying our views to it. Moreover, according to Swamiji, a positive attitude is what makes us even wiser.



Almost everything that we do requires our undivided attention to be successful. Swamiji felt that regardless of the circumstances, we must focus all our energy and attention on a single concept to approach our chosen life goal.

Throughout his life, Swami Vivekananda emphasized the importance of honesty and how it contributed to his success. We can learn from him that no matter how tough it is to speak the truth, we must always do so and courageously face the repercussions.



Swamiji spent his entire life promoting interfaith understanding and uniting all people, preaching that humanity should be served regardless of their socioeconomic class, caste, or religion. One of the most essential life principles is to never engage in discrimination and to constantly support human welfare.

Swamiji loved and served his country as if it were his mother. Even though he gave up his earthly possessions when he became a monk, he believed that the urge to satisfy the material world did not end there. He accepted the responsibility of uniting his nation and continuously defending it.

As Swamiji believed and practiced that running away from issues is not the greatest solution, he imparted the same message to everyone through his words. Instead of being cowardly when an issue arises, we should muster all our courage and confront it, regardless of the possible consequences.



SESSION 2

Indian Philosophy from Adi Shankaracharya

BY: Sri. S. Ranganath, Revered Sanskrit Scholar

PROFILE OF THE RESOURCE PERSON: Sri. S. Ranganath

Sri. S. Ranganath, Revered Sanskrit Scholar Sir is an M.A. Sanskrit with First Class and First Rank from Bangalore University. He has been honoured with the Hiriyanra and Hebbar Srivaishnava Sabha Gold Medals. He was given the title "VEDABHOOSHANA" by the Veda Dharma Paripalana Sabha. He received the title "VEDASHRI" from the USA Bangalore Branch of the World Association of Vedic Studies. He was awarded the title of "MAN OF THE YEAR 1996" by the American Biographical Institute in the United States.

In addition to more than 100 research papers, he has written 100 books. He was a professor and the head of the Sanskrit department at the N.M.K.R.V. College for Women (Autonomous College) in Bangalore, as well as the director of the R.V. Institute of Sanskrit Studies.

His Kannada translation of Prof. Satya Vrat Shastri's Ramakirti Mahakavyam was published in Bangkok (Thailand). On September 27, 2013, he was honoured by Her Royal Highness Princess Mahachakri Sirindhorn at Shilpakorn University in Bangkok, Thailand. On October 2nd, 2013, at Gandhi Bhavan in Bangalore, the former chief minister of Karnataka, Sri. Siddaramaiah, gave him the Work Prize for the year 2012–2013 for the finest book on Gandhi, "Gandhi in Sanskrit Literature." On January 5th, 2014, in Bangalore, the "Telugu Vignana Vedike" conferred the title "Vidyavaridhi" to him.

The Ministry of Human Resource Development of the Government of India designated him as a Kannada language specialist for the multilingual Sanskrit Etymological Dictionary project in January 2014. On March 5, 2014, at the 17th Convocation, Rashtriya Sanskrit Vidyapeetha, Tirupati bestowed upon him the title of "Vacaspati." In Bangalore's Shankar Krupa on April 30, 2014, he received the "Adhaytma Vidyalankara" award. On November 22, 2015, the Shankara Shastri Trust in Bangalore recognised him as an



Eminent Vedic Scholar. On November 20, 2016, Vagyoga Chetana Peetham presented him the "Vagyoga Samman" in Kashi.



He served as a member of the jury for the 2016–2017 Central Sahitya Academy Awards for Sanskrit. In 2005, Himachal Pradesh University in Shimla gave him a D.Litt. for his postdoctoral writings on post-independence Sanskrit literature. As a representative of Rashtriya Sanskrit Samsthan Delhi - Human Resource Development, Government of India, he was appointed as a Subject Expert at Adarsh Sanskrit Vidyapeetah-Madhurantakam, Tamil Nadu, for a three-year tenure (2008-2011). From Chennai, he has a RashtraBhasha Visharada in Hindi. In June and July 2011, he gave lectures on Indian culture at Oxford, Cambridge, London, Brighton, Nottingham, Berlin, and Wittenberg. Lord Billimoria honoured him in the House of Commons of the London Parliament. He was invited to attend a symposium on the influence of Sanskrit on South East Asian languages at Bangkok, Thailand, on September 25, 2017, by Sahitya Academy on behalf of the Ministry of Culture, Government of India. He has been given the title "Mahamahopadhyaya" by Akhila Bharatiya Vidwat Parishat - Kashi for the calendar year 2017. On November 5th, 2017, Shri Gangadharendra Saraswathi Swamiji of Shri Swarnavalli Mutt, Sirsi, conferred the title "VIDYASUDIARNAVA." He received the title



"Jnanashri" from the Om Sri Vidyadevula Trust. He has been proposed for election to the Central Sahitya Academy's Sanskrit Admissions Board for the five years from 2018 to 2022.

PREVIEW OF SESSION 2

Indian Philosophy from Adi Shankracharya

Adi Shankara (8th cent. CE), also called Adi Shankaracharya (Sanskrit: आदि शङ्कर, आदि शङ्कराचार्य), romanized: Ādi Śaṅkarācāryah. "First Shankara" was an Indian Vedic scholar and teacher (acharya) whose works give a harmonious reading of the sastras, with liberating knowledge of the self at their core, and which synthesise the Advaita Vedanta teachings of his day. Due to his later reputation, nearly 300 publications, including commentaries (Bhya), introductory topical expositions (Prakaraa grantha), and poetry, are credited to him (Stotra). However, the majority of these are likely to be by enthusiasts, pretenders, or eponymous scholars. The Brahmasutrabhasya, his commentaries on 10 Mukhya (main) Upanishads, his Bhagavad Gita commentary, and the Upadesasahasri are authentic. The veracity of Shankara as the author of Vivekacmai has been called into question.



Shankara's works are predicated on the identity of the Self (tman) and Brahman, advocating the liberating knowledge of the Self, considering the Upanishads as an



independent source of knowledge, in opposition to the ritually oriented Mms school of Hinduism. Shankara's Advaita demonstrates influences from Mahayana Buddhism, despite Shankara's criticisms; and Hindu Vaishnavist opponents have even accused Shankara of being a "crypto-Buddhist," a label rejected by the Advaita Vedanta tradition, highlighting their differing views on Atman, Anatta, and Brahman. Shankara holds a unique position within the Advaita Vedanta tradition, yet his influence on Hindu intellectual thinking has been questioned.

Shankara was eclipsed by his older contemporary Mandana-Misra until the 10th century, and he is not mentioned in Hindu, Buddhist, or Jain texts until the 11th century. Shankara's popular image did not begin to take shape until the 14th century, centuries after his death, when Sringeri matha began to receive support from the monarchs of the Vijayanagara Empire and moved their allegiance from advaitic Agamic Saivism to Brahmanical Advaita orthodoxy. Hagiographies from the 14th to 17th century glorified him as a ruler-renunciate who travelled the Indian subcontinent on a digvijaya (conquest of the four quarters) to disseminate his philosophy and defeated his opponents in theological discussions. These hagiographies present him as the founder of four mathas (or "monasteries"), and Adi Shankara also became known as the founder of the Dashanami monastic order and the unifier of the Shanmata worship tradition. Shankara's systematic reviews and commentaries (Bhasyas) on ancient Indian texts are his most well-known works. The Brahmasutrabhasya (literally, commentary on the Brahma Sutra), a major text of the Vedanta school of Hinduism, is the commentary masterwork of Shankara.

His commentaries on ten Mukhya (major) Upanishads are also regarded as authentic by scholars; these include Bhasya on the Brihadaranyaka Upanishad, the Chandogya Upanishad, the Aitareya Upanishad, the Taittiriya Upanishad, the Kena Upanishad, the Isha Upanishad, the Katha Upanishad, the Mundaka Upanishad, the The commentary on Mandukya is actually Gaudapada's commentary on Madukya-Karikas. Other authentic writings by Shankara include Bhagavad Gita comments (part of his Prasthanas Trayi Bhasya).



His Vivarana (tertiary notes) on Vedavyasa's commentary on the Yogasutras and those on the Apastamba Dharma-stras (Adhyatama-patala-bhasya) are acknowledged by scholars as authentic Shankara works. Daksinamurti Stotra, Bhajagovinda Stotra, Sivanandalahari, Carpata-panjarika, Visnu-satpadi, Harimide, Dasa-shloki, and Krishna-staka are possibly authentic Stotras. Upadesasahasri is Shankara's most significant original philosophical treatise. Seventy-six others original Prakaranas (, monographs, treatises) are attributed to Shankara. Modern Indian scholars such as Belvalkar and Upadhyaya acknowledge the authenticity of five and thirtynine compositions, respectively.



Shankara's authentic stotras include ones devoted to Krishna (Vaishnavism) and one to Shiva (Shaivism) - commonly regarded as two distinct Hindu sects. According to scholars, these stotras are not sectarian, but rather Advaitic and strive for a unified, universal perspective on Vedanta. The oldest known commentary on the Brahma Sutras is that of Shankara. However, in that commentary, he includes forgotten or undiscovered comments like as those of Dravida, Bhartrpranacha, and others. While specifics and chronology vary, the majority of hagiographies portray Shankara as having travelled extensively throughout India, from Gujarat to Bengal, and as having engaged in public philosophical debates with various orthodox schools of Hindu philosophy, as well as heterodox traditions such as Buddhists, Jains, Arhats, Saugatas, and Charvakas.



According to the hagiographies, he founded a few Matha (monasteries), however this is doubtful. Shankara's travel-inspired Sannyasin schools are commonly assigned to ten monastic orders in different parts of India, each with Advaita beliefs, of which four have survived in his tradition: Bharati (Sringeri), Sarasvati (Kanchi), Tirtha, and Asramin (Dvaraka). [Other monasteries that document Shankara's presence include Giri, Puri, Vana, Aranya, Parvata, and Sagara - all of whose names may be traced back to the Ashrama system in Hinduism and Vedic literature.

During his travels, Shankara had several disciple scholars, including Padmapadacharya (also known as Sanandana and associated with the text Atma-bodha), Surevaracharya, Totakacharya, Hastamalakacharya, Chitsukha, Prthividhara, Chidvilasayati, Bodhendra, Brahmendra, Sadananda, and others, who wrote their own literature on Shankara and Advaita. Shankara was a Vaishnavite who, in the 14th century, was presented as an incarnation of Shiva to promote the adoption of his teachings by formerly Saiva-oriented mathas in the Vijayanagara Empire. In hagiographies written after the 14th century, he is shown as forming the Daanmi Sampradaya and arranging a subset of the Ekadandi monks under an umbrella of 10 names. Several other Hindu monastics and Ekadandi traditions existed independent of the Dasanmis' organisation. According to legend, Adi

Sankara organised the Hindu monks of these ten sects or names into four Mahas (Sanskrit) (monasteries), with headquarters in Dvrak in the West, Jagannatha Puri in the East, Sringeri in the South, and Badrikashrama in the North. Each math was led by one of his four principal pupils, each of whom carries on the Vedanta Sampradaya. According to Paul Hacker, the method may have been launched by Vidyaranya (14th century), who may have built a matha saying that it was founded by Shankara himself, as part of his mission to spread Shankara's Advaita Vedanta. Vidyaranya enjoyed royal support, and his sponsorship and systematic efforts helped establish Shankara as a rallying symbol of values, spread the historical and cultural influence of Shankara's Vednta philosophies, and establish monasteries (mathas) to expand the cultural influence of Advaita Vednta and Shankara.



SESSION 3:

Indian Philosophy from Patanjali Yogasutra BY: Dr. M.K. Shridhar, Registrar-S Vyasa University

PROFILE OF THE RESOURCE PERSON: Dr. M.K. Shridhar

Sir is a respected adjunct professor at Florida's Hindu University of America. From 2009 on, he served as an honorary visiting professor at Yoga University (Deemed) in Bangalore and as the institute's director of research. He served as the Registrar of the Karnataka Sanskrit University in Chamarajapet, Bangalore, from June 7, 2014, to December 6, 2015, as well as the Hon. Dean of the Division of Yoga and Humanities at the Yoga University from March 2012 to July 2013. (2011-16). He was the Head of Sanskrit at the National Degree College (Autonomous), Jayanagar VII Block, Bangalore - 70, and an Associate Professor of Sanskrit at the National Degree College (Autonomous), Basavanagudi, Bangalore - 560 004.

He was a Fulbright Scholar in 2000 at South Carolina University in the United States (selected by the governments of India and the United States), an Assistant Professor of Hinduism and Indian Philosophy at Hindu University of America in Orlando (2004 and 2005), and an Adjunct Professor at Union University in Cincinnati, also in the United States (2005 - 07). He has participated in panel discussions on both ancient ideas and current challenges and has presented papers at 40 international conferences (in the USA, UK, Europe, and South-East Asia).



He has also presented papers at 40 national conferences. Prof. Sridhar has delivered invited talks at Harvard University, Berkeley and Stonybrook Universities in the United States, Oxford University in the United Kingdom, and other universities in India. He has mentored five Indian candidates, one Guyanese candidate, and one American candidate for their doctorate and M. Phil degrees (1995–2013), and he is currently guiding six students toward their PhD in yoga. He has also been nominated to serve on PhD committees for the Hindu University of America, Orlando, Bangalore, Tumukur, Jain Universities, SVYASA Bangalore, and the D.Litt Committee of SVYASA.

