QuikLrn

Anik Saha, 16th February 2019

Ref:839/RVIM/MBA/2018-19

To   Date: 19.02.2019
The Hon. Secretary,
Rashtreeya Sikshana Samithi Trust,
Jayanagar,
Bangalore – 560 011

Respected Sir,

Subject: Requisition for implementation of QUIKLRN (Leaning Management Systems) platform from II Sem & IV Sem onwards.

With regard to the above subject, we wish to bring to your kind notice that, we have already used the trial version of Quiklrn platform during 1st Sem and found it very useful to the students and faculty members in terms of:

1. Real time aggregating and disseminating the contents
2. Making the content available 24 X 7
3. Conducting online assessments/quizes
4. Knowing the progress of the students with regard to learning which is made lot easier and flexible.
5. As it is cloud base we can upload huge information in form of text, audio and video.
6. No additional infrastructure is required

RVCE has already implemented this learning management platform for the academic year 2018-19 at approved rates of Rs.600/- per student (excluding GST) and an additional amount Rs.125/- per student (excluding GST) for online assessment.Thus total amount for 360 students at RVIM is estimated at Rs. 2, 61,000.00(Two Lakhs Sixty One Thousand Only) + 18% GST to be paid in two equal installments.

Please find enclosed copy of purchase order from RVCE, proposal received from Quiklrn and usage report of trial version at RVIM for your kind perusal.

As there is a lot of thrust on usage of ICT (Information of Communication Techonology) in the teaching –learning evaluation process by the accreditation process bodies, it will help us there also.

For your kind consideration & approval

Dr.Purushottam Bung
Professor and Director

Quiklrn Private Limited
55 -2 Shiva Apartments 17th Cross Malleshwaram
Bangalore, Karnataka 560055
9972211977
chaks@quiklrn.com
GSTIN: 29AAACQ4382J1Z2

INVOICE TO	SHIP TO	
R V Institute of Management	R V Institute of Management	INVOICE NO. 1015
CA No 17, 26th Main, 36th	CA No 17, 26th Main, 36th	DATE 08/03/2019
Cross,	Cross,	DUE DATE 23/03/2019
4th T Block, Jayanagar,	4th T Block, Jayanagar,	TERMS Net 15
Bangalore, Karnataka 560041	Bangalore, Karnataka 560041	
India	India	
State Code: 29	State Code: 29	
GSTIN: 29AAATR0758AIZP		

PLACE OF SUPPLY

29 - Karnataka

1	997331	Quiklrn Application Premium Access Quiklrn Learning Management Systems (Applicable Yearly Fees) P O reference no 320000029670	360	725.00	18.0% GST	2,61,000.00

50% payable immediately before 15th March 2019
Remaining 50% payable before September 15th 2019

Payment Details :
Cheque favouring "Quiklrn Private Limited
Or for bank transfer
Bank: HDFC Bank Limited
A/c No 50200021458421
FSC Code HDFC0004076

SUBTOTAL	2,61,000.00
CGST @ 9% on 261000.00	23,490.00
SGST @ 9% on 261000.00	23,490.00
TOTAL	3,07,980.00
BALANCE DUE	**₹3,07,980.00**

For QUIKLRN PRIVATE LIMITED.

Authorised Signatory

R.V.COLLEGE OF ENGINEERING

(Autonomous Institution affiliated to Visvesvaraya Technological University, Belagavi)
Approved by All India Council for Technical Education, New Delhi

RVCE	1 6 0	2018 – 2019	Tuesday, July 31 2018

PURCHASE ORDER

To.
Quiklrn Private Limited
55/2 Shiva Apartments
17th Cross Malleshwaram
Bangalore – 560055
Karnataka, India

Dear Sir,

Subject: Implementation of "QUIKLRN PLATFORM" for the Academic Year 2018-2019-Reg

Kind Attn: Mr.Rajesh Saha. (M) 9845005732; Email: rajesh@quiklrn.com

Ref:

1. Final round of discussions held on 11th July 2018.
2. Approval from RSST #2678 dated 24th July 2018.

With Reference to the above, we wish to bring to your notice that your proposal towards implementing Quiklrn Platform at RVCE premises for the first year students of 2018-2019 admission has been approved as per the terms and conditions mentioned below

Duration of the period: one year from the date of issue of PO. Academic year 2018-2019

