



LIST OF TEAM BASED LEARNING ACTIVITIES

ORIENTATION PROGRAMME & SPORTS

S.No	Date	Name of the Event
1	11 th – 16 th January 2021	Orientation Programme
2	March 2021	Gender Equality Basketball Tournament

LIST OF COMPETITIONS ORGANIZED

S.No	Date	Name of the Event	Judge	Type of the Event
1	29 th January 2021	Business Ideation	Mr. Sreevats Vivek Ms. Supradha Mr. Srikanth Alumni	Inter Class Competitions
2	5 th March 2021	Business Plan Competition	Mr. Harish N, Advocate Prof. Lavanya Balaji, Professor, SSMRV Mr. Supreeth, Alumni	
3	8 th March 2021	Drama Competition – On Women Historical and Mythological Character	Mr. Pranam Shetty, Alumni	
4	29 th March 2021	Mad Ad's Competition	Mr. Manas Jyoti Mitra, Alumni	
5	31 st March 2021	E-Business Challenge Competition	Mr. Venkatesh Majji	

LIST OF ALUMNI MEETS ORGANIZED

S.No	Date	Name of the Event	Guest Speaker	Type of the Event
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1	19 th December 2020	Virtual Sammilana – Alumni Meet	Ms. Sudha Baragur, Renowned Humorist Mr. Giridhar Soundararajan, COE and Founder of Barrel Exhaust	Alumni Meet
2	5 th February 2021	Story of Alumni	Mr. Mohammed Farhan Zain, HR Executive, Praxis Solutions, Kuwait	
3	3 rd March 2021	Story of Alumni	Mr. Biswadeep Pattnayak, Manager Sales- Automatic Data Processing, India	

RashtreeyaSikshanaSamithi Trust

R.V. Institute of Management

CA-17, 26th Main, 36th Cross, 4th “T” Block, Jayanagar, Bangalore-560041

Report on Orientation – Bacth-2020-22

Date: 11th to 16th Jan'21

Venue: RV Institute of Management

Time: 9.00 to 5.00pm

Faculty In-charge: Dr. Anupama Malagi

About the event: Orientation Programme – Induction of batch 2020-22, is an annual event at RVIM. The entire incoming batch is given a MBA programme orientation –on academic curriculum and its expected outcome the co-curricular activity in the programme. The programme is the start point to familiarize students into various experiential and activity driven

ORIENTATION PROGRAMME BATCH 2020-22

RVIM Organized Orientation Programme for the new batch of 2020-22 from 11th to 16th of January'21. Week long Orientation Programme schedule provided the students of the new MBA batch - 2020-21, an interactive platform with sessions by Industry experts, management experts, inspirational talk from professor of the institution ,health management and yoga session. Student's centric activity based sessions and quiz were part of the programme schedule each of these sessions got maximum participation.

12TH Jan'21: Session by Mr.Ritesh Joshi on the topic-Industry 4.0 on 12th Jan21 followed by session on - Life Skills Management by Prof. Rakesh Godwani. Youth Day was celebrated to commemorate the birth anniversary of Swami Vivekananda with a address on his contribution to the country by Dr.Purushotam Bung –Professor &Director RVIM. The day session concluded with faculty briefing the students of their Student policy guidelines of RVIM.

Photo of session Day 12th Jan'21



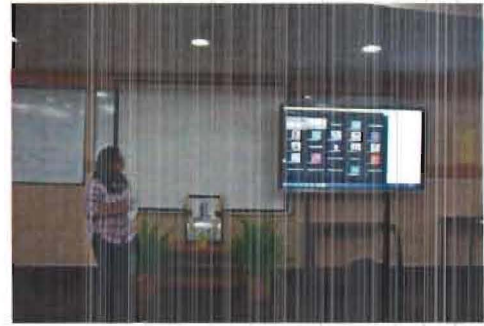
Session by Mr.Ritesh Joshi on the topic-Industry 4.0 on 12th Jan21 Management on 12th January'2



Session by Prof. Rakesh Godhwani on the topic of -Life Skills



Youth Day commemorating Swami Vivekananda Birthday was celebrate on 12th Jan'21.



Session on student activity on 12th Jan'21

13th Jan'21: Morning session began with a cool yoga session lead by Dr. Dr.Purushotam Bung –Professor & Director RVIM. . Health Management sessions was organized on 15th Jan'21, *Ms.Deepika Maji, Nutritionist* was the speaker of the session.

Photo of session on 13th Jan'21

Cool Yoga Session on 13th Jan'21 conducted by Dr. Purushottam Bung Professor & Director -RVIM





Ms. Deepika Maji, Nutritionist Session on Health Management on 13th Jan '21

15th Jan'21: Senior batch interacted and organized events for the fresher batch. Student team building and group participation was encouraged. Second session of the day was a talk on the topic: Moral values and ethics for all professions- delivered by Dr. Purushotam Bung –Professor & Director RVIM



Session on Student activity – conducted on 15th Jan '21

16th Jan'21: Theater in Management was the first session of the day. In this session the guest speakers Mr. Chandramouli explained that theater as pedagogy can be used to teach and learn management concepts. Followed by alumni *Mr. Vinod Kulkarni*, speaking in the Meet the Alumni session organized by the Alumni Committee.



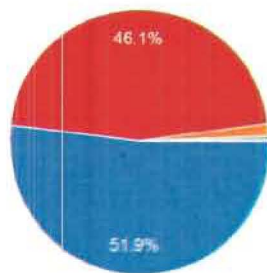
Session on Theater in Management session conducted by Mr. Chandramouli and his team on 16th Jan'21



Mr. Vinod Kulkarni, Alumni of RVIM Session conducted on 16th Jan'21

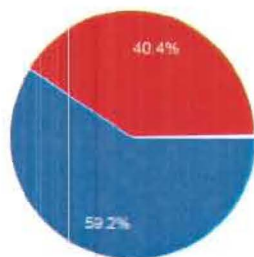
Students Feedback of the Session

The talk covered all aspects of subject matter of the session
532 responses



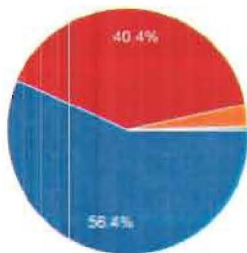
- Highly Agree
- Agree
- Not Decided
- Disagree
- Highly Disagree

Talk by the Guest Speaker of the session was informative
532 responses



- Highly agree
- Agree
- Not Decided
- Disagree
- Highly Disagree

The talk was an interactive session
532 responses



- Highly Agree
- Agree
- Not Decided
- Disagree
- Highly Disagree

Faculty In-charge
Dr. Anupama Malagi

Director
RVIM





RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

Union Budget Analysis-

Subject: Economics for Business Decision

Date: 4-2-2021

Venue: Seminar Hall

Time: 9.00am to 1.00pm

Semester & Section : I Semester A, B & C

No. of Participant:

110

Event Coordinator:

Dr. Anupama K Malagi
Prof. Anitha B.M.Dsilva and
Prof. Sreevallaban

Objectives

- To analyze the budget and provide strong interpretation of the sub- topics presented in the budget.
- To apply conceptual knowledge and present in the theoretical form about the application of the budget.

Agenda/Flow of the Event

Session 1 : Presentation of Budget by 1st Semester A section students

Session 2 : Presentation of Budget by 1st Semester B section students

Session 3: Presentation of Budget by 1st Semester C section students

Judges for the Event:

Prof. Ajay Kumar S, Faculty SSMRV College

Crisil and Dale Carenige Certified Trainer.

MBA: University of Madras Chennai

Won over 80 quizzes and other management events at all levels. (a few of them TataMutual Fund quiz, International event TSM Madurai) ,

Quiz Master: Over 90 quizzes (to name a few Bangalore University, Hindustan group of institutions Chennai etc.)

Specialized in Business quiz, Economic Quiz, General quiz and Defence quiz. Participated in 15 Model United Nations as Delegate and Executive Board Member, Won four best



delegate award.

Prof. Hemalatha, Faculty and Alumni

Qualification

Cleared UGC NET November 2020

MBA (finance and marketing), RV Institute of Management, Bangalore University.

M.com, Alagappa University.

Experience Industry:

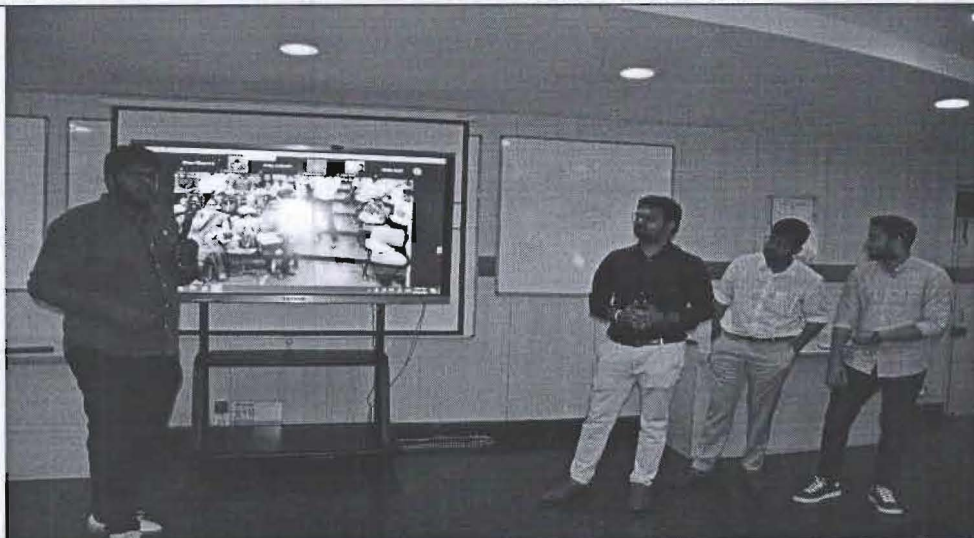
First source solution as a customer service executive.

Internship at “Karnataka soaps and detergents limited”.Accenture services pvt ltd as customer service executive.

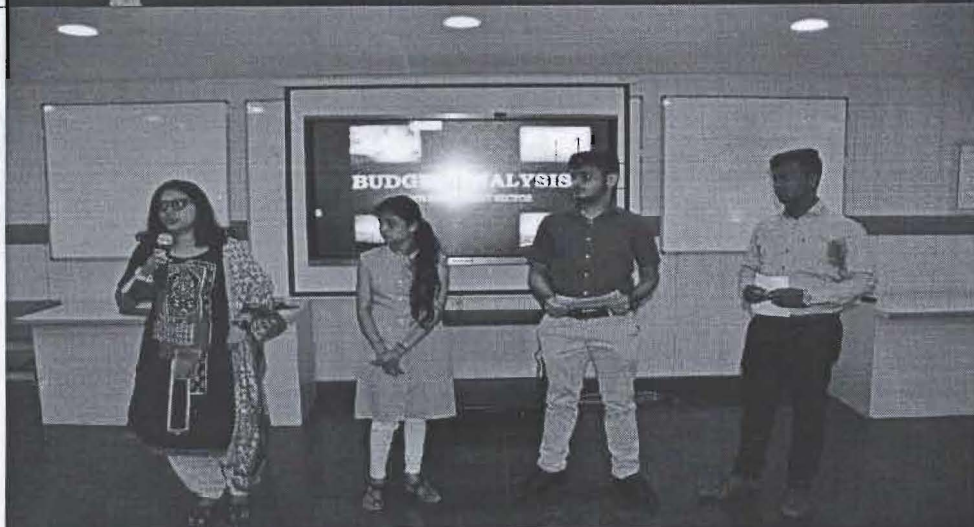
Currently working in Maharani Lakshmi Ammanni College for Women, Bangalore.



PHOTO GALERRY OF THE IDEA PRESENTATION

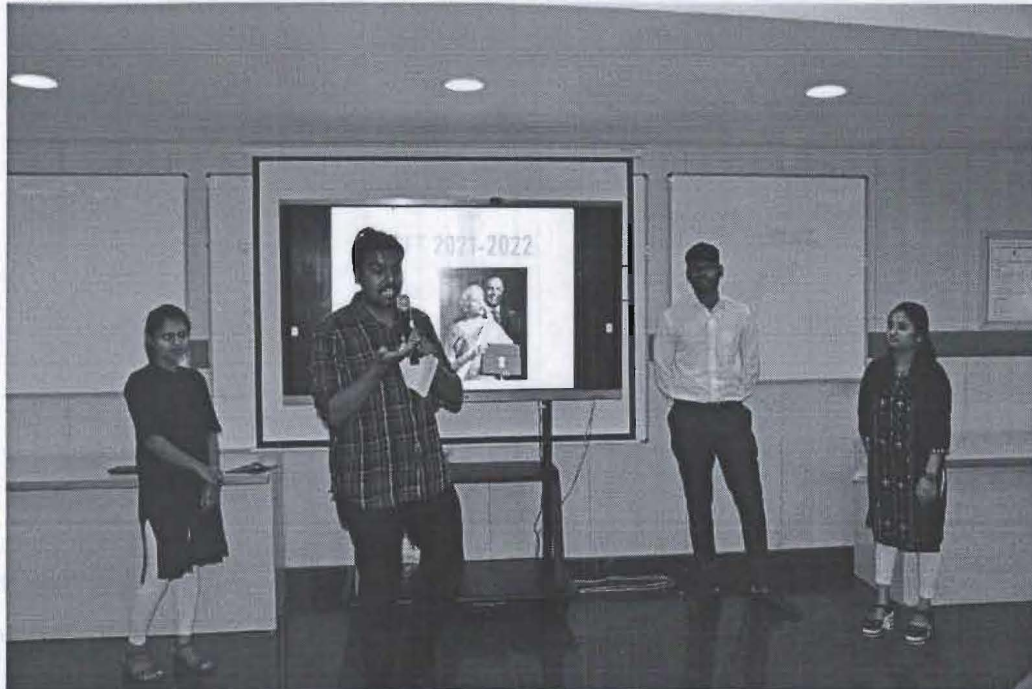


Ist Section A
Mr. Janak and the team-
Budget presentation



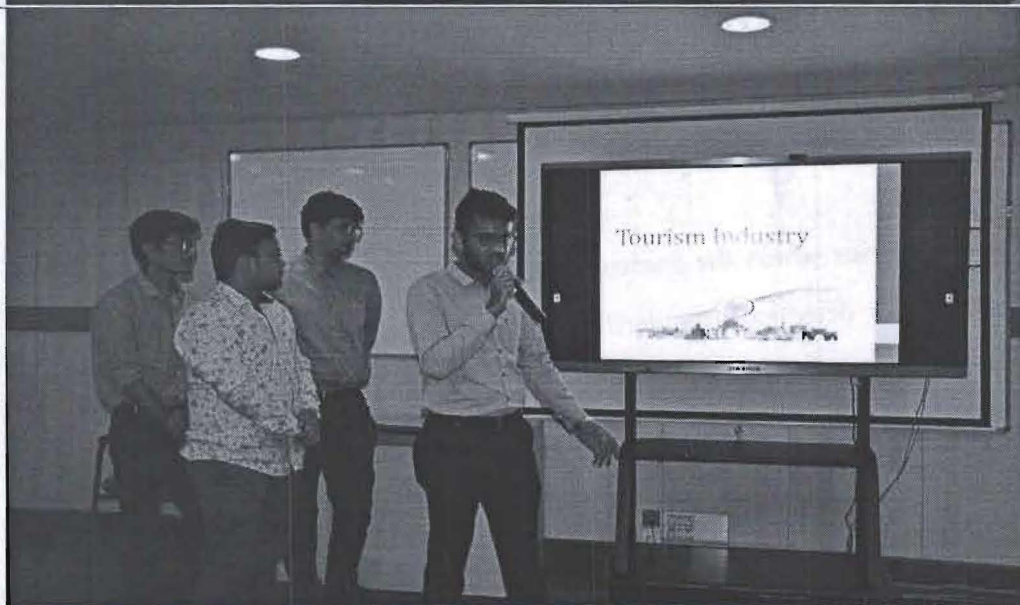
Ist Semester B
Mr. Ragahavendr a and Team
presenting Union Budget.