His output consists of 27 books, 2 monographs, and 14 papers in international peer-reviewed publications. He served as the Assistant Editor (International), USA and India, for the Encyclopedia of Hinduism and has published or co-authored numerous journals. Chief editor of the concise Kannada-English dictionary (2004). He has been appointed as a theological advisor by the Search Institute in Minneapolis, USA, which specializes in child and adolescent spirituality. A UGC Research Fellow, he (1996-98).



At the Indological Research Foundation in Bangalore, he serves as the honorary director. The Central University of Karnataka in Gulbarga's Center for Classical Kannada has nominated him as a member (2013 -14). The NAAC Peer Team includes him (2017). He is a past winner of the Ramkrishna International Sanskrit Award from The Canadian World Education Foundation - Saraswati Vikas, Canada, the CTNS Berkeley Global Award for 11 | P a g e Baccalaureate course development from the USA in 2001, the Global Indian Awardee from Chanakya Foundation in 2006, the Ideal Teacher Award from Kashi Sheshasastri Trust, Bangalore, the Kapali Shastri Veda Puraskar in 2009, and three state awards.

PREVIEW OF SESSION 3

Indian Philosophy from Patanjali Yogasurta

The Yoga Sutras of Patanjali is a collection of Sanskrit sutras (aphorisms) on the theory and practice of yoga - 195 (according to Vyasa and Krishnamacharya) and 196 (according to others) (according to other scholars including BKS Iyengar). The Yoga Sutras were authored by the Indian philosopher Patanjali in the early centuries BCE. He consolidated and arranged yoga knowledge from far older traditions.

The Yoga Sutras are best known for their reference to ashtanga, the eight elements of practice that culminate in samadhi, the concentration of the mind on an object of



meditation. These eight elements are yama (abstinences), niyama (observances), asana (yoga postures), pranayama (breath control), pratyahara (withdrawal of the senses), dharana (concentration of the mind), (absorption). However, its primary objective is kaivalya, the recognition of purusha, the witness-conscious, as distinct from prakriti, the cognitive apparatus, and purusha's liberation from prakriti's entangled impurities.

The Yoga Sutras were based on Samkhya-concepts of purusha and prakriti and are frequently viewed as a complement to Samkhya. It has a tight relationship with Buddhism and incorporates some of its vocabulary. Samkhya, Yoga, Vedanta, Jainism, and Buddhism might be viewed as distinct manifestations of a broad stream of ascetic traditions in ancient India, in contrast to the prevalent Bhakti traditions and Vedic ritualism of the time.



The Yoga Sutras of Patanjali are one of the core books of ancient Yoga philosophy, according to modern Yoga tradition. David Gordon White questions the appropriation - and misappropriation - of the Yoga Sutras and its influence on later systematizations of yoga. He argues that the text fell into relative obscurity for nearly 700 years, from the 12th to the 19th century, and made a comeback in the late 19th century thanks to the efforts of Swami Vivekananda, the Theosophical Society, and others. In the 20th century, its reputation as a classic grew. The Yoga Sutras are an amalgamation of diverse traditions.



The samadhi levels described in the Quran mimic the Buddhist jhanas. According to Feuerstein, the Yoga Sutras constitute a synthesis of two distinct traditions: "eight limb yoga" (aga yoga) and "action yoga" (Kriya 12 | P a g e yoga). The kriya yoga section is featured in chapters 1, 2, sutras 1-27, 3, excluding sutra 54, and 4. The "eight limb yoga" is detailed in sutras 28–55 of chapter 2 and sutras 3 and 54 of chapter 3. Larson adds that there are several connections between the ancient Samkhya, Yoga, and Abhidharma systems of thought, particularly between the second century BCE and the first century AD. The Yoga Sutras of Patanjali may constitute a synthesis of these three systems. Yoga Sutras adopts from the Samkhya school of Hinduism the "reflective discernment" (adhyavasaya) of prakrti and purusa (dualism), its philosophical rationalism, and its three epistemic techniques for acquiring trustworthy information. Larson contends that the Yoga Sutras acquire the concept of nirodhasamadhi from Abhidharma Buddhism in their search of an altered state of consciousness.

In contrast to Buddhism, which holds that there is neither self nor soul, Yoga, like Samkhya, is physicalist and realist in its belief that each human has a self and soul. The third element that Yoga Sutras incorporates into its philosophy is the old ascetic practises of seclusion, meditation, and reflection, as well as the yoga principles from 1st millennium BCE Indian writings such as Katha Upanishad, Shvetashvatara Upanishad, and Maitri Upanishad. According to Wujastyk, citing Maas, Patanjali incorporated yoga from ancient traditions into Ptajalayogastra and added his own explanatory passages to form the unified work that has been regarded the product of two authors since 1100 CE. Ptajalayogastra refers to the compilation of Patanjali's sutras and the Vyasabhasya.

The Yogabhashya is a commentary on Patajali's Yoga Sutras, generally assigned to Vyasa, the famous Vedic sage credited with composing the Mahabharata. This commentary is essential for comprehending the concise and aphoristic Yoga sutras, and the study of the sutras has always referred to the Yogabhashya. Some researchers date Vyasa to the late 4th or early 5th century AD (as opposed to the ancient mythic figure). Scholars believe that both the sutras and the commentary were composed by the same individual. Based on an examination of the original manuscripts by Philipp A. Maas,



Patajali's composition was titled Ptajalayogastra ("The Treatise on Yoga according to Patajali") and included both Stras and Bhya. This suggests that Patajali was the author of the Bhya. In Vasubandhu's Abhidharmakoabhya, for instance (which, incidentally, Patajali cites), the practise of publishing a collection of aphorisms with the author's explanation was well- 13 | P a g e established at the time of Patajali.

These results alter our historical knowledge of the yoga tradition, as they permit us to interpret the Bhya as Patajali's own explanation of the meaning of his relatively enigmatic stras. According to the Yogabhashya, "yoga" in the Yoga Sutras means "samadhi." Shankara's Vivarana commentary supports the meaning of yogah samadhih (YBh. I.1): "yoga" in Patajali's sutra means "integration." This Shankara may have been the renowned Vedantic scholar Adi Shankara, or he may not have (8th or 9th century). On this topic, scholarly opinion is still contested.

Session 4:

Indian Philosophy from Bhagavat Gita

BY: Dr. A.H. Chachadi Fr. Dean, Karnataka University, Dharwad's Kousali Institute of Management Studies.

PROFILE OF THE RESOURCE PERSON: Dr. A.H. Chachadi

One of the top management institutes in Karnataka, Kousali Institute of Management Studies is ranked among the top ten business schools in the nation according to the university-based methodology. Karnataka University is regarded as a Premier University and has received a Five Star rating from NAAC. For two years, from 2003 to 2005, he served as the University Grants Commission's (UGC) nominee on the AICTE All India Board of Management Studies, where he took part in national policymaking.

He has studied university administration with great interest. He got the chance to participate in a number of the university's policy-making organisations as chairman of the Deans Committee. On various occasions, he also held the positions of vice chancellor and in-charge registrar. He has an analytical view on university administration because



he is a sharp observer. He has raised a number of concerns about university administration and has spoken with a number of past vice chancellors about them.

Additionally, he has created and submitted a proposal to run a two-day program to instruct vice chancellors and registrars on a variety of topics related to university administration, including the development of executive abilities.

PREVIEW OF SESSION 2

Indian Philosophy from Bhagavat Gita

The Bhagavad Gita is the holiest book in Hinduism. Through this book, Lord Krishna teaches not only Arjuna but also the entire world a profound, universal truth about life that speaks to everyone's needs and desires. When Arjuna saw his kin fighting against him on the battlefield, he became extremely depressed. Lord Krishna preached the Bhagavad Gita to Arjuna on the battlefield of Kurukshetra to inspire him to execute his duty when many men waited. In the pursuit of greatness, management is the process of aligning people and gaining their commitment to work toward a unified goal. Every manager's primary concern is how to be effective in their position.



Latitude: 12.922682
Longitude: 77.592703
Elevation: 916.72m
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Time: 23-07-2022 13:28
Note: Indian philosophies day



The Bhagavad Gita provides the answer to this fundamental question by continually stating, "You must attempt to regulate yourself." Unless a manager achieves a certain degree of quality and effectiveness, he or she will become just another face in the crowd.

Management theory teaches us how to become better leaders, the art of delegation, motivation and communication, job dedication, growing human resources, planning, and executing, expanding our knowledge, and developing our total managing abilities.

1. Leadership

Leadership, a crucial managerial talent, is the capacity to encourage a group of individuals toward a single objective. Therefore, a leader must be a visionary and pursue the next wave of development. Lord Krishna explains the essence of leadership in the Bhagavad Gita, Chapter 7, Verse 11: "I am the power of those who are free of personal desire and attachment." "O Arjuna, I am the desire of people who do not oppose noble conduct" It is crucial for a leader to believe in self-excellence, which is achieved through doing his responsibilities correctly. The Bhagavad Gita discusses the meaning and purpose of existence. It discusses how a person ultimately attains self-realization and the significant role karma plays in creating our lives.

2. Motivation:

Motivation is the driving force that causes us to accomplish our goals. It is believed that motivation is either intrinsic or extrinsic. Intrinsic motivation refers to motivation that is derived from an individual's interest or satisfaction in the work itself, rather than from external pressure. The source of extrinsic motivation is external to the individual. Common extrinsic motives include monetary and academic prizes, coercion, and the prospect of punishment. This circumstance is described by the Gita's doctrine of self-transcendence. Self-transcendence entails abandoning egoism, putting others ahead of oneself, emphasizing teamwork, dignity, co-operation, harmony, and trust – and potentially sacrificing lesser wants for higher aims, which is the antithesis of Maslow's hierarchy of needs. In Chapter 2, Verse 47 of the Bhagavad Gita, the nature of motivation is eloquently addressed. "You have an absolute right to specified acts, but never to their



outcomes. You should never be motivated by the outcomes of your actions, nor should you be attached to not performing your assigned tasks.

3. Decision Making:

"A choice is a decision." The purpose of studying philosophy is to know one's own mind, not the minds of others - William Ralph Inge, commenting on philosophers. The Bhagavad Gita devotes its eighteen chapters and seven hundred verses to one task: making a single decision. It accomplishes this through its protagonist, the warrior Arjun, and through the metaphor of combat. It accomplishes this by allowing Arjun to embark on a journey of self-discovery so that he can master the art of making complex decisions in the face of competing values. When we reduce the Gita's philosophy and psychology to their core, we arrive at some extremely practical advice. Today's and yesterday's world thinkers and spiritual leaders provide advice that is not much different from this.





SAMPLE FEEDBACK FORM

Feedback form: NCW Sponsored Webinar on "CAPACITY BUILDING AND PERSONALITY DEVELOPMENT PROGRAM" on 26th April, 2022

 slngpadmalln@gmail.com (not shared) [Switch account](#) 

* Required

Name of the Participant **

Your answer _____

Name of the Institution /Organization **

Your answer _____

Designation *

Your answer _____

email address *

Your answer _____

Please provide your valuable feedback about the webinar *

	Excellent	Good	Fair	Poor	Very poor
Relevance of contents covered under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of coverage of contents under each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Knowledge and expertise of the resource person	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Time duration allotted for each session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



ANALYSIS OF FEEDBACK

To assess the experience of the webinar among participants, a feedback form was created using google forms and the link was shared among the participants towards the end of the programme. Only 150 participants gave the feedback online whereas many participants sent their feedback through mail and used Chat option during webinar. The analysis of the feedback provided by the participants was carried out by Dr. Padmalini Singh.





FEEDBACK SUMMARY

A total of 150 participants filled the feedback link of the webinar. The outcome of the feedback analysis is that the participants are extremely satisfied with coverage and relevance of contents of the Seminar.

The participants also expressed that the knowledge and expertise exhibited by the resource person was excellent and time duration allotted for each session was also satisfactory. Overall, the participants are contented with the experience of the webinar that enhanced their capacity building.



CONCLUSION

The closing remarks and vote of thanks for the webinar was proposed by Dr. Padmalini Singh, Associate Professor, RV Institute of Management. Dr. Padmalini expressed her immense pleasure to propose vote of thanks to ICPR for sponsoring the seminar. She conveyed her thankfulness to the Director, Dr. Purushottam Bung, Director, RV Institute of Management, Bangalore and the programme and organizing team members, coordinators and technicians for extending their support for conducting the seminar. On behalf of Indian Council of Philosophical Research and RV institute of Management, Bangalore, Dr.Padmalini conveyed her gratitude to all the eminent speakers for sharing their knowledge and wisdom with the audience.

It was stated that the seminar was a good attempt to render required knowledge about Indian philosophies to the young generation. The knowledge regarding Indian Philosophies by different philosophers was explained in an interesting way by the experts.

The celebration of Indian Philosopher's Day with stalwarts itself was an experience for the audience.

Overall the seminar experience was truly remarkable and the feedback provided by the participants are exceptional.

KEY OUTCOMES OF THE SEMINAR

- The Webinar disseminated knowledge about various Indian philosophies to enhance personal capacity.
- The Webinar spread lot of awareness and knowledge on Indian Philosophy that is required to ignite millenials .
- The Seminar extended the knowledge of Swami Vivakananda, Adi Shankracharya, Patanjali Yoga and Bhagwat Gita that is little known to the young minds.