The particulars are given below

Cost Indicates Annual Subscription

#	Particulars	No. of Students	Cost per Student	Amount (Rs)
1.	Knowledge Management Platform	1,060*	Rs 600.00	6 36 000.00
2	Online Assessment Platform and Automation of report generation and distribution	1,060*	Rs 125.00	1 32 500.00
	Total Amount (Rs)		Rs 725.00	7 68 500.00
	GST - 18%		Rs 130.50	1 38 330.00
	Grand Total (Rs)		Rs 855.50	9 06 830.00

(Rupees Nine lakhs six thousand eight hundred and thirty only)

*As per actuals

R.V.Vidyaniketan Post, Mysore Road, Bangalore-560 059. INDIA
phones : +91-080-67178020, 8021 Fax: +91-080-67178011 email: principal@rvce.edu.in
Website: www.rvce.edu.in, www.rvinstitutions.com

R.V. Institute of Management(RVIM) plans to embark upon digital transformation with the objective of engaging and empowering learning. Quiklrn platform will be deployed in the academic years 2018-19 and 2019-20 for First Year & Second year students of MBA course, to support this digital transformation. The advent of 4G, cloud services and personal devices like Laptops/Desktops/Tablets/Mobiles etc. is making learning anywhere and anytime a reality and students are ready to embrace this change.

Quiklrn is a Personal Knowledge Management System that allows students to store their individual learning paths, and recall and cross-reference contents across semesters or whenever needed – anytime anywhere. Learning is no longer limited to the walls of the classroom. Technology enabled learning provides an opportunity to tap resources and expertise anywhere in the world, starting from within the RVIM community (faculty members and subject matter experts). The Quiklrn platform provides a conducive environment for technology enabled learning, by providing the students with relevant content from the RVIM community and other publicly available study material like, case studies videos and articles and relevant internet resource and at the same time minimizing the distraction caused by the internet.

Quiklrn team will collaborate extensively with the RVIM faculty members, for the preliminary usage period. So that the, RVIM faculty members and their respective teaching assistants (if any) will be familiar with the platform and are able to use to Quiklrn platform effectively to disseminate contents securely (using the Quiklrn encryption services) to the students.

Benefits for the students

Quiklrn is designed to encourage self-determined learning, allowing student research and concept learning from relevant resources starting from within the RVIM faculty – thereby creating a student centric learning environment.

The Transformational approach – Quiklrn is suggesting a phased / modular approach for bringing in this digital transformation

Evaluation Phase **(October 2018 – Jan 2019)** : Evaluation phase was conducted for 90 days. Students' adoption was 90%+ across 1st year MBA students. A detailed report was shared with RVIM management.

Commercial Implementation Phase **(Post Evaluation Period starting March 2019)** : The formal commercial deployment across all departments of RVIM based on mutually agreed commercial terms between Quiklrn and RVIM will start from March 2019 onwards.

The detailed solution components and functionalities, which are a part of this Quiklrn SaaS subscription is provided in Key Solution Components and backend Infrastructure sections of this document.

Subscription fees

The subscription fees provides RVIM with the Quiklrn platform services, and includes the Licensed components mentioned above.

Quiklrn Premium Subscription

- Students license subscription: up to =< 1000 students

- Billing: Half yearly in advance

- Payment term: Within 30 days of billing

- Taxes: Extra as applicable

License usage measurement: Additional student licenses beyond minimum 500 students' licenses will be measured in the last week of the current / running half yearly terms. The billing amount for the next term will be calculated based on the new student email ids registered on the Quiklrn platform. The new student license count will be applicable from the new half yearly term.

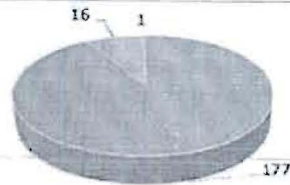| Offering #	License Type	Licensed for # Students	Annual Subscription
Item 1	Premium	Up to =< 1000 students	INR. 600 /student.
Item 2	Assessment Module	Up to =<1000 students	INR 125 / student

QuikIrn Implemented at RVIM : Context Setting

- QuikIrn Implementation started last week of Oct 2018

- QuikIrn Implemented only for 1st Year, Semester 1 students of 2018-19 batch

- Implementation Includes using following.
  - Knowledge Management Platform
  - Quiz and Assessments
  - Notification System

