



I SEMESTER
2019-21 BATCH
COURSE OUTCOMES (COs)

Course Title: Management and Organisational Behaviour

Course code: 1.1

CO 1	Understand and apply conceptual skills related to nature, evolution and functions of management.
CO 2	Understand and Develop appropriate organizational structure and organizational design for better strategy formulation and decision making
CO 3	Understand and analyze individual behaviour, Learning, personality, perception, values and emotions and their implications in the organizational context.
CO 4	Understand and apply various leadership theories and motivation theories for the effectiveness of an organization.
CO 5	Demonstrate how group dynamics and team building will influence the individual and group behaviour in the organization.
CO 6	Explain how organizational change will bring the organizational development and transformation

Course Title: Managerial Accounting

Course code: 1.2

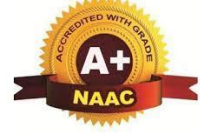
CO 1	Understand Accounting Concepts and Conventions for preparation of Accounts
CO 2	Prepare the Financial Statements of an Entity as per the applicable Accounting Standards.
CO 3	Analyze the Financial statements of different entities.
CO 4	Understand and Appreciate the various kinds of Costs and apply various cost-reduction techniques
CO 5	Understand and Apply various emerging trends in Accounting

Course Title: Business Planning and Regulation

Course code: 1.3

CO 1	Students completing this course will able to define terminologies stated in various Indian laws
CO 2	Describe the provisions of laws concerning incorporation and regulation of organisations
CO 3	Demonstrate functioning mechanism of Corporate and Consumer law s in India
CO 4	Distinguish between legal and statutory compliances
CO 5	Apply knowledge and skills in interpreting the laws affecting the operations of business enterprise.





Course Title: Economics for Business decisions

Course code: 1.4

CO 1	To discuss the scope of managerial economics and its relationship with various other discipline and functional areas.
CO 2	To introduce the basics of demand and consumer behaviour and their relevance in economic decision making.
CO 3	To comprehend the theory of production and examine the economic analysis of the firm technology, different type of inputs and the process of production
CO 4	To understand the concepts of cost, revenue and economies of scale and their relevance in managerial decision making.
CO 5	To introduce the basics of market morphology and identify the different market structures.
CO 6	To understand the significance of macroeconomic aspects and their impact on business.

Course Title: Business Statistics

Course code: 1.5

CO 1	Imparting to students, an assured level of competence or understanding, of the basic ideas, terms and language of statistics
CO 2	Developing statistical literacy skills in students in order to comprehend and practice statistical ideas at different levels in the organization.
CO 3	Developing statistical literacy skills in students in order to comprehend and practice statistical ideas at different levels in the organization.
CO 4	Discovering and applying the statistical tools to interpret the data, communicate and exchange results
CO 5	Discovering and applying the statistical tools to interpret the data, communicate and exchange results

Course Title: Marketing Management

Course code: 1.6

CO 1	To demonstrate ability to understand the dynamic environment in marketing and track the changing trends.
CO 2	To analyze the market situation and provide appropriate marketing strategy
CO 3	To assess consumer behaviour in the global and Indian context
CO 4	To forecast sales data by using various analytical and statistical methods
CO 5	To forecast sales data by using various analytical and statistical methods





RASHTREEYA SIKSHANA SAMITHI TRUST
R V INSTITUTE OF MANAGEMENT
CA 17, 26 Main, 36th Cross, 4th T Block, Jayanagar
Bengaluru, Karnataka 560 041



Course Title: Employability Skill Development - I

Course code: 1.7

CO 1	Appraise the 'self-concept'. Determine self-concept with the help of teacher, mentor, and peer appraisal for clear defining of career goals and personal goals
CO 2	Strengthen inter personal communication skills. Demonstrate stronger verbal communication skill with the use of digital technology and internet
CO 3	Analyze students' interpersonal skills, encourage positive attitude, emphasize on emotional bonding.
CO 4	Inculcate time management skill by training specific technique. Evolve stress management technique by using emotional intelligence.
CO 5	Capable of building effective resume planning and writing and completing the resume
CO 6	Career planning options with the long term and short term goals are pursued. Plan the changes and prepare for future job changes

