

ORIGINAL FOR RECIPIENT



**Quiklrn Private Limited**

1st Floor, Suchitra Properties, No.63/2, 18th Cross Near  
Margosa Road, Malleswaram  
Karnataka  
+91 9845005732  
rajesh@quiklrn.com  
GSTIN: 29AAACQ4382J1Z2  
CIN: U72900KA2016PTC095098

**BILL TO**

R V Institute of Management  
CA No. 17, 26th Main, 36th  
Cross,  
4th T Block, Jayanagar,  
Bangalore, Karnataka 560041  
India  
State Code: 29  
GSTIN: 29AAATR0758AIZP

**SHIP TO**

R V Institute of Management  
CA No. 17, 26th Main, 36th  
Cross,  
4th T Block, Jayanagar,  
Bangalore, Karnataka 560041  
India  
State Code: 29

**INVOICE NO. 1591**

**DATE** 09/12/2022  
**DUE DATE** 24/12/2022  
**TERMS** Net 15

**PLACE OF SUPPLY**

29 - Karnataka

1	997331	Knowledge Management Platform, On-line Quiz, Feedback System Period August 2022 to January 2023	1	1,26,000.00	18.0% GST	1,26,000.00
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*6 months*

Payment Process-The amount of INR 1,48,680/- is for a License duration of first 6 months from August 2022 till January 2023.

Note: The payment is divided into 2 halves and the invoice is raised for 50% for first 6 months of license period.

Payment Details :

Cheque favouring "Quiklrn Private Limited"

Or for bank transfer

Bank: HDFC Bank Limited

A/c No: 50200021458421

IFSC Code: HDFC0004076

SUBTOTAL	1,26,000.00
CGST @ 9% on 126000.00	11,340.00
SGST @ 9% on 126000.00	11,340.00
TOTAL	1,48,680.00
BALANCE DUE	

**INR 1,48,680.00**



*Alice*  
*Pt. check + Recd*  
*20/12*



#63/2, 1st Floor Suchitra Properties,  
18th Cross, Near Margosa Road,  
Mallechwaram, Bengaluru 560055,  
Karnataka, India

Dated: 9<sup>th</sup> October 2022

Reference: QL/RVIM/2022/001

To;

**Dr. Purushottam Bung**

**Director**

R V Institute of Management  
CA No. 17, 26th Main, 36<sup>th</sup> Cross,  
4th T Block, Jayanagar,  
Bangalore, Karnataka 560041

**Subject : Proposal for Quiklrn Adaptive Learning Platform**

Respected Director Sir,

Please find enclosed our proposal for renewal of Quiklrn Adaptive Learning Platform deployment platform in your college - R V Institute of Management.

In the last academic year Quiklrn Learning Management system was used extensively for various academic activities by both students and faculties at RVIM. Certain new initiatives like Faculty and Course feedback collection and reporting have been going effectively for the last two semesters.

The platform. Some of the key areas of work and outcomes are as follows –

- 100% enrollment of all faculties and students into the platform with course mapping.
- Total of 146 course packs or e-content have been shared by faculties in forms of PPTs, Chapter PDFs, Articles, e-books and Videos.
- 5000 plus Quizzes conducted on the platform.
- 4500 plus Assignment conducted on the platform

All these activities have been achieved through great effort and cooperation from the RVIM faculties as well as continuous support by the Quiklrn team.

For this new academic year we propose to provide focused Project Management Services with regular reporting, with an objective of improving the platform usage to help in teaching learning, CO-PO calculation and effectively implement the new functionalities introduced in the platform.

  
2/11

ALCA  
Pl. process in SAP.  
Rates are quoted on the line of LY.  
Added ₹.100/student towards feedback form  
this year onwards on par with RVCE. LY.  
Proposal of RVCE proposal (this year) is enclosed.

## **New Services and Functionalities offered on the Platform**

**CO-PO Module and Course File Creation :** As per the NAAC and NBA requirements, a CO-PO attainment calculation and Course File creation module has been added to the platform. This will enable faculties to do proper CO-PO mapping for their courses, calculate attainment levels and generate a comprehensive course file. This will facilitate automation of the process and standardization of reports creation across courses.

**Content Upload Monitoring and Reporting :** Students have made tremendous use of the content shared by the faculties on Quiklrn. The platform aggregates all the learning material into one place and provides a great learning experience for the students through an App interface with many new learning assisting tools. Quiklrn also provides statistics of which content is used how much and by whom giving an analytical understanding of the student learning behavior across courses and semesters and helps in identifying Slow and Fast students much in advance. This academic year we propose to facilitate complete course material upload on the platform in a more structured and engaging way. This will be enable by proper tracking of the content upload and Quarterly reporting of the status and utilization.

**Online Assignments :** It is important to assess students on a continuous basis through tests and Assignments and record the data in a structured fashion This helps to know if the students are understanding the subject and are studying regularly and also identify slow and fast students much in advance of the university exams. Only MCQ based assessment is not sufficient for management students. Therefore, a new functionality of Hand written assignment submission has been added into Quiklrn enabling a comprehensive evaluation. Faculties can now create assignments, seek report submission, Case study analysis, group project submissions online in PDF, PPT or Video format on the platform and evaluate it online as well as give a feedback to the students directly through the platform.

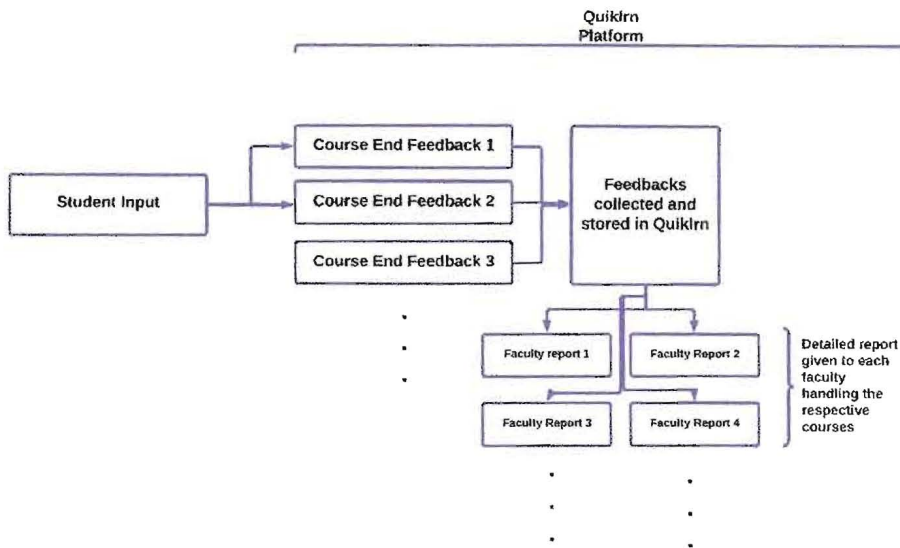
**Offline Quizzes :** It is difficult to evaluate students understanding during Self Study time or to ensure that they come prepared to the class for Case study discussions. To enable the faculties to do so, Quiklrn has created a new function of Offline Quizzing, which can be inserted inside the course content. Post every Unit or Case Study, the faculties can

insert few questions to test students understanding and gauge if the students are reading the course material and coming prepared to the class. Although the quizzes will be offline but the marks scored by each student, are relayed to the faculties.

