



Rashtrveeya Sikshana Samithi Trust

## **R.V. INSTITUTE OF MANAGEMENT**

CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE – 41

Ph: 080-26547048 Fax: 26654920; URL: [rvim.edu.in](http://rvim.edu.in); Email: [contact@rvim.edu.in](mailto:contact@rvim.edu.in)

### **Activities conducted in department of systems management from 2014-2018**

#### **Introduction:**

The Department of Systems Management was introduced by RVIM to create exposure on Information Technology. The Department handles subjects on emerging topics like IT for Business, E-Commerce, Software Design, Software Engineering, System Analysis and Design and Project Management etc. The Department creates an opportunity for the students to build their career in Information Technology as Management students.

#### **Vision**

Information Technology skills for Managerial excellence.

#### **Mission**

- To impart knowledge and technical skills through advanced teaching and learning methods.
- Technical advancement in use and application of hardware and software.
- To enhance productivity at all levels

#### **Objectives:**

- To understand the concepts and practices of modern software technologies.
- To create awareness among the students in building basic concepts of Information Technology and applying the same in decision making process.
- To provide technical knowledge to the faculty members in improving their technical skills.

#### **Technical Infrastructure:**

Department of Systems is established with good infrastructure, having 4 state-of-art computer laboratories. There are 215 P4/i3 Computers and terminals with Wi/Fi internet facilities. 20 Laptops have been issued for faculty members. 22 Printers are installed in various places in RVIM. Application Software and System Software like Oracle 10G, Tally ERP 9.0, SPSS (Statistical Package for Social science), MS-Office 2013, Microsoft Visual studio, C & C++ compilers, Kaspersky internet security 2017 etc are all installed in the computers.

#### **Guest lectures, Seminars and Workshops conducted for Students' Development:**

The Department has organized various Guest Lectures for the students development with a view to impart in depth knowledge on emerging topics like Recent Trends in IT ,Information Technology & Information Systems ,Advanced System Analysis Design etc.



*N. V. S. S.*



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Various Seminars like Advanced MS-Excel 2010 and E-Commerce were conducted from the department by various resources persons from Multinational Companies to facilitate knowledge sharing.

Department also conducted various workshops on Advanced MS-Excel 2010, Advanced E-Commerce and Advanced MS-Word 2010 by IT consultants and corporate trainers for providing practical knowledge to the students.

### **Certificate courses conducted for the students**

Centre for Information Technology in association with SAPTAC conducted Certification course for 3rd Semester students on various modules of SAP for the benefit of students during their placements.

Centre for Information Technology tie-up with NICT and conducted Certification course for 3rd Semester Marketing students on various modules of Digital Marketing to impart practical knowledge in Digital Marketing.

A certificate course on MS-Office 2013 for 1st Semester students was conducted in order to create user friendly technical environment for the students at the time of their internship and dissertation.







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Mr.Supreeth.G, Manager, NICT, and Prof.N.Nagasubba Reddy with the students

### Seminars conducted for students

Topic: Data Analytics

Resource Person: Mr.Shankar

Date: 22<sup>nd</sup> December 2017

Venue: Seminal Hall, RVIM



*N. Nagasubba Reddy*



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Department of Systems Management conducted a seminar for 3<sup>rd</sup> Sem B,C & D Sections students on the topic "Data Analytics" on 22<sup>nd</sup> Dec 2017 between 9:00 am to 4:00 pm. Resource person for the workshop were Mr.Shankar, Corporate Trainer, CARES, Bangalore.

Bangalore. Topics covered in the session were:

1. SQL queries
2. Integrating with R
3. Deployment and execution
4. Data modeling and formatting using excel
5. Excel formulas to perform analytics
6. Macros for job automation
7. Case study

Session was more interactive practical oriented real time corporate examples take from Flipkart, Main objective of the programme was to help the students in creating awareness about the Data Analytics. Resource person shared their industry experience to the students and even students clarified many doubts regarding the topic. Students were very much satisfied with his workshop and the feedback was good. 96 students are participated in the seminar.







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### Approved Online Examination Center:

Many online examinations like AIMA-MAT, CAT-IIM, BITS-PILANI, CAG and SMU are being conducted every year.

### Future Plans:

- Networking with top IT companies for better placements.
- To install Video conference unit in the Conference Hall
- Commencing of Computer courses under R.V. Computer Learning Centre.
- Upgradation of software.
- Conducting more Faculty Development Programs for faculty and Certification programs for students in Information Technology.

To conduct “Computer Literacy Programme” for physically challenged and job fair for the Senior Citizens.

### Activities conducted during the period from March 2018 to till date

#### Workshops organised for students

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1.	22 <sup>nd</sup> June 2018	II – A,B,C,& D	NSE( National Stock Exchange of India Limited)ACADEMY’S Certification in Financial Markets (NCFM) online examinations	Mr.Suhas Rajput Director PROFICIENT MINDS Belagavi

Report on awareness Programme on the topic “NSE (National Stock Exchange of India Limited) ACADEMY’S Certification in Financial Markets (NCFM) online examinations”

Date: 22<sup>nd</sup> June 2018

The Department of IT and Management was organized One day awareness Programme on the topic “NSE( National Stock Exchange of India Limited)ACADEMY’S Certification in Financial Markets (NCFM) online examinations” for the second semester MBA students to make them understand the various Certificate courses in NCFM and Test Pattern, Course Outline, Application Process and Certification Validity, Need of the Courses, Career opportunities in the Secondary markets, AMC and Financial Companies. The details as give below:

The details of the Training Programme are given below:



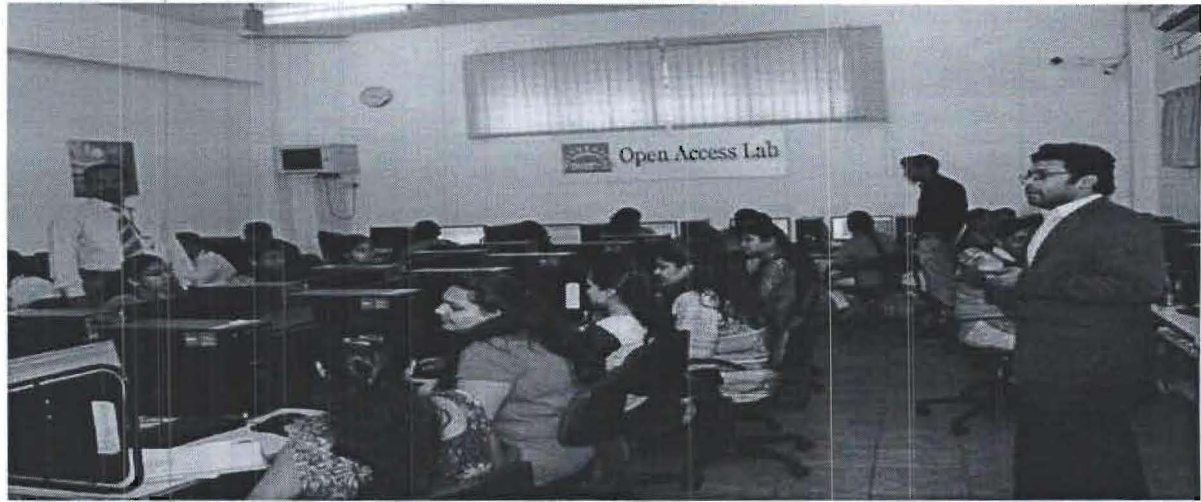


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### Best Practices from the Department:

As part of Social Responsibility the department is conducting Computer Literacy Programmes for Senior Citizens since 2006. This is conducted 3-times-a-year and as-on-date successfully completed 29 batches that covered 1400 trainees and the same document has been submitted Limca Book of Records 2017. The text that will appear in the LBR 2017 Edition will be read as:

### Longest running computer class for Senior Citizens

In association with Centre for Social Responsibility, conducted job fair for the senior citizens to enable them to share their rich experience.

Limca Book of Records

National Record

R.V. Institute of Management, Bangalore, has been conducting a free adult education platform 'Computer Literacy Programme for Senior Citizens' since 2006. Over 1,200 Senior aged between 60-90 years in 29 batches have been taught to use the computer in meeting their needs like sending emails and photographs to their children, booking tickets online etc. Each batch consists of 40 members. The 29th batch concluded its session in August 2017.







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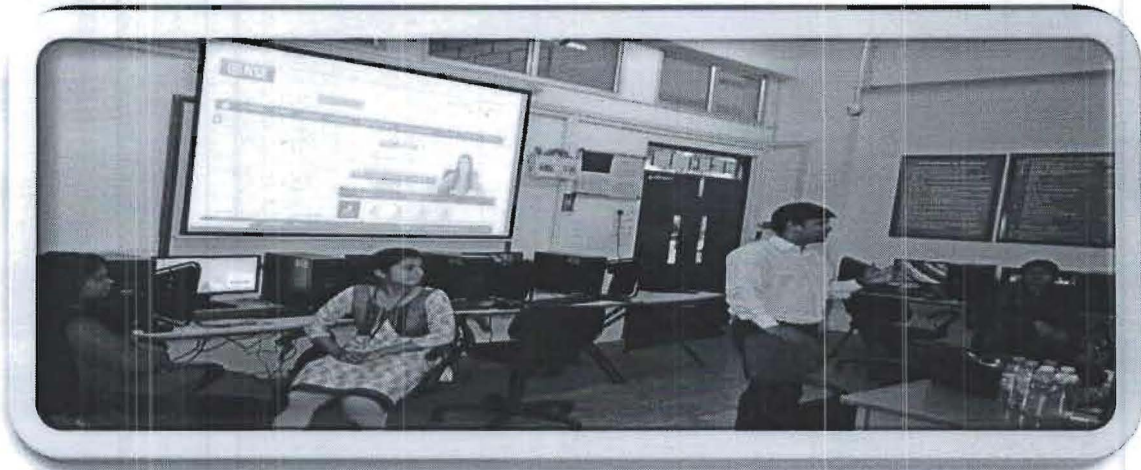
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Date/Day	Section	Time	Resource person
22 <sup>nd</sup> June 2018	Section A	9.00 am – 10.30 am	Mr.Suhas Rajput Director PROFICIENT MINDS Belagavi
	Section B	10.50 am – 12.20 noon	
	Section D	12.20 pm – 1.50 pm	
	Section C	2.30 pm – 4.00pm	

The session was concluded with the feedback from the students and students expressed their interest in these kind of awareness programmes and requested us to conduct such NSF M courses in the future also.

### PHOTOS



Mr.Suhas Rajput ,DirectorPROFICIENT MINDS, during his session



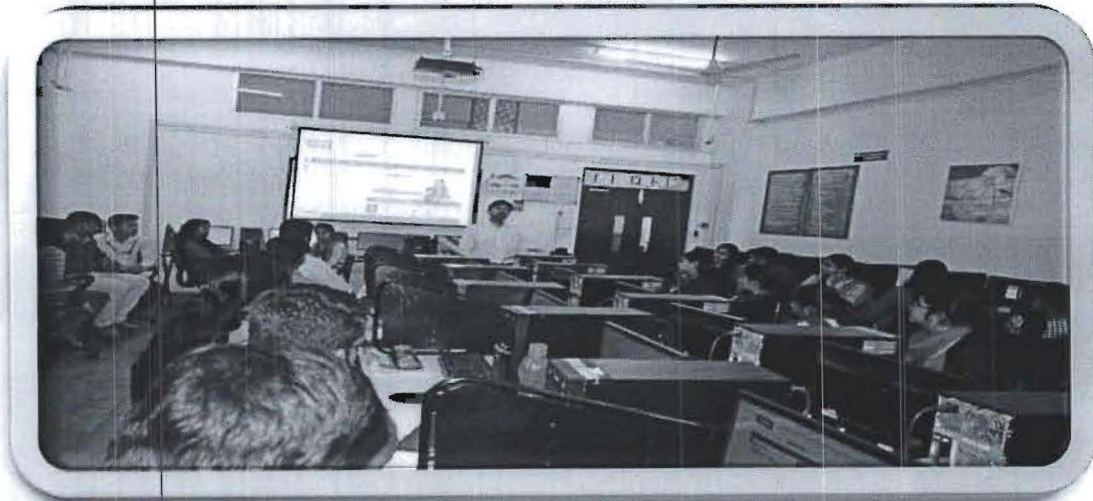


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Mr.Suhas Rajput ,DirectorPROFICIENT MINDS, interacting the students during his session







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Conducted IT skills Development Training Programme for R.V.School teachers from 21<sup>st</sup> May 2018 to 25<sup>th</sup> June 2018.

### **Centre for Online Examinations**

The following organizations have recognized RVIM ComputerLabs as Online Examination Centre.

- Management Aptitude Test -All India Management Association
- Common Admission Test – Indian Institute of Management (CAT-IIM)
- Graduate Aptitude Test in Engineering (GATE)
- **Birla Institute of Technology and Science (BITS), PILANI**
- Comptroller and Auditor General of India ( CAG )
- Sikkim Manipal University ( SMU)

### **Inauguration of Movie Club**

The Movie Club at R.V.Institute of Management was inaugurated in the Media Centre by Dr.Purshottam Bung, Director, and RVIM on July 05, 2018. The purpose of this club is mainly learning through interaction and discussion around the theme. The activities carried out by the Movie Club will encourage students to develop a different perception towards films and help them in appreciating the movie the art and creative.





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### **The club has following objectives**

1. Screening movies/documentary that focus on the managerial skills like leadership, team spirit, group dynamics, creativity, and self-motivation.
2. Screening interesting & unique movies to acquaint the students with various socio ethnic & cultural backgrounds.
3. Encourage discussion and analysis from various perspectives. Bringing students & faculty together to share experiences.
4. Recording of audio and video lectures to support student learning.
5. Encourage to shot short inspirational movies/films/videos from faculty members and students.