- All screenshots taken from RVIM Instance of QuikIrn Application
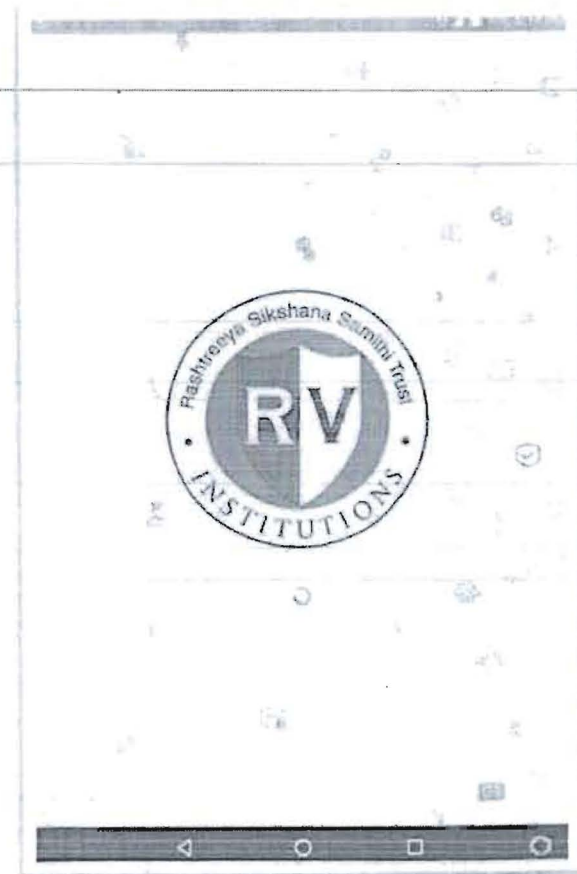
Logging into Private Instance of RVIM

Overall Usage Observations and Platforms Used

### Registered Users = 194

* Students   * Teachers   * Admin

Email	OS	OS Version	App Version	Last Opened	Login Time	# Logged in
nabhd125@gmail.com	Android	7.0	1.1.3	2018-12-30 01:41:26	2018-11-26 23:08:11	443

**~90% of users logged in Quiklrn platform ; Users include Students and Faculty both**

Email	OS	OS Version	App Version
utpalnaik1995@gmail.com	Windows	10.0.17134.472	1.1.2.0
soujanyarhegde313@gmail.com	Android	5.1.1	1.1.3
sagarika9ab@gmail.com	Android	7.1.2	1.1.3
swapnilchougale4321@gmail.com	Android	5.1.1	1.1.3
kirankumar012395@gmail.com	iOS	12.1	1.0.11

Students using Android/ iOS / Windows 10 platforms

Content Dissemination
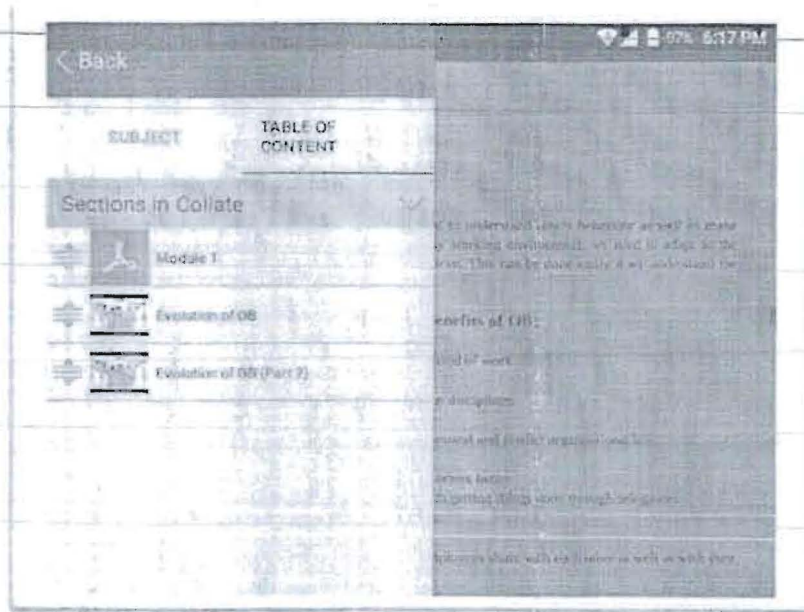
Multimedia Content: Presentations, Video together shared in sequence
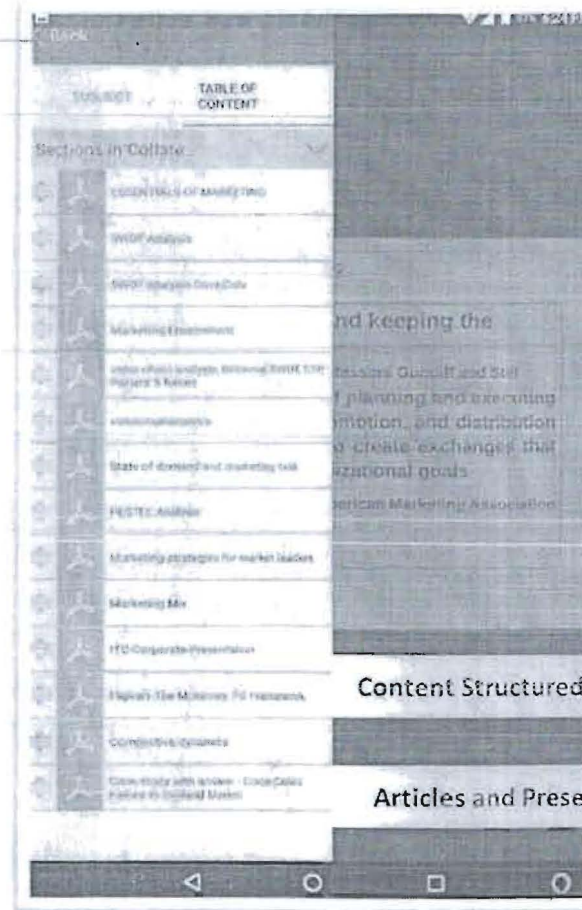
Content Structured and Shared as Book; Students don't lose