1st Semester
B

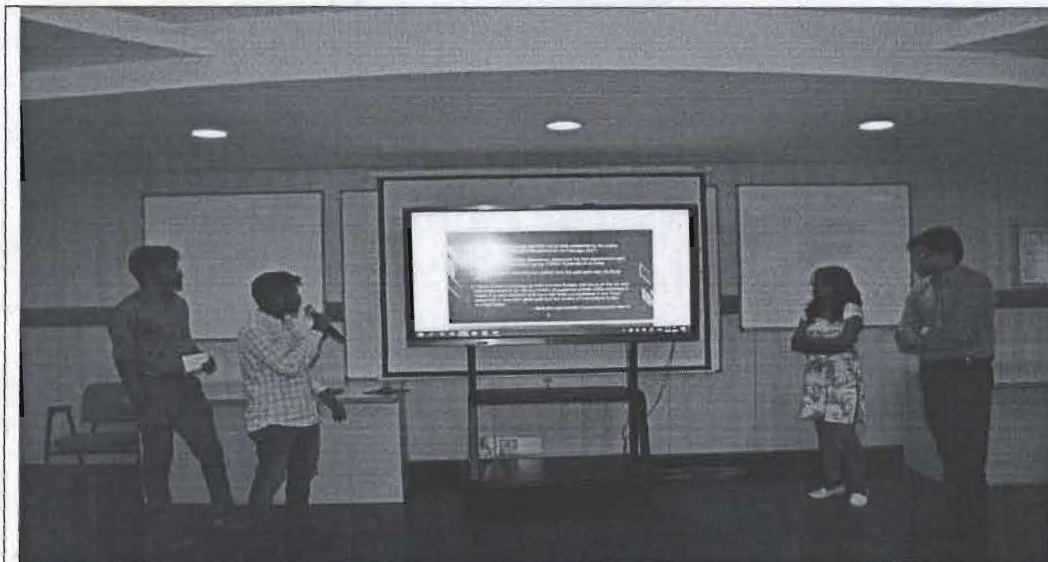
Mr. Suraj GS
and Team
presenting
Union
Budget.



1st Semester
C
Section

Mr. Mohd.
Saifuddin
and the
Team





1st Semester
C
Section

Mr. Guru
raghavendra
and team

Feedback/ Coordinators Comment:

The teams presented their budget analysis. The sector wise budget was analyzed and students inferred the changes that have taken place from the last year budget. The students choose sectors Like Road transport, Chemical fertilizers, Communication, Agriculture, defence, Consumer affairs, Food and distribution, Road transport and Highways. Fiscal deficit, revenue deficit, Outstanding debt is the accumulation of borrowings over the years was taken in for the study.

The communications skills, network building and power point presentation skills were some of the key achievements of the students.

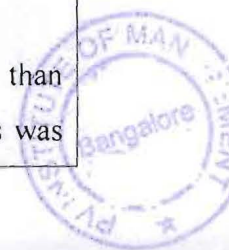
The judges posed lots of queries which the students answered to their best of knowledge. Budget analysis is an effective tool for detecting irregularities in government spending. The funds allocated for any sector, scheme, or program by the state budget can be traced right down to the district, taluka, and village levels as each has its own budget.

The students were able to portray the same in their presentations the distinction that were drawn between demystifying the budget and the budget as a technical activity. The budget was shown in context of the larger political process as distinct from an exclusively academic or technical exercise.

Outcome achieved/ attained:

Business Ideation Competition was held for the 1st semester MBA students on 4th February 2021. There were 09 teams participating in the mega event. The competition was organized by Prof. Anitha B. M.D'silva and Dr. Anupama K Malagi handling Economics for Business subject for 1st Semester MBA. The students emphasized certain points as a part of the budget. They were able to get the picture of Expenditure of the government proposes to spend Rs 34, 83,236 crore in 2021-22.

The students presented the total Receipts for the government: The receipts (other than borrowings) are expected to be Rs 19,76,424 crore in 2021-22, which is 23% higher and this was



depicted in the graph. As a management student they were able to emphasize the GDP Growth: Nominal GDP is expected to grow at of 14.4% (i.e., real growth plus inflation) in 2021-22.

There was presentation of Deficits in union Budget: Revenue deficit is targeted at 5.1% of GDP in 2021-22, which is lower than the revised estimate of 7.5% in 2020-21 (3.3% in 2019-20). Disinvestment of Air India, IDBI Bank, and Pawan Hans will be completed in 2021-22. Legislative amendments will be introduced to privatise two public sector banks and a General Insurance company. Overall students presented topics on Indirect Tax, disinvestment Tax, Food subsidy, and details of other ministries budget proposal.

Prof. Anitha BM D'silva
Event Coordinators

Anitha



[Signature]
Director



BUSINESS PLAN COMPETITION- Ideation
Business Planning and Regulation Subject

Date : 29-1-2021	Venue: Seminar Hall
Time : 9.00am to 1.00pm	Semester & Section : I Semester A, B & C
No. of Participant: 155	Event Coordinators: Prof. Anitha B.M.Dsilva Prof. Sowmya DS Prof. Uma Sharma

Objectives

- To encourage students to take to entrepreneurship by providing support and appreciate the concepts of setting up the business.
- To provide prestigious forum for deserving and budding entrepreneurs who can form a team, expedient roles and responsibilities for the members.
- To create, nurture and strengthen a pipeline of entrepreneurs for incubation, present the Business idea in front of panel for approval.

Agenda/Flow of the Event

Session 1: Presentation of Business Plan by 1st semester Section A team, B team and C team.
Session 2: Presentation of Business Plan by 1st semester Section A team, B team and C team.
Session 3: Presentation of Business Plan by 1st semester Section A team, B team and C team.

Business ideas from each team

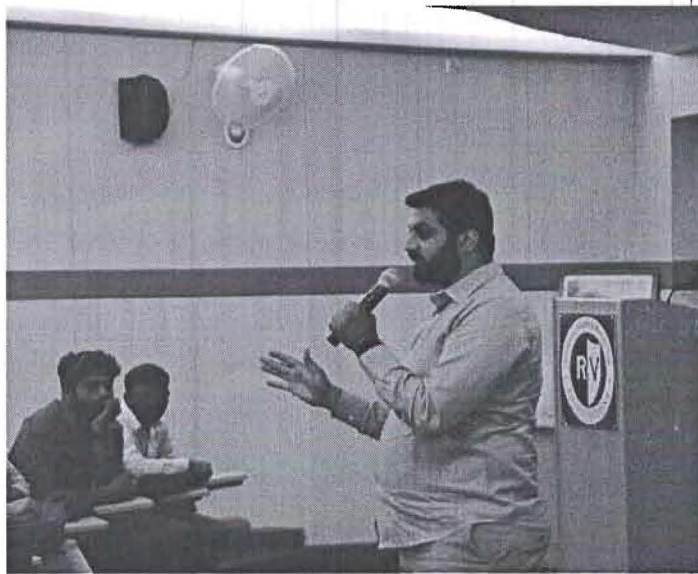
Idea
Link- Platform to Connect retailers
Savvy cone- Smart Cane for blind
Strawchew- consumable straws
Just Wash- Provide facilities for laundry
Safe Tech- woman Safety
The (Hatti Vida) Evergreens - Tourism
Dhobi Zone- Laundry service at door step
Natural & Fresh Organic- virtual organic grocery
Inkar- Screen Guard



Virtual Spirulina-Health Supplement
Rent my tool- Rent Furniture and Gadgets
Mexica - Mexican Food
Fresh Fish- Fresh Fish
Gift Waale- Gifting solution
Ornibox Co- Food delivery home
Art for all- Recycle ART
Impact- Fuel cake

Judges for the Event:

Mr. Sreevats Vivek, Alumni 2016-2018 batch



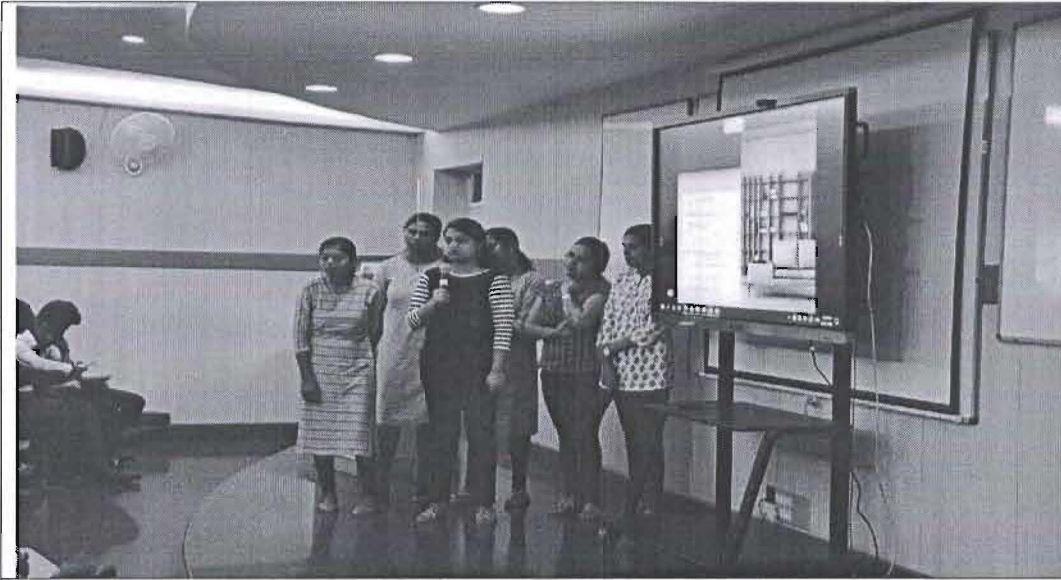
Ms Supradha , Alumni 2016-2018 batch



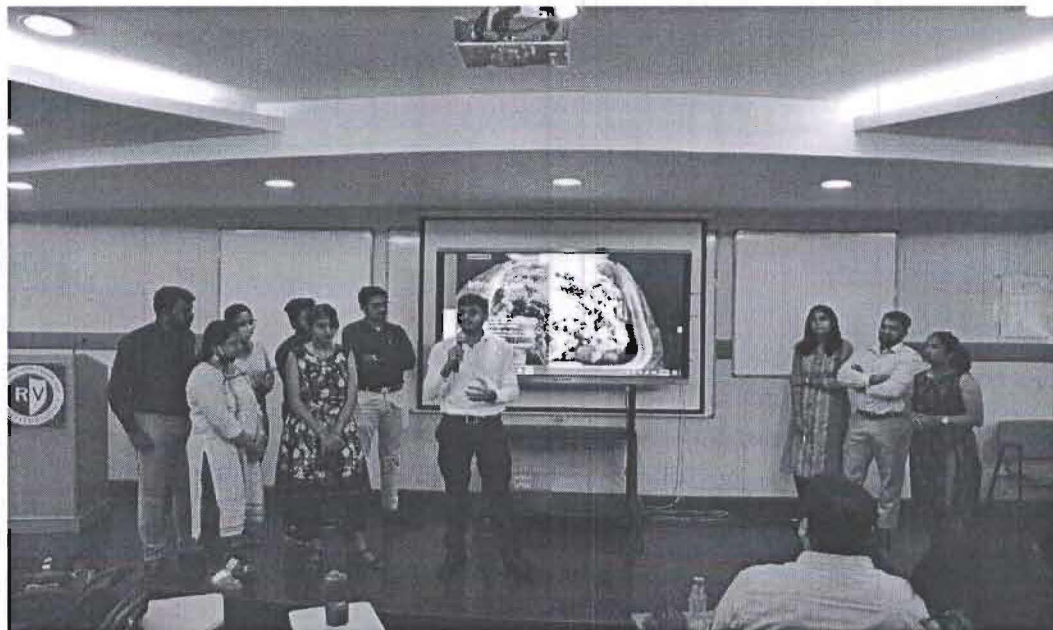
Mr. Sreekanth, Alumni 2018-2020 batch



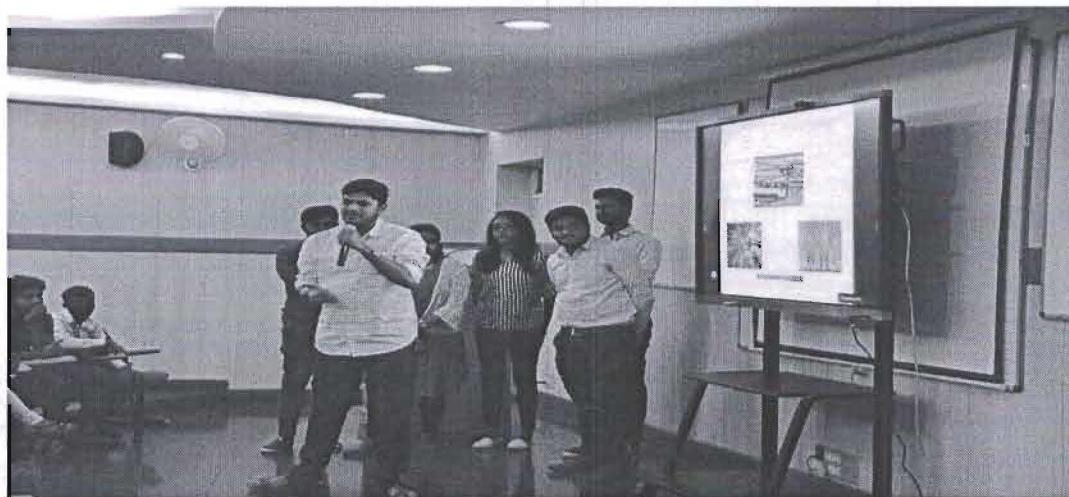
PHOTO GALERRY OF THE IDEA PRESENTATION



Ist
Section
C



Ist
Semester
B

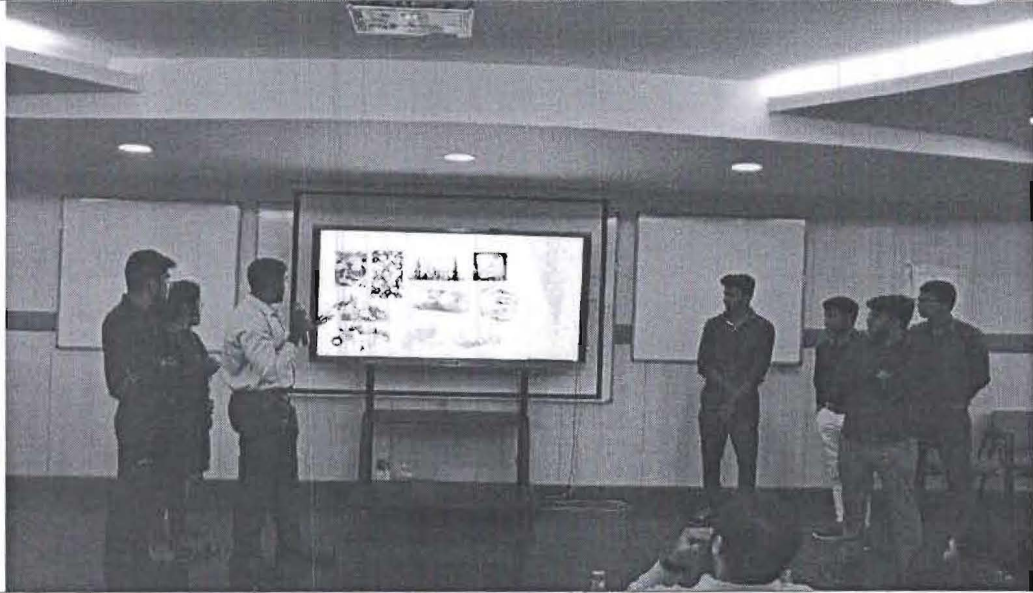


Ist
Section
C

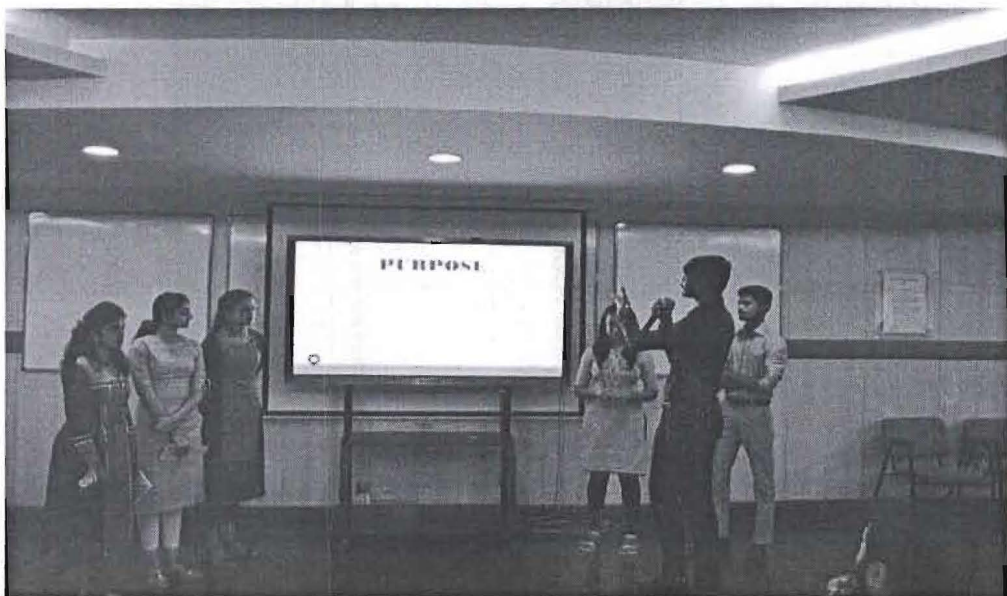




1st
Semester
A
Section



1st
Semester
A
Section



1st
Semester
B
Section

Idea



Feedback/ Coordinators Comment:

The Programme was interesting and fun filled with lot ideas and deliberations done during the event. All the students of 1st semester participated in the event. There were 18 teams The teams presented their business plan, described their idea, and induced and convinced the judges. The business plans prepared by the students had a clear Vision, had set of realistic goals along with a thorough research on the contemporary business, present status, modern market and key players. The plans have good advantage to be adopted in future time frames. Most of the business plans were quite logical, rational and also could see the conservativeness in them.

The students brought in some unique ideas and some existing ideas for the presentation. The business idea was judged on the parameters related to existing new idea, adequacy of market need, Scope for realistic idea and judges gave meaningful suggestion and thoughts to improvise on the idea.


Ideas were scrutinized and cross examining was done to understand the nature of the idea, feasibility study, market for the product or service, etc.

Outcome achieved/ attained:

Business Ideation Competition was held for the 1st semester MBA students on 29th January 2021. There were 18 teams participating in the mega event.

The competition was organized by Prof. Anitha B. M.D'silva and Prof. Sowmya DS who are also handling Business Planning and Regulation subject for 1st Semester MBA.

1. Some of the ideas were worth taking forward by improvising and going further funding. Seed funding was promised by the judges for the ideas that were displayed by them.
2. The commercial potential of the business, with high-potential, growth oriented businesses likely to be viewed more favorably. The innovative nature and technical feasibility of the idea, the likelihood that the business described in the plan can achieve a sustainable, competitive advantage were discussed and assessed during the presentation.
3. Identifying target customers and has given specific references. The teams had to articulate value propositions, technology, innovation, state of development, resource management like marketing, finance, Human resource, etc.
4. The students are given sufficient time to present a better improvised planning which will be more feasible in future.



Prof. Anitha BM Dsilva
Event Coordinators



Director



INTERNATIONAL WOMENS DAY

Date : 8-3-2021	Venue: Basement
Time : 9.00am to 10.00am	Semester & Section : I Semester A, B & C
No. of Participant: 145	Event Coordinator: Prof. Anitha B.M.D'silva
Karate Trainer	TARA KUMARI M. L.

Objectives

- To encourage students to take to take part in Self-defense activities organised at the Institute
- To empower women and enable them to defend against any type of physical assault.
- To build self-confidence so that they can contribute meaningfully to their own development, and capacity enhancement through Self-defense training.

Agenda/Flow of the Event

- Welcome and Introduction of the trainer
- Brief Achievements of the karate trainer
- Self-defense katas
- Demonstration of self-defense techniques for the girls
- Practices session
- Vote of thanks

Profile of the Resource person

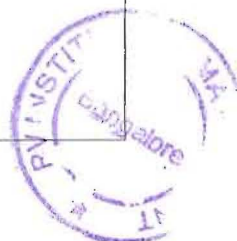
- Senior instructor in the field of Martial Art, Marma kala & Karate on various levels like Schools, institutions and consultant for few MNC (Self Defence Classes for ladies).

PROFESSIONAL SUMMARY

- 20+ years of Martial Art and Self-defense Instructor
- Black Belt Senior Most Instructor of **School of Indian Karate(R)**
- Special Trainer (Self Defence Classes for ladies) in Ladies

Achievement & Awards

- 1997 Secured Gold Medal organised by AMA (Academy of Martial Arts)
- 1996-1998, 1 Place, organised by Sei-Budo Kai Martial Arts Fest
- 1996, placed First in All India Kenkokan Karate Do,
- 1997, placed First in Joshimon Shorin Kyu Karate Do Association.
- 1999, placed Second in XV(15th) AIKF (All India Karate Federation) National



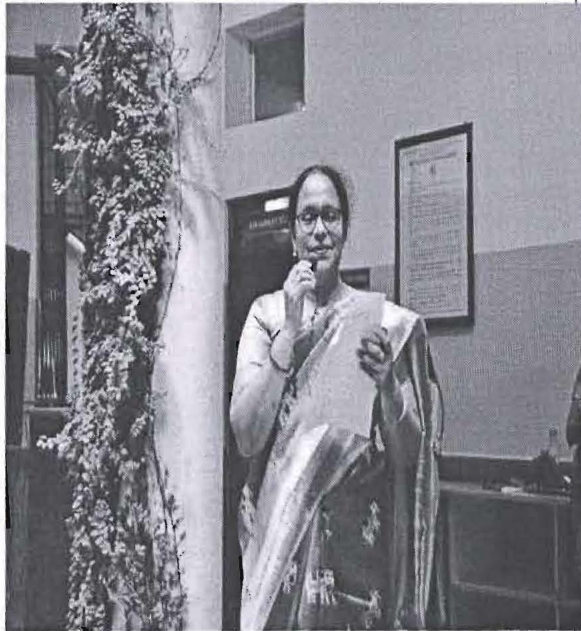
Championships (Govt. of

- India)
- 2003, First place in Japan Shorin-ryo Karate School.
- 2005, Placed First in Shotokan Karate Do International Federation.
- 2007, Placed First in Wado International Karate Do Federation.

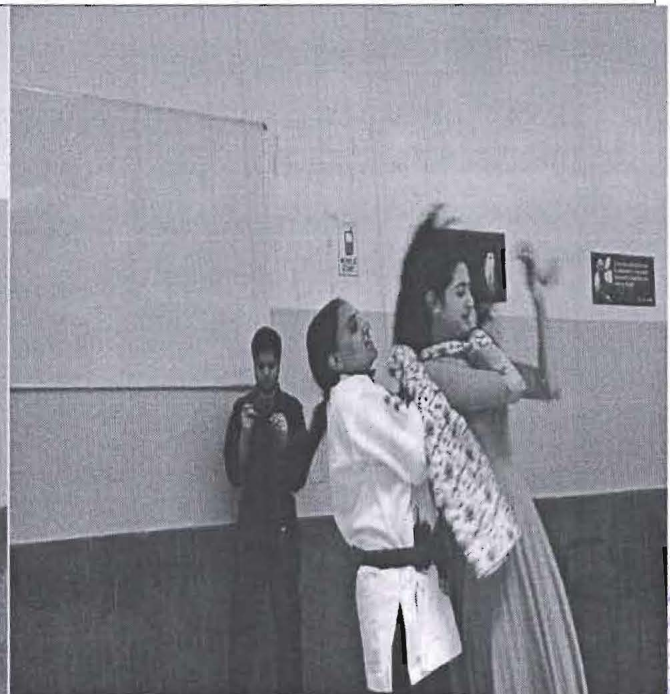
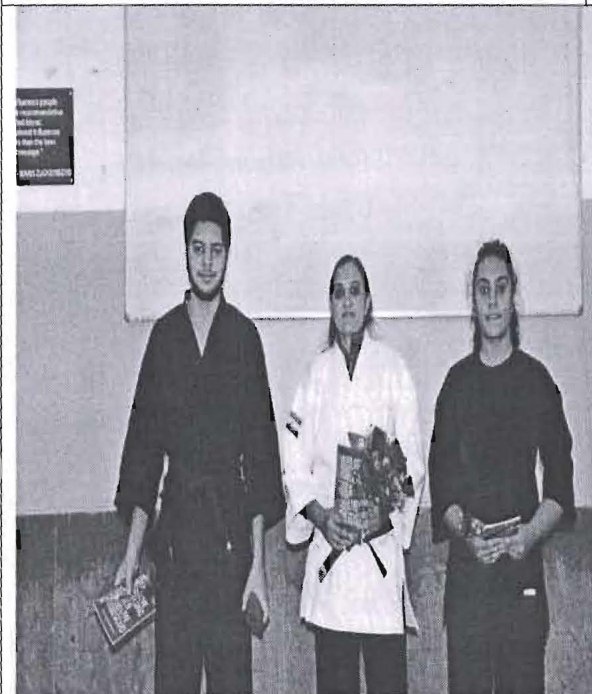
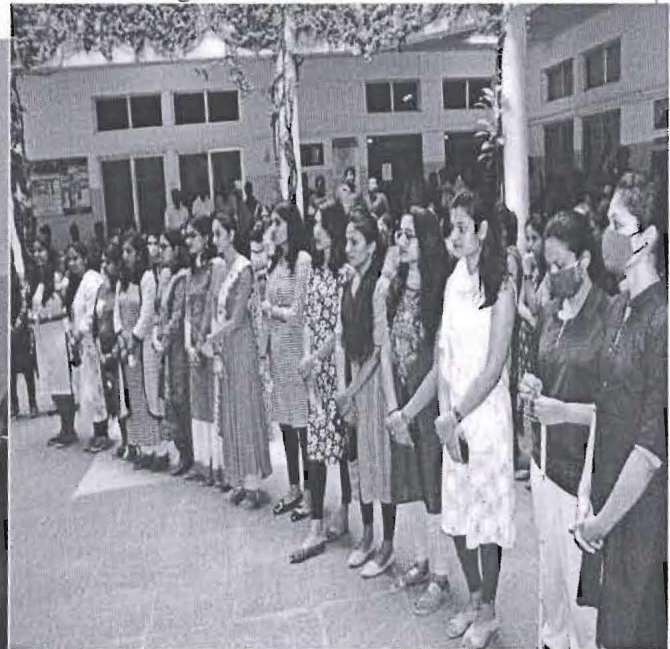
Referee for the Karate Championship which will be invited from the other Karate School Association.

