



Rashtreeya Sikshana Samithi Trust
R V Institute of Management

CA-17, 36th Cross, 26th Main, 4th T Block Jayanagar, Bangalore - 560041

Accredited by NAAC with "A" Grade

Vidyaarthi Adhiveshanam 2014

Student Conference

on

INNOVATIVE BUSINESS STRATEGIES – GOOD BUSINESS TO GREAT BUSINESS

Thursday, May 29, 2014

About the Conference

In the wake of globalisation, "Value addition", "Creativity", "Effective and Efficient Management" have become the Key factors. Across the business world one finds various types of practices, knowledge dimensions and styles of management.

'Eureka' moment may happen only once in a hundred years! Hence, an organisation should try to develop an innovation culture and adopt formal processes by which to harness a great idea when it strikes, so that it can be distilled into something remarkable and replicable.

In the present scenario, it is of prime importance to have sustainable innovative strategies, which not only add positive values but contribute towards better management.

*Paper and Idea
presentation
competition for
Post-graduate
Management
students*

Vidyaarthi Adhiveshanam 2014

Vidyaarthi Adhiveshanam 2014 aims at encouraging students to understand the need for Innovative Business Strategies in today's complex business world. It is a platform for the young and talented minds to express their ideas by presenting papers on the theme of the conference.

Send your paper to:

vidyaarthiadhiveshanam@gmail.com

Sub Themes

- Creative Ventures
- Business Models
- Financial Services
- Management of Distribution Channels
- Products and Services
- HR Practices
- Business Technology

Key Dates

Paper Submission: on or before May 26, 2014

Registration: on or before May 28, 2014

Contact: 9900246239, 9743286344, 080-42540313

Best Paper Award
Win
Cash Prizes



Rashtriya Sikshana Samithi Trust

RV Institute of Management

CA – 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041

Accredited by NAAC with “A” Grade

Presents

VIDYAARTHI ADHIVESHANAM 2014

PAPER PRESENTATION COMPETITION FOR POST GRADUATE COMMERCE & MANAGEMENT STUDENTS

on

“INNOVATIVE BUSINESS STRATEGIES - GOOD BUSINESS TO GREAT BUSINESS”

THURSDAY, MAY 29, 2014

Sub Themes

- + Creative Ventures
- + Business Models
- + Financial Services
- + Management of Distribution Channels
- + Products and Services
- + HR Practices
- + Business Technology

Any other topic relevant to the theme of the conference can be submitted

Send your paper to: vidyaarthiadhiveshanam@gmail.com

Programme

Plenary Session: <i>“Strategies for Successful Business”</i>	Dr. Pallab Bandyopadhyay A Leadership Architect, Career Coach, Change & Transition Specialist
Panel Discussion: <i>“Economic Conditions & Political Stability for Business Growth”</i>	Mr. Karan Kumar Chief Mentor, Shruth & Smith Foundation Mr. Meghashyam Karanam Lead Product Marketing Manager, Consumer & Small Business, Microsoft India Ltd. Dr. Jyotirmoy Ghosh Professor, RV Institute of Management
Technical Session	Paper presentation Competition

- Three best papers will be awarded with cash prize.
- A paper can have a single author or a maximum of two authors from the same Institute.
- The registration fee for paper presentation is Rs. 200/- per student.
- The registration fee for participation only is Rs. 100/- per student.
- Any number of students can participate from an institute.
- Participants should prepare the power point presentation for 10 minutes and submit the same on the day of conference (only for paper presenters).
- Spot Registration 9 am to 10 am
- For further details Visit: www.rvim.in, Contact: 9900246239, 9743286344, 080-42540313

Vidyaarathi Adhiveshanam 2014

Students Conference

Thursday, May 29, 2014

Roles and Responsibilities

SI	Particulars	Faculty In-charge
1	Brochure & Poster, Invitation & Certificates <ul style="list-style-type: none">+ To design brochure, poster and printing of the same in the required quantity+ Design the Invitation & Certificates+ Identifying the suitable printer & obtaining the quotations for necessary printing+ To order for printing of Brochures, Posters, Invitations and Certificates in the required quantity and receipt of the same	Ms. Pavithra S T Mr. Gowrisha
2	Distribution of Posters, Invitations and Certificates <ul style="list-style-type: none">+ To list the number of institutions in Bangalore offering MBA programme.+ To identify students for marketing and depute them in teams to distribute the brochures along with posters to listed institutions/colleges.+ To prepare the Information sheets to collect details of the institution, faculty coordinators, contact numbers and follow up regularly.+ To maintain students' database by recording their day-to-day visits to various institutions.+ To brief all the students with necessary information about the programme+ To plan the marketing strategies on various means of passing the information+ To update the information about the progress of work done regularly to the director+ To maintain the list of students attendance details+ To make the arrangements for writing the name of participated student delegates on the certificates.+ To prepare a list of guests, judges, trustees, student delegates, invitees and well wishers for the distribution of the Invitations.+ To give the invitations personally or send by posts to all of them and reconfirm the receipt of the invitation	Mr. Gowrisha Ms. Pushpa M Mr. Manjunath S K
3	Receipt, Acceptance & Scheduling of Papers <ul style="list-style-type: none">+ To receive the full papers sent on email vidyaarathiadhiveshanam@gmail.com and download papers+ To communicate about the acceptance or non-acceptance of papers+ To update regularly about the receipt of papers+ To plan and schedule the accepted papers for the presentation	Ms. Pavithra S T Ms. Sowmya D S
4	Paper Review <ul style="list-style-type: none">+ To review the papers and to suggest the changes if any to be made by the participants	Members of Vidyaarathi Adhivesham

5	Inauguration & Valedictory Arrangements <ul style="list-style-type: none"> + To prepare the programme schedule, prestographs for the Inaugural & Valedictory function + To arrange the photo and lighting of the lamp + To arrange for the bouquets, flowers, water bottles, scribbling pads, pens etc 	Ms. Sowmya D S Ms. Bhavya Vikas
6	Venue Arrangements, Technical support & Banner <ul style="list-style-type: none"> + To arrange for the mics and check their functioning + To arrange computer systems for the presentation in the conference hall + To support the delegates in loading the PPTs in the computer and assist during their presentation + To record the audio of the complete conference + To make and arrange the stand banner at the entrance 	Mr. NNS Reddy Mr. Mahesh G Ms. Divya Mohan Rao
7	Plenary Session <ul style="list-style-type: none"> + To make necessary arrangements for the plenary session + To introduce the speaker to the participants + To thank the speaker after the session 	Ms. Bhavya Vikas Ms. Sangita Das
8	Panel Discussion <ul style="list-style-type: none"> + To make necessary arrangements for the panel discussion + To introduce the speakers to the participants + To moderate the discussion + To thank the speakers after the session 	Mr. Gowrish Dr. Noor Firdoos
9	Technical Session <ul style="list-style-type: none"> + To make necessary arrangements for the paper presentation + To introduce the judge to the participants + To guide the participants for the presentation + To prepare the judgment sheet for paper presentation 	Dr. Anupama Malagi Ms. Anitha D'Silva Ms. Divyashree S
10	Hospitality & Reception <ul style="list-style-type: none"> + To make necessary preparations for receiving the guests & judges + To guide all the student delegates to the venue of the competition 	Dr. Jyotirmoy Ghosh Mr. Narasima Venkatesh Ms. Mary Metilda Ms. Payal Jindal
11	Food & Snacks <ul style="list-style-type: none"> + To list the lunch menu and snacks for the student delegates + To identify the caterers and seek quotations from them + To plan the venue & make necessary arrangements for the same 	Mr. Manjunath S M Mr. N Suresh
12	Identifying & Inviting Guests, Speakers & Judges <ul style="list-style-type: none"> + To identify the guests for the inaugural and valedictory programme and judges for the competition + To confirm their participation and invite them. + To make necessary arrangements for the distribution of invitations to guests & judges 	Members of Vidyaarthi Adhiveshanam

13	<p>Mementos for guests</p> <ul style="list-style-type: none"> + To purchase Mementos for guests of Inaugural & valedictory function, Plenary Session Speaker and Panel Discussion Members 	<p>Ms. Pushpa M Ms. Bhavya Vikas</p>
14	<p>Publicity and Branding</p> <ul style="list-style-type: none"> + To plan and identify media persons for the awareness and publicity of the programme. + To prepare brief write up about the programme for information to newspapers and communicate in advance 	<p>Mr. A Chandran Ms. Krupalini N Swamy</p>
15	<p>Registration</p> <ul style="list-style-type: none"> + To design & prepare in advance format sheets ready for the registration of the student teams on the day of conference + To guide the student delegates in the process of the payment of the registration fee 	<p>Ms. Rashmi Shetty Ms. Maithri Ms. Rangalakshmi</p>

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Vidyarthi Adhiveshanam 2014

Students' Conference

on

Innovative Business Strategies: Good Business to Great Business

Inaugural Programme

At 10.00 am, Thursday, May 29, 2014

Programme Schedule

10.00 am – 10.05 am	Invocation	Students, II Semester MBA, RVIM
10.05 am – 10.15 am	Welcome Address	Ms. Priyanka M II Semester MBA, RVIM
10.15 am – 10.20 am	Lighting of the Lamp	By the Dignitaries
10.20 am – 10.25 am	About the Conference	Ms. Vidyullatha Shridhar II Semester MBA, RVIM
10.25 am – 10.40 am	Address by the Chief Guest	Sri. K Parashivaiah, I.R.S. Additional Director of Income-Tax, Investigation, Bangalore
10.40 am – 10.45 am	Release of RVIM Newsdesk	By the Dignitaries
10.45 am – 10.55 am	Presidential Address	Dr. M P Shyam Trustee, Rashtreeya Sikshana Samithi Trust & Chairman, Governing Council, RVIM
10.55 am – 11.00 am	Vote of Thanks	Ms. Arpitha IV Semester MBA, RVIM

Compering: Ms. Nishta Bohra, IV Semester MBA, RVIM

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Vidyarthi Adhiveshanam 2014

Students' Conference

on

Innovative Business Strategies: Good Business to Great Business

Valedictory Programme

At 4.30 pm, Thursday, May 29, 2014

Programme Schedule

4.30 pm – 4.35 pm	Invocation	Students, II Semester MBA, RVIM
4.35 pm – 4.40 pm	Welcome Address	Ms. Steffi David IV Semester MBA, RVIM
4.40 pm – 4.45 pm	Brief Report on Vidyarthi Adhiveshanam	Mr. Punith K S IV Semester MBA, RVIM
4.45 pm – 4.55 pm	Feedback	By the Participants
4.55 pm – 5.10 pm	Address by the Chief Guest	Dr. N S Vishwanath Principal, M P Birla Institute of Management, Bangalore
5.10 pm – 5.15 pm	Prize Distribution	By the Dignitaries
5.15 pm – 5.25 pm	Presidential Address	Sri. M K Dattaraj Trustee, Rashtreeya Sikshana Samithi Trust, Bangalore.
5.25 pm – 5.30 pm	Vote of Thanks	Ms. Srilekha N Murthy IV Semester MBA, RVIM

Compering: Ms. Greeshma K, II Semester MBA, RVIM

Jaanapada matthu Saamskruthika Habba 2014

March 28, 2014

Roles and Responsibilities

SI No	Committees	Proposed Committee Members	Role of the Committee Member
1	Poster, Invitation & Certificates	Ms. Bhavya Vikas Mr. Gowrishu	To design the poster & printing of the same To design the invitation, certificate & volunteer card To take care of certificate distribution
2	Marketing & Registration	Mr. Gowrishu Dr. Anupama K Malagi Ms. Anitha D Silva Mr. G Mahesh Ms. Rangalakshmi	To list the number of Degree colleges in Karnataka To identify students for marketing and depute them in teams to distribute the posters to the degree colleges in Bangalore To send the soft copy of the poster and invitation to all the degree colleges in Karnataka To follow up with the college co-ordinators & give the update about the confirmation of participation To design and prepare the format sheets for registration of the student teams on the day of the event
3	Invitation Distribution & Photograph	Mr. Manjunath S K (PRO) Mr. A Chandran	To prepare the list of guests, judges, trustees, well wishers To distribute the invitation to the listed people To plan & identify media persons for the awareness and publicity of the programme. To make arrangements for the press release. To arrange for a photographer on the day of the event
4	Arrangements for the Inauguration & Valedictory Programme	Ms. Pavithra S T Ms. Sowmya D S	To prepare the programme schedule, prestographs for the Inaugural & Valedictory Programme To arrange for the lighting of the lamp To arrange for bouquets, shawl, flowers, water bottles, note pads, pens etc.
5	Stage & Venue Decoration & Green Room Arrangement	Ms. Pushpa M Ms. Rashmi Shetty Mr. Vidyashankar	To decorate the venue in folk style and to create a festival environment To allocate green rooms separately for girls and boys

6	Hospitality, Reception & First Aid	Prof. Jyotirmoy Ghosh Mr. N Venkatesh Ms. Mary Metilda Mr. A Chandran	To make necessary arrangement for receiving the guests and judges To maintain a guest diary and take the testimonial from the guests, judges and faculty members from other colleges To guide the student participants to the green room & venue of the competition To arrange for the first aid kit and to arrange for a doctor on call
7	Food & Refreshments	Mr. Manjunath S M Mr. Suresh N	To list the lunch menu and refreshments for the student participants and RVIM staff members To identify the caterers and seek quotations from them To provide lunch coupons for the participants from other colleges and volunteers of RVIM
8	Identifying & Inviting Guests & Judges	Ms. Bhavya Vikas Ms. Divya Mohan Rao	To identify the guests for the inaugural and valedictory programme and the judges for the events
9	Mementos for judges and prize winners	Ms. Bhavya Vikas Ms. Divya Mohan Rao Ms. Pushpa M	To purchase mementos for guests, judges and prize winners
10	Sponsorship & Stalls	Mr. N Venkatesh Ms. Divyashree S Ms. Divya Mohan Rao Mr. A Chandran Mr. Manjunath S K	To identify and list organizations necessary for sponsorship To make the student teams and depute them to various organizations for sponsorship To arrange tables and chairs for the stalls as per the requirement
11	Technical Support & Banner	Mr. NNS Reddy Mr. Vidyashankar Ms. Divyashree S	To arrange for public address system in the quadrangle, Seminar Hall and Conference Hall To make arrangements for the banner at the entrance and in the quadrangle

List of faculty co-ordinators for organizing the events

Roles and Responsibility of Faculty Co-ordinators

- To welcome & introduce the judges to the audience on the day of the event
- To announce the rules & regulations of the event
- To check the venue arrangement for the event & to take care of smooth flow of the event

Overall Co-ordinators

Ms. Bhavya Vikas

Ms. Divya Mohan Rao

Event	Faculty Co-ordinators	Venue
Folk & Classical Dance	Ms. Divyashree & Ms Anupama K Malagi	Quadrangle
Folk & Classical Music	Mr. Gowrishha Joshi & Mr. Mahesh	Seminar Hall
Instrumental Music	Ms. Pushpa	Conference Hall
Rangoli	Ms. Rashmi Shetty	Entrance-Car Parking lot
Painting	Mr. A Chandran	Classroom



Director



April 5, 2014

From,
Ms. Bhavya Vikas,
Ms. Divya Mohan Rao,
Members, Cultural Committee,
R V Institute of Management,
Bangalore.

To,
The Director,
R V Institute of Management,
Bangalore.

Respected Sir;

Sub: Submission of Report of Jaanapada matthu Saamskrutika Habba held
on March 28, 2014

With reference to the above, we hereby submit the report on Jaanapada matthu
Saamskrutika Habba 2014, an intercollegiate folk & classical festival for students of UG
courses held on March 28, 2014 for your consideration.

Kindly approve the report and advice us in this regard.

Thank you,

Yours sincerely,

Ms. Bhavya Vikas,

Ms. Divya Mohan Rao

Bavya 05/04/14

Divya Mohan Rao 5/4/14

A Good effort
for a neat documentation
my appreciations,

[Signature]
06-04-2014





Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26TH Main, 4TH "T" Block, Jayanagar, Bangalore-560041

Report on

Jaanapada matthu Saamskruthika Habba 2014

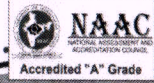
Held on Friday, March 28, 2014



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Presents



ಜಾನಪದ ಸಾಂಸ್ಕೃತಿಕ ಹಬ್ಬ ಉರಗುಳ

Jaanapada Matthu

Saamskruthika Habba

Events

- Gejje-Classical Dance
- Jaanapada Hejje- Folk Dance
- Alaapa-Classical Song
- Jaanapada Vykhari- Folk Song
- Vaadrita-Folk/Classical Instrument
- Mandana- Rangoli
- Vartika- Painting

Friday, March 28, 2014

Team Abhihita

(CULTURAL COMMITTEE, RVIM)

Invites you to unite in celebrating
Indian Culture and Heritage

Chief Coordinator

Dr. T.V. Raju, Director

Faculty Coordinators

Ms. Bhavya Vikas - 9886040144

Ms. Divya Mohan Rao - 9845126128

Student Coordinator

Ms. Vidyullatha Shridhar- 9902923807

Venue: RV Institute of Management

CA 17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore - 560 041. Ph: 080 42540300

For more information visit: www.rvim.in



Jaanapada Matthu Saamskruthika Habba 2014

The cultural committee-'ABHIHITA' of R V Institute of Management, conducted 'Jaanapada matthu Saamskrutika Habba', an intercollegiate Folk & Classical Festival for students of Undergraduate courses on Friday, March 28, 2014. The main idea behind the event was to bring awareness among the students about Folk/ Classical music, dance and rural drama which is the very lifeblood of Indian culture. There are many ritual dances/songs, devotional dances/songs, historical events and rural entertainment forms that have appeared as a traditional way of life. The objectives of the event was to provide a platform for the students of Undergraduate Colleges in Bangalore to showcase their talents in performing cultural events like Jaanapada/Classical Dance, Song, and Instrumental Music & Fine Arts like Rangoli & Painting.

The objective of the event was as follows:

- To bestow Indian culture as a pillar of sustainable development
- To provide a platform for the students to absorb & integrate talents and artistic expression in performing cultural events like Jaanapada/Classical Dance, Jaanapada/Classical/Hindustani Song & Fine Arts like Rangoli & Painting.
- To bring awareness to the students about the various folk and classical forms of India.
- To showcase various classical & folk forms of India to our youngsters.
- To reiterate & restore India's cultural heritage in the minds of students.

Number of teams that have participated in various events

Sl. No.	Events	Number of Teams
1.	Gejje-Classical Dance	8
2.	Jaanapada Hejje-Folk Dance	5
3.	Alaapa-Classical/ Hindustani Song	7
4.	Jaanapada Vykhari-Folk Song	9
5.	Mandana-Rangoli	3
6.	Vartika-Painting	2

List of Institutions that have participated in Jaanapada Habba 2014

Sl. No.	Name of the Institution
1.	Surana College
2.	SSMRV Degree College
3.	KSIT
4.	R V College of Physiotherapy
5.	East West College of Management
6.	National Degree College
7.	NMKRV College for Women
8.	Maharani Arts and Commerce Management College
9.	Sambhram Academy of Management Studies
10.	Vijaya College

Inauguration Function: The inaugural function was organized at 10.30 am on Friday, March 28, 2013 in the College Quadrangle. The invocation was rendered by Ms. Amulya P, second semester MBA student, RVIM. The welcome address was given by Dr. T V Raju, Director, RVIM. The Chief Guest for the event was Sri. Go. Ru. Channabasappa, President, Akhila Bharatha Sharana Sahitya Parishat & Former Chairman, Karnataka Janapada Academy, Bangalore. The Guest of Honour was Sri. T S Nagabharana, National Award Film Maker & Former Chairman, Karnataka Chalanachitra Academy, Bangalore. The programme was presided by Sri. K G Subbarama Setty, Hon. Treasurer, Rashtreeya Sikshana Samithi Trust. The vote of thanks was proposed by Ms. Bhavya Vikas, Assistant Professor, RVIM.

Judges of the various events

Sl No	Event Details	Name of the Judge
1	Gejje – Classical – Classical Dance (Solo & Group)	Smt. Ramaa Venugopalan, Artistic Director, Lakshmi Kalaalayam, Bangalore.
2	Jaanapada Hejje – Folk Dance (Solo & Group)	Vidushi Padmini Achchi, Secretary, Achchi Classical Dance Centre, Bangalore.
3	Alaapa – Classical Song	Smt. Rohini Prabhunandhan, Acclaimed Karoake Singer, Bangalore.
4	Jaanapada Vykhari – Folk Song	Vidushi. Smt. Anupama Sreemali TV Artist & Cultural Coordinator, PSBB Learning Leadership Academy, Bangalore.
5	Manadana – Rangoli	Smt. Meera Arun Sagar Artist, Vruksha School of Fine Arts, Bangalore.
6	Vartika – Painting	

Venue of the Events

Event	Venue
Dance Competition	College Quadrangle
Singing Competition	Seminar Hall – Third Floor
Rangoli Competition	Third Floor
Painting Competition	Room no. 210- Second Floor
Green Room - Boys	Yoga Hall, Sports Room - Basement
Green Room - Girls	First Aid Room, Room No. 208-Second Floor

Prize winners at Jaanapada Matthu Saamskruthika Habba

Event	Prize	Name of Student	Institution
<i>Gejje</i> Classical Dance - Solo	I Prize	Sindhu Hegde	SSMRV Degree College
	II Prize	Kavya G Rao	National Degree College
<i>Gejje</i> Classical Dance - Group	I Prize	Chitra Sunil & Team	SSMRV Degree College
<i>Jaanapada Hejje</i> Folk Dance -Group	I Prize	Rafika Mary & Team	Maharani Art, Commerce & Management College
<i>Alaapa</i> Classical/ Hindustani Song - Solo	I Prize	Prerana S	NMKRV College for Women
	II Prize	Manasa D	NMKRV College for Women
<i>Alaapa</i> Classical/ Hindustani Song -Group	I Prize	Vaibhav V & Team	Vijaya College
	II Prize	Prerana S & Team	NMKRV College for Women
<i>Jaanapada Vykhari</i> Folk Song -Solo	I Prize	Vaibhav V	Vijaya College
	II Prize	Ranjitha P	Vijaya College
<i>Jaanapada Vykhari</i> Folk Song Group	I Prize	Hariprasad & Team	Vijaya College
	II Prize	Venkatesh & Team	SSMRV Degree College
<i>Mandana</i> Rangoli	I Prize	Yashaswini & Ashwini	SSMRV Degree College
	II Prize	Veeramma & Sowmya	SSMRV Degree College
<i>Vartika</i> Painting	I Prize	Arun Kumar	Surana College
	II Prize	Saraswati R	SSMRV Degree College

Valedictory Function

The Jaanapada and Saamskrutika Habba was concluded with the Valedictory programme which was held on March 28, 2014, at 4.00 pm, in the Quadrangle. The invocation was rendered by Ms. Amulya P, second semester MBA student, RVIM. The Chief Guest for the programme was Sri B N Vijayakumar, MLA, Bangalore. The programme was presided by Sri. D P Nagaraj, Hon. Joint Secretary, Rashtreeya Sikshana Samithi Trust, Bangalore. Two of the participants gave their feedback about the programme which was very positive and motivating. The dignitaries distributed the memento & certificates to the prize winners. The vote of thanks was proposed by Ms. Divya Mohan Rao, Assistant Professor, RVIM.

Mr. Gowrish, Assistant Professor, Dept. of Finance, RVIM, compered for Inauguration & Valedictory Programme

Sponsorship details

Sl. No.	Name of the Organisation
1.	KSIC
2.	Vivekananda Sarees
3.	Canara Bank
4.	GRT Jewellers
5.	Vishwamala Hospitality Services
6.	The Week
7.	Media Partner- Deccan Herald

Stall Details: Around 16 stalls selling various items from sarees to food joints added a splash of colour to the celebration. The details of the stalls are as follows:-

Sl No	Stall Details	Type of Stall	Contact Information
1	Vivekananda Sarees	Premier Stalls	Mr. Krishna-09845980763
2	Gramin Angadi	Premier Stalls	9731105526 / 9448324727
3	Mehandi	Regular Stall	Sanya- 7259299640
4	Folk & Classical Photo Frame stall	Premier Stalls	9900150576
5	Aryurvedic Medicine Stores	Mobile Van	Dr. Soniya- 9481214255
6	The Week Magazines	Table in campus	Mr. Kumar Swamy-9845761803
7	Tupperware Stall	In house	Mr. Madhusudhan
8	Sinchana Book Stall	In house	Mr. Madhusudhan
9	Goli Soda	Kart	
10	Mysore Sandal Soap Van	NIL	7353053983
11	Tender Coconut	Kart	9379486041
12	Ice Cream	Kart	
13	Panipuri Stall	Premier Stalls	
14	Santosh Sarees	Regular Stall	9741868789
15	Deccan Herald Newspaper	Table in campus	
16	Plant stall	Inhouse	Chandran Sir



Rashtreeya Sikshana Samithi

R V INSTITUTE OF MANAG

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar
Bangalore – 560 041, Ph: 080-42540300, www.rvim.in

MF 01

Prestantia – 2014

Quest for Excellence....

**One Day Intercollegiate Management Fest for Under Graduate Courses
On March 27, 2014**

Dear Sir/Madam,

We are organizing an Intercollegiate Management Fest on March 27, 2014. It is a platform for management students to showcase their managerial skills and talents. Please provide an opportunity to your students to experience the fest and compete in various events. We request your goodself to send talented teams from your esteemed institute to take part in Prestantia 2014.

R V Institute of Management is one of the 21 leading educational institutions managed by Rashtreeya Sikshana Samithi Trust started in the academic year 1999-2000, with a purpose of providing quality management education to aspiring youngsters. Our aim is to educate & train potential future managers to develop required capabilities to lead business enterprises effectively in reaching their corporate goals, and thus set a benchmark for others to emulate.

Prestantia 2014 provides an opportunity to the budding managers to test their managerial skills and creativity. The Fest challenges the age-old conventions of management outlook and encourages an out-of-the-box thought process. Only the smart and sagacious shall make headway in *Prestantia*.

For Whom: Final year students of UG courses in the field of Commerce, Management, Business Administration, Arts, Science, Technology and any other UG courses can participate in the Fest.

EVENTS AT PRESTANTIA 2014

Best Manager Event: "Perfectus"

Dare to think beyond your abilities!!!

- Solo Event
- 3 Hard copies of resume to be submitted at the time of registration
- Registration Fee Rs.200/-

Finance Event: "Pecunia"

Money matters....

- 2 participants per team
- Calculator is compulsory
- Registration Fee Rs.200/-

Human Resource Event: "Personia"

Care and share....

- 2 participants per team
- Registration Fee Rs.200/-

Marketing Event: "Presto"

Challenge the impossible....

- 2 participants per team
- Registration Fee Rs.200/-

Business Quiz: "Percipio"

Pakka?? Lock kiya jaye??

- 2 participants per team
- Registration Fee Rs.200/-

GENERAL RULES:

1. Registration fee is Rs.1000/- per team (includes all events) consisting of 9 members. Registration fee for individual event is Rs.200/- per team.
2. There is no restriction on number of teams from a college.
3. The Fest is only for Final year Under Graduate students.
4. Register your team on or before 25 March, 2014. Spot registration with telephonic confirmation is welcome.
5. All participants should report at the venue by 9 am on 27 March, 2014.
6. One student can participate only in one event.
7. Participants must be dressed in formals & College ID card is mandatory.
8. Misconduct and misbehaviour will result in immediate disqualification.
9. Judges' decisions are final and irrevocable.

Organising Committee

Chief Coordinator

Dr. T V Raju
Director

Members

Ms. Pavithra S T, Ms. Sowmya D S, Ms. Bhavya Vikas,
Mr. Gowrisha, Ms. Pushpa M & Mr. Manjunath S K

Student Coordinators

Punith K S – 9743286344, Praveen Shetty - 7204269262
Vikram Mansabdar - 9591116537

Venue of the Fest

R V Institute of Management
CA-17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore

19 February, 2014

From
Management Fest Committee
R V Institute of Management

To,
The Director
R V Institute of Management
Bangalore

Respected Sir,

Sub: Submission of Proposal for "Prestantia - 2014"

With respect to the above, we hereby submit the proposal for "Prestantia - 2014" – Management Fest for Under Graduate courses for your kind consideration and approval. We request your goodself to approve the same and kindly advice us in this regard.