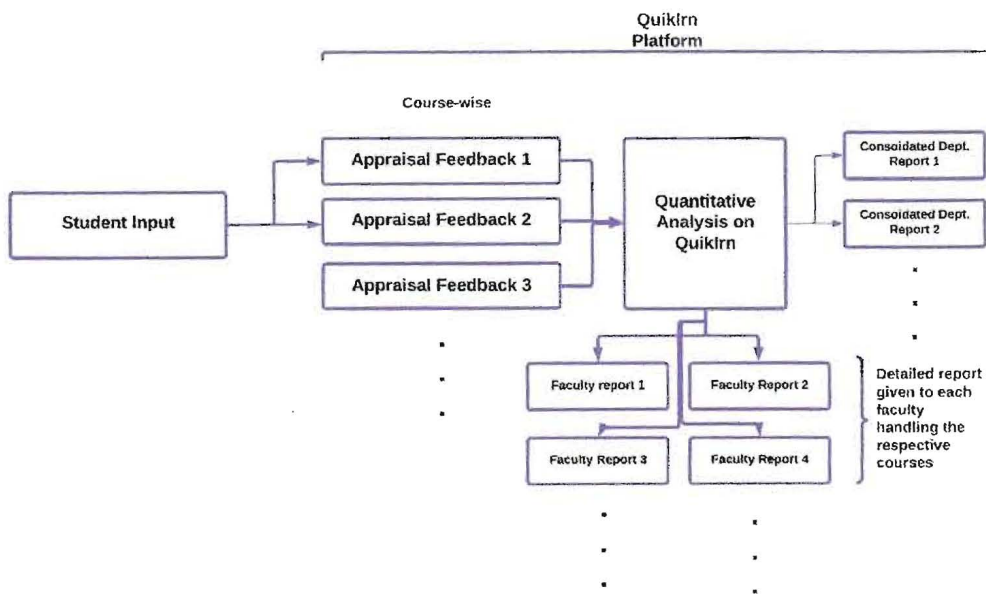
**Mentoring** : Student mentoring and counselling is an integral part of any academic program. It helps improve student performance and engagement through the course and an opportunity to improve program outcomes through career counselling. It is also a mandatory requirement by accreditation agencies. However due to lack of regular information on mentees and structured approach it becomes a difficult task for the mentors. Quikrn maps mentors and mentee in the system allowing mentoring faculties to track the performance of their mentee and provide guidance regularly.

**Feedback** : Faculty Appraisal feedback and Course End feedback has been collected on Quiklrn platform for the last semester and the ongoing semester. Individual faculty reports and aggregated reports for faculty and course level analysis are generated from the system. Other Feedbacks such as Exit Survey, Examination survey, Infrastructure survey can also be collected on the Quiklrn platform. All the feedbacks analysis and report generation can be done using the platform.

### Course End Feedback Workflow



### Faculty Appraisal Feedback workflow



**Automation of Report Generation and distribution:** The system provides automatic generation of Report cards post examinations and distribution of the same to students, parents, guardians as well as campus mentors through Email. This keeps the students updated of their aggregate performance and improve it to obtain required outcomes. The report card formats and content can be customized according to institute requirements

The Other functionalities provided earlier remain the same and will continue for this year.

**Table 1 : Quiklrn Platform Components**

Offering #	License Type	No of Licenses	Annual License fee/license	Total Subscription Fee
Item A.1	Knowledge Management Platform	360	INR 475	INR 1,71,000/-
Item A.2	On-line Quiz	360	INR 125	INR 45,000/-
Item A.3	Feedback System	360	INR 100	INR 36,000/-
	Subtotal	360	INR 700	INR 2,52,000/-
	Taxes	GST @ 18%		INR 45,360/-
	Total			INR 2,97,360/-

**Payment Process**

The amount of INR 2,97,360/- is for a License duration of 12 months, from August 2022 to July 2023, as mentioned in Table 1.

The payment need to be paid full in advance for the annual subscription.



The new academic year has already been enrolled and has been using the platform since July. This proposal provides platform license till 30<sup>th</sup> June 2023, post which the agreement will need to be renewed for further usage of the platform.

We will be happy to provide any further clarification required. Look forward to your recommendation and approval.

Sincerely,  
**Nupoor Jain**

A handwritten signature in black ink that reads "Nupoor Jain". The signature is written in a cursive style and is positioned above a horizontal line.

Quiklrn, Business Head  
[nupoor@quiklrn.com](mailto:nupoor@quiklrn.com)

## Annexure 1

### Quiklrn Platform Services for 2022-2023 for RVIM

#### In Campus Services and Hand holding Scope

- User management including creation of the departments, courses, course allocation of relevant departments and users
- Enable all the faculty members through One to One Sessions to upload the content and make the content available seamlessly to the students
- Enable all the faculty members to create question banks, quiz set up and quiz results management
- Quarterly reports will be created by the Quiklrn team on the deployment stages and progress and submitted to the Principal for review and taking remedial measures.

#### Quiklrn's Licensed components:

Quiklrn license subscription will include the following

- Quiklrn APP interface for the Faculty members and students.
- Dedicated Content Portal interface for Faculty members to upload lecture notes and learning artefacts in the bookstore (Qstore).
- Multi-tier Encryption (Digital Right Management services) to protect RVIMs' learning assets and prevent any unauthorized access.
- RVIM's own notification system to faculty member to communicate with the students, using APP notifications.
- Portal access to faculty includes access to Quiz and Assessment systems and Marks and reporting system
- Private cloud storage facility for all the RVIM faculty members
- Multi-channel help-desk messaging access to Quiklrn team which includes, email, telephone and WhatsApp

**Subscription fees:** The subscription fees provides RVIM with the Quiklrn platform services, and includes the Licensed components mentioned below along with support.





### **Quiklrn Premium Subscription Terms**

- Campus License Offering: The platform (includes Items A1, A2, A3, as mentioned in Table 1) can be used for all the courses for academic year 2021-2022.
- Faculty Licenses up to 120
- License term: Annual
- Billing: 100% in advance annually.
- Payment term: Within 15 days of billing
- Taxes: Extra as applicable



#63/2, 1st Floor Suchitra Properties,  
18th Cross, Near Margosa Road,  
Malleshwaram, Bengaluru 560055,  
Karnataka, India

Dated: 22<sup>th</sup> Feb 2021

**Reference: QL/RVIM/2021/001**

To;

**Dr. Purushottam Bung**

**Director**

R V Institute of Management  
CA No. 17, 26th Main, 36<sup>th</sup> Cross,  
4th T Block, Jayanagar,  
Bangalore, Karnataka 560041

**Subject : Proposal for Quiklrn Adaptive Learning Platform**

Respected Director Sir,

Please find enclosed our proposal for renewal of Quiklrn Adaptive Learning Platform deployment platform in your college - R V Institute of Management.