RASHTREEYA SIKSHANA SAMITHI TRUST
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CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

A Report and Relevant documents of workshop on 'Emerging Retail Formats'

Date: 18th, August 2022

Venue: Seminar Hall

Time: 9:00 am to 10:30 pm

Semester & Section: Fourth semester(B,C,D)

No. of Participant: 70

Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

The objective of the workshop was to educate students about recent trends in retail formats as part of Sales, Distribution and Retailing subject

Brief Profile of the Resources Person: Dr. Mahesh Pavan Sathavalli, Program Manager, Mphasis

Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

As retailers face a rapidly changing environment, staying ahead of the curve and adapting to emerging consumer trends is crucial. By understanding and embracing these trends, retailers can create a unique and engaging shopping experience that resonates with customers and builds loyalty. The top seven trends in retailing in India are brought out by the resource persons as follows:

1. Shift from Unorganized to Organized Retailing
2. Store Design
3. Competition
4. New Form of Retailing
5. Technology
6. Consumer Buying Behaviour
7. Entertainment.

All the above points were discussed in detail with a lot of case studies from various national and international retailers. The workshop concluded with a lot of questions from the students and resource person were answering all their questions very well.

Photo Gallery

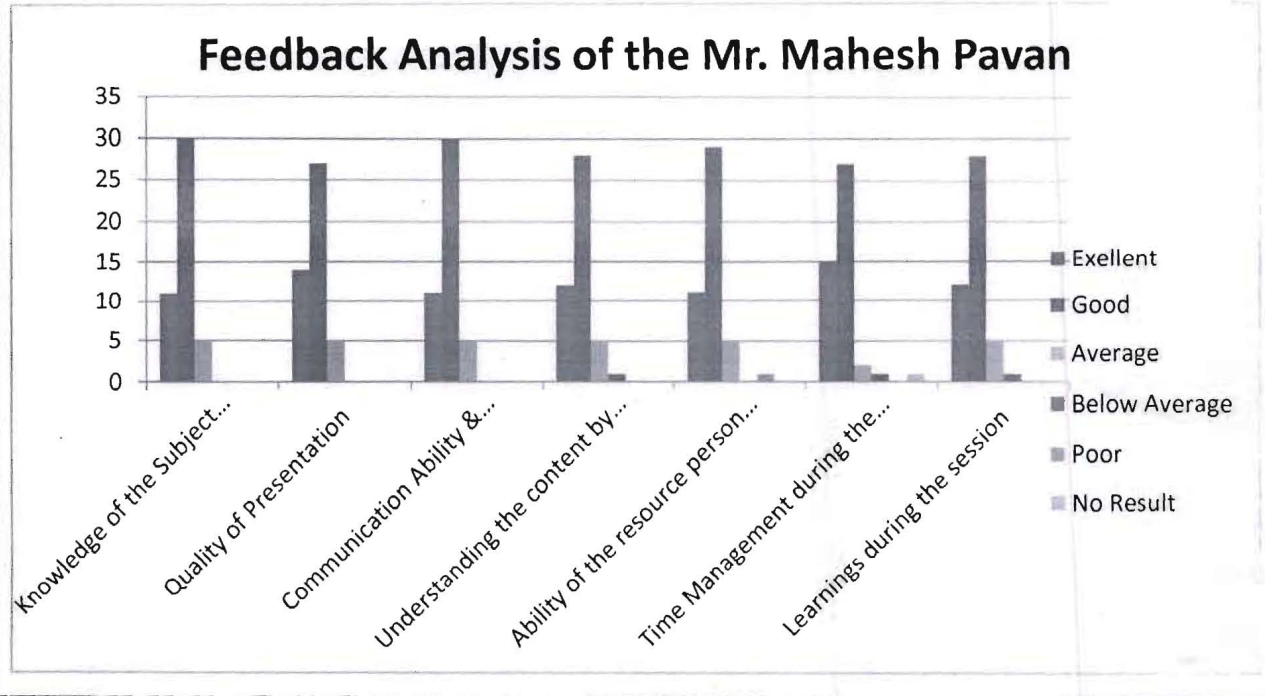


List of Participant

Sr.	Name of the student	Signature
32	KORRA VIKRAM	[Signature]
33	KOPTEL L	[Signature]
34	LOKESH	[Signature]
35	VIHAR DASH	[Signature]
36	M. LOKESH KAVITHA	[Signature]
37	M M JABET	[Signature]
38	MADHURIA A	[Signature]
39	NAVAN KUMAR	[Signature]
40	NEETHAKAMATH	[Signature]
41	PAULINEE BARIJAN	[Signature]
42	POOJAN TALAWAR	[Signature]
43	PRADYUMN	[Signature]
44	PRAKASH	[Signature]
45	RAHUL RAM BHAT	[Signature]
46	RAHUL S SINGOLI	[Signature]
47	RAMANARJUNA ANAND KUMAR	[Signature]
48	SAGI SAMPI	[Signature]
49	SANJEEV SURESH SHIRSAT	[Signature]
50	SHREEVATSA HV	[Signature]
51	SHREYAS G A	[Signature]
52	SNYHA U	[Signature]
53	SRISAKA S	[Signature]
54	SUCHITRA G	[Signature]
55	SUTOPA DEB	[Signature]
56	TEJAS N	[Signature]
57	TRUPTI CHANDRANAS SHETTY	[Signature]
58	VARDHA	[Signature]
59	VINAYAK RAO GARWAD	[Signature]
60	VICKA PINTO	[Signature]

Feedback/ Coordinators Comment:

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:




Event Coordinator




Director



INTERNATIONAL BUSINESS

GUEST LECTURE

“Global Business- Risk Management, FEMA and Trade Tariff”

Date: 7-7-2022	Venue: Seminar Hall
Time: 10.30 am to 12.30 pm	Semester & Section : IV Semester A, B & C, D
No. of Participant: 90	Event Coordinator: Prof. Anitha B.M. Dsilva and Prof. Uma Sharma Prof. C S Venkatesh

Objectives:

- To comprehend on the concepts of International markets and market potential
- To present an outline of business in International platforms, EXIM policy etc.
- To organise webinar online and provide interactions to the participants during their course.

Profile of the resource person:



David Rasquinha [61] has just retired from active working life as the Managing Director and Chief Executive Officer of the Export-Import Bank of India. Post retirement, he has been appointed by the Government of India as a Member of the Advisory Board on Banking and Financial Frauds.

David joined the India Exim Bank in 1984-85, and since then has had a wide ranging exposure to the broad field of export credit. He has served as a member on several Working Groups set up by the Reserve Bank of India as well as the Government of India for working capital finance to software units, facilitation measures for exporters, etc. From 1999 – 2004, he served as Resident

Representative at the Bank's Washington DC Representative Office, interacting closely with multilaterals like the World Bank, MIGA and IFC. At the senior management level, David led the Exim Bank's cross-border development project finance in diverse geographies across Asia, Africa and Latin America.

In July 2014, David was appointed on the Board of the Exim Bank as the Deputy Managing Director, and moved up as the Managing Director in August 2017. As the MD & CEO, David has led the Bank's recovery from a single bad year of clean-up, and has since maintained the Bank's proud record of profitability and payment of dividend to the Government.

Circular



Rashtriya Vaidika Samithi Trust

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Ph: 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email: contact@rvim.edu.in

Ref: 02/MKT/RVIM/MBA/2021-22

Date: 5-07-22

This is to inform all the students of IV semester MBA that there will be a guest lecture organized in the subject International Business on the topic "**Global Business- Risk management, FEMA and Trade tariff**" between 10.30am to 12.30pm on Thursday, 7th July, 2022 in the Seminar Hall. The resource person is **Mr. David Rasquinha** former Managing Director and Chief Executive Officer of the Export-Import Bank of India.

All the students have to attend without fail.

Director

Photographs of the guest lecture



Feedback/ Coordinators Comment:

The session was enlightening as the resource person had ample knowledge and shared experience about the international customs, culture in business, etiquettes, and knowledge about how Indians pursue their business abroad. He explained the Government schemes set for Africa under Exim bank policy. His approach towards International business policies and customers, business communities as a

banker was explained.

Outcome achieved/ attained: The following were the outcome of the session

1. Students were able to get firsthand information of how International Business Environment is placed, Socio Cultural practices, customs and business practices.
2. Risk management tools applied, working capital requirement for export finance, various schemes and policies of government have been discussed during the session.
3. The students were able to get information related to business opportunities that are available abroad.

Prof. Anitha BM D'silva
Event Coordinators





**RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT**

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

Guest Lecture in Emerging trends in Marketing

Date: 22-5-2023

Day: Monday

Time: 14.30 - 16.30pm

Semester & Section : I Semester A, B & C

**No. of Participant: Students 157 and
Staff Members 02**

Topics of the session

- Emerging trends in marketing
- Digital marketing - Virtual and Augmented Reality in marketing
- AI in marketing - Network marketing
- Affiliate marketing - Marketing analytics
- Social marketing

Agenda/Flow of the Event

Session 1 : 2.30pm to 4.15 Pm

Session 2 : 4.15 to 4.30pm Q& A, Interactions

About Resource person

Ms. Divya Purnaiya, Founder and Director of Brand Update that carves digital strategies for brands. Brand Update has been responsible for over 40 brands across product categories like retail, FMCG, E-learning, consumer durables, B2B, Food, Events, agriculture, web based services. She holds a BSc in mathematics from St. Theresa College and a management degree with marketing specialization from the Xavier Institute of Management in Bhubaneswar.

She has over 20 years of experience as a marketing professional, working to help brands in achieving their marketing goals, and 20 years of teaching experience educating management graduates with a marketing specialization. She serves as a visiting professor at the Mount Carmel Institute of Management. She also serves as a mentor and a key member of the Swayam team, a division of the FICCI Ladies organization dedicated to helping women entrepreneurs grow their businesses. She worked as the marketing director for Principal Axis Systems Pvt Ltd, a company that created cutting-edge mobile and online apps, and as a business developer for Polaris Software Lab. She is a tech lover, story teller, boisterous extrovert, bibliophile, insane list maker, coffee holic, and she is a closet spiritualist.

Resource person Ms. Divya Purnaiya and Prof. Anitha BM Dsilva during the session



1st semester students in the seminar hall

The resource person spoke about the data privacy and how effectively Ecommerce apps use our data for their benefit. The data given is used for their convenience and market the products to us on a regular basis. Digital marketing is an all-encompassing term that consists of digital channels, such as **content marketing**, SEO, email marketing, social media marketing, and mobile marketing. Virtual Reality creates a digital environment that replaces the user's real-world environment. Virtual Reality is primarily used in gaming and entertainment applications. **Data exposed in transit** — Data transmitted via emails, API calls, chat rooms, and other communications. Data breach can have critical consequences, including financial losses. However, a data leak involves more negligence than a data breach, typically resulting from insider threats.

Thanks to social media and rapid-fire search engines people find what they are looking for faster than ever before in today's world. Data relating to Shopping goods, luxury, stationery, grocery, and automobiles are available in abundance in the net. Both marketer and customers have become choosy.

Feedback/ Coordinators Comment:

The guest lecture empowered the students to understand the meaning of Artificial intelligence marketing solutions offer ways to bridge the gap between data science and execution. The process of sifting through and analyzing data and how marketers analyse the same. Marketing teams can then use this data to ensure the right message is being delivered to the right person at the right time, via their channel of choice.

Outcome achieved/ attained: The following were the outcome of the session

- Students were informed to keep the data secured at all points of time
- Never to share information on net, or any public media
- Data like phone, email id should not be given to unknown sources. Ecommerce platform are the major users of our data. They screen the requirement of the individuals based on the data available to them.
- Machine learning platforms come in handy when marketers are using for their convenience.
- Marketers can use AI to both identify potential clients or buyers, and deliver the ideal content that's most relevant to them.
- Often marketers can have trouble customers determining where to and when to place advertisements and can struggle with figuring out what content to deliver individuals

**Report prepared
Prof. Anitha BM Dsilva**





R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Guest Lecture organized for 2nd semester MBA(2021-23) students on 28th September, 2022 by Centre for Career Development . Resource person was Mr. Vijay Upendra, Consultant, Propseva , Bengaluru on the topic "Estate Planning "

Date: September 28 th 2022	Venue: Seminar Hall
	To : --2 nd Semester MBA students
No. of Participants: 122	Event Coordinator: Prof. Payal Jindal

Objectives: To facilitate the students to know about importance of Estate Planning

Mr. Vijay Upendra, Consultant, Propseva , Bengaluru delivered guest lecture on the topic "Estate Planning "

He said "In the past, a self-made Estate Plan could have worked, in this digital era that we are living in, it is not prudent for a person to make their own Estate Plan and it is highly advisable to seek the help of a profession".

Gist of the Guest Lecture:

- ❖ Estate Planning is for all, not only for the wealthy. It does not matter how much you have. What matters is how your assets, whatever you have, will pass on to the person of your choice.
- ❖ Estate Planning simplifies inheritance and enables the distribution of one's assets to the intended persons.
- ❖ A Power of Attorney allows you to delegate your right to manage, invest, and spend assets held in your individual name to someone else, called your attorney in fact.
- ❖ Generally, any individual can create a power of attorney if over 18 years of age, a resident of the state in which it is created, and legally competent. This, however, varies from state to state.
- ❖ The term "probate" means the process of legally establishing the validity of a Will.
- ❖ A trustee is an individual or institution with legal authority to manage the trust property and assets on behalf of the settlor to benefit the beneficiary. They have complete control over the trust assets until they get transferred to the beneficiary.