Thank you

Yours sincerely

Pavithra S T *PS 19/02/14*

Sowmya D S *SD 19/02/14*

Bhavya Vikas *BV 19/02/14*

Gowrisha *G 19/02/14*

Pushpa M *PM 19/02/2014*

Manjunath S K *MSK 18/02/2014*

Members
Management Fest Committee

Approved
[Signature]
20.02.2014

Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041

Management Fest Committee

Proposal for

One Day Intercollegiate Management Fest for Under Graduate Courses

Prestantia (Excellence) - 2014

Quest for Excellence

Date: Thursday, 27 March, 2014

Inauguration: 10 am to 11 am

Registration: 9 am

Events: 11 am to 4 pm

Events Details

Sl. No.	Name of the Event	Event Co-ordinators
1	Perfectus (without flaw) – Best Manager	Ms. Pavithra S T & Ms. Anupama Malagi
2	Pecunia (money) - Finance	Ms. Bhavya Vikas, Mr. Manjunath M & Ms. Mary Metilda
3	Personia (people) - HR	Ms. Sowmya D S & Ms. Divyashree S
4	Presto (to offer) - Marketing	Mr. Gowrisha, Ms. Anitha D'Silva Mr. Manjunath S K
5	Percipio (to gain or learn) – Business Quiz	Ms. Pushpa M & Mr. N Nagasubba Reddy

Target: UG colleges who are offering BBM/BBA, B.Com and any other UG courses in the field of Commerce, Management and Business Administration.

No. of Institutions to be invited for the Fest: 80 institutions in Bangalore and 20 institutions outside Bangalore

Expected No. of Teams: 15 to 20 teams

Organising Committee:

Chief Coordinator: Dr. T V Raju, Director

Members:

Ms. Pavithra S T, Ms. Sowmya D S, Ms. Bhavya Vikas, Mr. Gowrisha, Ms. Pushpa M and Mr. Manjunath S K



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Accredited by NAAC with 'A' Grade

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041

Prestantia 2014

Quest for Excellence....



This is to certify that Mr./Ms..... of

..... has participated in event ~~and won~~

..... place in **Prestantia 2014**, an Intercollegiate Management Fest held on
March 27, 2014.

Dr. T V Raju
Director

Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore – 560 041

Management Fest Committee

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Chief Coordinator: Dr. T V Raju, Director

Members:

Ms. Pavithra S T, Ms. Sowmya D S, Ms. Bhavya Vikas, Mr. Gowrisha, Ms. Pushpa M and Mr. Manjunath S K



Rashtrveeya Sikshana Samithi Trust

R V Institute of Management

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore

Prestantia - 2014

One Day Intercollegiate Management Fest for Under Graduate Courses

March 27, 2014

Venue of the Events

EVENTS	Room Number
Inauguration	Seminar Hall Third Floor
Best Manager Event: <i>"Perfectus"</i>	Conference Hall First Floor
Human Resource Event: <i>"Personia"</i>	211 Second Floor
Business Quiz: <i>"Percipio"</i>	Seminar Hall Third Floor
Finance Event: <i>"Pecunia"</i>	310 Third Floor
Marketing Event: <i>"Presto"</i>	311 Third Floor

Other Facilities:

- Help Desk: Entrance, I floor
- First aid facility: I floor
- Lunch & Refreshments: Quadrangle, Ground floor
- Computer Lab (1, 2 & 3): Ground floor
- Digital Library: Ground floor
- Library & Reading room: II floor
- Ladies rest rooms: I, II & III floors
- Gents rest rooms: I & III floors

Talents Week

Team 'Abhihitha'-the Cultural Committee at RVIM organized Talents Week Programme for the I Sem MBA students from November 11 to November 19, 2013. The programme consisted of both cultural and extra-curricular events.

The cultural events included Singing, Dance & Skit on the theme-SOCIAL ISSUES, students performed skit on Alcohol abuse, Ill effects of usage of mobile, Unemployment, Helping Hand, Bhagat Singh, Gender bias etc.

The Extra-curricular events included Photography on the theme 'EDUCATION', Drawing & Painting on the theme 'Global Warming' & 'Festivals of India', Flower Arrangement, Compering in English/Kannada & Rangoli.

All the students showcased their talent in the various events with a lot of enthusiasm.



Summary of the Talents Week

Introduction

The cultural team had conducted Talents Week for the first semester students from September 11 to 19, 2013.

A week long programme consisted of the following events:

1. Rangoli
2. Photography
3. Compering in English /Kannada
4. Skit and Mad Ads
5. Singing Solo/Group
6. Instrumental
7. Painting, Drawing, Artwork & Sketching
8. Flower Arrangement
9. Dance Solo/Group

The total number of students who registered with us for the following events were:

Sl No	List of events	Total number of Students registered	Total Number of Students participated
1	Rangoli (Team of two)	12	8
2	Photography (Solo)	31	17
3	Compering in English /Kannada	26	10
4	Skit & Mad Ads (Maximum of six in a team)	93	64
5	Singing (solo and Group)	25	25
6	Instrumental (Solo)	0	0
7	Painting, Drawing, Artwork & Sketching (Solo)	32	9
8	Flower Arrangement (Team of Two)	40	6
9	Dance – Solo & Group (Maximum of six in a team)	16	5



2. Photography Competition

The criteria for selecting students' talents for Photography competition is as follows:

- ❖ Themes – Library , Education, Reading (30 marks)
- ❖ Creativity (10 marks)

The teams selected for intercollegiate fest are:

SI No	Name of the Students	Class & Section
1	Nitil Kashap	I Semester , Section C
2	Chetan K M	I Semester , Section A
3	Shilpa Kulkarni	I Semester , Section D
4	Abhilash T	I Semester , Section A
5	Megashri K S	I Semester , Section B
6	Abhilash T	I Semester , Section A

3. Compeering Competition English /Kannada

The criteria for selecting students' talents for Compeering competition is as follows:

- ❖ Communication (10 marks)
- ❖ Confidence (10 marks)
- ❖ Body Language (10 marks)

The teams selected for intercollegiate fest are:

SI No	Name of the Students	Class & Section
1	Pooja - English	1 Semester, C Section
2	Vidyulatha - English	1 Semester, D Section
3	Mallesha – Kannada	1 Semester, B Section
4	Keerthy Raj – Kannada	1 Semester, B Section

4. Skit /Mad Ads/ Mime Competition

The criteria for selecting students' talents for Skit competition is as follows:

- ❖ Body Language (10 marks)
- ❖ Communication (10 marks)
- ❖ Theme (10 marks)



6. Painting, Drawing & Sketching Competition

The criteria for selecting students' talents for Drawing & Sketching Competition is as follows:

- ❖ Representation of the Theme (10 marks)
- ❖ Creativity (10 marks)
- ❖ Neatness (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Category	Name of the Students	Class & Section
1	Sketching	Shivayogi	I Semester , Section D
2		Vinuth Kumar	I Semester , Section D
3		Priyanka	I Semester , Section C
1	Drawing	Mahesh	I Semester , Section B
2		Viranjan	I Semester , Section B

7. Flower Arrangement Competition

The criteria for selecting students' talents for Flower Arrangement Competition are as follows:

- ❖ Creativity (10 marks)
- ❖ Colour Combination (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Name of the Students	Class & Section
1	Asha P & Priyanka	I Semester , Section A
2	Priyanka & Greeshma	I Semester , Section A

8. Dance Competition Solo /Group

The criteria for selecting students' talents for Dance Competition are as follows:

- ❖ Rhythm (10 marks)
- ❖ Song Selection (10 marks)
- ❖ Coordination (10 marks)

Arshi

Fresher's Function- *Prathibhimba-2013*

Fresher's Day- 'Prathibhimba-2013' was organised by third semester students to welcome the first semester students at SSMRV Degree College Auditorium, Bangalore on Friday, November 8, 2013. The seniors organised an entertainment programme consisting of many games and activities for the juniors. The cultural events included dance and singing from the senior batch of students. The entire event concluded with a sense of joy and happiness.



Fresher's Day- 'Prathibhimba' November 8, 2013

Asit





Rashtriya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560 041

Phone : 080-42540300 Fax: 080-26654920

E-mail: contact@rvim.in Website : www.rvim.edu.in

Accredited by NAAC with "A" Grade

Invitation

Prestantia 2015

Quest for Excellence

INTERCOLLEGIATE MANAGEMENT FEST FOR UNDERGRADUATE STUDENTS

INAUGURATION

Chief Guest

Sri. Karan Kumar

Chief Executive,

PACE Technologies Pvt. Ltd, Bangalore

Presided by

Sri. D P Nagaraj

Joint Secretary,

Rashtriya Sikshana Samithi Trust, Bangalore

At 9:30 am on Thursday, March 19, 2015

Venue: Seminar Hall, RVIM

You are cordially invited

Sri A V S Murthy

Hon. Secretary, RSST

Dr. T V Raju

Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



Rashtreeya Sikshana Samithi Trust

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Invitation

Prestantia 2015

Quest for Excellence

INTERCOLLEGIATE MANAGEMENT FEST FOR UNDERGRADUATE STUDENTS

VALEDICTORY

Chief Guest

Prof. N S Narahari

Professor & Head,

Department of Industrial Engineering & Management,
R V College of Engineering, Bangalore

Presided by

Prof. H R Ramakrishna Rao

Former Professor,

Christ University, Bangalore
Renowned Scientist in Physics

At 5.00 pm on Thursday, March 19, 2015
Venue: Seminar Hall, RVIM

You are cordially invited

Sri A V S Murthy
Hon. Secretary, RSST

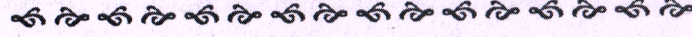
Dr. T V Raju
Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



Rashtreeya Sikshana Samithi Trust

RV Institute of Management



Inauguration of Prestantia 2015

At 9.30 am, Wednesday, March 19, 2015

Programme Schedule

9.30 am – 9.35 am	Invocation	II Semester MBA students
9.35 am – 9.45 am	Presentation of RVIM Video	
9.45 am – 9.50 am	Welcome Address	Ms. Tejaswini II Semester Student, RVIM
9.50 am – 9.55 am	Lighting the Lamp	By Dignitaries
9.55 am – 10.10 am	About Prestantia 2015	Mr. Sheldon Charlson Sequeira II Semester Student, RVIM
10.10 am – 10.20 am	Address by the Chief Guest	Sri. Karan Kumar Chief Executive, PACE Technologies Pvt Ltd, Bangalore
10.20 am – 10.30 am	Presidential Address	Sri. D P Nagaraj Hon. Jt. Secretary, Rashtreeya Sikshana Samithi Trust, Bangalore
10.30 am – 10.35 am	Vote of Thanks	Ms. Pooja S Student, RVIM

Compering: Ms. Swathi C M, Student, RVIM





Rashtriya Sikshana Samithi Trust

RV Institute of Management



Valedictory of Prestantia 2015

At 5.00 pm, Wednesday, March 19, 2015

Programme Schedule

5.00 pm – 5.05 pm	Invocation	Ms. Amulya P IV Semester Student, RVIM
5.05 pm – 5.15 pm	Welcome Address	Ms Namita Crystle D'Cunha II Semester Student, RVIM
5.15 pm – 5.20 pm	Report on Prestantia 2015	Mr. Ashwin H R IV Semester Student, RVIM
5.20 pm – 5.30 pm	Feedback	By Participants
5.30 pm – 5.45 pm	Address by the Chief Guest	Prof. N S Narahari Professor & Head, Department of Industrial Engineering & Management, RVCE, Bangalore
5.45 pm – 5.55 pm	Presidential Address	Prof. H R Ramakrishna Rao Former Professor, Christ University, Bangalore Renowned Scientist in Physics
5.55 pm – 6.10 pm	Prize Distribution	By Dignitaries
6.10 pm – 6.15 pm	Vote of Thanks	Ms. Sushmitha M II Semester Student, RVIM

Compering: Ms. Soumya S V, IV Semester Student, RVIM

Soumya

Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar
Bangalore – 560 041, Ph: 080-42540300, www.rvim.in

Accredited by NAAC with "A" Grade

Prestantia – 2015

Quest for Excellence....

Management Fest for Students of Under Graduate Courses

On March 19, 2015

Dear Sir/Madam,

We are organizing Management Fest on March 19, 2015. It is a platform for students to showcase their skills, talents and problem solving ability. Please provide an opportunity to your students to experience the fest and compete in various events. We request your goodself to send talented teams from your esteemed institute to take part in "Prestantia 2015" and support us in this regard.

R V Institute of Management is one of the 26 leading educational institutions managed by Rashtreeya Sikshana Samithi Trust started in the academic year 1999-2000, with a purpose of providing quality management education to aspiring youngsters. Our aim is to educate & train potential future managers to develop capability to lead business enterprises effectively in reaching their corporate goals, and thus set a benchmark for others to emulate.

Prestantia 2015 provides an opportunity to the students to test their decision making ability and creativity. The Fest challenges the age-old conventions of management outlook and encourages an out-of-the-box thought process. Only the smart and sagacious shall make headway in *Prestantia*.

EVENTS AT PRESTANTIA 2015

Best Manager & Leader

Dare to think beyond your abilities!!!

- Solo Event
- 3 Hard copies of resume to be submitted at the time of registration
- Registration Fee Rs.100/- per team

Quiz & Brain Teaser

Pakka?? Lock kiya jaye??

- 2 participants per team
- Registration Fee Rs.150/- per team



Investment & Money Game

Money matters....

- 2 participants per team
- Calculator is compulsory
- Registration Fee Rs.150/- per team

Role Play & Team Building

I am a" _____ " prove it.

- 2 participants per team
- Registration Fee Rs.150/- per team

Ad Making & Product Launch

Are you not Creative....!?

- 2 participants per team
- Camera or Cell phone with camera is a must
- Registration Fee Rs.150/- per team

Treasure Hunt & Games

Come on Lets start....

- 2 participants per team
- Registration Fee Rs.150/- per team

GENERAL RULES:

1. Registration fee is Rs.750/- per team (inclusive of all events) consisting of 11 members.
2. There is no restriction on number of teams from a college.
3. The Fest is only for Students of Under Graduate (Degree) Courses.
4. Register your team on or before 16 March, 2015.
5. All participants should report at the venue by 9 am on 19 March, 2015.
6. One student can participate only in one event.
7. Participants must be dressed in formals & College ID card is mandatory.
8. Misconduct and misbehaviour will result in immediate disqualification.
9. Judges' decisions are final and irrevocable.



**For Information & Registration
please call:**

Ashwin H R – 9481580828
Sheldon - 9483508805

Venue of the Fest:

R V Institute of Management
CA-17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore.



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

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Invitation

VIDYAARTHI ADHIVESHANAM 2015

PAPER PRESENTATION COMPETITION FOR POST GRADUATE COMMERCE & MANAGEMENT STUDENTS

ON

“MAKE IN INDIA - OPPORTUNITIES AND CHALLENGES”

INAUGURATION

Chief Guest

Dr. N S Viswanath

Director, M P Birla Institute of Management,
Bharatiya Vidya Bhavan, Bangalore.

Presided by

Sri. B R Viswanath Setty

Trustee, Rashtreeya Sikshana Samithi Trust
Bangalore

At 10:00 am on Wednesday, March 18, 2015

Venue: Seminar Hall, RVIM

You are cordially invited

Sri A V S Murthy
Hon. Secretary, RSST

Dr. T V Raju
Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

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Invitation

VIDYAARTHI ADHIVESHANAM 2015

**PAPER PRESENTATION COMPETITION FOR POST GRADUATE COMMERCE & MANAGEMENT STUDENTS
ON**

"MAKE IN INDIA - OPPORTUNITIES AND CHALLENGES"

VALEDICTORY

Chief Guest

Sri. Satyesh Bellur

Senior Vice President,
International Business,
Tejas Networks Ltd, Bangalore

Presided by

Sri. P S Nandakumar

Trustee, Rashtreeya Sikshana Samithi Trust
Bangalore

**At 5:00 pm on Wednesday, March 18, 2015
Venue: Seminar Hall, RVIM**

You are cordially invited

Sri A V S Murthy
Hon. Secretary, RSST

Dr. T V Raju
Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



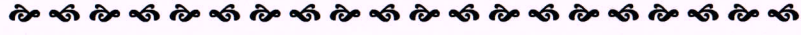
Rashtriya Sikshana Samithi Trust

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Ph : 080 26547048, 42540300 email : contact@rvim.in Website : www.rvim.in

Accredited by NAAC with "A" Grade



Presents

VIDYAARTHI ADHIVESHANAM 2015

PAPER PRESENTATION COMPETITION FOR POST GRADUATE COMMERCE & MANAGEMENT STUDENTS

on

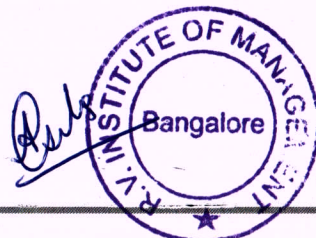
"MAKE IN INDIA - OPPORTUNITIES AND CHALLENGES"

Wednesday, March 18, 2015

About the Vidyaarthi Adhiveshanam

Vidyaarthi Adhiveshanam is one of the flagship event organized by R V Institute of Management. This is a Students Paper Presentation Conference held every year, in order to encourage and provide a platform for the Post Graduate Commerce and Management Students to express their ideas & views on the theme of the conference. Accordingly, the Institute has organized nearly 6 Student Conferences on different themes like Innovative Management Strategies in Economic Downturn, Leadership Challenges for the Gen Next, Role of New Age Entrepreneurs in Shaping Modern India, Innovative Business Strategies – Good Business to Great Business and so on.

Vidyaarthi Adhiveshanam 2015 aims at encouraging students to understand the opportunities and overcoming the hurdles if any in making India a better place for living. It is a platform for the young and talented minds to express their ideas by presenting papers on the theme of the conference.



About the theme of the Conference

One of the highest priorities of India is economic inclusion - bringing more citizens into the modern, productive economy. This is critical for meeting poverty alleviation targets and improving many related health and education indicators.

'MAKE IN INDIA' provides a global recognition to the Indian economy. It facilitates investment, foster innovation, protect intellectual property and build best-in-class manufacturing infrastructure. It helps improving the 'EASE OF DOING BUSINESS' in India through simplification and rationalization of existing rules and the introduction of information technology to make governance more efficient and effective.

"Make in India" with "zero defect" and "zero effect" – As a vision statement, there could not be anything more appropriate. But walking the talk is, arguably, the challenge. Creating healthy business environment will be possible only when the administrative machinery is efficient. There are certain restrictions to be eased for making India better place for doing business.

Sub Themes

- + Marketing Opportunities in Make in India mission
- + Potential of FDI in Make in India mission
- + Role of MSMEs in Make in India mission
- + Make in India and Agricultural Sector
- + Make in India and Manufacturing Sector
- + Technology Upgradation in Make in India mission

*Themes given to
Present the Papers -*

Venue :

Seminar Hall,
R V Institute of Management,
CA - 17, 36th Cross, 26th Main,
4th T Block, Jayanagar, Bangalore - 560 041

Please accept our invitation and support us in this regard



Thank you

Key Dates

Paper Submission : March 14, 2015
Registration : March 16, 2015
Date of Conference : March 18, 2015

Send your Paper to : vidyaarthiadhiveshanam@gmail.com

Venue :

Conference Hall,
R V Institute of Management,
CA - 17, 36th Cross, 26th Main,
4th T Block, Jayanagar, Bangalore - 560 041

For queries, Contact: 8553985606, 9900246239, 080-42540313

Vidyaarthi Adhiveshanam 2015

Chief Co-ordinator : Dr. T V Raju, Professor & Director, RVJM

Members : Mr. Gowrishka, Asst. Professor
Ms. Pavithra S T, Asst. Professor
Ms. Sowmya D S, Asst. Professor
Ms. Bhavya Vikas, Asst. Professor
Ms. Pushpa M, Asst. Professor
Mr. Manjunath S K, PRO

Please Accept our Invitation and support us in this regard



Thank you



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

CA-17, 36TH Cross , 26th Main, 4th "T" Block, Jayanagar, Bangalore-560041

Report on

SAVI SANJE 2014- *Cultural Evening*

Held on Saturday, December 27, 2014

Rashtreeya Sikshana Samithi Trust

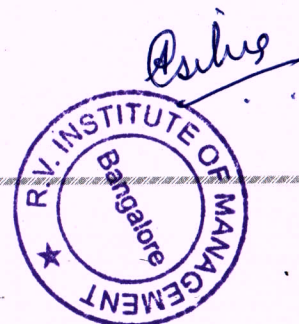
R V INSTITUTE OF MANAGEMENT

Abhitha
(RVIM Cultural Wing)

Presents

Savi Sanje
Cultural Evening

Welcome to All



SAVI SANJE 2014- *Cultural Evening*

Abhitha- Cultural Wing of RVIM organised '*Savi Sanje*' on December 27, 2014 at R V Teachers' College Auditorium, Bangalore.

'*Savi Sanje*', was a platform to showcase the talents of our MBA students in various cultural events like, classical dance, contemporary dance, folk dance, short play, mime and folk song.

The programme was graced by honorable trustees and their family members, Director, staff members and students of RVIM.

The objective of the event was as follows:

- To bestow Indian culture as a pillar of sustainable development
- To provide a platform for our MBA students to showcase talents and artistic expression in performing cultural events like Classical, Jaanapada & Contemporary Dance, Jaanapada Song, Short play & Mime.
- To reiterate & restore India's cultural heritage in the minds of students.

The inaugural programme was organized at 6.30 pm on Saturday, December 27. The invocation was rendered by Ms. Akhila R, Ms. Susmitha C S, Mr. Vikram M, second semester MBA student, RVIM. The welcome address was given by Dr. T V Raju, Director, RVIM. This was followed by lighting of the lamp by dignitaries. RVIM Newsdesk, Volume 7, Issue 12, December 2014, was released by the dignitaries. Dr. M K Panduranga Setty, President, Rashtreeya Sikshana Samithi Trust, Bangalore addressed the audience. This was followed by cultural programme by students of RVIM. Vote of thanks was proposed by Ms. Bhavya Vikas, Assistant Professor, RVIM. The master of ceremony for the cultural programme was Mr. Gowrishya, Assistant Professor, RVIM.

Organising Committee

Chief Coordinator

Dr. T V Raju, Director, RVIM

Faculty Coordinators

Ms. Bhavya Vikas

Ms. Divya Mohan Rao

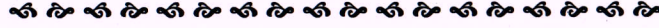
Ms. Maithri R





Rashtreeya Sikshana Samithi Trust

R V Institute of Management



'Savi Sanje' Cultural Evening

On Saturday, December 27, 2014

Programme Schedule

6.30 pm - 6.35 pm	Invocation	III semester MBA students, RVIM
6.35 pm - 6.45 pm	Welcome Address	Dr. T V Raju Director, RVIM
6.45 pm - 6.50 pm	Lighting the Lamp	By the Dignitaries
6.50 pm - 7.00 pm	Presentation of RVIM Video	
6.50 pm - 6.55 pm	Release of RVIM Newsdesk	By the Dignitaries
6.55 pm - 7.05 pm	Address by the President	Dr. M K Panduranga Setty President, RSST
7.05 pm - 7.10 pm	Classical Dance	Students of RVIM
7.10 pm - 7.15 pm	Folk Song	
7.15 pm - 8.00 pm	Short Play	
8.00 pm - 8.05 pm	Mime	
8.05 pm - 8.10 pm	Solo Song	Mr. Vikram III semester MBA student
8.10 pm - 8.25 pm	Group Dance- Live Carnatic Folk Dance	Students of RVIM
8.25 pm - 8.30 pm	Folk Song	
8.30 pm - 8.35 pm	Group Dance	
8.35 pm - 8.40 pm	Vote of Thanks	Ms. Bhavya Vikas Asst. Professor, RVIM
8.40 pm - 8.45 pm	National Anthem	



R V Institute of Management

'SAVI SANJE' Cultural Evening

December 27, 2014

Roles and Responsibilities

Sl No	Committees	Committee Members	Role of the Committee Member
1	Arrangements for the Inauguration & Valedictory Programme	Ms. Divya Mohan Rao Ms. Sowmya D S Ms. Bhavya Vikas	To prepare the programme schedule for the Programme To arrange for the lighting of the lamp To arrange for books, water bottles & mementos for trustees and other guests
2	Stage & Venue Decoration	Ms. Pushpa M Dr. Noor Firdooz	To arrange the backdrop, venue decoration and to create a festival environment
3	Hospitality & Reception	Ms. Manjunath Prof. Jyotirmoy Ghosh Ms. Pavithra S T Ms. Bhavya Vikas	To make necessary arrangement for receiving the trustees and other guests
4	First Aid	Mr. A Chandran	To arrange for the first aid kit in the venue
5	Food & Refreshments	Mr. Manjunath S M Mr. Suresh N Mr. Mahesh	To make arrangement for dinner and refreshments for guests, staff and students in R V Teachers' College Auditorium
6	Technical Support & Banner	Mr. NNS Reddy Mr. Vidyashankar	To arrange for public address system in R V Teachers' College Auditorium To make arrangements for tying the banner in R V Teachers' College Auditorium


Director





Rashtriya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Accredited by NAAC with "A" Grade

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore - 560 041.

Ph: 080-42540300, www.rvim.in



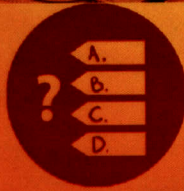
IMPERIUM 2014

ONLY FOR ACHIEVERS

MANAGEMENT FEST



November 14,
2014



IMPERIUM 2014

ONLY FOR ACHIEVERS

Organising Committee

Chief Co-ordinator

Dr. T V Raju
Director

Co-ordinator

Mr. Gowrisha
Asst. Professor

Members

Ms. Pavithra S T
Asst. Professor

Ms. Sowmya D S
Asst. Professor

Ms. Bhavya Vikas
Asst. Professor

Ms. Pushpa M
Asst. Professor

Ms. Maithri R
Teacher Trainee

Mr. S K Manjunath
Public Relation Officer

Student Co-ordinators

For Information

Mr. Suhas M - +91 8123301318

For Registration

Mr. Shivayogi - +91 9611916218

For Assistance

Mr. Sachin - +91 7204643260

VENUE

R V INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore-560 041

e-mail : imperiumfest2014@gmail.com | www.rvim.in



November 28, 2014

From,

Members
Management Fest Committee
R V Institute of Management

To,

The Director
R V Institute of Management
Bangalore

Respected Sir,

Sub: Submission of Report on "IMPERIUM – 2014"

With respect to the above we hereby submit the report on IMPERIUM – 2014 held on November 14, 2014 for your kind perusal. Kindly approve the same and oblige.

Thank you

Yours faithfully

Members of Management Fest Committee

Mr. Gowrishan *g.p*
Ms. Pavithra S T *PS 28/11/14*
Ms. Sowmya D S *SD 28/11/14*
Ms. Bhavya Vikas *BV 28/11/14*
Ms. Pushpa M *PM 29/11/14*
Ms. Maithri R *MR 29/11/14*
Mr. Manjunath S K *MSK 29/11/14*

"Good Documentation"

MSK
29/11/2014



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

Report on

Imperium -2014

Only for Achievers....

**Intercollegiate Management Fest for
Post Graduate Management Students**

Friday, November 14, 2014

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
Accredited by NAAC with "A" Grade

PRESENTS

IMPERIUM 2014

ONLY FOR ACHIEVERS

MANAGEMENT FEST

November 14, 2014

WIN EXCITING PRIZES

VENUE
R V INSTITUTE OF MANAGEMENT
CA-17, 36th Cross, 26th Main, 4th 'T' Block,
Jayanagar, Bangalore-560 041
e-mail: imperiumfest2014@gmail.com | www.rvim.in

Activities:
Svasyah (Best CEO)
ABHIGYHA (Business Quiz)
Samyogam (People Development)
Vikraya (Marketing)
Samrodha (Finance)
Nvyakalpa (Business Plan)

Staff:
Chief Co-ordinator: Dr. T V Raju, Director
For Information: Mr. Sultas M - +91 8123301318
For Registration: Mr. Shivayogi - +91 9611916218
For Assistance: Mr. Sachin - +91 7204643260



R V Institute of Management hosted a one day Management Fest “*Imperium 2014*” on November 14, 2014. Imperium 2014 is a flagship programme organized by RVIM to foster growth among participants by driving them into real life Business situations. In the Business World, challenge lies in application of adroit management skills amongst economic & cultural diversity. The participants would have first hand insight about critical thinking and decision making in the most trying of circumstances. Imperium 2014 encourages the participants to be proactive and contributes to enhance their foresight to deal with business dynamics. Only the shrewd & erudite will make headway in Imperium. It is an ideal platform to test ones potential and will help the participants to hone their skills.