In the last two years Quiklrn Learning Management system has been adopted very well by both students and faculties of the institute. Majority of the faculties adopted the online teaching tools to ensure teaching-learning is not disrupted due to the prolonged Covid19 pandemic.

The platform was used extensively for various academic activities. Some of the key areas of work and outcomes are as follows –

- 100% enrollment of all faculties and students into the platform with course mapping.
- Total of 242 course packs or e-content have been shared by faculties in forms of PPTs, Chapter PDFs, Articles, e-books and Videos.
- Total of 3273 downloads done by students of the various content available on the platform.
- 660Hrs of aggregate learning and reading time spent by students on the shared content.
- Internal Assessments conducted on the platform through Quiz and Assignments



evaluate it online as well as give a feedback to the students directly through the platform.

**Offline Quizzes :** It is difficult to evaluate students understanding during Self Study time or to ensure that they come prepared to the class for Case study discussions. To enable the faculties to do so, Quiklrn has created a new function of Offline Quizzing, which can be inserted inside the course content. Post every Unit or Case Study, the faculties can insert few questions to test students understanding and gauge if the students are reading the course material and coming prepared to the class. Although the quizzes will be offline but the marks scored by each student, are relayed to the faculties.

**Mentoring :** Student mentoring and counselling is an integral part of any academic program. It helps improve student performance and engagement through the course and an opportunity to improve program outcomes through career counselling. It is also a mandatory requirement by accreditation agencies. However due to lack of regular information on mentees and structured approach it becomes a difficult task for the mentors. Quiklrn maps mentors and mentee in the system allowing mentoring faculties to track the performance of their mentee and provide guidance regularly.

**Feedback :** Regular course feedback can be collected on the platform and structured reports can be generated with data analysis.

**Automation of Report Generation and distribution:** The system provides automatic generation of Report cards post examinations and distribution of the same to students, parents, guardians as well as campus mentors through Email. This keeps the students updated of their aggregate performance and improve it to obtain required outcomes. The report card formats and content can be customized according to institute requirements

The Other functionalities provided earlier remain the same and will continue for this year.



We will be happy to provide any further clarification required. Look forward to your recommendation and approval.

Sincerely,  
**Nupoor Jain**

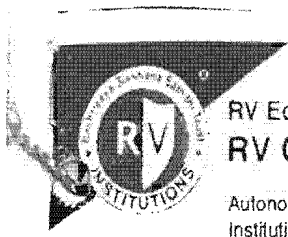
A handwritten signature in black ink that reads 'Nupoor Jain'. The signature is written in a cursive style and is positioned above a horizontal line.

Quiklrn, Transformation Partner  
[nupoor@quiklrn.com](mailto:nupoor@quiklrn.com)



### **Quiklrn Premium Subscription Terms**

- Campus License Offering: The platform (includes Items A1, A2, as mentioned in Table 1) can be used for all the courses for academic year 2021-2022.
- Faculty Licenses up to 120
- License term: Annual
- Billing: 100% in advance annually.
- Payment term: Within 15 days of billing
- Taxes: Extra as applicable



RV Educational Institutions  
RV College of Engineering

Autonomous  
Institution Affiliated  
to Visvesvaraya  
Technological  
University, Belagavi

Approved by AICTE,  
New Delhi

RVCE / DA / 653 / 2021-2022 /

Friday, August 19, 2022

Submitted:

**Sub: Approval for the RENEWAL of QUIKLRN PLATFORM for the academic years 2022-24**

With reference to the above subject. I wish to furnish the following information for your kind perusal.

R V College of Engineering (RVCE) has embarked on digital transformation in learning, with the objective of engaging and empowering its key stakeholders - the faculty and the students. As a part of this initiative, Quiklrn Knowledge Platform has been deployed to the students and faculty.

Quiklrn platform has streamlined sharing structured content in a secured fashion to students using an App interface. Over 98% of the students in the first and second years used the App to access the reading material.

Faculties have extensively used the Quiklrn Digital Exam (Assessment system) for conducting CIE quizzes online. Quiklrn assignment system helped to take descriptive type exams during Covid. Students could write and upload the answer booklets remotely on the Quiklrn cloud. Quiklrn assessment system allowed the PG and MCA faculties to carry out continuous internal evaluation smoothly.

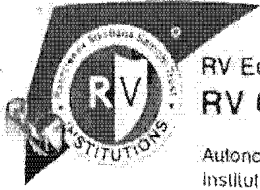
Quiklrn newly introduced feedback collection system. The tracking and reporting of the feedback system are automated using this common system. The feedback system has been effectively utilized for all UG and PG programs including MCA.

A Committee has been constituted to scrutinize the proposal and discuss with the service provider and final discussions were held on **17<sup>th</sup> Aug 2022**.

The service provider has agreed for an annual **SUBSCRIPTION CHARGE OF RS 415 PER STUDENT AND AN ANNUAL FEE OF RS 125 PER STUDENT** for the online assessment to be deployed for FIRST and **SECOND** year students (2500 students). It was agreed that the feedback system will be deployed for **ALL YEARS** the UG and PG (MTECH and MCA) students (min 5580 students) at an **ANNUAL FEE of Rs 100 PER STUDENT**.

RVCE agreed to pay 25% of the annual payment immediately (1<sup>st</sup> month) at the start of the annual subscription, and remaining payments on the 3<sup>rd</sup>, 6<sup>th</sup>, and 9<sup>th</sup> months of the annual.

The proposed subscription charges from the service provider include support needed for successful implementation. The details are given under:



RV Educational Institutions  
RV College of Engineering

Autonomous  
Institution Affiliated  
to Visvesvaraya  
Technological  
University, Belagavi

Approved by AICTE,  
New Delhi

### Annual Charges for contract YEAR 1 (2022-23)

#	Description	No. of Students	PRICE BEFORE NEGOTIATION		PRICE AFTER NEGOTIATIONS	
			Cost / Student (Rs)	Amount (Rs)	Cost / Student (Rs)	Amount (Rs)
1.	Knowledge Management	2500*	425.00	10,62,500.00	415.00	10,37,500.00
2.	Digital Exam System for online Assessment	2500*	125.00	3,12,500.00	125.00	3,12,500.00
3.	Feedback System	5580*	150.00	8,37,000.00	100.00	5,58,000.00
Subtotal				22,12,000.00		19,08,000.00
GST @ 18%			Rs. 126.00	3,98,160.00	115.20	3,43,440.00
<b>Grand total</b>			Total (Rs)	<b>26,10,160.00</b>	Total (Rs)	<b>22,51,440.00</b>

\*As per Actual number of students (min 2500 students for Sl.No. 1 and 2, min 5580 students for Item 3)

The total amount would be Rs 22,51,440.00 (inclusive of taxes) per year (Year 1) as per the following schedule.