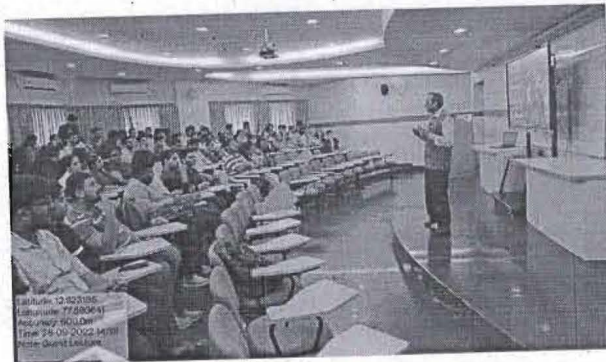
Take away from the session :

This Guest lecture aimed to bring awareness regarding Estate planning which is most essential for present scenario.

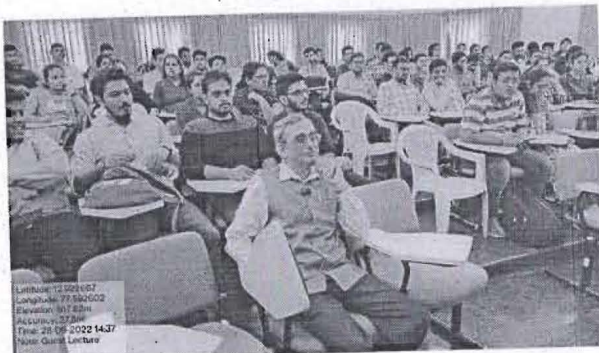
Feed back of the students: All participants appreciated the session and wished to have more and more sessions like this to share minute details pertaining to "Estate Planning"

Payal Jindal
Prof. Payal Jindal
Centre for Career Development

Dr. Purushottam Bung
Director-RVIM



LIBRARY: 12-523195
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TYPE: 28-09-2022 14:37
Topic: Guest Lecture



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REVISION: 167-50100
TYPE: 28-09-2022 14:37
Topic: Guest Lecture

27-09-2022

To,
The Director,
RV Institute of Management
Bangalore-41

Respected Sir,

Request for approval for inviting the Guest speaker Mr. Vijay Upendra for the Guest lecture for the 2nd semester MBA students on the topic Estate Planning.

Centre for Career Development plans to organize a guest lecture by **Mr. Vijay Upendra , Consultant at PropSeva for the 2nd semester MBA students on the topic Estate Planning on September 28th 2022 between 2.30 pm to 3.30 pm .**

We request your approval for inviting the guest

Enclosed is the profile.

Thanking you,
Yours Faithfully.

Payal Jindal
Payal Jindal

Approved
[Signature]
07/10

Contact

www.linkedin.com/in/vijay-upendra-349ab924 (LinkedIn)

Top Skills

Insurance

Health Insurance

Relationship Management

vijay upendra

Consultant Estate/Succession Planning at PropSeva
Bengaluru, Karnataka, India

Experience

PropSeva

Consultant Estate/Succession Planning
January 2019 - Present (3 years 10 months)
Bengaluru, Karnataka, India

Wills, Trust & Power of Attorney.

Education

Bangalore University

B.COM, Accounts & Economics

RV Institute of Management
Guest lecture on Estate Planning by Mr. Vijay Upendra , Consultant on 28th Septemebr 2022

Sl.no	Name	Section	Signature
1	CHAITANYA KAMATAGI B	A	KPMG
2	AKASH RACHAPPA KHANAGAVI	A	KPMG
3	SHETTY TRUPTHI CHANDRAHAS	A	Present
4	HARSHITHA SRINIVAS	A	ABSENT
5	SAGI SAMPI	A	Present
6	PAULOMEE BARUAH	A	Present
7	NEETHA KAMATH	A	Present
8	ADITYA UDAY HEGDE	A	Aditya
9	SHREYAS G A	A	Shreyas G A
10	SRUJANA S	A	Present
11	PRAJWAL S N	A	Present
12	SUCHITRA G	A	Suchitra
13	SANKET SURESH SHIRSAT	A	Present
14	ANIKET SANJAY REVANKAR	A	Aniket
15	M LUQMAN NAWAZ	A	M Luqman Nawaz
16	MADHURA A	A	ABSENT
17	H V SHREEVATSA	A	H V Shreevatsa
18	LILIMA DASH	A	Lilima Dash
19	KUMAR ASHUTOSH	A	Kumar Ashutosh
20	RAHUL S SANGOLLI	A	Rahul S Sangolli
21	GIRISH N NASHI	A	Present
22	ANKITA GAJANAN NAIK	A	Ankita
23	GURUBASAVARAJ K M	A	Present
24	LIKHITHA L	A	Likhitha L
25	RAHUL RAM BHAT	A	Present
26	AMIT KAMADOLLISHETTARU	A	KPMG
27	POOJARANI TALAWAR	A	Poojarani
28	ABHITHA K	A	Abhitha
29	ABHISHEK SHENOY	A	KPMG
30	DEEPAK GIRISH KALYANI	A	Deepak
31	ISAAC JESSE K	A	Present
32	VINAYAK RAO GAIKWAD K	A	Present
33	SUTOPA DEB	A	Present
34	BHASKARA PRABHU	A	Present
35	PRAKASH SHIVAKUMAR	A	KPMG
36	AKANKSH K G	A	KPMG
37	BERNARD FERNANDES	A	Present
38	VIOLA PINTO	A	Present
39	VARSHA	A	KPMG
40	GAGANDEEP V N	A	Gagandeep V N
41	ANUSHA	A	Anusha
42	KAVYAPRIYA J	A	Present
43	BASAVARAJ	A	Present
44	ANVITH KUMAR	A	Present
45	DESAI JATIN ARUN	A	Present
46	NAYAN KUMAR	A	Present
47	DINAH NEETHA NORONHA	A	Present
48	CHETAN SINGH M	A	Chetan

44	ANVITH KUMAR	A	Present
45	DESAI JATIN ARUN	A	Desai
46	NAYAN KUMAR	A	Present
47	DINAH NEETHA NORONHA	A	Present
48	CHETAN SINGH M	A	Present
49	KAUSTUBH LACHAPPANAVAR	A	Present
50	KSHITIJ P L	A	Devi hi p
51	BHUVANES P	A	P. Bin
52 X	KOKILA K	A	ABSENT
53	M M JABEZ	A	Jab
54	KALAVALA ABHISHTA	A	Present
55	KAPARTHI BHAVANA	A	Present
56	HEMA S	A	Present
57	RAMANABOINA ANAND KUMAR	A	Present
58	SNEHA U	A	Sneha
59 X	D SURIYA PRIYASREE	A	ABSENT
60 X	TEJAS N	A	ABSENT
1 X	AISHWARYA G	B	Aishu
2	SUPRIYA GOVIND BELSARE	B	Present
3 X	AISHWARYA P	B	ABSENT
4	CHIDRI BALAJI	B	Balaji
5 X	PRAJWALA	B	ABSENT
6	POORNIMA L	B	Present
7	SAMEEKSHA M P	B	Present (KPMG)
8 X	RAKSHITH R T	B	KPMG
9 X	SHUBHA R	B	KPMG
10 X	ADITI RANI	B	ABSENT
11 X	NEELAMMA M K	B	ABSENT
12	NAMRATHA N	B	Namrath
13	OLETI SAI SREENITHIYA	B	Nithya
14	RAMANUJAM H J	B	Ram
15	CHAVI JAGADEESH	B	Present
16 X	MALLESH S	B	ABSENT
17 X	SRINIDHI K	B	KPMG
18	B SHASHANK	B	Bshashank
19	NAGARAJ GAJANAN HEGDE	B	Hegde
20 X	YASHASWINI P	B	ABSENT
21 X	TANUSHREE R	B	Present
22 X	CHETHAN KUMAR V A	B	ABSENT
23 X	DEEPAK GOPALAKRISHNAN	B	ABSENT
24 X	POORNAPRAJNYA K MANGALVEDI	B	poorna ABSENT
25	JENISHA MENEZES	B	Present
26	SRAVANI SUNIL MIHALSEKAR	B	Present
27 X	M RITISH	B	KPMG
28 X	PREETHAM D VARMA	B	ABSENT
29	DHIRAJKUMAR BELAVADI	B	Present

30	FERNANDES RICHA FLORINDA	B	Present
31	MEGHA U JOSHI	B	Megha
32	HEGDE PAVANA GANAPATHI	B	Present
33	LOYSTON CRASTA	B	Present
34	ANJANA KSHIRASAGAR	B	Present
35	TEJAS H P	B	Present ABSENT
36	AMITH BHAT	B	Present
37	NUTHANA U	B	Present
38	MUCHELI SUBBARAJU	B	Present
39	NANDAGOPAL B R	B	Present ABSENT
40	VISHAL SHIVARAJ	B	Present
41	SHASHI KUMAR R	B	ABSENT
42	YASHWANTH R	B	ABSENT
43	NAVEEN C	B	KPMG
44	PAVAN KUMAR M	B	KPMG
45	MADHUSUDAN G	B	ABSENT
46	ANNASAGARAM RAGHAVENDRA	B	ABSENT
47	SYED MUSSAVEERULLA	B	Mussav ABSENT
48	SYED SAMEER	B	S ABSENT
49	GURU VARUN G	B	ABSENT
50	NAVEEN SETTY N A	B	KPMG
51	REHAN FAISAL QADRI	B	ABSENT
52	SMITHA M	B	ABSENT
53	ANIRUDH K	B	ABSENT
54	SALMAN FAISAL QADRI	B	Salmam ABSENT
55	RAVISH RAMACHANDRA HEGDE	B	Present
56	POOJA VALLUR	B	Present
57	MAHANTH GOWDA K C	B	KPMG
58	SHAH VINIT SIDDHARTH	B	V. S. Shah
59	NAYANA G C	B	Present ABSENT
60	NIRANJAN JANARDHAN HEGDE	B	Present
1	VIPUL VILAS NAIK	C	Vipul
2	M PRANEETH KUMAR REDDY	C	KPMG
3	NIKHIL S ANJANALLI	C	Nikhil
4	KARTHIK P SHETTY	C	Present
5	AMITH C	C	Amith
6	AKANKSH P	C	AKANKSH ABSENT
7	SACHITH B K	C	ABSENT
8	SOURAV SADANAND SWAR	C	Sourav ABSENT
9	NISHANTH KRISHNA	C	NK
10	MEHUL V BHASKAR	C	Present
11	SHUBHAM RAJENDRA REVANKAR	C	Present
12	SHEEBAL M S	C	Present
13	VISHNU KUMAR	C	Present
14	AKHILA H	C	Akhila
15	ANANYA P HEGDE	C	Present

16	NIVEDITHA K SWAMY	C	Niveditha
17	S SHREYAS	C	Present
18	B S SUSHEN	C	Present
19	PRAJWALA H	C	Prajwala
20 X	VAISHNAVI N	C	Vaishnavi
21	M S SUKRUT	C	Meer
22	AMOGHA Y G	C	Amogha
23	BHARATH K S	C	Bharath K.S.
24 X	SHUBIKSHA S	C	KPMG
25	P T KIRTI	C	Pratiksh
26	MANOJ RAKSHATH B S	C	Manoj
27	DIVYA SHREE M	C	Divyashree
28	VARUN S BHARADWAJ	C	
29 X	S KARTHIK	C	ABSENT
30 X	PRAMOD K L	C	ABSENT
31	BHOOMIKA BHAT	C	
32	SOUMYA GANAPATI HEGDE	C	Soumya
33	SHREEKRISHNA	C	
34	YOGASHREE C N	C	
35	CHARANA T U	C	
36	NIKITHA J SHANBHOG	C	Nikitha J
37	DIHANYA S SHARMA	C	Diya's Sharma
38	GANESH HEGDE	C	Ganesh
39	ANUSHA PRAKASH	C	Anusha
40	JAGADISH SHENOY R	C	Present
41	MADHAN KUMAR C S	C	Present
42	DHANUSH K V	C	Present
43	SWAMI SAMIKSHA PUSHPARAJ	C	Present
44 X	NALASANI VARSHITHA	C	Nalasa
45	KOTHA KEERTHANA	C	Keethana
46	SANKALP V	C	Present
47	MANOJ N S	C	Manoj
48	SHIVAM GANAPATI ANVEKAR	C	Anvekar
49 X	SHUBHAM SINGH	C	Shubham, ABSENT
50 X	ABHIJEETH MASHETTY	C	KPMG
51 X	PRANITH KUMAR S	C	Pranith Kumar
52	LIKITHA A	C	Likitha A
53	BHUPALI SAURABH PRAKASH	C	Bhupali
54 X	SYED RAIHAN	C	
55	SHRI HARI L	C	Shrihari
56	SATHYA B NAYAKA	C	Sathya nayaka
57	NEHA H V	C	Neha
58	SAAHIL SRIKANT KULLOLI	C	Saahil
59	SIMRANJIT KAUR	C	KPMG
60 X	AGAMYA A KINHAL	C	Agamya A



Walkathon In Association With Central Depository Services (India) Limited (CDSL) (Financial Literacy Rally for World Investors Week) Conducted By Finance Department	
Date: 14 th October 2022	Venue: Walkathon
Time: 8.30 am to 11.30 pm	Event : Financial Literacy Rally for World Investors Week
Person in-charge from CDSL: Mr. C.S Harisha (Regional Head- Karnataka), CDSL	Event Coordinator: Dr. Dileep & Dr. Janhavi M, Prof. Pooja Takalkar & Prof. Ankitha S
No. of Participant (Staff and Students): 189	
Objectives <ul style="list-style-type: none">- To Increased Awareness of investment among public and promote financial literacy among investors.	
Resource person profile: <p>Mr. C.S.Harisha – He sarded his career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years. And Working with CDSL as regional head, Karnataka since 2009. And his area of work is associated with Business Development, Training and support.</p> <p>He has conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations</p>	
Event Details: World Investors Week is an annual event that is celebrated globally to raise awareness about financial literacy among individuals. The event aims to educate people about the importance of financial planning, saving, and investing in order to achieve their long-term financial goals. The event featured two activities such as financial literacy rally for 5 kilo-meter in Jayanagar area and guest speakers from CDSL team who shared their knowledge and experiences on personal finance.	