The fest got good response from the Business Schools. 38 teams representing 30 management institutions participated in the fest. More than 250 students from various institutions participated in different events held during the fest.

Number of teams participated in different events at fest

Sl. No	Events	No. of Teams
1.	Svasyah (Best CEO)	17
2.	Samrodha (Finance)	22
3.	Vikraya (Marketing)	26
4.	Samyogam (People Development)	26
5.	Navyakalpa (Business Plan)	15
6.	Abhigyan (Business Quiz)	27

Registration



Institutions participated in the fest

Sl. No	Institution	Sl. No	Institution
1	Alliance Ascent	16	AMC
2	Christ University (Main Campus)	17	CIMS B-School
3	Kristu Jayanti	18	Global Institute
4	Christ (Kengeri Campus)	19	M S Ramaiah Institute of Science and Management
5	Al-Ameen	20	Adarsh Business School
6	Adarsh Institute of Management	21	CBSMS
7	Christ University (MBA-FM)	22	Adithya Institute
8	T John	23	Reva Institute of Technology
9	City College	24	Reva University
10	ITM B-School	25	Sheshadripuram College
11	CMS Business School	26	Acharya Institute of Management Studies
12	IFIM	27	SJBIT
13	M P Birla	28	Krupanidhi School of Management
14	R C College	29	Jain College
15	RNSIT	30	MSRIT

Inauguration

The inaugural ceremony on November 14, 2012 was attended by distinguished representatives from industry. The Chief Guest was Sri. Rahul Sabnis, Group Manager, Microsoft India Limited, Bangalore. The function was presided by Sri. P S Venkatesh Babu, Trustee, Rashtreeya Sikshana Samithi Trust.

EVENTS AT IMPERIUM 2014

Svasyah (Best CEO) - *Uneasy lies the Head that wears a Crown*

Abhigyna (Business Quiz) - *Beat the Master*

Samyogam (People Development) - *Explore the challenges of PEOPLE management*

Vikraya (Marketing) - *'Brand' yourself*

Samrodha (Finance) - *Money is the beginning and it is the destination*

Navyakalpa (Business Plan) - *"InnoVation" is the mantra*



Best CEO "SVASYAH"



Best CEO was an individual event which provided a platform for the participants to showcase creativity, negotiation skills, decision making and stress handling capabilities and so on. There were 17 participants from different colleges who were a part of Best CEO event.

Faculty Coordinators:

Ms. Pavithra S T

Ms. Das Sangita Hemanth

Team members:

Coordinator –Syed Viqar Ahmed

Co- coordinator – Koushik Y

Other members:

Vikram Mansabdar

Swathi C.M

Zeeba Syed

Rohan

Vinayak Gawli

Suganth S T

Round 1- APTITUDE

In Aptitude round , the participants were shown questions on ppt projection. Each question was displayed for a minute. 30 questions ranging from general awareness, human resource to marketing

and finance were asked . Maximum scores for this round were 30. There were no negative marking and no eliminations. There were seventeen participants for this round.

Round 2- COLLAGE.

In this round, each participant was shown a slide of three unrelated pictures and was asked to speak relating them for 2 minutes. Seventeen participant were a part of this round.. There was no elimination in this round. The event was judged by Ms Divya Mohan Rao, Faculty , R V Institute of Management and Mr Harsha K V . The participants were judged on criteria's like Creativity, Clarity of theme, and Presentation skills.

Round 3- WASTE MANAGEMENT

Each participant was given a waste product (broken toy, chocolate wrappers, used foam, empty refill etc) and was asked to look for another one waste product, relating both the products; the participants had to come up with a business idea within 15 minutes of time. The judges for this event were Mr Jyotirmoy Ghosh, Faculty, R V Institute of Management and Mr Harsha K V. The participants were judged on criteria's like Innovation, Relevance and quality of the concept and, Presentation. Eleven participants were eliminated and six were selected for the next round.

Round 4- MOCK PRESS

In this round the six selected participants had to pose as CEO and the scenario was set up like a press conference. The judges and audience posed like press members and journalist. The participants were shown a case study and based on that, they had to take an ethical stand and answer the queries raised by the judges and the audiences while posing as the CEO. The judges for the event were Mr Chandran, Faculty, R V Institute of Management and Mr. Srivatsa Vivek Vaidya . The participants were judged on criteria's like Communication, Knowledge and Situation Handling. In this round, 2 participants were eliminated and 4 were selected for final round.

Round 5- STRESS MANAGEMENT

Stress Management round had final four participants. In this round the participants were put under stressfull situations created by the judges and by audience. . The judges for the event were Mr Gowrisha, Faculty, R V Institute of Management and Mr P Vinay Shankar. The participants were judged on their capabilities to handle stress, Composure and Situation control while managing themselves in difficult situation.

Winner: "Microsoft" won the Best CEO title.

Samrodha- Finance Event



Samrodha- Finance Event was conducted as a part of Imperium 2014. In this event, the participants were tested on various finance and accounting related skill sets. A total of 22 teams from different colleges participated in this event.

Faculty Coordinators:

Mr. Manjunath M

Ms. Bhavya Vikas

Team members are:

Coordinator – Mr. Guru Prasad (3rd sem)

Co-coordinator- Mr. Viabhav (1st sem)

Other members:

Mr. Ibrahim

Mr. Balaji

Ms. Sowmya SV

After the inauguration, the event coordinator welcomed the participants for the finance event. All the participants were given the general instructions regarding the various rounds were conveyed and the first round began at 11.30.

Round 1: Aptitude Test

The round commenced at 11:30am .This round consisted of 70 questions the time limit given for completion of test was 45 minutes. The selected Questions from general awareness, numerical,

reasoning ability, banking, finance and accounting were asked. 1 mark was allotted for each question and no negative marks. At 12:15pm round 1 was completed. There was no elimination for this round. All teams progressed to the next round.

Round 2: Jumbled Balance Sheet

The second round was on Jumbled Balance Sheet and the round commenced at 12:30. Question includes list of jumbled assets and liabilities with values. A blank format of balance sheet was given. Time allotted was 10 minutes to complete the corrected balance sheet. Each answers identified was allotted with 1 mark and 2 marks for tallying the balance sheet.

After the completion of the first round and second round, the aggregate score was considered for elimination. The elimination was based on cumulative scores of both, the first round as well as the second round. Out of 22 teams only 11 teams progressed to the third round rest 11 teams were eliminated.

Round 3: Cross word

The third round commenced at 12:45 pm. A cross word related to finance and accounts words were given. The teams were provided with Across and Down details and were asked to identify the words. The time allotted for this round is 20 minutes. Each answer identified was allotted 1 mark each. The elimination was based on cumulative scores of the first round, second round as well as third round. Out of 11 teams participated, 6 progressed towards fourth round.

Round 4: Finanzas - Finance quiz

The round commenced at 1.15 pm. This round consisted of three sub rounds:

1. Dhyaan se dekho: A set of images were shown to teams and the teams were asked to connect these images and draw accounting or finance terms out of it. Each right answer was awarded with 10 points and no negative marking and no passing of questions were allowed. Time allotted was 30 sec for each question and each team was asked to answer 2 questions.
2. Rapid fire: The teams were asked to pick the chit and select the topic for the rapid fire round. The topics covered were on accounting, tax, insurance, finance, stock. A continuous set of questions was asked to teams asked on the topic selected. Time allotted –2 minutes for each team. Right answers were awarded with 20 points each. No penalty for wrong answers.
3. Lagao Boli: In this round, the teams were informed to pick a set of two chits and to bid on the questions numbers mentioned in the chits. Each team was asked to bid 50 points and the bidding should be in multiples of 10 points. In some chits bonus points were awarded and a 30 second time was allotted to answer for each question. No penalties for wrong answers.

The purpose of this quiz was to check the knowledge of the teams and their quickness in answering the questions on time. Elimination was based on cumulative scores of all 4 rounds and out of 6 teams only 4 teams were selected for the final round.

Round 5: Investment plan

The last round commenced at 2 pm. The selected teams were given 5 lakhs virtual money. Each team was asked to prepare an investment plan. They were asked to invest in various investment avenues. Further the teams were informed to calculate the returns and informed to show all the calculations as a part of the assignment. The investment was for next 1 year. All the teams were provided with The Economic Times for their reference and to collect the required data. Further the teams were forbidden to use the internet. The time allotted was 45 min for preparation and 10 min PPT and 2 min Q&A.

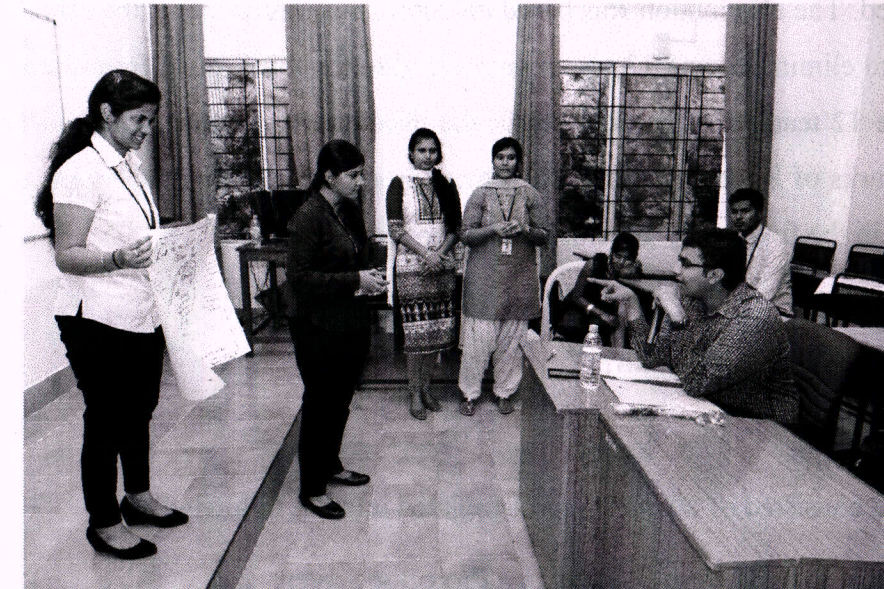
The purpose of this round was to test each team's problem solving, analytical, and communication skills. The external judges were asked to judge the event.

During commencement of final round judges were welcomed with bouquet and judges were thanked by giving the memento.

The teams were called one by one. The presentations were well prepared and the teams were competent enough to come up with good revival strategies. The judges put forth some insightful questions at the participants, who were able to justify their explanations. The round concluded at 4.15 pm. The judges then interacted with the participants, giving the participants inputs on finance and the various opportunities. They also gave general feedback on the performance of the participants. Feedback from the participants about the various events was collected.

Out of the 4 teams that presented in the finals only 2 teams went on to receive prizes. Team MICROSOFT from Christ College secured the first Place and Team Citibank from ITM College secured the second place.

Vikraya- Marketing Event



Faculty Coordinators:

Ms. Anitha D'Silva

Ms. Maithri R

List of Main Volunteers:

1. Anand Prabu M 3rd sem A sec
2. Shabreesha H N 1st sem C sec
3. Nitil Kashyap 3rd sem A sec
4. Soumya A S 3rd sem C sec
5. Deeraj Srinath 3rd sem D sec

List of other Volunteers:

1. Jaffar Sadique 1st sem A sec
2. Namratha B N 1st sem B sec
3. Nawal Ehesan 1st sem B sec
4. Pruthvi M J 1st sem C sec
5. Rajan Kalal 1st sem C sec
6. Rupesh Reddy B 1st sem C sec
7. Sagar A Kabbur 1st sem C sec
8. Sharan S Hulmani 1st sem C sec
9. Sougata Banik 1st sem D sec
10. Tejaswini V Murthy 1st sem D sec
11. Deepak B G 1st sem A sec
12. Farooq Anwar 1st sem A sec

Vikraya- Brand yourself a marketing event had 4 rounds where 26 teams from different colleges participated. The elimination was based on cumulative scores of all the rounds. Out of 26 teams, 14 teams were eliminated and 12 teams progressed to the third round from the first and second round. Out of the 12 teams that participated in the third round, 5 teams who had the highest cumulative marks (Marks of Round 1, 2 and 3 together) progressed to the final round, out of the 5 teams that presented in the finals only 2 teams went on to receive prizes.

Round 1: 'Do you know it all?'

Marketing quiz

This round consisted of 20 questions segregated into the following:

Part 1 Logos: 5 logos were displayed on Projector Screen

Part 2 Taglines: Team had to identify 5 taglines and the participants were given the question sheet with space provided to write the answers.

Part 3: Jumbled words: 5 Jumbled words related to marketing concepts.

Part 4: Brief Introduction about 5 companies or brands was given. The participants had to identify the companies or Brands.

There were a total of 26 teams who participated in the first round. The scoring was done for this round out of 20, which is 1 mark per question. The time provided for this round was 20 minutes. Each logo was displayed for 30 seconds and the rest of the remaining time was provided to the participants to answer the rest of the 15 questions. There was no elimination for this round. All teams progressed to the next round.

Round 2: 'Use it well!'

Multipurpose usage of Products.

Each team was asked to pick chits, in which a unique product to each team was mentioned. The products were of the likes of belt, candle, hair band, etc. The team were required to make a list of multipurpose uses for the given product and also write a brief description of how the use of the product would be carried out in their perspective and write it down on the answer sheet in as little time as possible. The multipurpose uses had to be unique as well and creative. The practicalities of the uses were also given importance. The teams were given 10 minutes to write down as many uses as possible. This round carried 30 marks. Elimination of contestants was carried out. The

elimination was based on cumulative scores of both, the first round as well as the second round. Out of 26 teams, 14 teams were eliminated and 12 teams progressed to the third round.

Round 3: 'Mad Dash'

Hard Sale

All the participant teams, i.e. 12 teams, were allotted a volunteer per team. The volunteers were each given a key to the lockers on the 2nd floor. All the participant team members were requested to deposit their belongings such as mobile phones and wallets/ purses in the lockers. The participants were then asked to come forward to pick a chit on which was a number. Each numbered package made had an assortment of products. The products were of the likes of cucumber, incense sticks, vim bar, maggi noodles packet, etc. The basic task of each team was to sell the assortment of these products outside or within the college premises. All the teams were given the same base price of ₹35. The objective of each team was to sell the given products at whatever price possible, but with the intention of making a maximum profit margin and obtain the signature of their customer to validate the sale. The team with the maximum sale price would be given highest scores. The teams went outside the campus and were successful in selling all the products provided. The volunteers ensured that there was no malpractice or cheating involved by any of the teams. The participants were given half an hour to return to the class room with their sales collections and register their sales. The sales prices were then converted into profit margin. Out of the 12 teams that participated, the 5 teams who had the highest cumulative marks (Marks of Round 1, 2 and 3 together) progressed to the final round.

Round 4: FINAL ROUND: Revive! Give Life!

(Product Relaunch)

The final round of the marketing event had 5 participating teams. Each team was called to pick a chit on which was a particular product or service which was obsolete. The task of the teams was to re-launch the product into the current market. The products given were: Orkut, My Space, Pager, Floppy Disk, Walkman. Each team got one product and were asked to relaunch the product. Participants have the freedom to rebrand and re-innovate the product given. We had two esteemed judges for this round. We had Mr. Swaroop Madhavan and Ms. Sunitha Sanath present to judge the product relaunch. The participants were required to make a PPT Presentation of not more than 12 slides. The slides needed to include Name of the Product, Description of product, USP, 4P's of marketing, Swot Analysis, Marketing strategies and STP. The participants had 30 minutes to prepare for the presentation. Each team had 10 minutes to present and another 5 minutes to face the judges' questions. The teams were called one by one. The presentations were well prepared and the

teams were competent enough to come up with good revival strategies. The judges put forth some insightful questions at the participants, who were able to justify their explanations. The round concluded at 4.15 pm. The judges then interacted with the participants, giving the participants inputs on marketing and the various opportunities. They also gave general feedback on the performance of the participants.

Out of the 5 teams that presented in the finals only 2 teams went on to receive prizes. Team HUL from Kristu Jayanthi College secured the first Place and Team Citibank from ITM College secured the second place

SAMYOGAM - People Development



Volunteers of the event:

Sushmitha CS2nd year MBA

Nikin Raj KN2nd year MBA

Daniel M Dandi 1st year MBA

Maharani K 1st year MBA

Kavitha DA 1st year MBA

Faculty Coordinators:

Ms. Sowmya D.S.

Dr. Noor Firdoos Jahan

Management fest Imperium 2014 was held on the 14th November 2014 and one of the event conducted at the Fest is Samyogam- people development. Like every year, this year also we had

huge response from our participants from other colleges to make the event more success. The events were conducted with great zeal and enthusiasm by the participation of our participants.

No. of teams participated in this event: 26 teams participating in Samyogam.

Samyogam totally had 4 rounds, the events are as follows:

1. Totipotency
2. Break the Rock
3. Sketch your Creativity
4. Accentuate

There was no elimination for the 1st two rounds. And after considering the 1st and the 2nd rounds, there were 13 teams for the 3rd round after elimination. And for the final round 5 teams got short listed. And the winner and the runner-up were announced.

Rounds:

Round 1: Totipotency

The teams will be provided with a set of 20 questions. Participants need to identify the HR terms for the following questions. Each question carries 2 marks. And will be evaluated for 40 marks.

NO ELIMINATION [Duration of the event: 20minutes]

Round 2: Break the Rock!

In this round, a box containing 30 chits which are related to HR scenarios are provided. Each team will need to pick a chit. 60 seconds will be given for the preparation. And 2 minutes 30 seconds to justify according to the given scenario.

Participants will be evaluated on the basis of the knowledge of the subject, communication skill, how well it is being conveyed to the judge and the justification on the scenario in given time. And the marks allotted for this round is 30 marks.

[Duration of the event: 1 hour 30 minutes]

Judge for the Event:

Dr. Anupama K Malagi, Asst. Professor, RVIM

Ms. Payal Jindal, Placement Officer, RVIM

And on the basis of considering the 1st and the 2nd round, elimination was done. And 13 teams were selected based on their performances.

Round 3: Sketch your Creativity

Teams will be provided with drawing sheet and sketch pens. Need to showcase their creativity in preparing a poster for Recruitment Ad. The poster must include all the necessary recruitment criteria.

The teams will be evaluated on the basis of the content of the advertisement, creativity in the advertisement and the overall presentation by the participants. And the marks allotted for this round is 30 marks.

Duration of the event: 20 minutes for creating the poster

2 minutes for presentation

Judge for the Event:

Mr. Vinay Shankar, CEO, Strategic Edge Consulting, Mysore.

There will be elimination after this round.

Round 4: Accentuate

After the 3rd rounds elimination, 5 teams were selected for the final round.

Teams need to pick a chit which contains certain scenarios. These scenarios will be explained only to the volunteers who will be allotted to the respected teams. Along with the volunteers one of the team member should be a part of the role play and handle the situation while the other will prepare a write up on the following parameters i.e.; Scenario given, problem identification analysis and solution for the scenario

The team need to identify, analyse and solve the issue. The team will be evaluated on the basis of problem identification, problem solving skills, team work and overall performance. And the marks allotted for this round is 30 marks.

[Duration of the event: 10 minutes per team]

Judge for the Event: Mr. Vivek Srivatsa, Head –L & D, Fine Tune Consultancy, Bangalore

And the best 2 teams were announced as winner and runner-up.

The event concluded with lot of excitement, thrill, the battle of minds and the clash of the various participants and the never let go spirit.

And the winner of Samyogam 2014 was from Alliance Ascent School of Business and the runner up was Kristu Jayanthi Institute of Management.

NAVYAKALPA - BUSINESS PLAN



Faculty Coordinators:

Mr. Gowrisha

Ms. Rashmi Shetty

Student Coordinators:

Rakesh Ramesh Babu, III Sem, Section C

Sheldon Charlson Sequiera, III Sem, Section C

Shoib, I Sem, Section C

Mahesh, I Sem, Section C

Santhosh, III Sem, Section C

Putturaj, III Sem, Section A

NAVYAKALPA (innovation) was planned to enhance innovative most practical and feasible business ideas from participants of different colleges. The response from other management institutions was very positive and 15 teams were registered for business plan contest.

NAVYAKALPA had two rounds.

1. Classic round- This round was meant for screening purpose where all the teams have to give a brief summary of their business plan in not more than 2 pages and Prof. A C Chandran Sir corrected and selected five best business summaries with practical and feasible ideas and were moved to second round.

2. Innovative round- After giving sufficient time span of 2.5 hours for the selected teams to convert their ideas into a valid business plan 2 round was started after lunch for which judges were called from the heart of industry one being Mr. Vinayak Angadi, Management Consultant and other

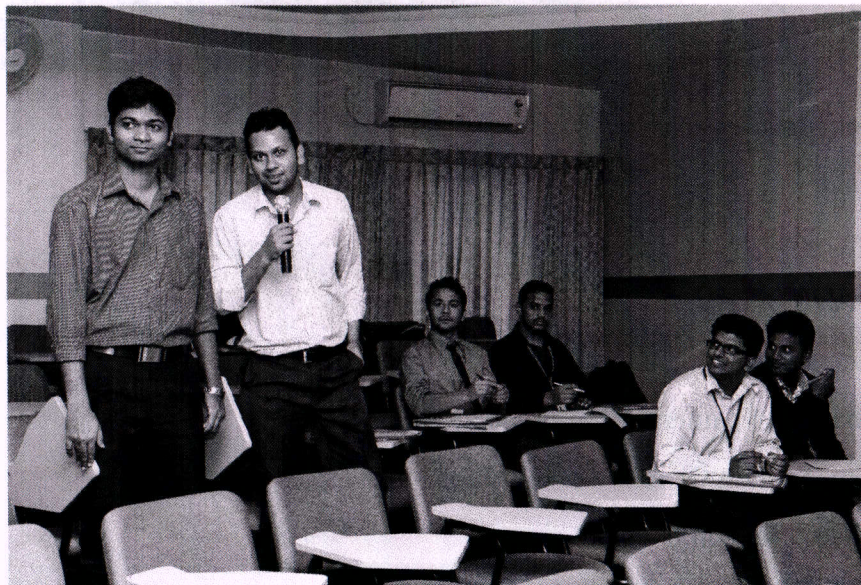
Mr. Ramesh, Apeksha Tools Pvt Ltd, an Entrepreneur in Bangalore after listening to 5 teams for more than about 100 minutes NAVYAKALPA was concluded by giving oath of thanks and handing over tokens of love to the respective judges

Ten teams were rejected in the first round for whom we conducted a supplementary round which was ENTERPRENEURSHIP QUIZ and the winners were given gift coupons of max.

Winner – RIMS

Runners-up – Jain College

Abhigyna – Business Quiz



Abhigyna – Business Quiz is one of the events conducted in Imperium-2014, Student Management Fest. Details include:

Quiz Master: Mr. Kashyap P

Proprietor, Thought Tree Solutions &
Benaka Abrasives, Bangalore

Faculty Coordinators: Ms. Pushpa M

Mr. Nagasubba Reddy

Student Coordinators: Mr. Irfan Yattoo

Mr. Raja Umar Khan

Mr. Sourabh

Ms. Uma Maheshwari

Total teams Registered: 27

Quiz consists of three rounds and the details are as follows:

Preliminary Round:

This round consists of 30 questions for 30 minutes and only top 10 teams who scored highest were eligible for the next round.

Rapid Fire Round:

This round consists of Audio, visual and Direct questions where in each team gets 2 questions in each category. Only top 5 teams with highest score were eligible for the final round.

Final Round:

This round consists of 4 sub rounds: Trivia, Multimedia, Connecting dots and Buzzer rounds. Trivia includes all current affair questions wherein each team got 3 direct questions. Multimedia round consists of questions which include mix and match, personalities and logo identification. Each team got 2 direct questions. Connecting Dots Round includes multiple images where answer will be hidden. Each team got one direct question. Final sub round in the Final round was Buzzer round where question consist of taglines and each team got 2 questions.

Winners: Adarsh Business School

Runners: Adarsh Institute of Managem

Winners at Imperium 2014



The winners and runners up were awarded with mementos and gifts.

EVENTS	Winners
Best CEO "Svasyah"	I Christ University
People Development "Samyogam"	I Alliance Ascent
	II Kristu Jayanti
Business Quiz "Abhigyna"	I Adarsh Business School
	II Adarsh Institute of Management
Finance "Samrodha"	I Christ University
	II ITM Business School
Marketing "Vikraya"	I Kristu Jayanti
	II ITM Business School
Business Plan "Navyakalpa"	I Kristu Jayanti
	II Jain College
Overall Champion	Kristu Jayanti

Publicity and Sponsorship for IMPERIUM 2014



Sponsorship by: Tata Nano KHT Motors, Rs.15,000

Print Media Partner: Business Standard - Complimentary Copies 200nos.

Radio Partner: RED FM - Promotional Broadcasting.

Valedictory



The Valedictory Function held at 5:00 pm on November 14, 2014 brought down the curtain on the one day management fest. The Chief Guest for the session was Sri. Vinaya Sathyanarayana, Lab Manager, Xerox Research Centre India, Bangalore. The function was presided by Sri. S M Balakrishna, Trustee, Rashtreeya Sikshana Samithi Trust.

Imperium 2014

Organized by

**Management Fest Committee
R V Institute of Management**

Organizing Committee

Chief Co-ordinator

Dr. T V Raju, Director

Co-ordinator: Mr. Gowrisha, Asst. Professor

Members

Ms. Pavithra S T, Asst. Professor
Ms. Sowmya D S, Asst. Professor
Ms. Bhavya Vikas, Asst. Professor
Ms. Pushpa M, Asst. Professor
Ms. Maithri R, Teacher Trainee
Mr. Manjunath M, PRO

Student Co-ordinators

Mr. Suhas M, IV Semester
Mr. Shivayogi, IV Semester
Mr. Sachin, II Semester

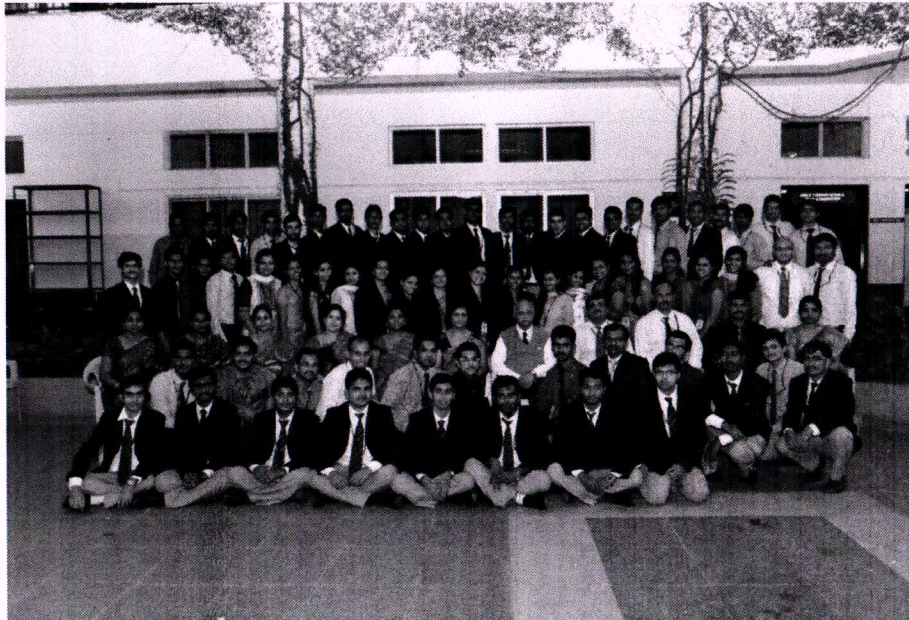
Members

Syed Viqar Ahmed, IV Semester
Irfan Yattoo, IV Semester
Nikin Raj, IV Semester
Anand Prabhu, IV Semester
Guru Prasad, IV Semester
Rakesh Ramesh Babu, IV Semester
Koushik, II Semester
Sourabh, II Semester
Daniel, II Semester
Shabareesha, II Semester
Vaibhav, II Semester
Shoib, II Semester
Sheldon Charlson, II Semester

Gathering at Inauguration of Imperium 2014



Organizing Team Imperium 2014



Registration



Institutions participated in the fest

Sl. No	Institution	Sl. No	Institution
1	Alliance Ascent	16	AMC
2	Christ University (Main Campus)	17	CIMS B-School
3	Kristu Jayanti	18	Global Institute
4	Christ (Kengeri Campus)	19	M S Ramaiah Institute of Science and Management
5	Al-Ameen	20	Adarsh Business School
6	Adarsh Institute of Management	21	CBSMS
7	Christ University (MBA-FM)	22	Adithya Institute
8	T John	23	Reva Institute of Technology
9	City College	24	Reva University
10	ITM B-School	25	Sheshadripuram College
11	CMS Business School	26	Acharya Institute of Management Studies
12	IFIM	27	SJBIT
13	M P Birla	28	Krupanidhi School of Management
14	R C College	29	Jain College
15	RNSIT	30	MSRIT

Inauguration

The inaugural ceremony on November 14, 2012 was attended by distinguished representatives from industry. The Chief Guest was Sri. Rahul Sabnis, Group Manager, Microsoft India Limited, Bangalore. The function was presided by Sri. P S Venkatesh Babu, Trustee, Rashtreeya Sikshana Samithi Trust.