### **Activities conducted during the period from March 2017 to February 2018**

#### **Workshops organised for students**

Topic: Digital Marketing & Latest trends in Online Marketing

Resource Person: Mr. Supreeth G

Date: 19<sup>th</sup> April 2017



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Venue: Seminal Hall, RVIM

Department of Systems Management conducted a workshop for Second semester A,B,C & D Section students on the topic "Digital Marketing & Latest trends in Online Marketing" on 19<sup>th</sup> April 2017 between 9:00 am to 4:00 pm. Resource person for the workshop were Mr.Supreeth G,Manager, NICT ,Bangalore.

Bangalore. Topics covered in the session were:

1. Fundamentals of Digital Marketing
2. Why Digital Marketing
3. Terms in Digital marketing
4. Digital Marketing eco systems
5. Marketing Mix
6. Social media channels
7. Interesting facts in social media
8. Fundamentals of Facebook
9. Digital Marketing as a career opportunity
10. Google Trends
11. Google Alerts
12. Google Map
13. Google Tricks That Will Change the Way You Search

Students were very happy about the workshop and also expressed their thanks for conducting such workshop.





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Topic: Digital Marketing

Resource Person: Mr.Supreeth G

Date: 4<sup>th</sup> Dec 2017



*Supreeth G*





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Venue: Seminal Hall, RVIM

Department of Systems Management conducted a workshop for 1<sup>st</sup> semester A,B,C & D Section students on the topic "Digital Marketing" on 4<sup>th</sup> Dec 2017 between 9:00 am to 4:00 pm. Resource person for the workshop were Mr. Supreeth G, Manager, NICT, Bangalore.

Bangalore. Topics covered in the session were:

1. Introduction to Digital Marketing
2. Search Engine Optimization
3. Social Media Marketing
4. Email Marketing
5. Keyword Marketing
6. Youtube Marketing
7. Facebook Marketing

Session was more interactive practical oriented real time corporate examples take from Flipkart, Main objective of the programme was to help the students in creating awareness about the Digital Marketing concepts in the organization. Resource person shared their industry experience to the students and even students clarified many doubts regarding the topic. Students were very much satisfied with his workshop and the feedback was good and nearly 141 students participated in the workshop.



Mr. Supreeth.G, Manager, NICT, during his session

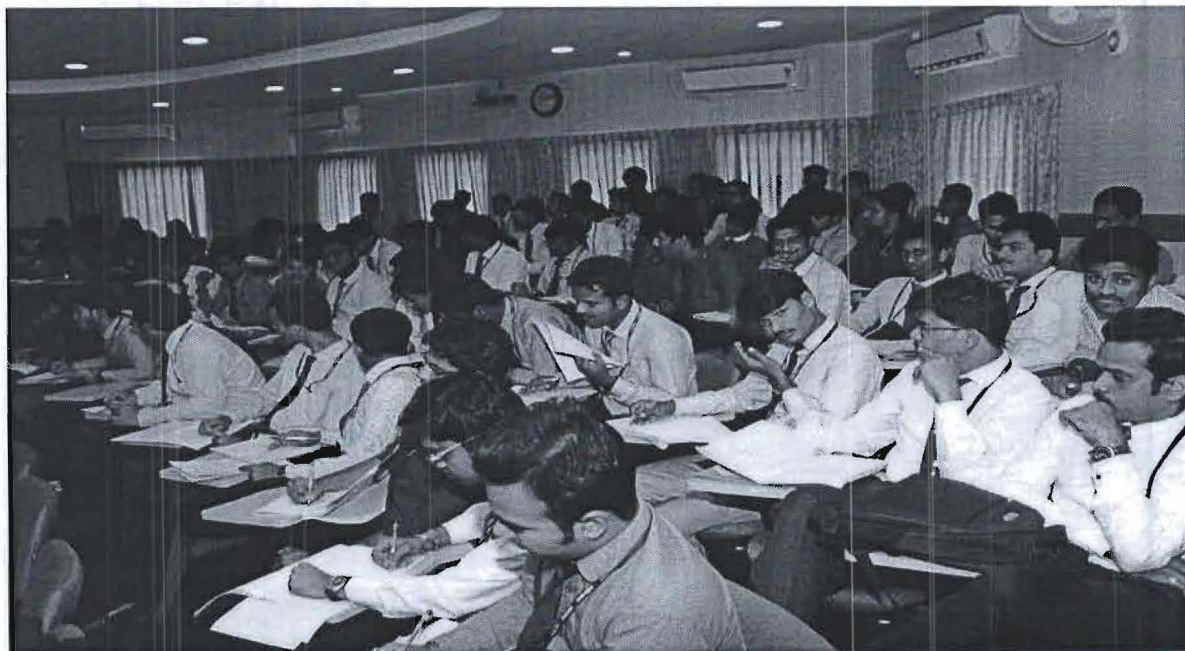




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### Training Programmes conducted for students

Sl.No	Date	Semester/Section	Topic	Name of the resource person
3	9 <sup>th</sup> & 16 <sup>th</sup> Dec 2017	I	<a href="http://www.jgateplus.com">www.jgateplus.com</a>	Mr.Ravishankar B Product Marketing Manager, Informatics Publishing Ltd, Bangalore.
4	10 <sup>th</sup> & 17 <sup>th</sup> Dec 2017	I	<a href="http://www.ebscohost.com">www.ebscohost.com</a>	Mr.Akshay Prasanna Training Specialist South India, EBSCO Pvt. Ltd, Bangalore.
5	21 <sup>st</sup> & 22 <sup>rd</sup> Sept 2017	I	<a href="http://www.capitaline.com">www.capitaline.com</a>	Mr.G.Gurumurthy, Sr.Executive, M/s.Capital Market Publishers Pvt.Ltd, Bangalore.

Topic: Capitaline database

Resource Person: Mr.Gurumurthy G

Date: 5<sup>th</sup>, 6<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> April 2017

Venue : Digital Lab, RVIM

Department of Systems Management conducted a training programme for 1<sup>st</sup> semester students on the topic " Capitaline database" on 5<sup>th</sup>, 6<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> April 2017 between 4:15 pm 5.15 pm. Resource person for the workshop was Mr.Gurumurthy G, Sr.Executive from Capital Market Publishers, Bangalore. Topics covered in the session were:

1. Covered 45,000+ companies information,
2. Data Formats and Detail Levels:
3. Results indexing: -
4. Valuation Ratios & DuPont Model:
5. Segment Finance:





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6. Segment break up –
7. Segment break up –
8. Consolidated Working Results:
9. Format Specific Finance Fields:
10. Webdation: -
11. Capital Market Live News:-
12. Capital Market Live Corporate Action:
13. Speediest updation:
14. Consolidated BS/PL: -
15. Deferred Tax screen: - Historical Shareholdings:
16. Screener in Capitaline Plus: -

Students were very happy about the training programme and also expressed their thanks for conducting such training programme.

A Training Programme was organized by Digital Library Coordinator for I semester MBA students on the topic "EBSCO Online Database" in the below mentioned dates: -

Date/Day	Section	Resource person
10 <sup>th</sup> Dec 2017	A& C	Mr.Akshay Prasanna Training Specialist EBSCO Information Services India Pvt. Ltd.. Bangalore
17 <sup>th</sup> Dec 2017	B& D	

Main objective of the programme was to train the students on the usage of EBSCO online database with various options in the database. Resource person for the programme was Mr.Akshay Prasanna, Specialist EBSCO Information Services India Pvt. Ltd.. Bangalore. Various topics covered in the session were as follows:



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1. Basic and Advanced Search – hints and tips to help you do comprehensive and efficient searching!
2. Working with results (printing, saving, emailing and sharing content)
3. Creating Online Folder and managing personalised services
4. Translation and Text to Speech options
5. Navigating through results and Sorting
6. Creating Different Alerts – set up subject alerts and journal table-of contents alerts to save you time
7. Personal Preferences
8. Mobile Site and Mobile Accesses – for researchers on the go, we'll show you how you can access these
9. Resources 24x7!
10. Search History
11. Help Link and Support Site

Students were very happy about the training programme and also expressed their thanks for conducting such programmes.

A Training Programme was organized by Digital Library Coordinator for I semester MBA students on the topic "JGATE Plus Online Database" in the below mentioned dates: -

Date/Day	Section	Resource person
9 <sup>th</sup> Dec 2017	A & D	Mr.Ravishankar,B Product Marketing Manager, Informatics Publishing ,Limited,Bangalore.
16 <sup>th</sup> Dec 2017	B & D	

Main objective of the programme was to train the students on the usage of JGATE Plus online database with various options in the database. Resource person for the programme was Mr.Mr.Ravishankar B ,Product Marketing Manager, Informatics Publishing Limited, Bangalore. Various topics covered in the session were as follows:





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- ❖ **Basic Search:** It helps in searching with key words or title of the research paper at a single level without any filters
- ❖ **Journal Finder:** Helps to search only journals based on the period of their release
- ❖ **Author Finder:** Filtering at author level at various versions can be done
- ❖ **Advanced Search:** This is the main option which helps in searching papers at various levels with the help of multi level filtering like period, author, keywords, title and so on.
- ❖ **Search History:** Provides you the information about pervious searches
- ❖ **Library Journals:** Provides the list of Intellectual property in the database

Students were very happy about the training programme and also expressed their thanks for conducting such programmes.



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Mr.Gurumurthy.G,Sr. Executive from Capital Market Publishers Pvt.Ltd., Bangalore addressing  
the students on CAPITALINE

### Add-on courses conducted for students

The Centre for Information Technology has tie-up with NICT to conduct Add-on

Certificate Courses in various modules of SAP-FICO, Digital Marketing and MS-OFFICE 2010.

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
3	September, 2017 – January,2018	III	DIGITAL MARKETING	Mr.Supreeth G, Manager, NICT, Bangalore.





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### **A Brief report on certificate course in Digital Marketin**

Centre for Information Techonology conducted a Certificate Programme in ' Digital Marketing' for the 3<sup>rd</sup> Semester ( B & C Sections ) from 26<sup>th</sup> September 2017 to 30<sup>th</sup> December 2018.

The main objective of this course is to create awareness about different concepts in Digital Marketing which helps them durng placements. Mr.Supreeth. G, Manager, NICT, Bangalore. was the resource person.

Course details are as follows:

- Total number of hours: 30
- Duration of the course : 3 Months
- Number of students : 92

Vaours topics covered in the course duration were as follows

1. Introduction to Digital Marketing
2. Website planning and creation
3. Search Engine Optimization
4. Social Media Marketing
5. Email Marketing
6. Keyword Marketing
7. Youtube Marketing
8. Facebook Marketing
9. Lead Generation for business

Cerficates were distributed for all the students who satisfied the eligibility criteria.



*N. V. G.*



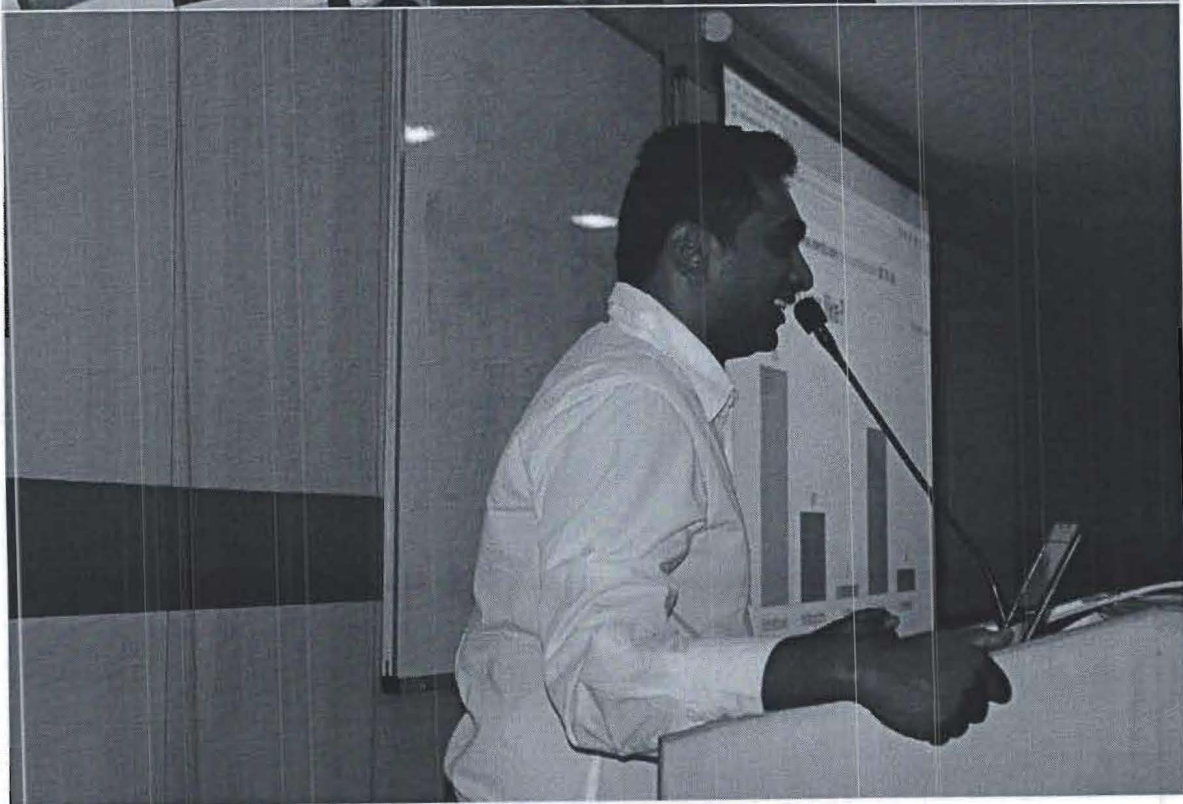


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Centre for Information Technology and NICT jointly conducted Certification course on SAP-FICO (Finance & Controlling) for MBA second year finance specialization students. Resource person for the certification was Mr. Mr. Shashidhar Rao, Corporate trainer, NICT, Bangalore

The course was held during the period between 13<sup>th</sup> September, 2017 – 6<sup>th</sup> January, 2018 with the duration of 40 hours where the resource person covered theory and practical part of various SAP – FICO Module. Trial Software was provided for the students for their practical knowledge. The total number students in the certification course as given below:

Sl.No	Section	Number of students
1	A	46

Various topics covered in the course duration were as follows:

### SAP-FICO

1. Introduction ERP
2. Introduction to SAP
3. Enterprise structure, Financial accounting global settings
4. General Ledger accounting, Accounts receivable and payable
5. Internal order accounting
6. Profit center accounting
7. Bank accounts, Bill Exchange, VAT calculations
8. Foreign currency asset accounting, New GL Accounts, Financial Statement versions
9. Reports and controlling

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.