The Financial Literacy Rally was organized on October 4th, 2022, in the area Jaayanagar, Bangalore City. The event was open to all the MBA students and Teaching and non-teaching staff of the RV Institute of Management. The rally was designed to be an interactive and informative event that provided participants with the opportunity to learn about the basics of financial literacy through various the raaly and one session by Mr. C S Harisha to the students.

The Financial Literacy Rally was a huge success and had a significant impact on the participants i.e. students, general public, staffs members of RVIM. The event provided a platform for individuals to learn about the importance of financial literacy and how it can help them achieve their financial goals.

Feedback

The Financial Literacy Rally organized during World Investors Week was a successful event that had a significant impact on the participants. The event helped increase awareness about the importance of financial literacy, improve knowledge about personal finance, and create a positive attitude towards financial planning. It is crucial to continue organizing such events to ensure that individuals are equipped with the knowledge and skills necessary to make informed financial decisions. World Investors Week should be commended, and similar events should be encouraged in the future to increase financial literacy among the general public.

Event Coordinators

Dr. Dileep

Dr. Jahnvi M

Prof. Pooja Takalkar

Prof. Ankitha S

Director

Annexure 1	Banner
Annexure 2	Brief profile of the speaker
Annexure 3	Attendees list
Annexure 4	Photo Gallery
Annexure 5	Certificates

ವಿಶ್ವ ಹೂಡಿಕೆದಾರರ ಸಪ್ತಾಹ 2022 World Investor Week 2022

10 - 16 ಅಕ್ಟೋಬರ್, 2022
October 10 - 16, 2022

ಬುದ್ಧಿವಂತ ಹೂಡಿಕೆದಾರ - ಸಂಪೂರ್ಣ ಮಾಹಿತಿಯ ನಂತರ ಮಾತ್ರ ಹೂಡಿಕೆ
ಮಾಡುತ್ತಾನೆ ಹಾಗೂ ತನ್ನ ಎಲ್ಲಾ ಬಂಡವಾಳವನ್ನು ಒಂದೇ ರೀತಿಯ ಹೂಡಿಕೆಯಲ್ಲಿ
ತೊಡಗಿಸುವುದಿಲ್ಲ.

**Investor Resilience - A Smart Investor conducts research
before investing and diversifies his portfolio**



भारतीय प्रतिभूति और विनियम बोर्ड
Securities and Exchange Board of India



ONCU-IOSCO

WORLD
INVESTOR
WEEK 2022



RV Institute of Management



CDSL

INVESTOR PROTECTION FUND TRUST

Annexure 2 Resource Person

Brief Profile:

Name: C.S.Harisha

Organisation: Central Depository Services India Limited

Designation: Regional Head-Karnataka

Qualification: BA, LLB.

Additional: Certified NISM Trainer.

Experience: Started career with Bangalore stock Exchange as head of DP operations and compliance and worked for 9 years.

Working with CDSL as regional head, Karnataka since 2009.

Area of work: Business Development, Training and support.

Conducted over 200 investor awareness programs in association with various market participants and regulator. Organised over 120 training programs for market intermediaries, colleges and other institutions on Depository operations.

Annexure 3 Attendees list

RASHTRVEYA SIKSHANA SAMITHI TRUST®
RV INSTITUTE OF MANAGEMENT
BANGALURU-5600041
(Autonomous Institution Affiliated to BCU)

FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
14th October 2022: ATTENDANCE

Teaching Staff List

Sl.No.	Name	Signature
1	Dr. Purushottam Bung	
2	Dr. Noor Firdoos Jahan	
3	Dr. Anupama K Malagi	
4	Dr. Santhosh. M	
5	Dr. Padmalini Singh	
6	Dr. M Jahnavi	
7	Dr. Rashmi Shetty	
8	Dr. Vinay .KS	
9	Smt. Anitha. B.M. D'Silva	
10	Prof. Nagasubba Reddy	
11	Prof. Sowmya. D. S	
12	Prof . Payal Jindal	
13	Prof . S.K. Manjunath	
14	Prof . Ramya. S	
15	Prof . Dileep	
16	Prof . Uma Sharma	
17	Prof . Pooja Ravindra Takalka0072	
18	Prof . Vidyadhara Hegde	
19	Prof . Ankita Shrivastva	
20	Prof . Anupama S.M.	

Non-Teaching Staff List

Page 1 of 2

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
14th October 2022: ATTENDANCE

Sl.No.	Name	Signature
1	Mr. Chethan Kumar. B	
2	Mr. Subbarayappa	
3	Mr. Sridhara. H.R	
4	Mr. Manjunath. L	
5	Mr. Shivakumar H.C	
6	Mr. Sujan Paul	
7	Smt. Lakshmi. A	
8	Smt. Mary Reena M	
9	Smt. Kiran Kumari K	
10	Smt. Ramyashree .S	
11	Mr. Rajanna S.C	
12	Mr. T. Vamsi Krishna	
13	Mr. Manjunath N	
14	Mr. Ashok Kumar Reddy. B	
15	Mr. Kumar S. T	
16	Mr. Mathias	

D- Group Staff List

Sl.No	Name	Signature
1	Puttaraju A.J	
2	Borashetty	
3	Geetha	
4	Suvarnamma	
5	Ravi Kumar	
6	Mamatha.L	
7	Rajamma	
8	Shankar Gowda	
9	Devi	

Page 2 of 2

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
14th October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
1	P18FW21M0009	CHAITANYA KAMATAGI B	^	
2	P18FW21M0010	AKASH RACHAPPA KHANAGAVI	^	
3	P18FW21M0015	SHRETTU TRUPTHI CHANDRAHAS	^	
4	P18FW21M0018	HARSHITHA SRINIVAS	^	
5	P18FW21M0019	SAGI SAMPI	^	
6	P18FW21M0020	PAULOMEE BARUAH	^	
7	P18FW21M0021	NEETHA KAMATH	^	
8	P18FW21M0022	ADITYA UDAY HEGDE	^	
9	P18FW21M0023	SHREYAS G A	^	
10	P18FW21M0024	SRIJANA S	^	
11	P18FW21M0025	PRAJWAL S N	^	
12	P18FW21M0026	SUCHITRA G	^	
13	P18FW21M0027	SANKET SURESH SHIRSAT	^	
14	P18FW21M0028	ANIKET SANJAY REVANKAR	^	
15	P18FW21M0030	M LUQMAN NAWAZ	^	
16	P18FW21M0031	MADHURA A	^	
17	P18FW21M0032	H V SHREEVATSA	^	
18	P18FW21M0033	LILIMA DASH	^	
19	P18FW21M0034	KUMAR ASHUTOSH	^	
20	P18FW21M0035	RAHUL S SANGOLLI	^	
21	P18FW21M0036	GIRISH N NASHI	^	
22	P18FW21M0037	ANKITA GAJANAN NAIK	^	
23	P18FW21M0038	GURUBASAVARAJ K M	^	
24	P18FW21M0041	LIKHITHA L	^	
25	P18FW21M0042	RAHUL RAM BHAT	^	
26	P18FW21M0043	AMIT KAMADOLLI SHETTARU	^	
27	P18FW21M0044	POOJARANI TALAWAR	^	
28	P18FW21M0045	ABHITHA K	^	
29	P18FW21M0047	ABHISHEK SHENOY	^	
30	P18FW21M0051	DEEPAK GIRISH KALYANI	^	

Page 1 of 6

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FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
14th October 2022: ATTENDANCE

Sl.No	UUCMS NO	Name	Section	Signature
31	P18FW21M0052	ISAAC JESSE K	^	
32	P18FW21M0054	VINAYAK RAO GAIKWAD K	^	
33	P18FW21M0055	SUTOPA DEB	^	
34	P18FW21M0057	BHASKARA PRABHU	^	
35	P18FW21M0058	PRAKASH SHIVAKUMAR	^	
36	P18FW21M0061	AKANKSH K G	^	
37	P18FW21M0062	BERNARD FERNANDES	^	
38	P18FW21M0064	VIOLA PINTO	^	
39	P18FW21M0065	VARSHA	^	
40	P18FW21M0067	GAGANDEEP V N	^	
41	P18FW21M0071	ANUSHA	^	
42	P18FW21M0074	KAVYAPRIYA J	^	
43	P18FW21M0077	BASAVARAJ	^	
44	P18FW21M0086	ANVITH KUMAR	^	
45	P18FW21M0093	DESAI JATIN ARUN	^	
46	P18FW21M0104	NAYAN KUMAR	^	
47	P18FW21M0116	DINAH NEETHA NORONHA	^	
48	P18FW21M0129	CHETAN SINGH M	^	
49	P18FW21M0130	KAUSTUBH LACHAPPANAVAR	^	
50	P18FW21M0131	KSHTI P L	^	
51	P18FW21M0132	BHUVANES P	^	
52	P18FW21M0134	KOKILA K	^	
53	P18FW21M0141	M M JABEZ	^	
54	P18FW21M0142	KALAVALA ABHISHTA	^	
55	P18FW21M0146	KAPARTHI BHAVANA	^	
56	P18FW21M0149	HEMA S	^	
57	P18FW21M0154	RAMANABOINA ANAND KUMAR	^	
58	P18FW21M0173	SNEHA U	^	
59	P18FW21M0176	D SURIYA PRIYASREE	^	
60	P18FW21M0182	TEJAS N	^	

Page 2 of 6



**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**
 14th October 2022: ATTENDANCE

Slno	UUCMS NO	Name	Section	Signature
1	P18FW21M0006	AISHWARYA G	B	[Signature]
2	P18FW21M00053	SUPRIYA GOVIND BELSARE	B	[Signature]
3	P18FW21M00063	AISHWARYA P	B	[Signature]
4	P18FW21M00066	CHIDRI BALAJI	B	[Signature]
5	P18FW21M00068	PRAJWALA	B	[Signature]
6	P18FW21M00069	POORNIMA L	B	[Signature]
7	P18FW21M00073	SAMEEKSHA M P	B	[Signature]
8	P18FW21M00075	RAKSHITH R T	B	[Signature]
9	P18FW21M00076	SHUBHA R	B	[Signature]
10	P18FW21M00079	ADITI RANI	B	[Signature]
11	P18FW21M00083	NEELAMMA M K	B	[Signature]
12	P18FW21M00085	NAMRATHA N	B	[Signature]
13	P18FW21M00090	OLETI SAI SREENITHYA	B	[Signature]
14	P18FW21M00091	RAMANUJAM H J	B	[Signature]
15	P18FW21M00092	CHAVI JAGADEESH	B	[Signature]
16	P18FW21M00094	MALLESH S	B	[Signature]
17	P18FW21M00095	SRINIDHI K	B	[Signature]
18	P18FW21M00096	B SHASHANK	B	[Signature]
19	P18FW21M00099	NAGARAJ GAJANAN HEGDE	B	[Signature]
20	P18FW21M0101	YASHASWINI P	B	[Signature]
21	P18FW21M0102	TANUSHREE R	B	[Signature]
22	P18FW21M0103	CHEZHAN KUMAR V A	B	[Signature]
23	P18FW21M0105	DEEPAK GOPALAKRISHNAN	B	[Signature]
24	P18FW21M0106	POORNAPRAJNYA K MANGALVEDI	B	[Signature]
25	P18FW21M0107	JENISHA MENEZES	B	[Signature]
26	P18FW21M0108	SRAVANI SUNIL MHALSEKAR	B	[Signature]
27	P18FW21M0109	M RITISH	B	[Signature]
28	P18FW21M0111	PREETHAM D VARMA	B	[Signature]
29	P18FW21M0112	DEHRAJKUMAR BELAVADI	B	[Signature]
30	P18FW21M0113	FERNANDES RICHA FLORINDA	B	[Signature]



**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)**
 14th October 2022: ATTENDANCE

Slno	UUCMS NO	Name	Section	Signature
31	P18FW21M0114	MEGHA U JOSHI	B	[Signature]
32	P18FW21M0117	HEGDE PAVANA GANAPATHI	B	[Signature]
33	P18FW21M0118	LOYSTON CRASTA	B	[Signature]
34	P18FW21M0121	ANJANA KSHIRASAGAR	B	[Signature]
35	P18FW21M0124	TEJAS H P	B	[Signature]
36	P18FW21M0127	AMITH BHAT	B	[Signature]
37	P18FW21M0128	NUTHANA U	B	[Signature]
38	P18FW21M0136	MUCHELI SUBBARAJU	B	[Signature]
39	P18FW21M0137	NANDAGOPAL B R	B	[Signature]
40	P18FW21M0138	VISHAL SHIVARAJ	B	[Signature]
41	P18FW21M0139	SHASHI KUMAR R	B	[Signature]
42	P18FW21M0140	YASHWANTH R	B	[Signature]
43	P18FW21M0144	NAVEEN C	B	[Signature]
44	P18FW21M0145	PAVAN KUMAR M	B	[Signature]
45	P18FW21M0150	MADHUSUDAN G	B	[Signature]
46	P18FW21M0151	ANNASAGARAM RAGHAVENDRA	B	[Signature]
47	P18FW21M0152	SYED MUSSAVEERULLA	B	[Signature]
48	P18FW21M0153	SYED SAMEER	B	[Signature]
49	P18FW21M0157	GURU VARUN G	B	[Signature]
50	P18FW21M0161	NAVEEN SETTY N A	B	[Signature]
51	P18FW21M0162	REHAN FAISAL QADRI	B	[Signature]
52	P18FW21M0163	SMITHA M	B	[Signature]
53	P18FW21M0164	ANIRUDH K	B	[Signature]
54	P18FW21M0165	SALMAN FAISAL QADRI	B	[Signature]
55	P18FW21M0166	RAVISH RAMACHANDRA HEGDE	B	[Signature]
56	P18FW21M0167	POOJA VALLUR	B	[Signature]
57	P18FW21M0169	MAHANTH GOWDA K C	B	[Signature]
58	P18FW21M0174	SHAH VINIT SIDDHARTH	B	[Signature]
59	P18FW21M0175	NAYANA G C	B	[Signature]
60	P18FW21M0181	NIRANJAN JANARDHAN HEGDE	B	[Signature]