EVENTS AT IMPERIUM 2014

Svasyah (Best CEO) - *Uneasy lies the Head that wears a Crown*

Abhigyna (Business Quiz) - *Beat the Master*

Samyogam (People Development) - *Explore the challenges of PEOPLE management*

Vikraya (Marketing) - *'Brand' yourself*

Samrodha (Finance) - *Money is the beginning and it is the destination*

Navyakalpa (Business Plan) - *"InnoVation" is the mantra*



Best CEO "SVASYAH"



Best CEO was an individual event which provided a platform for the participants to showcase creativity, negotiation skills, decision making and stress handling capabilities and so on. There were 17 participants from different colleges who were a part of Best CEO event.

Faculty Coordinators:

Ms. Pavithra S T

Ms. Das Sangita Hemanth

Team members:

Coordinator –Syed Viqar Ahmed

Co- coordinator – Koushik Y

Other members:

Vikram Mansabdar

Swathi C.M

Zeeba Syed

Rohan

Vinayak Gawli

Suganth S T

Round 1- APTITUDE

In Aptitude round , the participants were shown questions on ppt projection. Each question was displayed for a minute. 30 questions ranging from general awareness, human resource to marketing

and finance were asked . Maximum scores for this round were 30. There were no negative marking and no eliminations. There were seventeen participants for this round.

Round 2- COLLAGE.

In this round, each participant was shown a slide of three unrelated pictures and was asked to speak relating them for 2 minutes. Seventeen participant were a part of this round.. There was no elimination in this round. The event was judged by Ms Divya Mohan Rao, Faculty , R V Institute of Management and Mr Harsha K V . The participants were judged on criteria's like Creativity, Clarity of theme, and Presentation skills.

Round 3- WASTE MANAGEMENT

Each participant was given a waste product (broken toy, chocolate wrappers, used foam, empty refill etc) and was asked to look for another one waste product, relating both the products; the participants had to come up with a business idea within 15 minutes of time. The judges for this event were Mr Jyotirmoy Ghosh, Faculty, R V Institute of Management and Mr Harsha K V. The participants were judged on criteria's like Innovation, Relevance and quality of the concept and, Presentation. Eleven participants were eliminated and six were selected for the next round.

Round 4- MOCK PRESS

In this round the six selected participants had to pose as CEO and the scenario was set up like a press conference. The judges and audience posed like press members and journalist. The participants were shown a case study and based on that, they had to take an ethical stand and answer the queries raised by the judges and the audiences while posing as the CEO. The judges for the event were Mr Chandran, Faculty, R V Institute of Management and Mr. Srivatsa Vivek Vaidya . The participants were judged on criteria's like Communication, Knowledge and Situation Handling. In this round, 2 participants were eliminated and 4 were selected for final round.

Round 5- STRESS MANAGEMENT

Stress Management round had final four participants. In this round the participants were put under stressfull situations created by the judges and by audience. . The judges for the event were Mr Gowrisha, Faculty, R V Institute of Management and Mr P Vinay Shankar. The participants were judged on their capabilities to handle stress, Composure and Situation control while managing themselves in difficult situation.

Winner: "Microsoft" won the Best CEO title.

Samrodha- Finance Event



Samrodha- Finance Event was conducted as a part of Imperium 2014. In this event, the participants were tested on various finance and accounting related skill sets. A total of 22 teams from different colleges participated in this event.

Faculty Coordinators:

Mr. Manjunath M

Ms. Bhavya Vikas

Team members are:

Coordinator – Mr. Guru Prasad (3rd sem)

Co-coordinator- Mr. Viabhav (1st sem)

Other members:

Mr. Ibrahim

Mr. Balaji

Ms. Sowmya SV

After the inauguration, the event coordinator welcomed the participants for the finance event. All the participants were given the general instructions regarding the various rounds were conveyed and the first round began at 11.30.

Round 1: Aptitude Test

The round commenced at 11:30am .This round consisted of 70 questions the time limit given for completion of test was 45 minutes. The selected Questions from general awareness, numerical,

reasoning ability, banking, finance and accounting were asked. 1 mark was allotted for each question and no negative marks. At 12:15pm round 1 was completed. There was no elimination for this round. All teams progressed to the next round.

Round 2: Jumbled Balance Sheet

The second round was on Jumbled Balance Sheet and the round commenced at 12:30. Question includes list of jumbled assets and liabilities with values. A blank format of balance sheet was given. Time allotted was 10 minutes to complete the corrected balance sheet. Each answers identified was allotted with 1 mark and 2 marks for tallying the balance sheet.

After the completion of the first round and second round, the aggregate score was considered for elimination. The elimination was based on cumulative scores of both, the first round as well as the second round. Out of 22 teams only 11 teams progressed to the third round rest 11 teams were eliminated.

Round 3: Cross word

The third round commenced at 12:45 pm. A cross word related to finance and accounts words were given. The teams were provided with Across and Down details and were asked to identify the words. The time allotted for this round is 20 minutes. Each answer identified was allotted 1 mark each. The elimination was based on cumulative scores of the first round, second round as well as third round. Out of 11 teams participated, 6 progressed towards fourth round.

Round 4: Finanzas - Finance quiz

The round commenced at 1.15 pm. This round consisted of three sub rounds:

1. Dhyaan se dekho: A set of images were shown to teams and the teams were asked to connect these images and draw accounting or finance terms out of it. Each right answer was awarded with 10 points and no negative marking and no passing of questions were allowed. Time allotted was 30 sec for each question and each team was asked to answer 2 questions.
2. Rapid fire: The teams were asked to pick the chit and select the topic for the rapid fire round. The topics covered were on accounting, tax, insurance, finance, stock. A continuous set of questions was asked to teams asked on the topic selected. Time allotted –2 minutes for each team. Right answers were awarded with 20 points each. No penalty for wrong answers.
3. Lagao Boli: In this round, the teams were informed to pick a set of two chits and to bid on the questions numbers mentioned in the chits. Each team was asked to bid 50 points and the bidding should be in multiples of 10 points. In some chits bonus points were awarded and a 30 second time was allotted to answer for each question. No penalties for wrong answers.

The purpose of this quiz was to check the knowledge of the teams and their quickness in answering the questions on time. Elimination was based on cumulative scores of all 4 rounds and out of 6 teams only 4 teams were selected for the final round.

Round 5: Investment plan

The last round commenced at 2 pm. The selected teams were given 5 lakhs virtual money. Each team was asked to prepare an investment plan. They were asked to invest in various investment avenues. Further the teams were informed to calculate the returns and informed to show all the calculations as a part of the assignment. The investment was for next 1 year. All the teams were provided with The Economic Times for their reference and to collect the required data. Further the teams were forbidden to use the internet. The time allotted was 45 min for preparation and 10 min PPT and 2 min Q&A.

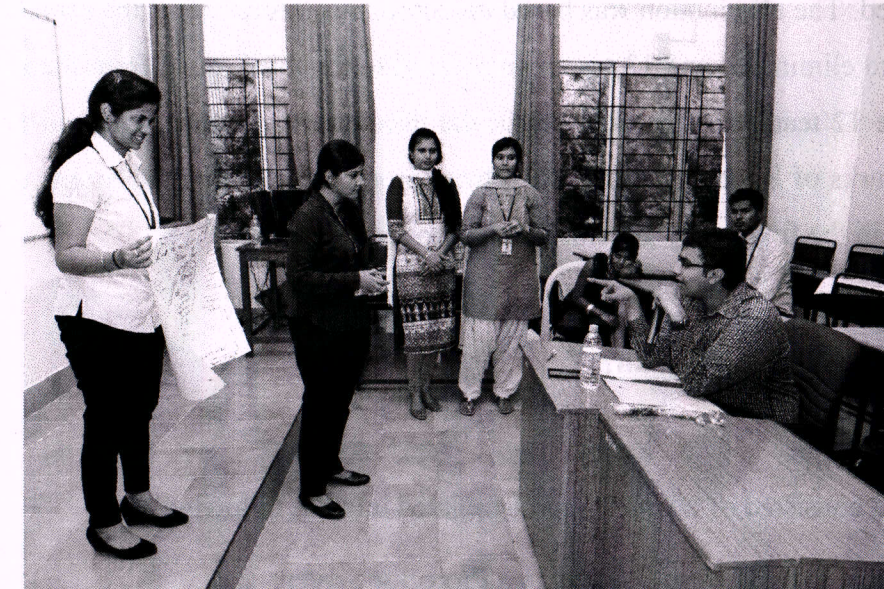
The purpose of this round was to test each team's problem solving, analytical, and communication skills. The external judges were asked to judge the event.

During commencement of final round judges were welcomed with bouquet and judges were thanked by giving the memento.

The teams were called one by one. The presentations were well prepared and the teams were competent enough to come up with good revival strategies. The judges put forth some insightful questions at the participants, who were able to justify their explanations. The round concluded at 4.15 pm. The judges then interacted with the participants, giving the participants inputs on finance and the various opportunities. They also gave general feedback on the performance of the participants. Feedback from the participants about the various events was collected.

Out of the 4 teams that presented in the finals only 2 teams went on to receive prizes. Team MICROSOFT from Christ College secured the first Place and Team Citibank from ITM College secured the second place.

Vikraya- Marketing Event



Faculty Coordinators:

Ms. Anitha D'Silva

Ms. Maithri R

List of Main Volunteers:

1. Anand Prabu M 3rd sem A sec
2. Shabreesha H N 1st sem C sec
3. Nitil Kashyap 3rd sem A sec
4. Soumya A S 3rd sem C sec
5. Deeraj Srinath 3rd sem D sec

List of other Volunteers:

1. Jaffar Sadique 1st sem A sec
2. Namratha B N 1st sem B sec
3. Nawal Ehesan 1st sem B sec
4. Pruthvi M J 1st sem C sec
5. Rajan Kalal 1st sem C sec
6. Rupesh Reddy B 1st sem C sec
7. Sagar A Kabbur 1st sem C sec
8. Sharan S Hulmani 1st sem C sec
9. Sougata Banik 1st sem D sec
10. Tejaswini V Murthy 1st sem D sec
11. Deepak B G 1st sem A sec
12. Farooq Anwar 1st sem A sec

Vikraya- Brand yourself a marketing event had 4 rounds where 26 teams from different colleges participated. The elimination was based on cumulative scores of all the rounds. Out of 26 teams, 14 teams were eliminated and 12 teams progressed to the third round from the first and second round. Out of the 12 teams that participated in the third round, 5 teams who had the highest cumulative marks (Marks of Round 1, 2 and 3 together) progressed to the final round, out of the 5 teams that presented in the finals only 2 teams went on to receive prizes.

Round 1: 'Do you know it all?'

Marketing quiz

This round consisted of 20 questions segregated into the following:

Part 1 Logos: 5 logos were displayed on Projector Screen

Part 2 Taglines: Team had to identify 5 taglines and the participants were given the question sheet with space provided to write the answers.

Part 3: Jumbled words: 5 Jumbled words related to marketing concepts.

Part 4: Brief Introduction about 5 companies or brands was given. The participants had to identify the companies or Brands.

There were a total of 26 teams who participated in the first round. The scoring was done for this round out of 20, which is 1 mark per question. The time provided for this round was 20 minutes. Each logo was displayed for 30 seconds and the rest of the remaining time was provided to the participants to answer the rest of the 15 questions. There was no elimination for this round. All teams progressed to the next round.

Round 2: 'Use it well!'

Multipurpose usage of Products.

Each team was asked to pick chits, in which a unique product to each team was mentioned. The products were of the likes of belt, candle, hair band, etc. The team were required to make a list of multipurpose uses for the given product and also write a brief description of how the use of the product would be carried out in their perspective and write it down on the answer sheet in as little time as possible. The multipurpose uses had to be unique as well and creative. The practicalities of the uses were also given importance. The teams were given 10 minutes to write down as many uses as possible. This round carried 30 marks. Elimination of contestants was carried out. The

elimination was based on cumulative scores of both, the first round as well as the second round. Out of 26 teams, 14 teams were eliminated and 12 teams progressed to the third round.

Round 3: 'Mad Dash'

Hard Sale

All the participant teams, i.e. 12 teams, were allotted a volunteer per team. The volunteers were each given a key to the lockers on the 2nd floor. All the participant team members were requested to deposit their belongings such as mobile phones and wallets/ purses in the lockers. The participants were then asked to come forward to pick a chit on which was a number. Each numbered package made had an assortment of products. The products were of the likes of cucumber, incense sticks, vim bar, maggi noodles packet, etc. The basic task of each team was to sell the assortment of these products outside or within the college premises. All the teams were given the same base price of ₹35. The objective of each team was to sell the given products at whatever price possible, but with the intention of making a maximum profit margin and obtain the signature of their customer to validate the sale. The team with the maximum sale price would be given highest scores. The teams went outside the campus and were successful in selling all the products provided. The volunteers ensured that there was no malpractice or cheating involved by any of the teams. The participants were given half an hour to return to the class room with their sales collections and register their sales. The sales prices were then converted into profit margin. Out of the 12 teams that participated, the 5 teams who had the highest cumulative marks (Marks of Round 1, 2 and 3 together) progressed to the final round.

Round 4: FINAL ROUND: Revive! Give Life!

(Product Relaunch)

The final round of the marketing event had 5 participating teams. Each team was called to pick a chit on which was a particular product or service which was obsolete. The task of the teams was to re-launch the product into the current market. The products given were: Orkut, My Space, Pager, Floppy Disk, Walkman. Each team got one product and were asked to relaunch the product. Participants have the freedom to rebrand and re-innovate the product given. We had two esteemed judges for this round. We had Mr. Swaroop Madhavan and Ms. Sunitha Sanath present to judge the product relaunch. The participants were required to make a PPT Presentation of not more than 12 slides. The slides needed to include Name of the Product, Description of product, USP, 4P's of marketing, Swot Analysis, Marketing strategies and STP. The participants had 30 minutes to prepare for the presentation. Each team had 10 minutes to present and another 5 minutes to face the judges' questions. The teams were called one by one. The presentations were well prepared and the

teams were competent enough to come up with good revival strategies. The judges put forth some insightful questions at the participants, who were able to justify their explanations. The round concluded at 4.15 pm. The judges then interacted with the participants, giving the participants inputs on marketing and the various opportunities. They also gave general feedback on the performance of the participants.

Out of the 5 teams that presented in the finals only 2 teams went on to receive prizes. Team HUL from Kristu Jayanthi College secured the first Place and Team Citibank from ITM College secured the second place

SAMYOGAM - People Development



Volunteers of the event:

Sushmitha CS2nd year MBA

Nikin Raj KN2nd year MBA

Daniel M Dandi 1st year MBA

Maharani K 1st year MBA

Kavitha DA 1st year MBA

Faculty Coordinators:

Ms. Sowmya D.S.

Dr. Noor Firdoos Jahan

Management fest Imperium 2014 was held on the 14th November 2014 and one of the event conducted at the Fest is Samyogam- people development. Like every year, this year also we had

huge response from our participants from other colleges to make the event more success. The events where conducted with great zeal and enthusiasm by the participation of our participants.

No. of teams participated in this event: 26 teams participating in Samyogam.

Samyogam totally had 4 rounds, the events are as follows:

1. Totipotency
2. Break the Rock
3. Sketch your Creativity
4. Accentuate

There was no elimination for the 1st two rounds. And after considering the 1st and the 2nd rounds, there were 13 teams for the 3rd round after elimination. And for the final round 5 teams got short listed. And the winner and the runner-up where announced.

Rounds:

Round 1: Totipotency

The teams will be provided with a set of 20 questions. Participants need to identify the HR terms for the following questions. Each question carries 2 marks. And will be evaluated for 40 marks.

NO ELLIMINATION [Duration of the event: 20minutes]

Round 2: Break the Rock!

In this round, a box containing 30 chits which are related to HR scenarios are provided. Each team will need to pick a chit. 60 seconds will be given for the preparation. And 2 minutes 30 seconds to justify according to the given scenario.

Participants will be evaluated on the basis of the knowledge of the subject, communication skill, how well it is being conveyed to the judge and the justification on the scenario in given time. And the marks allotted for this round is 30 marks.

[Duration of the event: 1 hour 30 minutes]

Judge for the Event:

Dr. Anupama K Malagi, Asst. Professor, RVIM

Ms. Payal Jindal, Placement Officer, RVIM

And on the basis of considering the 1st and the 2nd round, elimination was done. And 13 teams were selected based on their performances.

Round 3: Sketch your Creativity

Teams will be provided with drawing sheet and sketch pens. Need to showcase their creativity in preparing a poster for Recruitment Ad. The poster must include all the necessary recruitment criteria.

The teams will be evaluated on the basis of the content of the advertisement, creativity in the advertisement and the overall presentation by the participants. And the marks allotted for this round is 30 marks.

Duration of the event: 20 minutes for creating the poster

2 minutes for presentation

Judge for the Event:

Mr. Vinay Shankar, CEO, Strategic Edge Consulting, Mysore.

There will be elimination after this round.

Round 4: Accentuate

After the 3rd rounds elimination, 5 teams were selected for the final round.

Teams need to pick a chit which contains certain scenarios. These scenarios will be explained only to the volunteers who will be allotted to the respected teams. Along with the volunteers one of the team member should be a part of the role play and handle the situation while the other will prepare a write up on the following parameters i.e.; Scenario given, problem identification analysis and solution for the scenario

The team need to identify, analyse and solve the issue. The team will be evaluated on the basis of problem identification, problem solving skills, team work and overall performance. And the marks allotted for this round is 30 marks.

[Duration of the event: 10 minutes per team]

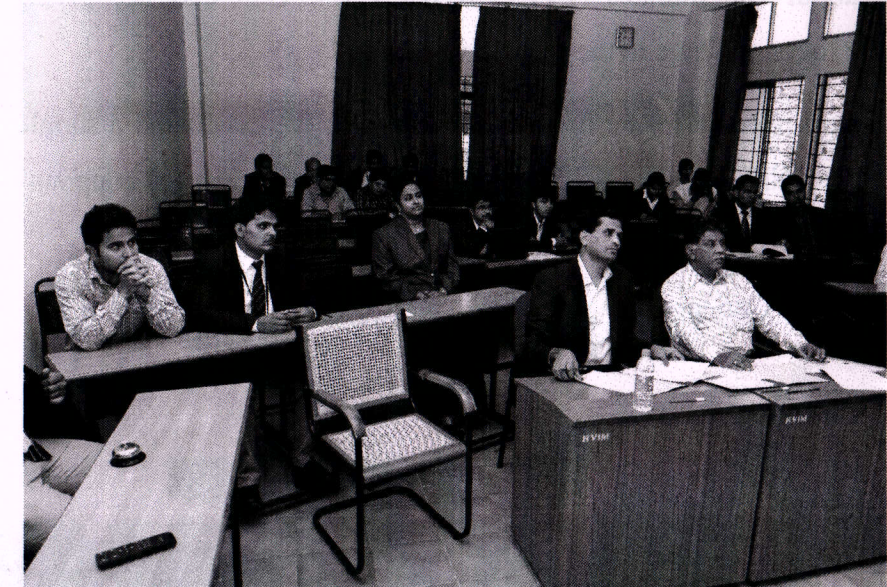
Judge for the Event: Mr. Vivek Srivatsa, Head –L & D, Fine Tune Consultancy, Bangalore

And the best 2 teams were announced as winner and runner-up.

The event concluded with lot of excitement, thrill, the battle of minds and the clash of the various participants and the never let go spirit.

And the winner of Samyogam 2014 was from Alliance Ascent School of Business and the runner up was Kristu Jayanthi Institute of Management.

NAVYAKALPA - BUSINESS PLAN



Faculty Coordinators:

Mr. Gowrisha

Ms. Rashmi Shetty

Student Coordinators:

Rakesh Ramesh Babu, III Sem, Section C

Sheldon Charlson Sequiera, III Sem, Section C

Shoib, I Sem, Section C

Mahesh, I Sem, Section C

Santhosh, III Sem, Section C

Putturaj, III Sem, Section A

NAVYAKALPA (innovation) was planned to enhance innovative most practical and feasible business ideas from participants of different colleges. The response from other management institutions was very positive and 15 teams were registered for business plan contest.

NAVYAKALPA had two rounds.

1. Classic round- This round was meant for screening purpose where all the teams have to give a brief summary of their business plan in not more than 2 pages and Prof. A C Chandran Sir corrected and selected five best business summaries with practical and feasible ideas and were moved to second round.

2. Innovative round- After giving sufficient time span of 2.5 hours for the selected teams to convert their ideas into a valid business plan 2 round was started after lunch for which judges were called from the heart of industry one being Mr. Vinayak Angadi, Management Consultant and other

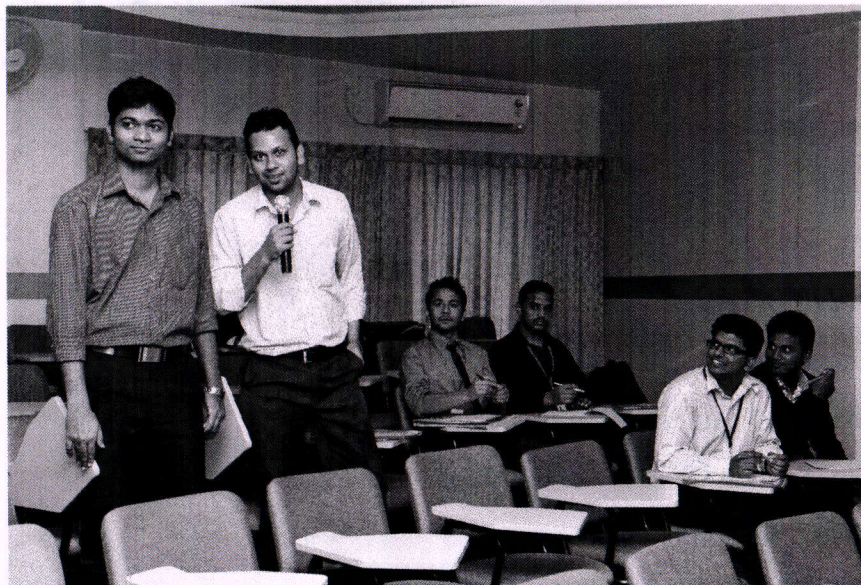
Mr. Ramesh, Apeksha Tools Pvt Ltd, an Entrepreneur in Bangalore after listening to 5 teams for more than about 100 minutes NAVYAKALPA was concluded by giving oath of thanks and handing over tokens of love to the respective judges

Ten teams were rejected in the first round for whom we conducted a supplementary round which was ENTERPRENEURSHIP QUIZ and the winners were given gift coupons of max.

Winner – RIMS

Runners-up – Jain College

Abhigyna – Business Quiz



Abhigyna – Business Quiz is one of the events conducted in Imperium-2014, Student Management Fest. Details include:

Quiz Master: Mr. Kashyap P

Proprietor, Thought Tree Solutions &
Benaka Abrasives, Bangalore

Faculty Coordinators: Ms. Pushpa M

Mr. Nagasubba Reddy

Student Coordinators: Mr. Irfan Yattoo

Mr. Raja Umar Khan

Mr. Sourabh

Ms. Uma Maheshwari

Total teams Registered: 27

Quiz consists of three rounds and the details are as follows:

Preliminary Round:

This round consists of 30 questions for 30 minutes and only top 10 teams who scored highest were eligible for the next round.

Rapid Fire Round:

This round consists of Audio, visual and Direct questions where in each team gets 2 questions in each category. Only top 5 teams with highest score were eligible for the final round.

Final Round:

This round consists of 4 sub rounds: Trivia, Multimedia, Connecting dots and Buzzer rounds. Trivia includes all current affair questions wherein each team got 3 direct questions. Multimedia round consists of questions which include mix and match, personalities and logo identification. Each team got 2 direct questions. Connecting Dots Round includes multiple images where answer will be hidden. Each team got one direct question. Final sub round in the Final round was Buzzer round where question consist of taglines and each team got 2 questions.

Winners: Adarsh Business School

Runners: Adarsh Institute of Managem

Winners at Imperium 2014



The winners and runners up were awarded with mementos and gifts.

EVENTS	Winners
Best CEO "Svasyah"	I Christ University
People Development "Samyogam"	I Alliance Ascent
	II Kristu Jayanti
Business Quiz "Abhigyna"	I Adarsh Business School
	II Adarsh Institute of Management
Finance "Samrodha"	I Christ University
	II ITM Business School
Marketing "Vikraya"	I Kristu Jayanti
	II ITM Business School
Business Plan "Navyakalpa"	I Kristu Jayanti
	II Jain College
Overall Champion	Kristu Jayanti

Publicity and Sponsorship for IMPERIUM 2014



Sponsorship by: Tata Nano KHT Motors, Rs.15,000

Print Media Partner: Business Standard - Complimentary Copies 200nos.

Radio Partner: RED FM - Promotional Broadcasting.

Valedictory



The Valedictory Function held at 5:00 pm on November 14, 2014 brought down the curtain on the one day management fest. The Chief Guest for the session was Sri. Vinaya Sathyanarayana, Lab Manager, Xerox Research Centre India, Bangalore. The function was presided by Sri. S M Balakrishna, Trustee, Rashtreeya Sikshana Samithi Trust.

Imperium 2014

Organized by

**Management Fest Committee
R V Institute of Management**

Organizing Committee

Chief Co-ordinator

Dr. T V Raju, Director

Co-ordinator: Mr. Gowrisha, Asst. Professor

Members

Ms. Pavithra S T, Asst. Professor

Ms. Sowmya D S, Asst. Professor

Ms. Bhavya Vikas, Asst. Professor

Ms. Pushpa M, Asst. Professor

Ms. Maithri R, Teacher Trainee

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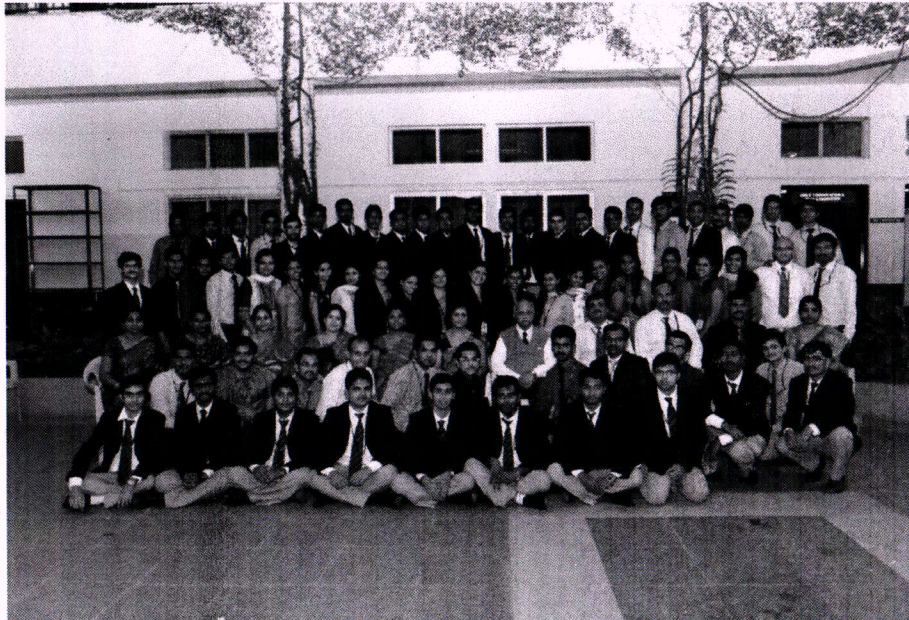
Shoib, II Semester

Sheldon Charlson, II Semester

Gathering at Inauguration of Imperium 2014



Organizing Team Imperium 2014



Fresher's Function- *Prathibhimba-2014*

Fresher's Day- 'Prathibhimba-2014' was organised by third semester students to welcome the first semester students at R V Teacher's College Auditorium, Bangalore on October 17, 2014. The seniors organised an entertainment programme consisting of many games and activities for the juniors. The cultural events included dance and singing from the senior batch of students. The entire event concluded with a sense of joy and happiness.