**Mode of Payment: At the beginning of semester.**

#### Payment Schedule Year 1 (2022 - 2023)

Schedule	Start of the services (1 <sup>st</sup> Month) (Rs)	3 <sup>rd</sup> Month of the service period.	6 <sup>th</sup> Month of the service period	9 <sup>th</sup> Month of the service period
Amount Payable	Rs. 5,62,860.00	Rs. 5,62,860.00	Rs. 5,62,860.00	Rs. 5,62,860.00
Month Payable	August 2022	October 2022	January 2023	March 2023

#### Annual Charges for contract YEAR 2 (2023-24)

Same as contract YEAR 1

#### Payment Schedule for Year 2 (2023 - 2024)

Schedule	Start of the services (1 <sup>st</sup> Month) (Rs)	3 <sup>rd</sup> Month of the service period. (Rs)	6 <sup>th</sup> Month of the service period. (Rs)	9 <sup>th</sup> Month of the service period. (Rs)
Amount Payable	Rs. 5,62,860.00	Rs. 5,62,860.00	Rs. 5,62,860.00	Rs. 5,62,860.00
Month Payable	July 2023	October 2023	December 2023	March 2024

RV Educational Institutions  
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Technological  
University, Belagavi

Approved by AICTE  
New Delhi

We request your kind consent for the proposal and the amount of  
Year 1 (2022-2023) - Rs 22,51,440.00  
Year 2 (2023-2024) - Rs 22,51,440.00

Total amount - **Rs 45,02,880.00**  
(Rupees **Forty-five lacs two thousand eight hundred eighty only** for **TWO YEARS**)

We solicit your kind approval and advice in this regard.

Encl: Complete File

  
DEAN ACADEMICS

DEAN ACADEMICS  
R.V. College of Engineering  
Bengaluru - 560 059

AC/7  
Kis  
23/8/22

Last 2 years

- ① Knowledge Management ₹. 425/- + 19% GST = ₹. 506.25
  - ② Online assessment ₹. 125 + 19% GST = 147.50
- 3600 slides  
TOTAL ₹. 653.75

P.T.O  
+



Date: 25.08.2022



Forwarded W/C to the Hon. Secretary, RSST, Bengaluru for kind information and requested to sanction ₹ 45,02,880/- towards renewal of Quiklm Platform for 2 years i.e. 2022-2023 @ Rs.22,51,440/- + for 2023-2024 @ Rs.22,51,440/- as recommended by Dean Academics. (Ind EST)

If approved, the Purchase order for the year 2022-2023 for Rs.22,51,440/- will be issued to M s.Quiklm and the payments will be released in 4 phases as per the agreed terms subject to invoice from the service provider and on actual number of students reported by Dean Academics along with service report. However, the Purchase order for the ensuing year 2023-2024 will be released to vendor during July 2023.

S. Ramayya  
PRINCIPAL

RV COLLEGE OF ENGINEERING  
BENGALURU - 560 099

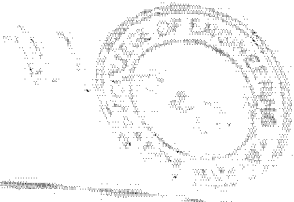
25/8

RVCE ACCTS/390/2022-23-25.08.2022

Approved  
25/8



To  
Dear Academics  
27/8



RVCE/ACCTS/390/2022-23  
25/8/22

RVCE/ACCTS/390/2022-23  
27.8.22



Rashtrveeya Sikshana Samithi Trust

## R.V. INSTITUTE OF MANAGEMENT

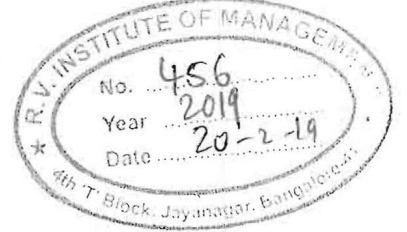
CA-17, 36<sup>TH</sup> CROSS, 26<sup>TH</sup> MAIN, 4<sup>TH</sup> T BLOCK, JAYANAGAR, BANGALORE - 41

Ph: 080-26547048 Fax: 26654920; URL: rvim.edu.in; Email: contact@rvim.edu.in

Ref: 637/RVIM/MBA/2018-19

To  
The Hon. Secretary,  
Rashtrveeya Sikshana Samithi Trust,  
Jayanagar,  
Bangalore - 560 011

Date: 19.02.2019



Respected Sir,

Subject: Requisition for implementation of QUIKLRN (Learning Management Systems) platform from II Sem & IV Sem onwards.

With regard to the above subject, we wish to bring to your kind notice that, we have already used the trial version of Quiklrn platform during 1<sup>st</sup> Sem and found it very useful to the students and faculty members in terms of:


1. Real time aggregating and disseminating the contents
2. Making the content available 24 X 7
3. Conducting online assessments/quizes
4. Knowing the progress of the students with regard to learning which is made lot easier and flexible.
5. As it is cloud base we can upload huge information in form of text, audio and video.
6. No additional infrastructure is required

RVCE has already implemented this learning management platform for the academic year 2018-19 at approved rates of Rs.600/- per student (excluding GST) and an additional amount Rs.125/- per student (excluding GST) for online assessment. Thus total amount for 360 students at RVIM is estimated at Rs. 2, 61,000.00 (Two Lakhs Sixty One Thousand Only) + 18% GST to be paid in two equal installments.

Please find enclosed copy of purchase order from RVCE, proposal received from Quiklrn and usage report of trial version at RVIM for your kind perusal.

As there is a lot of thrust on usage of ICT (Information of Communication Technology) in the teaching-learning evaluation process by the accreditation process bodies, it will help us there also.

For your kind consideration & approval

  
Dr. Purushottam Bung  
Professor and Director





Alca  
Pl. process it  
thru SAP  
19/2  
2019



RASHTREEYA SIKSHANA SAMITHI TRUST

# R.V.COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Visvesvaraya Technological University, Belagavi)  
Approved by All India Council for Technical Education, New Delhi

RVCE	1160	2018 - 2019	Tuesday, July 31, 2018
------	------	-------------	------------------------

## PURCHASE ORDER

To,  
Quiklrn Private Limited  
55/2 Shiva Apartments  
17th Cross Malleshwaram  
Bangalore - 560055  
Karnataka, India

Dear Sir,

Subject: Implementation of "QUIKLRN PLATFORM" for the Academic Year 2018-2019-Reg

Kind Attn: Mr.Rajesh Saha. (M) 9845005732; Email: rajesh@quiklrn.com

Ref:

1. Final round of discussions held on 11<sup>th</sup> July 2018;
2. Approval from RSST #2678 dated 24<sup>th</sup> July 2018;

With Reference to the above, we wish to bring to your notice that your proposal towards implementing Quiklrn Platform at RVCE premises for the first year students of 2018-2019 admission has been approved as per the terms and conditions mentioned below.