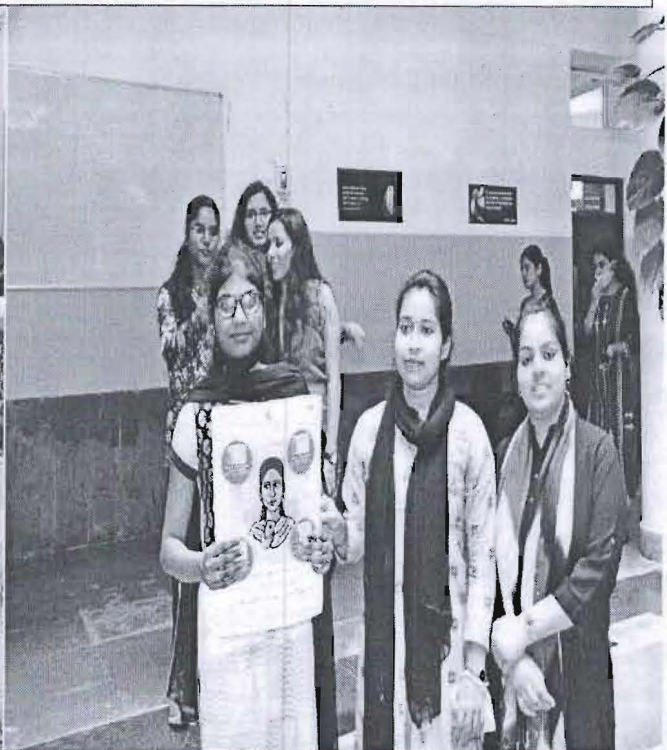
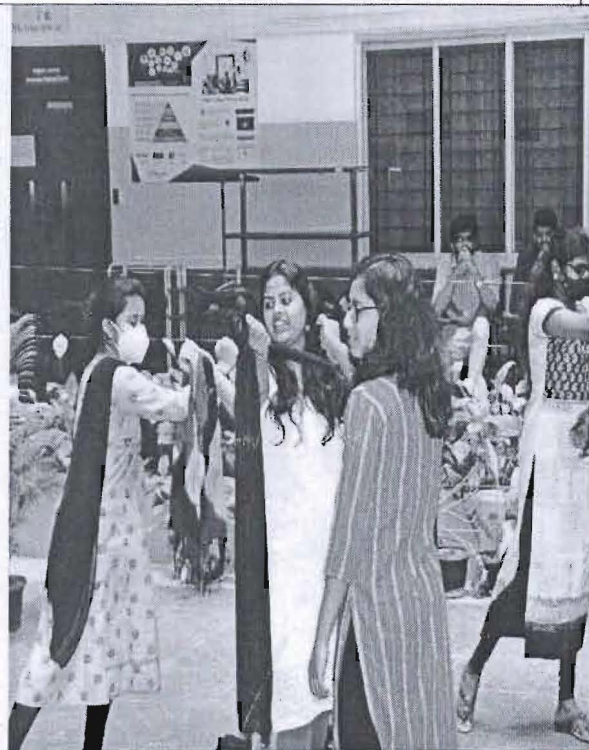
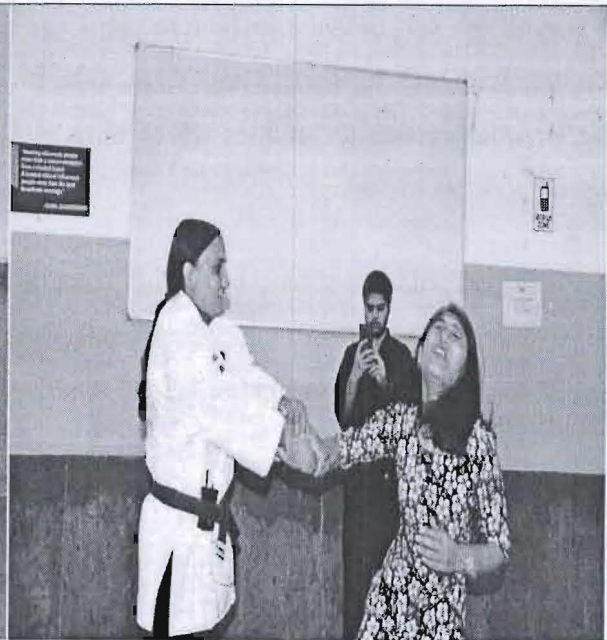
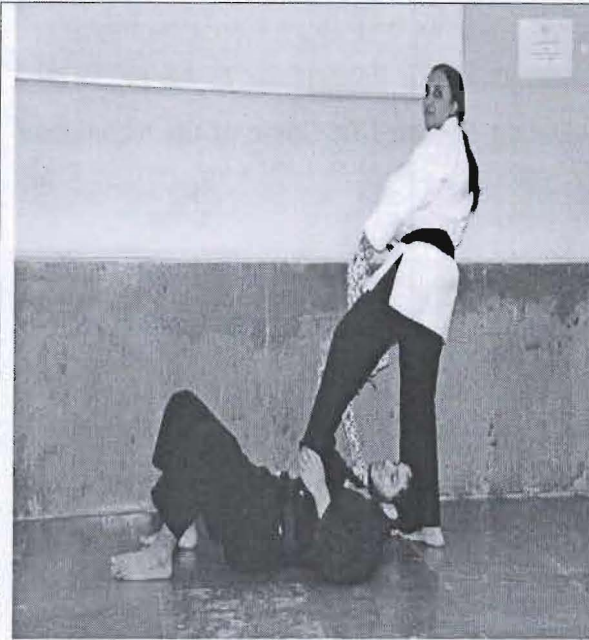
PHOTO GALERRY

Prof. Anitha BM D'silva welcoming the audience



1st Semester girls





Students practicing some of the techniques

Students with 181 helpline poster

Feedback/ Coordinators Comment:

The self-defense programme will improve self-confidence in a woman/Girl. The training program will keep the person safe when they are away from their homes. It will reduce the dependency on others. The training program will get you a healthy and fit lifestyle due to exercise and physical moves. The girl students can handle dangerous and emergency situations that are caused by strangers. They will be physically educated in terms of self-defence and to reduce discrimination.



As a part of the self defence technique our 1st semester students both boys and Girls had great interaction with the trainers. They were able to understand the importance to be physically strong, practice certain techniques which may be important in their life. Some of the techniques shown to students include;

1. The Girl students should have high level of confidence in them.
2. The course helps in training the mental health of the woman.
3. The woman who can defend herself against a potential criminal will have a high level of self-confidence.
4. Safety through Self-defence
5. The friends and family should motivate the Girl student she is learning the course/ techniques.

Outcome achieved/ attained:

The demonstration and techniques imparted during the session made the students realize the importance of being physically strong.

- Sessions are being planned for the girl students every month 1 programme will be initiated.
- Girl students have gone ahead to enroll in Karate classes after the class hours.
- Few students have initiated to create awareness in their schools and colleges where they have studied.


Prof. Anita BM Dsilva
Event Coordinators



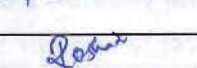



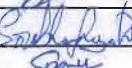









Director



R V Institute of Management
Batch 2020- 2022
International women's day 08-03-2021
First Semester Sec A

S. No	Name	signature
1	ABHILASH K	
2	ABHISHEK SHANTINATH UPADHYE	
3	ADARSHA.K	
4	AFEFAH BAKHTAR MAJUMDAR	
5	AJEY M	
6	AKSHAY.G.S	
7	AKSHAY.H.S	
8	AMULYA H R	
9	ANANYA C SHIEH	
10	APEKSHA P	
11	APOORVA PATIL	
12	ASHADEEP.M.HEGDE	
13	BHAVANI VISHWAKARMA	
14	C PRASANTH KUMAR	
15	CAROL SWETHA NORANHA	
16	CHANDAN N H	
17	CHANDAN.S	
18	DARSHINI G	
19	DEEKSHA BOPAIAH	
20	DELSON GLAN D SILVA	
21	DHANASHRI KABRA	
22	DRINYA .K. CHANDRAN	
23	ESHANYA .M	
24	ESHWARDARSHAN K M	
25	GAUTHAM M	
26	GOKUL NAYAK	
27	H.R.RITHESHA	
28	INDRANEEL DAS	
29	JAGRITY	
30	JANAK KARKERA J	
31	K.KIRTHAN	
32	KARNIKA MRIDUL	
33	KARUNA V DIVATE	
34	KAUSHIK C B	
35	KAVYA GANAPATI HEGDE	
36	KETHA SUSHMITHA MADHULEKHA	
37	LIKHITH H K	
38	M JANANI PRIYA	
39	MAHESH S	
40	MANU KIRAN H K	
41	NISHANT KUMAR SHARMA	
42	PRAJNA NAYAK	
43	PRAJNA SHETTY	
44	PRATEEKSHA R CHUNGANI	

45	PRINSON DLIMA	
46	PRIYANKA.A	
47	RAKSHITH	
48	ROHAN.R.R	
49	ROSHANI	
50	S.CHETHAN	
51	SACHITH KUMAR	
52	SHRESTA. B BHAT	
53	SNEHA GOWDA R	
54	SOUBHAGYA BHAT	
55	SPARSHA.S	
56	SUJAY SHAH	
57	SUPREETH.S	
58	VARSHA.K	

59 Karthik.M.

60 Nikhil Navarathar





R V Institute of Management
Batch 2020- 2022
International women's day 08-03-2021
First Semester Sec B

S. No	Name	signature
1	ABHISHEK KUMAR	Abhishek K
2	ABISHEK.K.N	Abhishek K.N
3	AISHWARYA S.K	Aishwarya S.K
4	ANUSHA RAGHAVENDRA HEGDE	Anusha H
5	APOORVA RAGHU RAO	Apoorva.
6	ARAVIND RAJ .V	Aravind Raj V
7	BHARATH.C	Bharath C
8	DIVESH	Divesh
9	KOUNDINYA.R	Koundinya R
10	KRIKA SHANTHARAM SHENOY	Kritika
11	MAHIMA HARISH BHAT	Mahima
12	MALENDER S DEYANAVAR	
13	MAYUR.K.S	Mayur
14	MEGHANA VINAYAK HEGDE	Meghana
15	MISHANA MOTESH DSOUZA	Mishana
16	MOHAMADASADIQ KAYUM MULLA	
17	NEHA CHIDAMBAR KULKARNI	
18	NIKHIL .S.KOTIAN	Nikhil
19	NIKITA	Nikita
20	NIRANJAN M	Niranjana M
21	NISHA T	Nisha T
22	PHALGUNI.P	Phalguni P
23	PRARTHANA UPADHYAYA	Prarthana
24	PRATIK	Pratik
25	PUNITHA K	Punitha K
26	RACHANA H. GOWDA	Rachana Gowda
27	RACHANA KUMARI	
28	RACHANA.D	Rachana D
29	RAGHAVENDRA J P	Raghavendra J P
30	RAHUL MONDAL	Rahul
31	RAHUL YALAVATTI	Rahul
32	RAKESH	Rakesh
33	RAKSHITH.S	Rakshith S
34	RAKSHITH.T.G	Rakshith T.G
35	RUBINA AFREEN	
36	SAHANA .M.S	Sahana M.S
37	SAMIKSHA .S.SHETTY	Samiksha S
38	SANTHOSH KIRAN.S	Santhosh Kiran S
39	SARIKA MALLYA .U	Sarika Mallu
40	SATISHKUMAR K PILLE	Satish Kumar K Pille
41	SHARVANI M S	
42	SHETTY LAVANYA SHEKHAR	
43	SHIVAKUMAR C H	
44	SOUJANYA.O	

45	SRILAXMI	Srilakshmi
46	SRUSHTI B R	Srushti
47	SUBHASHINI K N	Shubha
48	SUHAS H	Suhas
49	SUHAS.N.K	Suhas
50	SUJAYA BHAT	
51	SUKANNYA DALAL	Sukanya
52	SUMIT NAGANATH	Sumit
53	SURAJ.G.S	Suraj
54	TALWAR PRAVEEN GUDDAPPA	
55	TEJAS ROHIDAS BHANDARI	Tejas
56	TEJASVI GANGADHAR ANGADI	
57	VIKAS SETH	Vikas
58	YASHASWINI V	Yashaswini

59 Vinayak P G
60 MANOJ. M
61 Nikhita
62. Aishwarya K.M

Vinayak
Manoj
Nikhita
Aishwarya

R V Institute of Management
Batch 2020- 2022
International Womens day 8-3-2021
First Semester Sec C