Fresher's Day- 'Prathibhimba-2014'- October 17, 2014.



Screening of students for formation of College Teams

'Talents Week' was organized from October 14 to 17, 2014. The main idea behind the event was to identify the talents of the first semester MBA students and to provide training in Extra-curricular and Cultural Events.

The Cultural events included singing, dance & skit. Skit was performed on various special issues like 'Cast your Vote' and 'Respect Women' and Mad-ads on the theme 'Kshana Ambulance Service'.

The extra-curricular events included Photography on the theme 'Danger zones in Jayanagar' and 'Colours'. Painting, Drawing and Sketching was on the theme 'Global Warming' and 'National Leaders'. All the students showcased their talents in various events with a lot of enthusiasm.



'Talents Week'- October 14 to 17, 2014



Rashreeya Sikshana Samithi Trust

R V Institute of Management

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041

Report on

Talents Week- 2014

Organised for

First semester MBA students, RVIM

Held from

October 14 to October 17, 2014

Sept -
Dec 2014
Feb 2015
April - 2015
June 2015

IQAC

06/11/14



Report on Talents Week

The cultural committee-'Abhihita' of R V Institute of Management, conducted 'Talents Week' from October 14, 2014 to October 17, 2014.

The main idea behind the event was to identify the talents of the first semester MBA students and to provide training in Extra-curricular and Cultural events.

The cultural events included Singing, Dance & Skit. Skit was performed on various social issues like 'Cast your Vote' & 'Respect Women' & Mad-ads on the theme 'Kshana Ambulance Service'. The extra-curricular events included Photography on the theme 'Danger Zones in Jayanagar' & 'Colours', Painting, Drawing & Sketching was on the theme 'Global Warming' & 'National Leaders'.

All the students showcased their talent in the various events with a lot of enthusiasm.



Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Cultural Committee- Abhihita

Talents Week Schedule

Date	Event	Time duration	Faculty Incharge	Venue
Tuesday 14/10/2014 4.15 pm to 5.15 pm	Rangoli (Team of two)	45 minutes	Ms Maithri	Basement
	Painting, Drawing, Artwork & Sketching (Solo)	45 minutes	Ms Bhavya Vikas	First Sem Sec 'C'
	✓ Singing (solo and group)	5 minutes	Ms Divya Mohan Rao	Seminar Hall Third Floor
	Photography (Solo)	45 minutes	Mr A Chandran	In and around the Campus
Thursday 16/10/2014 4.15 pm to 5.15 pm	Flower Arrangement (Team of two)	45 minutes	Ms Maithri	Basement
	✓ Skit and Mad Ads (Maximum of six in a team)	10 minutes	Ms Bhavya Vikas	Sports Room (Basement)
	Dance ✓solo and group (Maximum of six in a team)	5 minutes	Ms Divya Mohan Rao	Yoga Hall
Friday 17/10/2014 2.00 pm to 3.00 pm	Ethnic Day	5 minutes	Ms Bhavya Vikas Ms Divya Mohan Rao Ms Maithri	SSMRV Degree College Auditorium



Director



Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Cultural Events

List of Selected students

Alapa -Classical Music

1	Vaishnavi N V
2	Soumya Deshpande
3	Smitha Kote

Folk Song

1	Swati Deshpande
2	Ashish Dixit

Patriotic Song

1	Abhina Prasad
2	Smitha Kote

Film Song

1	Amrutha M A
2	Swati Deshpande
3	Radhika S
4	Athira Prasannan
5	Uma Maheshwari

Group Dance-Film Song

1	Soumya Deshpande
2	Swati Deshpande
3	Smitha Kote
4	Uma Maheshwari G
5	Sannidhi A S
6	Bhavana
7	Premakumari
8	Radhika S

Solo Dance-Film Song

1	Sanmesh Naik
2	Sagar A Kabbur
3	Namita C D'cunha
4	Swati Deshpande

Solo Dance- Classical

1	Swathi C M
2	Sannidhi A S

Skit/Mime/Mad Ads

Team 1	Soumya Deshpande
	Swati Deshpande
	Smitha Kote
	Vennela T
	Kavitha D A

Team 2	Koushik Y
	Praveen Kumar M
	Akash Kurva
	Praveen K N
	Manohar Reddy
	Shabareesha H N
	Kiran Raj

Ethnic Wear Fashion Show

1	Ashish Dixit
2	Kavitha D A
3	Pooja A S
4	Raghavendra Shreyas
5	Vennela T
6	Swati Deshpande
7	Swathi C M
8	Venkatesh Marda
9	Sagar Sheelvant



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Extra-Curricular Events

List of Selected students

Rangoli

1	Vennela T
2	Kavitha D.A & Kavitha M C
3	Sannidhi A S & Sahana
4	J S Meghana & M Yamini

Flower Arrangement

1	Rupesh Reddy & Sriram B
2	Vennela T
3	Venela P & Surabhi G

Photography

1	Sindhu S
2	Sayamanta Achom Singh
3	Deepak B
4	Shabreesha H N

Drawing

Sl No.	Student Name
1	Sushmita Roy
2	Sourabh Kadam

Painting

1	Suraksha Kudlekar
2	Vikesh Vishwakarma

Sketching

1	Koushik Y
2	Md Iftekhar Ahmed S


Director

Number of students who have participated in various events

Sl No.	Events	Number of Students
1.	Photography	9
2.	Rangoli	22
3.	Flower Arrangement	5
4.	Painting	3
5.	Drawing	4
6.	Sketching	3
7.	Singing- Classical Music	3
8.	Singing-Folk Song	2
9.	Singing- Patriotic Song	2
10.	Singing- Film Song	11
11.	Dance- Solo & Group	15
12.	Skit & Mad Ads- Group Event	12
13.	Ethnic Wear Fashion Show	22
	TOTAL	98

Judges for the various events

Sl. No.	Event Details	Name of the Judges
1	Photography	Mr. A Chandran Ms. Bhavya Vikas
2	Rangoli	Dr. Anupama K Malagi Ms. Maithri R
3	Flower Arrangement	Ms. Pushpa M Ms. Maithri R
4	Painting	Mr. Manjunath S Menedhal Ms. Bhavya Vikas
5	Drawing	
6	Sketching	
7	Singing	Mr. Gowrishha Ms. Divya Mohan Rao
8	Dance- Solo & Group	Dr. Noor Firdoos Jahan Ms. Divya Mohan Rao
9	Skit & Mad Ads- Group Event	Ms. Bhavya Vikas
10	Ethnic Wear Fashion Show	Ms. Divya Mohan Rao Ms. Bhavya Vikas

Criteria for selection & name list of selected students

1. Photography Competition

The criteria for selecting students' talents for Photography competition is as follows:

- ❖ Theme – Danger zones in Jayanagar & Colours (10 marks)
- ❖ Creativity (10 marks)

The teams selected for intercollegiate fest are:

SI No	Name of the Students	I Semester
1	Sindhu S	Sec D
2	Sayamanta Achom Singh	Sec C
3	Deepak B	Sec A
4	Shabreesha H N	Sec C

2. Rangoli Competition

The criteria for selecting students' talents for Rangoli competition is as follows:

- ❖ Neatness (10 marks)
- ❖ Creativity (10 marks)
- ❖ Color Combination (10 marks)

The teams selected for intercollegiate fest are:

SI No	Name of the Students	I Semester
Team 1	Vennela T	Section D
Team 2	Kavitha D A Kavitha M C	Section B
Team 3	Sannidhi A S Sahana	Section C
Team 4	J S Meghana M Yamini	Section B

3. Flower Arrangement

The criteria for selecting students' talents for Flower Arrangement is as follows:

- ❖ Creativity (10 marks)
- ❖ Color Combination (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Name of the Students	I Semester
Team 1	Rupesh Reddy & Sriram B	Section C
Team 2	Vennela T	Section D
Team 3	Venela P Surabhi G	Section D

4. Painting, Drawing & Sketching Competition

The criteria were as follows:

- ❖ Representation of the Theme (10 marks)
- ❖ Creativity (10 marks)
- ❖ Neatness (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Category	Name of the Students	I Semester
1	Painting	Suraksha Kudlekar	Sec D
		Vikesh Vishwakarma	Sec D
2	Sketching	Koushik Y	Sec B
		Md Iftekhar Ahmed S	Sec B
3	Drawing	Sushmita Roy	Sec D
		Sourabh Kadam	Sec D

5. Singing Competition

The students were given four categories for singing competition that included Classical Music, Folk Song, Patriotic Song and Film Songs

The criteria for selecting students' talents for Classical, Light & Film songs competition is as follows:

- ❖ Shruthi/Scale (10 marks)
- ❖ Rhythm /Taala(10 marks)

The teams selected for intercollegiate fest are:

Sl No	Category	Name of the Students	I Semester
1	Classical Music	Vaishnavi N V	D Section
		Soumya Deshpande	D Section
		Smitha Kote	D Section
2	Folk Song	Swati Deshpande	D Section
		Ashish Dixit	A Section
3	Patriotic Song	Abhina Prasad	A Section
		Smitha Kote	D Section
4	Film Song	Amrutha M A	A Section
		Swati Deshpande	D Section
		Radhika S	C Section
		Athira Prasannan	A Section
		Uma Maheshwari	D Section

6. Dance Competition Solo /Group

The criteria for selecting students' talents for Dance Competition are as follows:

- ❖ Rhythm (10 marks)
- ❖ Overall Performance (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Category	Name of the Students	I Semester
1	Group Dance	Soumya Deshpande	Section D
		Swati Deshpande	Section D
		Smitha Kote	Section D
		Uma Maheshwari G	Section D
		Sannidhi A S	Section D
		Bhavana	Section A
		Premakumari	Section C
		Radhika	Section C
2	Solo Dance- Classical	Swathi C M	Section D
		Sannidhi A S	Section C
3	Solo Dance- Film Song	Sanmesh Naik	Section C
		Sagar A Kabbur	Section C
		Namita C D'cunha	Section B
		Swati Deshpande	Section D

Interclass events

The cultural committee-'ABHIHITA' of R V. Institute of Management, conducted 'Inter class competition of Extra-curricular, Co-curricular & Cultural Events', from May 6, 2014 to May 13, 2014. The main idea behind the event was to provide a platform for the MBA students to showcase their talents in the various events.

The cultural events included Singing & Dance; the Extra-curricular events included Photography on the themes 'Summer' & 'Geometry'. Drawing, Painting & Sketching was organized on the theme 'Market', 'Rural India' & 'Role Model'. Debate was a co-curricular event conducted on the topic "Application of Ancient Indian Wisdom to Modern Management Practices". All the students showcased their talents in the various events with a lot of enthusiasm.



Rangoli Competition



Mehendi Competition

The cultural committee-'ABHIHITA' of R V Institute of Management, conducted 'Inter class competition of Extra-curricular, Co-curricular & Cultural Events', from May 6, 2014 to May 13, 2014.

The main idea behind the event was to provide a platform for the MBA students to showcase their talents in Extra-curricular, Co-curricular & Cultural Events. The winners of the events will be awarded in the Annual Day Function to be held in the month of June 2014.

Number of students who have participated in various events

Sl. No.	Events	Number of Students
1.	Photography	8
2.	Rangoli	12
3.	Painting	7
4.	Drawing	3
5.	Sketching	6
6.	Debate	7
7.	Mehendi	7
8.	Singing- Light Music	8
9.	Singing- Classical Music	2
10.	Singing- Film Song- Solo & Group	20
11.	Ethnic Wear	13
12.	Dance- Solo & Group	25

Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Cultural Committee- Abhitha

Schedule for Inter class competition May - 2014

Date	Event	Time duration	Faculty Incharge	Venue
Tuesday 06/05/2014 4.00pm to 5.00pm	Rangoli (Team of two)	45 minutes	Ms. Divya Mohan Rao	Basement
	Photography (Solo)	45 minutes	Ms Bhavya Vikas	In and around the Campus
Wednesday 07/05/2014 4.00pm to 5.00pm	Painting, Drawing, Artwork & Sketching (Solo)	45 minutes	Ms. Divya Mohan Rao	Second Sem Sec 'C'
	Debate (Solo)	10 minutes	Ms. Divya Mohan Rao	Second Sem Sec 'D'
	Mehendi	45 minutes	Ms Bhavya Vikas	Quadrangle
Friday 09/5/2014 3.00pm to 5.00pm	Singing (solo and group)	5 minutes	Ms Divya Mohan Rao	Seminar Hall Third Floor
	Instrumental (solo)			
	Ethnic Wear(Solo)	5 minutes	Ms Bhavya Vikas	Seminar Hall Third Floor
Tuesday 13/05/2014 4.00pm to 5.00pm	Dance solo and group (Maximum of six in a team)	5 minutes	Ms Divya Mohan Rao	Quadrangle
	Skit and Mad Ads (Maximum of six in a team)	10 minutes	Ms Bhavya Vikas	Yoga Hall


Director



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore – 560 041

Phone:080-26547048 Fax:080-26654920 E-mail: contact@rvim.edu.in

Website : www.rvim.edu.in

Accredited by NAAC with "A" Grade

Vidyaartha Adhiveshanam

2016

Inauguration



Chief Guest

Dr. Wooday P. Krishna

Honorary General Secretary,
Seshadripuram Educational Trust, Bangalore

Presided by

Sri. M. K. Dattaraj

Trustee, Rashtreeya Sikshana Samithi Trust

At 09:30 am Friday, May 20, 2016

Venue: Seminar Hall, RV Institute of Management, Bangalore

Plenary Session at 10:45 am on

"Role of youth in empowering Indian Economy and Society"

By

Sri. Karan Kumar H

Chief Mentor, Shruth & Smith Foundation

You are cordially invited

A V S Murthy
Hon. Secretary, RSST

Dr. T V Raju
Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



Rashtreeya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA 17, 36th Cross, 26th Main, 4th TBlock, Jayanagar, Bangalore – 560 041

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Website : www.rvim.edu.in

Accredited by NAAC with "A" Grade

Vidyaarathi Adhiveshanam

2016

Valedictory



Chief Guest

Sri. B. N. Vijaykumar

Member of Legislative Assembly,
Jayanagar Constituency, Bangalore

Presided by

Dr. T V Raju

Director, R V Institute of Management

At 4:00 pm Friday, May 20, 2016

Venue: Seminar Hall,
R V Institute of Management, Bangalore

You are cordially invited

A V S Murthy
Hon. Secretary, RSST

Dr. T V Raju
Director, RVIM

A Premier Institute in Management Education, Training, Research & Consultancy



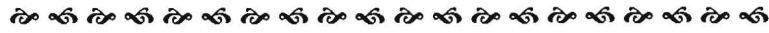
Rashtrveeya Sikshana Samithi Trust

RV Institute of Management

CA – 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041

Ph : 080 26547048, 42540300 email : contact@rvim.edu.in Website : www.rvim.edu.in

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Management Fest Committee

Presents

VIDYAARTHI ADHIVESHANAM 2016

**STUDENT CONFERENCE AND
PAPER PRESENTATION COMPETITION FOR
POST GRADUATE COMMERCE & MANAGEMENT STUDENTS**

On Friday, 20 May, 2016

Theme of the Conference

“Empowering Indian Trade, Industry and Society”

Vidyaarthi Adhiveshanam 2016 is a platform for the young and talented minds to express their views on the theme of the conference through presenting papers on various issues.

Topics for Paper Presentation

- ❖ Make in India
- ❖ Skill India
- ❖ Smart India
- ❖ Clean India
- ❖ Digital India
- ❖ Green India
- ❖ Start-up India, Stand up India
- ❖ MUDRA BANK
- ❖ PM Jan Dhan Yojana
- ❖ Deendayal Upadhyaya Gram Jyoti Yojana
- ❖ NITI Aayog
- ❖ GOI initiatives in Higher Education
- ❖ GOI initiatives in Healthcare
- ❖ Your ideas on how we can empower Indian Trade, Industry and Society
- ❖ Any other topic relevant to the theme of the conference



Rashtriya Sikshana Samithi Trust

R V Institute of Management



VALEDICTORY
of

Vidyaarathi Adhiveshanam 2016

STUDENT CONFERENCE ON

“Empowering Indian Trade, Industry and Society”

at 4:00 pm on Friday, May 20, 2016

Programme Schedule

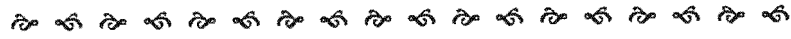
4:00 pm to 4:05 pm	Welcome Address	Ms. Manasa Student, RVIM
4:05 pm to 4:10 pm	Report on the Conference	Mr. Abhishek Student, RVIM
4:10 pm to 4:15 pm	Feedback	By the Participants
4:15 pm to 4:30 pm	Address by the Chief Guest	Sri. B. N. Vijaykumar Member of Legislative Assembly, Jayanagar Constituency, Bangalore
4:30 pm to 4:45 pm	Prize Distribution	By Dignitaries
4:45 pm to 4:55 pm	Presidential Remarks	Dr. T V Raju Director R V Institute of Management
4:55 pm to 5:00 pm	Vote of Thanks	Ms. Sonika Student, RVIM

Compeering : Ms. Spandana, Student, R V Institute of Management





Rashtreeya Sikshana Samithi Trust
R V Institute of Management



INAUGURATION
of

Vidyaarathi Adhiveshanam 2016

STUDENT CONFERENCE ON

“Empowering Indian Trade, Industry and Society”

at 9:30 am on Friday, May 20, 2016

Programme Schedule

9:30 am to 9:35 am	Invocation	Ms. Shubha Bhat Student, RVIM
9:35 am to 9:50 am	Welcome Address	Dr. T V Raju Director, RVIM
9:50 am to 9:55 am	Lighting the Lamp	By the Dignitaries
9:55 am to 10:05 am	About the Book <i>“Principles of Management simplified”</i>	Dr. Noor Firdoos Jahan Professor, RVIM & Author of the Book
10:05 am to 10:10 am	Releasing of the Book	By the Dignitaries
10:10 am to 10:30 am	Address by the Chief Guest	Dr. Wooday P. Krishna Hon. General Secretary, Seshadripuram Educational Trust, Bangalore.
10:30 am to 10:40 am	Presidential Remarks	Sri. M. K. Dattaraj Trustee Rashtreeya Sikshana Samithi Trust
10:40 am to 10:45 am	Vote of Thanks	Ms. Manasa Student, RVIM

Compeering : Ms. Kavitha D A, Student, R V Institute of Management

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

Management Fest Committee

Vidyarthi Adhiveshanam

May 20, 2016

Roles and Responsibilities

Sl. No.	Committees	Committee Members	Role of the Committee Members
1	Poster, Invitation & Certificates	Ms. Maithri R	To design the poster & printing of the same To design the invitation and certificate
2	Marketing & Registration	Mr. Gowrisha Mr. Manjunath S M Ms. Rangalakshmi (only for registration)	To list the number of colleges in Karnataka To identify students for marketing and depute them in teams to distribute the posters to the degree colleges in Bangalore To send the soft copy of the poster and invitation to all the degree colleges in Karnataka To follow up with the college co-ordinators & give the update about the confirmation of participation To design and prepare the format sheets for registration of the student teams
3	Communicating with authors and Paper scheduling	Ms. Pavithra S T	To correspond with the authors To Prepare plan for technical sessions and preparation of schedule
4	Invitation Distribution & photograph	Mr. Manjunath S K	To prepare the list of guests, judges, trustees and well wishers To distribute the invitation to the listed people To arrange for a photographer on the day of the event
5	Distribution of certificates	Ms. Sowmya D S	To arrange for the writing of the names of the participants on the certificates and distribution of the same
6	Arrangements for the Inauguration & Valedictory	Ms. Pavithra S T Ms. Maithri R	To prepare the programme schedule. prestographs for the Inaugural and Valedictory Programme To arrange for the lighting of the lamp



	Programme		To arrange for bouquets, shawl, flowers, water bottles, note pads, pens etc.
7	Hospitality & Reception	Ms. Sowmya D S Ms. Payal Jindal	To make necessary arrangement for receiving the guests and judges To maintain a guest diary and take the testimonial from the guests, judges and faculty members from other colleges
8	Food & Refreshments	Mr. Manjunath S M Mr. Suresh N	To list the lunch menu and refreshments for the student participants and RVIM staff members To identify the caterers and seek quotations from them To provide lunch coupons for the participants from other colleges and volunteers of RVIM
9	Identifying & Inviting Judges	Mr. Gowrish	To identify the guests for the inaugural and Valedictory programme
10	Mementos for guests	Ms. Anitha D'silva Mr. Pradeep M P	To purchase mementos for guests and judges
11	Technical Support, Room arrangement & Banner	Mr. N Nagasubba Reddy Mr. Mahesh G Mr. Vidyashankar	To arrange for public address system and LCD in the Class rooms, Seminar Hall and Conference Hall To make arrangements for the banner at the entrance and in the seminar hall
12	Media & First Aid	Mr. A Chandran	To plan & identify media persons for the awareness and publicity of the programme. To make arrangements for the press release. To arrange for the first aid kit and arrange for doctor on call
13	Venue Decoration	Dr. Anupama K Malagi Ms. Rashmi Shetty	To decorate the venue
14	Plenary session	Dr. Noor Firdoos Jahana	To make all necessary arrangements for the session
15	Technical Sessions	Dr. G Venugopal Dr. A Narasima Venkatesh	To arrange for the technical sessions – PPT and other facilities for smooth conducting of the session To take care of judges


Director
 11/05/12




Rashtreeya Sikshana Samithi Trust

R V Institute of Management

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar
Bangalore – 560 041, Ph: 080-42540300, www.rvim.edu.in

Accredited by NAAC with "A" Grade

RVIM Cultural Wing 'Abhikita'

Presents

Rangotsava 2016

An Inter-collegiate Drama Competition for Degree College Students

April 15 & 16, 2016

Venue: R V Dental College Auditorium, 1st Phase, J P Nagar, Bengaluru

Guidelines to the Participants

- **To whom:** This competition is open to students from any under graduate courses.
- **Registration:** Participants should register on or before **April 11, 2016**. After 11 April also we accept the registration with prior telephonic confirmation.
- **Maximum number** of participants from each team is 15 students (including the artists and technical crew: stage manager, technical coordinator, set and prop assistant, prompter, etc.) and one faculty-in-charge. Three more participants can be included with prior information to the organizers.
- **Time Limit:** The duration of performance is limited to 60 minutes. In addition to this maximum of 10 minutes will be given for making and 10 minutes for clearing the sets.
- **Theme**
 - ❖ Themes reflecting positive messages and values should be predominant in the drama.
 - ❖ The selection of theme is open but should not touch on sensitive issues for instance, race, religion, stereotyping, politics etc. Performing Team will be held responsible for any consequences in this regard.

Asely



Organizing Committee

Chief Coordinator:

Dr. T V Raju
Director
R V Institute of Management

Honorary Advisor:

Prof. Shanthraju
Head, Department of Kannada
Vijaya Evening College, Bangalore

Faculty Coordinators:

Mr. Gowrisha
Assistant Professor, RVIM
Mobile: 9900246239, Ph: 080-42540311

Ms. Maithri R
Assistant Professor, RVIM
Mobile: 9945349728, Ph: 080-42540352

Please contact for information and registration:

Student Coordinators:

Mr. Sheldon – 9483508805
Mr. Shri Hari - 9731354847

Send your queries & write-up to: rvim.rangotsava@gmail.com



ರಂಗೋತ್ಸವದ ತೀರ್ಪು

ದಿನಾಂಕ:- 16-04-16

ಪ್ರಥಮ ಶ್ಲೋಕ → "ಬದುಕು ಅವಿವರಣನೊಡನೆ"
ಶೋಭಾದ್ರಿಯುಳಿ ಕಲಾಜು

ದ್ವಿತೀಯ ಶ್ಲೋಕ → "ನಿರಿಸಂದಿಗಿ"
ವ್ಯಾಜನಲ್ ಕಲಾಜು ಜಯನನ

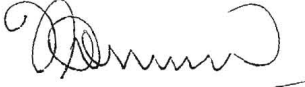
ತೃತೀಯ ನಟ → ವಿಜಯ ಕರ್ನಾಟ - ಜೋಲಿಸ್ ಪ್ರಾಕ್ರವಾಳಿ


ಚತುರ್ಥ ನಟ → ಜೊಂದಯಂ → ಕೊರಿಯಪ್ಪನ
ಬ.ಎನ್.ಎಂ.ಕಲಾಜು ಪ್ರಾಕ್ರವಾಳಿ.



ಪ್ರವಾದನ ಮುಕ್ತ ವಸ್ತ್ರವಿನ್ಯಾಸ → "ನಿರಿಸಂದಿಗಿ"

ಜ್ಯೇಷ್ಠ ಮುಕ್ತ ವಾದಕಿ → ಕೊರಿಯಪ್ಪನ ಕೊರಿಯಪ್ಪನ

ತೀರ್ಪುಗಾರರು :-

01. ಪ್ರೊ. ಶಾಂತರಾಜು 

02. ಶ್ರೀ ಕೃಷ್ಣಚಂದ್ರನ್. A.Kayal 

Ethnic Day 2016

Ethnic Day was celebrated on Thursday, January 13, 2016. All the staff members and students had come in traditional ethnic attire and celebrated the diversity of vibrant and colourful India.