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**Centre for Information Technology conducted a Certification programme in  
MS-OFFICE 2013 for the First Semester MBA from 17<sup>th</sup> October 2017 – 9<sup>th</sup> January, 2018**

. The main objective of this course is to create awareness about different packages in MS-OFFICE-2013 which helps them in their internship and Dissertation report preparation and to create weightage for the students resume that helps them during placements. Mr. Saikumar velu C R Corporate trainer, NICT, Bangalore, Nagasubba Reddy Asst. Professor, RVIM were resource persons.

Course details are as follows:

- Total number of hours : 40
- Duration of the course : 3 Months
- Number of students : 170

Various topics covered in the course duration were as follows:

### **MS-Excel 2013**

10. Introduction MS-Excel
11. Format cells and Ranges
12. Sort and Filter
13. Vlookup and Hlookup
14. What-if analysis
15. Goal seek
16. Conditional formatting
17. Preparation of charts
18. Formulas ( If statement and nested statements)
19. Built in functions
20. Count if, average if functions

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.





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Mr.Shasidhar, Corporate trainer, NICT, Bangalore,during his session SAP-FICO



**Best Practices Adopted**

Centre for Information Technology has been organizing a unique Computer Literacy Programme for senior citizens since 2006.1350 Senior Citizens from 29 batches have successfully completed the course. The documentation of the same has been submitted to







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'Limca Book of Records 2017'

### **Centre for Online Examinations**

The following organizations have recognized RVIM ComputerLabs as Online Examination Centre.

- Management Aptitude Test -All India Management Association
- Common Admission Test – Indian Institute of Management (CAT-IIM)
- Graduate Aptitude Test in Engineering (GATE)
- Birla Institute of Technology and Science (BITS), PILANI
- Comptroller and Auditor General of India ( CAG )
- Sikkim Manipal University ( SMU)





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**Activities conducted during the period from March 2016 to February 2017**

**Workshop organised for students**

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	13-05-2016	A, B, C & D	Advanced MS-EXCEL 2013	Mr. Shankar M M, Mentor Synthesis Research solutions, Bangalore
2	25 <sup>th</sup> , 26 <sup>th</sup> March 2017	IV - D	Digital Marketing	Mr. Supreeth G Manager NICT, Bangalore
3	29 <sup>th</sup> , 30 <sup>th</sup> March 2017	IV - A	Digital Marketing	Mr. Supreeth G Manager NICT, Bangalore

**Training Programmes conducted for students**

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1.	24 <sup>th</sup> , 25 <sup>th</sup> , 30 <sup>th</sup> Nov 2016 & 1 <sup>st</sup> Dec 2016	I	<a href="http://www.jgateplus.com">www.jgateplus.com</a>	Mr. G. Mahesh, Product Marketing Manager, Informatics Publishing Ltd, Bangalore.
2.	14 <sup>th</sup> , 15 <sup>th</sup> & 16 <sup>th</sup> Dec 2016	I	<a href="http://www.ebscohost.com">www.ebscohost.com</a>	Mr. D. T. Edwin, Training Specialist South India, EBSCO Pvt. Ltd, Bangalore.



*N. S. J.*





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3.	24 <sup>th</sup> October, 2016	III	<a href="http://www.capitaline.com">www.capitaline.com</a>	Mr.G.Gurumurthy, Sr.Executive, M/s.Capital Market Publishers Pvt.Ltd, Bangalore.
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A Training Programme was organized by Digital Library Coordinator for I semester MBA students on the topic "EBSCO Online Database" in the below mentioned dates: -

Date/Day	Section	Resource person
24 <sup>th</sup> November 2016 Thursday	Section A	D. T. Edwin
25 <sup>th</sup> November 2016 Friday	Section B	Training Specialist EBSCO Information Services India Pvt. Ltd.. Bangalore
30 <sup>th</sup> November 2016 Wednesday	Section D	
1 <sup>st</sup> December 2016 Thursday	Section C	

Main objective of the programme was to train the students on the usage of EBSCO online database with various options in the database. Resource person for the programme was D. T. Edwin, Training Specialist EBSCO Information Services India Pvt. Ltd., Bangalore. Various topics covered in the session were as follows:

12. Basic and Advanced Search – hints and tips to help you do comprehensive and efficient searching!
13. Working with results (printing, saving, emailing and sharing content)
14. Creating Online Folder and managing personalised services
15. Translation and Text to Speech options
16. Navigating through results and Sorting
17. Creating Different Alerts – set up subject alerts and journal table-of contents alerts to save you time
18. Personal Preferences
19. Mobile Site and Mobile Accesses – for researchers on the go, we'll show you how you can access these
20. Resources 24x7!





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21. Search History

22. Help Link and Support Site

Students were very happy about the training programme and also expressed their thanks for conducting such programmes.

A Training Programme was organized by Digital Library Coordinator for I semester MBA students on the topic "JGATE Plus Online Database" in the below mentioned dates: -

Date/Day	Section	Resource person
14 <sup>th</sup> December 2016	Section A & B	Mr.G.Mahesh
15 <sup>th</sup> December 2016	Section C	Product Marketing Manager
16 <sup>th</sup> December 2016	Section D	Informatics Publishing Limited,Bangalore

Main objective of the programme was to train the students on the usage of JGATE Plus online database with various options in the database. Resource person for the programme was Mr.G.Mahesh,Product Marketing Manager, Informatics Publishing Limited, Bangalore. Various topics covered in the session were as follows:

- ❖ **Basic Search:** It helps in searching with key words or title of the research paper at a single level without any filters
- ❖ **Journal Finder:** Helps to search only journals based on the period of their release
- ❖ **Author Finder:** Filtering at author level at various versions can be done
- ❖ **Advanced Search:** This is the main option which helps in searching papers at various levels with the help of multi level filtering like period, author, keywords, title and so on.
- ❖ **Search History:** Provides you the information about pervious searches
- ❖ **Library Journals:** Provides the list of Intellectual property in the database



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Students were very happy about the training programme and also expressed their thanks for conducting such programmes.





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*N. V. S. Jay*





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Topic: Capitaline database

Resource Person: Mr.Gurumurthy G

Date: 5<sup>th</sup>, 6<sup>th</sup> 10<sup>th</sup> & 11<sup>th</sup> April 2017

Venue : Digital Lab, RVIM

Department of Systems Management conducted a training programme for 1<sup>st</sup> semester students on the topic " Capitaline database" on 5<sup>th</sup>, 6<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> April 2017 between 4:15 pm 5.15 pm. Resource person for the workshop was Mr.Gurumurthy G, Sr.Executive from Capital Market Publishers, Bangalore. Topics covered in the session were:

17. Covered 45,000+ companies information,
18. Data Formats and Detail Levels:
19. Results indexing: -
20. Valuation Ratios & DuPont Model:
21. Segment Finance:
22. Segment break up –.
23. Segment break up –
24. Consolidated Working Results:
25. Format Specific Finance Fields:
26. Webdation: -
27. Capital Market Live News:-
28. Capital Market Live Corporate Action:
29. Speediest updation:
30. Consolidated BS/PL: -
31. Deferred Tax screen: - Historical Shareholdings:
32. Screener in Capitaline Plus: -

Students were very happy about the training programme and also expressed their thanks for conducting such training programme.





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### Add-on courses conducted for students

The Centre for Information Technology has tie-up with SAP-TAC to conduct Add-on Certificate Courses in various modules of SAP-FICO, and MS-OFFICE 2013.

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	20 <sup>th</sup> October, 2016 – 25 <sup>th</sup> January, 2017	III	SAP-FICO	Mr. Shashidhar Rao, Corporate trainer, NICT, Bangalore
2	18 <sup>th</sup> October, 2016 – 31 <sup>st</sup> January, 2017	I	MS-OFFICE 2013	Mr. Rajeev S. V., Corporate trainer, NICT, Bangalore

### Best Practices Adopted

Centre for Information Technology has been organizing a unique Computer Literacy Programme for senior citizens since 2006. 1300 Senior Citizens from 28 batches have successfully completed the course. This achievement has been recognized by 'Limca Book of Records 2017'.

### Centre for Online Examinations

The following organizations have recognized RVIM ComputerLabs as Online Examination Centre.

- Management Aptitude Test -All India Management Association
- Common Admission Test – Indian Institute of Management (CAT-IIM)
- Graduate Aptitude Test in Engineering (GATE)
- Birla Institute of Technology and Science (BITS), PILANI
- Comptroller and Auditor General of India (CAG)
- Sikkim Manipal University (SMU)



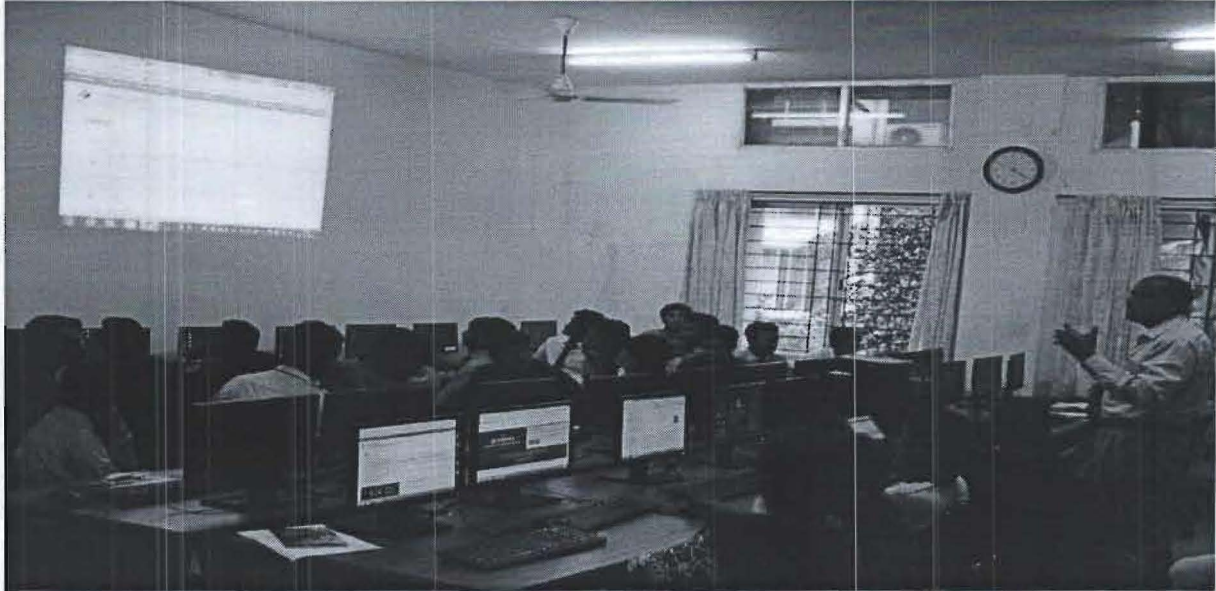


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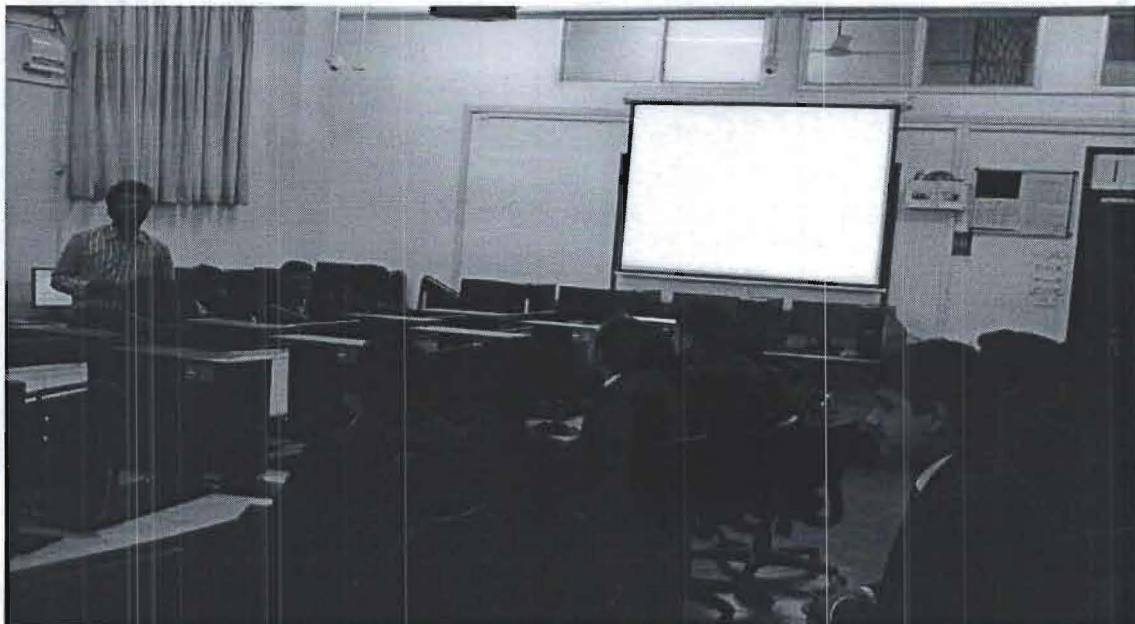
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## Photo gallery



Mr. D. T. Edwin, Training Specialist South India EBSCO information Service Pvt. Ltd., guiding the students during the training programme



Mr. Shasidhar, Corporate trainer, NICT, Bangalore, during his session SAP-FICO.