Articles and Presentations shared in contextual sequence

Quiz and Assessment Conducted

In-Class Quiz conducted in Economics in Sec B

Student wise Quiz Report Extracted and Automatic Grading done

Class Performance tracked; can be compared across sections

Support Requested

Quiklrn as Digital Knowledge Management Partner for RVIM

RVIM's Formal Partnership with Quiklrn from upcoming semesters of 1st and 2nd yr of MBA

Request for Testimonials

Tracking Students for Economics Content Download and Quiz scores

Name	Section
arpithameti123@gmail.com	A
sukruthasreenivasa15@gmail.com	A
madhueshwar92@gmail.com	A
22niranjini@gmail.com	A
walvekarnikhil67@gmail.com	A
ramannavar.pooja96@gmail.com	B
ravihscool391@gmail.com	B
amaltomz123@gmail.com	B
chandanavk1234@gmil.com	B
rakhenduk52507@gmail.com	B
saketinanji3@gmail.com	B
shubham.hangaragi@gmail.com	B
manjunathrubagi222@gmail.com	B
akhilsuresh1597@gmail.com	B
chandanavk1234@gmail.com	B
chaitravenkatappa4@gmail.com	C
smritirao0004@gmail.com	C
sadiqpathan7@gmail.com	C
mohammed5haneef@gmail.com	C
vighneshbhat101@gmail.com	C
vishramwalvekar1490@gmail.com	C
surajrpk@gmail.com	C
soujanyarhegde313@gmail.com	C

rakhenduk52507@gmail.com	B	4
shubham.hangaragi@gmail.com	B	4

Students who did not download any content scored less in the Quiz
(Scores out of 15)

kaushu2318@gmail.com	8

An Avg. Student who studied had better score
out of 15

email	Count of book	Sum of time_spent
kaushu2318@gmail.com	5	0.1419

Notification Sent and Tracking

Subject	Marketing For Customer Value - Unit 1 in Quikim Download now
Sent Time	2018-11-29 21:36:36
Message	Marketing For Customer Value - Unit 1

Dear students

Marketing content available in Quikim. You can download from the application

Prof Noor |

saketirani1@gmail.com	Not opened yet
shubham.hangargi@gmail.com	
Ashish D.C ashishohat971@gmail.com	Not opened yet
	Not opened yet
manjunathrulbagi222@gmail.com	2018-11-29 21:36:55
nolambarani@gmail.com	2018-11-29 21:37:40
7karthik.m@gmail.com	2018-11-29 21:38:33
rakhenduk52507@gmail.com	