Ethnic Day- January 13, 2016



Rashtriya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041

Tel: 080 42540300 E-mail: contact@rvim.in, Website: www.rvim.edu.in

Accredited by NAAC with "A" Grade

Invitation

IMPERIUM

A Game of Supremo

National Level Management Fest for Post Graduate Management Students

INAUGURATION

Sri. Raj Rajkumar

Director & Site Leader

TE Connectivity Services, Bangalore

has kindly consented to be the Chief Guest

Sri. M K Dattaraj

Trustee, Rashtriya Sikshana Samithi Trust, Bangalore

will Preside

at 10.00 am on Friday, November 20, 2015
in the Seminar Hall, RVIM

You are cordially invited

A V S Murthy

Hon. Secretary
Rashtriya Sikshana Samithi Trust

Dr. T V Raju

Director
RV Institute of Management

Staff & Students

RV Institute of Management

A Premier Institute in Management Education, Training, Research & Consultancy



Rashtriya Sikshana Samithi Trust

RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041

Tel: 080 42540300 E-mail: contact@rvim.in, Website: www.rvim.edu.in

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Invitation

IMPERIUM

A Game of Supremo

National Level Management Fest for Post Graduate Management Students

VALEDICTORY

Sri. Meghashyam Karanam

Co-Founder & CEO

Megdap Innovation Labs Pvt. Ltd., Bangalore

has kindly consented to be the Chief Guest

Sri. N R Nandish

Trustee, Rashtriya Sikshana Samithi Trust, Bangalore

has kindly consented to be the Guest of Honour

Dr. M S Prakash

Trustee, Rashtriya Sikshana Samithi Trust, Bangalore

will Preside

at 5.00 pm on Saturday, November 21, 2015

in the College Quadrangle

You are cordially invited

A V S Murthy

Hon. Secretary

Rashtriya Sikshana Samithi Trust

Dr. T V Raju

Director

RV Institute of Management

Staff

& Students

RV Institute of Management

A Premier Institute in Management Education, Training, Research & Consultancy

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

**Inauguration of
IMPERIUM - 2015**

Friday, November 20 at 10.00 am

Programme Schedule

10.00 am - 10.05 am	Invocation	MBA Students, RVIM
10.05 am - 10.15 am	Welcome Address	Ms. Kavitha D A III Semester MBA Student, RVIM
10.15 am - 10.20 am	Lighting the Lamp	Dignitaries
10.20 am - 10.25 am	About IMPERIUM 2015	Mr. Sheldon, III Semester MBA Student, RVIM
10.25 am - 10.45 am	Address by the Chief Guest	Sri. Raj Rajkumar, Director & Site Leader, TE Connectivity Services, Bangalore
10.45 am - 11.00 am	Address by the Director	Dr. T V Raju, Director, R V Institute of Management
11.00 am - 11.10 am	Presidential Address	Sri. M K Dattaraj, Trustee, Rashtreeya Sikshana Samithi Trust, Bangalore.
11.10am - 11.15 am	Vote of Thanks	Ms. Sushmitha M, III Semester MBA Student, RVIM

Compering - Ms. Swathi C M, III Semester MBA Student, R V Institute of Management

Mr. Gowrish

Use this information
for documentation purpose

24.11.15



Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Valedictory of
IMPERIUM - 2015

Saturday, November 21 at 5.00 pm

Programme Schedule

5:00 pm - 5:05 pm	Invocation	MBA Students, RVIM
5:05 pm - 5:15 pm	Welcome Address	Ms. Swathi C M III Semester MBA Student, RVIM
5:15 pm - 5:20 pm	Report on IMPERIUM 2015	Mr. Koushik Y, III Semester MBA Student, RVIM
5:20 pm - 5:30 pm	Expressions about Imperium	Participants
5:30 pm - 5:45 pm	Address by the Chief Guest	Sri. Meghashyam Karanam, Co-Founder & CEO, Megdap Innovation Labs, Pvt. Ltd., Bangalore.
5:45 pm - 5:55 pm	Address by the Guest of Honour	Sri. N R Nandish, Trustee, Rashtreeya Sikshana Samithi Trust, Bangalore.
5:55 pm - 6:10 pm	Presidential Address	Dr. M S Prakash, Trustee, Rashtreeya Sikshana Samithi Trust, Bangalore.
6:10 pm - 6:20 pm	Prize Distribution	Dignitaries
6:20 pm - 6:30 pm	Vote of Thanks	Ms. Maharani K, III Semester MBA Student, RVIM

Compering - Ms. Swathi C M, III Semester MBA Student, R V Institute of Management

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

Management Fest Committee

Imperium - 2015

National Level Management Fest

On

20 & 21 November, 2015

Roles and Responsibilities

Sl. No.	Committees	Committee Members	Role of the Committee Members
1	Poster, Brochure, Invitation & Certificates	Ms. Bhavya Vikas Ms. Maithri R	To design and printing of the poster and brochure To design and printing of the invitation, certificate, file sticker & volunteer card To take care of certificate distribution
2	Marketing	Mr. Gowrish Mr. Mahesh Mr. Manjunath S K	To list the number of colleges in Karnataka and outside Karnataka To identify students for marketing and depute them in teams to distribute the posters to the colleges in Bangalore To send the soft copy of the poster and invitation to all the colleges To follow up with the college co-ordinators & give the update about the confirmation of participation
3	Invitation Distribution & photograph	Mr. Manjunath S K	To prepare the list of guests, judges, trustees and well wishers To distribute the invitation to the listed people To arrange for a photographer on the day of the event
4	Arrangements for the Inauguration & Valedictory Programme	Ms. Pavithra S T Ms. Sowmya D S	To prepare the programme schedule, prestographs for the Inaugural and Valedictory Programme To arrange for the lighting of the lamp To arrange for bouquets, flowers, water bottles, note pads, pens etc.

5	Registration	Mr. Gowrisha Ms. Rangalakshmi	To design and prepare the format sheets for registration of the student teams on the day of the event To arrange for the participation kit
6	Hospitality for Guests, judges and special invitees	Ms. Sowmya D S Ms. Payal Jindal	To make necessary arrangement for refreshments to the guests and judges To maintain a guest diary and take the testimonial from the guests, judges and faculty members from other colleges
7	Food & Refreshments	Mr. Suresh N Mr. Manjunath S M	To list the lunch menu and refreshments for the student participants, volunteers and RVIM staff members To identify the caterers and seek quotations from them To provide lunch coupons for the participants from other colleges and volunteers of RVIM
8	Identifying & Inviting Guests	Ms. Pavithra S T Ms. Sowmya D S	To identify and invite the guests for the inaugural and Valedictory programme
9	Mementos for judges and guests	Ms. Anitha D'Silva Dr. Anupama K Malagi	To purchase mementos for guests and judges
10	Technical Support, Room arrangement & Banners	Mr. NNS Reddy Mr. Vidyashankar	To arrange for public address system and LCD in the Class rooms, Seminar Hall and Conference Hall To make arrangements for the banner at the entrance and in the seminar hall To make necessary arrangements at the stage (outside quadrangle)
11	Sponsorship & Stalls	Mr. A Chandran Ms. Payal Jindal Mr. Pradeep M P Mr. Gowrisha	To identify organizations for sponsorship To make the student teams and depute them to various organizations for sponsorship To arrange tables and chairs for the stalls as per the requirement
12	Media & First Aid	Mr. A Chandran	To arrange for the first aid kit and arrange for doctor on call To plan & identify media for the awareness and publicity of the programme To make arrangements for the press release

13	Decoration	Dr. Noor Firdoos Jahan Ms. Rashmi Shetty	To decorate the venue
14	Logistics & Reception	Dr. Venugopal Dr. A Narasima Venkatesh	To arrange for the logistics based on the requirements To make necessary arrangement for receiving the guests and judges

List of faculty co-ordinators for organizing the events

Sl. No.	Name of the Event	Event Co-ordinators
1	Best CEO	Dr. Neena Prasad Ms. Anitha D'Silva
2	Business Quiz	Ms. NNS Reddy Mr. Pradeep M P
3	Marketing	Dr. Noor Firdoos Jahan Ms. Das Sangita Hemant
4	Human Resource	Ms. Sowmya D S Dr. Anupama K Malagi
5	Finance	Mr. Manjunath M Ms. Bhavya Vikas
6	Strategy & CSR	Mr. A Chandran Ms. Rashmi Shetty
7	Multiple Task Event	Mr. Gowrisha Mr. Manjunath S K
8	Dance	Ms. Bhavya Vikas Ms. Maithri R


Director

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Student List
Section B

Sl.	Name
1	Garakapati Sudharshan Chowdary <i>Sudharshan</i>
2	Girish S
3	Gowni Karunakarreddy <i>Gowni</i>
4	Gowtham S G V <i>Gowtham</i>
5	Hamsaveni V
6	Hemalatha S <i>Hemalatha</i>
7	Hemanth Kumar R
8	Himanshu Prasad
9	Jeevotham Ashok Pai <i>Jeevotham</i>
10	Jeswin A John <i>Jeswin</i>
11	Kamby Shekhar Rao
12	Kanchana Lakra
13	Karan Y V <i>Karan</i>
14	Kavitha M <i>Kavitha</i>
15	Kavya A S
16	Keerthana R <i>Keerthana</i>
17	Komal Gahlot <i>Komal</i>
18	Kranthiraj Katgi Shivaraj Katgi <i>Kranthiraj</i>
19	Kruthika Shankar S <i>Kruthika</i>
20	Lalitha AS <i>Lalitha</i>
21	Lokesh A S <i>Lokesh</i>

Sl.	Name
22	Madhu Gadag <i>Madhu</i>
23	Mahendra Yadav K L <i>Mahendra</i>
24	Majge Santosh Kantiprakash Premnanda
25	Mallikarjun <i>Mallikarjun</i>
26	Manasa M N <i>Manasa M.N.</i>
27	Manjesh K R <i>Manjesh K.R.</i>
28	Masood Khan <i>Masood Khan</i>
29	Mathew Wilson Manohar <i>Mathew</i>
30	Mayur Mallikarjun <i>Mayur</i>
31	Md Aeja Rasheed Patel
32	Meeta Prabhu <i>meeta</i>
33	Monisha L <i>monisha.l</i>
34	Muralidhar M A <i>Muralidhar</i>
35	Nagarjun <i>Nagarjun</i>
36	Namratha R Prasad <i>Namratha</i>
37	Navya A Reddy <i>Navya</i>
38	Neha Sharma <i>Neha</i>
39	Nirosh P G <i>Nirosh</i>
40	Nisha P
41	Nithin Viswanathan <i>Nithin</i>
42	Nitin Khanapure R <i>Nitin Khanapure</i>

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Student List
Section C

Sl.	Name
1	Pallavi Bant
2	Pavan V
3	Pavithra M
4	Piyush Kumar
5	Poliki Naveen Reddy
6	Poornima H
7	Prajwal K N
8	Prasanna Dattatreya Kumta
9	Prashant Manjunath Hegde
10	Parveen Kousar A
11	Praveen Kumar C
12	Praveen L
13	Preetham K
14	Priya Khilani
15	Priya R
16	Priyanka
17	Priyanka J
18	R Guru Chandran
19	Rachana R Bapuri
20	Raghavendra Gupta S
21	Rahul Krishanan

Sl.	Name
22	Rajat Pratap Tyagi
23	Rajeev Kumar Ranjan
24	Ramamohan A
25	Ramyashree H V
26	Ravi Raj Singh
27	Reetu Rani
28	Revathi
29	Robby John Thomas
30	Roshan Jayaram
31	Sachin Barker
32	Sadanand R Kamat
33	Sadhvi
34	Sahithya K A
35	Sanjana Parashuram Basava
36	Sanjay Kumar Mandre
37	Sarvajith M S
38	Shankar Bagappa
39	Shantveer Mulasavalagi
40	Sharavan K Narayan
41	Shashidhar B S
42	Shashidhara N

H

V. Pavan

Naveen

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S. R. Kamat

Sadhvi

Sadhvi

Sadhvi






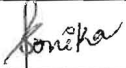

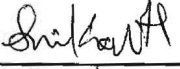


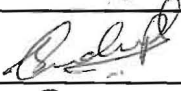
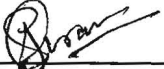

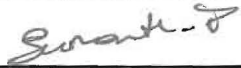
Sadhvi


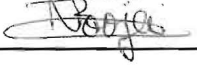
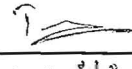
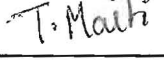
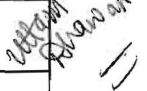
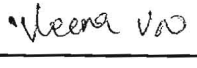

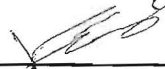

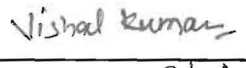



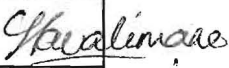
Sharan

Shashidhar

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Student List
Section D

Sl.	Name
1	Shifa Samrin M I 
2	Shreyas U R
3	Shri Hari Krishna K 
4	Shrilakshmi K M
5	Shruti Subhash Pokle 
6	Shubha Bhat 
7	Sindhuja Devi Pathuri 
8	Sonika S 
9	Sooraj D Gavoor
10	Sowmya S
11	Spandana Gundakalle 
12	Srikanth M K 
13	Srimanth T 
14	Srinivas M
15	Subramanyam Ravindra Kulkarni 
16	Sudeep K 
17	Sujan Arjunrao 
18	Suma G M
19	Sumanth C H 
20	Sumanth Pani 
21	Sushma A Turamandi

Sl.	Name
22	Sushma H T
23	Sushmitha 
24	T N Pooja 
25	Tamanna Irshad 
26	Tattapa Maiti 
27	Tejas Lakshman
28	Thumma Hareesh
29	Uttam Dhawan 
30	Varsha Bhardwaj S
31	Veena V N 
32	Vignesh Mahabaleshwar Bhat 
33	Vijaykumar Sharma 
34	Vinay Chandru C
35	Vinayak S Betageri 
36	Vinayaka Swamy H P
37	Vishal Kumar 
38	Vishal Bhimrad Patil 
39	Vishal Ramu Chavan 
40	Vishal URF Veeresh Kallannavar 
41	Yaschita Bhaskar Havalimane 
42	Yogashree C

Screening of students for formation of College Teams

Talents recognition programme was organized on October 3 & 29, 2015 for the first semester MBA students to identify the talents of the students and to provide training in cultural events like contemporary dance, folk dance and singing. The screening was done for Singing, Dance & Skit.

The extra-curricular events included Photography, Rangoli, Painting & Drawing. Photography was on the theme 'Generation Gap, Respect for Animals'. Photography was on the theme 'Generation Gap' and 'Respect for Animals'.



Talents recognition programme- October 3 & 29, 2015

Rashtreeya Sikshana Samithi Trust
R V Institute of Management

Cultural Events

Alaapa -Classical Music

Sl No.	Student Name
1	Kruthika Shankar S
2	Meeta Prabhu

Vykhari -Light Music

1	Manasa
2	Chethana Prasad

Singing -Film Song

1	Veena V N
2	Shubha Bhat
3	Meeta Prabhu
4	Aparna
5	Reetu Rani
6	Neha Sharma
7	Vijay Sharma
8	Rachana R Bapuri
9	Sadanand Kamat
10	Praveen

Mono Acting

Sl No.	Student Name
1	Abhishek M H
2	Amulya G C
3	Vishal Patil
4	Chethana Prasad
5	Chinna Gowdla Yashwanth
6	Manasa M N
7	Karan Y V
8	Karunakar Reddy
9	Kamby Shekhar Rao
10	Akshay S Hiremath
11	Ashishkumar Adoni S
12	Bharat Narayan Siddeshwar
13	Ravi Raj Singh
14	Ajit Uddanaik

Ethnic Wear Fashion Show

1	Tamanna Irshad
2	Shifa Samrin
3	Komal Gahlot
4	Sindhuja Devi
5	Sanjana Parashuram
6	Prajwal K N
7	Prashant Manjunath Hegde
8	Sudeep K
9	Chandan B N
10	Robby John
11	Ashishkumar
12	Shashidhar B S

Folk Dance

1	Sindhuja Devi
2	Divya Bhat
3	Srikanth M K
4	Sudharshan G
5	Guruchandran
6	Praveen Kumar C
7	Muralidhar M A
8	Nithin Viswanath
9	Vishal Patil
10	Dominick Davy
11	Priyanka
12	Megha Durgad
13	Poornima H
14	Agnes Aishwarya
15	Subramanyam Ravindra Kulkarni

Contemporary Dance

1	Tattapa Maithi
2	Nisha P
3	Lalitha A S
4	Keerthana
5	Sonika S
6	Sanjana Parashuram



[Signature]
Director

Rashtreeya Sikshana Samithi Trust
R V Institute of Management
Extra-Curricular Events

Drawing

SI No.	Student Name
1	Nisha P
2	Keerthana R
3	Sudeep K
4	Kranthiraj K
5	Sushma A Turamandi
6	Sushma H T
7	Abhishek Raghavendra

Painting

SI No.	Student Name
1	Manasa M N
2	Tamanna Irshad
3	Komal Gahlot
4	Keerthana R
5	G Prasanna Lakshmi

Photography

SI No.	Student Name
1	Abantika
2	Abhishek Gowda
3	Agnes Aishwarya
4	Arun Gidoji
5	Lokesh A S
6	Pavan Vijay
7	Roshan Jayaram
8	Sadanand Kamat
9	Sri Hari Krishna
10	Sushma T

Rangoli

SI No.	Student Name
1	Deepthi S
2	Pallavi Bant
3	Tamanna Irshad
4	Divya Bhat
5	Sahitya
6	Priyanka V Hatti
7	Asha Jyothi Rama Rao
8	Tattapa Maiti
9	C Prasannalakshmi
10	Navya Reddy




Director



Rashtreeya Sikshana Samithi Trust

R V Institute of Management

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore- 560 041

Report on

Talents Week- 2015

Organised for

First semester MBA students, RVIM

Held on

October 3 & October 29, 2015

Contents

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9.	Judgement Sheets	

Rashtreeya Sikshana Samithi Trust

R V INSTITUTE OF MANAGEMENT

Cultural Committee- Abhihita

Talents Day Schedule

Date	Event	Time duration	Faculty Incharge	Venue
Saturday 3/10/2015 11.00 am to 2.00 pm	Singing & Mono Acting	5 minutes	Ms. Bhavya Vikas & Mr. Gowrisha	Seminar Hall Third Floor
	Painting & Sketching (Solo)	45 minutes	Ms. Maithri	First Sem Sec 'C'
	Rangoli	45 minutes	Ms. Maithri	Second & Third Floor
	Photography (Solo)	45 minutes	Mr. A Chandran	In and around the Campus



Director



Summary of the Talents Week

Introduction

The cultural team had conducted Talents Week for the first semester students on October 3 & 29, 2015.

A screening program consisted of the following events:-

Cultural Events:-

1. Singing Solo
2. Mono acting
3. Dance- Solo
4. Ethnic Wear Fashion Show

Extra-curricular Events:-

5. Rangoli
6. Photography
7. Painting, Drawing & Sketching

The total number of students who registered with us for the following events were:

Sl No	List of events	Total number of Students registered	Total Number of Students participated
1	Singing Solo	26	22
2	Mono acting	19	5
3	Dance- Solo	49	16
4	Fashion Show	34	4
5	Rangoli	27	19
6	Photography	77	40
7	Painting & Drawing	39	13



Judges for the various events

Sl. No.	Event Details	Name of the Judges
1	Photography	Mr. A Chandran Ms. Bhavya Vikas
2	Rangoli	Ms. Anupama S M
4	Painting	Ms. Bhavya Vikas
5	Drawing	
7	Singing	Mr. Gowrisha
8	Dance- Solo & Group	Ms. Bhavya Vikas Ms. Pushpa M
9	Skit & Mad Ads- Group Event	Mr. Gowrisha
10	Ethnic Wear Fashion Show	Ms. Bhavya Vikas Ms. Pushpa M



Criteria's & Details of students selected

1. Singing Competition

The students were given three categories for singing competition. They were Classical Music, Light Music, and Film Songs/Albums

The criteria for selecting students' talents for Classical, Light & Film songs competition is as follows:

- ❖ Shruthi/Scale (10 marks)
- ❖ Rhythm /Thaala(10 marks)
- ❖ Melody (10 marks)

The teams selected for intercollegiate fest are:

Sl. No.	Name of the Students	Category
1.	Kruthika Shankar S	Classical Music
2.	Meeta Prabhu	
3.	Manasa	Light Music
4.	Chethana Prasad	
5.	Veena V N	Film Song
6.	Shubha Bhat	
7.	Meeta Prabhu	
8.	Aparna	
9.	Reetu Rani	
10.	Neha Sharma	
11.	Vijay Sharma	
12.	Rachana R Bapuri	
13.	Sadanand Kamat	
14.	Praveen	

2. Mono Acting

The criteria for selecting students' talents for Skit competition is as follows:

- ❖ Body Language (10 marks)
- ❖ Communication (10 marks)
- ❖ Theme (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Name of the Students	Class
1	Abhishek M H	I Semester , Section A
2	Amulya G C	I Semester , Section A
3	C Yaswhanth	I Semester , Section A
4	Chethana Prasad	I Semester , Section A
5	Vishal Patil	I Semester , Section A
6	Manasa	I Semester , Section B

3. Dance Competition Solo /Group

The criteria for selecting students' talents for Dance Competition are as follows:

- ❖ Rhythm (10 marks)
- ❖ Song Selection (10 marks)
- ❖ Coordination (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Category	Name of the Students	Class & Section
1	Contemporary Dance	Tattapa Maithi	I Semester , Section D
2		Nisha	I Semester , Section B
4		Lalitha A S	I Semester , Section B
6		Keerthana	I Semester , Section B
7		Sonika	I Semester , Section C
8		Sanjana	I Semester , Section C
9		Sindhuja	I Semester , Section D
10		Divya Bhat	I Semester , Section A
11	Folk Dance	Srikanth M K	I Semester , Section D
12		Sudharshan G	I Semester , Section B
13		Guruchandran	I Semester , Section C
14		Praveen Kumar C	I Semester , Section C
15		Muralidhar M A	I Semester , Section B
16		Nithin Vishwanath	I Semester , Section B
17		Vishal Patil	I Semester , Section D
18		Dominick Davy	I Semester , Section A

4. Ethnic Wear Fashion Show

The criteria for selecting students' talents for Fashion Show is as follows:

- ❖ Attitude (10 marks)
- ❖ Body Language (10 marks)

The students selected for intercollegiate fest are:

Sl No	Name of the Student	Class & Section
1	Shifa Samrin	I Semester , Section D
2	Komal Gahlot	I Semester , Section B
3	Tamanna Irshad	I Semester , Section D
4	Sindhuja	I Semester , Section D
5	Sanjana	I Semester , Section C

5. Rangoli Competition

The criteria for selecting students' talents for Rangoli competition is as follows:

- ❖ Neatness (10 marks)
- ❖ Creativity (10 marks)
- ❖ Color Combination (10 marks)

The teams selected for intercollegiate fest are:

Sl No	Name of the Student	Class & Section
1	Deepthi S	I Semester , Section A
2	Pallavi Bant	I Semester , Section C
3	Tamanna Irshad	I Semester , Section D
4	Divya Bhat	I Semester , Section A
5	Sahitya	I Semester , Section C
6	Priyanka V Hatti	I Semester , Section C
7	Asha Jyothi Rama Rao	I Semester , Section A
8	Tattapa Maiti	I Semester , Section D
9	C Prasannalakshmi	I Semester , Section A
10	Navya Reddy	I Semester , Section B

6. Photography Competition

The criteria for selecting students' talents for Photography competition is as follows:

- ❖ Themes – Generation Gap, Respect for Animals & Innovation (10 marks)
- ❖ Creativity (10 marks)

The students selected for intercollegiate fest are:

Sl No	Name of the Students	Class & Section
1	Abantika	I Semester , Section A
2	Abhishek Gowda	I Semester , Section A
3	Agnes Aishwarya	I Semester , Section A
4	Arun Gidoji	I Semester , Section A
5	Lokesh A S	I Semester , Section B
6	Pavan Vijay	I Semester , Section C
7	Roshan Jayaram	I Semester , Section C
8	Sadanand Kamat	I Semester , Section C
9	Sri Hari Krishna	I Semester , Section D
10	Sushma T	I Semester , Section D

7. Painting, Drawing & Sketching Competition

The criteria for selecting students' talents for Drawing & Sketching Competition is as follows:

- ❖ Representation of the Theme (10 marks)
- ❖ Creativity (10 marks)
- ❖ Neatness (10 marks)

The teams selected are:

Sl No	Category	Name of the Students	Class & Section
1	Painting	Manasa M N	I Semester , Section B
2		Tamanna Irshad	I Semester , Section C
3		Komal Gahlot	I Semester , Section B
4		Keerthana R	I Semester , Section B
5		G Prasanna Lakshmi	I Semester , Section A
1	Drawing	Nisha P	I Semester , Section B
2		Keerthana R	I Semester , Section B
3		Sudeep K	I Semester , Section D
4		Kranthiraj K	I Semester , Section B
5		Sushma A Turamandi	I Semester , Section D
6		Sushma H T	I Semester , Section D
7		Abhishek Raghavendra	I Semester , Section A

Segregation of Junior Team and Senior Team

1. Singing- Classical Music

Senior Team

- Soumya Deshpande
- Smitha Kote

Junior Team

- Kruthika Shankar S
- Meeta Prabhu

2. Singing- Light Music

Senior Team

- Amrutha M A
- Ashish Dixit
- Radhika S
- Uma Maheshwari
- Abhina Prasad
- Bhavana M

Junior Team

- Manasa
- Chetana Prasad
- Veena V N
- Shubha Bhat
- Aparna Sai
- Reetu Rani
- Neha Sharma
- Vijay Sharma
- Rachana R Bapuri
- Praveen
- Sadanand Kamat

3. Dance- Classical Dance

Senior Team

- Swathi C M
- Sannidhi A S

Junior Team

- Tattapa Maiti

4. Contemporary Dance

Senior Team

- Swati Deshpande
- Soumya Deshpande
- Namita C D'Cunha
- Abhina Prasad
- Athira Prasannan
- Swathi CM

Junior Team

- Tattapa Maithi
- Nisha P
- Lalitha A S
- Keerthana
- Sonika S
- Sanjana Parashuram

5. Folk Dance

Senior Team

- Swati Deshpande
- Soumya Deshpande
- Namita C D'Cunha
- Bhavana M
- Uma Maheshwari
- Sanmesh Naik
- Koushik Y
- Harish
- Raghavendra Shreyas

Junior Team

- Agnes Aishwarya Peter
- Akshata Madhusudan Balgi
- Sindhuja Devi
- Divya Bhat
- Srikanth M K
- Sudharshan G
- Gurchandran
- Praveen Kumar C
- Muralidhar M A
- Nithin Viswanath
- Vishal Patil
- Dominick Davy

6. Skit

Senior Team

- Vennela T
- Koushik Y
- Praveen Kumar M
- Akash Kurva
- Praveen K N
- Manohar Reddy
- Shabareesha H N
- Kiran Raj

Junior Team

- Abhishek M H
- Amulya G C
- Vishal Patil
- Chetana Prasad
- Chinna Gowdla Yashwanth
- Manasa M N
- Karan Y V
- Karunakar Reddy
- Kamby Shekar Rao
- Akshay S Hiremath
- Ashishkumar Adoni S
- Bharath Narayan Siddeshwar
- Ravi Raj Singh
- Ajit Uddanaik

7. Ethnic Wear Fashion Show

Senior Team

- Ashish Dixit
- Kavitha D A
- Pooja A S
- Raghavendra Shreyas
- Vennela T
- Swati Deshpande
- Swathi C M
- Venkatesh Marda
- Sagar Sheelvant
- Jallaluddeen
- Rakshith Jain

Junior Team

- Tamanna Irshad
- Shifa Samrin
- Komal Gahlot
- Sindhuja Devi
- Sanjana Parashuram
- Prajwal K N
- Prashant Manjunath Hegde
- Sudeep K
- Chandan B N
- Robby John
- Ashishkumar
- Shashidhar B S

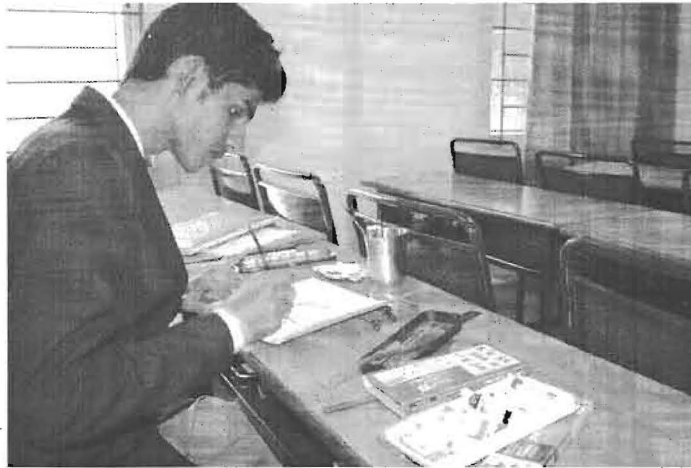
Plan of Action for the selected students:

1. To identify professional trainers to train the students in light music, folk dance, contemporary dance & drama.
2. The training will be given to both the junior and senior teams and it will be held from 4.15 pm to 5.15 pm on every Thursday.
3. To ensure all the students get an opportunity to exhibit their talent in the various programmes that take place in the Institute.
4. To make sure the selected students take part in the inter-collegiate fests that take place in Bengaluru.



Inter-class events 2015

'Inter class competition of Extra-curricular & Cultural Events' was organised for the second & fourth semester MBA students in the month of May 2015. The main idea behind the event was to provide a platform for the MBA students to showcase their talents in Extra-curricular & Cultural Events. The winners of the events were awarded in the Annual Day Function, celebrated on May 30, 2015.