S. No	Name	signature
1	A B GANAPATHY	<i>ganapathy.</i>
2	ADITYA.S.SHETTAR	
3	AIJAZ MUJAWAR	<i>Aijaz. M.</i>
4	AKHILSHYAM.K.B	
5	ANAGHA HEGDE	<i>Anagha</i>
6	ANOOP BHARGAV .M	
7	APOORVA M	
8	C.PRANATHI	<i>Pranathi</i>
9	CHAITHANYA.B.K	<i>Chaithanya B.K.</i>
10	CHAKRAVARTHY B.M	
11	CHANDANA T	<i>Chandana T</i>
12	CHETANA S	<i>Chetana S</i>
13	CHETHAN S	<i>Chethan S</i>
14	CHINMAY HEGDE	<i>Chinmay</i>
15	DHANANJAY DURVE	<i>Dhananjay</i>
16	DISHA SANTOSH NAIK	<i>Disha</i>
17	GURU RAGHAVENDRA S	
18	KOPPOLU SUDARSAN RAHUL	
19	MANOJ.K.B	
20	MOHAMED SAIFUDDIN F	<i>Saif M.</i>
21	MOHAMMED MOHASIN YARNAL	
22	MONISHA.M	<i>Monisha</i>
23	MRUTYUNJAYA SANGRESAKOPPA	<i>Mrutyun</i>
24	N PRATHIBHA	<i>N.Prathibha</i>
25	P.RAHUL SINGH	
26	PRASHANTH Y G	<i>Prashanth YG</i>
27	PRATEEK PRABHU RAMANNAVAR	<i>Prateek</i>
28	RAKSHITH HEGDE	<i>Rakshith</i>
29	ROSHANI MUTHRAJ	<i>Roshani</i>
30	SAKSCHI SINGH	
31	SANDEEP H S	<i>Sandeep.H.S.</i>
32	SHARAN BANDRAD	<i>Sharan</i>
33	SHASHANK Y	<i>Shashank Y.</i>
34	SHISHIR .S.ACHARYA	<i>Shishir</i>
35	SHIVASUBRAMANYAM S PATANGI	<i>Shivasub</i>
36	SHREE VAISHNAVI SUTRAVE	
37	SHRUTHI G	<i>Shruthi</i>
38	SHRUTHI.R	<i>Shruthi R</i>
39	SIDDHANTH BAHRAT MUCHAKANI	<i>Siddhant</i>
40	SINDHU L DABEER	<i>Sindhu. L Dabeer</i>
41	SIRISHA.K.J	
42	SRIPOORNA INDURKAR	<i>Sriporna</i>
43	SUHAS.M	<i>Suhas.M.</i>
44	SURAJ.H.S	<i>Suraj. H.S.</i>

Online

Online

Online

Online

Online

Online

Online

Online

Online

Online

Online

45	SWATI VINAYAK HEGDE	Swati
46	TEJASHREE.R	Tejashree.R
47	TEJASHWINI LOKAPURAMATH	Tejashwini
48	TEJASWINI PRASANNA HEGDE	Tejaswini
49	THEJASVITA J	
50	TRIPURESH TIWARI	Tripuresh
51	TRIVADAN MHEGDE	Trivadan
52	ULLAS SHRIPAD SHET	
53	VAIBHAV MALAVIYA	Vaibhav
54	VARSHA BIRADAR	Varsha
55	VELUGU SUJANI KRISHNA	Velugu
56	VINAY KUMAR G S	Vinay
57	VINAYAK SUBRAY BHAT	Vinayak

Online

- 58. Poornima Singhi
- 59. Anagha Hegde
- 60. Vaishnavi

Poornima
Anagha

Online

Reshe
Faculty Signature
Prof. Anthe B M D'she

Reshe
Anthe



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

**Autonomous visit- Talent Show
(As part of Art-Man Club)**

Date: March 15, 2021	Venue: RVIM Quad Triangle
Time: 5:00Pm to 6:00pm	Semester & Section/: I semester and III semester
No. of Participant: 180	Event Coordinator: Prof. Ramya S Ms Vandana Gablani , Ms Pooja Takalkar , Ms Shreya Shankar

Objectives

- To inculcate leadership and teamwork in students.
- To ignite the creative thinking and situation handling skills in students.
- To showcase and nurture students talents

About the event:

Students of first semester and third semester put up an event. Students performed various cultural activities.

1. Fusion Dance

Dance is an ancient and celebrated cultural tradition in India. Each dance form in India has its special music, specific steps and unique outfit. Our students are showcasing bharatnatyam, kathak and lavini representing different parts of India to celebrate our rich heritage.

2. Yakshagana

The alumni of RVIM performed Yakshagana. Through this dance / theatre performance they showcased the birth story of Lord krishna.

3. Folk Dance

India is infamous for its rich folk dances. The students performed Garba and Dandiya Raas.

4. RVIM Band

Students performed a medley of various songs in Hindi, Kannada and English Language.

5. Mime

Miming is an art form that brings a character to life and expresses his/her emotions without words. Students depicted a house robbery through mime.

Guest for the event:

1. Prof. Ajay Kumar Singh, honourable VC, Sri Sri University, Cuttack, Odissa.
2. Mr. Ramesh Verma, the UGC coordinating Officer
3. Prof. Preeti Agarwal, Director, Raisonni Management Institution, Jalgaon
4. Prof. R K Chandranath, University Nominee, Syndicate Member, BCU
5. Prof. Neelavathi, Joint Director, Dept. Of Colleague Education, Bangalore Region
6. Dr. Purushottam Bung, Professor and Director RVIM

Details of the team members:

Fusion Dance : Sahana, Deeksha, Sukanya , Shreya , Apoorva, Drinya , Chaitanya , Suprita

Folk Dance : Janani, Vinay , Dhananjay , Varsha, Nikil, Rachana, Sri Poorna , Tejaswini

Yakshagana :Pranam, Mamtha , Sowjanya

Mime : Sumit , Suraj, Suhas , Puneetha, Krithika

RVIM Band : Anusha, Apoorva , Sachit , Koundinya

Outcome Achieved/ Attained:

Students displayed teamwork and extra-curricular skills. As a result of this event students are confident in their ability to perform and take leadership positions when needed.

Photo Gallery



RV Institute of
Management

Approved by AICTE, Affiliated to Bangalore
University, Bangalore University, Bangalore University

*Go, change
the world*

ART-MAN CLUB

(Arts in Management)

Tal Show







Event Coordinator

Director



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

Photography Contest (As part of Art-Man Club)

Date: January 23, 2021 (Conducted during Lockdown)

Semester & Section/: I & III semester (All Section)

No. of Participant: 70

Event Coordinator: Prof. Ramya S

Objectives

- To showcase and nurture students' talents
- To demonstrate photography skills
- To ignite creative thinking ability during pandemic situation

About the event:

Students of first and third semester were part of this event during the COVID-19 pandemic lockdown.

THEME: LIFE DURING LOCKDOWN

The guidelines for the contest are as follows:

1. The contest is open for all. It's an individual event.
2. Participants needs to send a photograph. The photograph must surely depict something. And that depiction should be written in form of a story or caption. *Word limit: max 150 words*
3. Any device can be used. (The photographs won't be judged based on quality(pixels)but on the content).
4. The photographs needs to be compulsorily clicked indoors. (terrace, balcony, etc is acceptable)
5. Judgement criteria would be photography skills + writing a story or caption and its connection with the photograph.
6. Sticking to the theme *Life during lockdown* is mandatory.
7. Submission deadline 05/05/2021 before 11:30 pm.
8. Email id: rvim.artmanclub@gmail.com

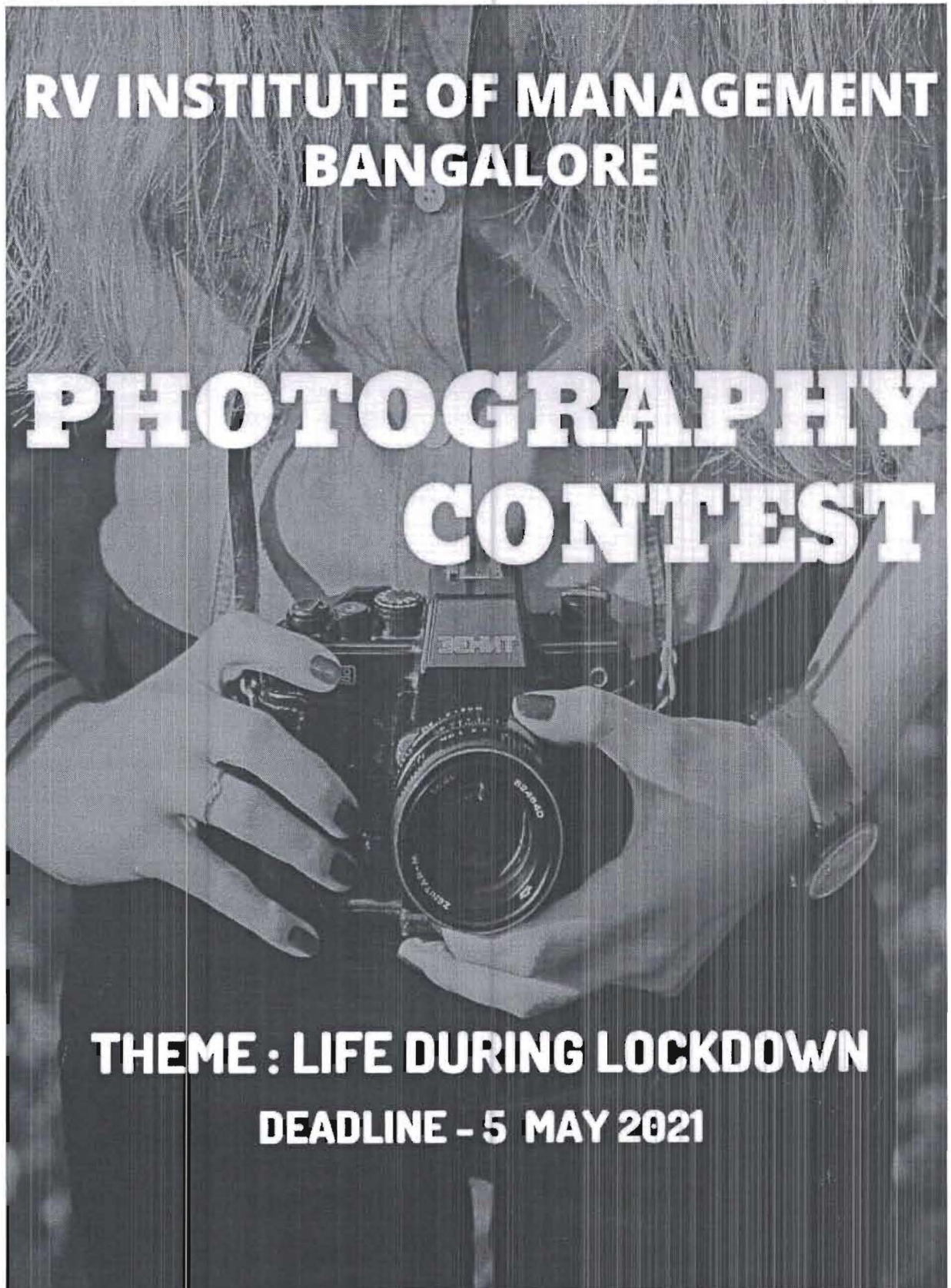
Mention your name and section in the subject head and also name your pdf with it.

(Submit your entries in a pdf format only)

Judges for the event:

1. Art-Man Club faculty coordinators
2. Dr. Purushottam Bung, Professor and Director RVIM

Poster copy:



**RV INSTITUTE OF MANAGEMENT
BANGALORE**

**PHOTOGRAPHY
CONTEST**

THEME : LIFE DURING LOCKDOWN
DEADLINE - 5 MAY 2021


Outcome Achieved/ Attained:

Students displayed innovative thinking and creative skills through this contest. As a result of this event students demonstrated their photography skills and also story writing skills.


Photo Gallery (Winner Announcement)

PHOTOGRAPHY CONTEST


WINNERS



1
AKHILSHYAM K B
I SEM 'C'




2
KEERTHAN KAMATH
IV SEM 'B'




3
AJEY M
I SEM 'A'

PHOTOGRAPHY CONTEST

CONSOLATION PRIZE



PRASHANTH Y G
I SEM 'C'



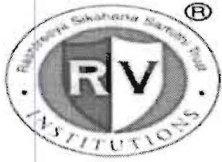
KARTHIK M S
I SEM 'A'



Event Coordinator



Director



RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041

**Cultural Programme during republic day celebration
(As part of Art-Man Club)**

Date: January 26, 2021

Venue: RVIM Quad Triangle

Time: 8:00 a.m. to 9:00 p.m.

Semester & Section/: I semester (All Section)

No. of Participant: 180

Event Coordinator: Prof. Ramya S
Ms Vandana Gablani , Ms Pooja Takalkar , Ms
Shreya Shankar

Objectives

- To showcase and nurture students' talents
- To ignite the creative thinking and understand the relevance of republic day

About the event:

Students of first semester were part of this event on the republic day celebration. Section-wise, Students exhibited their talent and performed various forms of art. Every performance was on the patriotic theme. The following performances were made during the event:

Solo dance

Group singing

Solo singing

Skit

Flash Mob and

Instrumental music



Guest for the event:

1. Ms. Chethana Koulagi, Founder & CEO, LetsTagOn
2. Dr. Purushottam Bung, Professor and Director RVIM

Outcome Achieved/ Attained:

Students displayed teamwork and extra-curricular skills as part of republic day celebration and membered their role as a responsible citizen of this country. This event gave they courage and confidence to perform on stage and the theme patriotism made them feel proud about our country.