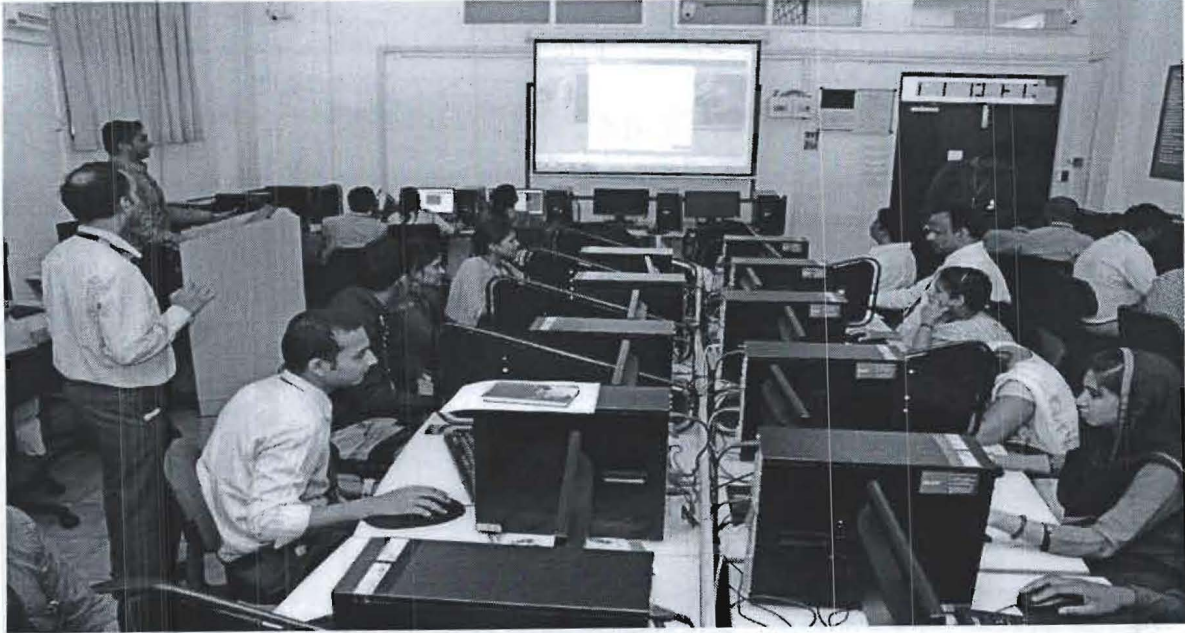


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**Mr. Supreeth.G, Manager, NICT, during his session.**



**Mr. Gurumurthy.G, Sr. Executive from Capital Market Publishers Pvt.Ltd., Bangalore addressing the students on CAPITALINE**





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### **Activities conducted during the period from March 2015 to February 2016**

#### **Workshops organised for students**

**Topic:** Functional & Cross Functional Applications in the organisation

**Resource Persons:** Mr. Manash Jyothi Mitra & Mr. Murtaza Yahya Danarwala

**Date & Time:** 30<sup>th</sup> March, 2015, 9:00 am – 1:15 pm

**Venue:** Seminar Hall, RVIM

Depart of Systems Management conducted a Guest Lecture for II semester students on the topic "Information Technology & Information Systems". Resource persons for the same were Mr. Manash Jyothi Mitra, Consultant, Customer Relationship Management, Flipkart.com, Bangalore & Mr. Murtaza Yahya Danarwala, HR Recruiter, Flipkart.com, Bangalore.

#### **Session 1**

**Topic :** Customer Relationship Management

**Resource Person:** Mr. Manash Jyothi Mitra

**Highlights of the session include:**

- Purchase Cycle: Meaning, Different stages in the cycle
- Customer requirement Techniques
- How to convert customers to happy customers
- Various aspects of customer satisfaction
- Customer Delight: Under promise & Over delivery
- Customer Services: Good & Bad Services
- Customer focus at Flipkart.com
- 4 W's & 1 H: Meaning & Importanc

#### **Session 2**







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**Topic:** Human Resource Information System

**Resource Person:** Mr. Murtaza

**Highlights of the session include:**

- Introduction of HRIS: Data, Information & components
- HRIS uses in: Training & Development, Payroll, Absenteeism identification, Equal employment opportunities, HR Development, Recruitment, Incentives

Benefits of HRIS: Employee Labour Relations, Health, Safety & Security measures, Compensation & Benefits, HRD, Staffing and so on.

- System Development Life Cycle of HRIS: Planning, Analysis, Design, Implementation & Maintenance.
- Reasons for Info Systems importance to HR
- Cost & Benefits of HRIS
- Strategic Values of HRIS
- Reasons for HRIS failure

Session was more interactive and completely practical oriented with real time corporate examples take from Flipkart. Main objective of the programme was to help the students in creating awareness about the different functional & Cross functional Applications in the organisation. Resource persons shared their industry experience to the students and even students clarified many doubts regarding the topic. Students were very much satisfied with his lecture and the feedback was good.



*N. M. J.*



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Mr. Manash Jyoti Mitra, Consultant of Service Management, Flipcartkart delivering lecture







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**Topic:** Advanced E-Commerce

**Resource Persons:** Ms. Archana C K & Mr. Amarnath K M

**Date & Time:** 7<sup>th</sup> May, 2015, 11:15 am – 4:00 pm

**Venue:** Computer Lab I, RVIM

**Objective:** Main objective of the workshop was to create awareness about how the management students can find the opportunities in E-Commerce which is the booming industry.

Department of Systems Management conducted a Guest Lecture for final semester systems specialization students on the topic "Advanced E-Commerce". Resource persons handled the session were Ms. Archana C K, Team Lead – Business Development, Capillary Technologies, Bangalore and Mr. Amarnath K M, Associate Consultant, Business Development & Sales, Capillary Technologies, Bangalore. Details of the sessions are as follows

### **Session 1**

**Topic :** Advanced E-Commerce Technology and Management

**Resource Person:** Ms. Archana C K

**Highlights of the session include:**

- Fundamentals of E-Commerce
- Forms of E-Commerce and its recent trends
- Business applications in E-Commerce
- E-Business Models and Techniques
- Search Engine and Social Media marketing – Remarketing
- Email Remarketing with some live examples
- Multi Channel engagement
- Supply Chain Management & E-commerce framework with an examples of few logistics vendors
- Osterwalder Business Model
- Latest trends in E-commerce with Augmented reality





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Session was very interactive where resource person engaged the students in different activities in order to gain practical knowledge. Resource person also shared her work experience and the feedback was found to be excellent.

### **Session 2**

**Topic:** E-Payments, M-Payments, Hacking & Security Issues

**Resource Person:** Mr. Amarnath K M

**Highlights of the session include:**

- Various modes of E-Payment
- Future of money and E-Payment process
- Latest trends on M-Payments through NFC Technology
- E-Payment Gateways and Threats
- E-Commerce and E-Payment hacking
- Effective ways to protect E-Commerce Websites
- E-Commerce Opportunities and Challenges in India
- Future of India's E-Commerce
- Opportunities, Investment and Jobs in E-Commerce

Session was more informative and completely practical oriented with real time corporate examples take from Flipkart, Myntra, Jabong and so on. Students were involved in visting the E-Commerce sited practically and completed the task given by the resource person. Resource person shared his industry experience to the students and even students clarified many doubts regarding the topic. Students were very much satisfied with his lecture and the feedback was good.







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Resource person Ms. Archana handling the session on Advanced E-Commerce

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	30-04-2015	IV 'D'	Advanced E-Commerce	Ms. Archana C K Team Lead Business Development, Capillary Technologies, Bangalore
2	07.12.2015	1 <sup>st</sup> Sem A,B,C,D	Advanced MS-Word 2013	Ms. Vijaya Lakshmi G.M, Corporate Trainer , NICT, Bangalore .
3	13.04.2015	2 <sup>nd</sup> Sem A,B,C,D	Advanced MS-Excel 2013	Mr.Shankar M M, Mentor, Synthesis Research Solutions, Bangalore .





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## Seminars conducted for students

**Topic:** E-Commerce

**Resource Persons:** Mr. Kumar D C & Mr. Amith Biligere Mohan

**Date & Time:** 19<sup>th</sup> May, 2015, 9:00 am – 1:15 pm

**Venue:** Seminar Hall, III floor, RVIM

**Objective:** Main objective of the Seminar was to create awareness to the students regarding security concepts and the Data Communication concepts involved in E-commerce and how various online organizations capture the market and survive in the market.

Department of Systems Management conducted a Workshop for the second semester students on the topic "E-Commerce". Resource persons handled the session were Mr. Kumar D. C, Principle Software Engineer, Intel Security, Bangalore and Mr. Amith Biligere Mohan, Sr. Software Engineer, Intel Security, Bangalore. Details of the sessions are as follows

### Session 1

**Topic :** IT Security

**Resource Person:** Mr. Kumar D C

**Highlights of the session include:**

- the Architecture of IT applications
- IT applications and security issues
- Common security measurements
- Data transmission through internet
- Web infrastructure
- Application vulnerability categories
- XSS vulnerability concepts and its advantages
- Cryptography concepts: Algorithm, Plain text, Cipher text and Cryptography key
- SQL injection and its importance







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Session was very interactive where resource person engaged the students in different activities in order to gain practical knowledge. Resource person also shared her work experience and the feedback was found to be excellent.

### Session 2

**Topic:** Role of IT in Non-IT fields of E-Commerce

**Resource Person:** Mr. Amith Biligere Mohan

#### Highlights of the session include:

- SEO-Search Engine Optimization concepts and the role of Google
- Importance of CRM, Top book keeping tools, recruitment, phone system and so on.
- Business Plans and Business Models
- Financial Payment Gateway Model
- Public relations: Online forums, bloggers, safety issues
- Privacy concerns: Credit card information, health information, personal information and so on
- Offer Management: Discounts by E-Commerce companies, tax issues, marketing promotions
- Metrics: Big Data, Customer, web and Financial Metrics, Site usability and usage metrics and Operations Metrics
- Inventory Management:

Session was more informative and completely practical oriented with real time corporate examples take from Flipkart, Myntra, Jabong and so on. Students were involved in visiting the E-Commerce sites practically and completed the task given by the resource person. Resource person shared his industry experience to the students and even students clarified many doubts regarding the topic. Students were very much satisfied with his lecture and the feedback was good.





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Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1.	19-05-2015	II 'A', 'B', 'C' & 'D'	E-Commerce	Mr. Kumar D C, Principle Software Engineer Intel Security, Bangalore  Mr. Amit, Senior Software Engineer, Intel Security Bangalore
2	16.11.2015	3 <sup>rd</sup> Sem A,B,C,D	Advanced MS-Excel 2013	Ms. Vijaya Lakshmi G.M Corporate Trainer NICT Bangalore

Topic: Advanced MS- Excel 2010

Resource Persons: Ms. Vijayalakshmi G M

Corporate Trainer

NICT, Bangalore

Date & Time: 16-11-15, 9.00 am- 5.00 pm

Venue: Seminar Hall & Computer Labs

Department of systems management, centre for information technology conducted a seminar for Second semester sections 'A', 'B', 'C' and 'D' students on 16-11-2015 between 9.00 am – 5.00 pm, Ms. Vijayalakshmi G M, corporate Trainer in various software like SPSS, Expert in research Data Analysis, Statistics, MS-Excel was the resource person for the programme.







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Main objective of the workshop was to create awareness about MS-Excel and its usage at different scenarios. This workshop enables students to meet corporate expectations and will be an added advantage at the time of placements.

Programme started with a welcome address given by Ms. Pushpa M, Asst. Professor, and Department of Systems of Management. Resource person then continued the session and covered the below mentioned topics:

1. Data Types
2. Data Type Conversions
3. Counting NO of Days between 2 Dates
4. Cell Alignments
5. Cell Formatting
6. Cell Freezing
7. Shortcut Keys: Shift+ctrl+1 to Shift+ctrl+7 and so on
8. Secondary Axes
9. Charts & Graphs: Types, Headings, Axes, Tables, Titles and So on
10. Arithmetic Functions: Sum, Average, Countif and so on
11. Logical Functions: If, IF and IF, Nested IF and So on
12. Various formulae and shortcuts for the same

Since the session was more of practical oriented students gain both the conceptual and practical knowledge in MS-Excel. Mr Nagasubba Reddy,

Asst Professor, Department Of systems Management proposed vote of thanks, Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who participated the programme.



*N. Nagasubba Reddy*

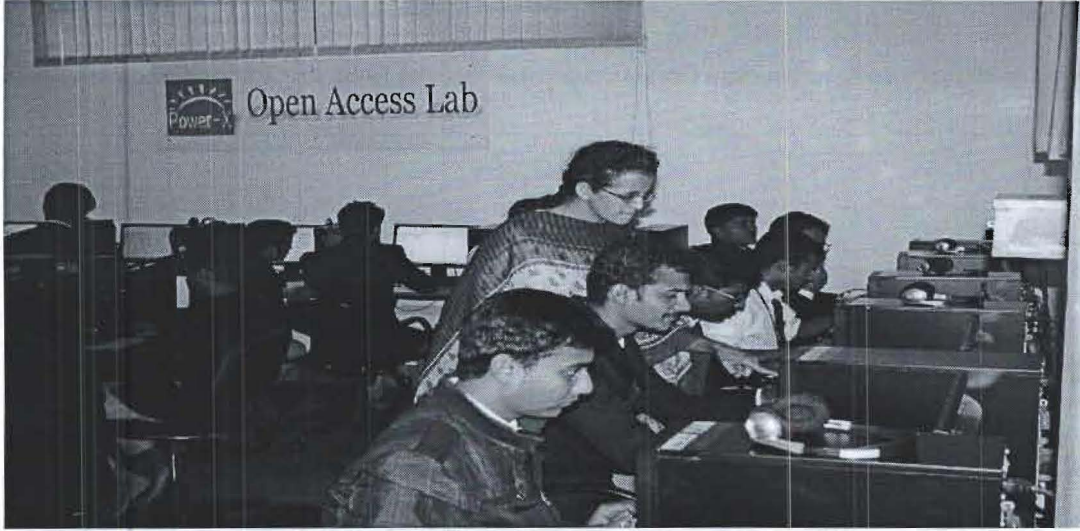


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MS. Vijayalakshmi G M, Resource person for the Seminar helping the students at computer lab

Topic: Advanced MS- Word 2010

Resource Persons: Ms. Vijayalakshmi G M

Corporate Trainer

NICT, Bangalore

Date & Time: 07-12-15, 9.00 am- 5.00 pm

Venue: Seminar Hall & Computer Labs

Department of systems management, centre for information technology conducted a seminar for first semester sections 'A', 'B', 'C' and 'D' students on 07-12-2015 between 9.00 am – 5.00 pm, Ms. Vijayalakshmi G M, Corporate Trainer in various software like SPSS, Expert in research Data Analysis, Statistics, MS- Word 2013 was the resource person for the programme.