Inter class competition- May 2015

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
 Cultural Committee- Abhihita
 Inter-class Competition April 27 to April 30 2015

Schedule

Date	Event	Time duration	Faculty Incharge	Venue
Monday 27/04/2015 4.15 pm to 5.15 pm	Rangoli (Team of two)	45 minutes	Ms. Bhavya Vikas	Basement
	Photography (Solo)	45 minutes	Mr A Chandran	In and around the Campus
	Painting & Sketching (Solo)	45 minutes	Ms. Maithri R	Second Sem Sec 'C'
Tuesday 28/04/2015 4.15 pm to 5.15 pm	Soap Carving	45 minutes	Ms. Bhavya Vikas	Second Sem Sec 'A'
	Skit and Mad Ads (Maximum of six in a team)	10 minutes	Ms. Bhavya Vikas	Seminar Hall Third Floor
	Singing (solo and group)	5 minutes	Ms. Maithri R	Conference Hall Ground Floor
Wednesday 29/04/2015 4.15 pm to 5.15 pm	Dance solo and group (Maximum of six in a team)	5 minutes	Ms. Bhavya Vikas & Ms. Maithri R	Seminar Hall Third Floor
	Cooking without Fire (Team of two)	45 minutes	Ms Bhavya Vikas	Quadrangle


 Director

Rashtreeya Sikshana Samithi Trust

R V Institute of Management
Prize Winners List
Cultural Events

SI No	EVENTS	I Place	II Place	Consolation
1 Singing	Light Music Solo	Amrutha M A	Ashish Dixit	Vikram Suhas Mansabdar
	Film Song Solo	Vikram Suhas Mansabdar	Amrutha M A	Ashish Dixit

2 Dance	Solo Dance- Classical	Vidyullatha Shridhar	—	—
	Solo Dance- Film Song	Vidyullatha Shridhar	Soumya A Deshpande	
	Group Dance	Koushik Y & Jalaluddeen	—	—
3	Skit	Jalaluddeen, Koushik Y, Raviraj Biraj, Sheldon Charlson Sequeira	—	—


Director

Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Prize Winners List- Staff Members

Extra-Curricular Events

SI No	EVENTS	I Place	II Place	Consolation
1	Photography	Ms. Rashmi Shetty	Dr. A Narasima Venkatesh	Mr. Nagasubba Reddy
2	Drawing	_____	_____	Ms. Payal Jindal
3	Rangoli	Ms. Lalitha	Ms. Das Sangita Hemant	Ms. Anupama S M
4	Cooking without Fire	Ms. Rangalakshmi	Ms. Payal Jindal	_____
5	Mehendi	Ms. Payal Jindal	Ms. Rashmi Shetty	_____


Director

Rashtreeya Sikshana Samithi Trust

R V Institute of Management

Prize Winners List

Extra-Curricular Events

SI No	EVENTS	I Place	II Place	Consolation
1	Photography	Abhina Prasad C	Praveen Kumar S	Sayamanta Achom Singh
2	Painting	Koushik Y	_____	_____
3	Soap Carving	Gowthami B U	Koushik Y	Rakshith Jain R
4	Sketching	Koushik Y	Vinuth Kumar	Sanmesh Sadanand Naik
5	Rangoli	Jyothi H R Kavitha D A	Uma Maheshwari G Sujarani C H	Harish K V Devaraj
6	Cooking without Fire	Abhina Prasad C Smitha Kote	Namratha B N Maddaraki Rekha Siddu Sumitra	_____
7	Ethnic Wear- Girls	Vidyullatha Shridhar	Sneha Banerjee	Abhina Prasad C Monalisha Gupta
8	Ethnic Wear- Boys	Jalaluddeen	Koushik Y	Raviraj Biraj
9	Mad Ads	Jalaluddeen, Koushik Y, Raviraj Biraj, Sheldon Charlson Sequeira	_____	_____



Director

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
 Cultural Committee- Abhihita
 Inter-class Competition April 27 to April 30 2015

Schedule

Date	Event	Time duration	Faculty Incharge	Venue
Monday 27/04/2015 4.15 pm to 5.15 pm	Rangoli (Team of two)	45 minutes	Ms. Bhavya Vikas	Basement
	Photography (Solo)	45 minutes	Mr A Chandran	In and around the Campus
	Painting & Sketching (Solo)	45 minutes	Ms. Maithri R	Second Sem Sec 'C'
Tuesday 28/04/2015 4.15 pm to 5.15 pm	Soap Carving	45 minutes	Ms. Bhavya Vikas	Second Sem Sec 'A'
	Skit and Mad Ads (Maximum of six in a team)	10 minutes	Ms. Bhavya Vikas	Seminar Hall Third Floor
	Singing (solo and group)	5 minutes	Ms. Maithri R	Conference Hall Ground Floor
Wednesday 29/04/2015 4.15 pm to 5.15 pm	Dance solo and group (Maximum of six in a team)	5 minutes	Ms. Bhavya Vikas & Ms. Maithri R	Seminar Hall Third Floor
	Cooking without Fire (Team of two)	45 minutes	Ms Bhavya Vikas	Quadrangle


Director

R V Institute of Management
Accredited by NAAC with "A" Grade
CA 17, 36 Cross, 26 Main, 4 'T'Block, Jayanagar,

Bangalore – 560 041

Website : www.rvim.edu.in

Cultural Committee – Team Abhihita

PROGRAMMES ORGANISED DURING

March 2016 - February 2017

Event	Date	Page Number
Fresher's day- PRATHIBIMBA	3 rd November 2016	2-7
Talents Week	8 to 11 November 2016	8-12
Interclass Competition	13 to 16 December 2016	13-14

Report prepared by:

Prof. *Anilka* B. M. D'silva
Cultural Coordinator,
Senior Assistant Professor
RVIM

R V Institute of Management

Accredited by NAAC with "A" Grade

CA 17, 36 Cross, 26 Main, 4 T'Block, Jayanagar, Bangalore – 560 041

Website : www.rvim.edu.in

Cultural Committee

PRATHIBIMBA

Fresher's day -November 3rd 2016.

The fresher day was organized for the students of I semester 2016-18 batch on 3-11-2016. The programme started at sharp 12 noon at Shaswathi Auditorium, NMKRV College Bangalore. The students of I semester and III semester, all teaching and Non- teaching staff members were present as audience.

Prof. Anitha Dsilva, Senior Assistant Professor, Department of Marketing engaged the students of III semester in various activities to make it a memorable one. At the beginning of the programme the innovation song was sung by Ms. Shubha Bhat, student of III semester MBA. The compering was taken done by Ms. Neha Sharma and Ms. Spandana of III Semester MBA.

Welcome address was given by Ms. Manasa, Student of III semester MBA. All delegates lighted the lamp as auspicious beginning towards the fresher's day programme. The coordinators of the various departments and Centre for excellence addressed the audiences. They mainly spoke on academic excellence, preparations for the career, examinations, goal setting; maintaining institute values were some of the few areas emphasized by the faculty members.

The director Dr. T. V. Raju, addressed the audience with his presidential remarks emphasized that the students should keep up the values and grows up in ethics, discipline and imbibes all the teachings provided at the institution. Ms. Neha, student of III semester MBA proposed vote of thanks and thus the formal function of fresher's day came to a culmination.

R V Institute of Management

Fresher's Day Function

On

Thursday, November 3, 2016

Programme Schedule

11.30 am – 11.35 am	Invocation
11.35 am – 11.40 am	Welcome Address
11.40 am – 11.45 am	Lighting the Lamp
11.45 am – 11.55 am	Address by the Director
11.55 am – 12.00 noon	Vote of Thanks
12.00 pm – 2.00 pm	Events & Cultural Programme
2.00 pm – 3.00 pm	Lunch

Approved

M
02/11



Freshers (1st semester students) showcasing their talents in the form of dance during the cultural programme.





Cultural Programme: 1pm- 2.30 pm

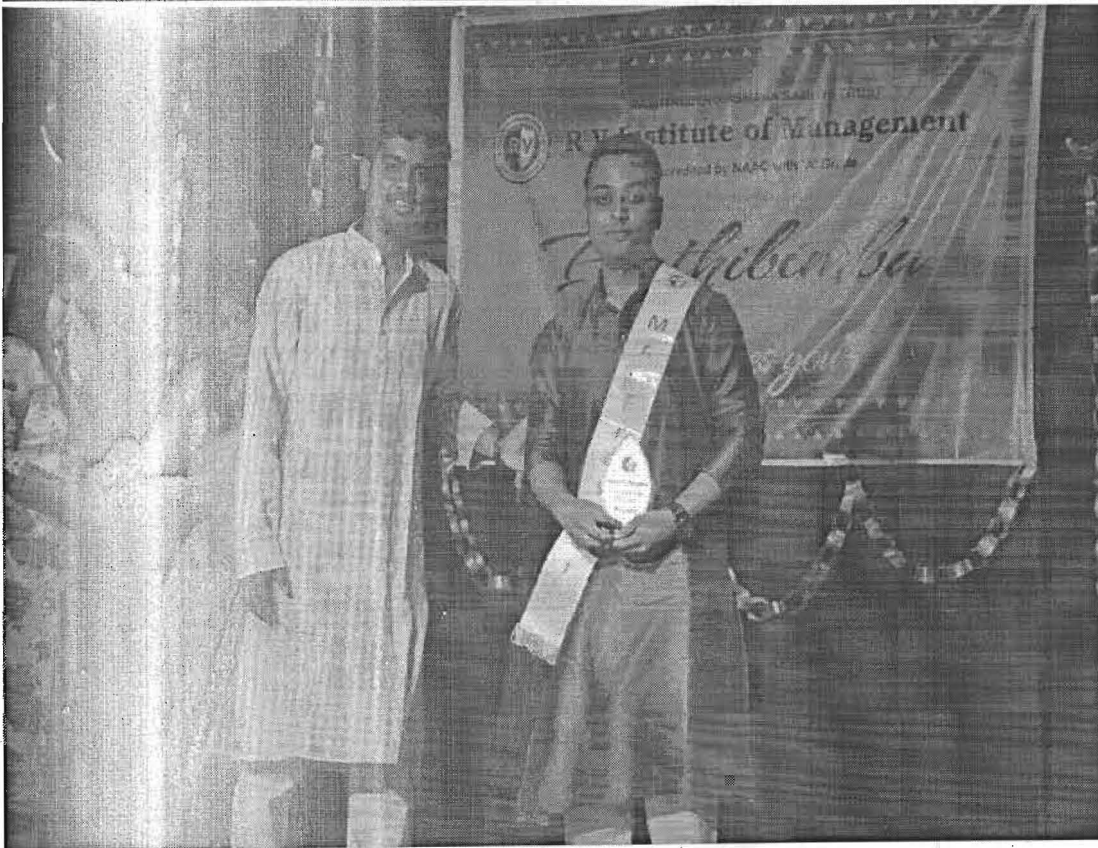
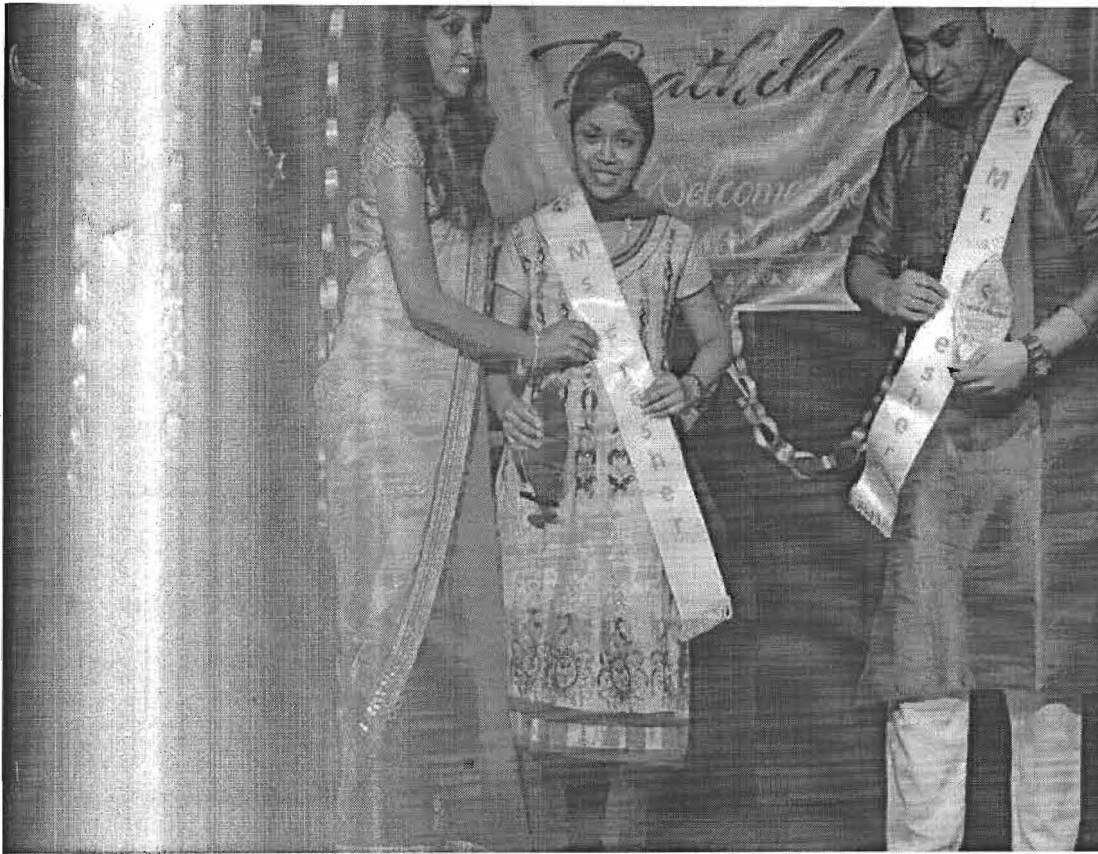
The students of III semester MBA organized a cultural programme.



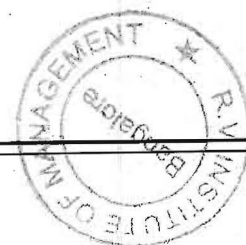
A variety of events had been organised, with pre-screening of rounds for the events such as Angels and Demons, Mr. Ethnic and Ms. Ethnic, Mr. Frehser and Ms. Frehser. The faculty members were taken as judges for the rounds. The final selected students were called on stage and were honoured with trophies.

Quiz, Mr. and Ms. Lucky student, solo and group performance of dance, songs for the senior batch and was much appreciated. The programme was mesmerising and memorable for each individual who had attended. The III semester students performing a group dance. The second picture shows ethnic dress from I semester students. The programme came to an end with a formal vote of thanks rendered by the student. The director and staff members distributed mementoes to the students. The working lunch was arranged for all. Everyone had the food and left the venue with great memories, fun and entertainment.



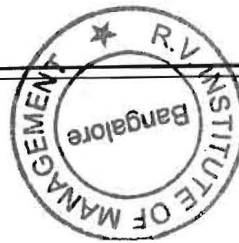


Mr. Abhishek (Mr. Fresher) and Ms. Manasa (Ms. Fresher) 2015 felicitating Ms. Yagnika and Mr. Rakesh of I semester (2016-2017 batch)



Winners of the Talents Week - various events

Sl. No	Event	Name of the student	Prize
1.	Painting	1. Ashwini Kudva 2. Chandrika BK	I Best II Best
	Sketching	1. Hemant Hegde 2. Pavithra M	I Best II Best
2.	Newspaper Dressing	1. Skanda S 2. Tilak Kumar K	I Best
		1. Neha 2. Yagnika	II Best
3.	Dancing - Classical	1. R. M. Kaveri	I Best
	Dancing - Classical	1. Arpitha Joshi 2. Gayathri	I Best II Best
4.	Dance - Solo	1. Ayushma Dhar 2. Madhukar	I Best II Best
	Dance - Group	1. Shruthi Ullas Pavaskar 2. Poorna T.M	I Best
		1. Priyam Chiramia P 2. Prathyusha 3. Sushmita	II Best
5.		1. Manoj 2. Nithin 3. Sumith Gogi 4. Vishwanath 5. Vishwanath SK	I Best
		1 Shivang Pandey 2 Shivanagendra 3 Akashdeep Pandey 4 Abishek Manigeri 5 Uhkarsh Chandel	II Best
6.	Sculpture	1. Sonam 2. Sowmya	I Best
		1. Sneha	II Best



		2. Nikitha	
7	Mehendi	1. Deekshitha BR 2. Bhagyashree	I Best
		1. Rashmi Rekha Nayak 2. Ranjitha U	II Best
8.	Photography	1. Namratha 2. Prashanth N	I Best II Best
9.	Cooking without fire	1. Chaitrakala 2. Pallavi	I Best
		1. Amrutha 2. Ashwini	I Best

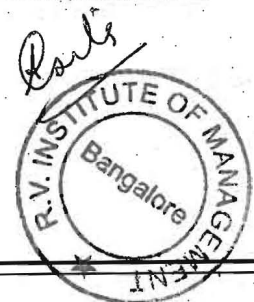
Photographs of the events:

News paper Dressing



Painting competition





Inter Class competitions December 2016

Date	Cultural event	Time	Venue
Tuesday 13-12-2016	Painting, Sketching and Drawing Photography	4.10-5.00 pm 4.10-5.00 pm	Room No. 311 Room No. 211
Wednesday 14-12-2016	Singing- Classical singing, Non- Classical singing: Solo, Group (Maximum 6 members)	4.10 pm	Seminar hall
Thursday 15-12-2016	Dance: Solo and Group	4.10 pm	Yoga Room
Friday 16-12-2016	Rangoli Mime & Skit (Group of 6 or more)	4.10 - 5.10pm 4.15pm	Basement Seminar hall

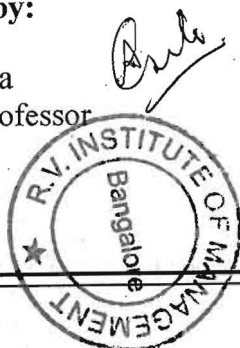
Inter Class competitions December 2016

Winners list

Sl. No	Event	Name of the student	Prize
Tuesday 13-12-2016	Painting, Sketching and Drawing Photography	Ms. Ashwini I semester A section	I
		Ms. Uttam Dhawan	II
		Ms. Nisha P	III
14-12-2016	Singing	Solo:	
		Ms. Arpita Joshi I semester A	I
		Ms. Manasa M III semester A	II
		Ms. Gayathri I semester A	III
		Group: Ms. Shubha Bhat and Ms. Yashchitha	I
15-2-2016	Dance	Group: Ms. Sweety Sharma and Mr. Vikas VB Ist semester D section	I
		Mr. Sharath Reddy and team I semester C section	II
		Solo: Poorna I semester C section	I
		Mr. Madhukar I semester B section	II
Friday 16-12-2016	Skit and Mime	Mr. Veerabadraiah and Team Ist semester D Section	I
		Ms. Divya Bhat and team III semester A section	II

Report prepared by:

Prof. Anitha D'silva
Senior Assistant Professor
RVIM



19-11-2016

From,
Ms. Anitha B M D'silva,
Faculty and cultural Coordinator
Department of Marketing,
RVIM, Bangalore.

To
The Director,
RVIM, Bangalore.

Respected Sir,

Subject: Approval of the list of students selected during the Talents Week.

With reference to the above subject I am hereby enclosing the list of students who have excelled in various cultural events organised during the talents week from Tuesday, November 8, 2016 to Friday, November 11, 2016.

We request your goodself to approve the same.

Thank you

Yours Sincerely


Anitha D'silva




21/11/16

R V INSTITUTE OF MANAGEMENT
Cultural Committee
Talents Week November 2016

Results of the various events

Sl. No	Event	Name of the student	Result
1.	Painting	1. Ashwini Kudva 2. Chandrika BK	I Best II Best
	Sketching	1. Hemant Hegde 2. Pavithra M	I Best II Best
2.	Newspaper Dressing	1. Skanda S 2. Tilak Kumar K	I Best
		1. Neha 2. Yagnika	II Best
3.	Singing - Classical	1. R. M. Kaveri	I Best
	Singing Non-Classical	1. Arpitha Joshi 2. Gayathri	I Best II Best
4	Dance- Solo	1. Ayushma Dhar 2. Madhukar	I Best II Best
	Dance - Group	1. Shruthi Ullas Pavaskar 2. Poorna T.M	I Best
		1. Priyam Chiramia P 2. Prathyusha 3. Sushmita	II Best
5	Skit	1. Manoj 2. Nithin 3. Sumith Gogi 4. Vishwanath 5. Vishwanath SK	I Best
		1. Shivang Pandey 2. Shivanagendra 3. Akashdeep Pandey 4. Abishek Manigeri 5. Uhkarsh Chandel	II Best



Pauli

6.	Rangoli	1. Sonam 2. Sowmya	I Best
		1. Sneha 2. Nikitha	II Best
7	Mehendi	1. Deekshitha BR 2. Bhagyashree	I Best
		1. Rashmi Rekha Nayak 2. Ranjitha U	II Best
8.	Photography	1. Namratha 2. Prashanth N	I Best
			II Best
9.	Cooking without fire	1. Chaitrakala 2. Pallavi	I Best
		1. Amrutha 2. Ashwini	II Best

Perle
Anitha D. Gilor



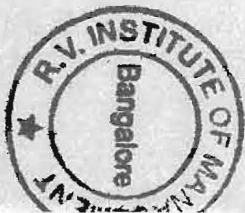
Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
 Cultural Committee- Abhihita

Date	Event	Time duration	Venue	Judges	Coordinator
Tuesday 08/11/2016 4.30pm to 5.30pm	Photography (Solo)	45 minutes	Campus	Mr.Chandran A	Ms. Kavitha D A
	Painting, Drawing & Sketching (Solo)	45 minutes	3rd Semester C Section	Cultural Team	Ms.Anitha D' Silva
	NewsPaper dress (Solo)	45 minutes	3rd Semester B Section	Dr. Anupama Malagi, Mr. Pradeep	Ms. Maithri
Wednesday 09/11/2016 4.30pm to 5.30pm	Singing (solo and group)	5 minutes	Seminar Hall (third floor)	Mr. Gowrisha	Ms. Kavitha D A
	Flower Arrangement (Team of two)	45 minutes	Basement	Dr. Noor Firdoos	Ms. Payal Jindal
Thursday 10/11/2016 4.30pm to 5.30pm	Skit (Maximum of six in a team)	15 minutes	Seminar Hall (third floor)	Mr. Gowrisha , Mr.Manjunath. S.M	Ms. Anitha D' Silva
	Mehendi (Team of Two)	45 minutes	Basement	Ms.Payal Jindal	Ms. Kavitha D A
	Rangoli (Team of two)	45 minutes	Basement	Ms. Anupama, Ms. Lalitha	Ms. Maithri
Friday 11/11/2016 4.30pm to 5.30pm	Soap Carving/ Facepainting	45 minutes	3rd Semester C Section	Dr. Venugopal, Mr. Suresh	Ms. Maithri
	Dance Solo group (Maximum of six in a team)	5 minutes	Yoga Hall	Ms. Rashmi , Ms. Anitha D' Silva	Ms. Anitha D' Silva
	Cooking without fire	45 minutes	Basement	Ms.Payal Jindal	Ms. Kavitha D A

Director

Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT
 Cultural Committee- Abhihita

Date	Event	Time duration	Faculty Incharge	Venue
Tuesday 08/11/2016 4.30pm to 5.30pm	Photography (Solo)	45 minutes	Mr Chandran A	Campus
	Painting, Drawing & Sketching (Solo)	45 minutes	Ms. Payal Jindal	3rd Semester C Section
	NewsPaper dress	45 minutes	Ms. Kavitha D S / Ms. Pavithra S T	3rd Semester B Section
Wednesday 09/11/2016 4.30pm to 5.30pm	Skit (Maximum of six in a team)	15 minutes	Ms. Anitha D'Silva Mr. Gowrisha	Seminar Hall (third floor)
	Flower Arrangement (Team of two)	45 minutes	Ms. Payal Jindal / Ms. Maithri	Basement
Thursday 10/11/2016 4.30pm to 5.30pm	Dance solo and group (Maximum of six in a team)	5 minutes	Ms. Anitha D'Silva Ms. Maithri	Yoga Hall
	Mehendi (Solo)	45 minutes	Ms. Anitha D'Silva Ms. Payal Jindal	Basement
	Rangoli (Team of two)	45 minutes	Ms. Kavitha DA / Ms. Soumya DS	Basement
Friday 11/11/2016 4.30pm to 5.30pm	Soap Carving/ Facepainting	45 minutes	Ms. Payal Jindal / Ms. Maithri	3rd Semester C Section
	Singing (solo and group)	5 minutes	Mr. Gowrisha / Ms. Pavithra	Seminar Hall (third floor)
	Cooking without fire	45 minutes	Ms. Payal Jindal / Ms. Kavitha DA	Basement




M. Minam
 Director

R V INSTITUTE OF MANAGEMENT
Cultural Committee
Inter-class Competitions December 2016

Date	Cultural event	Time	Venue
Tuesday 13-12-2016	Painting, Sketching and Drawing	4.10-5.00 pm	Room No. 311
	Photography	4.10-5.00 pm	Room No. 211
Wednesday 14-12-2016	Singing- Classical singing, Non- Classical singing: Solo, Group (Maximum 6 members)	4.10 pm	Seminar hall
Thursday 15-12-2016	Dance: Solo and Group	4.10 pm	Yoga Room
Friday 16-12-2016	Rangoli Mime & Skit (Group of 6 or more)	4.10 - 5.10pm 4.15pm	Basement Seminar hall

Points to be noted by participants:

1. **Painting/ sketching/drawing-** Should get their own materials for the event.
2. **Photography:** Photographs should be taken using their own camera
3. **Dance and Skit/ mime** teams will bring their own costume and make-up
4. Skit is for a maximum of 15 minutes duration.
5. Judges decision is final.

Approved by Director:  09/12/16





RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560041

Savi Sanje

5.00 pm, on Saturday, May 20, 2017

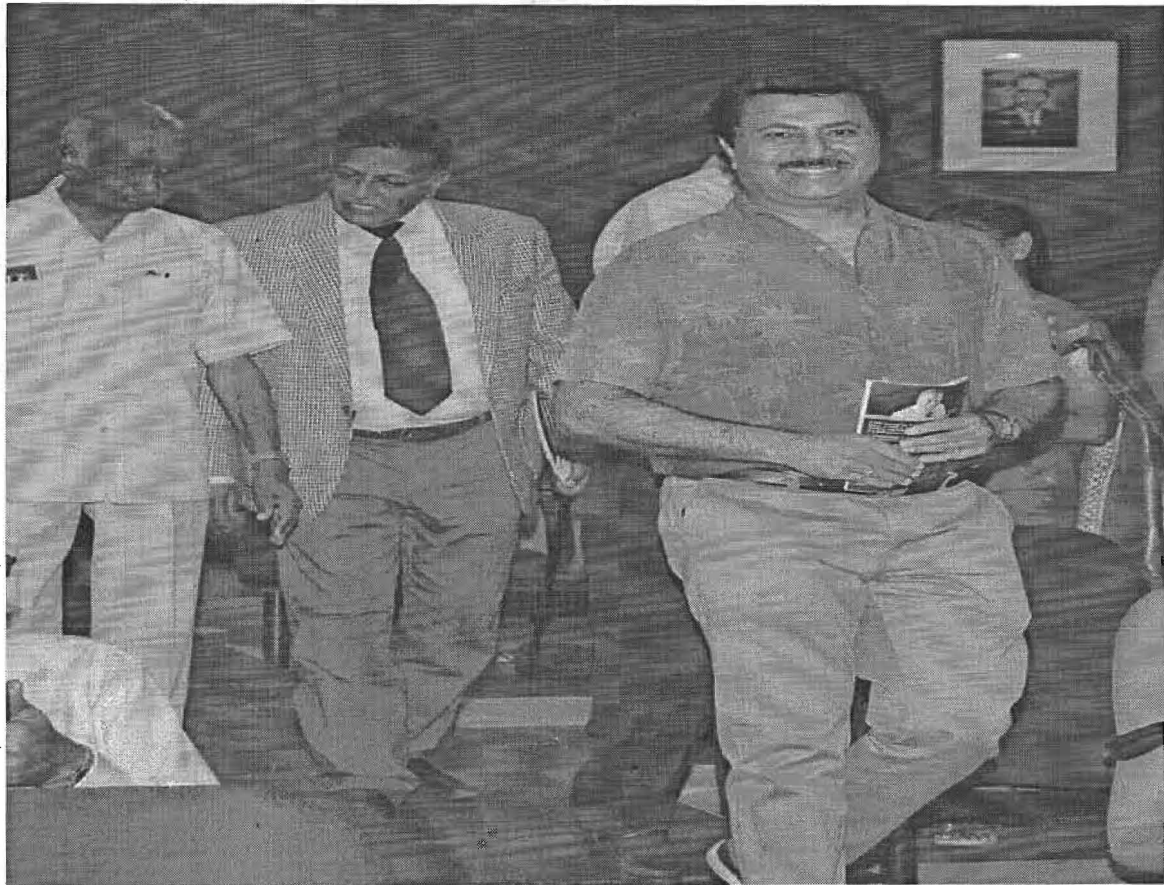
Inaugural Programme: Dr. Shridhar, Acclaimed Theatre Artist, Cine Actor & Renowned Bharathnatyam Dancer was the chief guest for the function.