Photo Gallery





Event Coordinator

Director



RASHTREEYA SIKSHANA SAMITHI TRUST

R V INSTITUTE OF MANAGEMENT

CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar

Bengaluru, Karnataka 560 041

Talent Fest 2021 (As part of Art-Man Club)

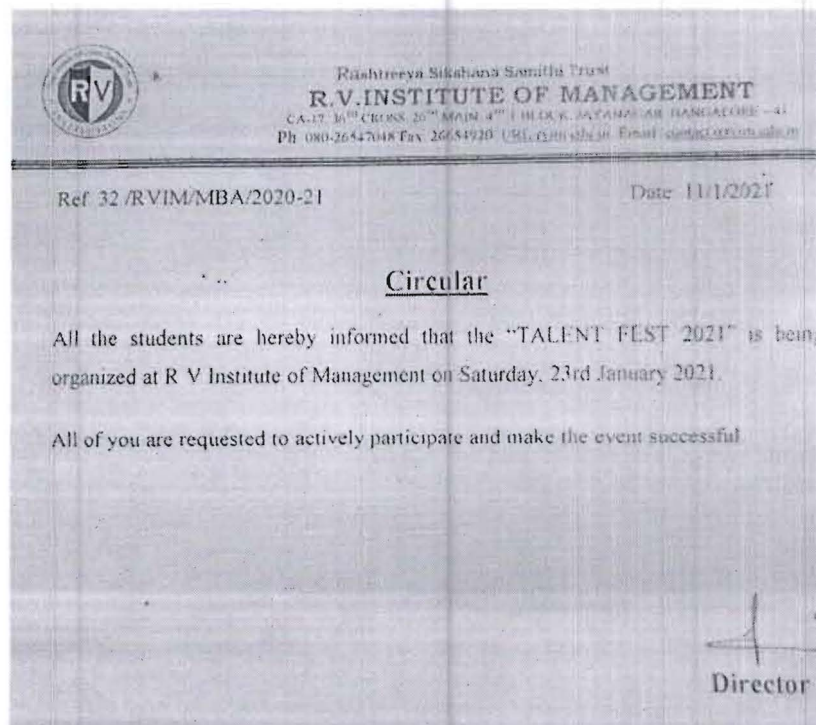
Date: January 23, 2021	Venue: RVIM Quad Triangle
Time: 10:00 a.m. to 2:00 p.m.	Semester & Section/: I semester (All Section)
No. of Participant: 180	Event Coordinator: Prof. Ramya S Ms Vandana Gablani , Ms Pooja Takalkar , Ms Shreya Shankar
Objectives <ul style="list-style-type: none">▪ To showcase and nurture students' talents▪ To inculcate leadership and teamwork in students.▪ To ignite the creative thinking and situation handling skills in students.	
About the event: <p>Students of first semester were part of this event during their orientation programme. Students performed various extra-curricular activities in a team of 10 each. Total there were 12 teams. Each team were told to select a name for their team and perform various activities as part of this event. Talent fest was a week long programme and on the last day, teams were asked to provide a stage show by performing any cultural activities of their choice.</p> <p>The following performances were made during the event:</p> <p>Group dance Solo dance Group singing Solo singing Skit Flash Mob Photography event Dress up Instrumental music etc.</p>	
Guest for the event: <ol style="list-style-type: none">1. Mr. Akash- Alumni- Batch 2018-20202. Ms. Samyaktha Varman- Alumni- Batch 2018-20203. Dr. Purushottam Bung, Professor and Director RVIM	



Details of the team:

- Team 1- Color Blue Theme
- Team 2- Social Awareness
- Team 3- Thrithiya
- Team 4- Colorless Life
- Team 5- Golden Life
- Team 6- Thiranga
- Team 7- Heavenly Souls
- Team 8- Evolutionary
- Team 9- Colorful attires
- Team 10- Swasthya
- Team 11- Pirates of the Caribbean
- Team 12- Black Falcons

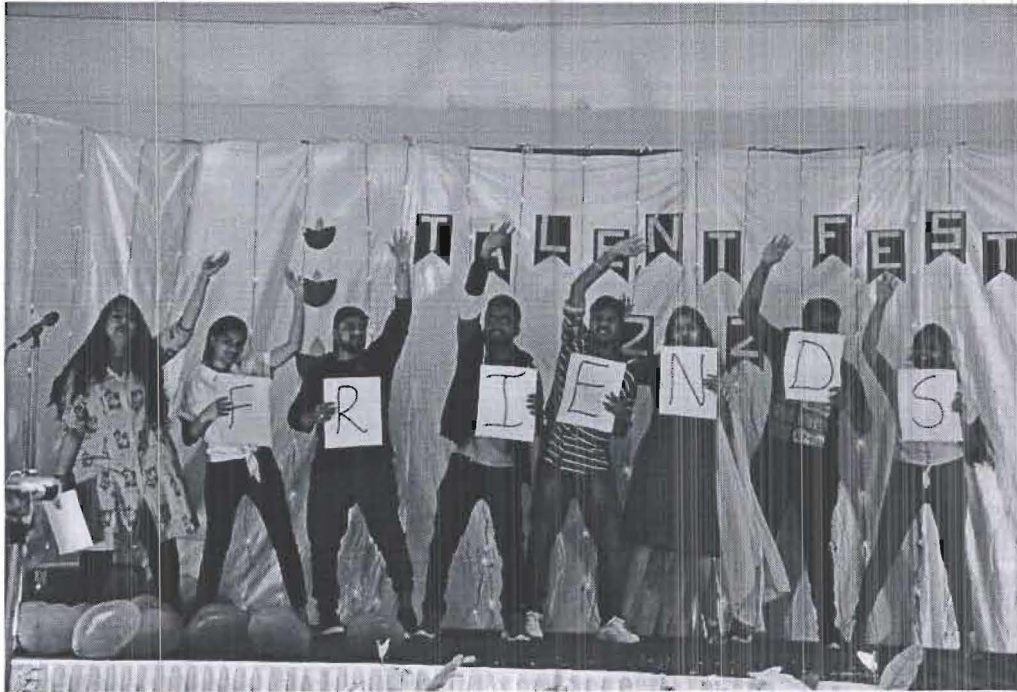
Circular copy:

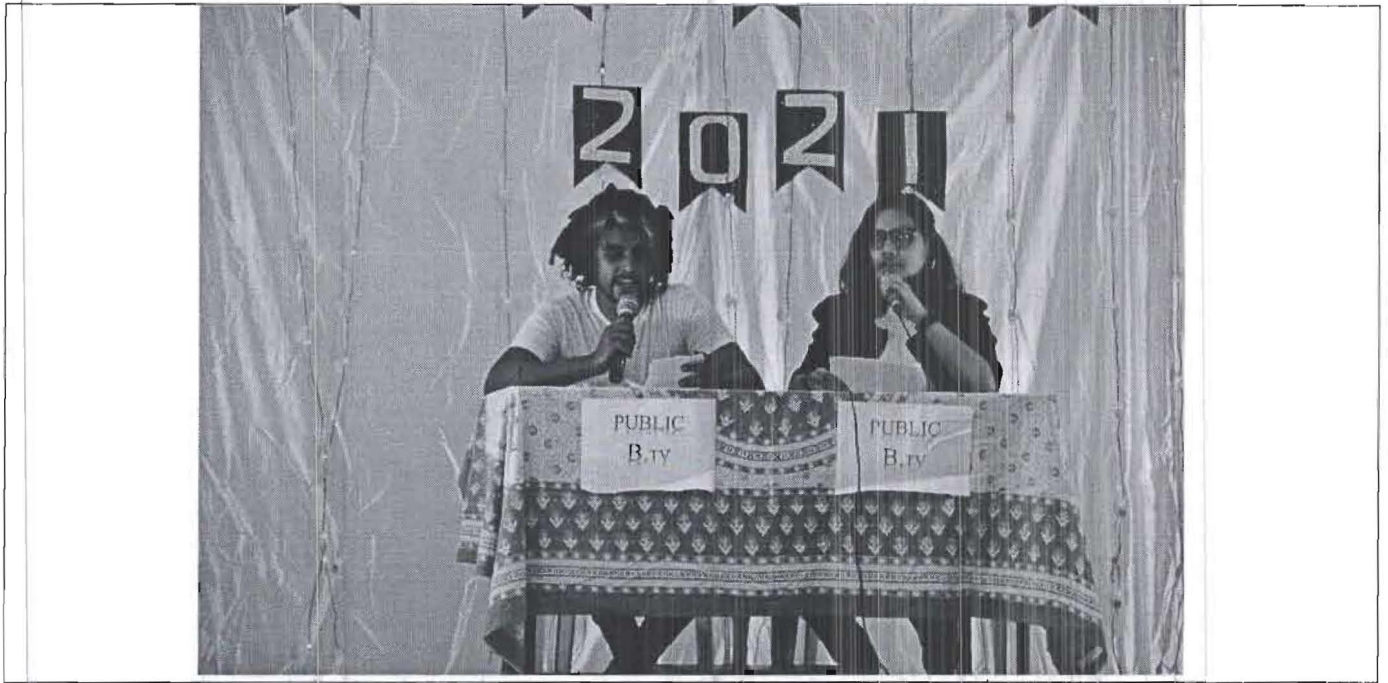


Outcome Achieved/ Attained:

Students displayed teamwork and extra-curricular skills. As a result of this event students are confident in their ability to perform and take leadership positions when needed. Also this event made them get closer and understand each other during the beginning of the course.

Photo Gallery





Event Coordinator

Director



INTERNATIONAL WOMENS DAY CELEBRATION DRAMA COMPETITION

Date : 8-3-2021	Venue : Seminar Hall
Time : 2.00PM	Semester & Section : I Semester A, B & C
No. of Participant : 120	Event Coordinator : Prof. Anitha B.M. D'silva

Objectives:

- To encourage students to take to part in curricular activities.
- To create, nurture and strengthen talents of students and exhibit the same during their study at the institute.
- To celebrate important festivals and present the same in the form of cultural programmes like play, drama and mime.

Judge for the event: Mr. Pranam Shetty, alumni, 2017-2019 batch

He is a notified dancer, musician and also the alumni of 2017-2019 batches. In his stay at RVIM Mr. Pran has performed various stages events, dances, Yakshagana. He has trained his junior in Yakshagana and also participated in the inter college cultural events. As a judge for the event h was happy to be at his Alma mater and encouraged his juniors to showcase their talents.



2nd Judge for the Event was the Internal Faculty member Dr. Suresh N



GLIMPSES OF THE DRAMA COMPETITION



1st Semester A section drama

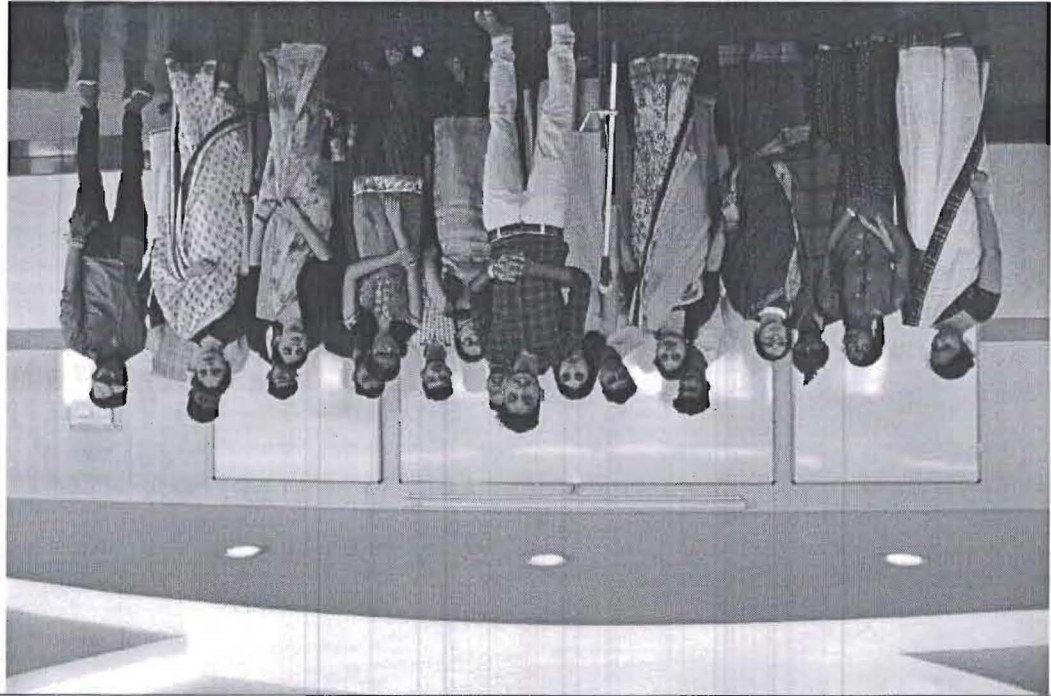


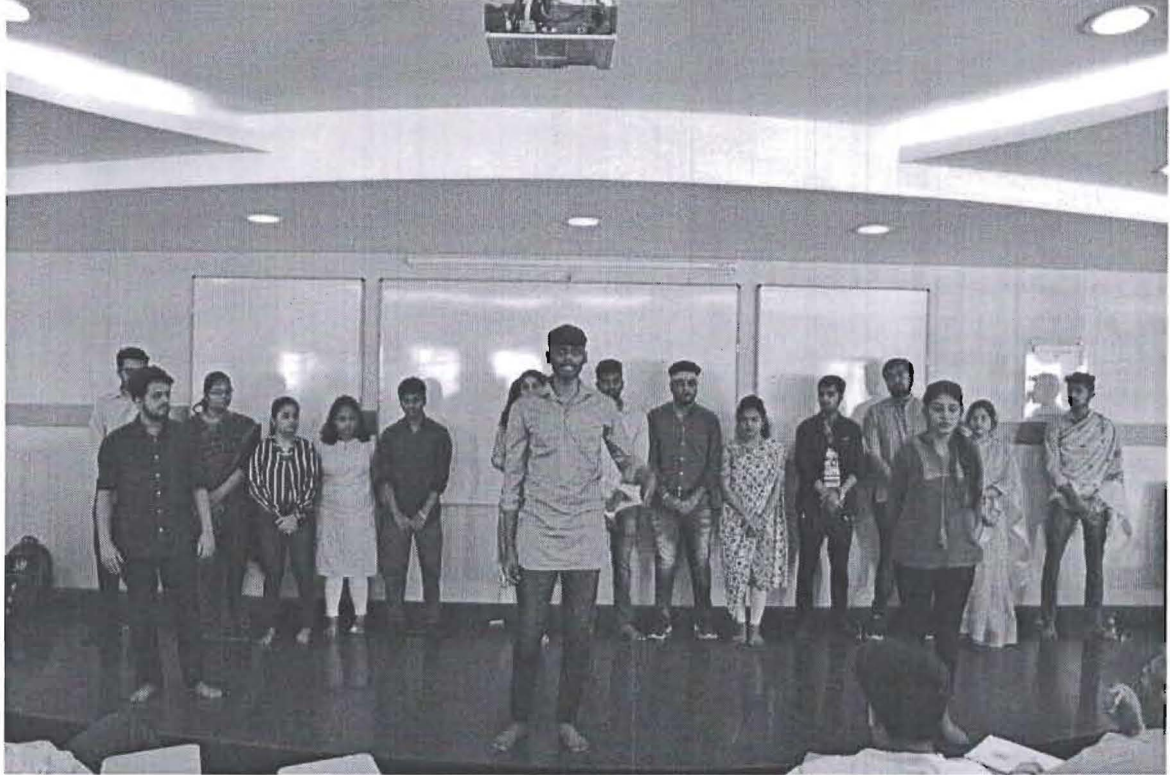
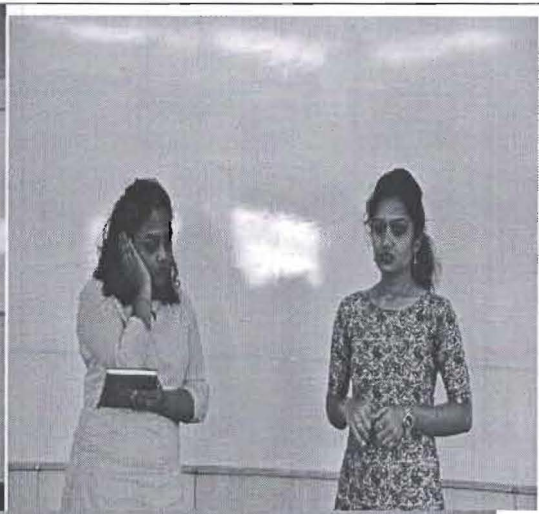
The audiences enjoying the programme