Main objective of the workshop was to create awareness about MS-Word and its usage at different scenarios. This workshop enables students to meet corporate expectations and will be an added advantage at the time of placements.







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Programme started with a welcome address given by Mr. N. Nagasubba reddy, Asst Professor, and Department of systems of management. Resource person then continued the session and covered the below mentioned topics:

1. Screen elements of Word, Ribbon
2. Proper ways to save the documents, save and save as, word extensions
3. How to make a document look more professional
4. Home Tab: cut, copy, Paste special, Fonts, Styles, Find, Replace and Select, Bullets and Numbering more formatting Options.
5. Insert Tab: cover page, Blank Page, Page Break, Easy methods to insert table, playing with rows and columns, pictures, shapes, smart art, charts, bookmark, cross reference, header and footer, word art, signature, symbol
6. Design Tab: themes, titles, colours, fonts, effects, page border, page colour, water mark.
7. Page layout Tab: margins, orientations, size, columns, breaks, line numbers, hyphenation, spacing and wrap text.
8. Mailings Tab: selective Mailing system
9. Review Tab, Format Pointer, Shortcut Keys
10. Simple customization of tools and menus of word

Since the session was more of practical oriented students gain both the conceptual and practical knowledge in MS-Word. Mr Nagasubba Reddy,

Asst Professor, Department Of systems Management proposed vote of thanks, Feedback was collected from all the students and was found to be good. Certificates for all the students who participated the programme.



*N. Nagasubba Reddy*



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### **Guest Lectures organised for students**

Topic: Recent Trends in IT

Resource Person: Mr. Manjunath N & Mr. Shaik Madeen

Date & Time: 28<sup>th</sup> March, 2015, 11:15am – 1:15 pm

Venue: Computer Lab 1, RVIM

Depart of Systems Management conducted a Guest Lecture for IV semester System specialization students on the topic "Recent trends in IT". Resource persons for the same was Mr. Manjunath N and Mr. Shiak Madeen from SPAN Technologies, Bangalore.

Resource Persons covered the below mentioned topics:

- Top 10 trends in IT for 2015 to 2050
- Business insights and role of IT
- IT landscape and the business functionality before ERP inception
- Major business changes after ERP implementation
- ERP as a major solution for major business problems and the reasons why customers choose ERP as a best solution
- ERP advantages and Disadvantages and its top vendors
- Major technologies in IT that drives as pace of change

Session was more interactive and completely practical oriented with real time corporate examples. Main objective of the programme was to help the students in creating awareness about the different technologies available in the market and how the students should be proactive in identifying the currents trends and choosing the same in building their career. Students were very much satisfied with his lecture and the feedback was good.







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**Topic:** Information Technology and Information Systems

**Resource Persons** : Mr. Rajendra K

**Semester and Section** : 2<sup>nd</sup>, A, B, C, D

**Date & Time** : 11<sup>th</sup> May, 2015, 9:00 am – 11:00 pm

**Venue:** Seminar Hall, RVIM

**Objective:** Main objective of the Guest Lecture was to create awareness about the importance of automation and how automation make work environment lighter and how the same is contributed in various organizations across various industries.

Department of Systems Management conducted a Guest Lecture for second semester students on the topic "Information Technology and Information Systems". Resource persons handled the session was Mr. Rajendra K R, Chief Technology Officer, Klaus IT Solutions Pvt. Ltd., Bangalore. Highlights of the session include:

- Business Process Engineering and IT
- Basics on Data, Information, Data Processing and so on.
- Information System Vs Information Technology
- Information System: Historical evolution and classification
- Uses of Information System: ERP, Automation, Organisation Learning and so on.
- Supporting strategies and Competitive advantages of Information systems
- Organsiational value chain

Session was interactive where resource person engaged the students by sharing his experiences on the topic.



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**Mr. Rajendra K R, Chief Technology Officer, Klaus IT Solutions Pvt. Ltd., in the session**

**Topic: Advanced SAD**

Resource Person: Mr. Shaik Mydheen

Date & Time: 14<sup>th</sup> May, 2015, 9:00 am – 11:00 am

Venue: Computer Lab 1, RVIM

Department of Systems Management conducted a Guest Lecture for IV semester Systems specialization students on the topic "Advanced SAD". Resource person handled the session was Mr. Shiak Mydheen, IT Manager, SPAN Infotech Pvt. Ltd., Bangalore.

Resource Person covered the below mentioned topics:

- Software implementation journey: Role of the solution developer
- Current scenario in software industry: Mode of a project team
- Solution for the current issues: Architecture SDLC
- Discussion on project overview
- Successful cloud partner strategies
- Sure Step Methodology Model: Activities, implementation phases and scenarios
- Solution Roadmap: LCSW at the time of implementation
- Overall solution design: Special focus on Life cycle services
- Business Values: Customization Analysis, Upgrade analysis

Session was more interactive and completely practical oriented with real time corporate examples. Main objective of the Programme was to help the students to understand what they have studied as part of the curriculum with the real time scenarios. Students were very much satisfied with his lecture and the feedback was good.



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Sheikh Mydheen.M, IT Manager, SPAN Infotech India Pvt.Ltd., interacting with the students







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### Add-on courses conducted for students

The Centre for Information Technology has tie-ups with SAP-TAC and NICT to conduct Add-on Certificate Courses in various modules of SAP-FICO, SAP-SD, SAP-HR and Tally ERP 9.0.

Centre for Information Technology conducted Certification course on various modules of SAP (System Application and Process in Product Designing– HR (Human Resource), SD (Sales and Distribution) and FICO (Finance& Controlling) for MBA second year students. Resource persons are as follows:

Ms. Priya, HR Consultant in an MNC, Bangalore with 7 years of experience

Mr. Ganeshan, FICO Consultant in an MNC, Bangalore with 3 years of experience

Mr. Manjunath V, SD Consultant in an MNC, Bangalore with 4 years of experience

The course was held during the period between 18-09-2015 and 18-01-2016 with the duration of 45 hours where the resource persons covered theory and practical part of various SAP Modules. External link was provided for the students for their practical knowledge. Students were allowed to use the link for one year from any network (even from home). The total number students in the certification course as given below:

Sl.No	Module	Number of students
1	SAP-FICO	25
2	SAP-SD	08
3	SAP-HR	04
Total		37



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Various topics covered in the course duration were as follows:

### **SAP-FICO**

21. Introduction
22. Enterprise structure ,Financial accounting global settings
23. General Ledger accounting ,Accounts receivable and payable
24. Bank accounts , Bill Exchange , VAT calculations
25. Foreign currency asset accounting , New GL Accounts , Financial Statement versions
26. Reports and controlling

### **SAP-SD**

1. Sales overview
2. Enterprise structure related to SD
3. Master data, like Customer master data, material master data, condition master data and Output master data.
4. Partner determination ,Sales document types, Item categories
5. Schedule line categories, Pricing: Condition table, access sequence, Condition type, pricing procedure
6. Stock Posting, Free goods, Bills of Material
7. Material determination, Material Listing and Exclusion
8. Incompletion logs, Revenue account determination & Credit management
9. Outline agreements like quantity contract, value contract and scheduling agreements
10. Shipping process like Shipping point determination, Route determination, Shipping conditions picking, PGI, Delivery types, Delivery item categories, Invoice process
11. Billing types: Special sales processes like cash sales, rush orders ,consignment process and Third party process
12. Return sales process, Credit memo process ,Debit memo process
13. Availability check, Rebate processing, Intercompany sales, determination
14. Copy control, Integration with MM,FI







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**SAP-BI**

**1. Modelling:**

Data warehousing workbench ,Creation of Info Objects ,Characteristics, Key figures

Infocubes, Multi Providers, Infospokes

Infosets

Datastore Objects

Transformations

Info Sources

Data Sources

Data Transfer Protocols

**2. Extraction:**

LIS (Logistics Information System)

LO (Logistics

MM (Material Management)

SD (Sales & Distribution)

FICO (Finance & Controlling)

Flat file Loading



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### 3. Reporting:

BEX (Business Explorer) Query Designer

Web Application Designer

Web Analyzer

Analysis Process Designer

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1.	18-09-2015 to 8-01-2016	3 <sup>rd</sup> Sem A, B, C and D Sections	SAP-SD  SAP-FICO  SAP-HR	Mr. N. Manjunath, SD Consultant, SAPTAC, Bangalore  Mr. Ganesha N, FICO Consultant, SAPTAC, Bangalore.  Ms. Priya HR Consultant, SAPTAC, Bangalore
2.	18-11-2015 To 11-01-2016	3 <sup>rd</sup> Sem B and C Sections	Tally ERP 9.0	Mr. H. S. Harish Corporate trainer NICT Bangalore







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### Faculty Development programmes conducted

Sl.No	Date	Topic	Name of the Resource Person
1	26-05-2015	Solving Operations Research Problems using MS-Excel 2010	Dr. V. Rajesh Kumar, Finance & Academic Consultant, Bangalore  Dr. N. S. Narahari Professor-IEM, RV College of Engineering, Bangalore
2	30-11-.2015	Writing papers for conferences and Seminars - Methods and Approaches	Prof.Bhalanath Dutta Founder and President : MTC Global Global Advisory body in Management Education  Dr.Haseen Taj Professor and Head Department of Education Bangalore Univsersity  Dr.Srieesha Nanduri Academic Associate – Finance and Central IIMB,Bangalore

Centre for Information Technology conducted Certification course on Tally ERP 9.0 for MBA second year Finance specialization students. The details of resource person is as follows:

**Mr. Harish B.S, Tally ERP 9.0 Consultant in NICT Bangalore with 15 years of experience**



*Harish B.S*



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The course was held during the period between 18-11-2015 and 11-01-2016 with the duration of 40 hours where the resource person covered theory and practical part of various Tally ERP 9.0 Modules. The total number students in the certification course are 32.

Various topics covered in the course duration were as follows:

1. Basics of accounting
2. Business organization
3. Accounting on computers
4. Tally ERP9.0 fundamentals
5. Introduction to trading organizations
6. Accounting for Trading organizations
7. Generating & Printing Reports in Tally ERP9.0
8. Generating statutory reports
9. Introduction to Service organization
10. Generating & Printing reports in Tally 9.0
11. Generating Statutory reports

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.

### **Best Practices Adopted**

Centre for Information Technology has been organizing a unique Computer Literacy Programme for senior citizens since 2006.1200 Senior Citizens from 27 batches have successfully completed the course. The documentation of the same has been submitted to

'Limca Book of Records 2017'







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**Activities conducted during the period  
from February 2014 to February 2015**

**Workshops organised for students**

Topic: MS-Excel 2007

Resource Person: Mr. Shankar M,

Synthesis Solutions,

Bangalore.

Date & Time: 26-05-2014, 2:15 pm – 5:30 pm

Venue: Computer Lab – I & II, RVIM.

Department of Systems Management, Centre for Information Technology conducted a workshop for second semester section 'A' and section 'B' students on 26-05-2014 between 2:15 pm to 5:30 pm. Mr. Shankar, Corporate Trainer in various Research software like SPSS, AMOS, expert in research Data Analysis, statistics, MS-Excel 2007 was the resource person for the Programme.

Main objective of the workshop was to create awareness about MS-Excel and its usage in different scenarios. This workshop enables students to meet corporate expectations and will be an added advantage for their placements.

The programme started with a welcome address given by Ms. Pushpa M, Asst. Professor, Department of System of Management. Resource person then continued the session and covered the following topics:



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1. Data Types
2. Data type conversions
3. Counting No. of days between 2 Dates
4. Cell alignments
5. Cell formatting
6. Cell Freezing
7. Shortcut keys: Shift+ctrl+I to Shift+ctrl+7 and so on
8. Secondary axis
9. Charts & Graphs: Types, headings, axis, tables, titles and so on
10. Arithmetic Functions: Sum, Average, Countif and so on
11. Logical Functions: If, IF and IF, Nested IF and so on
12. Various formulae and shortcuts for the same

Since the session was more of practical oriented students gained both conceptual and practical knowledge in MS-Excel 2007. Mr. Nagasubba Reddy, Asst. Professor, Department of Systems Management proposed the vote of thanks. Feedback from students was found to be good.







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Topic: Advanced e-Commerce-Technology and Management

Resource Person: Ms. Archana & Mr. Amar

Date: 27<sup>th</sup> June, 2014

Venue: Computer Lab 2, RVIM.

