Date: 11/05/2019

From
N.Nagasubba Reddy .
Asst.Professor, Deartment of Systems Mgt.,
R.V.Institute of Management,
Bangalore-41.


To
The Director,
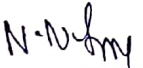R.V.Institute of Management,
Bangalore-41.


Respected Sir,


Subject: Subscription of PiRuby software for Teachers – 5 users

With reference to the·above subject, I wish to bring to your kind notice that Mr.Promod from Rubypixels Pvt.Ltd, has been trained PiRuby software for all the faculty members. Further, we personally verified the same & found everything to be working satisfactorily.This is for your kind information.Please find enclosed invoice for your kind persusal. The cost for subscription of PiRuby software – 5 users is Rs.10, 000 ( Ten Thousand Only).Kindly do the needful and oblige.


Thanking you,


Yours faithfully,

(N.Nagassubba Reddy)

PiRuby

Customer PO Ref No: 3300001437/0
**Invoice - No 2018-19/012/I/00005**

PAN No: AAICR0006J                      GSTIN: 29AAICR0006J1ZG

| Date : 3-5-2019<br><br>**Invoice for Software Subscription** | To : RV Institute of Management<br>#17, 36th Cross Rd, 4th T Block East, Jayanagara 9th Block, Jayanagar, Bengaluru, Karnataka 560041 | | | |
|---|---|---|---|---|
| Description | | Qty | Price | Amount (INR) |
| Subscription of PiRuby software (5 Teacher Licenses): | | 5 | Rs 1,695.00 | Rs 8,475.00 |
| | CGST  9%<br>SGST  9% | | Rs  762.50<br>Rs  762.50<br>--------------- | Rs 1,525.00 |
| Total - (Rupees Ten Thousand Only) | | | | Rs  10,000.00 |

*Note: Bank Details for payment:*

*Account Number: A/c No  251400140140*
*Indus Ind Bank Ltd, No 600, Anand Surya*
*Complex, 100 ft, Outer Ring Rd, JP Nagar*
*Phase 6, Bengaluru, Karnataka 560078*

*IFSC Code:   INDB0000354*

*For Rubypixels Pvt Ltd.,*

*Muralidhar B S*
*CEO*

--------------------------------------------------------------------------------
492, III Main, I Stage, I Block, Banasanakari, Bangalore - 560050

3<sup>rd</sup> April 2019

From
N.Nagasubba Reddy
Asst.Professor, Department of Systems Mgt.,
R.V.Institute of Management,
Bangalore-41.

To
The Director,
R.V.Institute of Management,
Bangalore-41.

Respected Sir,

**Subject: Requisition for purchasing of PiRuby (Video Leaning Management Systems) platform – 5 users**

With regard to the above subject, we wish to bring to your kind notice that, we have already used the trial version of **PiRuby** platform during 1st SEM and found it very useful to the students and faculty members in terms of:
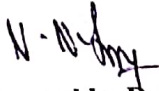
1. Real time aggregating and disseminating the videos which contains concept visualization, problem solving tips, practical applications, case studies etc.

2. Serves as an instant reference for the faculty for on-topic vidoes covering the latest exampels and teachind methodologies.

3. It provides for the faculty for easy building mind-map for any topic which assists the students to understand the organization of sub-concepts in that topic.
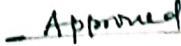
4. No additional infrastructure is required

The total amount for 5 users / annual subscription (For Director Sir and Departmental Co-ordinators only) is Rs.9999.00 (Nine Thousand Nine Hundred and Ninety Nine Only) including GST.

Please find enclosed proposal received from QRUBYPIXELS PRIVATE LTd., for your kind perusal. I request you to kindly approve the same and oblige.

Thanking you,

Yours faithfully,

(N.Nagasubba Reddy)

_Approved_
Process thru SAP

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3/4

To,

Dr. Purushottam Bung, Director,

R V Institute of Management.

Bangalore.

Dear Sir,

Greetings! It was nice to give a presentation. I am writing to you regarding our flagship Educational software called PiRuby.