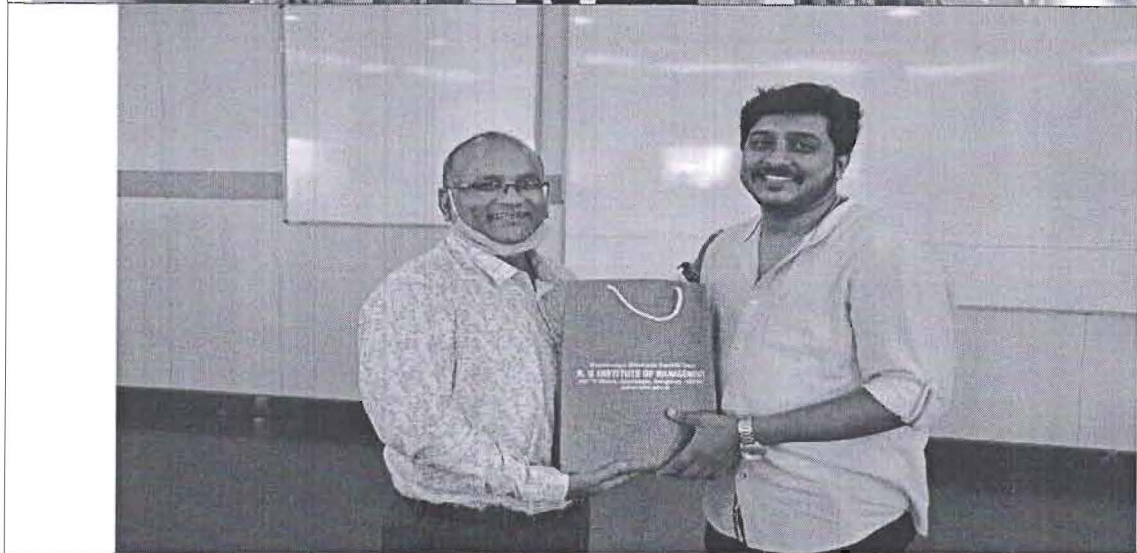
1st Semester C section drama participants





1st semester B section play






Director felicitating the judge Mr. Pranam Shetty

Feedback/ Coordinators Comment:

The drama competition fun filled with lot creativity and ideas enacted which were connected with life of women and from contemporary and history. The dramas were connected to the women's voice, injustice seen and empowerment of women at large. The competition was very colourful with participants in different costumes connecting and emphasizing the nature of the Women character. The students and faculty members enjoyed every performance and cheered, encouraged and motivated the participants.

Outcome achieved/ attained:

The idea of organizing the drama was to bring in a certain amount of awareness about Women who had contributed towards the country. Enacting the life style and achievements, struggles of Women from history, the students have brought a remarkable change in the mindset of the audience. Above all it brought about a huge impact on the minds of the students and faculty members, thereby achieving the major objective of the celebrations of International Women's day.


Prof. Anitha BM Dsilva
Event Coordinator





**DEPARTMENT OF MARKETING
MARKETING CLUB**

Date: 29-3-2021

Venue: Seminar Hall

Time: 3.15pm to 4.30pm

Semester & Section : I Semester A, B & C

No. of Participant: 120

Event Coordinator: Prof. Anitha B.M.Dsilva

Judge for Mad Ads

Mr. Manas Jyoti Mitra from Udaan.com as a Training & Quality Manager (PAN India)

Objectives

- To acquaint the students about promotional strategies in marketing through advertisements.
- To create an advertisement to a given product and enact the same.
- To showcase the creativity, marketing skills, and knowledge of marketing subject

Agenda/Flow of the Event

Session 1 : Presentation of Mad ads from each team.

Session 2: Feedback from the judge

Session 3: Announcement of Winners.

Judge for Mad Ad competition was Mr. Manas Jyoti Mitra

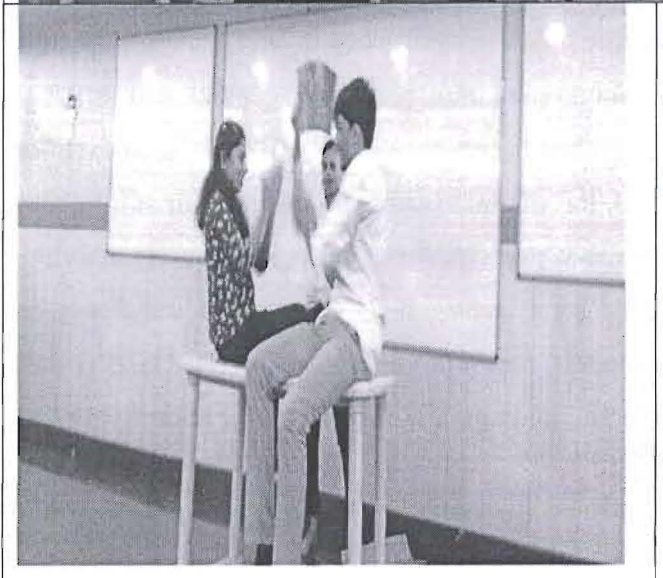
Manash Jyoti Mitra is a Certified Master Trainer, Access Consciousness Bars Practitioner, Neuro-Linguistic Programming (NLP) professional, Reiki Practitioner with an overall work experience of 8 years, broadly in the E-commerce Industry. Currently he is associated with Udaan.com as a Training & Quality Manager (PAN India). His core area of interest lies in Storytelling, Coaching and Mentoring. He perused his BE in Industrial Engineering and Management and MBA in Human Resources and Marketing specialization. Sir has been alumni of 2010-2012 batch excellent speaker, very creative, communicators and had lot of enthusiasm to perform in all Institute programmes. As a student, Sir has been active in class, participated in various marketing activities, and in a way was a role model to other students. As a faculty at RVIM, he had initiated green marketing –eco-friendly exhibition of students models, and promoted green friendly environment among students. We are extremely happy to have you amongst us. Thank you for taking your time to address student community.



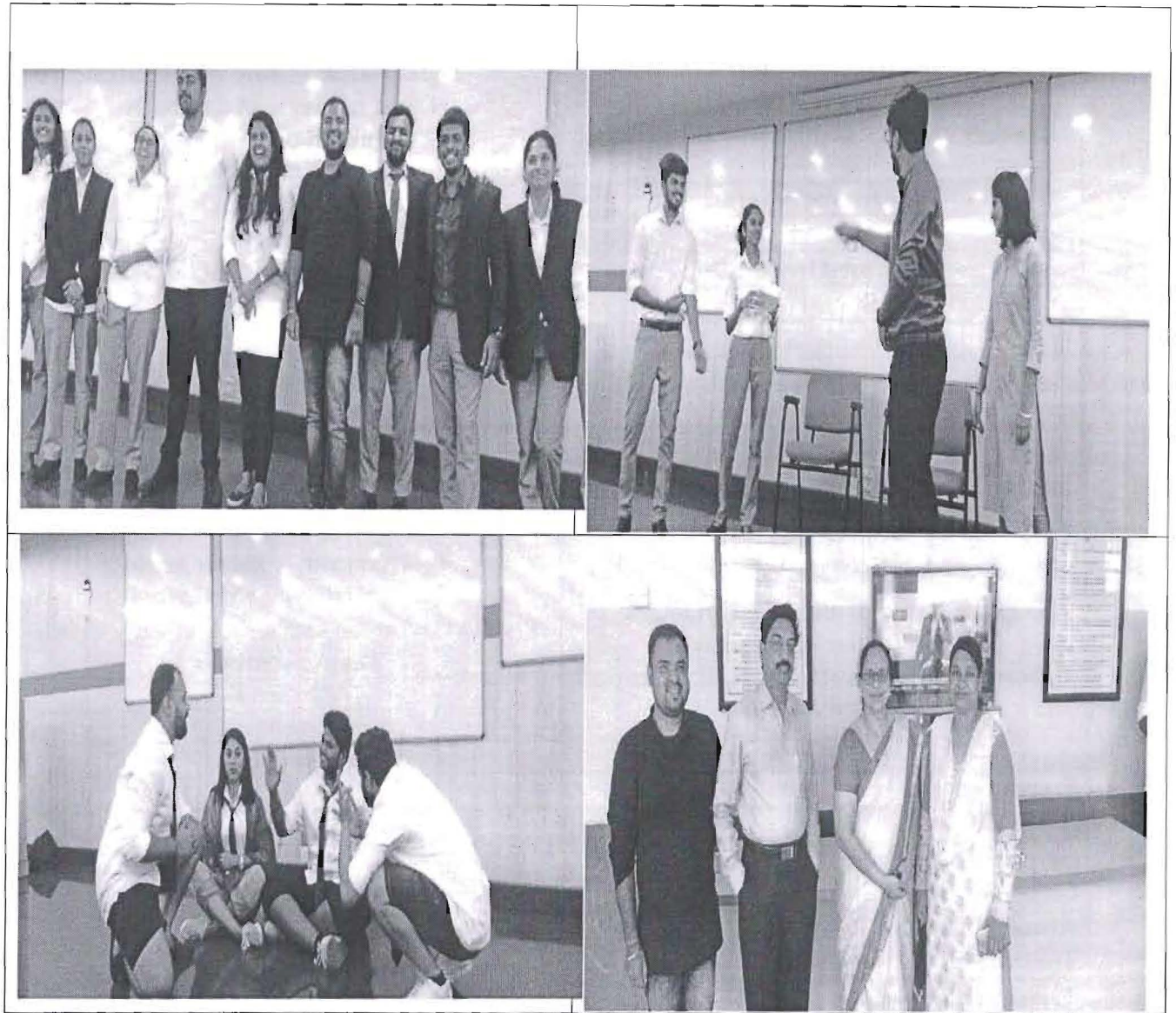


Judge Mr. Manas with the student coordinators

PHOTO GALERRY MAD ADS COMPETITION



Prithvi



Mad Ads Participant List

<p align="center">Team 1 Team name - sales mafia Team leader - Praveen Talwar Product name - matrimonial site</p>	<p align="center">Team 4 Team name - happy sellers Team leader - Ritesha HR Product name - mosquito coil / bat</p>
<p align="center">Team members</p>	<p align="center">Team members</p>
Rakshith TG	Karthik M S
Vinayak Golihalli	Likith
Satish kumar k pille	Ritesha H R
Srushti BR	Darshini G
Sumit Naganath	Soubhaya Bhat
Rahul Yalavatti	Kavya
Sahana MS	Ashadeep
Suhas H	
Anusha Hegde	
Praveen Talwar	



Team - 2 Team name - creative crew Team leader - Suraj HS Product name - sanitizers/ hand wash	Team - 5 Team name - sale magicians Team leader - Adarsha K Product name - Fevicol Team members
Team members	Janak Karkera
Aijaz M	Adarsha K
Mohamed Saifuddin	Chandan NH
Suraj HS	Akshay HS
Monisha M	Kaushik CB
Sirisha K J	Kirthan Ram
Disha Naik	Drinya K chandran
Trivadan hedge	
Team -3 Team name - Business blasters Team leader - Sharan B Product name - Anti hair fall shampoo Team members	Team - 6 Team name - profit mind Team leader - Abhilash k Product name - soft drink/energy drink Team members
	Abhilash K
	Sneha
	Varsha
Sreepoorna	Janani Priya
Sharan B	Goutham
Sujani Krishna Velugu	Karuna
Chinmay Hegde	Indraneel
Amogha Hegde	Nishanth
Tejaswini L	Roshani
Tejashwini Hegde	Rakshith
Team 7 Team Name: Sons of Strategy Team Leader: Varsha B Product Name: Perfume/Deo Team Members: Vaibhav M Ullas Shet A B Ganapathy Anagha Hegde Varsha B Chaithanya B K Vinayak Bhat	

RULES AND REGULATION

- Mad ad for 3+1 minutes
- Participants shall be judged on the basis of spontaneity, content and creativity, adherence to the topic, on stages presentation, co -ordination, time management and over all appeal of the presentation.



- Caution should be taken to refrain from displaying obscenity , violence, prejudice, defamation etc. in Advertisement.(during the enact)
- Languages can be used: English, Kannada.
- Tagline should not be related to the Product.
- Advertisement Should be different from the existing one

Judging criteria

- Ability to attract audience's attention.
- Concept of ad
- Team work
- Voice modulation
- Ability to highlight the idea of product with minimum efforts
- Overall presentation

Winners of the Mad Ads competition

- | | |
|--|-----------------------|
| 1. Prize – Creative crew- Sanitizer/ Hand wash | - Mr. Suraj HS & Team |
| 1. Prize - Sales Magician – Fevicol | - Mr. Adarsh K & Team |
| 2. Business Blasters- Anti Hair fall Shampoo | - Mr. Sharan B & Team |

Feedback/ Coordinators Comment:

The Mad ads enacted by the students were an informative for the students. They were able to apply marketing theoretical knowledge towards the product/ service and recreate the existing advertisement or a new advertisement and enact the same as a part of the competition. The team's effort creative thinking, enactment, voice modulation, acting skills of each individual student, taglines used and overall performance by the teams was worth watching and appreciable.

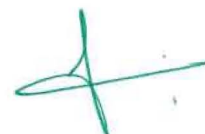
Outcome achieved/ attained:

Through mad ads students exhibited new talents. Creativity had increased among the participants. Direction, voice modulation, commitment of the students towards the performance was seen. Students were more responsive and showcased most of the ads in a better organized way.