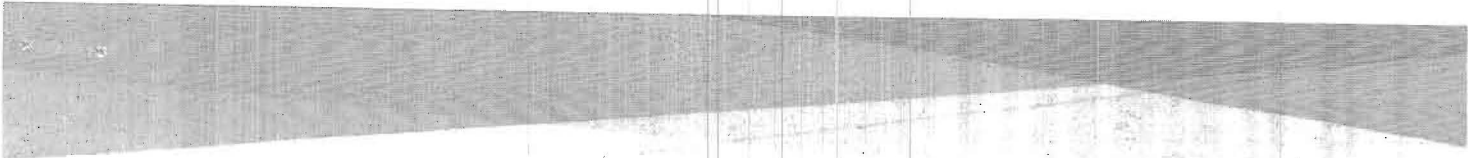
Duration of the period: one year from the date of issue of PO. Academic year 2018-2019;

The particulars are given below:

#	Particulars	No. of Students	Cost Indicates Annual Subscription	
			Cost per Student	Amount (Rs)
1.	Knowledge Management Platform	1,060*	Rs 600.00	6,36,000.00
2.	Online Assessment Platform and Automation of report generation and distribution	1,060*	Rs 125.00	1,32,500.00
Total Amount (Rs)			Rs 725.00	7,68,500.00
GST @ 18%			Rs 130.50	1,38,330.00
Grand Total (Rs)			Rs 855.50	9,06,830.00

(Rupees Nine lakhs six thousand eight hundred and thirty only)

\*As per actuals.



# Quiklrn

Anik Saha, 16<sup>th</sup> February 2019

**R.V. Institute of Management(RVIM)** plans to embark upon digital transformation with the objective of engaging and empowering learning. Quiklrn platform will be deployed in the academic years 2018-19 and 2019-20 for First Year & Second year students of MBA course, to support this digital transformation. The advent of 4G, cloud services and personal devices like Laptops/Desktops/Tablets/Mobiles etc. is making learning anywhere and anytime a reality and students are ready to embrace this change.

Quiklrn is a Personal Knowledge Management System that allows students to store their individual learning paths, and recall and cross-reference contents across semesters or whenever needed – anytime anywhere. Learning is no longer limited to the walls of the classroom. Technology enabled learning provides an opportunity to tap resources and expertise anywhere in the world, starting from within the RVIM community (faculty members and subject matter experts). The Quiklrn platform provides a conducive environment for technology enabled learning, by providing the students with relevant content from the RVIM community and other publicly available study material like, case studies videos and articles and relevant internet resource and at the same time minimizing the distraction caused by the internet.

Quiklrn team will collaborate extensively with the RVIM faculty members, for the preliminary usage period. So that the, RVIM faculty members and their respective teaching assistants (if any) will be familiar with the platform and are able to use to Quiklrn platform effectively to disseminate contents securely (using the Quiklrn encryption services) to the students.

#### **Benefits for the students**

Quiklrn is designed to encourage self-determined learning, allowing student research and concept learning from relevant resources starting from within the RVIM faculty – thereby creating a student centric learning environment.

### **Benefits for the faculty**

Quiklrn platform captures the learning behavior of individual students and allows to take assessment, and measure them against the planned learning outcomes. This will help the faculty members to focus on student outcomes, assessing programme and learning outcomes.

### **Benefit for the institute**

RVIM embraces technology enabled learning environment, which is environment friendly. RVIM is able to engage with every student in a technology enabled way that enhances his/her learning capacity and capability with the goal of producing quality managers and leaders who are well-prepared for contributing towards tomorrow's innovations.

Quiklrn proposes the following

- **RVIM's Agreement with Quiklrn for commercial rollout** :, Quiklrn team will be working with faculty members to enable the learning, using Quiklrn from upcoming semester starting March 2019 and academic year 2019-20. This will help students and faculty members to further get familiarized with the platform, and move to 100% e-content from 2018-19 academic year.
- **Platform Support** - Quiklrn is supported in all Android/iOS and Windows 10 devices like tablets/Laptops/Desktops/mobiles or iPads/iPhones etc. Students will have 2 device access and they will be concurrently able access the content from 2 devices of their choice.
- **Integrated performance assessment**, Quiklrn has an add-on assessment module, which allows faculty members to conduct assessments and quiz. The platform allows such assessment questions to be mapped to specific course outcome(s), which automates the program outcome measurements across the sections. The platform support randomization of questions and options, allowing a unique quiz / assessment for every student.

**The Transformational approach** – Quiklrn is suggesting a phased / modular approach for bringing in this digital transformation

**Evaluation Phase (October 2018 – Jan 2019)** : Evaluation phase was conducted for 90 days. Students' adoption was 90%+ across 1<sup>st</sup> year MBA students. A detailed report was shared with RVIM management.

**Commercial Implementation Phase (Post Evaluation Period starting March 2019)** : The formal commercial deployment across all departments of RVIM based on mutually agreed commercial terms between Quiklrn and RVIM will start from March 2019 onwards.

## **Quiklrn Subscription.**

The Quiklrn Platform is being offered as Software as a Service (SaaS), from the Quiklrn Cloud. There is no infrastructure which is needed to be deployed in RVIM, to enable these services. The Quiklrn platform, is designed to leverage the existing IT infrastructure (mainly LAN or WIFI) deployed in the RVIM, for faculty members and students to access the Quiklrn Portal or APP. The Quiklrn SaaS functionalities are enabled remotely, and requires **“Zero Additional IT Infrastructure and No Administration”** from the RVIM IT team.

## **Quiklrn’s Licensed components:**

Quiklrn license subscription will include the following

- Quiklrn APP interface for the Faculty members and students.
- Dedicated Content Portal interface for Faculty members to upload lecture notes and learning artifacts in the college’s private bookstore (store in the app).
- Multi-tier Encryption (Digital Right Management services) to protect RVIM’s learning assets and prevent any unauthorized access.
- RVIM’s own notification system for faculty members to communicate with the students, using APP notifications.
- Dedicated storage space (up to 10 TB maximum capacity per RVIM) for the RVIM to host the learning repository.
- Compute infrastructure services, for Content Storage services, Database services and Application services along with Encrypted Content Delivery Network Services.
- Hand-holding to help Faculty Members build the content on the Quiklrn platform and introduce the Quiklrn platform one-time to the students.
- Provide the students with a customized e-welcome kit for the Quiklrn platform.
- Multi-channel help-desk messaging access to Quiklrn team which includes, email, webchat and WhatsApp etc. Quiklrn APP interface for the Faculty members and students.
- Quiz and assessment engine that faculty can use to create tests, assignments for students.
- Lesson Plan/Session Plan and Timetable can be used for planning sessions



The detailed solution components and functionalities, which are a part of this Quiklrn SaaS subscription is provided in Key Solution Components and backend Infrastructure sections of this document.