Notification sent by Professor after Content Uploading

Tracking students whoever seen it or not even opened

Reading Pattern

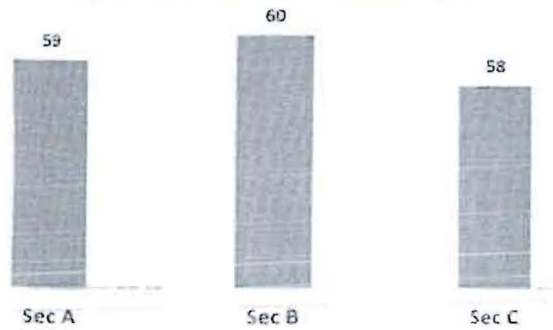| Book	Publisher Name	#Hours Viewed	#Pages Turned
Reference Material - Marketing for Customer Value	R V Institute of Management (RVIM)	25.1061	1061
Marketing For Customer Value - Unit 1	R V Institute of Management (RVIM)	15.3019	1174
Communication Skills	R V Institute of Management (RVIM)	10.0825	1399
Marketing for Customer Value - Module1	R V Institute of Management (RVIM)	8.4772	1048
Marketing for Customer Value - Module 2 & Module 3	R V Institute of Management (RVIM)	3.5475	449

Students' Reading Behavior tracked using Time Spent and Pages gone through

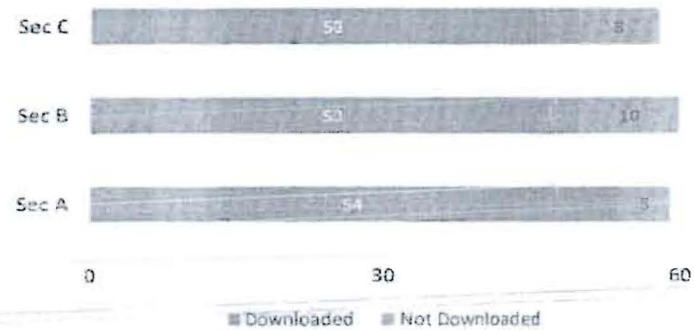| email	name	book	chapter	time_spe	pageview
kaushikdattaa@gmail.com		Reference Material - Marketing for Customer Value		6.9339	511
kaushu2318@gmail.com	Kaushik Bha	Marketing For Customer Value - Unit 1		4.3325	224
pannagahnhedse@gmail.com	Pannaga H	Marketing For Customer Value - Unit 1		3.4453	217
sunilrs8686@gmail.com		Marketing For Customer Value - Unit 1		2.8625	310
neerajprabhubusy@gmail.com	Neeraj prab	Reference Material - Marketing for Customer Value		2.5572	45
md.moin4563@gmail.com		Communication Skills	Communication for Business	1.8369	233
swaroopbj1997@gmail.com	Swaroop	Marketing For Customer Value - Unit 1		1.6567	130
sowjanyabhatb1997@gmail.com		Marketing for Customer Value - Module 2 & Module 3	Creating customer value	1.3839	161
g.sangitha25@gmail.com	Your name	Reference Material - Marketing for Customer Value		1.3792	58
swapnilchougale4321@gmail.com	Swapnil Cho	Marketing for Customer Value - Module1	ESSENTIALS OF MARKETING	1.3567	139
mamathagowda.s1711998@gmail.com		Communication Skills	Communication for Business	1.2906	164
utpalnaik1995@gmail.com		Reference Material - Marketing for Customer Value	Reference Material	1.1397	19

Details of each student's reading pattern, time spent on chapter(s) can be extracted

Sectionwise Usage Report

Total Students = 177; Section Split

59	Sec A
60	Sec B
58	Sec C

Students Downloading Content

Section	Downloaded	Not Downloaded
Sec C	50	8
Sec B	50	10
Sec A	54	5

Legend: ■ Downloaded ■ Not Downloaded

87% of Students (of 177) Downloading Contents

Book	Publisher Name	#Downloads
Economics For Managers - Chapter 1	R V Institute of Management (RVIM)	123
Accounting for Managers	R V Institute of Management (RVIM)	84
Marketing for Customer Value - Module1	R V Institute of Management (RVIM)	67
Business And Industry - Unit 1	R V Institute of Management (RVIM)	59