**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE**

Sl.No	UUCMS NO /	Name	Section	Signature
1	P18FW21M0001	VIPUL VILAS NAIK	C	
2	P18FW21M0002	M PRANEETH KUMAR REDDY	C	<i>Praneeth</i>
3	P18FW21M0003	NIKHIL S ANJANALLI	C	<i>Adh</i>
4	P18FW21M0004	KARTHIK P SHETTY	C	<i>Karthik</i>
5	P18FW21M0005	AMITH C	C	<i>Amith</i>
6	P18FW21M0007	AKANKSH P	C	<i>Akanksh</i>
7	P18FW21M0008	SACHITH B K	C	
8	P18FW21M0011	SOURAV SADANAND SWAR	C	
9	P18FW21M0012	NISHANTH KRISHNA	C	<i>All</i>
10	P18FW21M0013	MEHUL V BHASKAR	C	<i>Mehul</i>
11	P18FW21M0014	SHUBHAM RAJENDRA REVANKAR	C	<i>Shubham</i>
12	P18FW21M0016	SHEEBAL M S	C	
13	P18FW21M0017	VISHNU KUMAR	C	<i>Vishnu</i>
14	P18FW21M0029	AKHILA H	C	<i>Akhila</i>
15	P18FW21M0039	ANANYA P HEGDE	C	<i>Ananya</i>
16	P18FW21M0040	NIVEDITHA K SWAMY	C	<i>Niveditha</i>
17	P18FW21M0046	S SHREYAS	C	<i>Sshreyas</i>
18	P18FW21M0048	B S SUSHEN	C	<i>Bssushen</i>
19	P18FW21M0049	PRAJWALA H	C	<i>Prajwala H.</i>
20	P18FW21M0050	VAISHNAVI N	C	<i>Vaishnavi</i>
21	P18FW21M0056	M S SUKRUT	C	<i>Sukrut</i>
22	P18FW21M0059	AMOGHA Y G	C	<i>Amogha</i>
23	P18FW21M0060	BHARATH K S	C	<i>Bharath K S</i>
24	P18FW21M0070	SHUBIKSHA S	C	<i>Shubiksha</i>
25	P18FW21M0072	P T KIRTI	C	
26	P18FW21M0078	MANOJ RAKSHATH B S	C	
27	P18FW21M0080	DIVYA SHREE M	C	<i>Divya</i>
28	P18FW21M0081	VARUN S BHARADWAJ	C	<i>Varun</i>
29	P18FW21M0082	S KARTHIK	C	<i>Karthik</i>
30	P18FW21M0084	PRAMOD K L	C	



**FINANCE DEPARTMENT ORGANIZING WALKATHON IS ASSOCIATION WITH
 CENTRAL DEPOSITORY SERVICES(INDIA) LIMITED (CDSL)
 14th October 2022: ATTENDANCE**

Sl.No	UUCMS NO	NAME	Section	Signature
31	P18FW21M0087	BHOOMIKA BHAT	C	<i>Bhoomika</i>
32	P18FW21M0088	SOUMYA GANAPATI HEGDE	C	<i>Soumya</i>
33	P18FW21M0089	SHREEKRISHNA	C	
34	P18FW21M0097	YOGASHREE C N	C	
35	P18FW21M0098	CHARANA T U	C	
36	P18FW21M0100	NIKITHA J SHANBHOG	C	<i>Divya Shree</i>
37	P18FW21M0110	DHANYA S SHARMA	C	<i>Dhanya</i>
38	P18FW21M0119	GANESH HEGDE	C	<i>Ganesh</i>
39	P18FW21M0120	ANUSHA PRAKASH	C	<i>Anusha</i>
40	P18FW21M0122	JAGADISH SHENOY R	C	<i>Jagadish</i>
41	P18FW21M0123	MADHAN KUMAR C S	C	<i>Madhan</i>
42	P18FW21M0125	DHANUSH K V	C	<i>Dhanush</i>
43	P18FW21M0126	SWAMI SAMIKSHA PUSHPARAJ	C	<i>Swami</i>
44	P18FW21M0133	NALASANI VARSHITHA	C	<i>Nalasa</i>
45	P18FW21M0135	KOTHA KEERTHANA	C	<i>Keerthana</i>
46	P18FW21M0143	SANKALP V	C	
47	P18FW21M0147	MANOJ N S	C	<i>Manoj</i>
48	P18FW21M0155	SHIVAM GANAPATI ANVEKAR	C	<i>Shivam</i>
49	P18FW21M0156	SHUBHAM SINGH	C	<i>Shubham</i>
50	P18FW21M0158	ABHJEETH MASHETTY	C	
51	P18FW21M0159	PRANITH KUMAR S	C	<i>Pranith</i>
52	P18FW21M0160	LIKITHA A	C	<i>Likitha</i>
53	P18FW21M0170	BHUPALI SAURABH PRAKASH	C	<i>Bhupal</i>
54	P18FW21M0171	SYED RAIHAN	C	<i>Syed</i>
55	P18FW21M0172	SHRI HARIL	C	<i>Shri</i>
56	P18FW21M0177	SATHYA B NAYAKA	C	<i>Sathya</i>
57	P18FW21M0178	NEHA H V	C	<i>Neha</i>
38	P18FW21M0179	SAAJIL SRIKANT KULLOLI	C	<i>SaaJil</i>
59	P18FW21M0180	SIMRANJIT KAUR	C	<i>Simranjit</i>
60	P18FW21M0184	AGAMYA A KINHAL	C	<i>Agamya</i>

Annexure 4
Photo Gallery



world investor week 2022



world investor week 2022







world investor week 2022



world investor week 2022



Annexure 6

Certificates

Certificate

OF PARTICIPATION

This Certificate is presented to

Prof . Dileep

for successfully attending the Investor Awareness Program (IAP) on

FINANCIAL LITERACY RALLY, DATED: 14th October. 2022

Organized by CDSL Investor Protection Fund Trust
in association with Indira School of Business Studies, Pune



A handwritten signature in blue ink, appearing to read 'S. Suresh'.

For CDSL IPF Secretariat



Student Development Programme (SDP)

Date: 27th Oct to 31st Oct 2022	Venue: RVIM
Time: 10:00 AM to 3:00 PM	Event : SDP
No. of Participant: 100	Event Convener: Dr. Padmalini Singh Prof. Pooja Takalkar

Objectives

- The SDP was organized to bring insights from industry about web analytics and trends in digital marketing for students to learn practical aspects of digital marketing.



Resource Person:

Mr. M. S. Kumar

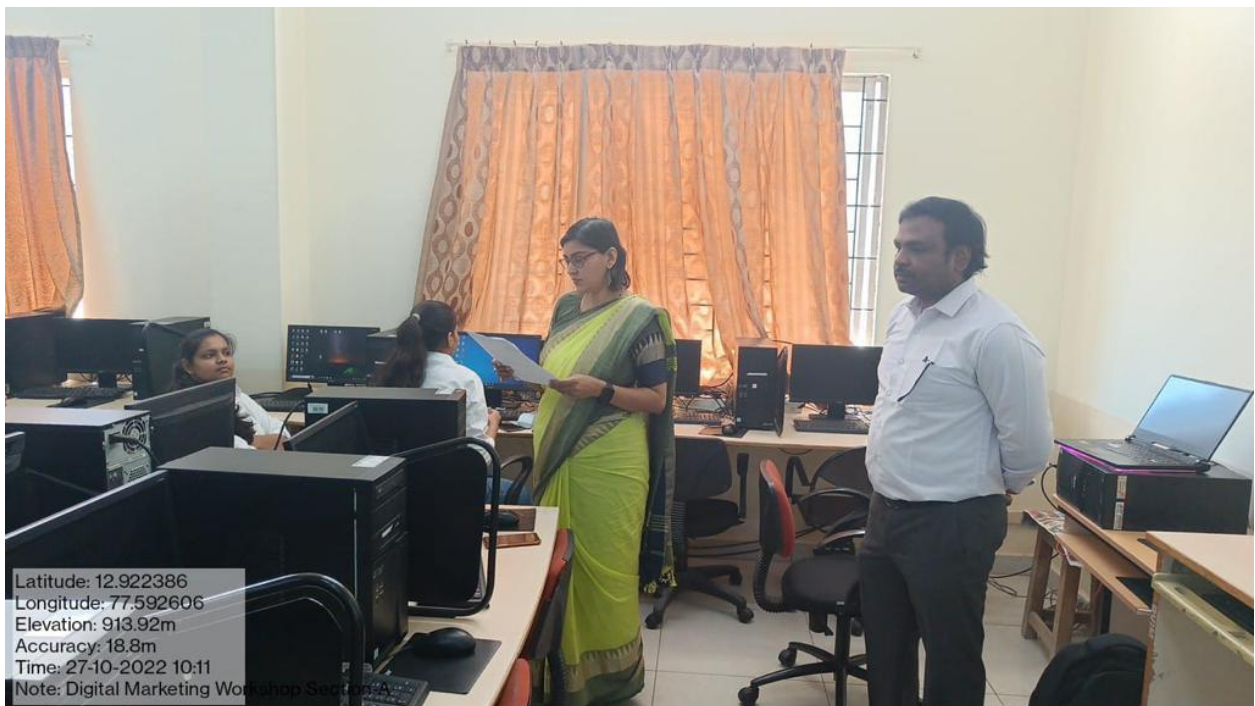
Digital Marketing Trainer and Consultant

- ❖ Visiting faculty for Digital Marketing - IIM Kozhikode - IIM Indore.
- ❖ Empaneled Trainer for NIIT - Digital Marketing Program.
- ❖ Sr.Digital Marketing Trainer & Consultant for PG Diploma program in Digital Marketing - TIMES OF INDIA GROUP - Times Pro.
- ❖ Digital marketing Faculty – Ordertrainings.com
- ❖ Visiting faculty – Make Intern & Simplilearn and Imarticus.
- ❖ Marketing consultant & CMO for MentorPro & Life Plus hospitals.
- ❖ Digital Marketing consultant for Xiaomi India.
- ❖ Consultant and Trainer for Novo Nordisk.
- ❖ CMO- Sr. Marketer NIDM-National Institute of Digital marketing.
- ❖ Visiting Faculty & Key note speaker at M.S Ramaiah University, Presidency university, PES University, IBMR Business School - RR Institutions -Sheshadripuram & Reva university.
- ❖ Worked a Digital Marketing consultant for H.P India – Comviva, Mahindra,Marlabs- Emphasis, Saxson Global
- ❖ Trained more than 11,000+ Trainees and corporate professionals.
- ❖ Conducted more than 360+ corporate workshops and Seminars.

Student Development Programme (SDP) on “Web analytics and Digital innovation and Trends”



Mr. Kumar demonstrated Hands-On session on Website analytics using google analytics, Behavioural analysis and recent trends in AI and machine learning, Chatbots, Influencer marketing, Programmatic advertising, conversational marketing and online communities and co-creation.





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Longitude: 77.592621
Elevation: 913.92m
Accuracy: 16.9m
Time: 28-10-2022 10:30
Note: Digital Marketing Wo



Feedback & Coordinator Comment:

The webinar was appreciated by the students as it brought hands on experience in Web Analytics for all the participants.

Event Coordinator

Padmalini

Dr. Padmalini Singh

Event Convener:



Director



A Report and Relevant documents of workshop on 'Contemporary Trends in HRM'

Date: 7th, November 2022	Venue: Seminar Hall
Time: 10:30 am to 2:00 pm	Semester & Section: Second semester(A,B C)
No. of Participant: 180	Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

The objective of the workshop was to educate students about recent trends and practices adopted by HR Managers in present as part of Human Resource Management subject

Brief Profile of the Resources Person: Mr. Chandramouli, Head - Human Resource and L & D, Abylle Solutions Pvt. Ltd., Bengaluru and Mr. Nadeem Pasha, Talent Acquisition Head, Robosoft Technologies, Bengaluru were the resource person for the workshop.

Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

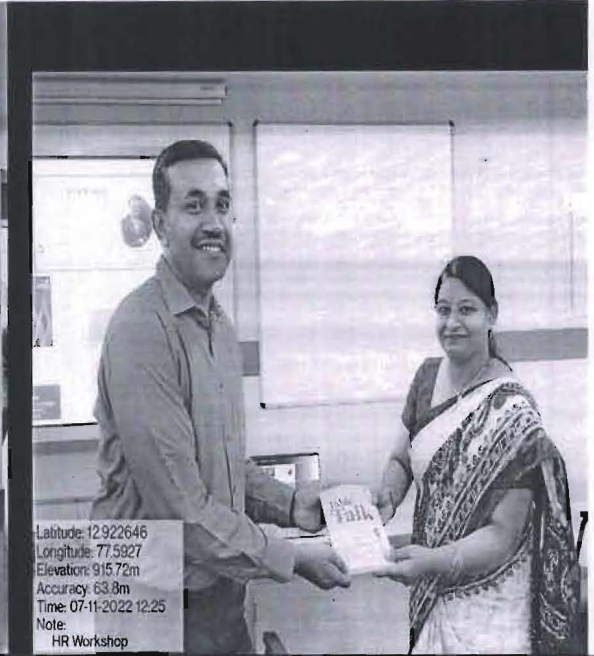
- E-Recruitment using AI and Social Media – Mr, Chandramouli told that AI compares the experience between resumes and prioritises applicants from the most pertinent to the opening to the least relevant. Augmented intelligence takes this further by finding candidates through data collated from an internal database, social media networks, open-web profiles and job boards
- Virtual On boarding; Virtual onboarding is a process and/or program that gives your new team members the information they need to know everything about the organization they are joining. This includes mission, purpose, values, goals, and other HR and logistical information. Mr Nadeem said, how easy it is do this virtually during lock down.
- Augmented Reality and Virtual Reality
- Coworking and Coworking Spaces; Coworking is an arrangement in which workers for different companies share an office space. It allows cost savings and convenience through

the use of common infrastructures, such as equipment, utilities and receptionist and custodial services, and in some cases refreshments and parcel acceptance services. They told how much it is helping startups to start their offices without many investments.

- Home as New office: People are enjoying work at home. They discuss about the challenges, they are facing in monitoring work from home.
- Organizational Justice and Fairness is very important for HR professional. Both of them presented many case studies of their companies. That was very good learning for the students.
- Managing Diversity and Inclusion: a lot of examples are given here, how ladies are being ask to join companies after their maternity leaves and how they are giving them all the benefits to balance their motherhood with the work.

The workshop concluded with a lot of questions from the students and resource person were answering tall their questions very well.

Photo Gallery



List of Participant

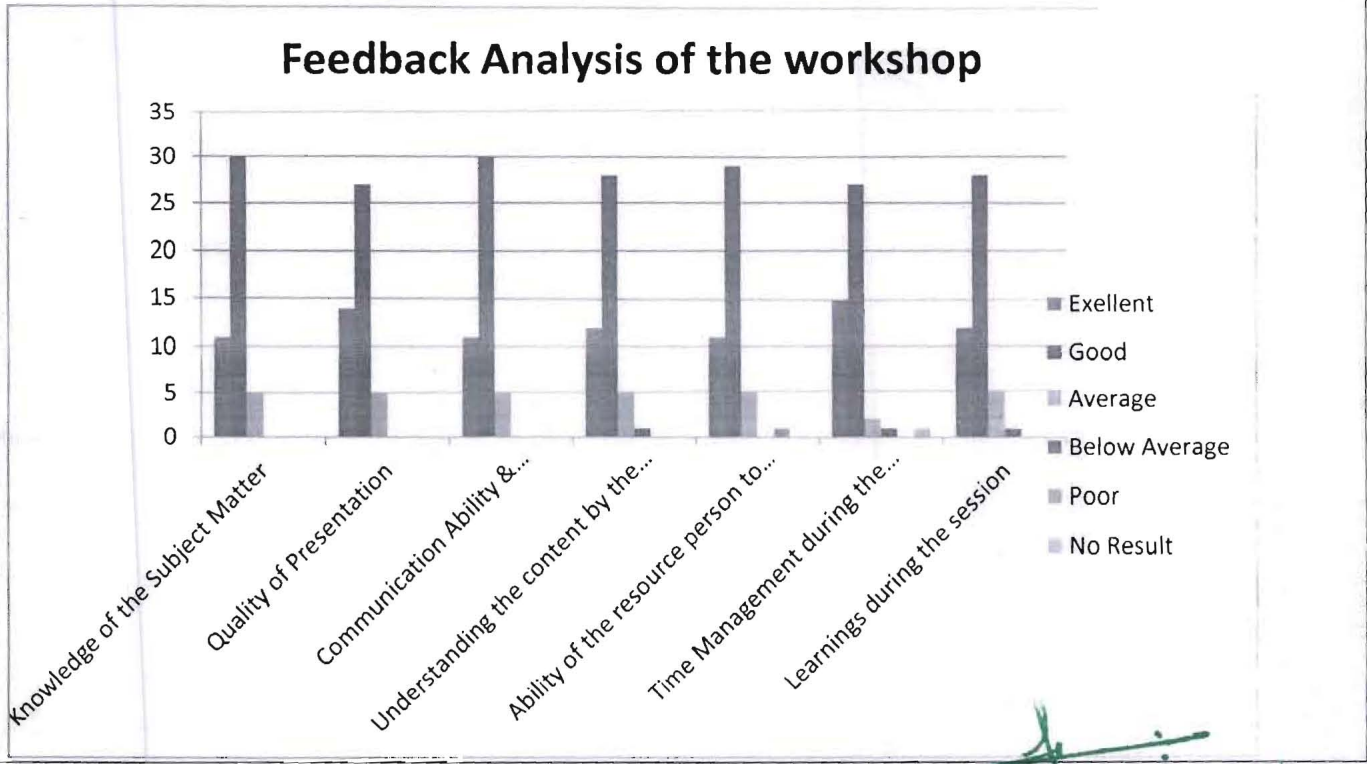
RV INSTITUTE OF MANAGEMENT
Autonomous Institution Affiliated to IICU
MBA Programme II Semester

Nov 17, 2022

Reg. No	Name	Section	MIS	MIS
P18W21A0001	VIVEK K. S. SHAIK	C		
P18W21A0002	M. PRASAD. H. KUMAR P. DODI	C		
P18W21A0003	ADARSH K. ANJANALI	C		
P18W21A0004	KARTHAN P. SHETTY	C		
P18W21A0005	ADITHYAN C.	C		
P18W21A0006	AKASH K. S.	C		
P18W21A0007	W. ADITHYAN	C		
P18W21A0008	SURAJAN K. S. S. S. S. S.	C		
P18W21A0009	SARATHI K. RISHONA	C		
P18W21A0010	MEHUL N. BHASKAR	C		
P18W21A0011	M. H. DHANU K. R. S. S. S. S.	C		
P18W21A0012	ADITHYAN S. S.	C		
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P18W21A0100	ADITHYAN S. S.	C		

Feedback/ Coordinators Comment:

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:




Event Coordinator




Director



R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th "T" Block, Jayanagar, Bangalore-560041

Centre for Career Development Organized

**BMA Lecture Series in Association with Bangalore Management Association
For third semester MBA students for batch 2021-23
On the topic 'Journey of Entrepreneur'**

Date: 30/01/23	Venue: Seminar Hall
Resource Person : Mr. Sudhakar Pai MD-Kurlon India Pvt.Ltd.	Topic 'Journey of an Entrepreneur'
No. of Participants: 178	To : 3rd semester MBA students
	Event Coordinator: Prof. Uma Sharma and Prof. Payal Jindal
<u>Objectives:</u> <ul style="list-style-type: none">▪ To facilitate students to interact and understand the journey of an entrepreneur.▪ Entrepreneur's journey engages students to learn life skills and relate to business acumen.▪ These interactive sessions are platform gives students the platform to discuss and get the industry perspective and current trends of the corporates to the students	
<u>Brief Profile of the Resource Person:</u> <p>Mr. Sudhakar Pai , BE graduate from Manipal Institute of Technology , has been heading various business ventures in the Manipal group . Mr.Sudhakar Pai has a total experience of 35 years of work in Finance, Education and Manufacturing.</p> <p>Currently Mr. Sudhakar Pai is the MD of Kurlon India Pvt Ltd.</p>	
<u>Agenda/Flow of the Event:</u> <p>The Journey of an Entrepreneur- of Mr.Sudhakar Pai was organized as part of the Bangalore Management Association Lecture Series. Mr. Sudhakar Pai addressed the second year MBA student of batch 2021-23.</p> <p>In his address he began with an overview of the legacy built by Manipal group and its prowess in Finance and Education sector of the state and the hall mark organisation that has been set up by the group.</p> <p>Mr.Sudhakar related to his journey as an entrepreneur when he narrated how the Kurlon company</p>	

today is more a consumers driven company rather than a management lead enterprise as it sells what consumers need by procuring the best technology to give the best mattress that provides its users a fulfilling sleep and a better and healthy life.

Through the talk Mr.Sudhakar Pai used several anecdotes and shared his experience gave his advice and managerial insights.



Photo of the session:

Take away from the session:

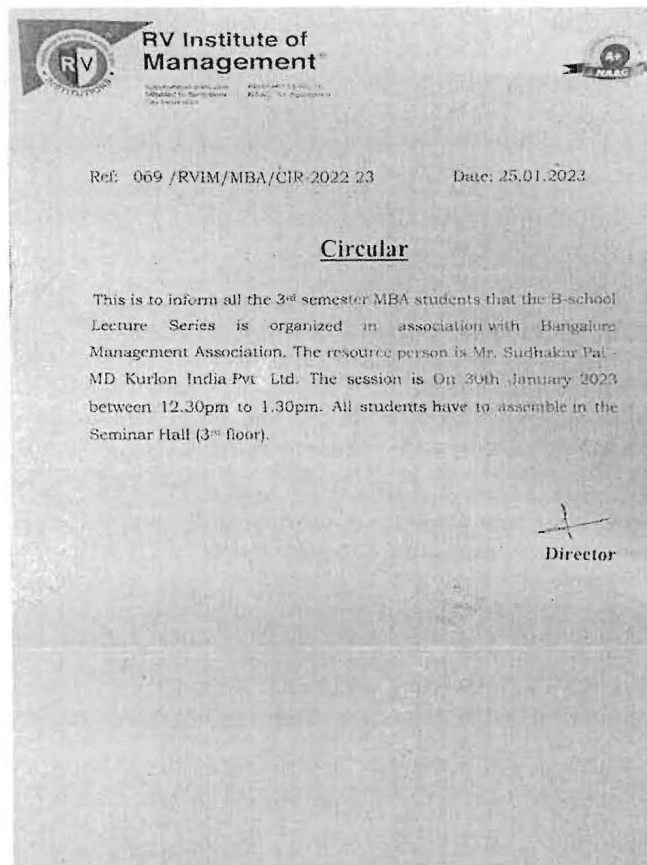
This session as a part of BMA Lecture Series aimed to give students entrepreneurship related experience sharing by successful entrepreneurs – by sharing their consistent effort to keep

growing their enterprise and the ways of overcoming challenges to implement their plan and the type of decisions they take was what students found the learning point in.

Feedback of the students:

Students appreciated the session and wished to have more and more sessions like this to share minute details pertaining to interaction with more Industry resource person.

Circular of the Session



Uma Sharma
Ms. Uma Sharma
Centre for Career Development

Purushottam Bung
Dr. Purushottam Bung
Director-RVIM

A Brief Report on Awareness Programme on Intellectual Property Rights

Program Title:- *Awareness Programme on Intellectual Property Rights*

Date:- 14th February 2023

Scheme- National Intellectual Property Awareness Mission (NIPAM)

Resource Person - Mr. Abhishek Singh (M.Tech., IIT Roorkee) - Examiner of Patents & Designs , Patent Office Chennai

Total Number of Participants

Students - 260

Faculties - 20

Objective - To create awareness about Intellectual Property Rights among students and staff

Introduction - Intellectual property rights refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. It includes copyrights, patent, design, Trademarks, Geographical Indications, Semiconductor IC layout - designs etc.

RVIM Bangalore is having keen interest in activities related to Intellectual Property rights and encourages students and faculty members to apply for it. RVIM organised an IP Awareness program on 14th Feb 2023 under National Intellectual Property Awareness Mission (NIPAM).

Mr. Abhishek Singh an IITan of patents office chennai addresses students and staffs of RV Institution of Management on Intellectual Property Rights, and how an individual can file patent application.



Figure 1 Prof Vidyadhara of RVIM introducing the guest



Figure 2 - Dr Purushottam Bung Director RVIM welcomes Mr Abhishek Singh with flowers



Figure 3.1



Figure 3.2



Figure 3.3 Session on Intellectual Property rights by Mr. Abhishek Singh of Intellectual Property Office, Chennai



Figure 4 Certificate of Appreciation





A Workshop on “Social Media Marketing”

Date: 1 st , 3 rd and 30 th March 2023	Venue: Seminar Hall, RVIM
Time: 10:00 AM to 12:30 PM	Event : Workshop
No. of Participant: 76	Event Convener: Dr. Padmalini Singh

Objectives

- The webinar was organized to bring insights from industry about social media marketing for students to learn practical aspects of digital marketing.

Agenda/Flow of the Event

Resource Persons:

Dr. Shweta Singh

Entrepreneur,
 |Food & Lifestyle | myfoodspree@gmail.com
 Vancouver, Canada



Shweta Singh is an experienced influencer with a demonstrated history of content creation and blogging. She is a strong arts and design professional with a Doctor of Philosophy (Ph.D.) focused in Mass Communication/Media Studies from Banaras Hindu University. She has also worked with DD News, New Delhi.

She is currently based in Vancouver, Canada. She has partnered with a number Canadian and global brands. These include Save on Foods, Chalo FreshCo, Knorr, Meyer Canada, Fritolay, T Fal, Royale, Vahdam India, and, Red Path Sugar.





Keerthan Kamath

Social Media Specialist, RDPR, GOI

A social media marketing professional with 2.5 years of experience, I have had the opportunity to work with clients from various industries and domains. My expertise lies in social media management, Facebook and Instagram advertising, online reputation management, and LinkedIn marketing. He has worked with popular smartphone brands like Google, OnePlus, and realme to name a few.