Guest of honour: CA, Dr. A. S. Vishnu Bharath, Trustee, RSST, and also the Chairman of governing Council, RVIM

President of the function: Dr. M. K. Panduranga Setty, President, RSST

A brief note on the programme: Various Programmes relating Kannada and Hindi Songs, Folk and contemporary dances, drama, fashion show were performed by the students. The rich collection of songs which the singers from 2nd and 4th semester performed was very pleasant performance. The dances displayed reflected the cultural heritage of India. Students showcased their skills, team work, coordination, enthusiasm, whole lot of practice towards this programme paved way for the successful cultural evening an indeed spectacular one. At the end of the programme delicious and loveable dinner was arranged to all.











RV INSTITUTE OF MANAGEMENT

CA-17, 36th Cross, 26th Main, 4th 'T' Block, Jayanagar, Bangalore-560041

CULTURAL COMMITTEE

ANNUAL AND FAREWELL DAY CELEBRATIONS

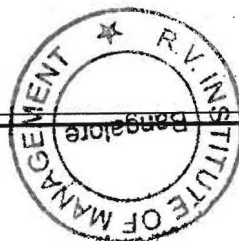
24 June, 2017

Annual Day celebrations were held in Shashwathi Auditorium, NMKRV college premises, Bangalore on 24th June, 2017. The chief guest for the programme was Sri. P. S. Venkatesh Babu, Trustee, RSST, Bangalore and presided by Dr. T. V. Raju, director, RVIM.

As a part of the Annual day celebrations, the students who had excelled and won prizes in various events organized during the academic year 2016-2017 were being honoured. Some of events that were organized during the year include Talents week, Interclass Cultural Competitions, Entrepreneurship programme, Management fest & Vidyaarthi Adhiveshanam Certificates, mementoes and Gift vouchers were given to the achievers.

Farewell programme was arranged for the outgoing batch of 2015-2017. The outgoing students expressed the feelings and shared their reminiscences at RVIM. The cultural programme was organized by the II semester students. The students brought live bright aspects of culture which included group dance, songs and drama and made the farewell lively and memorable one.

R.V. INSTITUTE OF MANAGEMENT





Rashtriya Sikshana Samithi Trust
R V Institute of Management
Ranga Samskruti Utsava 2017

10:00 am Saturday, 15 April, 2017

Shaswati Auditorium, NMKRV College for Women, 3rd block, Jayanagara, Bengaluru

Inauguration

Chief Guest

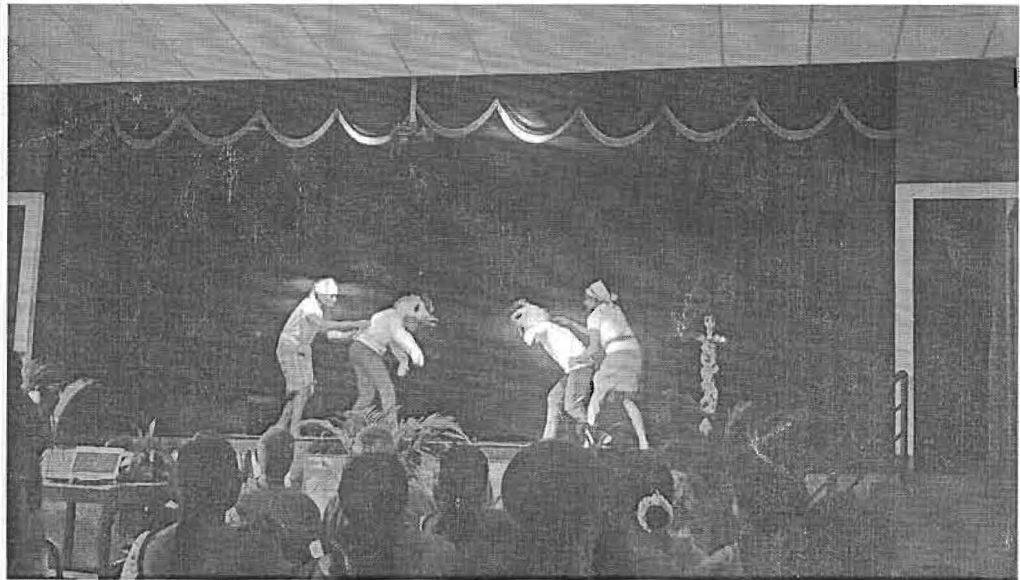
Sri. Uncle Shyam

Renowned Theater Director and Organizer, Antaranga, Bengaluru

Presided by Dr. T V Raju, Director, RVIM

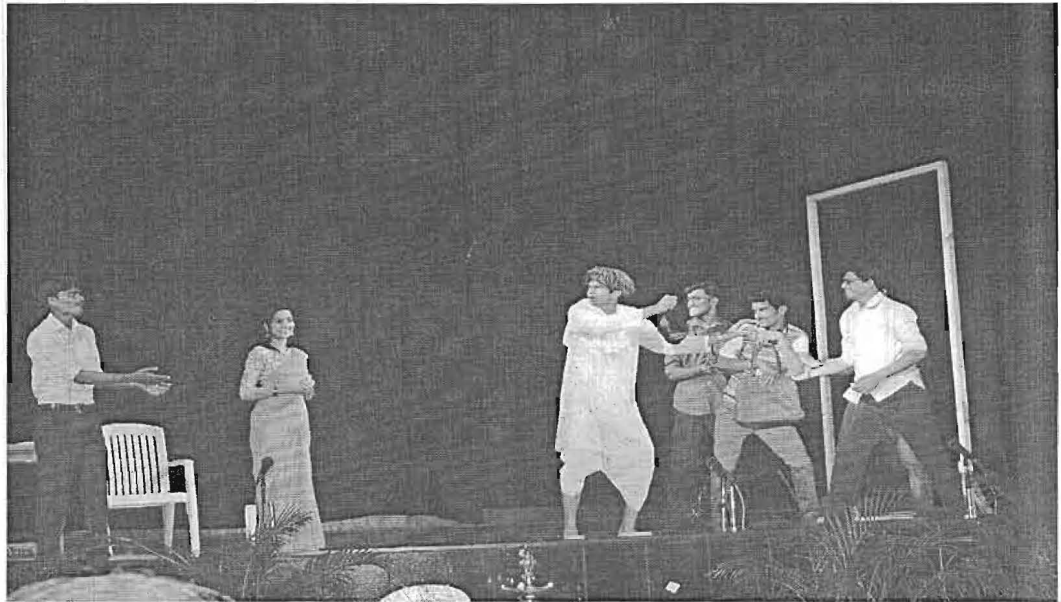
The students performed the various cultural programmes like Dance, Mime, Group Song, Instrumental Jugalbanti and Drama.

- 1) Bharathanatyam by Sneha & Swathi, II Semester
- 2) Group Dance by Abhishek Kasal & Team, II Semester
- 3) Theme Dance by Vishwanath & Team, II Semester





- 4) Group Song by Meghashree & Team, II Semester
- 5) Mime by Shivaprasad Joshi & Team, II Semester
- 6) Instrumental Jugalbandi – Subramanyam Ravindra Kulkarni, IV Semester in Tabala & Gowrisha, Asst. Professor in Chande
- 7) Drama by RVIM Rangamitraru



Gowrisha
Coordinator
RVIM Rangamitraru

R V Institute of Management

Accredited by NAAC with "A" Grade

CA 17, 36 Cross, 26 Main, 4 'T'Block, Jayanagar, Bangalore – 560 041

Website : www.rvim.edu.in

Cultural Committee

Achievers Day

Cultural activities 2017-2018

By

Prof. Anitha D'silva

R V. INSTITUTE OF MANAGEMENT

ACHIEVERS DAY CELEBRATIONS AND

FAREWELL PROGRAMME

30 JUNE, 2018





Chief guest, Dr. K. N. Subramanya, Principal R V. College of Engineering, Bangalore, Guest of Honour Dr. Snehalatha Nadiger, Principal, NMKRV College for Women, Bangalore and Dr. Purushottam Bung, Director, RVIM



Mr. Supreeth T , receiving the Award for Best Library usage



Students during the Achievers' day programme



The Achievers Day Programme was celebrated on June 30, 2018 to recognize the achievements of the students during the academic year 2017- 18.

The chief guest for the programme was Dr. K. N. Subramanya, Principal R V. College of Engineering, Bangalore

The guest of Honour was Dr. Snehalatha Nadiger, Principal, NMKRV College for Women, Bangalore.

The Director, Dr. Purushottam Bung, presided over the programme.

The achievements of students were recognized and they were felicitated during the programme.

Best out-going student of the year, Best academic performer of the year, Most Regular student, Top Library user, Top performers in various committees like Social Media, RVIM Centre for Social Responsibility, Placement and Management Fest Committee were honoured. Further, student's participation in the venture fest & sports events was recognised.

Achievers' day programme was followed by farewell programme for the outgoing students of IV semester MBA 2016-2018 batch.

Cultural programmes and fun games were organised by the II semester students.

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Rashtreeya Sikshana Samithi Trust
R V INSTITUTE OF MANAGEMENT

“Innoviz 2k18”

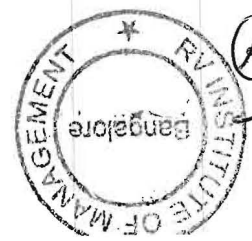
**One Day Creativity Fest for Under Graduate Colleges
On 13 April, 2018**



R V Institute of Management hosted one day Creativity Fest for Under Graduate Colleges on 13 April, 2018. It was a platform for the undergraduate students to showcase talents, skills and abilities in both cultural and innovative events.



Unwheeling of the trophies by the Chief Guest Dr. Anil Kumar, Principal, SSMRV College at the Inaugural Ceremony of Innoviz.



The **Inaugural ceremony** was attended by distinguished guests. The Chief Guest was Dr. Anil Kumar, Principal, SSMRV College, Bangalore. The guest honour was Sri. Yogesh, Director, Digital Academy 360, Bangalore. The function was presided by Dr. Purushottam Bung, Director, RVIM.

The fest has got very good response from the institutions not only from Bangalore even from outside. 20 teams consisting of 150 students from different institutions have participated in various events during the fest. The events are:

Sl. No.	Name of the Event
1	TYCOON - Best Entrepreneur
2	FILANTHROPIA - CSR
3	EKTELETIS - Multi-Task
4	GAMING DEN - PC Game
5	FOTOGRAFIA - Photography
6	PAZZO ADS - Mad ads
7	TANZEN - Group Dance
8	MERAKI - Ramp Walk



Participants performing Mad-Ads



Group Dance Competition: Participants performing free style Dance

The **Valedictory ceremony** was held at 7:00 pm on the same day brought down the curtain on the fest. The celebration was witnessed by Sri. Manju Mandavya, Renowned Film Director and Sri. Manikant Kadri, Renowned Music Director as Chief Guests. The function was presided by CA. Dr. Vishnu Bharath Alampalli, Trustee – RSST & Chairman – Governing Council, RVIM. Winners in the various events were awarded with cash prizes and trophies.



Students from Bellary Business College are receiving the Overall Championship from the Guests





Rashtrreya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

Permanently Affiliated to Bengaluru Central University

Approved by : AICTE, New Delhi
Recognised by : Govt. of Karnataka

E-mail : director.rvim@rvei.edu.in
Alt E-mail : bunguas@gmail.com

Dr. Purushottam Bung,
BE., PGDM (Aust), MBA(Aust), Ph.D
Professor and Director

Date: 28.03.2018

Dear Principal,

Warm greetings from R V Institute of Management!

It gives us immense pleasure to announce that R V Institute of Management is organizing **INNOVIZ-2K18** and we take the pleasure of inviting your students to the various management and culture events going to be held in our campus located at Jayanagar, the heart of silicon valley of India i.e. Bangalore on April 13th 2018.

This year the fest is designed around "**Creativity**". The main objective of **INNOVIZ 2K18** is to induce students to demonstrate their creativity and innovation during the course of various events.

Please find enclosed the poster along with the details of the fest. We request you to kindly depute teams from your esteemed institution to get exposed to the world of creativity, innovation, leadership and team management.

Please confirm your participation latest by April 09, 2018. We await your enthusiastic participation and look forward for symbiotic long term association.

Please contact the faculty co-ordinators for more information:

1. Prof. Manjunath S M 9916395850 Email: manjunathsm.rvim@rvei.edu.in
2. Prof. Gowrisha 9900246239 Email: gowrisha.rvim@rvei.edu.in

Thanking you

With Warm Regards,

Dr. Purushottam Bung

Professor and Director





RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA - 17, 36th Cross, 26th Main, 4th T Block, Jayanagar, Bangalore - 560 041
080-42540300, Fax: 080-26654920 | E-mail: contact@rvim.edu.in, Website: www.rvim.edu.in



INNOVIZ 2K18

Dream, Create, Inspire

CREATIVITY FEST

Certificate

2K18

This is to certify that.....is adjudged as

the.....in.....event at **Innoviz 2k18** held on **13th April, 2018.**

Title Sponsor



Digital Marketing Institute

Dr. Purushottam Bung
Professor & Director

We prepare you for life.

RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT

CULTURAL ACTIVITIES

2017-2018

Faculty Coordinator

Rashmi Shetty



Contents

- 1. Meeting and Minutes**
- 2. Fresher's Day Invitation**
- 3. Talent's Week**

Date: 09.09. 2017

From,

Rashmi Shetty,
Assistant Professor,
R V Institute of Management,
Bangalore.

To,

The Director,
R V Institute of Management,
Bangalore.

Respected Sir,

Subject: Submission of minutes of the meeting for the meeting conducted by Cultural Committee.

Sir, I am hereby submitting the minutes of the meeting for the meeting conducted by the cultural committee on September 30, 2017. I request your good self to kindly review the minutes and guide on future course of action.

Thanking You

Yours sincerely,



Ms. Rashmi Shetty

- Seen
- Noted

SM
09/09





Rashtriya Sikshana Samithi Trust

R.V. INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41

Cultural Committee Meeting #1

Minutes of the Meeting

A. Cultural Committee meeting was held on September 30, 2017 from 10.30 am to 11.30 am in the Placement Cell to discuss the following agenda.

AGENDA

1. About Talent week and Talent Competition.
2. Calendar of Events.
3. Identifying students to perform for 1st sem Inauguration.
4. Organising Charity shows.
5. Creating teams among the students for different events.
6. Starting a Cultural Club or meetup & short term courses for talented students

The meeting was presided by the coordinator Ms. Rashmi Shetty and the following members were present in the meeting.

- 1) Mr. Mahesh G
- 2) Ms. Payal Jindal
- 3) Ms. Maithri R
- 4) Ms. Ramya Gowda

MINUTES:

Discussion was initiated by the Coordinator as per the decided agenda

1. Talent Week and Talent Competition

- Talent week is organized for the first semester students to identify the students who are interested and are talented enough to perform in various cultural events.

- The Talent week will be held in the month of October, 2017 after the 1st semester students have joined the Institute.
- Talent Competition is organized among the students of both 1st semester and 2nd semester. The competition is scheduled in the month of November 2017.
- Following categories were decided with the committee members for Talent Week and Talent Competition.
 - **Music :-** Solo Song, Group Song, Classical Vocal, Classical Instrumental, folk song, Western instrumental.
 - **Dance :-** Solo Dance, Group Dance, Folk Dance, Classical Dance.
 - **Theatre :-** Drama, Skit, Mime, Mimicry, Street Play, Short movies, Tableau, Fashion Show.
 - **Literacy Event :-** Debate , Elocution, Extempor, Essay Writing, Story Writing, Poetry Writing, Letter writing, Poster making.
 - **Fine Arts:-** Sketching, Painting, Carving, Collage, Cartooning, Rangoli, Flower decoration, handicraft, Photography, Needle work, Mehndi, Cooking without fire.

2. Calendar of Events

- All the members discussed about the events to be conducted for the academic year by the cultural team.
- The following is list of events discussed by the members
 - First Semester Inauguration
 - Fresher's Day
 - Samskritika Habba
 - Rangotsava
 - Farewell
 - Annual Day
 - Savi Sanje

3. Identification of the students to perform for the inauguration of the first semester.

- The students of third semester were identified by the members for the cultural event during the first semester inauguration.
- It was decided that the cultural events for duration of 45 minutes will be prepared and then reduced according to the requirement.
- The identified team is as follows:

- Invocation Song: Arpitha Joshi
- Classical Dance: Ayushma Dhar / Sneha
- Mime: Shiva Prasad Joshi and Team
- Group Song: Meghashree and Team
- Skit: Manoj and Team
- Group Dance: Priyam and Team
- MC: Nikhitha

4. Organising Charity Shows

- All the members consented upon organizing one or two charity shows from the students for this academic year.
- Cultural Committee and CSR Centre would associate for these Charity shows.

5. Student teams for cultural events


- It was decided that cultural teams with team leaders will be formed for various cultural events in the beginning of the semester itself.
- Also a cultural team will be formed to be sent to other colleges during intercollegiate fests and competitions.
- An invocation team of 10 singers among the students will be formed and they will be trained by Ms. Geetha, Retd. Headmistress, Vijaya High School.
- This invocation team would be ready not only for the invocations but also for the Thursday Prayer meets.
- Another team of students would be formed for event management activities in the Institute.

6. Starting a Cultural Club or Meetup and Courses :

- It was decided that students from III semester under each cultural categories would be identified and will have to meet every week in the college to discuss about the new events and how to develop talents the students.
- It was also decided that the members will prospect for short term courses that can be taken up by the talented students to improve their talent.

Ms. Rashmi Shetty concluded and thanked everyone for attending the meeting and sharing valuable inputs for the meeting.

Minutes prepared by:


Rashmi Shetty,
 Assistant Professor, RVIM

INVITATION

FOR STUDENTS OF RVIM....

*Cultural team at RVIM invites
you to "Prathibimba 2017",
Fresher's Day Celebration to be
held on 31st October, 2017, from
2.00 pm onwards at NMKRV
Shashwathi Auditorium,
Bangalore.*

*We welcome you to join us in the
festivities for Freshers of
R V Institute of Management.*

ಪ್ರತಿಬಿಂಬಾ
2017

Talent Week Schedule

Sl. No.	Day	Event	Time	Venue
1	Tuesday 7.11.17	Fine Arts Sketching, Painting, Carving, Collage, Cartooning, Rangoli, Flower decoration, Handicraft, Photography, Needle work Mehendi	4.30 pm onwards	Third Floor Class Rooms
2	Tuesday 7.11.17	Literacy Event Debate, Elocution, Extempore, Essay Writing, Story Writing, Poetry Writing, Letter writing, Poster making.	4.30 pm onwards	2 nd Floor Class rooms
3	Wednesday 8.11.17	Music Solo Song, Group Song, Classical Vocal, Classical Instrumental, Folk song, Western instrumental	4.30 pm onwards	Seminar Hall
4.	Thursday 9.11.17	Dance Solo Dance, Group Dance, Folk Dance, Classical Dance.	5.00 pm onwards	Quadrangle
5.	Friday 10.11.17	Theatre Drama, Skit, Mime, Mimicry, Street Play, Short movies, Tableau, Fashion Show.	4.30 pm onwards	Quadrangle
6.	Friday 10.11.17	Cooking without Fire	4.30 pm onwards	

Please register your names for the events to any one of the following

Ms Rashmi Shetty, Ms, Payal Jindhal, Ms, Ramya or Mr. Mahesh G

Date: 18.11.2017

From,
Rashmi Shetty,
Assistant Professor,
R V Institute of Management, Bangalore.

To,
The Director,
R V Institute of Management, Bangalore.

Respected Sir,

**Subject: Submission of Final Result Sheet of the Talent Week Competitions
November 2017.**

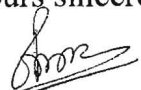
Sir, I am hereby submitting the final results and the list of the winners in the competitions held during the Talents Week which was held between November 7, 2017 to November 11, 2017. These competitions were open for both the first and the third semester students. There was good amount of participation from first semester students. We are very happy to inform your good self that the students of first semester have immense talent.

On behalf of the cultural committee I wish to thank you for your kind support for the smooth conduction of the Talents Week Competitions.

Sir, I request your kind office to review and approve for the final result.

Thanking You,

Yours sincerely,


Rashmi Shetty



Approved

SM
20/11/17

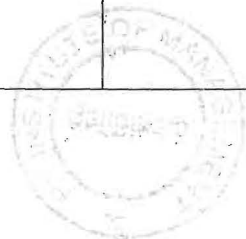
Results of Talent Week, November 2017

		Group Non Classical	9.11.17	First Prize Pranam, Nikitha & Group, I Sem	Second Prize Ananya, Inchara & Group, I Sem	<ul style="list-style-type: none"> • Dr. A Narasima Venkatesh • Dr. Shruthi Mayur 	
5.	Theatre	Drama	10.11.17	First Prize Ms. Ranjitha & Group I Sem	Second Prize Ms. Sindhu & Group I Sem	Third Prize Mr. Vishal & Group, I Sem	<ul style="list-style-type: none"> • Dr. Noor Firdoos Jahan • Mr. Mahesh G
		Mime	10.11.17	First Prize Team Yuvagarjane, I Sem			<ul style="list-style-type: none"> • Dr. Noor Firdoos Jahan • Mr. Mahesh G
		Fashion Show	10.11.17	First Prize Ms. Priyanka & Team, I Sem	Second Prize Mr. Shivaprasad Shetty & Team, I Sem	<ul style="list-style-type: none"> • Dr. Noor Firdoos Jahan • Mr. Mahesh G 	
		Short Movie	11.11.17	First Prize Mr. Vishal & Group, I Sem			<ul style="list-style-type: none"> • Ms. Rashmi Shetty
6.	Others	Cooking without Fire	10.11.17	First Prize Mr. Abhishek & Mr. Abhishek P I Sem	Second Prize Ms. Anjali & Ms. Karishma I Sem	Third Prize Ms. Chandana & Ms. Manasa I Sem	<ul style="list-style-type: none"> • Dr. Anupama Malagi • Dr. Shruthi Mayur



Results of Talent Week, November 2017

		Solo Non Classical	8.11.17	First Prize Ms. Namratha Shetty I Sem	Second Prize Ms. Lakshmi Kashyap I Sem	Third Prize Mr. Dhanush I Sem	<ul style="list-style-type: none"> • Ms. Sowmya D S • Ms. Rashmi Shetty • Ms. Ramya
		Solo Western	8.11.17	First Prize Ms. Lakshmi Kashyap I Sem	Second Prize Ms. Mayuri I Sem		<ul style="list-style-type: none"> • Ms. Sowmya D S • Ms. Rashmi Shetty • Ms. Ramya
		Solo Folk	8.11.17	First Prize Ms. Jeevitha I Sem	Second Prize Ms. Arpitha Hegde I Sem		<ul style="list-style-type: none"> • Ms. Sowmya D S • Ms. Rashmi Shetty • Ms. Ramya
		Group Non Classical	8.11.17	First Prize Ms. Namratha Shetty & Team I Sem	Second Prize Mr. Venkatesh & Team I Sem		<ul style="list-style-type: none"> • Ms. Sowmya D S • Ms. Rashmi Shetty • Ms. Ramya
		Instrumental (Western)	8.11.17	First Prize Mr. Daniel I Sem	Second Prize Ms. Samyukta I Sem		<ul style="list-style-type: none"> • Ms. Sowmya D S • Ms. Rashmi Shetty • Ms. Ramya
4.	Dance	Solo Classical	9.11.17	First Prize Ms. Ayushma Dhar, III Sem			<ul style="list-style-type: none"> • Dr. A Narasima Venkatesh • Dr. Shruthi Mayur
		Solo Non Classical	9.11.17	First Prize Ms. Mayuri I Sem	Second Prize Mr. Pranam Shetty I Sem	Third Prize <ul style="list-style-type: none"> • Ms. Indu Manasa I Sem • Mr. Mahantesh 	<ul style="list-style-type: none"> • Dr. A Narasima Venkatesh • Dr. Shruthi Mayur



Results of Talent Week, November 2017

2.	Literacy Event	Debate	7.11.17	First Prize Mr. Vedh Sheik I Sem	Second Prize Ms. Tejaswini I Sem	Third Prize Mr. Vikas V B III Sem	<ul style="list-style-type: none"> • Dr. Anupama Malagi • Mr. Mahesh G
		Extempore	7.11.17	First Prize Ms. Tejaswini I Sem	Second Prize Mr. Vedh Sheik I Sem	Third Prize Ms. Nandhini Lakshman I Sem	<ul style="list-style-type: none"> • Dr. Anupama Malagi • Mr. Mahesh G
		Essay Writing	7.11.17	First Prize Mr. Aditya Siddharth I Sem	Second Prize <ul style="list-style-type: none"> • Ms. Arpitha Mohan, I Sem • Ms. Namratha Shetty, I Sem • Ms. Neha B, I Sem 		<ul style="list-style-type: none"> • Dr. Shruthi Mayur
		Story Writing	7.11.17	First Prize Mr. Vishal, I Sem			<ul style="list-style-type: none"> • Ms. Rashmi Shetty
		Poetry Writing	7.11.17	First Prize <ul style="list-style-type: none"> • Ms. Gopika Ramesh, I Sem • Ms. Jeevitha M, I Sem 		Third Prize Mr. Vishal I Sem	<ul style="list-style-type: none"> • Ms. Rashmi Shetty
		Letter Writing	7.11.17	First Prize Mr. Arvind Kumar			<ul style="list-style-type: none"> • Ms. Rashmi Shetty
		3.	Music	Solo Classical	8.11.17	First Prize Ms. Namratha Shetty I Sem	Second Prize Ms. Gayathri III Sem



Results of Talent Week, November 2017

S. No	Events Header	Sub Categories	Date of Competition	Winners			Judges
1.	Fine Arts	Sketching	7.11.17	First Prize Ms. Anusha M.R , I Sem			Ms. Payal Jindal
		Painting	7.11.17	First Prize Ms. Priyanka H V, I Sem			Ms. Payal Jindal
		Cartooning	7.11.17	First Prize Mr. Dhanush R C , I Sem			Ms. Payal Jindal
		Handicraft	7.11.17	First Prize <ul style="list-style-type: none"> • Ms. Indu Manasa, I Sem • Ms. Monica T N, I Sem 			Ms Payal Jindal
		Rangoli	7.11.17	First Prize Ms. Sonam,..... III Sem	Second Prize Ms. Sindhu J I Sem	Third Prize Ms. Harshita & Ms.Karishma I Sem	<ul style="list-style-type: none"> • Ms. Pavithra S T • Ms. Anupama S .M
		Mehendi	7.11.17	First Prize Ms. Sowmyashree Ms. Sowmya I Sem		Second Prize Ms. Nivedita I Sem	<ul style="list-style-type: none"> • Ms. Pavithra S T • Ms. Anupama S .M
		Flower Arrangement	7.11.17	Mr. Akhilesh, I Sem			<ul style="list-style-type: none"> • Ms. Pavithra S T • Ms. Anupama S .M
		Photography	7.11.17	First Prize Ms. Lakshmi Kashyap I Sem	Second Prize Mr. Bhargav I Sem	Third Prize Mr. Hareesh I Sem	Mr. Chandran