### Subscription fees

The subscription fees provides RVIM with the Quiklrn platform services, and includes the Licensed components mentioned above.

### Quiklrn Premium Subscription

- Students license subscription: up to =< 1000 students
- Billing: Half yearly in advance
- Payment term: Within 30 days of billing
- Taxes: Extra as applicable

License usage measurement: Additional student licenses beyond minimum 500 students' licenses will be measured in the last week of the current / running half yearly terms. The billing amount for the next term will be calculated based on the new student email ids registered on the Quiklrn platform. The new student license count will be applicable from the new half yearly term.

Offering #	License Type	Licensed for # Students	Annual Subscription
Item 1	Premium	Up to =< 1000 students	INR. 600 /student.
Item 2	Assessment Module	Up to =<1000 students	INR 125 / student

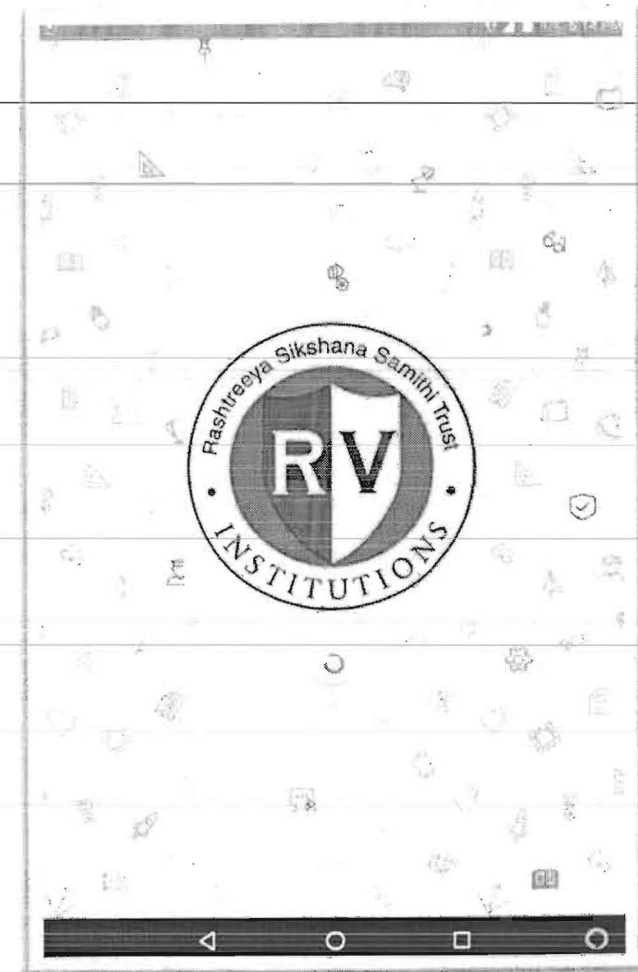
# R. V. INSTITUTE OF MANAGEMENT

*"This Is A Temple Of Knowledge, Please Enter With Humility"*

**RVIM Usage Report, Dec 31<sup>st</sup> 2018**

## Quiklrn Implemented at RVIM : Context Setting

- Quiklrn Implementation started last week of Oct 2018
- Quiklrn Implemented only for 1<sup>st</sup> Year, Semester 1 students of 2018-19 batch
- Implementation Includes using following,
  - Knowledge Management Platform
  - Quiz and Assessments
  - Notification System
- All screenshots taken from RVIM Instance of Quiklrn Application

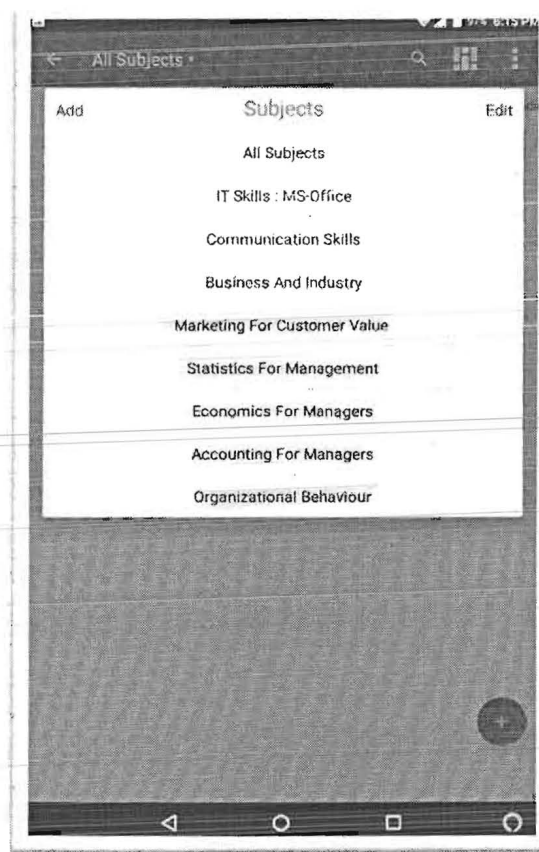


Logging into Private Instance of RVIM

## RVIM Store : Faculty Content



Content Recommended and Recent Activities



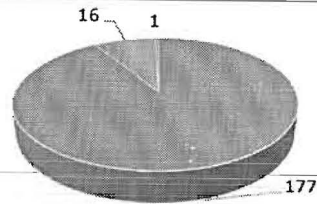
Subjects Allocated



RVIM Private Store – Faculty Content

## Overall Usage Observations and Platforms Used

Registered Users = 194



▀ Students ▀ Teachers ▀ Admin

User App Login Report						
Email	OS	OS Version	App Version	Last Opened	Login Time	Is Logged in
nabh215@gmail.com	Android	7.0	1.1.3	2018-11-30 01:01:26	2018-11-16 13:08:11	Yes

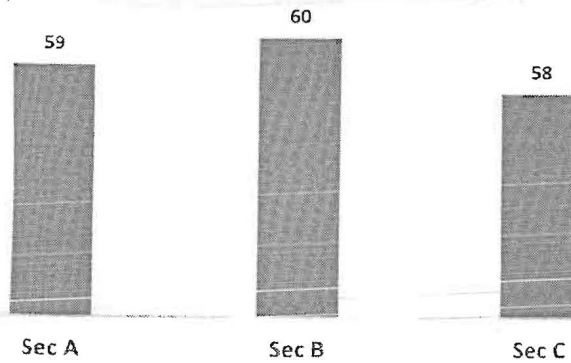
~90% of users logged in Quiklrn platform ; Users include Students and Faculty both