Department of Systems Management conducted a workshop for final semester Systems specialization students on the topic “e-Commerce-Technology and Management” on 27<sup>th</sup> June 2014 between 2:15 pm to 5:15 pm. Resource persons for the workshop were Ms. Archana, International Sales Team Leader, Capillary, Bangalore and Mr. Amar, International Sales Team Leader, Capillary, Bangalore. Ms. Pushpa M Asst. Professor R.V. Institute of Management gave the welcome address. Topics covered in the session were:

1. Introduction to e-Commerce: Fundamentals, Business applications, Supply Chain Management, Payment & Security methods.
2. Digital Marketing:
3. E-Commerce Trends video posted by Google research in 2012
4. Forms of e-Commerce: E-Tailing through websites, M-Commerce (Mobile transactions and facilities), S-Commerce (Social Commerce advantages and Disadvantages), T-Commerce (Buying and Selling of goods and services using Television)
5. Retailing in e-Commerce with examples
6. E-Business models and techniques: Deals websites, online subscription, e-Retailing, Exclusive branch store, market place
7. Technology behind e-Commerce: Search engine, Social media, Multi channel engagement and so on.
8. E-Commerce Framework: Infrastructure, Product innovation, CRM, Financial aspects and so on.
9. Activity by students: Osterwalder Business Model
10. E-Payment Methods: Debit / Credit card, e-Cheque, e-Cash, e-Wallets, COD (Cash on delivery) and e-Payment threats.



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The workshop concluded with the vote of thanks proposed by Mr.Nagasubba Reddy N  
Asst.Professor , R.V.Institute of Management.



Ms. Arachna resource person delivering the lecture for the systems students  
on the topic "Advanced E-Commerce Technology & Management"







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**Topic:** IT Trends in Management

**Resource Persons:** Mr. Vijay Kumar H V, Mr. Supreeth H R & Mr. Basavaraj N

**Date & Time:** 15-10-2014, 2:00 pm – 5:00 pm

**Venue:** Seminar Hall, RVIM

Department of Systems Management and Department of General Management organized a seminar for I semester students (A, B, C & D sections) on the topic "Trends in IT" on 15<sup>th</sup> October, 2014. Main objective of the seminar is to create awareness about importance of technology in Management and various opportunities for management students in IT sector.

Programme started with a silent prayer and continued with the welcome address given by Mr. N Nagasubba Reddy, Department of Systems Management. Experts in various SAP modules were invited as resource persons for the programme and details are as follows:

Session 1:

Resource person was Mr. Vijay Kumar H V, ABAP consultant with 8 years of rich experience and working for a Multi National Company in Bangalore. Mr. Vijay covered the below topics:

- Meaning and importance of ERP
- Various companies implementing ERP software
- Inception and brief history of SAP
- How and Why SAP stands as worlds best ERP Software
- 3 tier architecture of SAP
- Various Modules in SAP and on what basis they are segregated
- Channelized partners of SAP
- SAP Landscape

Session winded with Question and Answers where students doubts regarding opportunities for Management students in SAP were cleared.



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### Session 2:

Resource person was Mr. Supreeth H R , BI consultant with 7 years of experience and working for a Multi National Company in Bangalore. Topics covered are as follow:

- Various Technical Modules and their functionality in SAP
- Techno functional modules of SAP and how it is unique from other modules functionality
- Functional modules of SAP and how is the job market for those modules
- Brief history of BI, its importance and the main purpose of BI
- Where BI is used
- How BI meets user requirements and stands one among top 10 business & technology priorities for 2014

Session winded up with question and Answers regarding the time duration, fee structure for certification of various SAP Modules and the importance of IDES server.

### Session 3:

Resource person was Mr. Basavaraj N , Senior SAP consultant in a Multi National Company, Bangalore, with 23 years of experience and expertise in various SAP modules like FI, CO, SD, MM and PP.

Topics covered are as follow:

- Role of technology in Management
- Purpose of legacy system
- Replacement of Legacy System to various ERP software
- Scenario for the Legacy system replacement to SAP
- SAP implementation in various organizations
- Technology helps management by providing various options in SAP
- Complete business flow which covers the importance of various SAP modules







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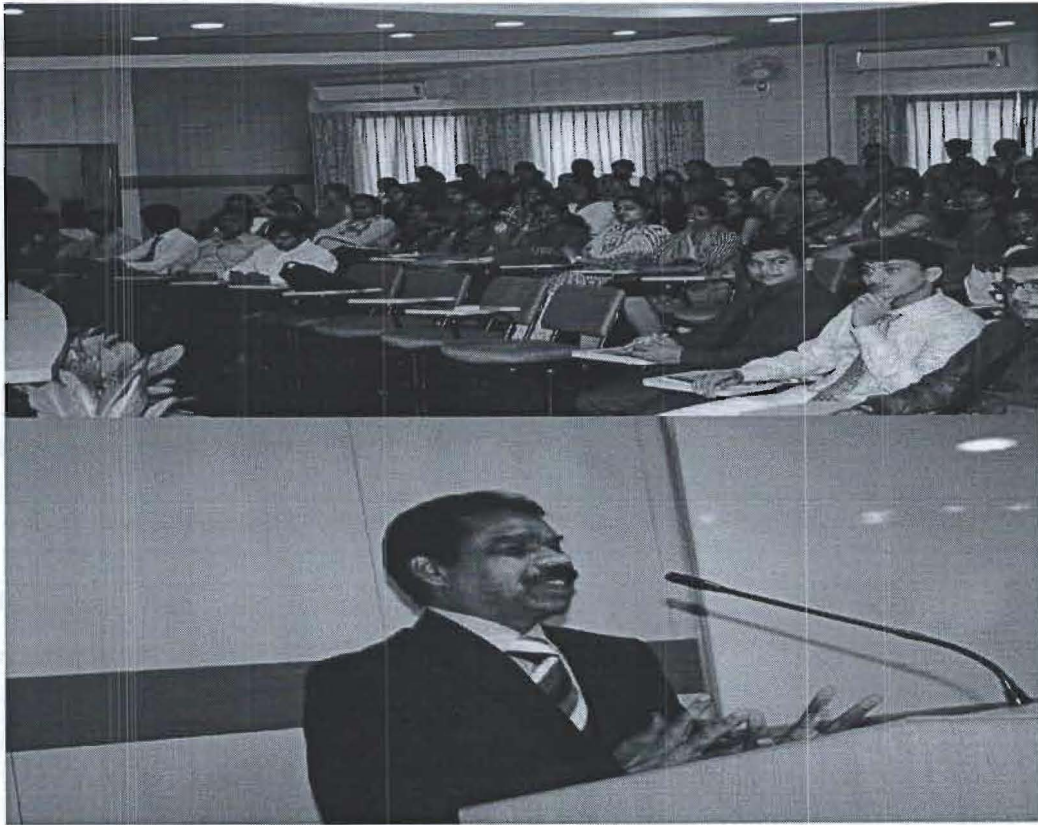
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Vote of thanks was proposed by Dr. Noor Firdoos from Department of General Management.

Programme was compeered by Ms. Pushpa from Department of Systems Management.



Students and Mr.Vijay kumar H.V SAP consultant, SAPTAC in the session

**Topic:**Oracle 10 G

**Resource Person:** Mr. T.Ravi Kumar

Senior Software Engineer

Bangalore

**Date & Time:** 22-11-2014, 9.00 am – 1:30 pm

Department of Systems Management organized a Workshop for III semester System Specialization students on November, 2014. Main objective of the seminar is to give practical exposure towards



*N Noor Firdoos*



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DBMS concepts using SQL (Structured Query Language). Programme started with the welcome address given by Mr. N Nagasubba Reddy, Department of Systems Management. Following topics were covered in the session:

- SQL introduction with different standards and various versions
- Introduction to DDL, DML & TCL importance in SQL
- Various Data types available in SQL
- Table structure and objects involves in Table creation
- SQL query, notation and details of the syntax of SQL query
- Operators and keys involved in SQL
- Sub-queries and various advantages of the same
- Syntax: Table creation, data views, like, orderby, primary keys and foreign keys, joins, Aggregations, Group-by, Nested queries and so on.

Students cleared their doubts regarding importance of SQL and career opportunities. Programme wined with the Vote of thanks proposed by Ms. Pushpa M, Department of Systems management.







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Mr. T. Ravi Kumar Senior Software Engineer, Multi Funds Ltd., Bangalore in the computer lab

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
8.	30-03-2015	I 'A', 'B', 'C' & 'D'	Functional & Cross Functional Applications in the organization	Mr. Manash Jyothi Mitra, Consultant of Service Management, Flipkart, Bangalore Mr. Murtaza Y M HR Recruiter Flipkart, Bangalore





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### Seminar conducted for students

Topic: CISCO Security Methods

Resource Persons: 1. Mr. Arun Kumar A, Technical Trainer

Net Soft Gyan Pvt. Ltd., Bangalore

2. Mr Naveen, Technical Trainer

Tescra Solutions, Bangalore

Date & Time: 10-05-2014, 2:00 pm – 5:30 pm

Venue: Digital Library, RVIM

**Objective:** Main objective of this seminar is to create knowledge on various Security methods adopted by CISCO

Department of Systems Management conducted a Seminar for IV semester Systems Specialization students. Mr. N. Nagasubba Reddy, Asst. Professor, Department of Systems Management coordinated the entire event. The programme started with welcome address by Ms. Pushpa M, Asst. Professor, Department of Systems Management.

Mr. Arun Kumar started the session and covered the following topics:

1. Networking Meaning, definition, usage, types, protocols & standards.
2. Concepts: Configurations, Client/Server Model, Topologies, Transmission Modes & Inter Networks.
3. Network Devices: NIC, Repeaters, Hubs, Bridges, switched networks, layers in which they operate switches & types of broadcast.
4. OSI Model: 7 layers, Layered approach, Design issues, Network complexities, protocols used, Network architecture & functions of different layers.
5. Routed Protocols: Meaning, functionality, goals, categories, VLSM, Static and Dynamic routing, Gateway protocols, administrative distances, timers & CCNA Level RIP.







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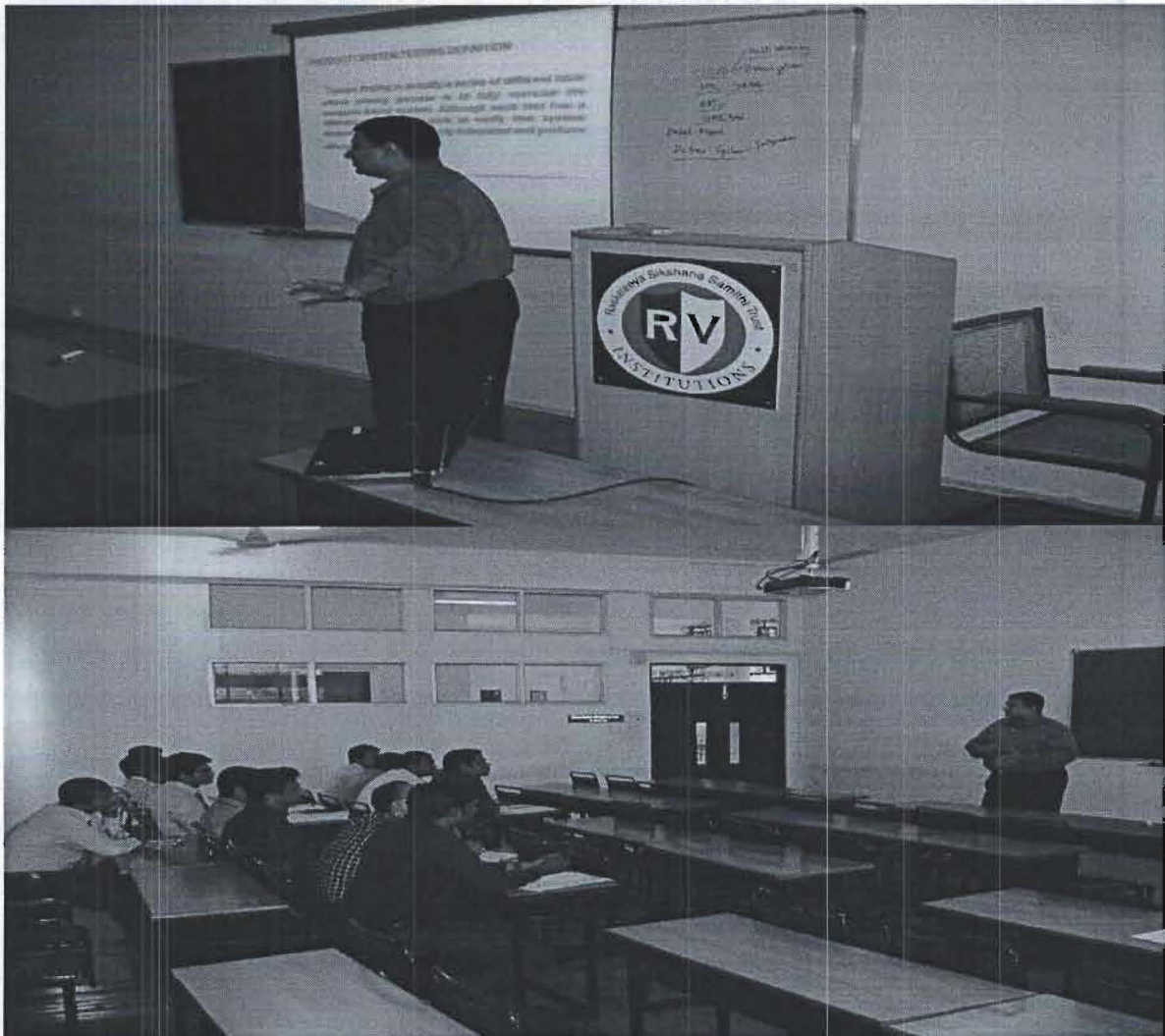
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The session was more practical oriented. Students gained lots of real time practical knowledge in Security methods adopted by CISCO. The resource person also cleared many of the students' doubts that include the approach of Certification in Security Methods, job description, opportunities, career scope, levels in the course and so on. Students were satisfied with the inputs given by the resource persons and the practical knowledge gained in the session. Feedback from the students is found to be good. Ms. Pushpa M proposed the vote of thanks.