Ms. Shreya Satish Deshpande

Social Media Manager

As a Freelance Social Media Manager, Shreya have a diverse expertise in managing the social media accounts for clients. She manage her own Art brand that is well promoted on social media and also works with Startups in Bangalore to plan, develop and execute social media marketing for branding.

Online Workshop on “Social Media Marketing”



Ms. Shreya explained how the social media campaigns are conceptualized and executed. She then gave a classroom exercise in a group for students to work on the social media campaign and design the content for a given companies. She further analyzed it and gave feedback to the students.



Mr. Keerthan Kamath explained all the features of LinkedIn platform to the students and asked students to work on their LinkedIn profile simultaneously. At the end, students were able to see the difference in profile building after incorporating his valuable inputs.



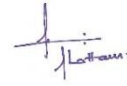
Dr. Shweta Singh navigated through her own Instagram page to show the content strategies (photo, videos etc.,) She shared her expertise of photography and open software to develop a content. The choice of music, background, and lighting etc., and also discussed how rate cards are made and influencers contact the sponsor companies.

Feedback & Coordinator Comment:

The workshop was appreciated by the students as it brought hands on experience in Social Media Marketing and for all the participants.

Event Convener:

Padmalini



Event Coordinator

Dr. Padmalini Singh

Director





RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

A Report and Relevant documents of workshop on 'Emerging Trends in Logistics'

Date: 12th, April 2023

Venue: Seminar Hall

Time: 2:40 pm to 4:40 pm

Semester & Section: Third semester(Marketing)

No. of Participant: 70

Event Coordinator: Dr. Noor Firdoos Jahan

Objectives

The objective of the workshop was to educate students about recent trends in Logistics as part of Sales and Distribution subject

Brief Profile of the Resources Person: C.S.Venkatesh, Currently managing a training company – MetaCog Solutions

- More than 35 years work experience in sales, marketing, supply chain management and consulting
- Industries – diesel engines, FMCG, automotive, consumer electronics, enterprise software
- Companies – Cummins, ITC, Singapore Technologies, Baan Asia-Pacific, i2 Technologies
- Worked in India and Asia-Pacific
- BTech from NITK and MBA from XLRI

Outcome Achieved/ Attained:

The workshop was very well delivered by the resource persons and it was very much beneficial for our students as the resource person share their practices in terms of the following topics:

The massive adoption of smartphones, increased data network and scores of apps gave a big boost to the mobile retail. Retailers came up with specific strategies to incorporate mobile into its customer experience with massive transition from typical commerce to e-commerce and then to m-commerce. As a result, m-commerce industry in India is expected to capture 80% of the e-commerce market by 2020. Retailers are now using every technology available at their disposal to establish a direct route to their customers and end consumers in terms of digital payments, personalisation & agile retail. Following key trends are likely to emerge in the technology distribution and retail space:

• **Higher acceptance for e-distribution** - There will be increased acceptability for e-payments at small and big retailers alike, leading to an increased number of retailers going digital with higher acceptance for e-based offline distribution.

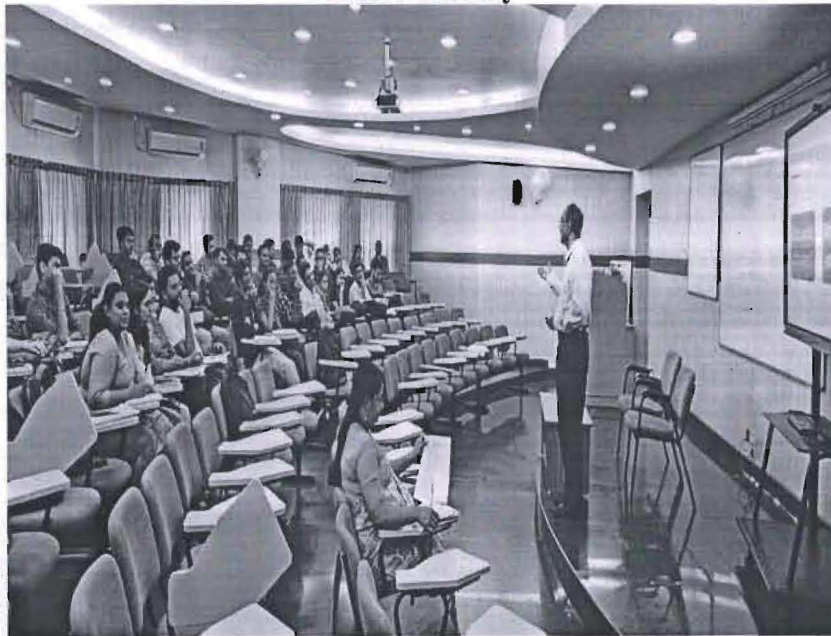
• **More Efficient Distribution** - This will be a surge in D2R business in India where manufacturers will directly bill to the retailers as per their need, making the supply chain more

efficient and at far lesser cost.

- **Grey Market will Crash** - Demonetisation will lead to increase in cash-less transactions and hit the grey market massively (which, in case of accessories, can be as high as 70%).
- **Accessories under GST Net** - GST implementation will lead to further adherence of taxation, leading to growth in tax-paid accessories
- **High-end Accessories market will boom** - Increase in Smartphone penetration will lead to a major boom for high-end mobile accessories. We might be at the tipping point in 2017 with multiple international brands making a beeline for India.

The workshop concluded with a lot of questions from the students and resource person were answering all their questions very well.

Photo Gallery

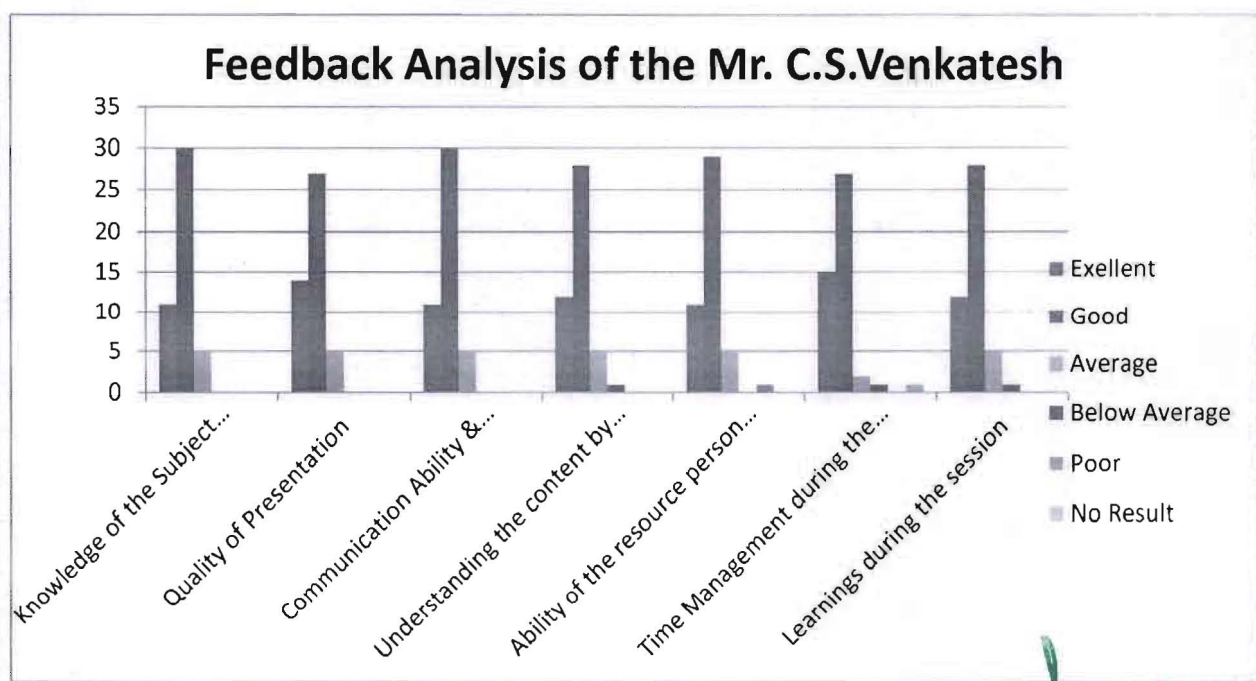


List of Participant

Sr	Name of the student	Signature
33	KISHAN K. K.	
34	KISHAN K. K.	
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62	KISHAN K. K.	

Feedback/ Coordinators Comment:

At the end of the session, the feedback was collected from the students in the Google form. The summary of the same is provided here:



[Signature]
Event Coordinator



[Signature]
Director

Guest Lecture

RVIM Centre for Innovation, Entrepreneurship, and Incubation organized a Business Guest Lecture on April 28, 2023.

The resource person was Dr. Krishna Kumar NG Ph.D, author of the book “ Building a Business Better”, a handy and beneficial book for MSME business owners and startup founders.

Faculty Incharge: Dr. Rashmi Shetty, Prof. Uma Sharma, Prof. Anitha D'Silva, RVIM Centre for Innovation, Entrepreneurship and Incubation.

Number of attendees: 80

The session was highly interactive, with students actively engaging in discussions, asking questions, and sharing their own entrepreneurial ideas and aspirations. The resource person provided valuable feedback and advice to the students, encouraging them to pursue their entrepreneurial dreams with passion and determination. He delved into his entrepreneurial journey, from identifying opportunities to scaling a startup. The resource person shared personal experiences, challenges faced, and the importance of a well-structured business plan. The interactive session encouraged students to actively participate, discussing their own entrepreneurial ideas and aspirations. The workshop also touched on legal and regulatory considerations, team building, and securing funding. The students left the session with newfound motivation and a better understanding of what it takes to build a successful startup. It was a resounding success, empowering the students to consider entrepreneurship as a viable and rewarding career path.

The session provided the students with valuable insights into the entrepreneurial world, inspiring them to consider entrepreneurship as a viable career option. The session concluded with the resource person encouraging the students to believe in

themselves, take calculated risks, and continuously learn and innovate on their entrepreneurial journey.

Photo Gallery





**RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT**

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

Guest Lecture in Emerging trends in Marketing

Date: 22-5-2023

Day: Monday

Time: 14.30 - 16.30pm

Semester & Section : I Semester A, B & C

**No. of Participant: Students 157 and
Staff Members 02**

Topics of the session

- Emerging trends in marketing
- Digital marketing - Virtual and Augmented Reality in marketing
- AI in marketing - Network marketing
- Affiliate marketing - Marketing analytics
- Social marketing

Agenda/Flow of the Event

Session 1 : 2.30pm to 4.15 Pm

Session 2 : 4.15 to 4.30pm Q& A, Interactions

About Resource person

Ms. Divya Purnaiya, Founder and Director of Brand Update that carves digital strategies for brands. Brand Update has been responsible for over 40 brands across product categories like retail, FMCG, E-learning, consumer durables, B2B, Food, Events, agriculture, web based services. She holds a BSc in mathematics from St. Theresa College and a management degree with marketing specialization from the Xavier Institute of Management in Bhubaneswar.

She has over 20 years of experience as a marketing professional, working to help brands in achieving their marketing goals, and 20 years of teaching experience educating management graduates with a marketing specialization. She serves as a visiting professor at the Mount Carmel Institute of Management. She also serves as a mentor and a key member of the Swayam team, a division of the FICCI Ladies organization dedicated to helping women entrepreneurs grow their businesses. She worked as the marketing director for Principal Axis Systems Pvt Ltd, a company that created cutting-edge mobile and online apps, and as a business developer for Polaris Software Lab. She is a tech lover, story teller, boisterous extrovert, bibliophile, insane list maker, coffee holic, and she is a closet spiritualist.

Resource person Ms. Divya Purnaiya and Prof. Anitha BM Dsilva during the session



1st semester students in the seminar hall

The resource person spoke about the data privacy and how effectively Ecommerce apps use our data for their benefit. The data given is used for their convenience and market the products to us on a regular basis. Digital marketing is an all-encompassing term that consists of digital channels, such as **content marketing**, SEO, email marketing, social media marketing, and mobile marketing. Virtual Reality creates a digital environment that replaces the user's real-world environment. Virtual Reality is primarily used in gaming and entertainment applications. **Data exposed in transit** — Data transmitted via emails, API calls, chat rooms, and other communications. Data breach can have critical consequences, including financial losses. However, a data leak involves more negligence than a data breach, typically resulting from insider threats.

Thanks to social media and rapid-fire search engines people find what they are looking for faster than ever before in today's world. Data relating to Shopping goods, luxury, stationery, grocery, and automobiles are available in abundance in the net. Both marketer and customers have become choosy.

Feedback/ Coordinators Comment:

The guest lecture empowered the students to understand the meaning of Artificial intelligence marketing solutions offer ways to bridge the gap between data science and execution. The process of sifting through and analyzing data and how marketers analyse the same. Marketing teams can then use this data to ensure the right message is being delivered to the right person at the right time, via their channel of choice.

Outcome achieved/ attained: The following were the outcome of the session

- Students were informed to keep the data secured at all points of time
- Never to share information on net, or any public media
- Data like phone, email id should not be given to unknown sources. Ecommerce platform are the major users of our data. They screen the requirement of the individuals based on the data available to them.
- Machine learning platforms come in handy when marketers are using for their convenience.
- Marketers can use AI to both identify potential clients or buyers, and deliver the ideal content that's most relevant to them.
- Often marketers can have trouble customers determining where to and when to place advertisements and can struggle with figuring out what content to deliver individuals

**Report prepared
Prof. Anitha BM Dsilva**