Email	OS	OS Version	App Version
utpalnaik1995@gmail.com	Windows	10.0.17134.472	1.1.2.0
soujanyahegde313@gmail.com	Android	5.1.1	1.1.3
sagarika9ab@gmail.com	Android	7.1.2	1.1.3
swapnilchougale4321@gmail.com	Android	5.1.1	1.1.3
kirankumar012395@gmail.com	iOS	12.1	1.0.11

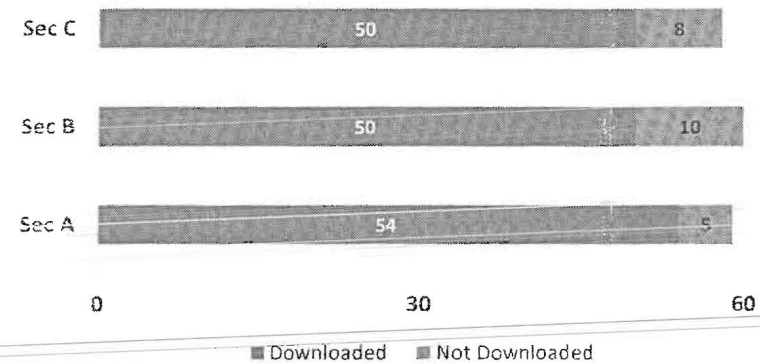
Students using Android/ iOS / Windows 10 platforms

## Sectionwise Usage Report

Total Students = 177; Section Split



Students Downloading Content

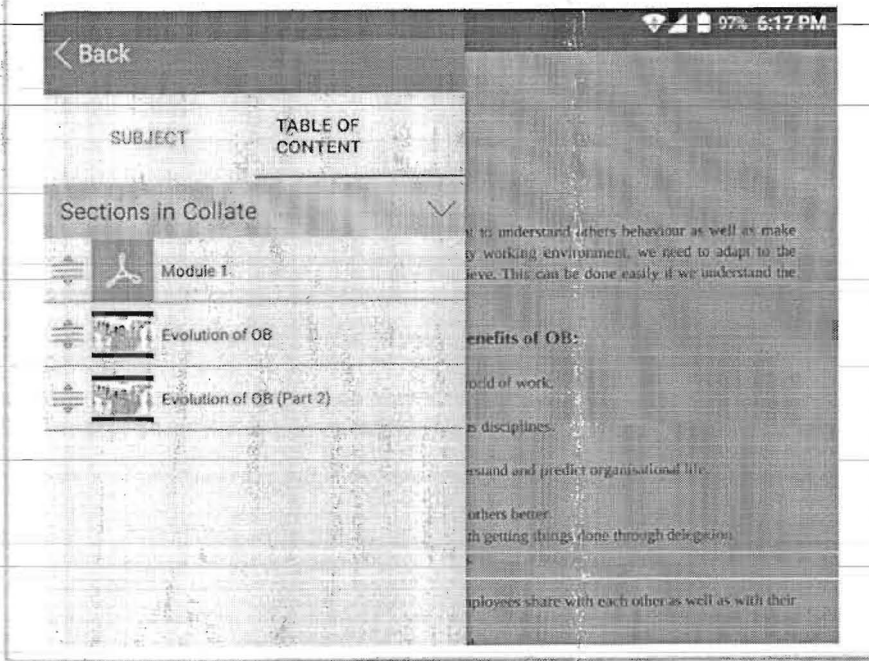


87% of Students (of 177) Downloading Contents

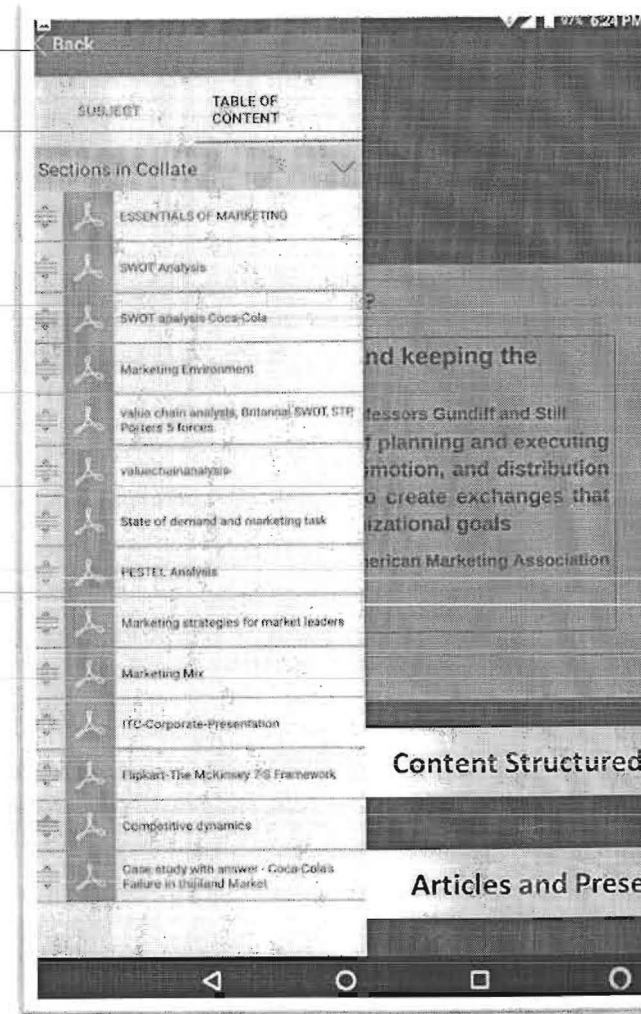
Book	Publisher Name	#Downloads
Economics For Managers - Chapter 1	R V Institute of Management (RVIM)	123
Accounting for Managers	R V Institute of Management (RVIM)	84
Marketing for Customer Value - Module1	R V Institute of Management (RVIM)	67
Business And Industry - Unit 1	R V Institute of Management (RVIM)	59

Economics, Accounting, Marketing Content tops downloading Trend

## Content Dissemination



Multimedia Content: Presentations, Video together shared in sequence



Content Structured and Shared as Book; Students don't lose

Articles and Presentations shared in contextual sequence

## Reading Pattern

Book	Publisher Name	#Hours Viewed	#Pages Turned
Reference Material - Marketing for Customer Value	R V Institute of Management (RVIM)	15.1061	1083
Marketing For Customer Value - Unit 1	R V Institute of Management (RVIM)	13.5619	1174
Communication Skills	R V Institute of Management (RVIM)	10.0325	1399
Marketing for Customer Value - Module 1	R V Institute of Management (RVIM)	8.4772	1049
Marketing for Customer Value - Module 2 & Module 3	R V Institute of Management (RVIM)	3.5475	449