### Guest Lectures organised for students



Mr. Amruth Srinivas, Manager, Arka Innovations Pvt. Ltd., during his session



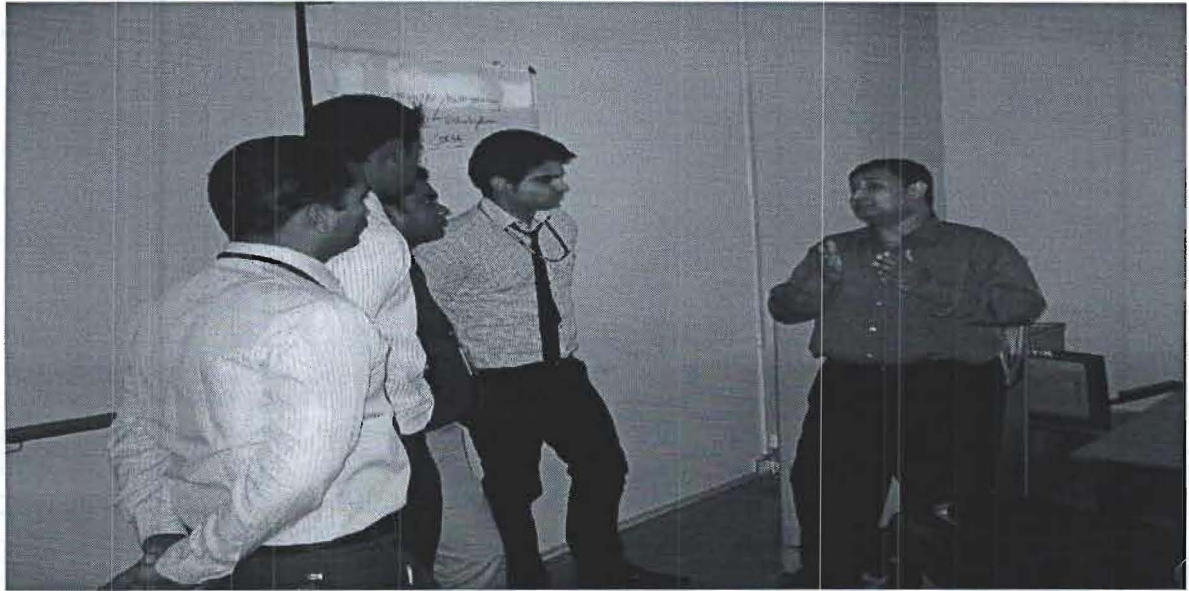


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**Topic:**System Design & Project Management

**Resource Person:** Mr. P S Srikanth

Executive Manager

MNC, Bangalore.

**Date & Time:**20-12-2014, 9.00 am – 11:00 pm

Department of Systems Management organized a Guest Lecture for III semester System Specialization students on 20<sup>th</sup> December, 2014. Main objective of the Guest Lecture is to give practical exposure towards various stages in Software Project Management. Programme started with the welcome address given by Mr. N Nagasubba Reddy, Department of Systems Management.

Following topics were covered in the session:

- Enquired about the students expectations from the session
- Introduction to Software Projects
- Project Management Jargons
- Different people involved in the Project Life Cycle and the role played by them
- Stages of Project Management
- Communication between client and the development team







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- Scheduling stages during PM Life cycle
- All the above topics were explained with real example from Hotel industry

Students were satisfied with the lecture and the Programme wined with the Vote of thanks proposed by N.Nagasubba Reddy, Department of Systems Management.

**Topic:** Manual Testing

**Resource Person:** Mr. Amruth Srinivas

Senior Software Engineer

Arka Software Solutions

Bangalore

**Date & Time:** -2014, 11:15 pm – 1:15 pm

Department of Systems Management organized a Guest Lecture for III semester System Specialization students on 21st November, 2014. Main objective of the seminar is to give inputs on Testing related concepts. Programme started with the welcome address given by Mr. N Nagasubba Reddy, Department of Systems. Following topics were covered in the session

- Importance of quality in various software projects and the impact of the same on production systems.
- Testing Strategies: Defect Life Cycle, Test Metrics, Quality Assurance and control Artifacts
- Test Metrics: Base Metrics, Defect Density, Efficiency of testing, Defect Slippage
- Testing System Process: Cases, Scenarios, Data Planning, Test result, Lessons Learned document, Test closure report.
- Web Service Testing using Service Oriented Architecture



*Amruth Srinivas*



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- Testing at different Levels: Game Testing, Embedded Testing, Database Testing, Security Testing, Automated Testing and so on.
- SaaS: Testing SaaS using Cloud and its inception
- QA and Artifacts: Project Plan, Strategic Plan, Test Plan, Defect Report, Defect Trend, Training Plan

Students cleared their doubts regarding scope of testing, career as Tester and so on. Programme wound with the Vote of thanks proposed by Ms. Pushpa M, Department of Systems management.

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	20-12-2014	III 'D'	Software Design Project Management	Mr. P. S. Srikanth, Associate Manager, Accenture, Bangalore.
2	28-03-2015	IV 'D'	Recent Trends in IT	Mr. Manjunath N Business Analyst, SPAN Infotech India Pvt. Ltd. Bangalore.
3	21-11-2014	III 'D'	Manual Testing	Mr. Amruth Srinivas, Manager, Arka Innovations Pvt. Ltd. Bangalore.







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### Training Programmes conducted for students

A Training Programme was organized by Digital Library Coordinator for I and III semester MBA students on the topic "JGATE Plus Online Database" in the below mentioned dates

Si. No	Semester/Section	Date	Faculty In-charge
1	I sem Sec 'A' & Sec 'B'	11.11.2014	Ms. Bhavya Vikas Ms. Sowmya D S
2	III Sem Sec 'A' & Sec 'B'	13.11.2014	Ms. Pavitra S T Ms. Das Sangita Hemanth
3	I sem Sec 'C' & Sec 'D'	12.12.2014	Ms. Anitha D'Silva Ms. Maithri R

Main objective of the programme was to train the students on the usage of JGATE Plus online database with various options in the database. Resource person for the programme was Mr. Swapnil Srivatsa, Product Marketing Manager, Informatics Publishing Ltd., Bangalore. Various topics covered in the session were as follows:

- ❖ Basic Search: It helps in searching with key words or title of the research paper at a single level without any filters
- ❖ Journal Finder: Helps to search only journals based on the period of their release
- ❖ Author Finder: Filtering at author level at various versions can be done
- ❖ Advanced Search: This is the main option which helps in searching papers at various levels with the help of multi level filtering like period, author, keywords, title and so on.
- ❖ Search History: Provides you the information about pervious searches
- ❖ Library Journals: Provides the list of Intellectual property in the database

Students were very happy about the training programme and also expressed their thanks for conducting such programmes.



*N. S. S.*



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A Training Programme was organized by Library committee for I and III semester MBA students on the topic "EBSCO online Databases" in the below mentioned dates

Si. No	Semester/Section	Date	Faculty In-charge
1	I sem Sec 'A' & Sec 'B'	18.11.2014	Ms. Bhavya Vikas Ms. Sowmya D S
2	III sem Sec 'A' & Sec 'B'	20.11.2014	Ms. Pavitra S T Ms. Das Sangita Hemanth
3	I sem Sec 'C' & Sec 'D'	21.11.2014	Ms. Anitha D'Silva Ms. Maithri R

Main objective of the programme was to train the students on the usage of EBSCO online database with various options in the database. Resource person for the programme was Mr. D T Edwin, Training specialist, EBSCO Information Services India Pvt. Ltd, Bangalore. Various topics covered in the session were as follows:

- ❖ Basic Search: It helps in searching with key words or title of the research paper at a single level without any filters
- ❖ Advanced Search: This is the main option which helps in searching papers at various levels with the help of multi level filtering like period, author, keywords, title and so on with AND operation
- ❖ Search History: Provides you the information about pervious searches
- ❖ Alert Creation: Provides the option of alerting the users at the time of new arrivals
- ❖ Publication: Recent publications can be viewed with this option
- ❖ Company Profiles: Search can be done based on the Company Profiles
- ❖ Folder Creation: Folders can be created and research information can be stored in the folder and can be viewed by the respective username alone.

Students were very happy about the training programme and also expressed their thanks for conducting such programmes.







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Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	11-11-2014 to 12-12-2014	1 <sup>st</sup> Sem A,B,C and D Sections	<a href="http://www.jgateplus.com">www.jgateplus.com</a>	Mr. Swapnil .S Product Marketing Manager Informatics Publishing Limited, Bangalore.
2	11-11-2014 to 12-12-2014	3 <sup>rd</sup> Sem A,B,C and D Sections	<a href="http://search.ebscohost.com">http://search.ebscohost.com</a>	Mr. D. T. Edwin, Training Specialist South India EBSCO information Service Pvt. Ltd. Bangalore.

### Add-on courses conducted for students

The Centre for Information Technology has tie-up with SAP-TAC to conduct Add-on Certificate Courses in various modules of SAP-FICO, SAP-SD, SAP-HR and MS-OFFICE 2010.

Centre for Information Technology conducted a Certification programme in MS-OFFICE 2007 for the First Semester MBA from 22<sup>nd</sup> September 2014 to 5<sup>th</sup> January 2015. The main objective of this course is to create awareness about different packages in MS-OFFICE- 2007 which helps them in their internship and Dissertation report preparation and to create weightage for the students resume that helps them during placements. Mr.Nagasubba Reddy, Asst.Professor, Department of Systems Management was the resource person.

Course details are as follows:

- Total number of hours : 25
- Duration of the course : 3 Months





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Sl.No	Subject	Hours
1	MS-Word Theory and practical's	08
2	MS-Excel Theory and Practical's	12
3	MS-Power point Theory and Practical's	05
Total		25

### Eligibility Criteria

1. Students are required to attend for not less than 60% of the classes in order to be eligible to appear for the Certificate course examination
2. A candidate shall be declared to have passed the Certificate course programme if he/she secures at least a 50% in the aggregate of both Theory paper/practical/project work

### Scheme of Examination :

The evaluation will be done based on theory/Practical

Duration of the Examination is 1.30 hours

Examination pattern for 100 Marks includes

- 20 objective questions for 20 Marks
- MS-OFFICE Practical for 30 Marks
- Project work for 40 Marks
- Attendance for 10 Marks







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Result was given in grading system

Sl.NO	Percentage	Grade
1	80 and above	A+
2	70 – 79	A
3	60 – 69	B+
4	50 – 59	B

Out of 152 students, 142 students were qualified for the examination as per above mentioned criteria. Examination was conducted on 5<sup>th</sup> January 2015 in two batches. First batch was between 2:00 pm to 4:00 pm for 1<sup>st</sup> Sem A & B Sections and Second batch was between 4:30 pm to 6:30 pm for 1<sup>st</sup> Sem C & D Sections students. Feedback from students on various aspects of certificate course was collected, analyzed and found to be good. 93 students passed the examination with A+ Grade , 37 students with A grade , 09 students with B+ grade and 03 students with B grade.

Sl.No	Date	Semester /Section	Topic	Name of the Resource Person
1	22-09-2014 to 05-01-2015	I	MS-OFFICE 2010	Mr. N. Nagasubba Reddy, Assistant Professor, RVIM, Bangalore
2	21-10-2014 to 17-05-2015	III	SAP-SD  SAP-FICO  SAP-BI	Mr. N. Basavaraj, SD Consultant, SAPTAC, Bangalore  Mr. Ganesh N, FICO Consultant, SAPTAC, Bangalore,  Mr. Nagabhushan B.V, BI Consultant, SAPTAC, Bangalore



*N. N. Reddy*



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**SAP Certification Report**

Centre for Information Technology conducted Certification course on various modules of SAP (System Application and Process in Product Designing– BI (Business Intelligence), SD (Sales and Distribution) and FICO (Finance& Controlling) for MBA second year students. Resource persons are as follows:

1. Mr. N. Basavaraj, SD Consultant, SAPTAC, Bangalore, was the resource person for SAP-SD Module
2. Mr.Ganesh N, FICO Consultant, SAPTAC, Bangalore, was the resource person for SAP-FICO Module
3. Mr.Nagabhushan B.V, BI Consultant, SAPTAC, Bangalore, was the resource person for SAP-BI Module.

The course was held during the period between 21-10-2014 and 17-05-2015 with the duration of 45 hours where the resource persons covered theory and practical part of various SAP Modules. External link was provided for the students for their practical knowledge. Students were allowed to use the link for one year from any network (even from home). The total number students in the certification course as given below:

Sl.No	Module	Number of students
1	SAP-FICO	09
2	SAP-SD	13
3	SAP-BI	05
Total		27







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Various topics covered in the course duration were as follows:

**SAP-FICO**

27. Introduction
28. Enterprise structure ,Financial accounting global settings
29. General Ledger accounting ,Accounts receivable and payable
30. Bank accounts , Bill Exchange , VAT calculations
31. Foreign currency asset accounting , New GL Accounts , Financial Statement versions
32. Reports and controlling

**SAP-SD**

1. Sales overview
2. Enterprise structure related to SD
3. Master data, like Customer master data, material master data, condition master data and Output master data.
4. Partner determination ,Sales document types, Item categories
5. Schedule line categories, Pricing: Condition table, access sequence, Condition type, pricing procedure
6. Stock Posting, Free goods, Bills of Material
7. Material determination, Material Listing and Exclusion
8. Incompletion logs, Revenue account determination & Credit management
9. Outline agreements like quantity contract, value contract and scheduling agreements
10. Shipping process like Shipping point determination, Route determination, Shipping conditions picking, PGI, Delivery types, Delivery item categories, Invoice process
11. Billing types: Special sales processes like cash sales, rush orders ,consignment process and Third party process
12. Return sales process, Credit memo process, Debit memo process





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13. Availability check, Rebate processing, Intercompany sales, determination

14. Copy control, Integration with MM,FI

**SAP-BI**

**4. Modelling:**

Data warehousing workbench ,Creation of Info Objects ,Characteristics, Key figures

Infocubes, Multi Providers, Infospokes

Infosets

Datastore Objects

Transformations

Info Sources

Data Sources

Data Transfer Protocols

**5. Extraction:**

LIS (Logistics Information System)

LO (Logistics

MM (Material Management)

SD (Sales & Distribution)

FICO (Finance & Controlling)

Flat file Loading







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**6. Reporting:**

BEX (Business Explorer) Query Designer

Web Application Designer

Web Analyzer

Analysis Process Designer

Feedback was collected from all the students and was found to be good. Certificates were distributed for all the students who satisfied the eligibility criteria.