Thorough research was initiated by the students to bring out a new jingle (advertisement) for the existing products. Overall we could see that it became a base for students to build up marketing concepts and grow through experiential learning.



Prof. Anitha BM Dsilva
Event Coordinators

Director



**Experiential Learning Competition
In
Marketing Management Course**

Date: 31st March, 2021 and 23rd may, 2021	Venue: RVIM
Time: After 5 pm daily working on the project	Event : e-business challenge competition
No. of Participant: 60	Event Coordinator: Dr. Padmalini Singh, Mr. Venkatesh Majji

Objectives

- To apply the theory and concepts such as need identification, STP, marketing mix strategies, marketing channels, sales & promotional tools, sales management, CRM and digital marketing to plan and develop e-business venture.
- The objective of this competition is to make students learn the skills to identify the business idea, develop the website, adding the payment gateways, vendors and start selling products/services completely online through their website. This competition will help all the students to apply the theory and concepts such as need identification, STP, marketing mix strategies, marketing channels, sales & promotional tools, sales management, CRM and digital marketing in experiential way of learning the theoretical concepts.

Agenda/Flow of the Event

1. Build an E-Commerce business and design a Digital Marketing strategy. It can be planned and executed following two steps:
 - a) Create digital marketing campaigns through Google, Facebook, Instagram
 - b) Set-up a CRM system (Hubspot, Zoho, Freshdesk) for the lead management and create a drip-email campaigns
2. Showcase your functional website in curtain raiser event.
3. After considerable time of running the e-business, present your e-business idea explaining the profit generated from the e-business in Pitch Competition to an external examiner.

Outcome Achieved/ Attained:

There were total 9 e-business ventures that were planned and operationalized by all students working in a group. The students has hands on experience of applying the concepts to plan and develop their businesses. The new ventures were in various fields like handicraft, oxygen cylinder supply, dry fruits, craft services, baking, photography, processed protein, painting etc. Students learnt to start the business from brainstorming for a viable business idea and then gradually setting up the business to earn profit. These businesses were created around their interest so that the students continue to run their e-business in future as well.



Snapshots of E-business competition curtain raiser event





Pitch Competition snapshots



RV Institute of Management - Pitch Competition

Customer relationship established thro Hubspot

RV Institute of Management - Pitch Competition

Search for contacts, Companies, Deals, Calling lists, Lead lists, Workflow

Name	Email	Phone number	Company
Abhishek K S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek M	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot
Abhishek S	abhishek@abhishek.com		Happy Holidays (2) Hubspot

MORE VIDEOS

1:00 / 3:42:00

Zoom

YouTube

RV Institute of Management - Pitch Competition

COMPETITORS ANALYSIS

RV Institute of Management - Pitch Competition

	Year End	Equity	Gr. Blk	Sales	NP	NP Var%	Div%	B.V Rs	CPS Rs.	EPS Rs.
Medical Equipmen										
16		353.46	454.55	550.75	-4.79					
Advanced Micron	201803	5.28	4.8	2.01	-0.53	96	0	-78.8	0	0
Axys Health	201303	9.09	21.63	7.4	-5.34	0	0	-12.9	0	0
Contronics	202003	7.21	0	1.88	0.09	0	0	0.1	0.1	0.1
Dhanus Global	200706	2.81	0.95	1.03	0.24	0	0	10.9	0.9	0.9
Maestros Medi	201603	4.37	16.99	0.56	-3	87	0	-89.1	0	0
Monosyme India	200803	3.19	1.3	0.03	-0.64	51	0	2.3	0	0
New World Med	200006	3	0.36	0	0	0	0	20.2	0	0
Opto Circuits	202003	300.63	44.88	62.61	15.64	-55	0	1.3	0.6	0.5
Shree Coratomic	200803	0.8	0.86	0.75	-0.01	0	0	10.1	0	0
Shree Pacetronic	202003	3.6	10.46	8.76	0.27	317	0	15.9	2.2	0.8
Siemens Health	201009	1.57	132.22	176.44	9.67	82	175	352.3	210.6	58.7
Siemens Hearing	200909	1	3.51	41.22	2.2	-65	150	95.3	30.4	19.5
South India Surg	201903	2.89	11.47	41.44	0.68	-57	0	888.9	60.6	23.5

MORE VIDEOS

1:16:54 / 3:42:00

Zoom

YouTube



RV Institute of Management - Pitch Competition

FUTURE PLANS

- SEARCH ENGINE OPTIMISATION
- CO-MARKETING
- EMAIL-MARKETING
- PHYSICAL EXISTANCE
- COLLABORATIONS
- TO SPREAD INTERNATIONALLY
- ESTABLISHMENT OF YOUTUBE CHANNEL

LEARNINGS

- DEVELOPMENT OF BUSINESS IDEA
- WEBSITE DESIGNING
- STANDING OUT IN DIGITAL PLATFORM
- LEADS GENERATION
- SALES GENERATION

MORE VIDEOS

PRESENT COLLABARATIONS

- HIDDEN TALENTS
- THE CIRCLE COMMUNITY
- SELF MANEMNT

MORE VIDEOS

RV Institute of Management - Pitch Competition

2:16:02 / 3:42:03

Zoom YouTube

RV Institute of Management - Pitch Competition

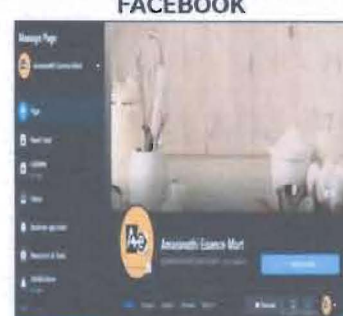
SOCIAL MEDIA

INSTAGRAM



https://www.instagram.com/the_essenceshop/

FACEBOOK




<https://www.facebook.com/AMARAVATHI'S ESSENCE MART/>

YOUTUBE



<https://www.youtube.com/channel/UC5Mu8VQOhLwJ2vLaklwA/featured>

GOOGLE



MARKETING CANVAS



https://www.canva.com/design/DAEZ3jpcUwQ/share/preview?token=cFyNGpcMKvWYEVhh5vBZQ&role=EDITOR&utm_content=DAEZ3jpcUwQ&utm_campaign=designshare&utm_medium=link&utm_source=share_button

2:57:50 / 3:47:00

RV Institute of Management - Pitch Competition

Profit Making

Date	Cost price	Amount received (Amount)	Profit earned
31-03-2021	Rs 472	Rs 590	Rs 118
04-04-2021	Rs 4,601	Rs 6,240	Rs 1,639
05-04-2021	Rs 5,824	Rs 7,500	Rs 1,676
07-04-2021	Rs 1,070	Rs 1,500	Rs 430
09-04-2021	Rs 7,986	Rs 10,620	Rs 2,634
13-04-2021	Rs 1,540	Rs 2,000	Rs 460
14-04-2021	Rs 1,562	Rs 2,000	Rs 438
16-04-2021	Rs 6,245	Rs 7,520	Rs 1,275
17-04-2021	Rs 5,452	Rs 6,670	Rs 1,418
Total Profit			Rs 10,088

3:07:52 / 3:47:00

Feedback & Coordinator Comment:

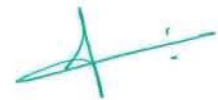
The e-business plan was conceptualized in a way to offer experiential learning extending 'learning by doing' concept. As e-business was initiated according to one's interest and weightage of internal marks was associated with it, students were involved seriously in learning. Also, the sustainability of the e-businesses was ensured by communicating students that they should incubate their venture for growth by associating it with the incubation center.

Expected Outcome:

Expected outcome of the experiential learning assignment is that 13 functional websites will be developed by students who will be selling the products and services online through these websites that will remain operational even after the completion of the course.

Event Coordinator

Dr. Padmalini Singh



Director





Rashtreeya Sikshana Samithi Trust

R.V.INSTITUTE OF MANAGEMENT

CA-17, 36TH CROSS, 26TH MAIN, 4TH T BLOCK, JAYANAGAR, BANGALORE – 41

Ph: 080-26547048 Fax: 26654920; URL:rvim.edu.in; Email: contact@rvim.edu.in

A Brief Report on VIRTUAL SAMMILANA 2020 – ALUMNI MEET

Centre for Alumni Relations had organized Virtual Sammilana-2020, Alumni Meet on Saturday, June 27, 2020. Dr. Purushottam Bung, Director, RVIM welcomed the dignitaries and the alumni. Around 80 Alumni were participated in the Virtual Sammilana 2020. Mr.Ruben Stalin, Technical Engineer – HP Private limited and an All Round Entertainer and TEDx Speaker was invited as “Guest Speaker” for the event. Invocation Song was sung by Ms.Lakshmi Kashyap, RVIM Alumni of 2017-19 Batch. Ms.Neetu Saini, RVIM Alumni of 2010-12 Batch ((Lyricist, Anchor, Radio and Theatre Artist) sang songs and recited poems to entertain the participants Ms.Divyashree, I Year MBA Student also sung songs to entertain the participants. Compereing was performed by Ms.Shreya AD and Karthik ND.

Dr. A. Narasima Venkatesh, Associate Professor and Coordinator – “Centre for Alumni Relations” Moderated the Virtual Sammilana Alumni Meet 2020 and Proposed Vote of Thanks.

SNAPSHOTS OF VIRUTAL SAMMILANA 2020 – ALUMNI MEET





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RV Institute of Management®

VIRTUAL SAMMILANA 2020

Ruben Stalin
Technical Engineer, HP Private Limited
All Round Entertainer and TEDx speaker.
Guest Speaker

For any Queries, Contact:
Dr.A.Narasima Venkatesh
+91 9110464380
Coordinator: Centre for Alumni Relations
R V Institute of Management

Zoom Meeting

Participants (59)

- Dr.A.NARASIMA VENKATESH (Host, me)
- SK Sourabh kulkarni
- D- DIRECTOR - RVIM (Co-host)
- KN Karthik N D (Co-host)
- Chandran A
- NS Neetu Saini
- 1 18c1100a
- Abhisek Saha
- A Aishwarya.R.K
- AN Akhilesh N N
- AC Akshay Chakrapani
- Akshay Hiremath

Recording... ||

Dr.A.NARASIMA... Karthik N D Poornima Siddharth W...

R.V. INSTITUTE OF MANAGEMENT

Mute Stop Video Security Participants Polls Chat 24 Share Screen Reactions More End

yes no go slower go faster more clear all

Invite Mute All Unmute All

6:56 PM 6/27/2020



Rashtreeya Sikshana Samithi Trust

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Ph: 080-26547048 Fax: 26654920; URL:rvim.edu.in; Email: contact@rvim.edu.in

Zoom Meetings is using the webcam

Recording...

Participants (70)

Find a participant

- Dr.A.NARASIMA VENKATESH (Host, me)
- DIRECTOR - RVIM (Co-host)
- Karthik N D (Co-host)
- Shreya AD (Co-host)
- Lakshmi Kashyap
- Abhisek Saha
- Abhisek Kasal
- Aishwarya.RK
- Akhilesh N N
- Akshay Chakrapani
- Anupama S. M
- arbaz shaik

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yes no go slower go faster more clear all

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5:18 PM 6/27/2020

Zoom Meeting

Recording... Speaker View

Participants (97)

Find a participant

- Dr.A.NARASIMA VENKATESH (Host, me)
- DIRECTOR - RVIM (Co-host)
- Karthik N D (Co-host)
- Shreya AD (Co-host)
- Neetu Saini
- 688c001c
- Abhisek Saha
- Agnes
- Aishwarya.RK
- Akhilesh N N
- Akshay Chakrapani
- Akshay Hiremath

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5:48 PM 6/27/2020



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Zoom Meeting

Anandamma N

Participants (84)

Dr.A.NARASIMA VENKATESH (Host, me)

DIRECTOR - RVIM (Co-host)

Karthik N D (Co-host)

Neetu Saini

Pink bulb

18c1100a

688c001c

Abhisek Saha

Abhisek Singh

Aishwarya.R.K

Akhilesh N N

Akshay Chakrapani

yes no go slower go faster more clear all

Invite Mute All Unmute All

6:20 PM 6/27/2020

Zoom Meeting

Poornima

Participants (60)

Dr.A.NARASIMA VENKATESH (Host, me)

Sourabh kulkarni

DIRECTOR - RVIM (Co-host)

Karthik N D (Co-host)

Chandran A

18c1100a

Abhisek Saha

Aishwarya.R.K

Akhilesh N N

Akshay Chakrapani

Akshay Hiremath

Anandamma N

yes no go slower go faster more clear all

Invite Mute All Unmute All

6:54 PM 6/27/2020



Story of Alumni – 5th February 2021:

Centre for Alumni Relations had organized # Story of Alumni on 5th February 2021. The Alumni invited for the programme was Mr. Mohammad Farhan Zain, HR Executive – Praxis Solutions, Kuwait. He has briefly shared his career journey with first semester students of 2021-23 Batch students. He has explained SWOT analysis of working in Kuwait and listed various sites for job opportunities in Kuwait.





RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
 CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
 Bengaluru, Karnataka 560 041



Story of Alumni - 3rd March 2021:

R V Institute of Management has successfully organized # Story of Alumni on 3rd March 2021. The Invited Alumni was Mr. Biswadeep Pattnayak who is presently working as Sales Manager in Automated Data Processing (ADP), India – a Fortune 500 company. RVIM First Year Students have participated in #Story of Alumni Programme both virtually and in the institute.





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Bengaluru, Karnataka 560 041



Alumni Meet - 12th June 2021

Virtual Sammilana - Alumni Meet was held on 12th June 2021 and 52 Alumni had participated in the programme. Dr. Purushottam Bung, Director, RVIM welcomed the Alumni and briefed about the UGC conferment of Autonomous Status for 10 years from the Academic Year 2021-22 to 2030-31. Few of the Alumni have shared their “Change in their Perspectives about Life after Witnessing Covid-19 Pandemic” followed by a guided meditation session by Dr. Purushottam Bung. Vote of Thanks was proposed by Dr. A. Narasima Venkatesh, Coordinator, Centre for Alumni Relations, RV Institute of Management. All the participants have thoroughly enjoyed the programme.