## Students' Reading Behavior tracked using Time Spent and Pages gone through

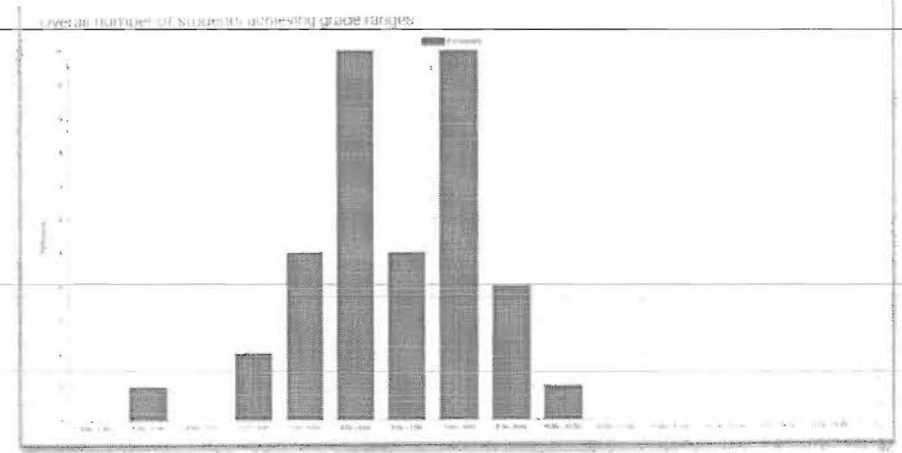
email	name	book	chapter	time_spe	pageview
kaushikdattaa@gmail.com		Reference Material - Marketing for Customer Value		6.9339	511
kaushu2318@gmail.com	Kaushik Bh	Marketing For Customer Value - Unit 1		4.3325	224
pannagahnhedse@gmail.com	Pannaga H	Marketing For Customer Value - Unit 1		3.4453	217
sunilrs8686@gmail.com		Marketing For Customer Value - Unit 1		2.8625	310
neerajprabhuby@gmail.com	Neeraj prat	Reference Material - Marketing for Customer Value		2.5572	45
md.moin4563@gmail.com		Communication Skills	Communication for Business	1.8369	233
swaroopbj1997@gmail.com	Swaroop	Marketing For Customer Value - Unit 1		1.6567	130
sowjanyaabhatb1997@gmail.com		Marketing for Customer Value - Module 2 & Module 3	Creating customer value	1.3839	161
g.sangitha25@gmail.com	Your name	Reference Material - Marketing for Customer Value		1.3792	58
swapnilchougale4321@gmail.com	Swapnil Ch	Marketing for Customer Value - Module 1	ESSENTIALS OF MARKETING	1.3567	139
mamathagowda:s1711998@gmail.com		Communication Skills	Communication for Business	1.2906	164
utpalnaik1995@gmail.com		Reference Material - Marketing for Customer Value	Reference Material	1.1397	19

Details of each student's reading pattern, time spent on chapter(s) can be extracted



# Quiz and Assessment Conducted

The screenshot shows a course interface for 'Economics For Managers'. The main content area is titled 'Economic and Financial history' and includes a search bar and a description: 'Use this area to describe what this topic is about - with text, images, audio & video.' Below this, there is a section for 'Quiz' with a button for 'Online Quiz 1'. The interface also shows a 'My Columns' menu and a 'Change cover image' option.



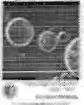
First name / Surname	Email address	State	Started on	Completed	Time taken	Grade/15.00	Q.1 /1.00	Q.2 /1.00	Q.3 /1.00	Q.4 /1.00	Q.5 /1.00
Unknown	nabn215@gmail.com	Finished	December 2018 4:30 PM	December 2018 4:36 PM	6 secs	7.00	✗ 0.00	✓ 1.00	✗ 0.00	✗ 0.00	✗ 0.00
Unknown	daju.kp26@gmail.com	Finished	December 2018 4:30 PM	December 2018 4:41 PM	49 secs	6.00	✗ 0.00	✓ 1.00	✗ 0.00	✓ 1.00	✓ 1.00
Unknown	sectenth387@gmail.com	Finished	December 2018 4:30 PM	December 2018 4:40 PM	57 secs	5.00	✗ 0.00	✓ 1.00	✗ 0.00	✗ 0.00	✓ 1.00
Unknown	05akshaym@gmail.com	Finished	December 2018 4:30 PM	December 2018 4:40 PM	14 mins	7.00	✓ 1.00	✗ 0.00	✗ 0.00	✗ 0.00	✓ 1.00

In-Class Quiz conducted in Economics in Sec B

Student wise Quiz Report Extracted and Automatic Grading done

Class Performance tracked; can be compared across sections

## Notification Sent and Tracking

Notification: Marketing For Customer Value - Unit 1 in Quikirn - Download now	
Subject	Marketing For Customer Value - Unit 1 in Quikirn : Download now
Sent Time	2018-11-29 21:36:35
Message	 Marketing For Customer Value - Unit 1  Dear students Marketing content available in Quikirn. You can download from the application. Prof Noor.
saketinani1@gmail.com	Not opened yet
shubham.hangaragi@gmail.com	Not opened yet
Ashish D.C ashishbhat971@gmail.com	Not opened yet
manjunathruibagi222@gmail.com	Not opened yet
notambarani@gmail.com	2018-11-29 21:36:55
7karthik.m@gmail.com	2018-11-29 21:37:40
rakhenduk52507@gmail.com	2018-11-29 21:38:33

Notification sent by Professor after Content Uploading

Tracking students whoever seen it or not even opened

## Support Requested

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Quiklrn as Digital Knowledge Management Partner for RVIM

RVIM's Formal Partnership with Quiklrn from upcoming semesters of 1<sup>st</sup> and 2<sup>nd</sup> yr of MBA

Request for Testimonials

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Thank You

## Tracking Students for Economics Content Download and Quiz scores

Name	Section
arpithameti123@gmail.com	A
sukruthasreenivasa15@gmail.com	A
madhueshwar92@gmail.com	A
22niranjini@gmail.com	A
walvekarnikhil67@gmail.com	A
ramannavar.pooja96@gmail.com	B
ravihscool391@gmail.com	B
amalTomz123@gmail.com	B
chandnavk1234@gmil.com	B
rakhenduk52507@gmail.com	B
saketinani1@gmail.com	B
shubham.hangaragi@gmail.com	B
manjunathruibagi222@gmail.com	B
akhilsuresh1597@gmail.com	B
chandnavk1234@email.com	B
chaitravenkatappa4@gmail.com	C
smritirao0004@gmail.com	C
sadiqpathan7@gmail.com	C
mohammedShaneef@gmail.com	C
vighneshbhat101@gmail.com	C
vishramwalvekar1490@gmail.com	C
surajrpk@gmail.com	C
soujanyarhegde313@gmail.com	C

rakhenduk52507@gmail.com	B	4
shubham.hangaragi@gmail.com	B	4

Students who did not download any content scored less in the Quiz  
(Scores out of 15)

kaushu2318@gmail.com	8
----------------------	---

An Avg. Student who studied had better score  
out of 15

email	Count of book	Sum of time_spent
kaushu2318@gmail.com	5	0.1419