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### **Faculty Development programmes conducted**

**Topic:** Research Methodology and SPSS 20.0

**Resource Person:** Mr. Shankar M M

**Date:** 13-02-2014 & 14-02-2014

**Venue:** Computer Lab2 , Ground Floor, RVIM

#### **Inauguration:**

Department of Systems Management conducted a two day Faculty Development Programme for RVIM internal faculty members on the topic "Research Methodology and Statistical Package for Social Sciences (SPSS)". Resource person for the programme was Mr. Shankar M M , Corporate Trainer, Bangalore.

Programme started with an invocation by Ms. Divya Mohan Rao, Asst. Professor, Department of Marketing. Mr. N. Nagasubba Reddy, Asst. Professor, Department of Systems Management gave the welcome address and the programme then proceeded with the dignitaries lighting the lamp. Our beloved Director Dr. T. V. Raju, addressed the gathering. He appreciated the initiative taken by the Department. He also explained the importance of Research and Statistical Tools for faculty to guide their Dissertation students and for their research work as well. Mr. Shankar explained the topics to be covered in the two day programme. Ms. Pushpa, Asst. Professor, Department of Systems Management proposed vote of thanks.

Details of the Technical Sessions are as follows

#### **Technical Session I:**

Date: 13-02-2014

Time: 10:00 am to 11:30 am







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Topics Covered:

1. Introduction to Research: Definition, Concepts, Terminology, Books to be referred.
2. Effective Research: Importance and role of Concept, Measurement and Tools.
3. Thesis: Format, steps involved, Theory Testing and Theory Building.
4. Hypothesis: Meaning, Definition, Formulation, Types.
5. Variables: Meaning, Types, Magnitude of relation between variables.

### **Technical Session II:**

Date: 13-02-2014

Time: 11:45 am to 1:15 pm

Topics Covered:

1. Measurement of Scales: Theory, Types, importance of each type and when they should use each type.
2. Category and Continuous as X-axis and Y-axis.
3. Central Tendency Measures: Types.
4. Hypothesis Testing: 'T' test, 'F' test, 'Chi-Square' test, 'Z' test and ANOVA  
Importance of each test, when to use which test.
5. Entire Chart of Hypothesis testing.
6. Explained and Unexplained Variance.

### **Technical Session III:**

Date: 14-02-2014

Time: 10:00 am to 11:15 am

Topics Covered:

1. Introduction to SPSS 20.0.
2. SPSS history.
3. Identification of Independent and Dependent Variables from the mini project and frame the type and test to be done for the same.





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4. Calculation of Valid Percentage in SPSS with data missing and data without missing.
5. Calculation of Standard Deviation in SPSS.
6. Outlier Data: Meaning, overshooting mean, Scenario when we will consider Transform
7. Hypothesis testing in SPSS.
8. 'T' test in Analyze Tab and acceptance based on Sig value
9. 'Chi-Square' test in Analyze Tab

### **Technical Session IV:**

Date: 14-02-2014

Time: 11:30 am to 1:15 pm

Topics Covered:

1. 'One way' and 'Two way' ANOVA test and 'F' value and Sig values for the same.
2. Data Management and Data Preparation
3. Data Analysis: Process steps
4. Data Structure Creation and Data entry in SPSS.
5. Data Cleansing and Data Interpretation in SPSS.
6. Data Analysis using Uni-variate, Bi-Variate and Multi-Variates.
7. Importance of 999, 998 and 997.
8. Cronbach's Alpha: Importance to publish a paper, identifying the correlation among the set of items, to check consistency and the minimum items used.
9. List of books to gain knowledge in Research Methodology

### **Valedictory:**

Faculty shared their Learning experiences in the valedictory programme. Resource person gave feedback on the faculty assimilation levels and showed his gratitude by thanking the management for giving this opportunity. Director Sir distributed certificates for all the participants and the programme concluded with the vote of thanks proposed by Mr.N.Nagasubba Reddy.







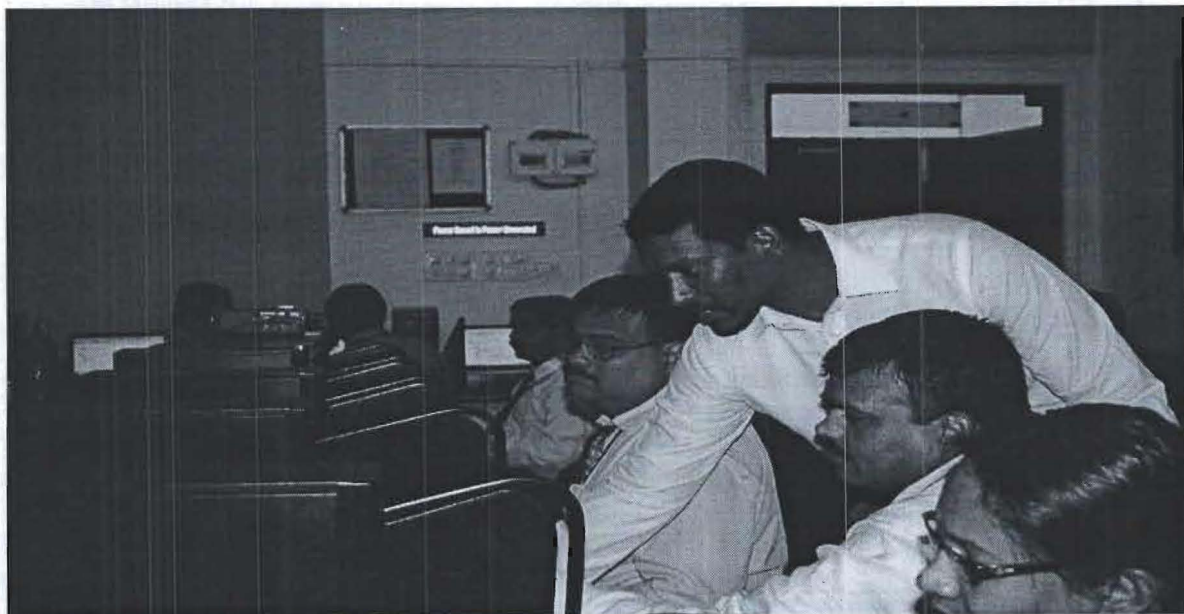
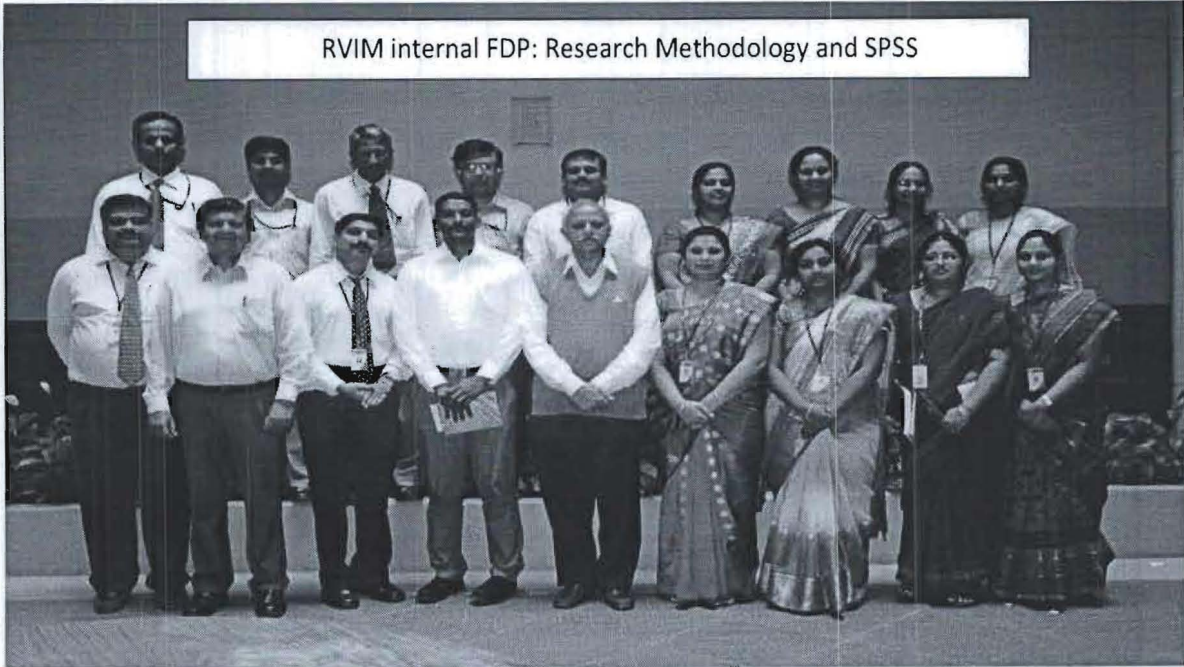
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RVIM internal FDP: Research Methodology and SPSS



Topic: Social Science Research using SPSS & AMOS

Resource Person: Mr. Shankar M M

Date: 13<sup>th</sup> & 14<sup>th</sup> June, 2014

Venue: Computer Lab 2, RVIM.



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**Objective:** Main objective of the programme is to provide a platform for Research Scholars on Research basics and Statistics. The programme also emphasizes on various research concepts like Multiple Linear Regression, Exploratory Factor Analysis and hands-on training on Data Analysis methodology using SPSS and AMOS software with various teaching techniques like Case study approach, Lecturing, Discussion and Demonstration methods.

Centre for Information Technology and Department of Systems Management conducted a two-day Faculty Development Programme on 13<sup>th</sup> & 14<sup>th</sup> June, 2014 on the topic "Social Science Research using SPSS and AMOS". Resource Person for the programme was Mr. Shankar M M, Advisor, Synthesis Solutions, Bangalore. The programme details are as follows:

### DAY - 1

#### Inauguration:

Chief Guest of the Inauguration Programme was Dr. K. SheshaMurthy, Principal, Vijaya PU College and Dean, Vijaya Academy for IT, Bangalore. The programme was presided by our Director Dr. T.V. Raju. The programme started with an invocation by II semester MBA students Ms. Akhila and Ms. Susmitha and continued with the welcome address given by Mr. N. Nagasubba Reddy, Asst. Professor, Department of System Management. The programme commenced with lighting of lamp by the Dignitaries. The Chief Guest Dr. K. SheshaMurthy addressed the gathering by giving certain technical inputs which emphasized towards the importance of Research software. Our beloved Director, Dr. T. V. Raju gave the presidential address which highlighted on the need for a complete plan on Research Analysis. He also shared his rich research experiences and the benefits of Research software. The programme concluded with Vote of Thanks proposed by Ms. Pushpa M, Asst. Professor, and Department of Systems Management.





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### Highlights of Technical Sessions

Session1: 10:00 am to 11:30 am at Conference Hall, I Floor, RVIM

Topics covered:

- Role of Theory
- Types of Hypothesis and Data Types
- Testing of theory in the form of Hypothetical Testing
- Statistics fund like Estimation, Testing of Hypothesis and so on.
- Type of techniques to be used for various scenarios

Session 2: 11:45 am to 1:15 pm at Computer Lab-2

Topics Covered:

- Introduction to SPSS software
- Data structuring, Data Cleaning and Data Preparing
- Data Analysis with various techniques
- Data Management Techniques: Compute, Recode & Construct
- Data Export and Import

Session 3: 2:00 pm to 3:30 pm at Computer lab-2

Topics Covered:

- Testing of Hypothesis: Bi-variate Analysis, T-Test, Z-Test, Chi-Square and ANOVA Test
- Case study is taken and demonstrated in each technique
- Output collation and tabulations are explained
- Interpretation of result Analysis of each technique and discussed in detail.





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Session 4: 3:45 pm to 5:15 pm

Topics Covered:

- Correlation & Regression as focal point for the session
- Assumptions of regression Analysis and its usefulness are demonstrated with live data
- Score prediction with the help of Regression and Out layer checkout
- Influential observation checking
- Strategies to control the errors in the Regression Model

DAY - 2

Session 1: 10:00 am to 11:30 am

Topics Covered:

- Introduction to Factor Analysis
- Application of Factor Analysis
- Distinction between Exploratory Analysis and Confirmatory Factor Analysis
- Discussion with participants and clarification of queries

Session 2: 11:45 am to 1:15 pm

Topics Covered:

- Introduction to AMOS(Analysis Moment of Structure) software
- Demonstration and usage of software and various icons with their uses
- Building blocks of SEM (Structural Equation Model)
- Purpose of SEM and how it is different from other statistical techniques







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Session 3: 2:00 pm to 3:30 pm

Topics Covered:

- Case study on CFA(Confirmatory Factor Analysis)
- Higher Education data set is used to execute the case
- Model identification, specification and execution using AMOS
- Role of Model testing and Modification Index

Session 4: 3:45pm to 5:15 pm

Topics Covered:

- Calculation of Reliability explanation and demonstration in MS-Excel 2007
- Nomological validity, Converged validity, Discriminant validity and Composite validity explanation
- Exploration of MS-Excel 2007 short keys
- Question and Answers/Discussion

Valedictory:

The Valedictory Programme commenced at 5:15 pm in First Floor Conference hall. Ms. Pushpa M gave the welcome address. Few participants shared their 2-day experience about the FDP and Director Sir distributed certificates to the participants. Resource person, Mr. Shankar addressed the participants and shared his views about the programme and also advised the participants to practice what they have learnt in these two days. Beloved Director Dr.T.V.Raju appreciated the initiative taken by the department and the co-operation given by the other faculty members for the success of the programme. Mr. N. Nagasubba Reddy proposed the vote of thanks.



*N. Nagasubba Reddy*