



II SEMESTER 2019-21 BATCH COURSE OUTCOMES (COs)

Course Title: Entrepreneurship & Startup Management Course code: 2.1

CO 1	Understand and appreciate the nuances of entrepreneurship
CO 2	Assess the opportunity and feasibility analysis for the new venture
CO 3	Develop a B-plan for a promising business opportunity & start a new venture
CO 4	Understand & appreciate nuances of Ecosystem of entrepreneurship
CO 5	Evaluate legal system and create an ethical framework for growing enterprise
CO 6	Designing entrepreneurship ideas for present market situations.

Course Title: Business Research Methods Course code: 2.2

CO 1	Identify and discuss the role and importance of research in the social sciences and Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.
CO 2	Have basic knowledge on qualitative research techniques and discuss the issues and concepts salient to the research process
CO 3	Have adequate knowledge on measurement & scaling techniques for the quantitative data analysis
CO 4	Have basic awareness of data analysis-and hypothesis testing procedures
CO 5	Develop advanced critical thinking skills and demonstrate enhanced research writing skills

Course Title: Managing Human Resources Course code: 2.3

CO 1	Understand and appreciate the various facets of Human Resource Management and Analyse the various methods of human resource planning
CO 2	Investigate and interpret the key procedures in recruitment, selection and retention
CO 3	Analyse and evaluate the Training and Development; Understand and appreciate the various facets of Career Development.
CO 4	Contribute to employee compensation and performance management and organizational effectiveness.
CO 5	Understand and manage better employee relations within the organisation.
CO 6	Understand and analyse the Global issues in Human Resources Management





Course Title: Business Analytics

Course code: 2.4

CO 1	Understand and apply the concepts and methods of business analytics
CO 2	Create, analyze and apply decision problems in different settings
CO 3	Analyze results/solutions and Apply appropriate courses of action for a given managerial situation whether a problem or an opportunity
CO 4	Create viable solutions to decision making problem

Course Title: Financial Management

Course code: 2.5

CO 1	Attain the comprehensive knowledge about International Financial System, management of finances and financial environment within which organizations must operate.
CO 2	Develop insights about basic concepts of time value of money
CO 3	Identify and judge relevant cash flows for capital budgeting projects.
CO 4	Understand various approaches and theories in Cost of Capital and Capital Structure of an Organization
CO 5	Understand working capital management which includes strategies and techniques used to manage cash, accounts receivable, inventory and payables
CO 6	Understand various theories and determinants of Dividend decisions and valuation of Firms

Course Title: Production & Operations Research

Course code: 2.6

CO 1	Understand the importance of production management and its various aspects.
CO 2	Manage the facility and level of inventory in different situations.
CO 3	Identify and formulate LP problems using various methods for maximization and minimization problems
CO 4	Apply mathematical techniques in different application areas of Operations Research like transportation, Replacement Models, Assignment models and network models. Solve linear programming problems using appropriate techniques and optimization solvers, interpret the results obtained and translate solutions into directives for action
CO 5	Apply mathematical techniques to Decision making in business applications.
CO 6	Apply the mathematical tools that are needed to solve optimization problems





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Course Title: Employability Skills-II

Course code: 2.7

CO 1	Understand, appreciate and practice the various facets of Communication Skills like Listening, Reading, Writing and Speaking.
CO 2	Understand and practice the various Business functionalities of Information Technology
CO 3	Plan, design and deliver the Business Presentation
CO 4	Develop the skills required for approaching interviews.
CO 5	Demonstrate the ability to craft and build personal branding.
CO 6	Understand, appreciate and practice the various Skill Development Practices for better employment.