Economics, Accounting, Marketing Content tops downloading Trend

RVIM Store : Faculty Content

Content Recommended and Recent Activities

Subjects Allocated

Subjects

Add | | Edit

All Subjects

IT Skills : MS-Office

Communication Skills

Business And Industry

Marketing For Customer Value

Statistics For Management

Economics For Managers

Accounting For Managers

Organizational Behaviour
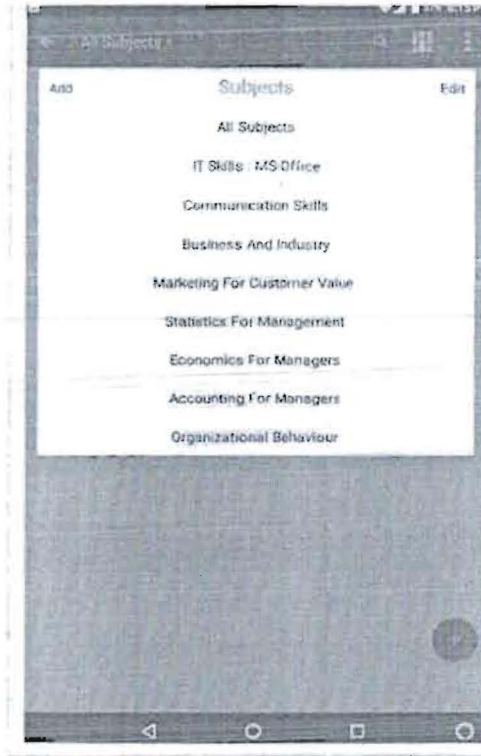
RVIM Private Store – Faculty Content

R. V. INSTITUTE OF MANAGEMENT

"This Is A Temple Of Knowledge, Please Enter With Humility"

RVIM Usage Report, Dec 31st 2018

Quiklrn Subscription.

The Quiklrn Platform is being offered as Software as a Service (SaaS), from the Quiklrn Cloud. There is no infrastructure which is needed to be deployed in RVIM, to enable these services. The Quiklrn platform, is designed to leverage the existing IT infrastructure (mainly LAN or WIFI) deployed in the RVIM, for faculty members and students to access the Quiklrn Portal or APP. The Quiklrn SaaS functionalities are enabled remotely, and requires **"Zero Additional IT Infrastructure and No Administration"** from the RVIM IT team.

Quiklrn's Licensed components:

Quiklrn license subscription will include the following

- Quiklrn APP interface for the Faculty members and students.
- Dedicated Content Portal interface for Faculty members to upload lecture notes and learning artifacts in the college's private bookstore (store in the app).
- Multi-tier Encryption (Digital Right Management services) to protect RVIM's learning assets and prevent any unauthorized access.
- RVIM's own notification system for faculty members to communicate with the students, using APP notifications.
- Dedicated storage space (up to 10 TB maximum capacity per RVIM) for the RVIM to host the learning repository.
- Compute infrastructure services, for Content Storage services, Database services and Application services along with Encrypted Content Delivery Network Services.
- Hand-holding to help Faculty Members build the content on the Quiklrn platform and introduce the Quiklrn platform one-time to the students.
- Provide the students with a customized e-welcome kit for the Quiklrn platform.
- Multi-channel help-desk messaging access to Quiklrn team which includes, email, webchat and WhatsApp etc. Quiklrn APP interface for the Faculty members and students.
- Quiz and assessment engine that faculty can use to create tests, assignments for students.
- Lesson Plan/Session Plan and Timetable can be used for planning sessions

Benefits for the faculty

Quiklrn platform captures the learning behavior of individual students and allows to take assessment, and measure them against the planned learning outcomes. This will help the faculty members to focus on student outcomes, assessing programme and learning outcomes.

Benefit for the institute

RVIM embraces technology enabled learning environment, which is environment friendly. RVIM is able to engage with every student in a technology enabled way that enhances his/her learning capacity and capability with the goal of producing quality managers and leaders who are well-prepared for contributing towards tomorrow's innovations.

Quiklrn proposes the following

- **RVIM's Agreement with Quiklrn for commercial rollout :**, Quiklrn team will be working with faculty members to enable the learning, using Quiklrn from upcoming semester starting March 2019 and academic year 2019-20. This will help students and faculty members to further get familiarized with the platform, and move to 100% e-content from 2018-19 academic year.

- **Platform Support** - Quiklrn is supported in all Android/iOS and Windows 10 devices like tablets/Laptops/Desktops/mobiles or iPads/iPhones etc. Students will have 2 device access and they will be concurrently able access the content from 2 devices of their choice.

- **Integrated performance assessment**, Quiklrn has an add-on assessment module, which allows faculty members to conduct assessments and quiz. The platform allows such assessment questions to be mapped to specific course outcome(s), which automates the program outcome measurements across the sections. The platform support randomization of questions and options, allowing a unique quiz / assessment for every student.