We are happy to introduce **PiRuby** which is set to bring in next-gen Visual and Interactive education to aid faculty and students. PiRuby is the <u>first of its kind</u> educational software which equips users with top 3 best on-topic videos <u>from millions online,</u> for every topic of every textbook page. The videos are syllabus appropriate as our innovative AI (Artificial Intelligence) based software does an instant analysis of the topics introduced in that textbook page and finds those videos that necessarily contains those topics.

PiRuby was featured in Brainfeed Magazine (June 2018 Edition) a nationally reputed Educational publication. PiRuby is not only being adopted by many reputed colleges in India, but also has partnered with an online school in the US.

PiRuby serves as an instant reference for the faculty for on-topic videos covering the latest examples and teaching methodologies. PiRuby videos can be directly played using a projector during the classroom teaching and the video can be in one-click sent via email/WhatsApp to all the class students. PiRuby also provides a tool for the faculty for easily building Concept-map or mind-map for any topic which assists the students to understand the organization of sub-concepts in that topic.

So, in brief the advantages that PiRuby provides to a faculty are:

- Instant access to Millions of online educational videos that are syllabus appropriate. It is humanly impossible to find them as the numbers are so large. Videos contain concept visualization/animation, problem solving tips, experiments, practical applications, case studies, interviews with experts, panel discussions and real-life and real-world footage.
- Constant supply of new educational videos as thousands of them are added every week.
- Presentation of Videos during class.

The Annual Subscription is Rs 2,499 per faculty. But as an early adopter, discount of Rs 500 will be applied, which will make the subscription charge for a Faculty as Rs **1,999**.
For 5 faculty members the total package would be **9999/-** (inclusive of GST). And for 20 faculty members, the total Package would be **39,999/-** (inclusive of GST).
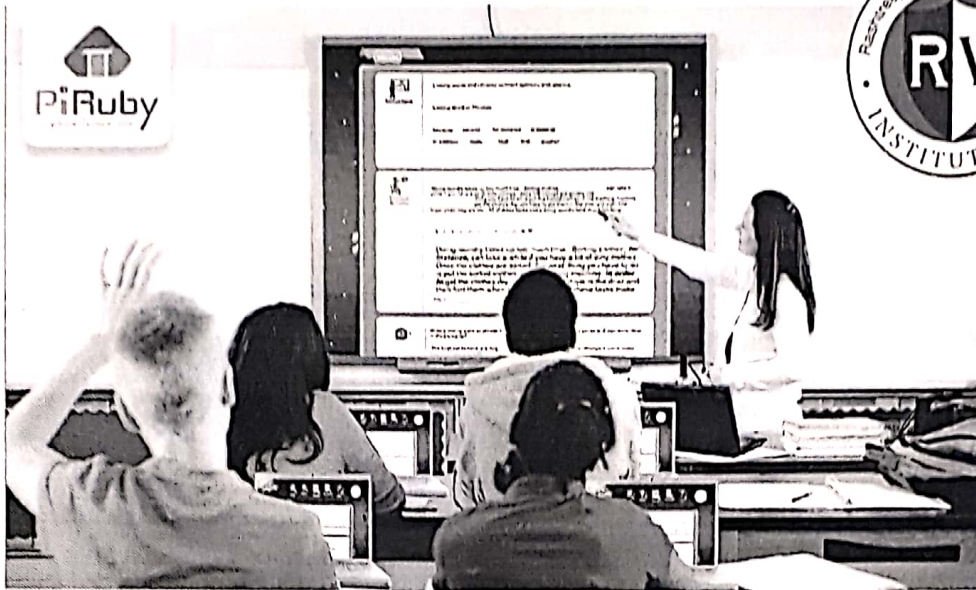
We are here to serve your organization and we look forward to hear from you soon.

Yours Sincerely

Pramod Surya
Customer Engagement Manager
Rubypixels Private Limited
sales@piruby.com, www.piruby.com

# PiRuby College Edition for Faculty

Millions of educational materials from diverse experts available in your finger tips.

Incorporate videos & interactive concept maps to radically improve student engagement, memory & performance.

Instant references with contemporary examples & new teaching methods that match the topic details for your teaching context

Share on-topic videos & concept maps after class to all students in one go.

Portable Andriod projector with PiRuby preinstalled that can be shared by faculty as a excellent cost effective smart class solution